



# the INSIDER





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Serving nearly 1,000 businesses, CVBA's mission is to help its members prosper and enhance the quality of life in the Cumberland Valley Region. We are the largest business advocacy organization in the area.

The Cumberland Valley Business Alliance is a business partnership between the Greater Chambersburg Chamber of Commerce and Greencastle-Antrim Chamber of Commerce.

Learn more at [CVBAlliance.org](http://CVBAlliance.org).

The front cover features First Start Partnerships ground breaking of a new Early Learning Center. Details on page 11.



*Stephen Christian*  
*Cumberland Valley Business Alliance*  
*Greater Chambersburg Chamber of Commerce*  
*Chambersburg Area Development Corp.*

# PRESIDENT'S MESSAGE

Spring has sprung, and the growing season has begun! All the farmlands around Franklin County are bustling with activities, and we are all busy planting and cultivating our gardens. All that preparation and hard work will result in a bountiful harvest for our community, and lush gardens and lawns throughout our neighborhoods.

This is a big growing season for the CVBA too. Our membership has bloomed to over 26 new businesses joining within just the last few weeks. Every CVBA event is attaining record numbers of participants, and tickets are sold out weeks ahead. Your support for the CVBA and our mission is more robust than ever. More members are taking advantage of all that CVBA has to offer to help grow and maintain their business success. Whether it's advertising to the largest business network in the region, or participating in one of our many discount programs, your engagement and enthusiasm continues to endorse the CVBA as the predominant business advocacy and networking organization.

As you plan your growth strategies for the year, don't neglect all the CVBA benefits and opportunities encompassed with your membership. There is no better way to advance your professional and personal brand than engagement and participation in many of the numerous events each and every month. When you check out the CVBA calendar you will always find events, activities, networking, promotional and advertising opportunities that can enhance your business profile. Whether you're a burgeoning entrepreneur, a small mom-and-pop shop, or a larger company with hundreds of employees, the CVBA has vehicles which fit your needs.

The effectiveness of the CVBA is rooted in the support and engagement of our member businesses. Our success over the last few years, and moving forward, is determined by your enthusiastic embrace of our mission to serve and support the economic vitality of our community. As you take advantage of your CVBA membership, and every opportunity to be part our growing number of programs and benefits, you'll reap a bountiful harvest of community connections and business growth.

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## *Construction* **A Plus Fencing, Inc.**

Rena Ehrhart  
151 North Washington Street  
Greencastle, PA 17225  
(717) 830-0088  
aplusfencing.net  
aplusfencerena@yahoo.com

## *Document Destruction/Recycling* **ALL-SHRED, Inc.**

Mary Kulina  
4831 Winchester Blvd  
Frederick, MD 21703  
(301) 874-1480  
www.allshredmd.com  
marypkulina@allshredmd.com

## *Restaurants* **Belle's Kitchen**

Annette Searfoss  
101 West Baltimore Street  
Greencastle, PA 17225  
(717) 643-0737  
www.belleskitchengreencastle.com  
info@belleskitchengreencastle.com

## *Coffee Shops* **Brussel's Café**

Alex Hemeryck  
55 North Main Street  
Chambersburg, PA 17201  
(717) 404-5389  
www.facebook.com/  
PaBrusselsCafe  
pabrusselscafe@gmail.com

## *Distillery*

**Cold Spring Hollow Distillery LLC**  
Shawn Gerhart  
8 Findlay Drive  
Mercersburg, PA 17236  
(717) 498-0770  
coldspringhollowdistillery.com  
shawn@cshdillc.com

## *Janitorial Services & Supplies*

**Elite Cleaning LLC**  
Amanda Timmons  
10775 Knob Road  
Mercersburg, PA 17236  
(717) 816-6080  
www.thinklitecleaning.com  
thinklitecleaning@gmail.com

## *Advertising* **Flourish4**

Clayton Sinclair  
208 North Potomac Street  
Waynesboro, PA 17268  
(717) 966-6926  
flourish4.io  
info@flourish4.io

## *Non-Profit Organizations & Associations*

**Franklin Fire Company**  
Courtney Winklbauer  
158 West King Street  
Chambersburg, PA 17201  
(717) 263-8600  
Sta4.com  
secretary@sta4.com

## *Home Improvements* **Handy Bros. Home Services**

David Blankinsop  
385G Church Road  
Orrtanna, PA 17353  
(717) 388-0603  
david@handybros.org

## *Roofing*

## **Heidler Roofing Services, Inc.**

Sean Cavanagh  
960 Kuhn Avenue  
Hagerstown, MD 21740  
(724) 322-2396  
www.HeidlerRoofing.com  
s-cavanagh@HeidlerRoofing.com

## *Auctions*

## **Hurley Real Estate & Auctions**

Marjorie Hartman  
2800 Buchanan Trail East  
Greencastle, PA 17225  
(717) 597-9100  
www.hurleyauctions.com  
info@hurleyauctions.com

## *Paving and Sealing* **iPave LLC**

Stephanie Wells  
5753 Gabrielle Lane  
Chambersburg, PA 17202  
(717) 353-6812  
www.ipavellc.com  
ipave4ullc@gmail.com

