

CELEBRATING 35 YEARS



the INSIDER



GREATER CHAMBERSBURG
CHAMBER OF COMMERCE



GREENCASTLE
ANTRIM Chamber
of COMMERCE

717-264-7101 | CVBAAlliance.org

CVBA BOARD OF DIRECTORS

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Maryliz Toohig

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Serving nearly 1,000 businesses, CVBA's mission is to help its members prosper and enhance the quality of life in the Cumberland Valley Region. We are the largest business advocacy organization in the area.

The Cumberland Valley Business Alliance is a business partnership between the Greater Chambersburg Chamber of Commerce and Greencastle-Antrim Chamber of Commerce.

Learn more at CVBAlliance.org.

The front cover features Northwood Books at their ribbon cutting celebration in Chambersburg. Details on page 6.

NEW MEMBERS

The Cumberland Valley Business Alliance extends a warm welcome to its new members and would also like to congratulate our current members for their anniversaries. Together, we can help everyone prosper and enhance the quality of life in the Cumberland Valley region.

Telecommunications

Brightspeed Business

Matt Hacker
250 Lincoln Way East
Chambersburg, PA 17201
(833) 692-7773
brightspeed.com/business
events@brightspeed.com

Restaurants

Falafel Shack

Amer Chaudhry
9 North Main Street
Chambersburg, PA 17201
(717) 404-3473
FalafelShackPA.com
falafelnotwar@gmail.com

Non-Profit Organizations & Associations

MANTEC

Rod King
600 North Hartley Street, Suite 100
York, PA 17404
(717) 843-8054
www.mantec.org
rod@mantec.org

Automotive Services

MBM Auto Mobile Repair

Ryan Boyd
15733 Mt. View Drive
Greencastle, PA 17225
(717) 489-2791
mbmautorepair.com
ryan@mbmautorepair.com

Non-Profit Organizations & Associations

Praying Time Ministries Inc.

Latroy Fowlkes
300 South Carlisle Street
Greencastle, PA 17225
(717) 597-5100
www.itsprayingtime.org
ptmcgic@gmail.com

Financial Services

Sterling Financial Management INC

David Neterer
1825 Howell Road, Suite 5
Hagerstown, MD 21740
(301) 733-7777
david.neterer@sterlingfm.com

Retail

Willow & Birch LLC

April Helman
78 South Main Street
Chambersburg, PA 17201
(717) 552-2063
willowandbirchllc.commentsold.com
willowandbirchllc@gmail.com

Know a local business that would benefit from joining the CVBA?

Let's talk!

Contact Membership Director
Mark Hollar
717-264-7101 ext. 202
mhollar@chambersburg.org

Valley Agency COMPANY INSURANCE

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- Competitive Pricing from Multiple Companies
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Bill Kick, Herbert, Rowland & Grubic, Inc.,
Board Chair, Cumberland Valley
Business Alliance

CHAIR'S MESSAGE

I'm writing this message in the waning days of my term as CVBA board chair. It has been an absolute pleasure to serve in this role, and I appreciate the tremendous outpouring of support that I have received from all of you, the members of our Alliance. My time was spent serving alongside so many talented leaders, and I will always be proud to have been a member of the CVBA team at its inception. Two years ago, the CVBA was little more than an idea constituted as a fledgling organization. Now, we are well poised for continued success under strong veteran leadership and a new board chair. Not to mention a staff that is second to none.

For the first time in the rich history of the Cumberland Valley, businesses can be a part of an established advocacy organization whose membership spans all corners of Franklin County and beyond, into Cumberland County, Pa. and Washington County, Md. The appeal of such a broad reach has convinced over 850 businesses to include their names on our roster of proud members. Whatever the future may hold for our region and nation, our members are better prepared to face it together as a community of allies, whether good or challenging times lie ahead.

At the close of 2023, which is right around the corner, I would ask you to consider the things that are most important in your life. Presumably your family, your community and livelihood are among those things. Now, ask yourself how you can make all of those things a little bit better; not by making big changes or taking drastic actions, but by making small, daily decisions that, over time, can have a large influence in people's lives. Take a chance and talk with people you don't know,

especially people who think differently than you, or with whom you might not normally interact. Yes, absolutely you should talk to strangers. You may just find that ordinary people are extraordinarily interesting, and your seemingly insignificant exchanges can prove immensely meaningful to people in your sphere of influence over time. The CVBA is one of the many places where these types of interactions can take place.

Take advantage of the opportunities afforded by your CVBA membership to get to know people and make a difference in their lives. As always, please tell us how we can make your experience better. I look forward to continuing to work with you and seeing your businesses grow, just as the CVBA grows. I wish you all a joyous holiday season and a blessed new year. Let's make it a good one. Together.

NOV/DEC MEMBER MILESTONES

35 Years

- Chambersburg Mall

30 Years

- Griffie & Associates, P.C.
- Nursery Supplies Inc.
- Alpha Space Control, LLC

25 Years

- Children's Aid Society - Frances Leiter Center
- Greencastle Golf Club
- Rescue Hose Co. No. 1, of Greencastle, PA
- Signature Companies

20 Years

- Edward Jones-Todd Streett, AAMS®, Financial Advisor

20 Years Continued...

- JLG Industries, Inc.

15 Years

- Everest Window Cleaning
- Franklin County Housing Authority
- Luminest

5 Years

- OIP Orthopedic Institute of PA
- The Benefits Group
- Wendell Chiropractic and Rehabilitation
- Mi Tierra Linda
- Edward Jones - Financial Advisor: John Heeter
- LaunchUX, LLC

1 Year

- Brindle Auto Repair and Service, LLC
- Chasing Shadows Skateboards, LLC
- Fiesta Maya
- Franklin County Builders Association
- St. John's United Church of Christ
- SEK, CPAs & Advisors Camp Hill
- SEK, CPAs & Advisors Carlisle
- SEK, CPAs & Advisors Hagerstown
- SEK, CPAs & Advisors Hanover
- American Safety CPR and First Aid
- Coldwell Banker Realty - Belinda Holbert
- Gemcraft Homes
- Hickory Ridge Restaurant
- Thermo Fisher Scientific

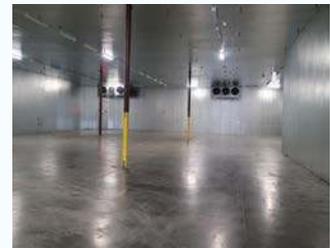
Property For Sale

5785 Sunset Pike Chambersburg, PA 17202

**Built in 2008
15,000 sq. ft. building
1,000 sq. ft. of office space**



4.0474 acres total
• 3.32 acres zoned Heavy Industrial
• 0.7274 acres adjoining



Features:

127' x 94' x 18' Crown Tonka Cooler Box installed in 2017

Includes:

- (2) 30HP condensing units
- (4) Evaporators
- (2) Electric roll up doors
- (4) Electric air curtains
- RefriLogic control package
- 275 KW Generac Generator
- 4 Loading docks
- 1 at grade drive-in door

Contact Derek Stoy for more information at 717.504.2340



Congratulations

to the chamber members who received a dividend.

Those members know it pays to place their business insurance with the ChamberPlus program — one of the great benefits of your chamber membership. By purchasing their insurance through Penn National Insurance, participating members recently received a check in the amount of 15% of their total premium.

Program Features

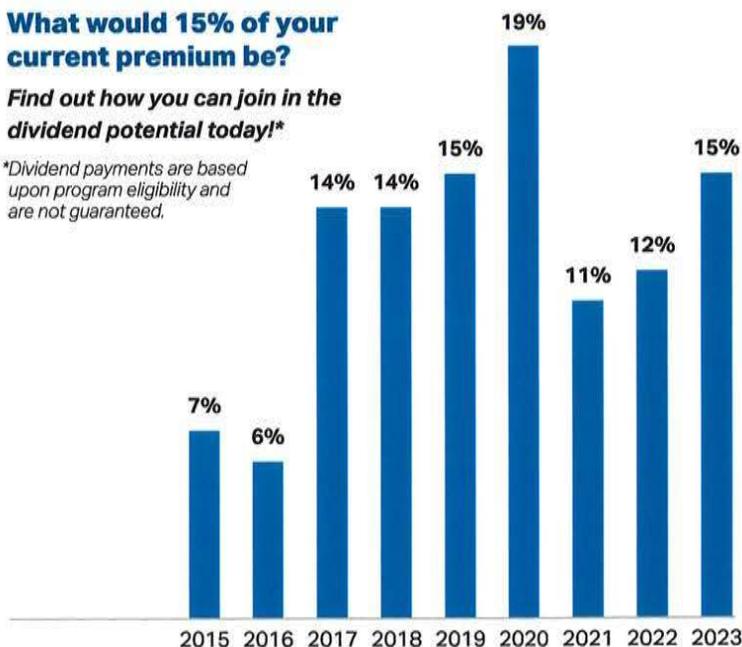
- ▶ All-lines dividend (excluding umbrella and bonds). Dividend payments are based on total group program premium and claims experience of eligible lines. As program grows, so does dividend potential.
- ▶ Enhanced coverages on auto, businessowners, property, workers' compensation, and general liability — giving you added protection at no additional cost
- ▶ Information and services to help reduce losses — the payoff is greater dividend potential

Chamber+

What would 15% of your current premium be?

Find out how you can join in the dividend potential today!*

*Dividend payments are based upon program eligibility and are not guaranteed.



www.PennNationalInsurance.com



Join us in thanking Franklin County First Responders



We'd like to invite our members and community in thanking our local police, fire and EMS workers for their service during the 9th Annual First Responders Appreciation Day presented by Corning Credit Union.

Volunteers will put together care packages to deliver to more than 30 first responder stations in the county on December 8.

The CVBA is seeking donations to support the event like gift cards, packaged snacks, drinks, supplies and more. Donors are recognized upon delivery of the care packages and may also be recognized on social media leading up to the event. Donations may be dropped off at the Chambersburg Chamber or made available for pick-up between Nov. 27 and Dec. 5. For more details, contact Bailey Cassada at bcassada@chambersburg.org.

Hero Sponsor:



Patriot Sponsor:



Coffee Sponsor:
Fast Ink

Honoring our Young Professionals



The CVBA honored one business and six young professionals for their dedication and achievements with more than 100 people in attendance at the third annual Young Professional Awards on September 26 at Green Grove Gardens.

ATHENA Leadership Award: Jessica Brindle

Jessica Brindle from the **Boys & Girls Club of Chambersburg and Shippensburg** accepted the international ATHENA Young Professional Award. The award honors an emerging leader who demonstrates excellence, creativity and initiative in their business or profession, and serves as a role model for young women personally and professionally. *Runners-up were Hannah Frey from Grayce Gardens and Katie Shank from Wilson College.*

Educator of the Year: Stephanie Barnhart

Stephanie is the assistant principal at **Shippensburg Area Middle School** and has worked diligently to build a community with teachers, students and parents to improve the overall image of SAMS. She set student expectations, improved communication with teachers and families and utilized social media to showcase events happening at the middle school. *Runners-up were Chelsea Miller, a teacher at the Franklin County Career and Technology Center and Stefanie Breneman-Smith, a teacher at Shalom Christian Academy.*

Young Professional Employer of the Year: LaunchUX

LaunchUX, owned by Nathan Neil, is a nationally awarded website design and SEO firm that specializes in driving new revenue to business. In his nomination, employees said, "The positive work environment and open communication culture at LaunchUX foster a sense of belonging and enable us to thrive professionally." *Runners-up were SEK, CPAs & Advisors and The Manitowoc Company.*

Entrepreneur of the Year: Mike and Sarah Gardner

Mike and Sarah's business, **Edge Fiber Solutions**, was born out of significant expertise in engineering combined with a desire to create a supportive and uplifting workplace. Based in Waynesboro, the company has continued to thrive since its initial beginnings in 2021. With thirty-three primarily remote workers, they provide services throughout the Mid-Atlantic Region, stretching as far as Delaware and Virginia. The Gardners are known for their generosity, supportiveness and excellent training. Mike and Sarah also have supported numerous nonprofits, local



sports teams and events in their area.

