



2071 Lincoln Way East

First Start  
Partnerships  
for Children & Families

First Start  
Partnerships  
for Children & Families

RESERVED  
PARKING  


2071

# the INSIDER



# CVBA BOARD OF DIRECTORS

**Chris Grimm**

ACNB Bank - Chair

**Debby Cunningham**

Greencastle-Antrim Chamber - CVBA President

**Brad Kearns**

SEK, CPAs & Advisors - Secretary/Treasurer

**Stephen Christian**

Chambersburg Chamber

**Adam Donius**

Chick-fil-A Chambersburg

**Bill Kick**

Herbert, Rowland & Grubic, Inc.

**Andy Everetts**

M&T Bank

**Jenna Kaczmarek**

Patriot Federal Credit Union

**Maryliz Toohig**

Chambersburg Chamber

# NEW MEMBERS

The Cumberland Valley Business Alliance extends a warm welcome to its new members and would also like to congratulate our current members for their anniversaries. Together, we can help everyone prosper and enhance the quality of life in the Cumberland Valley region.

## Tree Service

**Advanced Tree Solutions**

Zachary Gleim

1148 Divinity Drive

Greencastle, PA 17225

(240) 217-7256

www.atstreecompany.com

zachg@advancedtreesolution.com

## Sports Teams

**Hagerstown Flying Boxcars**

David Blenckstone

100 Summit Avenue

Hagerstown, MD 21740

(240) 215-6050

flyingboxcars.com

mpiazza@flyingboxcars.com

## Real Estate

**The Berkstresser Realty Group**

Jackie Berkstresser

1053 Lincoln Way East

Chambersburg, PA 17201

(717) 264-7080

www.berkstresser.com

jackie@berkstresser.com

## Computers & Computer Services

**iWAT LLC**

Kylie Wilson

780 South 2nd Street

Chambersburg, PA 17201

(717) 264-2434

www.iwatllc.com

rob@iwatllc.com

## Welding & Fabrication

**E&B Welding**

Nikki Martin

906 Lincoln Way West

Chambersburg, PA 17201

(717) 552-2161

eandbweldingllc@gmail.com

## Automotive Services

**The Local Car Spot Company**

Michael Cueter

331 West Loudon Street

Chambersburg, PA 17201

(717) 660-2805

thelocalcarspot.com

thelocalcarspot@gmail.com

## Retail

**Good Luck Have Fun Games**

Jacob Chambers

33 South Main Street

Chambersburg, PA 17201

(717) 765-1405

www.GLHFinc.com

goodluckhavefuninc@gmail.com

## Electronics Recycling

**Re:cycle Reverse Logistics**

Jamison Howe

121 Commerce Avenue

Greencastle, PA 17225

(304) 261-2507

Jamishow@amazon.com

Serving nearly 900 businesses, CVBA's mission is to help its members prosper and enhance the quality of life in the Cumberland Valley Region. We are the largest business advocacy organization in the area.

The Cumberland Valley Business Alliance is a business partnership between the Greater Chambersburg Chamber of Commerce and Greencastle-Antrim Chamber of Commerce.

Learn more at [CVBAlliance.org](http://CVBAlliance.org).

The front cover features First Start Partnerships at their ribbon cutting celebration in Chambersburg. Details on page 6.

(717)264-4311  
**Valley Agency**  
COMPANY  
**INSURANCE**

"Corner of Norland & Fifth Avenues"



- Friendly Professional Service
- Competitive Pricing from Multiple Companies
- Stability of serving the community for over 100 years!





# PRESIDENT'S MESSAGE

Happy New Year! Welcome to 2024. The holidays are behind us, and while there is a busyness to that season, I hope that you found time to also enjoy the reason for the season and have moments of rest and relaxation, joy and peace.

The start of a new year is a good time to make resolutions. Have you made any for your business? Utilizing some of your CVBA membership opportunities would be a good place to begin.

Have you thought about being part of the Alliance Card program? These cards are distributed to community members to find local deals for shopping, food and services offered by our members.

Have you attended any CVBA events like a ribbon cutting, mixer or breakfast? Attendance offers you the opportunity to enjoy refreshments while networking and marketing your business to new people and fellow CVBA members.

Every CVBA member has access to our online member portal. Do you have yours set up? This allows you to update your online directory information, register to attend events, post job openings to the Job Board and add items to the Events Calendar. The calendar can be another tool to help market open houses, specials or the start of a new product line.

We'll revisit some of the other member benefits in the coming year to help you make the most of your membership in 2024.

*Debby Cunningham*

Debby Cunningham  
President, Cumberland Valley Business Alliance  
Executive Director, Greencastle-Antrim Chamber of Commerce

## JAN/FEB MEMBER MILESTONES

### 80 Years

- Chambersburg Area School District
- Gabler Trucking Inc.
- Olympia Candy Kitchen
- Sharpe & Sharpe, LLP

### 55 Years

- Bell Insurance Inc. of Chambersburg
- Waynesboro Construction Company

### 30 Years

- Capital Blue Cross
- Franklin County Career & Technology Center

### 25 Years

- Greencastle Ace Hardware

### 20 Years

- Dentler's Plumbing & Heating, Inc
- PennCares
- Quad-State Air Compressor Sales & Service
- United Automotive Service Center

### 20 Years Cont.

- Waste Management/Mountain View Reclamation

### 15 Years

- Apex Valuation Services
- Chambersburg Dental Associates
- Fox & Associates Inc.
- McCrea Heating & Air Services

### 10 Years

- Heritage Retirement Community
- NEWS TALK 103.7FM

### 5 Years

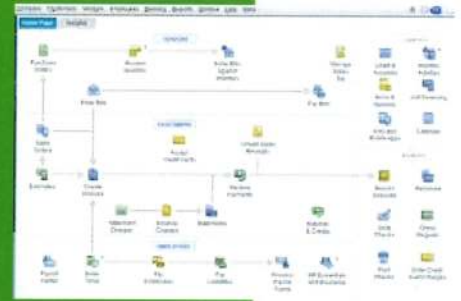
- Baymont Inn & Suites by Wyndham
- Chambersburg Ballet Theatre School
- Ghost Writer LLC
- Grant Street Loft
- Heck's Diesel Tech, LLC
- Trinity Evangelical Lutheran Church
- UPMC

### 1 Year

- Edward Jones - Financial Advisor: Eric Alleman
- Fox's Pizza Den
- Franklin Equipment Rental
- Graceful Beauty Salon
- Grove Financial & Associates
- Holly Bertone | Wellness and Mindfulness Coach, Consultant, and Speaker
- Lofty Momma's Gifts
- Mercy House of Chambersburg
- Meritus Health
- RE/MAX Realty Agency - Nicole Scott
- Rough Edges Brewing
- Russell Standard
- Setas Mushrooms
- Teflon Roofing
- Thrivent Financial
- Tractus Leadership Solutions
- United Bank

# QUICKBOOKS® ONE-ON-ONE TRAINING

QuickBooks Desktop and Online Editions



## IS YOUR OFFICE MAKING THESE CRITICAL MISTAKES?

- ♦ QuickBooks® errors that hurt cash flow in your office.
- ♦ Mistakes to avoid in “costing” and why they hurt you.
- ♦ Ways to reduce payroll headaches - the one best fix.
- ♦ Reports that will stop wasted expenses and overhead.
- ♦ Critical errors in setting up your chart of accounts.



## WHO SHOULD SCHEDULE ONE-ON-ONE QUICKBOOKS® TRAINING?

- ✓ **Spouses** who help with the books on a part-time basis.
- ✓ **Business owners** who want to avoid mistakes and improve cash flow.
- ✓ **Partners** looking for long-term answers to accounting problems.
- ✓ **Bookkeepers** who need a better understanding of QuickBooks®.
- ✓ **First-time** users new to QuickBooks® software.
- ✓ **Seasoned users** who want to take advantage of the advanced features of QuickBooks®.

Customized Training Offered: On-Site or at Schultheiss & Associates Facility



**Schultheiss & Associates**  
Certified Public Accountants  
720 Norland Avenue  
Chambersburg, PA 17201

**CALL TODAY TO SCHEDULE  
TRAINING & ASK ABOUT OUR  
DETAILED RATES!**

**717-267-2100**

[www.schultheisscpa.com](http://www.schultheisscpa.com)

[facebook.com/schultheisscpa](https://facebook.com/schultheisscpa)



# Workers' Compensation Update

## Is Your Business Prepared for the Important Changes Coming to Workers' Compensation in 2024?

Starting April 1, 2024, the way your experience modifier is calculated will change. Here's a brief overview of some of the changes:

- Experience modifier eligibility (premium) drops from \$10,000 to \$5,000, meaning many businesses will be experience rated for the first time ever.
- Loss limitation of \$42,500 is eliminated and replaced with variable loss limitations ranging from \$10,000-\$300,000 per loss.

In the near future, more changes are coming. Effective April 1, 2026, the maximum modifier change of +/- 25% will be eliminated and replaced with a 40% maximum on increase only – no floor on decrease.

## What Does This Mean For You? *Strickler is Here to Help!*

Looking to understand how these changes will affect your own policy and the premium you pay? Contact Pat or Jason today for a complimentary analysis, and let us help you navigate these changes.



**PAT ABBOTT**  
Commercial Risk Advisor  
pabbott@stricklerins.com



**JASON CRIDER**  
Commercial Risk Advisor  
jcrider@stricklerins.com



Scan to learn more about Workers' Compensation Insurance

Facebook: @StricklerInsuranceAgency | LinkedIn: @Strickler-Agency-Inc. | YouTube: @StricklerAgency

# 2023 BUSINESS PERSON OF THE YEAR



Nearly 275 guests gathered for the CVBA Annual Meeting presented by **WellSpan Health** to recognize Dr. Annette Searfoss, President & CEO of **First Start Partnerships**, as the 2023 Business Person of the Year and Michelle Rebok of **CrossCountry Mortgage** as Ambassador of the Year.

Searfoss was chosen as the Business Person of the Year recipient for her leadership of First Start Partnerships, expansion of childcare services in Franklin County and extensive community involvement. She has cultivated partnerships with many important organizations from the **Franklin County Government** to local school districts and medical organizations. She is known for her servant leadership attitude and works tirelessly to ensure families have access to quality childcare.