## *News*

## **Local.News LLC**

Dan DeDona  
12036 Mentzer Gap Road  
Waynesboro, PA 17268  
(717) 404-8726  
localnews1.org  
dedonad@gmail.com

## *Dining Services*

## **Meriwether Godsey**

Sonya Holland  
4944 Old Boonsboro Road  
Lynchburg, VA 24503  
(434) 849-7332  
www.merig.com  
sholland@merig.com

## *Roofing*

## **Mighty Dog Roofing**

Ethan Reynolds  
1981 Market Square Blvd  
Waynesboro, PA 17268  
(717) 997-4707  
www.mightydogroofing.com/  
waynesboro-pennsylvania  
ereynolds@mightydogroofing.com

## *Health & Fitness*

## **Oasis Float Company**

Lindsey Long  
154 Franklin Farm Lane  
Chambersburg, PA 17202  
(717) 251-2049  
oasisfloatcompany.com  
floattonervana@protonmail.com

## *Specialty Shop*

## **Pully Wissle Provisions LLC**

Jason Bachtell  
12383 Cool Hollow Road  
Greencastle, PA 17225  
(301) 991-4217  
www.pullywissleprovisions.com  
pullywissleprovisions@yahoo.com

## *Real Estate*

## **RE/MAX Realty Agency**

Shelley Layton  
1132 Kennebec Drive  
Chambersburg, PA 17201  
(717) 267-0011  
shelleylayton@remax.net

## *Real Estate*

## **RE/MAX Realty Agency - Austin**

**Rosenbaum**  
434 Phoenix Drive  
Chambersburg, PA 17201  
(717) 658-5188  
austinrosenbaum.com  
Austinr@remax.net

## *Real Estate*

## **RE/MAX Realty Agency**

- **Kelli Stouffer**  
434 Phoenix Drive  
Chambersburg, PA 17201  
(717) 658-2797  
kellistouffersellshomes.com  
kellistouffer@remax.net

## *Business Services*

## **Robert Twine Relationship**

**Restoration**  
Robert Twine  
Chambersburg, PA 17201  
(717) 658-9519  
relationshipcoachrt.business.site  
restoremyrelationship@gmail.com

## *Construction*

## **Sollenberger Construction, LLC**

Shannon Sollenberger  
7514 Friendship Village Road  
Chambersburg, PA 17202  
(717) 375-4225  
sollenbergerconstruction.com  
contact@sollenbergerconstruction.com

## *Specialty Shop*

## **Sweet Dandelion LLC**

Lisa Minton  
66 Church Street, Suite 2  
Mercersburg, PA 17236  
(270) 350-6483  
www.sweetdandelionllc.com  
sweetdandelionllc@gmail.com

## *Non-Profit Organizations & Associations*

## **Sweet Grace Ministries**

Katy Dortenzo  
77 Horst Avenue  
Chambersburg, PA 17201  
(717) 414-7772  
www.sweetgraceministries.com  
sweetgraceministries@gmail.com

## *Grocers*

## **Weis Markets, Inc.**

Derik Breon  
1056 Wayne Avenue  
Chambersburg, PA 17201  
(717) 261-5757  
www.weismarkets.com  
Derik.Breon@weismarkets.com

## *Tutoring & Instruction*

## **Your Best Days Coaching**

Michaelle Plotner  
Chambersburg, PA 17201  
(717) 816-3668  
www.bestdayscoaching.com  
liveyourbestdays@gmail.com

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# CVBA AWARD WINNERS



Nearly 250 business leaders and community members of the Cumberland Valley Business Alliance (CVBA) honored individuals and organizations for their outstanding achievements at the CVBA Awards Breakfast, sponsored by **M&T Bank**, in March.

The sold-out event hosted at the **Chambersburg Country Club** included seven awards and a keynote presentation by Daniel Di Martino. Di Martino is from Venezuela and founded the Dissident Project; the only speakers' bureau in the nation that sends young immigrants to high schools at no cost to teach students about the socialist regimes they fled. Di Martino recounted his early life in Venezuela and discussed how socialism in Venezuela reduced the country to a poverty-stricken nation. Winners announced at the event included:

#### **ATHENA Leadership Award: Bonita Zehler**

Bonita Zehler, executive director of **Luminest**, accepted the International ATHENA Leadership Award, which was sponsored locally by **Jennings Chevrolet, Buick, GMC** and **F&M Trust**. Zehler has been at the forefront of bringing 24 new, affordable, high quality homes to the county over the past 20 years. She has led the Franklin County Housing Authority to be recognized at the local, state and federal levels as an effective affordable housing organization.

#### **Spirit of the Community: Adam Donius**

Adam Donius was recognized for his tireless and unselfish commitment to improving the quality of life in the Cumberland Valley. Donius is the owner of **Chick-fil-A Chambersburg** and partners with community organizations to give back ranging from donations and fundraising to career training and placement for special needs students. He is actively involved with many community organizations. Donius believes business is about investing in others and enriching the lives of those he serves.