Runners-up were Brachelle Zimmer of Brachelle's Beauty Lounge and Nicholas Searfoss of The Dapper House Barbershop.

Nonprofit Young Professional of the Year: Katie Shank

Katie in her position at **Wilson College** was the director of alumni engagement and the annual fund. As a young alumna, Katie offered a unique point of view to the Advancement Office and its work to expand the connections among the office, alumni and students. She consistently emphasized the importance of giving back and helped create the Giving Every Month Society. *Runners-up for Nonprofit Young Professional of the Year were Evan Crider and Lauren Formosa from the Franklin County Visitors Bureau and Kelly Kozlowski from the Capitol Theatre.*

Rising Star Award: Morgan Landman

Morgan graduated with a master's in business administration from Shippensburg University in May 2022 and passed the CPA exam just months after her college career. Morgan interned for 3 semesters with **SEK, CPAs & Advisors** and accepted a full-time offer in the fall of 2022 in the tax service line of the firm. Since she started, she has continued to prove her growth trajectory and earned a promotion from staff accountant to senior accountant this past July. *Runners-up for the Rising Star Award were Dave Thomas of S&A Homes and Jillian Pavlick of Local News 1.*

Volunteer of the Year: Grace Waller, Chambersburg and Shippensburg Neighbors with Best Version Media

Grace is involved in many volunteer opportunities such as Habitat for Humanity's Women Build. She works hard in the marketing and fundraising component of the project and has helped tremendously with the t-shirt sponsorship success, raffle ticket benefit and trash-a-thon. Grace is also involved with Girl Boss; Not Your Average Networking Group (NYANG) and is a tourism ambassador through the **Franklin County Visitors Bureau**. *Runners-up for Volunteer of the Year were Jordan Nace of WellSpan Health and Corey Paff of Goosehead Insurance.*

Special thanks to this year's Young Professional Awards sponsors: Gold Sponsor: **WellSpan Health**; Bronze Sponsors: **Black & Blush Boutique, Boys & Girls Club of Chambersburg and Shippensburg, Franklin County Visitors Bureau, PDM Insurance Agency, Inc. and SEK, CPAs & Advisors**; Red Carpet Sponsors: **Providence Place Senior Living and SunnyHill Properties.**

CVBA TRENDING NEWS



Congratulations, **Mercy House of Chambersburg!** We welcomed them to the community in October with a ribbon cutting ceremony and open house at 730 Norland Avenue in Chambersburg. Mercy House provides comfort-based, compassionate care for guests at the end of life. Individualized round-the-clock care is provided in the community home setting by a dedicated team of trained caregivers and volunteers. As an independent nonprofit, Mercy House partners with area hospice agencies, which manage patient clinical treatment. Find out more details on their services at MercyHouseofChambersburg.org.



A group of CVBA Stakeholder and Visionary members embarked on an exclusive tour of **Setas Mushrooms LLC, Staples Fulfillment Center** and **F&M Trust Corporate Headquarters**. They also enjoyed lunch from **The Orchards** and a keynote address from Mike Ross with **Franklin County Area Development Corporation**. Thank you to our staff and members for participating in the 2023 Economic Development Tour sponsored by **Chick-fil-A Chambersburg, F&M Trust, UPMC, WellSpan Health, Orrstown Bank** and **RKL LLP**.



We celebrated **Lotus Moon Gallery and Yoga's** 10 year anniversary recently with a ribbon cutting and open house at 1055 Lincoln Way East in Chambersburg. Lotus Moon has a beautiful event venue, shopping area and café. In the gallery, guests will find crystals, artwork, incense, jewelry, clothing and more for sale. Lotus Moon also offers a variety of yoga classes, massages and tarot card readings as well. Learn more about Lotus Moon here: Lotusmoongallery.com.



Thank you to **Premier HVAC Services** for hosting our September mixer with **Cool Hollow Financial** and **From Scratch Catering & Event Planning!** Over 100 people enjoyed touring the newly-renovated facility in Greencastle. We appreciate your hospitality.

The October CVBA Mixer was a smashing success hosted by three businesses: **The Dapper House Barbershop, Hidden Key Brewing Co.** and **Belle's Kitchen**. These businesses located in Greencastle offered property tours, delicious appetizers, amazing beer and awesome raffles. Thank you so much for hosting!

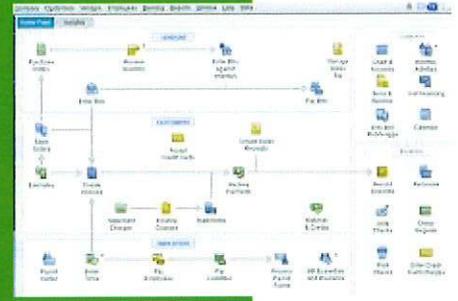


Our next mixers will be November 21 hosted by **Downtown Chambersburg Inc., Franklin County Visitors Bureau** and **Downtown Business Council of Chambersburg** at 15 South Main Street in Chambersburg.

The large Holiday Mixer presented by **Menno Haven** will be on December 14 at the Life Center (300 Ridgeview, Chambersburg). Members of the CVBA, Tuscarora, Shippensburg and Waynesboro Chambers are invited. Limited table sponsorships at the Holiday Mixer are available for \$100 each. Please contact Angie Schaeffer at aschaeffer@chambersburg.org for details.

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- ♦ Mistakes to avoid in “costing” and why they hurt you.
- ♦ Ways to reduce payroll headaches - the one best fix.
- ♦ Reports that will stop wasted expenses and overhead.
- ♦ Critical errors in setting up your chart of accounts.

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Chambersburg

Rotary

Club



The Rotary Club of Chambersburg is pleased to present the First Annual **Flags for Heroes Field of Honor**, where community members can honor their heroes with an American Flag. 200 American Flags will be on display at Sellers Funeral Home in downtown Chambersburg. Flags may be purchased in honor of service members, past and present, regardless of where they live.

Proceeds from the Flags for Heroes Field of Honor will benefit the Rotary Club of Chambersburg.

November 10TH - 19TH

SELLERS FUNERAL HOME

297 Philadelphia Avenue

Chambersburg, PA 17201

www.healingfield.org/event/chambersburgpa23

CVBA TRENDING NEWS



The CVBA was happy to celebrate the grand opening of **Eden Boutique and Designs** with a special ribbon cutting! Guests enjoyed drinks, hors d'oeuvres, touring the space and trying on fashionable hats! Ashley and Julia's shop has fun accessories, clothing and plants. Be sure to stop in and check it out at 24 East Baltimore Street in Greencastle.



Happy 35th Anniversary to **Northwood Books**! We celebrated this milestone with a ribbon cutting in early October. Visitors enjoyed discounts, treats and the owner Ami Plessinger debuted her book "Illuminated Poetry" with a worldwide treasure hunt! Can you find the treasure that's an estimated \$5,000 value? Stop by on Fridays and Saturdays from 10 a.m. to 6 p.m. at 59 North Main Street in downtown Chambersburg. Learn more at www.NorthwoodBooks.com.



We were pleased to celebrate the grand opening of **Blackjacket Munitions'** sporting goods section with an open house and ribbon cutting. Blackjacket is a popular gun store offering archery, hunting & fishing supplies and outdoor apparel at 1398 Buchanan Trail West in Greencastle. View their products online at blackjacketmunitions.com or stop in Monday thru Friday from 10 a.m. to 7 p.m. or Saturdays from 9:30 a.m. to 5 p.m.



Congratulations to the **Chambersburg Skilled Nursing & Rehabilitation**! In September, we celebrated their new ownership and management with a ribbon cutting and open house at 1070 Stouffer Avenue in Chambersburg. The center focuses on individualized post-hospital skilled nursing care including long term and transitional care, respite services and more. Find out additional details about their services at www.ChambersburgNursingandRehab.com



Congratulations, **Chatty Chameleon**! We celebrated the grand opening of The Studio with a ribbon cutting. Feeling crafty? This new addition to Chatty Chameleon offers artistic projects for everyone to enjoy including pottery, glass fusion, pysanky, jewelry and picture frames! Be sure to visit their shop at 27 Center Square in Greencastle and unleash your creativity.

MEMBER SPOTLIGHTS

GOLDEN JUNIPER BOUTIQUE

23 North Main Street, Chambersburg, PA 17201 | 717.377.4961
goldenjuniperboutique@gmail.com | www.goldenjuniperboutique.com

Golden Juniper Boutique was established in September of 2021 as an online business by owner and founder Ruth Chupp. Ruth had just had her first child when she left her corporate job to create a job that she could include her kids in. In August of 2023, Ruth opened her first brick and mortar store at 23 North Main Street in downtown Chambersburg.

Golden Juniper specializes in curated, quality and timeless clothing for women, men and infants. We also carry an assortment of self-care and gift items. Ruth is a personal stylist and loves to help women find their true personal style and create a wardrobe that is functional and beautiful for each woman's unique lifestyle and body type. Ruth is passionate about dressing well and living an intentional and sustainable lifestyle.



We love serving our community, and we look forward to serving you in the future. Our hours are Tuesday thru Saturday 10 a.m. – 5 p.m. or shop online at www.goldenjuniperboutique.com.

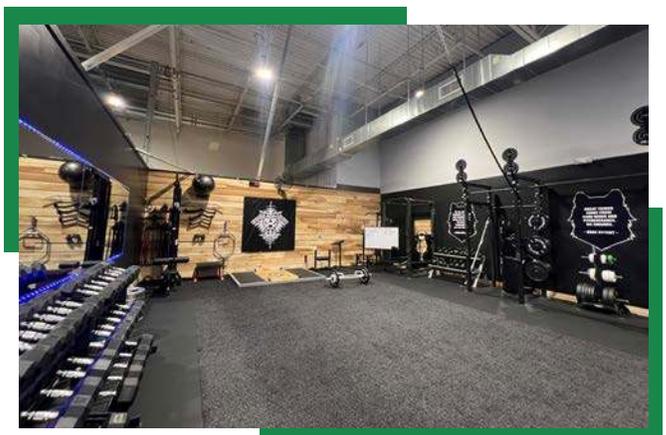
FRONT PORCH FITNESS

1320 Lincoln Way East, Suite 1B, Chambersburg, PA 17201
frontporchfitness.com | frontporchfitness@gmail.com

Aaron Cox was a personal trainer at a local gym when the pandemic hit and the lockdown started. It was only supposed to be for two weeks, so he and his wife decided to do live workouts via Facebook for anyone to watch. What was supposed to be two weeks turned into months of live workouts on their front porch. One of the regular followers coined the term "front porch fitness" and it stuck. When the warmer months came, more and more folks joined the duo for free workouts in the park.

In December of 2020, they officially launched Front Porch Fitness from their 2-car garage. In March of 2021, Aaron was able to go full time as a personal trainer and by June of 2022, he knew they needed a bigger space. As of January of 2023, they have opened their largest location yet!