Rebok of CrossCountry Mortgage received the CVBA Ambassador of the Year award for her leadership and service as an ambassador over the past year. The CVBA Ambassadors are an extension of the Cumberland Valley Business Alliance and an integral part of membership engagement and connection. Ambassadors are volunteers who help build relationships and are central in helping CVBA members maximize their membership.

In addition to networking and breakfast, guests also enjoyed a special keynote presentation by Angie Wilt, Adult Education Program Coordinator for **LIU12 Franklin County Literacy Council**. Wilt's topic focused on literacy's impact on communities. The lack of basic literacy skills places communities at higher risk for

poor health, domestic abuse, crime and poverty. Low literacy affects the lives and livelihoods of 1 in 5 residents in Franklin County and increasing literacy skills in our local area could improve workforce and education opportunities.

Grand Sponsor:



Premier Sponsors:



Table Sponsors: ACNB Bank; Brechbill & Helman Construction Co., Inc.; Community State Bank; F&M Trust; First Start Partnerships for Children & Families\*; Grocery Outlet; Herbert, Rowland & Grubic, Inc.; Keystone Health; Menno Haven Retirement Communities; Patriot Federal Credit Union; RKL LLP; SEK, CPAs & Advisors

*\*denotes three table sponsorships*

Coffee Sponsor: 1st Ed Credit Union

Patron Sponsors: Bartlett Tree Expert Company, Cumberland Valley School of Music, Franklin County Free Press, Front Porch Fitness, Herbruck's Blue Springs Egg Farm, LCSi Lehman Construction Services, Inc., Occupational Services, Inc., Providence Place Senior Living, SmartRideLLC, Triad Engineering, Inc.

## NOMINATE BUSINESSES & LOCAL LEADERS



The Cumberland Valley Business Alliance, Chambersburg Chamber and Greencastle-Antrim Chamber will recognize businesses and leaders who have made a substantial difference in our community during 2023 at our upcoming Awards Breakfast.

Nearly 10 individuals and businesses will be honored for their outstanding accomplishments on March 28 at the **Chambersburg Country**

**Club.** We invite you to consider nominating organizations and individuals you feel exemplify the criteria following award categories: Athena Leadership Award, Event of the Year, Innovator of the Year, Emerging Business Leader, Employer of the Year, Nonprofit of the Year and Spirit of the Community.

Two new awards recognizing our first responders will also be given. The Bravery in Blue Award will honor an officer for outstanding performance or devotion to duty and the Courageous Responder Award will honor a Fire/EMS worker for service to the community the goes above and beyond the call of duty.

Nomination guidelines and details for all the awards are available online at [CVBAlliance.org/Awards](http://CVBAlliance.org/Awards). All nominations must be submitted online by February 5 or emailed to [lkennedy@chambersburg.org](mailto:lkennedy@chambersburg.org).

# CVBA TRENDING NEWS



We were proud to show our community's appreciation for first responders in December! The CVBA hosted First Responders Appreciation Day presented by **Corning Credit Union** by delivering supplies, donations and gifts to 37 stations in Franklin County including Mercersburg, Shippensburg, Fannettsburg, Fayetteville, Greencastle, Blue Ridge Summit, Dry Run, Waynesboro, Mont Alto, Pleasant Hall, South Mountain and Chambersburg. Special thanks to the CVBA Ambassadors and other volunteers for delivering the care packages! Businesses listed below donated to the event - thank you!

Hero Sponsor:



Patriot Sponsor:

West Penn Power, A First Energy Co.

Contributor Sponsor:

RKL LLP, American CPR and First Aid

Coffee Sponsor:

FastInk

- 1st Ed Credit Union
- AMVETS Post 224
- Brechbill & Helman Construction Co., Inc.
- Chambersburg Noontime Lions Club
- Franklin County 11/30 Visitors Center
- Grove Family Library
- Jim's Farmers Market
- Johnnie's Restaurant & Hotel Service
- Kenny's Grill & Ice Cream
- King Street Church
- Ludwick Eye Center
- Meadows Frozen Custard of Chambersburg
- Norland Avenue Pharmacy, LLC
- Occupational Services, Inc.
- Providence Place Senior Living
- Salzmann Hughes, P.C.
- Shalom Christian Academy
- SunnyHill Properties Inc.
- The Butcher Shoppe



We had the pleasure of celebrating **CrossCountry Mortgage's** new space at 1130 Kennebec Drive in Chambersburg recently. Michelle Rebok and her team provide residential mortgage financing for purchases and refinances of primary residences, second homes and investment properties. Learn more about CrossCountry Mortgage at [CrossCountryMortgage.com/Michelle-Rebok/](http://CrossCountryMortgage.com/Michelle-Rebok/).



Congratulations to **Keystone Health!** We celebrated the opening of their new 35,000 square foot building located at 100 Chambers Hill Drive in Chambersburg. This is now the home of Keystone Chiropractic, Keystone Foot and Ankle Center and Keystone Behavioral Health. Keystone's goal is to improve the health and quality of life of the people they serve. They are headquartered at 111 Chambers Hill Drive in Chambersburg. Learn more at [KeystoneHealth.org](http://KeystoneHealth.org).



Happy 100th anniversary to the **Downtown Business Council (DBC)**! The CVBA, DBC, **Franklin County Visitors Bureau** and Downtown Chambersburg Inc. celebrated the occasion with a mixer in November. We enjoyed delicious food from **Veroni Cafe**, **Olympia Candy Kitchen** and other vendors. Thank you for coming!



# AWARDS BREAKFAST

THURSDAY, MARCH 28 FROM 7-9 A.M.  
Chambersburg Country Club, 3646 Scotland Rd.

## PROGRAM HIGHLIGHTS:

Honoring award recipients for their leadership, innovation and volunteerism.  
Breakfast is served at 7 a.m.

Please use this time to network until the program begins at 7:30 a.m.

## RSVP:

\$30 for members, \$35 for non-members  
Register [CVBAAlliance.org/Events](http://CVBAAlliance.org/Events) or 717-264-7101

**Table Sponsorships (\$350) & Patron Sponsorships (\$85) available.**  
SEE REVERSE FOR DETAILS.

HOSTED BY:







# CVBA Awards Breakfast Sponsorship Opportunities

**Date:** March 28, 2024

**Location:** Chambersburg Country Club

**Projected Attendance:** 225

**About the event:** CVBA will honor several of its members for their accomplishments in 2023 at the Awards Breakfast on in March 2024 from 7 to 9 a.m. The breakfast will feature a presentation of awards including the international ATHENA Leadership Award, Employer of the Year, Nonprofit of the Year and others.

**Contact:** Lark Kennedy, communications manager, 717-264-7101 ext. 206, [lkennedy@chambersburg.org](mailto:lkennedy@chambersburg.org)

**Grand Sponsor - \$2,000 – M&T Bank first right of refusal**

- Preferred seating for a table of 8
- Opportunity for a representative to speak at the breakfast about your business for a few minutes
- Logo featured on the event webpage and on all event promotional materials
- Logo featured in the program and presentation
- A full page 5”w x 8”h ad on the back of the program
- Opportunity to set up a promotional table near the entrance of the event in the registration area
- Opportunity to place marketing materials at each guest place setting
- Mention during welcome as the Grand Sponsor
- Company name mentioned in all media releases about the event and logo featured in newsletter article

**ATHENA Leadership Award Sponsor - \$750 - F&M Trust and Jennings Chevrolet have first right of refusal**

- Opportunity for a representative to co-present the award and make a few remarks
- Logo on event webpage and promo materials as space allows (company name listed when logo is not included)
- Half page 5”w x 4”h ad in the event program
- Company name featured in the program
- Logo featured on a PowerPoint slide at the event and in newsletter article
- Mention during the welcome as the ATHENA Award Sponsor

**Table Sponsor - \$350**

- Preferred seating for a table of 8
- Company name featured on the event webpage
- Company name listed on event promotional materials as space allows
- Company name featured in the program
- Logo featured on a PowerPoint slide at the event
- Mention during the welcome as a table sponsor
- Company name listed in newsletter article

**Coffee Sponsor - \$300 – SOLD – Habitat for Humanity of Franklin County**

- Preferred seating for two
- Logo featured on signage at the coffee bar
- Logo featured on PowerPoint slide, in the program and event promotions as space allows
- Company name listed in the newsletter article

**Patron Sponsor - \$85**

- Preferred seating for 2
- Company name listed on the event webpage
- Company name listed in the program
- Company name listed on a PowerPoint slide
- Company name listed in newsletter article

**Yes, I would like to sponsor the 2024 CVBA Awards Breakfast**

Company Name (as you want it to appear in listings): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Sponsorship Amount: \_\_\_\_\_

*I understand that the submission of this form confirms commitment from the company above for this sponsorship.*

*Sponsorship payment must be processed before execution of benefits.*

**Payment Method (circle):**    Cash/Check    Invoice    Credit Card #: \_\_\_\_\_

Signature: \_\_\_\_\_ EXP: \_\_\_\_\_ CVV: \_\_\_\_\_

Return form to Lark Kennedy, Checks made payable to Cumberland Valley Business Alliance Mail to CVBA, Attn: Lark Kennedy, 100 Lincoln Way East, Suite A, Chambersburg, PA 17201; or email to [lkennedy@chambersburg.org](mailto:lkennedy@chambersburg.org); or fax to 717-267-0399. *Event venue, format and other details are subject to change at the discretion of the organizer.*

# CVBA TRENDING NEWS



A holly jolly time was had by all at the annual Holiday Mixer hosted at **Menno Haven's** Life Center. More than 200 CVBA members and guests attended to enjoy Christmas-themed decorations, delicious food and great networking. Thank you to the following businesses for promoting their products and services as table sponsors: **BCM Payroll, The Baltimore Life Co., Corning Credit Union, Floor Trader Outlet of Chambersburg, Foundation for Enhancing Communities: Franklin County Community Foundation, Front Porch Fitness, Hagerstown Flying Boxcars, Mantec, OSI, PDM Insurance, Patriot Federal Credit Union, Penn National Insurance, ThinkEzIT Computer Solutions, The Tide, UPMC and WellSpan Health.**



We enjoyed a wonderful celebration with **Kim Stouffer Insurance Agency/State Farm Insurance**. Kim Stouffer and her team recently moved to 759 Stouffer Avenue in Chambersburg and celebrated with a ribbon cutting ceremony. Their team offers many insurance options to customers in both Pennsylvania and Maryland. Learn more at [KimStouffer.com](http://KimStouffer.com).



