



THE OUTLOOK AUDIENCE

2,300+
INDIVIDUALS / MONTH

800+
BUSINESSES / MONTH

1,700+
CONTACTS RECEIVE DIGITALLY / WEEK

5,400
PRINTED COPIES / YEAR

THE OUTLOOK ADS AVAILABLE

HALF PAGE AD

\$150 each or 3 for \$399. Size: 7" w x 4" h

BLOCK AD

\$99 each or 3 for \$255. Size: 7" w x 2" h or 3.5" w x 4" h

BIZ CARD AD

\$50 each or 3 for \$125. Size: 3.5" w x 2" h

Submit all ads by the 10th of the month before publication date.

FLYER INSERTS 8.5"x11"

Businesses: \$195/insert and provide 600 copies

Nonprofits: \$125/insert and provide 600 copies. One free insert/mo.

*Digital insert files must be submitted by the 10th of the month prior to publication date. 600 copies due by 20th of month before publication date.

Reserve early, space is limited. All ads linked to advertiser website in digital edition.



LARK KENNEDY



717 - 264 - 7101 EXT. 206



LKENNEDY@CHAMBERSBURG.ORG



GREATER CHAMBERSBURG
CHAMBER OF COMMERCE

PAST ADVERTISERS



KEGERREIS
outdoor advertising, llc



SCHULTHEISS & ASSOCIATES
CERTIFIED PUBLIC ACCOUNTANTS

DIGITAL ADVERTISING

LAITON SUDERS | LSUDERS@CHAMBERSBURG.ORG | 717-264-7101 EXT. 214

PREMIER E-BLAST

\$99/EACH

NONPROFIT RATE \$75/EACH

Promote an event or program digitally to chamber membership

Increase business exposure and reach 1,500+ contacts

23% avg. open rate (industry average 10%)

Sent daily Tuesday - Friday; Reserve early, limited space available

Any ad size available, 8.5"x11" preferred; Ad and URL due at least 3 business days prior to date for review.

E-NEWS AD

\$45/EACH

BUY 4 ADS FOR \$150

Gain exposure through the Chamber's Weekly E-news, sent each Monday

Reach 1,700+ individuals and 800+ businesses

Ad size is 800 x 200 pixels and due by 5pm the Thursday before delivery date

Ads must be secured at least one week prior to delivery date

WEBSITE ADVERTISING

\$25 - \$99/MO.

ADVERTISE ON OUR HIGH-TRAFFIC, MOBILE RESPONSIVE WEBSITE AT CHAMBERSBURG.ORG
WEBSITE REACHES 15,000 PAGEVIEWS/MO. AND UP TO 200,000 AD IMPRESSIONS/YR.

Gold Level - \$99/mo. Includes banner and tile ads on all pages plus Premium benefits

Premium Level—\$49/mo. Includes banner ads in business category, unsponsored categories, business directory search page; 9 additional pages; plus Enhanced benefits

Enhanced Level—\$25/mo. Includes priority placement in Business Directory Listing and upgraded category features such as logo, map, photos, description, etc.

PRINT & DIGITAL AD COMBO

~~\$420~~ **\$325**

Purchase 3 Business Card Ads and 6 E-news Ads and save \$95!