Services include group classes, small group training and personal training. Our goal at FPF is to help you become "Fit for Life" and we want you to enjoy coming to the gym and not feel like you have to. We have developed an atmosphere unlike any other. From our staff to members, you will feel at home right when you walk in the door and be surrounded by the most supportive and motivational people you will ever meet. So come check us out at 1320 Lincoln Way East, Suite 1b in Chambersburg, and we promise to show you the best gym community you could ask for.



Save the Date

04.23.2024

7:30 - 9:30 am | Grant Street Loft, Chambersburg

Habitat Foundations Breakfast Fundraiser

*An exclusive, can't-miss gathering of community leaders.
Fantastic food, specialty coffees, networking, inspiring speakers,
and an opportunity for you to make a contribution toward
building the next Habitat house in Franklin County.*



Questions? Contact Mark D. Story
mark@habitatfranklinpa.org



**Special thanks to F&M Trust for being
our Grand Diamond Sponsor.**

Additional sponsorship opportunities available in early 2024.

Habitat thanks these 27 companies for sponsoring our first-ever Women Build t-shirt



WE'VE GOT YOUR BACK



habitatfranklinpa.org/womenbuild



**MERCY
HOUSE**
OF CHAMBERSBURG

*Compassionate
End-of-Life Care*

www.mercyhouseofchambersburg.org



The Mission of Mercy House

Mercy House is designed for and focused on comfort care at the end of life. Individualized round-the-clock care is provided in the community home setting by a dedicated team of trained caregivers and volunteers. As an independent nonprofit, Mercy House partners with area hospice agencies that manage patient clinical treatment. Mercy House provides a haven of compassionate care when a lack of caregivers and resources prevent a peaceful death at home and is proud to be part of the movement to improve the end-of-life experience for individuals and families in our community.

Designed For End of Life

The building at 730 Norland Avenue has been renovated to accommodate the needs of our patients, who become honored guests. Each guest room includes an adjustable bed, nightstand, dresser, wardrobe, TV, and comfortable sleeper chair. The house also has several common areas that can be used for quiet time, visiting, or a shared meal.

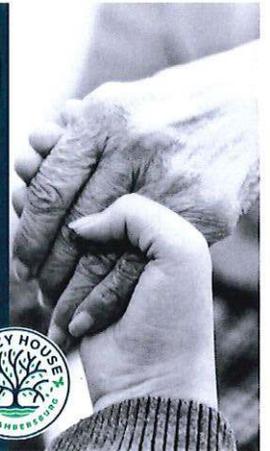


Now Hiring

House Managers (LPN)
&
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Scan our QR Code to
learn more or apply.



Thank You
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for sponsoring
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house and ribbon
cutting events.



Learn more at www.mercyhouseofchambersburg.org



INFO@MERCYHOUSEOFCHAMBERSBURG.ORG



717-575-5035



730 NORLAND AVE, CHAMBERSBURG, PA 17201





Ways to Give

Outright Gift: by check, payable to Mercy House of Chambersburg; by phone at 717.575.5035; or give securely online at www.mercyhouseofchambersburg.org.

Multi-Year Pledge: fund a special initiative over time with written documentation of your commitment.

Stocks, Bonds, and Securities: have shares wired to Mercy House.

Individual Retirement Account (IRA): make a gift from your IRA, which may satisfy your required minimum distribution according to your age (contact your plan administrator for details).

Donor Advised Fund (DAF): recommend a grant from your DAF on your schedule and receive immediate and maximum tax deductions allowed by the IRS (contact your DAF sponsoring organization for details).

Planned Gifts: leave a legacy gift through a bequest, beneficiary designation, gift annuity, charitable trust, or appreciated assets.

In-Kind Goods and Services: Contributions of goods and services that support the mission are welcomed.

 WWW.MERCYHOUSEOFCHAMBERSBURG.ORG

 INFO@MERCYHOUSEOFCHAMBERSBURG.ORG

 717-575-5035

 730 NORLAND AVE, CHAMBERSBURG, PA 17201

Make a Difference at Mercy House!

Be a Mercy House Ambassador:

Spread the word about this important work by being an ambassador for Mercy House among your circle of family, friends, coworkers, and neighbors.

Serve as a Mercy House Volunteer:

Provide vital and appreciated services! You'll receive orientation sessions, ongoing training, and support. Volunteers are needed in the following program areas:

- Guests and Families
- Community Outreach
- Staff and Facility
- Music
- Events
- Bereavement

Become a Mercy House Partner:

Organize third-party fundraising events and activities, such as golf tournaments, raffles, shopping days, and more.

Wish List

The following items are used daily and donations are greatly appreciated.

Please call to arrange delivery.

- | | |
|-------------------------|---------------------|
| Tall kitchen trash bags | Current magazines |
| Copy paper | Cozy socks |
| Toilet paper | Tea bags |
| Paper towels | Bottled water |
| Tissues | Single serve juices |
| Detergent pods | Soft drinks |
| Disinfectant wipes | Paper plates |
| Liquid hand soap | Gift cards |

NEWS FROM OUR MEMBERS INTERESTING.

Incidents of severe weather have increased in recent years. **Comcast** recently announced the Storm-Ready WiFi that will help customers stay connected, even during the unexpected. With the launch of Storm-Ready WiFi, Comcast is the first internet provider to offer a product designed to maintain connectivity when a storm hits, trees are down, or a customer experiences a local outage. The device is equipped with cellular back-up and a 4-hour rechargeable battery, more than enough power to keep customers up and running during many ordinary power outages.



UPMC Carlisle and **UPMC Hanover** have attained the Pathway to Excellence® designation for their commitment to safeguarding the well-being of their caregivers. These hospitals and their nursing teams join a premier group

of organizations that have received Pathway to Excellence designation from the American Nurses Credentialing Center (ANCC). This is a global credential that highlights commitment to creating a healthy work environment where nurses feel empowered and valued.



F&M Trust recently participated in the 4-H youth livestock sale at the Fulton County Fair. The bank purchased livestock from four Fulton County youths and donated hogs to the Fulton County Food Basket in McConnellsburg and the Center United Methodist Church food pantry in

Hustontown. Livestock were purchased from Carter Elmes, Isaac Kuhn, Molly Mellott and Graysen Smith.



It is with gratitude and appreciation that the Board of Directors announces the retirement of Bonnie Zehler, executive director of **Luminest Community Development**, after 25 years of dedicated service and strong leadership. An expert in the field of affordable housing, Ms. Zehler led the company to develop homes for over 300 families, provide

employment for more than 20 staff, and generate over \$70M in investments in Franklin, Adams and Cumberland Counties. She continues to be the “go to” person for individuals, groups, companies and elected officials who want to better understand affordable housing development and management needs and opportunities in the local area. While the Board, staff and residents will be sad to see Ms. Zehler go, they wish her the utmost joy in her retirement. We are thankful that she will be working with the Board and staff through the end of this year to find her successor.

Wilson College invites the community to join students, faculty and staff in the Cumberland Valley Chorale at Wilson College for its 2023-24 season. Rehearsals take place on Sundays from 3 to 5 p.m. at the Alumnae Chapel in Thomson Hall, Wilson College. All voice parts are welcome and no audition is required. The Chorale will present a Christmas Vespers concert on December 10 and a spring concert on April 28. The ensemble is under the direction of Dillon Beede, Wilson College's Director of Choral Activities.

We are thrilled to announce a monumental contribution of \$1M from the incredible philanthropist, Robert Kurtz Jr, to support

the **Conococheague Institute** and Mercersburg Academy. This generous donation will be equally split between these two remarkable institutions, each providing new experiences for students and stimulating a passion for Early American History in our community. Mercersburg Academy and the Conococheague Institute have a history of collaboration, with students actively participating in preservation and conservation efforts. We are profoundly grateful to Robert Kurtz Jr. for his unwavering commitment to preserving our rich history and nurturing the potential of our future leaders.

The **Franklin County Career Technology Center-Practical Nursing Program** (FCCTC-PNP) held graduation ceremonies for the September 2022-2023 class at St. Paul United Methodist Church on Thursday, Aug 31. A total of sixteen students completed the required one-year program to earn their diplomas in Practical Nursing. The graduates are Maya Black (Clara Barton Award), Keaira Brannen, Noelia Deleon Mazariegos (Clinical Practice and Perfect Attendance Award), Season Farrer, Lillian Hager, Hannah Irvin, Kirsten Johnson (Geriatric Nursing Award), Alexandra Leff, Brianne McKinsey, Lily Mellott (Florence Nightingale and Perfect Attendance Award), Samantha Mills-Moore (Scholastic Award), Emily Reifel, Tanyia Russell, Kiersten Siko, Chelsey Wease and Aurora Webber. Since its inception, the PNP has graduated more than 3,000 students.

Wayne Myers, owner of **Norland Avenue Pharmacy**, recently purchased Greencastle's oldest business: Carl's Drug Store. He is only the third non-Carl family member to own the drug store in its 198-year history. The team includes his wife, Wendy, the gift-buyer who has made Norland Avenue Pharmacy a destination for people shopping for gifts. She brings her talents to Carl's, where Shane Clugston remains the pharmacist in charge.

Patriot Federal Credit Union has been ranked #3 in Pennsylvania among all credit unions, in the 2023 Best-in-State Credit Union report recently released by Forbes. The Forbes report recognized Patriot as one of America's best credit unions in Pennsylvania, along with 146 other credit unions from across the Nation. The 2023 Best-in-State Credit Unions results were determined from a survey conducted by Forbes and industry ranking provider Statista Inc., of approximately 31,000 U.S. residents. The financial institutions were evaluated on factors such as customer service, quality of financial advice offered, transparent and reasonable fees, ease of using their website, branch location services offered and overall level of trust.



Mt. Pleasant Church recently celebrated the reopening of their renovated Children's Ministry wing. The project is designed to enable us to partner with parents in emphasizing Faith, Family, Friendships, & Fun 4 Jesus. Additions include designated space for pre-teens, a sensory room, security, and a new entrance for Pleasant Days Preschool, which meets at the church.

WellSpan Health welcomes Aaron Gillingham to the role of senior vice president and chief people officer of the health system. In this role, Gillingham will serve as a key strategic leader focused on accountability for WellSpan's human capital strategy by developing and executing a comprehensive approach to culture, inclusion, and workforce. Gillingham has more than 25

years of human resources leadership experience, most recently serving as senior vice president and chief human resources officer at UnityPoint Health in Iowa.

WellSpan Health has been recognized as one of America's Greatest Workplaces for Parents & Families - 2023 by Newsweek and Plant-A Insights Group. The ranking is based on a large-scale employer study encompassing more than 224,000 company reviews. WellSpan has been honored by these same organizations earlier in 2023 in the categories of greatest workplaces (in general), greatest workplaces for diversity, as well as greatest workplaces for women.



According to the American Heart Association, more than 350,000 people will suffer cardiac arrest this year. That's someone every 90 seconds. Recognizing the importance of employee and customer safety, **F&M Trust** recently installed automated external defibrillators (AEDs) at each of its 22 community offices, its mortgage center in Camp Hill, and its regional headquarters in Harrisburg. The bank has three AEDs at its corporate headquarters in Chambersburg. F&M Trust Security Officer Ray Wills suggested the devices be placed in all bank locations, and the bank's Wellness Committee saw the project through to completion with the help of F&M Trust's facilities department, which installed the AEDs.