Congratulations to **First Start Partnerships for Children and Families** on the opening of the Early Learning Center! The new facility is located at 2071 Lincoln Way East in Chambersburg and has six high-quality early learning classrooms for up to 120 children. Learn more about First Start Partnerships at [FirststartPartnerships.org](http://FirststartPartnerships.org).



Thank you to everyone who joined us for the 8th Annual Franklin County Legislative Breakfast at **Green Grove Gardens!** The Franklin County Government Affairs hosted the event through the Greater Chambersburg Chamber of Commerce, Greencastle-Antrim Chamber of Commerce, Greater Waynesboro Chamber of Commerce, Shippensburg Area Chamber of Commerce and Tuscarora Area Chamber of Commerce.

The panel featured representatives Rob Kauffman, Paul Schemel and Rich Irvin, who discussed important issues affecting the business climate in our area. Thank you to all the businesses that sponsored listed below!



Grand Sponsor:



Premier Sponsors:

Salzmann Hughes, P.C.  
WellSpan Health  
West Penn Power

Media Sponsor: abc27 News

Table Sponsors: Adams Electric Cooperative, Cool Hollow Financial, F&M Trust, Herbert, Rowland & Grubic, Inc., Herbruck's Blue Springs, RKL LLP, SEK, CPAs & Advisors and Visiting Angels

Patron Sponsors: Boyer & Ritter, Ghost Writer, Industrial Pallet Corp, Manpower Professional of Central PA, Providence Place Senior Living, The Salvation Army of Chambersburg PA, Setas Mushrooms LLC, SmartRide, SunnyHill Properties Inc, The Tide and Triad Engineering, Inc.

# MEMBER SPOTLIGHTS

## FRONT PORCH FITNESS

1320 Lincoln Way East, Suite 1B, Chambersburg, PA 17201  
frontporchfitness.com | frontporchfitness@gmail.com

Donnie Carbaugh was a personal trainer at a local gym when the pandemic hit and the lockdown started. It was only supposed to be for 2 weeks, so he and his wife decided to do live workouts via Facebook for anyone to watch. What was supposed to be two weeks turned into months of live workouts on their front porch. One of the regular followers coined the term "front porch fitness" and it stuck. When the warmer months came, more and more folks joined the duo for free workouts in the park.

In December of 2020, Donnie and Miriam Carbaugh officially launched **Front Porch Fitness** from their 2-car garage. In March of 2021, Donnie was able to go full time as a personal trainer and by June of 2022, he knew they needed a bigger space. As of January of 2023, they have opened their largest location yet!

Services include group classes, small group training and personal training. Our goal at FPF is to help you become "Fit for Life" and we want you to enjoy coming to the gym and not feel like



you have to. We have developed an atmosphere unlike any other. From our staff to members, you will feel at home right when you walk in the door and be surrounded by the most supportive and motivational people you will ever meet. So come check us out at 1320 Lincoln Way East, Suite 1b in Chambersburg and we promise to show you the best gym community you could ask for.

## THE FLOOR TRADER OUTLET

393 Beddington Blvd., Suite 101, Chambersburg, PA 17201  
floorandkitchen.com | sales@floorandkitchen.com | 717-264-9096

Greg Meyers and Kacie Gelsinger are the father and daughter duo behind **The Floor Trader Outlet and Chambersburg Kitchens and Countertops (CKC)**, a locally owned flooring and kitchen business, renowned for its quality, selection, price and customer service. The family-owned business has been around for over 20 years and is continuously growing to meet the incredible demand for new construction and renovations in Chambersburg and surrounding areas. Their vision for the company when moving to 393 Beddington Boulevard in Chambersburg was to provide a place for the community to purchase products that are the highest quality for the lowest prices and be able to take them same day.

Floor Trader Outlet and CKC has built its business on relationships. Because of the ongoing relationships with their customers, the owners take particular pride in helping their neighbors achieve their desired outcomes. Kacie remarks, "We focus on education for ourselves and educating our clients, along with keeping up with what is happening in the industry to make sure we are offering our clients the best products we can!"

This year we have really been studying and gaining knowledge in offering products and layouts for Living in Place. Living in Place is something we do not look at enough for homeowners. A few things to reduce obstacles in your house: eliminating transitions, focusing on contrast for easy visibility, zero-barrier showers, installing grab bars in showers (they can be a design feature!), cabinets with drawers, cabinets with pullouts and much more! Even if you are looking to build, the team at The Floor Trader Outlet and CKC is happy to look over your blueprints and make recommendations to make sure you build a house that will be accessible and functional for years to come!





**Achieved 87 new members**

for 820 total members in our regional network.



**Representing members in 53 cities & 19 counties**

across these states: PA, VA, MD, WV & NC.



**Printed 35,000 new Alliance cards**

with 37 participating member businesses.

The CVBA is a partnership between the Chambersburg and Greencastle-Antrim Chambers of Commerce.



**66K**

Online business directory views

**145K**

Event Calendar views this year

**5K**

Newsletters distributed

**1.1K**

Member event listings at CVBAAlliance.org

Our mission is to help our members prosper and enhance the quality of life in the Cumberland Valley

## EVENT STATS

**204** Events & programs



42 ribbon cuttings

34 special events & programs

41 Ambassador meetings

15 Civil War Seminar events

13 CVBA mixers

Chamber Foundation events **33**

27 Downtown Chambersburg Inc. events



**Awards Breakfast**

- 230 attendees, 6 awards



**Economic Development Breakfast**

- 200 attendees, 6 awards

**Franklin Co. Education Summit**

- 150 attendees, 5 panelists

**Legislative Breakfast**

- 275 attendees, 3 panelists

**Annual Meeting**

- 260 attendees, 2 awards

**Women's Conference**

- 150 attendees, 3 speakers

**Young Professional Awards**

- 110 attendees, 7 awards

**Young Professionals Conference**

- 60 attendees, 3 speakers



## 2023 AWARD WINNERS

**ATHENA Young Professional Award:**

Jess Brindle, Boys & Girls Club of Chambersburg and Shippensburg  
**Educator of the Year:** Stephanie Barnhart, Shippensburg Area Middle School

**Young Professional Employer of the Year:** LaunchUX

**Entrepreneur of the Year:** Mike and Sarah Gardner, Edge Fiber Solutions

**Nonprofit Young Professional of the Year:** Katie Shank, Wilson College

**Volunteer of the Year:** Grace Waller of Chambersburg and Shippensburg  
 Neighbors with Best Version Media

**Rising Star Award:** Morgan Landman, SEK, CPAs & Advisors

**Spirit of the Community Award:** Adam Donius, Chick-fil-A Chambersburg

**Innovator of the Year:** Anne Schoenhofen, The Butcher Shoppe

**Nonprofit of the Year:** First Start Partnerships for Children & Families

**Event of the Year:** Old Home Week - Greencastle

**Employer of the Year:** Franklin County Library System

**Emerging Business Leader:** Amber Baskin, Providence Place Senior Living

**Business Person of the Year:** Dr. Annette Searfoss, First Start Partnerships for Children & Families

**Ambassador of the Year:** Michelle Rebok, CrossCountry Mortgage

**Property Improvement up to \$150K:** Rough Edges Brewing

**Property Improvement \$150K - \$500K:** Main Street Investments

**Property Improvement \$1M - \$5M:** Corpus Christi Roman Catholic Church

**Property Improvement \$5M - \$10M:** Heritage Retirement Community

**Property Improvement \$10M+:** F&M Trust  
**Historic Preservation:** Chambersburg Borough



# GREENCASTLE ANTRIM Chamber of COMMERCE

Promoting economic prosperity and community vitality since 1955

APPROX. 5,500

local and visiting customers patronize downtown Greencastle vendors and businesses annually from G-ACC events



4,000 people participate in Greencastle's Heritage Christmas festivities:



Heritage Christmas in the Square



Lights of Love



Horse & Wagon Rides



Photos with Santa



Light It Up Contest



Heritage Christmas Home Tour



Small Business Saturday

1K Attend Sidewalk Days in downtown Greencastle



140 Vendors participate

130 golfers & volunteers participate in the 35th Annual Golf Tournament



1,000 FESTIVAL GOERS

ATTEND FIRST GRUB & PUB FESTIVAL

500 people at Craft Beer, Wine & Spirits Festival



[www.GreencastlePaChamber.org](http://www.GreencastlePaChamber.org)



# GREATER CHAMBERSBURG CHAMBER OF COMMERCE

Helping our members prosper and supporting our community since 1911

APPROX. 70 Pickleball players attend 2nd Annual Tournament

— \$2K of proceeds —



Donated to Chambersburg Memorial YMCA in 2023

128 golfers at

the sold-out 28th Annual Chamber Golf Tournament



28 RESTAURANTS PARTICIPATE

in 7th Annual ChambersFest Restaurant Week



THOUSANDS

attend the weeklong ChambersFest activities in 2023



APPROX. \$4,100 RAISED



by Chambersburg Civil War Seminars & Tours for historic preservation.

\$2,500 donated to local nonprofits in 2023 related to the Civil War.



\$1,200 donated to Chambersburg Area Education Foundation for scholarships from Tim & Susan Cook Memorial Race.



## CHAMBER Affiliates

- Chambersburg Area Development Corp.
- Greater Chambersburg Chamber Foundation
- Downtown Chambersburg Inc.
- Cumberland Valley Regional Development Corp.