It's five years in a row of recognition for **WellSpan Health** as one of the best employers in Pennsylvania, according to Forbes. This recognition acknowledges WellSpan's initiatives to embrace diversity and a culture of belonging, offer competitive compensation and family-friendly benefits, as well as providing flexible work options and opportunities for career growth and development.

SEK, CPAs & Advisors announced that the firm has won ClearlyRated's 2023 Best of Accounting® Award. This is the third consecutive year SEK has won this award. Award winners have proven to be industry leaders in service quality based entirely on ratings from their clients. SEK, CPAs & Advisors received satisfaction scores of 9 or 10 out of 10 from 91.3% of their clients, significantly higher than the accounting industry average of 50% in 2022. The firm received a Net Promoter® Score of 90%, compared to the accounting industry's average of 39% in 2022.

The Boys and Girls Club of Chambersburg and Shippensburg is proud to announce the return of the beloved "Santa Shed" to downtown Chambersburg. With support of Downtown Chambersburg, Inc. (DCI) and **Downtown Business Council** (DBC), the Santa Shed will return to the space in front of the 11/30 Visitor's Bureau. The Santa Shed will be open to the public November 25 & 26 and December 1-3, 2023. Santa will be available during scheduled hours for visitors and special activities will be taking place as well! Additionally, there will be a mailbox placed downtown for children to mail their letters to Santa. The return of the Santa Shed to Chambersburg comes as a wonderful addition to the holiday festivities our community enjoys.



F&M Trust is pleased to announce that Erin Sunday has been promoted to investment and trust services market manager for the Capital Region. Sunday has 25 years of experience working with high-net-worth individuals and

with families of those with special needs. She strives to help her clients navigate difficult life circumstances, using compassion and consideration while explaining complex financial strategies. She is a board member of the American Red Cross of Central PA, an executive ambassador for the American Cancer Society's Making Strides Against Breast Cancer campaign and a volunteer for The Salvation Army and Bethesda Mission.

UPMC in Central Pa. and Central Penn College are once again working together to develop the next generation of health care professionals. Through their innovative partnership and the UPMC Scholars Program, students who successfully complete the Central Penn College phlebotomy and surgical technology programs and are hired by UPMC will receive payments equivalent to the full cost of the programs in addition to their salary. As an added benefit, UPMC will help interested students find full and part-time positions that can accommodate their studies.

Franklin County Career and Technology Center and **1st Ed Credit Union** hosted a Financial Reality Fair for students in early October. Approximately 275 students were given a worksheet with an estimate of the starting salary for their chosen career, and met with volunteers to learn about the various costs they will need to consider after graduation such as housing, food, transportation and more. Then, they sat down with a Financial Counselor from the credit union to determine whether their income will cover their expenses, and how they can use any extra funds to improve their financial wellbeing. It was an eye-opening experience to learn about the realities of supporting themselves once they enter their chosen career and the importance of making wise financial decisions!

Join us for a FUN night of painting and creativity on Friday, November 17! At **Chatty Chameleon Kids' Paint Nights**, your child will be given instruction and all materials to create a masterpiece to take home and treasure! Register today at www.chattychameleon.com under "events"!

We are so proud of our ten cadets from the **Shippensburg University** Army ROTC representing their commitment to their Nation and her citizens: Colin Arnold, Brayden Crawford, Liam Dupler, Josiah Leonard, Ty Livelsberger, Daniel Prachthausner, Owen Shelson, Asher Stein, Noah Stern and Grace Thomas. First approved by an Act of Congress in 1789, this is the same oath that members of the U.S. Military have taken for over 230 years. The oath connects these cadets to our country's proud heritage of service. Upon completing the four year ROTC Program and receiving their bachelor's degree, each cadet receives a commission as a Second Lieutenant. They will move on to serve as officers on Active Duty, in the National Guard, or the U.S. Army Reserves.

The Seventh Annual **Franklin County Veterans Affairs Golf Tournament**, held September 1 at **Penn National Golf Club & Inn**, raised a record \$69,042.11 for the Franklin County Veterans Affairs Outreach Fund, more than doubling the results from the 2022 tournament. All proceeds from the tournament support a variety of programs for the 13,000+ veterans who call Franklin County home. Next year's tournament will be held Aug. 30, 2024.

Wilson College announced that it has reached the second



2023 Business Breakfast:
Annual Meeting

DECEMBER 6, 2023

7 to 9 a.m. | Green Grove Gardens
1032 Buchanan Trail East, Greencastle

Meeting Highlights:

- Breakfast and networking prior to presentation
- Announcing the 2023 Business Person of the Year
- Accomplishments of CVBA in 2023 as well as updates from Chambersburg and Greencastle-Antrim chambers of commerce
 - Special keynote presentation

**Please note this serves as the annual meeting for the Chambersburg and Greencastle-Antrim chambers of commerce.*

Table Sponsors (\$350) & Patron Sponsors (\$85) available.
See reverse for sponsor details.

PLEASE NOTE: Venue, attendance, event type, etc. could change due to limitations brought forth by Covid-19.

Date/Place: December 6, 2023 at Green Grove Gardens

Contact: Lark Kennedy, 717-264-7101, lkennedy@chambersburg.org

About the event: Please join the Cumberland Valley Business Alliance (CVBA) for the regional 2023 Business Breakfast: Annual Meeting. Hosted in partnership with the Chambersburg and Greencastle-Antrim chambers of commerce, the event will feature highlights of CVBA's 2023 accomplishments, a keynote presentation and recognition of the Business Person of the Year.



Grand Sponsor - \$2,000 – one available, WellSpan Health first right of refusal

Sponsor will receive the following benefits:

- Preferred seating for a table of 8
- Opportunity for a representative to speak at the breakfast for a few minutes
- Logo featured on all event promotional materials and program
- Logo featured in the program & a full page ad on the program
- Opportunity to set up a promotional table and place
- Mention during the welcome as the Grand Sponsor and mentioned in all media releases

SOLD



Premier Sponsor - \$750 - six available, Penn National Insurance & truNorth Financial Services first right of refusal

Sponsor will receive the following benefits:

- Preferred seating for a table of 8
- Logo on event webpage and promo materials as space allows (company name listed when logo is not included)
- Opportunity to place up to two promotional materials at each guest place setting
- Logo featured on a PowerPoint slide at the event, in the program and newsletter article
- Mention during the welcome as a Premier Sponsor

Table Sponsor - \$350 - Sponsor will receive the following benefits:

- Preferred seating for a table of 8
- Company name listed on the event webpage and in promo materials as space allows
- Company name featured in the program
- Logo featured on a PowerPoint slide at the event
- Mention during the welcome as a table sponsor
- Company name listed in the newsletter recap article

Coffee Sponsor - \$300 – one available, OIP Orthopedic Institute of PA first right of refusal

- Preferred seating for two
- Logo featured on signage at the coffee bar
- Logo featured on PowerPoint slide, in the program and event promotions as space allows
- Company name listed in the newsletter article

Patron Sponsor - \$85 - Sponsor will receive the following benefits:

- Preferred seating for 2
- Company name listed on the event webpage
- Company name listed in the program
- Company name listed on a PowerPoint slide
- Company name listed in newsletter recap article

Yes, I would like to sponsor the 2023 Business Breakfast: Annual Meeting

Company Name (as you want it to appear in listings) _____

Contact Name _____ Phone _____

Email _____ Sponsorship Amount _____

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature _____

Return form to CVBA: Checks made payable to Cumberland Valley Business Alliance, Attn: Lark Kennedy, 100 Lincoln Way East, Suite A, Chambersburg, PA 17201; or email to lkennedy@chambersburg.org; or fax to 717-267-0399. Event venue, format and other details are subject to change at the discretion of the organizer.

NEWS FROM OUR MEMBERS INTERESTING.

highest total enrollment in its history, with 1,555 enrolled students at the Fall 2023 Census. The figure represents a 14 percent increase over Fall 2022 enrollment and the highest enrollment since before the COVID-19 pandemic. Four populations of students contributed to this positive uptick in total enrollment year over year. New first-time-in-college, traditional-age undergraduates increased by 32 percent compared to Fall 2022. In addition, the Teacher Certification Program saw an increase of 66 students, followed by a net increase of 34 Wilson College Online graduate degree seekers and 12 non-degree high school/dual enrollment students.

The Conococheague Institute hosts a special free event on November 4 to celebrate the end of the year. Archery from 12 to 4 p.m., Falconry from 4 to 5 p.m., Tavern program 5 to 6 p.m. and a community bonfire at 7 p.m. All are welcome. Program sponsored by **Fast Ink** of Mercersburg.



Jason Crider Kevin Duffy

Strickler Agency, an independent insurance agency with offices in Carlisle and Chambersburg, has added two new hires. Jason Crider became a commercial risk advisor in the Chambersburg office, following more than 10 years in the banking industry, and Kevin J. Duffy III, a recent graduate of Juniata College, joined as an agent in training.

LIU12 Franklin County Literacy Council is excited to present the Read the Room Comedy event at **Rough Edges Brewing** on Nov. 4. Tickets are available on our Facebook event page or through Eventbrite. LIU12 Franklin County Literacy Council is also seeking mission-minded volunteers to tutor Adult Basic Education students and English language learners. Our mission has opportunities for 15-20 new volunteers who want to empower adults in Chambersburg, Waynesboro, Shippensburg, Greencastle and Mercersburg. Training is provided and all lessons are taught in English. Interested individuals can contact us at 717-504-4459.

Go Girls Go is a running program for girls in 4th to 6th grades offered at various schools in Franklin County. The program by **Healthy Communities Partnership** includes both educational and physical activities and is designed to improve the health and well-being of girls at a time when many drop out of organized sports and become very sedentary. The Go Girls Go 5k will be on November 4 and is the culmination of 10 weeks of work to celebrate the girls' success. The funds raised from the 5k support future Go Girls Go programs. To register, please go to www.cvraceseries.us/TimberHillTimingEvents.php and select "Go Girls Go 5K". To volunteer for the race, please contact Lynn at lstclair@hcpfranklinpa.org.

Chambersburg Neighbors celebrates five years in print! Come out and celebrate this milestone anniversary as Publisher/Owner Grace Waller and her team reflect on all the wonderful families and local content they have shared with the community over the years, and a special thank you to all the businesses that have made the publication possible for these 5 years. Light food and drinks will be available. All are welcome, especially those that have been a part of Chambersburg Neighbors in any capacity. We look forward to celebrating with you! Event will be upstairs at the **Franklin County Visitors Bureau** on December 12 from 4:30 - 6:30 p.m.

Totem Pole Playhouse presents: "A Christmas Carol" returning to the Majestic Theater December 8 -17. Matinee shows are at 2:00 p.m. and evening shows are at 7:30 p.m. Adapted by Wil Love and Carl Schurr, the show evokes the true magic of the holiday season and is entertainment for the entire family. Join us in continuing this holiday tradition... God bless us, everyone!

The **Capitol Theatre** Center Foundation is excited to kick off our season-long BRIDGING THE GAP campaign! As a beacon for the Arts in Franklin County for the last 96 years, the Capitol Theatre Center has thrived thanks to the support of our patrons & donors in our mission to celebrate all the creativity that our community has to offer. The foundation has begun a labor of love to create bridges between the needs of our facility and our community and success in preserving the legacy of the Capitol Theatre. While we could not survive without our tickets sales, many may be surprised to know that ticket sales only account for 29% of the funds needed to maintain the daily operations of the facility. We also are seeing economic challenges within our community that are making it harder for individuals to attend our shows. We are asking our community to make charitable contributions to our Foundation to help offset our operational costs, as well as assist us in our efforts in conjunction with community action organizations such as **SCCAP**, **Chambersburg Memorial YMCA**, **Franklin County Library Association** and **Keystone Health** to provide free tickets to our at-risk community members. With YOUR help, we can bridge the gap of connecting the memories of the past with the Art of the future!