[www.Chambersburg.org](http://www.Chambersburg.org)



GREATER CHAMBERSBURG  
CHAMBER OF COMMERCE

# 2023 Affiliate Highlights

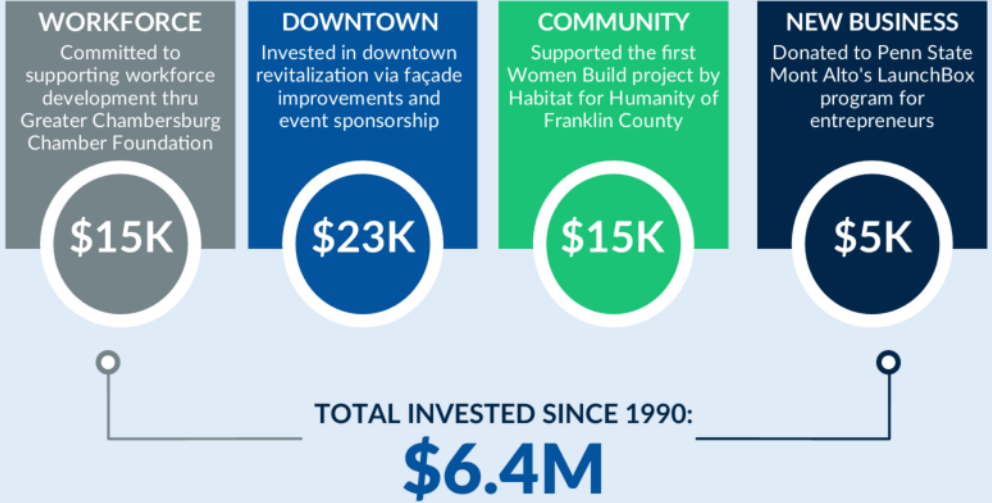


## 2022/2023 COMMUNITY INVESTMENT

Our mission is to enhance the economic health of the economy through real estate development and philanthropic efforts.



[www.Chambersburg.org/CADC](http://www.Chambersburg.org/CADC)



Supporting the greater Franklin County business community by promoting leadership, citizenship and workforce development.

604 Leadership Community Grads Since 1987

321 Leadership Youth Grads Since 2010

43 new grads in 2023

[www.Chambersburg.org/Leadership](http://www.Chambersburg.org/Leadership)

900 ICE CREAM LOVERS

ATTEND SCOOP-A-PALOOZA

\$9K raised

\$34K AWARDED to Franklin County educators for Technology Innovation Projects

79 core community volunteers assisted with 33 events and programs in 2023

Run Your ICE 5K Off

349 RUNNERS & WALKERS

\$8,500 raised for leadership scholarships, American Cancer Society/ Relay For Life & IceFest



Driving downtown development and increasing economic vitality to benefit the Chambersburg community.

20+ DOWNTOWN EVENTS

like Small Business Saturday, Sip & Stroll, Food Truck Fest

75 food trucks and THOUSANDS of festival goers

[www.DowntownCburg.org](http://www.DowntownCburg.org)

\$879K in grant funding for Sprint St. Amphitheater project. \$420k used to purchase 0.4 acres of land along Spring Street.

7 new businesses join the downtown merchant community

\$12,500 invested by community members for five new benches in the downtown core

\$46K AWARDED in matching funds for façade improvements on downtown buildings



# THANK BOARDS OF DIRECTORS YOU

The following individuals have volunteered to dedicate their time and energy to our community organizations; we thank you.

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Kelly Kozlowski, The Capitol Theatre  
Brittany Shade, Downtown Business Council of Chambersburg  
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Kendra Matusiak, Remix Design  
Marcos Gonzalez, Patriot Federal Credit Union

A full-service, certified public accounting and consulting firm, **SEK, CPAs & Advisors** is celebrating 60 years in business. SEK first opened in 1963 and has been led by a group of entrepreneurial-minded CPAs that grew a small three-partner firm in Maryland into one of the premier CPA and advisory firms in the region. Today, SEK has five offices in Pennsylvania and one in Maryland, employing a total of 200 team members. At SEK, we have provided personalized attention and the highest quality service to our clients for the last six decades. We couldn't have achieved this milestone without our incredible team of employees. Many team members are active in their local communities through volunteerism, financial contributions, and holding positions on boards and committees. To celebrate the team, SEK scheduled multiple events throughout 2023, including a trip to Hersheypark with families, summer office picnics and attending the Cirque Musica holiday show at Luhrs Performing Arts Center. For more information about the firm or our services, please visit [www.sek.com](http://www.sek.com).



The Board of Directors of **Luminest Community Development** is pleased to announce that their search for the next Executive Director to replace Bonnie Zehler who will be retiring at the end of December has been successful! Soon to conclude 16 years as a Franklin County Commissioner, David Keller has accepted the invitation to become the next Executive Director of Luminest, effective January 1, 2024! David, a graduate of **Chambersburg Area Senior High School**, went on to earn an undergraduate degree from Franklin and Marshall and eventually a Juris Doctorate from Widener School of Law. In addition to serving in the U.S. Navy and working as a computer network consultant, David has fully immersed himself in the life of Franklin County while serving as a County Commissioner. His passion for helping people and his belief in the value of providing affordable housing, combined with his years of leadership experience, position David to lead Luminest in continuing to serve the residents of Franklin County and the surrounding areas.

**F&M Trust** is pleased to announce the following new hires at the corporate headquarters in Chambersburg. Pheonix Gilbert has been hired as a management trainee. Gilbert will participate in department rotations, job shadowing, professional mentoring and more. Kathy Henson has been hired as a loan servicing specialist. Henson will process new, existing and paid loans; review and prepare disbursement of insurance premiums and taxes; and provide customers, loan officers and bank employees with support and assistance relating to loan questions. Henson previously was a business banking associate. Kristan Johanson has been hired as a staff accountant. Johanson will prepare or assist in the preparation and filing of internal and external financial reports; reconcile the investment portfolio; maintain the general ledger of the bank and parent company; and reconcile expense accruals. Owen McCleaf has been hired as a credit analyst. McCleaf will complete analyses and provide credit-related information regarding commercial credits, provide accurate accounting of loan customers' current banking relationships, etc.

**SCS Agency Insurance** has expanded our insurance services with a new office in Chambersburg, focusing on agriculture and commercial insurance. Chambersburg's agricultural heritage and

thriving business community make it the ideal location for our specialized offerings. We pride ourselves on a personal touch, understanding our clients' unique needs, and our commitment to "Families serving Families." We're not limited to Chambersburg; we extend our services to Maryland, Delaware, Virginia, West Virginia, New York and New Jersey, ensuring we can assist families and businesses across multiple states with the same dedication and expertise. For more information, contact Shane Kunkleman at [shanek@scai.com](mailto:shanek@scai.com) or 717-689-7577.

On November 1, **Ghost Writer LLC** CEO Kirsten Hubbard led two presentations at the inaugural Pennsylvania Arts & Humanities: A Statewide Convening. The gathering, designed to help arts and humanities organizations navigate the post-pandemic landscape, was hosted by Senator Bob Casey and Lehigh University of Bethlehem, Pennsylvania. The lectures took place at the Zoellner Arts Center on the Lehigh University campus. Hubbard's talk focused on the foundational tools of grant seeking and an understanding that grant seeking is an organizational-wide activity. According to Hubbard, a successful grant search is like a treasure hunt: You need to have the right tools and a good map. That map is grounded in an organization's mission, strategic plan, development plan, and budget, ensuring all in the organization are aligned toward common goals. Only with those tools can you search for well-fitting grants.

**Habitat For Humanity of Franklin County** is pleased to announce a restructuring of leadership positions aimed at future organizational growth. Mark Story has been selected to be Habitat's executive director and Justin Hoke will serve in a newly created role as operations manager. Mark and Justin have a combined work experience with Habitat of nearly 20 years and the two worked side-by-side to open the ReStore in 2015. Mark's focus will be public-facing to promote the Habitat brand and to present opportunities to the community for greater involvement. Justin will manage the day-to-day business of Habitat to ensure seamless systems are in place to support a structure for our growing staff and volunteers.

Evidence In Motion (EIM) proudly announces a groundbreaking partnership with **Wilson College** to launch graduate degree programs catering to the burgeoning demand in health care professions. The collaboration will offer aspiring professionals the opportunity to pursue degrees in Doctor of Physical Therapy (DPT), Doctor of Occupational Therapy (OTD) and Master's in Speech-Language Pathology (MS-SLP). Wilson College is known for its commitment to student-focused education and will spearhead this initiative to address the critical shortage of health care professionals in our communities. The degree programs, delivered using EIM's hybrid and accelerated education model, will be accessible to students nationwide. Most of the coursework will be available online, supplemented by hands-on lab immersion experiences conducted in Philadelphia. Emphasizing a career-focused approach, each program integrates clinical and capstone components, ensuring a seamless transition into clinical practice and post-professional education programs.

**SEK, CPAs & Advisors** won two categories in **Herald-Mail Media's** Tri-State's Best Awards for 2023: SEK was voted Best Accounting Firm and William F. Fritts, II, CPA, CVA, Member of the Firm, was voted Best Accountant. In the newspaper's annual Tri-State's Best Awards, readers nominate and vote for their



favorite businesses and business professionals. This is Bill's fifth time receiving the Best Accountant title, previously winning this award in 2017, 2019, 2020 and 2022. In 2021, Manager Hillary M. Grove, CPA, was voted Best Accountant. Team members have held the Best Accountant category for five consecutive years. This is SEK's second consecutive year being voted Best Accounting Firm. Thank you to all who nominated and voted for SEK and Bill Fritts!



Josh Fox Ed Ellinger

**HRG**, an infrastructure consulting firm in Chambersburg, has named Ed Ellinger its chief operating officer and Josh Fox its chief services officer. Ellinger most recently served as assistant vice president, directing daily operations, project delivery and business development throughout Central Pennsylvania. He is well-known and trusted by HRG's clients and his colleagues for his technical skill and business leadership. He has succeeded as practice area leader by Fox, who will now establish a new role at HRG as the firm's first chief services officer. Fox has been serving HRG's water and wastewater utility clients since 2006. He is an active member of organizations like the American Public Works Association, the Pennsylvania Water Environment Association and the Pennsylvania American Water Works Association (PA AWWA) and has recently retired from the Pennsylvania Army National Guard.

**F&M Trust** is pleased to announce the following promotions: Logan Elliott has been promoted to Business Performance Analyst, Tangela Gibbons has been promoted to Lead Financial Services Representative for the West Side Community Office, Chad Rydbom has been promoted to Vice President and Megan Witmer has been promoted to Community Office Manager for the Memorial Square Community Office.

**The Foundation for Enhancing Communities'** Emerging Philanthropists Program (EPP) seeks to engage Central PA's emerging business and community leaders with the great possibilities that lie within philanthropic endeavors in our region. EPP provides resources and educational opportunities for those who wish to be actively engaged in philanthropic endeavors. In the culminating experience, the class applies their newly learned community and grantmaking skills by awarding a grant to a nonprofit organization in a funding priority chosen by the class after assessing community needs. Since 2014, the Emerging Philanthropists Program has granted more than \$40,000 to nonprofit organizations serving Central PA. Apply for EPP at [Tfec.org](http://Tfec.org).