Allison-Antrim Museum cordially invites the public to see and experience its displays, during its Heritage Christmas open house Friday, December 1 from 6:30 to 8:30 p.m. Members of the board of directors will be hosts and hostesses. In the Barn we invite Pat Beard, clarinetist, and Connie Bishop, bass clarinetist, to play a variety of music, including holiday, from the Civil-War era to welcome guests. Toys from the early 20th century from the Carl family collection will be featured. Step back in time in the 1860 historic Museum house decorated for the holiday season as it would have been during the Civil War with a Della Robbia fruit arrangement in the transom of the front door, roping on the banister, a tree decorated with dried fruit, gilded walnuts, Marzipan fruit candies, gingerbread cookies, antique candle holders and Civil War flags and much more. Experience this historic Civil-War era home after dusk in the low light of the evening.



SmartRide on Orchard Drive has officially opened its doors and is ready to meet your needs! At SmartRide, we specialize in used car financing for customers with good credit, bad credit, or no credit. Every one of our vehicles has a full-warranty during your entire lease period. We have unique buy-here-pay-here financing solutions to help you get behind the wheel and on the road to financial success. Stop by and check out our vehicle selection!

WIN Victim Services is hosting its very first For the WIN Volleyball Tournament at the **Chambersburg Memorial YMCA** on January 13. The tournament will double as both a fundraiser and an opportunity to raise awareness of the work WIN does in the community for victims of domestic and sexual violence. WIN is currently looking for sponsors to support this event, and there

IMPORTANT. ENGAGING.

HAVE NEWS TO SHARE?
EMAIL BAILEY AT
BCASSADA@CHAMBERSBURG.ORG

are many exciting opportunities of all sizes available. Registration for teams entering the tournament is also open. If you would like to participate in any way, reach out to Stephanie Lehman at StephanieL@winservices.org.

For the seventh straight year, **RKL LLP** continues to rank among the 100 Best Places to Work in PA, according to a statewide survey program. The nationally-leading, Pennsylvania-based CPA and advisory firm, remains one of the state's most well-regarded employers of choice. The Best Places to Work in PA program uses employee survey results and workplace demographic data to identify the top employers in the commonwealth. RKL and the rest of the top 100 employers will be recognized and rankings will be revealed at the Best Places to Work in PA awards celebration on December 7 at the Lancaster Marriott at Penn Square Hotel. Visit bestplacetoworkinpa.com to learn more.

Luminest Community Development held a ribbon cutting ceremony celebrating the opening and full occupancy for Meadow View Townhomes. Meadow View Townhomes is a townhouse community located in Adams County just off Rt. 34 north of town. A total of 36 townhomes and a community room are in the Misty Ridge Community, the location is adjacent to a community built and managed by Pennsylvania Interfaith Community Programs Inc. The community includes 24 two-bedroom and 12 three-bedroom townhomes. The community building provides additional amenity space consisting of a community room with full kitchen, management, and supportive services offices. Meadow View Townhomes is designed to achieve National Green Building Standard Silver Level and Zero Energy Ready Home Program certifications.

The Tide ministry in Chambersburg would like to thank those who sponsored and participated in the recent Fall Golf Outing in Dillsburg. It is because of the generosity of so many that just over \$37,000 was raised between the Spring and Fall Outings this year. Be sure to watch for sponsorship and registration details for next year's Golf Outings at thetide.org/golf.

Allison-Antrim Museum will hold its monthly speaker meeting on November 9 in the German Bank Barn beginning at 7 p.m. Doug Dobbs, resident of Greencastle-Antrim and Allison-Antrim Museum board member, will give a presentation in first person as the abolitionist John Brown. The time-period takes place during the weeks leading up to Brown's infamous Raid on Harper's Ferry in October of 1859. Our local area saw a great deal of activity on the Underground Railroad and the presentation will revolve around a warning to our local area to prepare for the "flood" of those seeking freedom in the wake of his raid. Dobbs has done extensive research into the life and times of Capt. Brown and recently returned from a trip to John Brown sites in Kansas. There is no fee to attend, but donations are greatly accepted toward Allison-Antrim Museum's annual speaker series. For more information, please call 717-597-9325, visit the website at www.greencastlemuseum.org or follow us on Facebook at Greencastlemuseum.

Holly Bertone, **Mindset & Wellness Coach**, announced that the Gratitude Builds Fortitude Podcast hit a milestone of 10,000 downloads. Holly started hosting this podcast last year to help you optimize gratitude, mindset and mental resilience. You can listen to the Gratitude Builds Fortitude Podcast on Apple, Spotify, or at gratitudebuildsfortitude.com.



In the hustle of daily life, it's important to take time to recognize public transit shuttle drivers, the everyday heroes who play a vital role in keeping our communities connected and thriving. In the Chambersburg area, **rabbittransit** offers services like Stop Hopper and Shared Ride, catering to passengers with diverse mobility needs. These services are available to everyone, including seniors, individuals with disabilities, veterans, and vulnerable families. The job of a shuttle driver offers flexible schedules, weekly pay, and excellent benefits. If you're seeking a fulfilling career making a positive impact, consider applying for a position as a Franklin County shuttle driver at www.rabbittransit.org/jobs. Full and part-time positions are available and a CDL is not required.

ThinkEz IT proudly stands as the exclusive T-Mobile for Business Partner in the region. We deliver unparalleled connectivity solutions to business clients, encompassing fixed internet, mobile devices, fleet management, and beyond. T-Mobile's substantial investment of over \$5 billion in its network infrastructure reinforces our commitment to providing top-notch services to our business clients. We look forward to serving your business, not for profit, or emergency service organization with state-of-the-art affordable connectivity solutions. There are special plans for government entities, as well.



More than 250 employees of **F&M Trust** recently spent an afternoon on a Shippensburg farm planting trees and shrubs as part of a conservation effort led by the Chesapeake Bay Foundation. The employees planted more than 500 trees and shrubs on 3 acres of farmland, creating a riparian buffer that will increase water quality and reduce pollution in the Chesapeake Bay watershed, which encompasses six states and 64,000 square miles, and is home to more than 18 million people and 3,000 species of plants and animals. The bank's project was part of the Keystone 10 Million Trees Partnership, which is more than halfway to its goal of planting 10 million trees across Pennsylvania by 2025.

Ghost Writer has successfully connected a beloved library with a generous \$11,200 grant to enhance their Children's and Teen Space. By linking a library with this grant, we're enriching the lives of young readers and fostering a lifelong passion for books. Libraries are the heart of our communities, and spaces dedicated to children and teens play a vital role in nurturing a love for reading and learning. This grant will transform these spaces into vibrant hubs of education and imagination.



Morgan Landman, CPA, MBA, Senior Associate at **SEK, CPAs & Advisors**, has been selected as the 2023 Rising Star Award Winner by the Cumberland Valley Business Alliance. Morgan graduated from Shippensburg University and is a Certified Public Accountant in the state of Pennsylvania. Based in the Chambersburg office, Morgan joined SEK full-time in 2022 after three tax season internships with the firm. Morgan provides tax services to closely-held businesses, specifically Partnerships and S-Corporations. She specializes in the preparation of business tax returns and collaborating on projects related to the Employee Retention Credit. The SEK team would like to congratulate Morgan for being named the 2023 Rising Star!

Dear Potential Sponsor:

Penn's Youth Initiative (PYI) is an education nonprofit that promotes positive youth development by partnering with schools and youth organizations to deliver evidence-based programming. Please consider becoming a sponsor today to help us serve additional youth in our community.

In the words of American education reformer John Dewey, *"Education is not an affair of 'telling' and being told, but an active and constructive process."* At Penn's Youth Initiative, we don't "tell" teens what to think or how to think; we aim to empower youth to avoid the consequences associated with risk behaviors by providing an interactive experience, exploring topics that are not often discussed. Our presentations build protective factors in youth by underscoring individual worth while teaching relationship fundamentals and decisions making.

In the midst of COVID lock-downs PYI's co-founders anticipated the impacts that isolation and fear would have on young people. Subsequent research data has shown those impacts included increased depression, stress, and suicide rates among teens. With combined backgrounds in education and nursing, we put our years of experience teaching relationship education to the task and **LAUNCHED Penn's Youth Initiative.**

In a short two and half years as an education nonprofit, PYI has impacted over 3000 youth with nearly 800 hours of programming, collectively serving Franklin, Adams, and York Counties.

Our positive youth development programming is implemented in the following ways:

- 1. Classes for Students* - We provide presentations to schools and youth organizations by Program Educators who are certified in the REAL Essentials Curriculum.
- 2. Train-the-Trainer Events* - We sponsor public educators or case workers to attend certification training and provide a curriculum guide in agreement to incorporate programming in their classrooms or youth programs. PYI provides ongoing programming support and oversight of data collection.
- 3. Healthy Youth Campaigns* - We maintain an active social media initiative called ECHO Campaign. With the guidance of a youth advisory council, the campaign covers monthly topics designed to extend and reinforce PYI presentation content.

"I feel like I learned a ton about my future and now I feel more secure about what I'm aiming for."

*~ student participant
from Boys and Girls
Club of Chambersburg
& Shippensburg*

Join us in our commitment to the wellbeing of youth in south-central PA by becoming a PYI sponsor, today. Enclosed a list of sponsorship options for your consideration.

Best Regards,



Rebecca Zentz, M.S.
Co-founder & Executive Director

SPONSORSHIP OPTIONS

Help us empower students with the tools and knowledge to achieve future stability and hope for future success!

Levels

Funds will be used where needed most, including but not limited to examples listed below.

<p>CLASSROOM SPONSOR \$500</p> <p>Covers costs like bringing our vital program to students and teens in our area.</p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<p>TRAINEE SPONSOR \$1,000</p> <p>Covers costs like sending a teacher or case worker to specialized certification training.</p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<p>TRAINING EVENT SPONSOR \$1,500</p> <p>Covers costs like enabling PYI to host one REAL Essentials curriculum certification event.</p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<p>WORKBOOK SPONSOR \$2,500</p> <p>Covers costs like providing a REAL Essentials workbook to each student in the program.</p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<p>PROGRAM SPONSOR \$5,000</p> <p>Covers costs like customizing our program for each school, classroom, and student participant.</p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

SPONSORSHIP BENEFITS				
SOCIAL MEDIA RECOGNITION Your name/logo on PYI social media accounts	WEBSITE RECOGNITION Your name/logo, linked to your website	EVENT RECOGNITION Listing on print assets and announcement	EVENT APPEARANCE Five-minute intro by sponsor	
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
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PENN'S YOUTH
INITIATIVE
Optimal Health for PA Youth



BECOME A SPONSOR

Visit PennsYouth.org/donate/sponsorships to complete the online sponsorship form or mail your check to Penn's Youth Initiative, 983 Lincoln Way, E. Chambersburg, PA 17201

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CUMBERLAND VALLEY BUSINESS ALLIANCE
INVITES YOU TO OUR ANNUAL

Holiday Mixer

THURS., DEC 14
4 - 6 P.M.

LIFE CENTER AT
MENNO HAVEN

300 RIDGEVIEW
CHAMBERSBURG

MEMBERS OF CVBA, TUSCARORA, SHIPPENSBURG AND WAYNESBORO
CHAMBERS OF COMMERCE INVITED



RSVP BY DEC. 7: CVBALLIANCE.ORG/EVENTS



HOLIDAY MIXER VENDOR FORM

December 14, 2023, 4 - 6 p.m.

Life Center at Menno Haven, 300 Ridgeview, Chambersburg

Cost: \$100 vendor fee

Additional requirements: Donate door prize for the mixer.

Space includes: One 6 foot table and 2 chairs or 4'x6' area *electricity is not available

Company: _____ Contact Person: _____

Email: _____ Phone: _____

Please check your preference:

___ One 6 foot table (bring your own tablecloth) or ___ 4'x6' area for my display

Setup information:

Setup is the day of at 3 p.m. Vendors may unload on the northwest side of the Life Center along Village Parkway. Vendors will park in the employee parking lot on the southwest side of the building

Return completed form to Angela Schaeffer at aschaeffer@chambersburg.org. Please submit payment to Menno Haven at 300 Ridgeview, Chambersburg, PA 17201 prior to December 7. Attention: Helen Keckler at the address above.

I understand the submission of this form confirms commitment from the company above for this event.

Signature: _____ Date: _____

GREATER CHAMBERSBURG CHAMBER OF COMMERCE STEVE CHRISTIAN PRESIDENT

717.264.7101 | 100 Lincoln Way E., Chambersburg, PA | chamber@chambersburg.org | Chambersburg.org



DONATION TO CASD

The Chambersburg Area School District Foundation recently received \$1,200 raised from the 19th Annual Tim and Susan Cook Memorial One-Mile Race hosted by the Greater Chambersburg Chamber of Commerce on July 8. The race is held each year to honor the memories of Tim and Susan Cook, who died in a tragic car accident in 2002. Nearly 100 runners participate in the race each year which is sponsored by: T-Shirt Sponsor Fast Ink; Race Sponsors Chambersburg Road Runners Club and Chambersburg Chamber; Race Premier Sponsor SunnyHill Properties and Prize Sponsor ELM Shoes. Coach Chris Monheim assisted with promotions and coordinated the race logistics to ensure the event ran smoothly. Funds raised for the Cook Race are donated to the Tim & Susan Cook Memorial Scholarship Fund, which awards scholarships to Chambersburg Area Senior High School students.

SPECIAL THANKS TO OUR GOLF TOURNAMENT SPONSORS!

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Tent Sponsors:



PICKLEBALL TOURNAMENT

Nearly 70 pickleball players of all ages enjoyed friendly competition at the second annual Rally in the Valley Pickleball Tournament, hosted as a fundraiser for the Greater Chambersburg Chamber of Commerce at the Chambersburg Memorial YMCA in October. Presented by The Floor Trader Outlet of Chambersburg, the two-day event included doubles play for men's, women's and mixed doubles; winners received medals for first, second and third place with a special Golden Pickle Award sponsored by UPMC given to the top players. Thank you to the volunteers and sponsors for making the event a success. Congrats to the following winners:

- Mixed Doubles 60+**
Gold: Arlene Smith & Sean Mulgrew
- Mixed Doubles under 60:**
Gold: Lydia Eshbaugh & Jimmie Simmons
Silver: Neil Scartz & Sarah Bowman
Bronze: Barbara Smartz & Mark Smolarsky
- Women's 60+**
Gold: Patty Stevens & Debra Norris
Silver: Vickie Johnson & Tammy Kolb
Bronze: Joan Peiffer & Wendy Freyer
- Women's under 60:**
Gold: Lydia Eshbaugh & Wanda Eshbaugh
Silver: Christine Ng & Maggie Cowan
Bronze: Kim Bedford & Susan Kocher
- Men's 60+**
Gold: Chris Pappas & Darryl Powell
Silver: Randy Longnecker & Howard Metger
- Men's under 60:**
Gold: Jordan Nace & Eric Norcross
Silver: Bradly Kuhns & Murray Roseman
Bronze: Josh Perchinski & Samuel Russel

Presenting Sponsor:



Ball Sponsor:



Koozie Sponsor:



Swag Bag Sponsor:



Golden Pickle Award:



Food & Beverage:



Court Sponsors:

Bartlett Tree Expert Company, Drayer Physical Therapy Institute, L&M Camper Repair, Ledo Pizza, Noelker and Hull Associates, Inc., Starr Insurance, SunnyHill Properties Inc., Wilson College

T-shirt Sponsor:



Hydro Sticker:



Selfie Station:



Pickleball Pals:

Coldwell Banker Realty - Christy Lautenslager, Realtor

GREENCASTLE-ANTRIM CHAMBER OF COMMERCE DEBBY CUNNINGHAM EXEC. DIRECTOR

717.597.4610 | 217 E. Baltimore St., Greencastle, PA | info@greencastlepachamber.org | GreencastlePaChamber.org



GREENCASTLE GRUB & PUB FESTIVAL SUCCESS

The inaugural Greencastle Grub & Pub Festival, sponsored by **F&M Trust**, was held September 16 in Greencastle, with excellent community support. Pub Garden and food vendors were busy throughout the day serving the patrons who came to enjoy the beautiful weather, good food and live music.

The Chamber thanks all the volunteers who assisted during the event! We'd especially like to thank our generous sponsors for supporting the first Grub & Pub Festival: Grand Sponsor **F&M Trust**, Grub Truck Café Sponsor **WellSpan Health**, Pub Mug & Cocktail Cup Sponsor **Orrstown Bank**, Pub Garden Sponsors **Lumber Direct** and **Middletown Valley Bank**; Entertainment Sponsors **Sunnyway Foods**, **AMS Services & Designs, Inc.**, **1st Ed Credit Union** and **Graphics Universal, Inc.**, Gold Sponsors **Greencastle ACE Hardware**, **ACNB Bank**, **E.L.M. Shoes**, **Waste Management** and **Premier Kitchens & Baths**; and Silver Sponsors **SEK**, **CPAs & Advisors**, **AC&T**, **Antrim Diesel** and **Mercersburg Beverage**.

HERITAGE CHRISTMAS RETURNS IN GREENCASTLE

The 33rd Annual Greencastle-Antrim Heritage Christmas celebration includes several activities and events happening during November and December.

Saturday, November 4 kicks off the holiday season in Greencastle with free parking sponsored by **Ganoe Paving**, with the downtown and around town open houses at local businesses to get items for the upcoming holiday season's decorations or find the perfect gift.

On Friday, November 17, the official 2023 Tree Lighting Ceremony, sponsored by **Local IQ/Herald Mail Media** starts at 7 p.m. This event includes singing carols and ringing of the bells sponsored by **Antrim Way Honda**. The tree lighting ceremony concludes with the lighting of the tree by the Lights of Love, sponsored by **West Penn Power**. The tree is sponsored by **Antrim Township** and the

Borough of Greencastle, decorations sponsored by **Premier HVAC**. Lights of Love can be purchased in celebration or in memory of a loved one until November 10. Names of those honored will be placed on a scroll that will be on display in the Center Square during the holiday season.

On Saturday, November 18 Santa Claus is coming to town during the 38th annual Greencastle Christmas Parade, sponsored and organized by **VerStandig Media**. Small Business Saturday is Saturday, November 25, sponsored by **McCrea Heating & Air Services**. Shoppers at local businesses have the chance to win a prize while shopping at G-A businesses as part of #shopgreencastlepa.

Homeowners in the Greencastle-Antrim area are invited to "Light It Up" with festive displays of lights and decorations during the holiday season. Register as a contestant for the Light It Up contest by November 30. The public is asked to vote for their favorite home, by contributing \$1 per vote between December 1-20. The community will decide the winner based on popular vote, with proceeds to be donated directly to the **Greencastle-Antrim Food Pantry**. Light It Up is sponsored by **Greencastle ACE Hardware**.

The Grace United Church of Christ is featured on the 2023 Heritage Christmas Tree Ornament. The 2023 ornament will be available at: **Lumber Direct**, the shop and the Greencastle-Antrim Chamber office. The cost is \$20 and cash or check are accepted.

Fridays, December 1 and December 8 will be the Heritage Christmas in the Square. This family-friendly event runs 5:30 to 8:30 p.m. each night and features musical entertainment, giveaways and treats from local community groups, businesses and vendor booths. Stroll through downtown Greencastle stores, enjoy the tree in Center Square, bring your letters to place in Santa's Mailbox, sponsored by **Corning Credit Union**, visit Uncle Bean, and be sure the kids have their photo taken with Santa, sponsored by **F&M Trust**.

Horse & Wagon Rides will be available again this year. Tickets are available online, at the Chamber office and in person at the Holiday House during the Tree Lighting Ceremony and during Heritage Christmas in the Square. The downtown businesses will be open and the Highline Train Station will have a display you won't want to miss.

Don't forget to stop by the Holiday House, sponsored by **Lumber Direct**. There will be a scavenger hunt for Santa's Workshop items. Those who are elementary-aged will receive prizes for finding the items hidden in downtown business windows. The Holiday House is your information station to vote in the Light It Up contest, purchase an ornament or horse & wagon ticket, or get directions to see Santa!

Information about these activities can be found at the Chamber's website or by contacting the G-A Chamber office at info@greencastlepachamber.org or 717-597-4610.

CVBCA

AUCTION & FASHION SHOW

Sunday, November 12

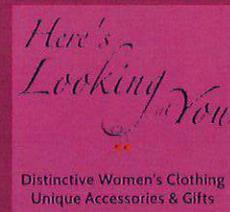
12:00 PM Doors Open 1:30 PM Live Auction



Green Grove
GARDENS

1032 Buchanan Trail E, Greencastle

- Silent & Live Auction
- Pink Ribbon Raffle
- Heavy Hors d'oeuvre
- Fashion Show
- Wine by Glass for donation



Registration forms can be found at www.thecvbca.org

Questions? Call CVBCA @ 717.263.7191 or email: Samantha@thecvbca.org

2024 Run Your Ice Off 5k at IceFest

Sponsorship Opportunities



Location: Downtown Chambersburg

Projected Participants: 325+

Date: Sunday January 28, 2024

Deadline: December 31, 2023

IceFest is the largest community event in Chambersburg and draws thousands from the region to Downtown Chambersburg. It is organized by three nonprofit organizations: Downtown Chambersburg, Inc; The Downtown Business Council and The Chambersburg Council for the Arts. **Check out icefestpa.com for event information.**

Run Your Ice Off 5K (RYIO) is one of the last IceFest events and is organized by **Leadership Franklin County Alumni**. Event proceeds support **IceFest, Leadership Franklin County and several other area nonprofits**. Please note that, while every effort will be made to have the race, in the case of extreme weather, there is always the possibility of the event being canceled for safety.