**Mercy House of Chambersburg**, a residential end-of-life facility where individuals will receive round-the-clock compassionate care, is now open and admitting patients. Formed as an independent nonprofit in 2022, Mercy House partners with local hospice agencies in providing care for those who need 24-hour assistance and who are unable to remain at home. Hospice staff will direct case management, while Mercy House staff and volunteers will provide supportive care. The house, formerly a real estate office building, features 11 private patient rooms, family spaces, a library, a reflection room, children's area, and offices. Every aspect of the house is designed for the comfort of patients and families, offering a haven of care and dignity at the end of life. Adhering to PA personal care home requirements,

Mercy House is the first facility in Franklin County offering this type of residential care for dying patients. Further information can be found on the MHOC website, and questions may be directed to Winters at 717.575.5035, extension 101.



Professional fundraising counsel **Ghost Writer LLC** has promoted former grant specialist Clay Cordell to agency advocate. In the Ghost Writer business model, the agency advocate serves as the primary contact point for nonprofit organizations and coordinates projects for clients across Ghost Writer's team. Cordell serves as Ghost Writer's presence in the Harrisonburg, Va., area. After graduating with a bachelor's degree in psychology, Cordell started working with Ghost Writer in October 2022. In his new role as agency advocate, he now focuses on connecting with clients and organizing projects in grants management, marketing, and donor database management. While his work has less of a focus on writing grants, he still writes grants for his clients from time to time.

Due to the overwhelming generosity of area residents, **Habitat for Humanity's** used book sale that took place in October raised \$20,000. The funds will be used to purchase building materials for the next Habitat house in Franklin County. **Patriot Federal Credit Union** sponsored the event and made their branch locations open for donations. The community dropped off over 30,000 items for the sale including books, puzzles, games and music. **St. John's UCC** hosted the sale by providing space and volunteers. Additionally, **Thrivent Financial** contributed funds toward advertising the sale. Leftover items from the sale were donated to other area nonprofit organizations. The next sale is planned for Oct 25-27, 2024.

Nonprofit consultancy **Ghost Writer LLC** has promoted former grant writer Christiana Snyder to agency advocate. In her new role, Snyder represents Ghost Writer in Harrisburg, Mechanicsburg, and the surrounding region. Snyder began working with Ghost Writer in September 2022 as a contracting writer and editor, and was hired as full-time employee in January 2023. Her new role primarily focuses on client communication and coordinating projects like grants management, social media, donor database, marketing, design and other development solutions. She also continues writing grants and press releases. Ghost Writer's Development and Marketing Division supports nonprofits with grants management, social media, marketing, donor database, and other services.

**Allison-Antrim Museum** in Greencastle is continuing the tradition of hosting the Greencastle-Antrim High School Juniors' & Seniors' Art Portfolio Exhibition. The exhibition will be in the Barn's South Exhibit Bay from Thursday, January 11 through Thursday, February 15 during Museum open house hours. A public reception will be held Friday, January 12, from 2:30 to 6 p.m.



There is no admission fee, but donations are greatly appreciated. For more information, please visit: [www.greencastlemuseum.org](http://www.greencastlemuseum.org) or call 717-597-9010.

The Board of Directors of **Menno Haven**, Franklin County's leading Life Plan community, announced that Dr. Hugh C. Davis

# Integrated Web and Advanced Technologies.



## SERVICES



Unlock the full potential of your business with iWAT's comprehensive IT Support services. Tailored to meet your unique needs, our dedicated team ensures a smooth and secure technology experience.



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## OUR STORY

Founded on the principles of innovation and client-centricity, iWAT emerged with a vision to redefine the landscape of IT. We've evolved into a dynamic force, driven by the passion to deliver cutting-edge solutions, foster genuine connections, and empower businesses to thrive in the digital era.

## OUR VISION

Our vision at iWAT extends beyond technology; we aim to be your strategic ally in business growth. By consistently delivering innovative IT solutions, we aspire to add measurable value to your operations, ensuring your business thrives in the dynamic and competitive digital environment.

## OUR MISSION

In pursuit of technological excellence, iWAT is on a mission to revolutionize the IT landscape through innovative solutions and services. Our commitment is centered around empowering businesses to not just adapt but thrive in the digital age, ensuring they remain at the forefront of technological evolution.



# Scoop-a-Palooza July 13, 2024

[ScoopaPalooza.org](http://ScoopaPalooza.org)

Supporting the Greater Chambersburg Chamber Foundation



Scoop-a-Palooza, presented by ACNB Bank, will be held on Saturday, **July 13, 2024- 10:30am-2pm**, at the Chambersburg Area High School (CASHS) cafeteria. In its 15<sup>th</sup> year, Scoop is hosted by the Greater Chambersburg Chamber Foundation, a 501(c)3 organization, whose mission is to support the greater Franklin County business community by promoting leadership, citizenship, and workforce development. How Event Works: Scoop is a **ticketed event** where participants sample ice cream from regional ice cream vendors. **Vendors provide ice cream for the anticipated 1,000 attendees.** Scoop also has a friendly competition as participants vote for their favorite flavor categories. The vendor with the most total votes is awarded the *Golden Scoop*. Scoop has music, raffles, entertainment for the kids, and lots of ice cream!

### **Presenting Scoop Sponsor - \$1,250 (SOLD > ACNB Bank)**

Logo prominently featured on Scoop/Foundation websites/social media page

Company logo prominently featured on all marketing materials

Company name mentioned in all media releases about the event and major event social media posts/videos

Company table at front of event and entrance & 20 event tickets.

### **3 Scoop Non-Exclusive Sponsors - \$800**

Logo featured on Scoop website, Company name on Foundation website

Company name on social media event page and mentioned during Scoop activities

Company name on newsletter articles pre- and post-event and marketing materials

Company table & 10 event tickets

### **2 Scoop Non-Exclusive Sponsor - \$500**

Company name on the Scoop website, Foundation website, social media event page

Company name on pre- and post-event newsletter article

Company table & 5 event tickets

### **1 Scoop Non-Exclusive Sponsor - \$300**

Company name on the Scoop website, Foundation website, social media event page

Company name on a post-event newsletter article, 2 event tickets

### **Baby Scoop Non-Exclusive Sponsor - \$100**

Company name on the Scoop website, Foundation website, social media event page

### **Yes, we would like to sponsor Scoop**

Company Name (as you want it to appear in listings) \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Sponsorship Amount \_\_\_\_\_

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature \_\_\_\_\_

**Mail form and payment to:** Greater Chambersburg Chamber Foundation, Attn: Ginny Harriger, 100 Lincoln Way East, Suite A, Chambersburg, PA 17201; or email to [gharriger@chambersburg.org](mailto:gharriger@chambersburg.org). Call 717.264.7101 ext. 205 for more information on this event.

*Event venue, format and other details are subject to change at the discretion of the organizer.*



# NEWS FROM OUR MEMBERS INTERESTING.

has provided notice of his resignation as the Chief Executive Officer of the organization. Dr. Davis's resignation will be effective on December 31, 2023. The Board of Directors has appointed and promoted Ms. Tiffany Rife, Menno Haven's current Community Life Officer, to acting Chief Executive Officer effective December 1, 2023.



**F&M Trust** recently donated \$3,500 to United Way of Carlisle & Cumberland County to support the work the organization does to address the most critical needs of communities in its footprint. The nonprofit provides funding

to 23 agencies and 35 programs that focus on education, income, health and providing a safety net for residents experiencing crisis. It also operates heating-assistance, tax-assistance, and prescription-assistance programs. As a result of the United Way's efforts, more than 23,000 people in Cumberland County have received assistance with basic needs, more than 7,500 children and families have received nutritious food, and more than 5,300 people have been given access to healthcare services.

**Transitions Healthcare, LLC**, a leading healthcare organization, is thrilled to announce the acquisition of The Shook Home, a highly reputable senior care facility located in Chambersburg. The Shook Home has been a pillar of exceptional care in the Chambersburg community for decades, providing a wide range of services to senior residents in a warm and nurturing environment. With this acquisition, Transitions Healthcare reaffirms its commitment to enhancing the lives of seniors by expanding its portfolio of high-quality senior care facilities. As part of the acquisition, Transitions Healthcare will make substantial investments in The Shook Home to further enhance its facilities and expand the range of services offered. The goal is to provide an even more comprehensive and innovative approach to senior care, enabling residents to age gracefully and maintain their independence. Both organizations are dedicated to ensuring a seamless transition for current residents, their families, and staff during this exciting phase. Together, they look forward to creating a thriving and supportive community that fosters a sense of belonging and fulfillment for all.

For nearly 20 years, **Big Oak Café** has served as a community hub for good coffee, meetings with friends and quality food. Our little café has seen many changes since its humble beginning, and we're excited to announce this next chapter! On January 2, 2024, we will be temporarily closing the Café in order to remodel and make way for something new and exciting. Here's what you can expect in the Spring of 2024: updated and open design, faster experience, grab & go options and easy ordering! We can't wait to unveil this new project, as we look to improve on the BEST that our café has to offer! Thank you to our faithful customers and to all those passerbys who decided to stop in and see what we're all about. We are grateful for the opportunity to serve you, and we are excited for what's next!

Congratulations to **Habitat for Humanity of Franklin County PA** on their 55th home! This was the Women Build with over 300 individuals involved in this project for a wonderful family. What a fantastic celebration of our community coming together to bless others. Don't forget that when you shop at our local ReStore at 1662 Lincoln Way East in Chambersburg, you are supporting future projects right here in Franklin County!

The **LIU12 Franklin County Literacy Council** would like to thank the **1st Ed Credit Union** and their Chambersburg branch manager, Toni Diffenderfer, for their generous donation of \$500! This contribution will help us to better support our students with books, technology and other materials needed for learning. Which, in turn, will allow our students to more easily achieve their education and career goals.

**Shippensburg University** is pleased to announce an increase in merit-based scholarships as part of its continued commitment to college affordability. The scholarships are available for incoming first-year students beginning in the fall of 2024 and are renewable up to four years. The university plan will increase the number of scholarships awarded and the amount awarded, with the highest award totaling \$5,000 per year. Students earning a 2.75 GPA and higher in high school will receive a scholarship offer based on the four-tier merit-based system at the time of their admission. Students who have already been admitted to Ship for the fall 2024 semester and meet the merit requirements, will receive an updated acceptance letter with the new scholarship information.



Executive Director, Tracy Holliday and **The Institute** Board Member, Gwendolyn Magras accepted a donation to their capital campaign for \$25,000 from Kevin Eck of **The First Energy Foundation**. The Foundation's contributions total \$50,000 to date, in support of their vision for a community nature center!

**Totem Pole Playhouse** has announced their 2024 season. This summer, enjoy "Pump Boys and Dinettes", "Clue: On Stage", "Tuesdays with Morrie", "Jersey Boys" and "Music of the Pines - concert series." Learn more at [totempoleplayhouse.org](http://totempoleplayhouse.org).

Faculty at **Shippensburg University** are making a big impact on future journalists! Dr. Michael Drager's co-authored textbook "Writing and Reporting for the Media" is the No.1-ranked textbook for news reporting and writing, according to the book's publisher Oxford University Press. The book, co-authored with Dr. John Bender of the University of Nebraska and Dr. Lucinda Davenport of Michigan State University, has been adopted by nearly 350 colleges and universities. The 13th edition of the book was just published in October 2023.

**Allison-Antrim Museum** in Greencastle will hold its monthly speaker meeting on January 11, in the German Bank Barn beginning at 7 p.m. The facility is wheelchair accessible. John Seburn, executive director of the Hagerstown Aviation Museum, and Kurtis Meyers, curator, will be the speakers and will present a PowerPoint presentation about the history of Henson Aviation and the Fairchild airplanes. Fairchild airplanes have been used in movies such as the Fairchild C-82 Packet cargo plane used in the 1965 movie "The Flight of the Phoenix." There is no admission fee, but donations are greatly appreciated. For more information, please visit: [www.greencastlemuseum.org](http://www.greencastlemuseum.org) or call 717-597-9010.

To more accurately reflect the breadth of services and solutions it provides, **F&M Trust's** investment and trust services department has been renamed **F&M Trust Wealth Management**. The change recognizes the ongoing evolution, extraordinary growth,

and development of the group. A commitment to continual improvement has allowed the Wealth Management team to grow Assets Under Management from \$873 million to nearly \$1.2 billion in the last three years. The Wealth Management team helps clients develop good habits, make sound financial decisions and grow and preserve their wealth.



The February/March exhibition at **Allison-Antrim Museum** in Greencastle will be "Elvis in the Army." The items that will be displayed have never been seen publicly. The exhibit will include many individual displays, with approximately 100 photographs (including personal photographs with his family), autographed items, personal memorabilia, and documentation covering significant events in Elvis's army career. The exhibit covers the entire time from Elvis receiving his draft notice until his return to Memphis and resuming his concert performances and movies. Included are one-of-a-kind smaller displays and factual documentation that fans have not seen before. There is no admission fee, but donations are greatly appreciated. For more information, please visit: [www.greencastlemuseum.org](http://www.greencastlemuseum.org) or call 717-597-9010.

**The Tide** is excited to announce that their 3rd annual Your Soles ~ Their Souls shoe drive will run from January 2 - March 6. Donations of new and/or gently worn shoes may be dropped off at The Tide office in the **LCSi** building, or at a drop box throughout the community. In addition, they are seeking area churches and businesses who will promote and collect shoes, or become a community drop off site. Please visit [thetide.org/shoes](http://thetide.org/shoes) to find an updated list of drop off locations. You may also contact 717-264-7288 or [events@thetide.org](mailto:events@thetide.org) for more information.

**The Baltimore Life Insurance Company's** Hagerstown Agency has an immediate opening for the career agent position. This position provides a competitive pay structure and a comprehensive benefits package. There is a training allowance as well as new agent bonus opportunities. The ideal candidate will be career minded, motivated and energetic with a desire to succeed. Please contact Brandon Romine at [brandon.romine@baltlife.com](mailto:brandon.romine@baltlife.com), 910-770-1998 or contact Brittany Clites at [brittany.clites@baltlife.com](mailto:brittany.clites@baltlife.com), 717-809-6376.

Introducing our newest team members at **IWAT!** Owen Bernecker has become our operations manager, leveraging his extensive experience in optimizing workflows and enhancing organizational effectiveness. On the technical side, we're thrilled to welcome Jacob Kauffman, our Jr. technical architect intern, who specializes in diagnosing devices and conducting on-site operations. Taylor Fernandez, Jr. solutions architect intern, equipped with a wealth of programming expertise, excels in languages like C#, Dart, PHP, and Java; contributing his skills to shape innovative solutions.



Employees of **F&M Trust** held a winter coat drive in November during which money was collected to purchase coats, hats, and gloves for students at Emma K. Doub Elementary School in Hagerstown, Maryland. A group of employees delivered 168 coats, 114 pairs of gloves, and 56 hats in early December to Principal Stacy Henson and Title I School Family Liaison Vanessa Mannick.

Orrstown Financial Services, Inc., a wholly-owned subsidiary of **Orrstown Bank**, and Codorus Valley Bancorp, Inc. recently announced a merger of equals to create a premier Pennsylvania and Maryland community banking franchise with approximately \$5.2 billion in assets and a market capitalization of approximately \$460 million. The combined company will have 51 branches serving attractive markets throughout a contiguous footprint in Central and Eastern Pennsylvania and the Greater Baltimore, Maryland area. Administrative headquarters will be in Harrisburg and the operations center will be in York. For more information, visit [Orrstown.com](http://Orrstown.com).

**The Greencastle-Antrim School District's** Kindergarten team is excited to announce that they have collected 410 pairs of pajamas and received \$1,083.97 from our Cocoa with Kindergarten event for Penn State Children's Hospital! We are so proud of what our school has accomplished! Thank you to everyone who donated.

**Wilson College** will host a senior capstone exhibition for Simone Hawkins at 12 p.m. on December 19 at Bogigian Gallery in Lortz Hall at Wilson College. The exhibition will continue through January 19, 2024. Hawkins, from LaPlata, Md., is completing a Bachelor of Arts degree, with a concentration in art and plans to graduate in May 2024. For her senior capstone project, she created a body of work exploring mental health and the emotional, psychological, and social well-being of its effects on how we think, feel, act, manage stress, relate to others and make choices. The Bogigian Gallery is open from 9 a.m. to 5 p.m. Monday through Friday. Admission is free.



Congratulations, **Chasing Shadows Skateboards!** We celebrated the opening of their new location at 67 North Main Street in downtown Chambersburg with a ribbon cutting recently! They are a skate shop offering fingerboards,

tech decks, hardware upgrades and more options to customize your skating experience. The shop is owned and operated by Nicholas Peiffer. Stop in or learn more about their products at [www.ChasingShadowsSkateboards.com](http://www.ChasingShadowsSkateboards.com).



The CVBA team enjoyed a delicious 5th Anniversary celebration at **Falafel Shack** in December! Falafel Shack is known for its Middle Eastern cuisine and is located at 9 North Main Street in downtown Chambersburg. Their menu consists of pizza,

entrees, sandwiches, kid's menu as well as Halal and vegan options. To place an order, call 717-404-8282 or visit [ToastTab.com/Falafel-Shack-Pa](http://ToastTab.com/Falafel-Shack-Pa).

**The Tide**<sup>®</sup>  Your Soles ~ Their Souls  
Shoe Drive Fundraiser

**3RD ANNUAL SHOE DRIVE**  
**January 2nd - March 6th**



[thetide.org/shoes](http://thetide.org/shoes)



**Help support**  
**Literacy Classes in India**  
**AND**  
**Microbusiness in**  
**Developing Countries**

## What We Do:

1. We tell people about Jesus in the language they were born to speak.
2. We disciple new believers and develop local leaders.
3. We focus our efforts on people groups who have limited access to the Gospel.
4. We provide radios and media players for people to listen to the broadcasts.

## How It Works:

We are unique. Rather than broadcasting translations of English programs, The Tide works with partners in Africa, Asia, Europe, and the Middle East to enable local ministers to produce radio and television programs to share the Gospel with their own people, in their language, and in the context of their culture. These local ministry partners are our boots on the ground to provide listener care and coordinate discipleship and leadership training activities.

### Multiple Countries & Languages

Afghanistan   Albania   Bhutan   India  
Kosovo   Mozambique   Nepal   Cameroon  
Pakistan   Thailand   Zimbabwe   North Macedonia

Plus: Northern Africa and the Middle East

## GET INVOLVED!

- **BECOME A COMMUNITY DROP OFF LOCATION**
- **PROMOTE SHOE DRIVE AND COLLECT SHOES**
- **DONATE YOUR NEW OR GENTLY USED SHOES**

## Your participation helps

- provide microbusiness owners in developing countries an opportunity to earn an honest living and provide for their families by selling the shoes.
- fund Literacy classes for villagers in India.

**Thank you for your support!**

# GREATER CHAMBERSBURG CHAMBER OF COMMERCE STEVE CHRISTIAN PRESIDENT

717.264.7101 | 100 Lincoln Way E., Chambersburg, PA | chamber@chambersburg.org | Chambersburg.org



## CHAMBER DONATES \$2,000

We were pleased to donate \$2,000 to the **Chambersburg Memorial YMCA** for their support in co-hosting the 2nd Annual Rally in the Valley Pickleball Tournament, presented by **The Floor Trader Outlet!** The YMCA volunteers and staff were essential to planning and executing the tournament.

Special shout out to Carla Christian, Ben Pessah-Berlin and Patty Stevens for their service on the committee. We are excited to start planning the October 2024 tournament! If you need a place to learn or practice pickleball, head over to the YMCA! The Y also has group fitness classes, multiple gym spaces and a pool. For more information, visit [www.chbgy.org](http://www.chbgy.org).

## CHAMBER BOARD PLANS FOR 2024

The Chambersburg Chamber board members gathered in late November to discuss 2024 objectives as well as talk about opportunities and challenges that will face our community in the future. The discussion was led by Dr. Betty Brown.



The session also included special recognition of three board members completing their two terms including Pat Abbott with **Strickler Agency, Inc.**, Brad Evans of **Bartlett Tree Expert Company** and Luke Martin of **SEK, CPAs & Advisors**.