Race Sponsor - \$1,000 (2 available – SOLD to Rodney B. Smith & Rotary of Chambersburg)

SOLD

- Opportunity to set up promotional table in registration area during race hours
- A *One-Block, Sculptor's Choice 2024 IceFest Ice Sculpture* (\$400+ value/Customized requests additional charge)
- Logo will be listed on the Run Your Ice Off event portion of the IceFest website
- Logo on IceFest Facebook race event post & Race Shirts (**logos for T-Shirts due by 12/31**)
- Sponsor receives 4 FREE race entries

Mile Marker Sponsor - \$500 (non-exclusive)

- Logo will be listed on the Run Your Ice Off event portion of the IceFest website
- Logo on IceFest Facebook race event post & Race Shirts (**logos for T-Shirts due by 12/31**)
- Sponsor receives 2 FREE race entries

Supporting Sponsor - \$250 (non-exclusive)

- Name on Run Your Ice Off event IceFest website
- Logo on IceFest Facebook race event post & Race Shirts (**logos for T-Shirts due by 12/31**)
- Sponsor receives 1 FREE race entry

Sponsor - \$100 (non-exclusive)

- Name on Run Your Ice Off event IceFest website
- Logo will be included in an IceFest Facebook race event post

Yes, we would like to sponsor RYIO at IceFest

Company Name _____

Contact Name for logo/race entry: _____ Phone _____

Email _____ Sponsorship Level: _____

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature _____ Date: _____

Make checks out/mail to: RYIO/IceFest - 100 Lincoln Way East, Suite A, Chambersburg, PA 17201.

For more info., contact Ginny Harriger gharriger@chambersburg.org



GREATER CHAMBERSBURG VIRGINIA HARRIGER CHAMBER FOUNDATION EXEC. DIRECTOR

717-264-7101 ext. 205 | gharriger@chambersburg.org | Chambersburg.org/ChamberFoundation | FranklinCountyWorks.com



MONTHLY SESSIONS BEGIN FOR COMMUNITY LEADERSHIP

Thomas Kramer, Ph.D. of Penn State Mont Alto facilitated the LFC Community first monthly session hosted on campus at the Allied Health Building in mid-October. The new class of 22 professionals began with learning themes on developing individual leadership styles using their DiSC assessments, project planning tips for their project groups and how to approach tough conversations as a professional. This year the five-class projects are sponsored by: **Franklin County Community Connections, Cumberland Valley Animal Shelter, First Start Partnerships for Children & Families, Healthy Community Partnerships of Greater Franklin County and Little Daisy's Closet.**



YOUTH LEADERS VISIT KEYSTONE HEALTH

Twenty-two Franklin County sophomores toured the **Keystone Health** campus in early October for their session on "Inspiring a Shared Vision." David Grant, COO at Keystone, provided the tour and gave a history of Keystone which was formed in 1986 by visionary leader & CEO, Joanne Cochran, and other community volunteers. The LFC Youth steering committee then guided students through the four steps to inspiring a shared vision – have a vision, clarify the vision, share the vision, and inspire others to make the vision a reality. Small groups discussed well-known leaders that have inspired others toward a common goal and ways they as students can bring others to see their vision. School groups are also working on their BeKind community service projects to be completed by the spring of 2024 in conjunction with their home high schools. In November the group will be back at **Wilson College** to discuss "Challenging the Process" and December will focus on "Understanding Others in Leadership."

Applications for the LFC Youth class of 2025 will open in late November to any Franklin County freshman. Details will be on the Foundation website or by calling Ginny Harriger at 717-264-7101 ext. 205.



RUN YOUR ICE OFF 5K AT ICEFEST

The LFC Alumni invite you to participate at the annual Run Your Ice Off 5k (run/walk) on Sunday, January 28, 2024 sponsored by **Rodney B. Smith Plumbing, Heating & Cooling** and **Rotary Club of Chambersburg**. The alumni group is currently seeking sponsorships and prize donations for this event held on the last day of IceFest 2024. Watch for the race registration links that will be live soon! Proceeds support the LFC Alumni Scholarship Fund, IceFest and other community nonprofit organizations as chosen by the Alumni. Contact Race Director Michele Ford at mford@patriotfcu.org for more information on how to get involved!

EITC DONATION BY UPMC HEALTH

Thank you to **UPMC Health** for the \$1,000 Educational Improvement Tax Credit Program (EITC) donation in September to enhance the Foundation's Technology Innovation Challenge Grant program through the Pennsylvania Department of Community and Economic Development. The Foundation has awarded more than \$468K through this program to approved grants from public school educators in Franklin County since 1999.

2023 grant winners included: Christopher Barnabei & Melissa Engel-Unruh from **Chambersburg Area School District**, Amanda Kirkpatrick from Shippensburg Area School District, and Keith McCray from Waynesboro Area School District. See the Foundation's website for more details on their funded grant programs.



We deliver unique and cost effective products and services in these key areas:

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- ◆ ACA/ERISA Compliance
- ◆ Business Insurance
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- ◆ Community Programs

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DOWNTOWN SAM THRUSH CHAMBERSBURG INC. PRESIDENT

717-264-7101 ext. 204 | sthrush@chambersburg.org | DowntownCburg.com



THOUSANDS SAMPLE FOOD TRUCK FAIRE AT FESTIVAL

Downtown Chambersburg Inc. recently held its Fall Food Truck Fest that welcomed over 8,000 people and 45 food vendors! Thank you to all of our sponsors including our Grand Sponsor **McCleary Heating and Cooling**, Gold Sponsors: **Cricket Wireless**, **Integrity Construction & Windows**, **Volvo Construction Equipment**, Live Music Sponsor: **Floor Trader Outlet of Chambersburg**; Biergarten Sponsor: **Corning Credit Union**; Bronze Sponsor: **Hornbaker's Landscaping**, **Starr Insurance** and in-kind sponsors **VerStandig Media** (radio), **Beam Graphix** (signs) and **abc27/Good Day PA** (video). Many people enjoyed delicious food!

SUPPORT ICEFEST 2024

IceFest will return January 25-28 in Chambersburg



hosted by Downtown Chambersburg Inc., **Downtown Business Council of Chambersburg** and Council for the Arts Chambersburg. Any businesses interested in sponsoring a sculpture, volunteering at the festival or competing in the upcoming Chili-Q contest, please reach out to Sam at sthrush@chambersburg.org. IceFest is a great way to cure the winter blues and has been a staple in our community for over 22 years!

MARTIN'S POTATO ROLL DROP

Downtown Chambersburg Inc. is excited to share that **Martin's Famous Potato Roll Drop** on New Year's Eve is back for its second year! Thank you to Martin's Famous Potato Rolls for being our Platinum and Title/Presenting sponsor. Many of last year's activities will return, and we look forward to adding new entertainment!

If you would like to be involved as a sponsor or in-kind sponsor, please email Sam at sthrush@chambersburg.org.



SHATZER'S FRUIT MARKET

Enjoy seasonal fruits, jams, gifts & more!

OPEN DAILY

2197 Lincoln Way West, Chambersburg
717-263-2195



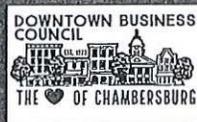
SMALL BUSINESS SATURDAY — NOV. 25 —

DOWNTOWN BUSINESS COUNCIL OF CHAMBERSBURG AND
F&M TRUST PROUDLY PRESENTS SMALL BUSINESS SATURDAY

SPEND \$25 DOWNTOWN ON NOV. 25. BRING RECEIPT TO SQUARE FOR A CHANCE TO
WIN A PORTION OF \$2500 TO BE SPENT AT PARTICIPATING BUSINESSES



PRESENTED BY:



ORGANIZED BY:



DOWNTOWN
CHAMBERSBURG INC.



DOWNTOWNCHAMBERSBURG.COM

Scan this QR Code to learn more
about the event and to follow
along to the updates:



Sponsorship opportunity form for 18th CHILI-Q At IceFest 2024

- Saturday, January 27th, 2024 -

You are invited to be a sponsor at our Chili & BBQ Cook-off!

WHAT: Chili & Pulled Pork Tasting & Competition, Beer Garden, Pepper Eating Competition, Wing-off and Live Music. 700+ attendance. Social Media reach of 20,000 **WHERE:** North Main Street; 16,000 square feet space **WHEN:** 1/28/2023 - 12PM-5PM; Chili-Q 12PM to 3PM; Beer Garden 12PM to 5PM; Entertainment 2PM to 5PM; Wing-Off 1PM to 1:30PM; Pepper Competition 1:30 to 2PM; Announcements at 3PM;

Sponsorship Opportunities

Pitmaster (Presenting) Sponsorship – only one - \$3,000

- Name on Banner inside and outside the event.
- Mentioned in event-wide marketing, including event tables.
- Ability to setup table to display materials
- 8 tickets to the event.
- Social Media Acknowledgement
- Name on Tasting Kit bags and event tables.
- Opportunity to participate in judging the samples
- Single Block Ice Sculpture (not customized)

Inferno / Pepper Competition Sponsorship – only one - \$1000

- Ability to setup table to display materials
- Banner provided by organization located at Pepper Competition.
- Mentions at event.
- 6 tickets to the event.
- Social Media Acknowledgement

Heating Sponsor – only one - \$1000

- Ability to setup table to display materials
- 6 tickets to the event.
- Social Media Acknowledgement

Entertainment Sponsorship – only one - \$700

- Banner provided by organization located at the music tent.
- Ability to setup table to display materials.
- Mentions at the event;.
- 4 tickets to the event.
- Social Media Acknowledgement

Beer Garden Sponsorship – only one - \$700

- Banner provided by organization located at the wrist band/beer garden tent.
- Ability to setup table to display materials.

- Mentions at the event.
- 4 tickets to the event.
- Social Media Acknowledgement

Wing-Off Sponsorship – only one - \$700

- Banner provided by organization located at Wing-Off
- Ability to setup table to display materials.
- Mentions at the event.
- 4 tickets to the event.
- Social Media Acknowledgement

Professionals Chili Prize Sponsor – only one - \$625

- Mentions at the event.
- 4 tickets to the event
- Social Media Acknowledgement

Amateur Chili Prize Sponsor – only one - \$625

- Mentions at the event.
- 4 tickets to the event
- Social Media Acknowledgement

Professionals BBQ Prize Sponsor – only one - \$625

- Mentions at the event.
- 4 tickets to the event
- Social Media Acknowledgement

Amateur BBQ Prize Sponsor – only one - \$625

- Mentions at the event.
- 4 tickets to the event
- Social Media Acknowledgement

SPONSORSHIP FORM:

Business Name: _____ Contact Name: _____

Address: _____ Date: _____

Email: _____ Phone: _____

Sponsorship Name: _____ Sponsorship Amount (\$): _____

Signature: _____

EMAIL SAM THRUSH at sthrush@chambersburg.org any questions. MAIL REGISTRATION FORM & CHECK TO: Chili-Q c/o Downtown Chambersburg, Inc.; 100 Lincoln Way East, Suite A, Chambersburg, PA 17201

DEADLINE for sponsorship form: January 2, 2024

CHECKS must be made payable to IceFest. In-Kind Sponsorships are welcome. If you have an idea, please email Sam at sthrush@chambersburg.org.

Would you like to be part of the biggest event in Chambersburg?

Join us for IceFest, January 25-28, 2024!!

Order your ice sculpture today.

The IceFest Committee is already busy planning new & exciting things for IceFest '24 and we want you to be part of the fun by helping us line the sidewalks with glistening ice sculptures! We're so happy to be able to put on an event that brings joy to so many people. Thousands come from all over Pennsylvania and surrounding states to view the ice sculptures, made possible by awesome people like yourself. **Imagine the amazing photo-ops and marketing opportunities you could have if your business or organization sponsored your very own ice sculpture?** In addition to your sculpture being displayed with your name at the base, you also are listed on the official website, www.icefestpa.com and our Facebook page, which has over 10,000 followers. We will also cross-promote your business on our Facebook page with information or special offers that you provide us.