## FUNDING AVAILABLE FOR BUSINESSES & ENTREPRENEURS

The Community Development Corporation (CDC) of Franklin County is an affiliate of the Greater Chambersburg Chamber of Commerce. Since 1994, CDC has been bridging the gap between dreams and reality. CDC is designed to promote, develop and improve the housing, small business and economic conditions in Franklin County. CDC can provide a flexible source of funding for projects in the community as a supplement to financing from banks and other existing financing programs. For more information, contact CDC Executive Director Maryliz Toohig, at 717-264-7101 ext. 209 or [mtoohig@chambersburg.org](mailto:mtoohig@chambersburg.org).



## SHATZER'S FRUIT MARKET

Enjoy seasonal fruits, jams, gifts & more!

**OPEN DAILY**

2197 Lincoln Way West, Chambersburg

717-263-2195





# GREENCASTLE-ANTRIM CHAMBER OF COMMERCE DEBBY CUNNINGHAM EXEC. DIRECTOR

717.597.4610 | 217 E. Baltimore St., Greencastle, PA | info@greencastlepachamber.org | GreencastlePaChamber.org



## EVENT DATES FOR 2024

The Greencastle-Antrim Chamber is hard at work planning its 2024 events. Mark your calendar now and watch for details in upcoming Chamber and CVBA publications. If you're interested in sponsoring, volunteering or participating, contact the G-A Chamber.

- April 13 - G-A Craft Beer Wine Festival
- April 27 - Spring Clean Up Day
- June 7 - Annual Chamber Golf Tournament
- July 12 & 13 - 57th Sidewalk Days
- September 21 - Greencastle Grub & Pub Festival
- November 22 - Heritage Christmas Tree Lighting
- December 6 & 13 - Heritage Christmas in the Square

## THE MAGIC OF HERITAGE CHRISTMAS IN GREENCASTLE

The Greencastle-Antrim Heritage Christmas season included many of the traditional events. The annual Christmas tree was donated by borough residents, Mike and Misty Stenger. Thank you to the **Cumberland Valley Tree Service & Landscaping** and **G.W. Electric** for the tree removal, transport and setting up the tree. G.W. Electric decorated the tree and the square.

The rain held off until after the annual Tree Lighting Ceremony, and the countdown revealed a beautiful light display as always. The annual Christmas Parade, hosted by **VerStandig Media** and **Antrim Way Honda**, welcomed Santa Claus to town the following day.

Random shoppers received a thank you gift on Small Business Saturday, as they supported local businesses as part of #shopgreencastlepa. Heritage Christmas in the Square was held the first two Fridays of December, with the traditional sale and giveaway items offered by churches, community groups and a few retail vendors. Rain on the first Friday's activities did not dampen the excitement for kids who came to place their letter in Santa's Mailbox, have a photo with Santa, visit the Highline Train Station display or receive an Uncle Bean balloon creation. Primary and elementary school-aged children were able to participate in the Santa's Workshop Scavenger Hunt and win prizes for finding all 16 items "hidden" in the downtown business windows.



An extra wagon was added this year for the popular Horse & Wagon Rides, and guests of all ages enjoyed the wagon ride around town with some singing carols. Elves, Apple Annie, the Snow-person and The Grinch provided some extra merriment to the festivities.

The Heritage Home Tour on December 10 saw an increase in attendance. Participants had the opportunity to tour three beautifully decorated homes as well as the Grace United Church of Christ. The church was also featured on the 2023 Heritage Christmas Tree Ornament.

More than twenty homes and businesses participated with decorations and light displays as part of the Light It Up contest. Residents are encouraged to explore the various light displays and vote for their favorites. All money raised via voting in the contest will be donated to the **Greencastle Antrim Food Pantry**.

Greencastle-Antrim community's support of these events is encouraging and 2024 planning will begin in January.

## THANK YOU SPONSORS

The Greencastle-Antrim Heritage Christmas season included many traditional events for residents young and old to experience the magic of Christmas! Thank you to our wonderful community, volunteers and especially our sponsors who make the whole event possible!

### *Heritage Christmas Sponsors*

Tree Lighting by Herald-Mail Media; Christmas Tree by Antrim Township and the Borough of Greencastle; Lights of Love by West Penn Power; Bells courtesy of Antrim Way Honda; Light It Up Contest by Greencastle ACE Hardware; Pictures with Santa by F&M Trust; Santa's Mailbox by Corning Credit Union; Holiday House by Lumber Direct; Decorations by Premier HVAC; Entertainment by Middletown Valley Bank; Small Business Saturday by McCrea Heating & Air Services; Free Parking for the Holiday Season by Ganoë Paving; Brochure by Graphics Universal; Postage by WellSpan Health; Banner by FASTSIGNS of Greencastle

*Gold Sponsor: Franklin County Visitors Bureau*

*Silver Sponsors: F&M Trust, Manitowoc Cranes, Mikie's Ice Cream & Green Cow Giftshop, UPMC and WellSpan Health.*

*Bronze Sponsors: Greencastle Eye Care Center*

*Patron Sponsors - DSS Law - Dick, Stein, Schemel Wine & Frey LLP*  
*Friend Sponsors: Penn National Insurance, SEK, CPAs & Advisors*

29TH ANNUAL  
**GOLF  
TOURNAMENT**

HOSTED BY THE CHAMBERSBURG CHAMBER



THURSDAY | OCT 10 | 8:30AM SHOTGUN

CHAMBERSBURG COUNTRY CLUB  
3646 SCOTLAND ROAD  
CHAMBERSBURG, PA

REGISTER YOUR TEAM: [CVBALLIANCE.ORG/EVENTS](http://CVBALLIANCE.ORG/EVENTS)

PRICING

**\$125**  
PER GOLFER

**\$500**  
PER FOURSOME

50/50 RAFFLE DAY  
OF - CASH ONLY!

SPONSOR

**\$2,500**    **\$1,500**  
PREMIER        LUNCH

**\$2,000**    **\$1,750**  
CONTEST        TENT

ADDITIONAL SPONSORSHIPS AVAILABLE



QUESTIONS? CONTACT MARK HOLLAR, [MHOLLAR@CHAMBERSBURG.ORG](mailto:MHOLLAR@CHAMBERSBURG.ORG)

2024 CHAMBERSBURG CHAMBER GOLF TOURNAMENT

# SPONSOR MENU



## PREMIER SPONSOR \$2,500

LIMIT 1

- One team entry
- Logo featured in promos
- Logo featured in program
- 5 Tee-box/Green signs
- Opportunity to address attendees at lunch

## LUNCH SPONSOR \$1,500

LIMIT 2

- Logo on signage at gathering area
- One team entry
- Logo featured in promos & program
- Opportunity to address attendees at lunch
- *Conewago Enterprises right of first refusal*

## CONTEST SPONSOR \$2,000

LIMIT 1

- One team entry
- Signage at all contest sites
- Logo featured in promos & program
- 3 Tee-box/signs on contest holes

## TENT SPONSOR \$1,750

LIMIT 8

- Prime course location
- Meet & greet golfers
- Logo featured in promos & program
- One team entry
- 1 Tee-box/Green sign

## PUTTING CONTEST SPONSOR \$1,250

LIMIT 1

- One team entry
- Featured on program and event listing
- 1 Tee-box sign
- Sign at Putting Green

## BENEFACTOR SPONSOR \$800

- One team entry
- Featured on program and event listing
- 1 Tee-box/Green sign

## OTHER SPONSOR OPPORTUNITIES

**Beverage Sponsor \$1,200 (limit 2) • Breakfast Sponsor \$800 • Snack Sponsor \$500  
Coffee Sponsor \$250 • 3-Hole Sponsor \$250 • One Hole Sponsor \$100**

Yes, I would like to sponsor the 2024 Chambersburg Chamber Golf Tournament!

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Level/Amount: \_\_\_\_\_

Payment Method (circle): Cash/Check Invoice Credit Card #: \_\_\_\_\_

Signature: \_\_\_\_\_ EXP: \_\_\_\_\_ CVV: \_\_\_\_\_

Foursome Player Names if applicable: \_\_\_\_\_

*I understand that the submission of this form confirms commitment from the company above for this sponsorship. Sponsorship payment must be processed before execution of benefits. Return form to Mark Hollar, Checks made payable to Chambersburg Chamber. Mail to 100 Lincoln Way East, Suite A, Chambersburg, PA 17201; or email to mhollar@chambersburg.org*

# GREATER CHAMBERSBURG VIRGINIA HARRIGER CHAMBER FOUNDATION EXEC. DIRECTOR

717-264-7101 ext. 205 | gharriger@chambersburg.org | Chambersburg.org/ChamberFoundation



## CASD LFC YOUTH READ TO SECOND GRADERS

Thank you Ben Chambers Elementary for allowing the Leadership Franklin County (LFC) Youth to spend a morning with second-grade classes the week of Thanksgiving. Chambersburg Area School District (CASD) sophomores Aedan W., Amir H., Anna U. and Elli R. worked with teachers Tara Mouk, Michelle Black and Laura Ruiz & LFC Youth mentor Bill Dann. The CASD 10th graders read the book "Pete the Cat: The First Thanksgiving" to the children and facilitated a craft where students wrote down what they were thankful for at home and school.

Part of the LFC Youth program includes community service learning by designing their school projects in conjunction with **Healthy Community Partnerships of Franklin County's BeKind** initiative. LFC Youth from all schools will be completing their projects by March 2024. Thank you to the Ben Chambers students, staff and teachers who allowed our LFC Youth the opportunity to spend time with the younger students!

## LFC YOUTH EXPLORE LEADERSHIP

In December the Leadership Franklin County (LFC) Youth studied "Understanding Others, Diversity & Inclusion in Leadership" at their session hosted by **Wilson College**. The youth heard from a community leader panel featuring Maria Banks of **Chambersburg Area School District**, Lisa Cote of **Wilson College**, Meredith Dominick of the **Chambersburg Police Department**, Greg Figueroa of **Patriot Federal Credit Union** and Blanca Nizama of **WellSpan Health**. Small groups gave students additional time to discuss topics with panelists, learn more about each other's heritage and dig deeper into ways to include others when leading.

The students will be back on campus in early January 2024 for a session on "Enabling Others to Act," how to develop a meaningful personal 'brand' and will be working on impromptu speaking in front of groups.

LFCY Sponsor:



## APPLY FOR PROFESSIONAL LEADERSHIP COURSE

The Leadership Franklin County (LFC) Community is accepting applications for the Class of 2025. The deadline is March 28, 2024. The program offers training to Franklin County professionals in the areas of leadership development, community needs and teamwork through service learning with local nonprofits. The LFC Community course engages with local business and community leaders at monthly sessions (September - May) and nurtures the students to thrive individually and professionally. The cost to participate in the program is \$1,500 per person; there is a limited number of available scholarships provided by the LFC Alumni.

Applicants will be interviewed with 25 students selected. Two virtual information sessions on January 19 and February 27 at 11:30 a.m. are available to gain more insight into the program and talk to LFC Alumni about their experience. To apply or learn more about the program, visit [Chambersburg.org/Leadership](http://Chambersburg.org/Leadership) or contact Ginny Harriger at [gharriger@chambersburg.org](mailto:gharriger@chambersburg.org).

LFC Community Sponsor:



## LFC COMMUNITY DECEMBER SESSION

The Leadership Franklin County (LFC) Community focused on Franklin County history, tourism and the arts at their December session held at **Franklin County Visitors Bureau (FCVB)**. FCVB Executive Director Janet Pollard started the day helping students identify and discuss leadership traits of Franklin County's historical leaders, how to recognize personal leadership skills and use them to make a difference in the community. The FCVB staff wrapped up the morning explaining the importance of tourism in our region and how the Franklin County Certified Tourism Ambassadors (CTA) program supports our region.

The afternoon focused on the arts in Franklin County. It included Heather Kline and Heather McEndree of **Cumberland Valley School of Music**, Kelly Kozlowski of **The Capitol Theatre**, Brian Grant of the **Chambersburg Ballet Theatre School**, local artists Tina Anker and Jennifer Davis as well as Phillip Whitley, owner of Mr.Phob Photos. Students learned why the arts are an important element of a thriving community. Students engaged in hands-on work including phone photography and an art project.

# DOWNTOWN SAM THRUSH CHAMBERSBURG INC. PRESIDENT

717-264-7101 ext. 204 | sthrush@chambersburg.org | DowntownCburg.com



## SIP, SHOP & THEN STROLL RECAP

The Holiday Sip, Shop & then Stroll event featured great attendance in downtown Chambersburg this past December. The event was sponsored by **The Stacy Mellott Group with Remax 1st Advantage** and included more than 20 beverages of beer, wine, liquor and cider from **The Barrel House, Cold Spring Hollow Distillery LLC, GearHouse Brewing Co., Screaming Bambino Cellars, Rough Edges Brewing, Webb's Sports Bar, Hidden Key Brewing Co.** and others.

Several downtown merchants participated in the event including **The Foundry Art Market, Chasing Shadows Skateboards, Here's Looking at You** and more. Thank you to all the volunteers who helped with the event and to Supporting Sponsor **Manitowoc Cranes**.

## NEW YEAR CELEBRATION



For the second year in a row, residents and visitors rang in the New Year with the Martin's Famous Potato Roll Drop in downtown Chambersburg. Hundreds embraced the start of the New Year with family-friendly activities in Chambers Fort Park including giveaways, radio remotes, snack vendors, kids' activities and indoor

entertainment.

Special thanks to **Martin's Famous Potato Rolls and Bread** for being our Platinum & Title Sponsor! We are grateful for the Silver Sponsors who supported the event including **LaunchUX, VerStandig Media, Shafer Equipment Company, TriStateAlert.com, Digging & Rigging, American Print Consultants and Art Sign Company of Chambersburg**. We appreciate Cross & Crown sponsoring the Live Stream and in-kind sponsorships by **abc27 Good Day PA, John Nozzi Photo and Video and All Sound Pro**.

## WINTER LIGHTS AT CHAMBERS FORT PARK

To make the winter bright, DCI worked with **Mobile Works** and the **Borough of Chambersburg** on a plan to decorate Chambers Fort Park in cool white lights. This light installation could not be done without the sponsorship of **Mobile Works, Valley Agency Company, J&B Bridals, Ludwigs Jewelers, Inc., Berkshire Hathaway - Chambersburg Office of Homesale Realty, Iron Valley Real Estate of Chambersburg, RE/MAX Realty Agency - Nicole Scott and SunnyHill Properties**. Enjoy this light installation through the end of January.

## ICEFEST IS COMING

You don't want to miss the 22nd Annual IceFest happening January 25 through 28 presented by **M&T Bank**. The festivities will kick-off with a ribbon cutting ceremony on Memorial Square on January 25 at 5 p.m. Shortly after, live ice carvings will begin along with the opening of the ice slide. Other events include viewing 100+ ice sculptures, chili and barbeque tasting at Chili-Q, ballroom dancing at Snowfall Ball, cake tasting at Icing on the Cake, participating in the Run Your Ice Off 5k and so much more!

For the first time ever, the ice festival sold out of ice sculptures making this the largest ice festival ever hosted in PA. The event is coordinated by Downtown Chambersburg Inc., Council for the Arts, **Downtown Business Council** and IceFest Committee members. We thank the sponsors, volunteers and committee members for helping us put on a great event.

Below is a brief schedule of events/times. Visit [IcefestPa.com](http://IcefestPa.com) for a complete list of activities and ticket details!

- Kick-off IceFest 2024 - Jan. 25, 5 p.m. at 14 N. Main St.
- Ice Slide Opens - Jan. 25 at 5 p.m.
- Snowfall Ball -Jan. 26, 6 - 10 p.. at 40 Lincoln Way W.
- Icing on the Cake - Jan. 27, 10 a.m. - 3 p.m. at 159 S. Main St.
- IceFest Beer Garden - Jan. 27, 12 - 4 p.m. at 81 N. Main St.
- Chili Q - Jan. 27, 12 - 3 p.m. at 33 N. Main St.
- Run Your Ice Off 5K - Jan. 28, 1 p.m. at 33 N. Main St.

# GET MORE CUSTOMERS

(and keep more \$\$ local)



SEE REVERSE

# 2024 Alliance Card Participating Business Form

The Alliance Card is a program that encourages residents to shop at local businesses. It is supported by the Cumberland Valley Business Alliance, Chambersburg Chamber and Greencastle-Antrim Chamber. As a CVBA/Chamber member, you have the exclusive opportunity to participate and benefit by:

- ✓ **Attracting new customers**
- ✓ **Increasing business** from existing customers
- ✓ **Building loyalty** with local consumers
- ✓ **Marketing opportunities** in CVBA communications, on the CVBA website and in other Alliance Card promotions (see below)

Your \$50 annual participation fee is used solely to promote the Alliance Card program, in turn promoting your business. The CVBA markets the card through:

- Billboards
- Radio commercials
- Ads in local publications
- Social media
- CVBA events
- CVBA communications (including the website CVBAlliance.org)

**Partner with us TODAY and become a 2024 Alliance Card participant!**

Company Name (as you want it to appear) \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Your Alliance Card Deal (as you want it to appear) \_\_\_\_\_

\_\_\_\_\_

Annual Participation Fee: \$50

Payment Method:  Credit Card  Check  Invoice Me

*Make checks payable to the **Cumberland Valley Business Alliance***

Credit Card:  Visa  MasterCard  Discover  American Express

Card No.: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

**I understand the submission of this form confirms commitment from the company above as a 2024 Alliance Card participant.**

Signature \_\_\_\_\_

Return form to Cumberland Valley Business Alliance, Attn: Lark Kennedy, 100 Lincoln Way East, Suite A, Chambersburg, PA 17201; or email to lkennedy@chambersburg.org; or fax to 717-267-0399.



**Cumberland Valley Business Alliance**  
100 Lincoln Way East, Suite A  
Chambersburg, PA 17201  
717-264-7101  
CVBalliance.org

PRSRD STD  
U.S. POSTAGE  
**PAID**  
Permit #7  
Chambersburg, PA

# UPCOMING EVENTS

DETAILS / REGISTER [CVBALLIANCE.ORG/EVENTS](http://CVBALLIANCE.ORG/EVENTS)

## JAN

**11**

**CVBA JANUARY MIXER AT CUSTOM INTEGRATED TRAILER SYSTEMS**  
4 - 6 P.M., 962 S. MAIN ST., CBURG CO-HOSTED BY CITS & MORGAN BECK COLDWELL BANKER

**16**

**RIBBON CUTTING: THE GOOD FEET STORE**  
9:30 - 10 A.M., 580 WALKER RD., CHAMBERSBURG

**16**

**CVBA LUNCH & LEARN: MEDITATION FOR WORKPLACE WELLNESS**  
11:30 A.M. - 1 P.M., CBURG CHAMBER, 100 LINCOLN WAY E., LUNCH COURTESY OF SUBWAY

**18**

**RIBBON CUTTING: BLACK & BLUSH 5TH ANNIVERSARY**  
12 P.M., 54 SOUTH MAIN ST., CHAMBERSBURG

**19**

**LEADERSHIP FRANKLIN COUNTY COMMUNITY INFO SESSION**  
11:30 A.M. - 12:30 P.M. VIA ZOOM, FACILITATED BY GINNY HARRIGER

**25**

**RIBBON CUTTING: GREENCASTLE VETERINARY HOSPITAL**  
3:30 - 4:30 P.M., 862 BUCHANAN TRAIL E., GREENCASTLE

**25-28**

**ICEFEST PRESENTED BY M&T BANK**  
TIMES & ACTIVITIES VARY, DOWNTOWN CHAMBERSBURG, VISIT [ICEFESTPA.COM](http://ICEFESTPA.COM) FOR DETAILS

**28**

**RUN YOUR ICE OFF 5K**  
12 - 3 P.M. AT 33 NORTH MAIN ST., CHAMBERSBURG

## FEB

**05**

**CVBA AWARDS NOMINATION DEADLINE**  
SUBMIT NOMINATIONS ONLINE AT [CVBALLIANCE.ORG/AWARDS](http://CVBALLIANCE.ORG/AWARDS)

**06**

**CVBA LUNCH & LEARN WITH ROBERT TWINE**  
11:30 A.M. - 1 P.M., CBURG CHAMBER, 100 LINCOLN WAY E., LUNCH COURTESY OF SUBWAY

**22**

**CVBA MIXER HOSTED BY FRANKLIN FIRE COMPANY**  
4:30 - 6:30 P.M., 158 WEST KING ST., CHAMBERSBURG, FOOD BY VERONI CAFE & FALAFEL SHACK

**27**

**LEADERSHIP FRANKLIN COUNTY COMMUNITY INFO SESSION**  
11:30 A.M. - 12:30 P.M. VIA ZOOM, FACILITATED BY GINNY HARRIGER