Order your sculpture today! The benefits of ordering now include: saving a little money and immediate advertising on our website and Facebook page. Also, our ice carvers will appreciate your promptness **as orders cannot be accepted after December 31**. You may select your own design from the enclosed list (additional designs may be available on a limited basis) or allow the sculptors to choose for you. Sponsorship rates for both categories are as follows:

- **Before October 31: sculptor's choice \$405, your choice (from approved list) \$435**
- **After October 31: sculptor's choice \$455, your choice (from approved list) \$485**

Do you want to make a **GIANT** statement? Call us now to discuss sponsoring a **GIANT** sculpture. The **GIANTS** are available on a very limited basis, so don't delay. We did sell out in 2023!

All of us on the IceFest Committee are dedicated to continuing the success of the event and hope you'll help us make 2024's IceFest the best one yet! If you have any questions, please call Penny at 717-263-8529 or email chambersburgicefest@gmail.com.

Thank you in advance for your support!

Penny Shaul
IceFest 2024 Co-Chair

Sam Thrush
IceFest 2024 Co-Chair

Sara Spitzer
IceFest 2024 Co-Chair



IceFest '24 Order Form

Please complete the entire form, even if you have sponsored in previous years, especially Facebook information.

Name (as you would like it to appear in all publicity) _____

EMAIL _____

Contact Person _____

Mailing Address _____

Phone _____ FACEBOOK _____

ONE-BLOCK SCULPTURE SPONSORSHIP

Sculptor's Choice:

\$405 by Oct.31st _____

\$435 by Dec 31st _____

DEADLINE IS DECEMBER 31, 2023

Your Choice (fill in design choices below using the enclosed list or call 717-263-8529):

\$455 by Oct. 31st _____

\$485 by Dec 31st _____

DEADLINE IS DECEMBER 31, 2023

Design Choices (from the enclosed list):

#1 _____

#2 _____

Custom Designs may be available for an additional \$150 one-time fee. Snow Fill (white lettering inside the sculpture) is available for an additional \$150 fee. Please call 717-263-8529 for more information. **Custom Design deadline is 12/15.**

Custom Design \$150 _____

Snow Fill \$150 _____

Non-refundable TOTAL due with order _____

GIANT SCULPTURE SPONSORSHIP

Please note: Sponsorships of giant sculptures are available on a limited basis. Please reserve your giant early and call 717-263-8529 to discuss design options. **Custom Designs MUST be decided by November 17, 2023.**

PLATINUM-approx 8' X 10' wall of ice \$4975 _____

GOLD-approx 6' X 10' wall of ice \$3975 _____

SILVER-approx 4' X 10' wall of ice \$2975 _____

BRONZE-approx 3' X 6' wall of ice \$1875 _____

Non-refundable 50% DEPOSIT due with order _____

*Balance (due Dec. 31, 2023) _____

*Invoices for remaining balances will be mailed in early December.

PAYMENT OPTIONS

Please make checks and money orders payable to "IceFest" and mail to IceFest, 100 Lincoln Way East, Chambersburg, PA 17201.

If paying by credit card, circle one and enter:



Credit Card Number: _____

Expiration Date: _____ CVV _____

Signature: _____

Martin's Potato Roll Drop in Downtown Chambersburg

Date: December 31, 2023

Location: Downtown Chambersburg Attendance: 5,000+

Potential Social Media Reach: 50,000+

About the event: Celebrate the beginning of the new year with the 2nd Annual Martin's Potato Roll Drop! All proceeds benefit Downtown Chambersburg Inc. and its core mission of revitalizing downtown Chambersburg. DCI is a 501(c)(3) tax exempt organization. Contact: Sam Thrush, Downtown Chambersburg Inc. President, 717-264-7101 ext. 204, sthrush@chambersburg.org

Platinum & Title Sponsor - \$10,000 – **SOLD**

\$5,000 – Gold: Live Stream Presenting Sponsorship – one available

Sponsor will receive the following benefits:

- Company name listed on event webpage & event marketing materials.
- Company logo on banner at the event & displayed on yard signs.
- Company name rotated with other sponsors in VerStandig Media (WAYZ 104.7, BOB Rocks 101.5 & The Goat 92.1) advertising valued over \$20,000.
- Acknowledgment of company as sponsor during the event.
- Your logo on live stream in corner of video with Title Sponsor.
- Provide a 30 second commercial for two plays during the event, including one prior to the Roll Drop with the Title Sponsor.
- Logo on event map & company listed on DCI's eblasts.
- Opportunity to display promotional materials at a table & tent supplied by event organizer on the square of downtown Chambersburg. Table may be staffed by sponsor. Sponsor may bring their own full table and tent depending on available space
- 1 opportunity to join DCI on a Facebook Live during event
- Logo on event map & mentions within the Facebook event page
- One tailored DCI Eblast (2,300 contacts) sharing about your business. Sponsor provides the content.
- One tailored (to the sponsor) Instagram & Facebook post on DCI's Instagram (4,321 followers) & Facebook (21,000+)
- You may provide party favors to attendees with approval by committee.

\$2,000 – Silver Sponsor –

Sponsor will receive the following benefits:

- Company name listed on event webpage & event marketing materials.
- Company name displayed on yard signs.
- Acknowledgment of company as sponsor during the event.
- Provide a 15 second commercial for two plays during the event.
- Company listed on DCI's eblasts.
- Opportunity to display promotional materials at a table staffed by sponsor. Sponsor may bring their own full table and tent depending on available space.
- Name on event map & on ticker at event.
- Company listed on the Facebook event page.
- You may provide party favors to attendees with approval by committee.

Live Stream Commercial Sponsor (20 opportunities) - \$300 for each sponsorship -

Sponsor will receive the following benefits:

- Provide a 15 second commercial for two plays during the event. Live stream is shown inside the event's venue.
- Company name listed on event webpage & event marketing materials as space allows.
- Company name listed in ticker on live stream.
- Acknowledgment of company as sponsor during the event.
- Company listed on DCI's eblasts.
- Company name listed at event.

In-Kind Sponsor

Sponsor will receive the following benefits:

- Company name listed on event webpage & event marketing materials as space allows.
- Acknowledgment of company as sponsor during the event.
- Company listed on DCI's eblasts.
- Company name listed at events.

Yes, I would like to sponsor the NYE event

Company Name (as you want it to appear in listings) _____ Contact Name _____

Phone _____ Email _____ Sponsorship Amount _____

I understand that the submission of this form confirms commitment from the company above for this sponsorship. Signature _____

Sponsorship Level Name: _____ Return form to Sam Thrush by: Mail to Downtown Chambersburg Inc. by 12/16/2023 to be included on banners and yard signs. Attn: Sam Thrush, 100 Lincoln Way E., Ste A, Chambersburg, PA 17201; email to sthrush@chambersburg.org

Winter Lights at Chambers Fort Park

Date: **November 18 through mid March (2024)**

Location: **Chambers Fort Park**

About the project: Help Downtown Chambersburg Inc. bring a new addition to our downtown and brighten up Chambers Fort Park during the holidays! We are working with Mobile Works to make Chambers Fort Park bright during the winter season and to create an awesome environment for Christmas, NYE and IceFest.

DCI is a 501(c)(3) tax exempt organization.

Contact: Sam Thrush, Downtown Chambersburg Inc. President, 717-264-7101 ext. 204,

sthrush@chambersburg.org

Gold - \$3,000 – one available - SOLD



Silver - \$1000 - multiple

Sponsor will receive the following benefits:

- Bronze sponsor benefits PLUS:
- Company logo on banner and yard sign inside Chambers Fort Park and on project's webpage.
- Company logo on DCI e-blasts
- One Facebook Live with sponsor at Winter Lights in Chambers Fort Park to share about their business.

Bronze - \$250 – multiple –

Sponsor will receive the following benefits:

- Company name on project's webpage and in all project marketing materials (flyers, social media promotions, newsletter articles, website events listings, etc.).
- Company name featured on Project's Facebook Event Page and the project's GoFundMe Page.
- Company name on banner inside Chambers Fort Park during the light installation during the length of the installation.
- Company name included on DCI Eblasts about this installation.
- Company name included in Chamber Enewsletter about this installation.

Yes, I would like to sponsor Winter Lights at Chambers Fort Park

Company Name (as you want it to appear in listings) _____

Contact Name _____ Phone _____

Email _____ Sponsorship Amount _____

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature _____ Sponsorship Level Name: _____

Return form to Sam Thrush by: Mail to Downtown Chambersburg Inc. by **November 10th, 2023 to be included on banners and yard signs.** Attn: Sam Thrush, 100 Lincoln Way E., Ste A, Chambersburg, PA 17201; email to sthrush@chambersburg.org; fax to 717-267-039



UPCOMING EVENTS

DETAILS / REGISTER CVBALLIANCE.ORG/EVENTS

NOV

01-30

GREENCASTLE-ANTRIM HERITAGE CHRISTMAS

EVENTS HELD NOVEMBER AND DECEMBER IN GREENCASTLE. OVERVIEW ON PAGE 13.

08

LUNCH & LEARN: CVBCA BREAST HEALTH EDUCATION, RISKS & REVIEW

11:30 A.M. - 1 P.M., CHAMBERSBURG CHAMBER, 100 LINCOLN WAY E., CHAMBERSBURG

09

KEYSTONE HEALTH RIBBON CUTTING

5:30 - 6:30 P.M., KEYSTONE HEALTH, 100 CHAMBERS HILL DRIVE, CHAMBERSBURG

16

BRIGHTSPEED BUSINESS OPEN HOUSE: WE LOVE LOCAL

11 A.M. - 12 P.M., 250 LINCOLN WAY E., CHAMBERSBURG CATERED BY DOUGIES

18

2023 LEADERSHIP FRANKLIN COUNTY PRE HOLIDAY PARADE DROP-IN

4:30 - 5:45 P.M., 100 LINCOLN WAY E., CBURG, LFC ALUMNI, FRIENDS & FAMILY INVITED

21

CVBA NOVEMBER MIXER

4:30 - 7 P.M., 15 S. MAIN ST., CBURG, HOSTED BY DCI, DBC & FRANKLIN CO. VISITORS BUREAU

25

SMALL BUSINESS SATURDAY

SUPPORT LOCAL! VARIOUS EVENTS HAPPENING IN GREENCASTLE AND CHAMBERSBURG

DEC

05

RIBBON CUTTING: THE FALAFEL SHACK

11 A.M. - 12 P.M., 9 N. MAIN ST., CHAMBERSBURG, RIBBON CUT AT 11:15 A.M.

06

CVBA BUSINESS BREAKFAST: ANNUAL MEETING

7 - 9 A.M., GREEN GROVE GARDENS, 1032 BUCHANAN TRAIL E., GREENCASTLE

08

FIRST RESPONDERS APPRECIATION DAY

VOLUNTEERS WILL DELIVER DONATED ITEMS TO FIRST RESPONDERS IN FRANKLIN COUNTY

12

CHAMBERSBURG NEIGHBORS CELEBRATES 5 YEAR ANNIVERSARY

4:30 - 6:30 P.M., FRANKLIN CO. VISITORS BUREAU, 15 S. MAIN ST., CHAMBERSBURG

14

HOLIDAY MIXER PRESENTED BY MENNO HAVEN

4 - 6 P.M., LIFE CENTER AT MENNO HAVEN, 300 RIDGEVIEW, CHAMBERSBURG

31

MARTIN'S FAMOUS POTATO ROLL DROP ON NEW YEAR'S EVE

5 - 9 P.M., CHAMBERS FORT PARK, DOWNTOWN CHAMBERSBURG