#### **Innovator of the Year: Anne Schoenhofen, The Butcher Shoppe**

Anne Schoenhofen was honored as the Innovator of the Year for the pioneering practices of **The Butcher Shoppe, Big Oak Café** and **Grant Street Loft**. This includes the innovative micro market program and seeking ways to support small businesses and the greater community in her business model. Schoenhofen is the third-generation owner along with her husband Leo.

#### **2022 Event of the Year: Old Home Week**

Old Home Week, hosted by the Greencastle Old Home Week Association, was recognized for its week-long event in August that had 51 active committees and approximately

500 volunteers of all ages. Old Home Week began in 1902 and is hosted every three years to bring the community of Greencastle together.

#### **Nonprofit of the Year: First Start Partnerships for Children & Families**

**First Start Partnerships for Children & Families** was recognized for its innovations and community collaboration that has contributed to the prosperity of Franklin County. First Start provides early childhood education services and helps ensure local children receive a high-quality, free early childhood education that prepares them for success from kindergarten to adulthood. Annette Searfoss, CEO, received the award on behalf of the organization.

#### **Employer of the Year: Franklin County Library System**

**Franklin County Library System** received the award for its vibrant culture of equity and inclusion, employee development and workplace policies. Since 2020, the Library has implemented several new employee policies including strategic time and others that support work-life balance. Andrew Vickers and Alice Elia received the award on behalf of the Franklin County Library System.

#### **Emerging Business Leader: Amber Baskin**

Amber Baskin was recognized for her pursuit of career excellence while also making valuable community contributions. Baskin is the regional director of sales at **Providence Place Senior Living** for Chambersburg and Lancaster. She is an active member of the CVBA and looks for ways to give back by supporting and volunteering.

Grand Sponsor

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**Patron Sponsors:** American Print Consultants, Boys & Girls Club of Chambersburg/Shippensburg, Community State Bank, Cumberland Valley School of Music, Decorating Den Interiors, Franklin County Area Development Corporation, Letterkenny Industrial Development Authority, Newcomer Associates architecture + engineering, Occupational Services, Inc., Penn National Insurance, Providence Place Senior Living, REX Trailers and The Tide

# Economic Development Breakfast



The CVBA Economic Development Breakfast, sponsored by **Meritus Health**, will be held at **Green Grove Gardens** on Thursday, July 20 from 7 to 9 a.m. The keynote speaker will be Rick Vilello, deputy secretary

of the PA Department of Economic Development. In addition to local updates, the program also include the property improvement awards presentation and Mike Ross, **Franklin County Area Development Corp.**, will interview Dr. Maulik Joshi, Meritus Health President and Chief Executive Officer about the Meritus Medical School scheduled to open in 2025.

The committee is seeking nominations for the property improvement awards from CVBA members who have completed real estate improvements in 2022. The online nomination process can be found at: [CVBAlliance.org/Nominations](http://CVBAlliance.org/Nominations). All nominations are due by May 31.

Event registration is \$30 for CVBA members and \$35 for non-members. Reservations may be made online at: [CVBAlliance.org/Events](http://CVBAlliance.org/Events) by July 13. Contact Sam Thrush at [sthrush@chambersburg.org](mailto:sthrush@chambersburg.org) with any questions.

## 3rd Annual Women's Leadership Seminar

The CVBA Women's Leadership Seminar, sponsored by **F&M Trust**, will be held at **Green Grove Gardens** on Tuesday, May 23 from 8 to 11:30 a.m. and will include a light breakfast and vendor booths for networking.

prioritize and thrive. Our Women's Leadership Conference will focus on channeling that inner fire. Join us and learn how to "Kindle Your Fire" to help you stress less and find success at work and at home.

Do you feel you've mastered your work-life balance? There's no escaping stress whether it's family, home, work or anything else. Some people seem to thrive in stressful situations; making difficult decisions or pivoting in a new direction seems like it comes naturally and without regret. Or, perhaps they've found what works for them to focus,

The registration is \$35 for CVBA members and \$40 for non-members. Reservations may be made online at [CVBAlliance.org/Events](http://CVBAlliance.org/Events) by May 18. Vendor table spaces are still available. Contact Debby Cunningham at [debby@greencastlepachamber.org](mailto:debby@greencastlepachamber.org).

## MAY/JUNE MEMBER MILESTONES

### 65 Years

- Noelker and Hull Associates, Inc.

### 50 Years

- Borough of Chambersburg

### 40 Years

- Occupational Services, Inc.

### 30 Years

- The Orchards
- Effectv
- Mower Meadows Self Storage/  
Mower Meadows Properties

### 20 Years

- Kenny's Grill & Ice Cream
- Centre Publications, Inc.
- Helping Hands In Home Care Inc

### 15 Years

- The Institute
- Shafer Equipment Company
- Spicher's Appliance & Security

### 10 Years

- 1st Ed Credit Union Chambersburg
- Franklin Orthodontics
- WIPRO

### 5 Years

- Kauffman Ruritan Club &  
Community Center
- Leckron Comfort Solutions, LLC
- Redeemer Church
- Organic Remedies Dispensary
- Nitterhouse Concrete Products
- Ratt Inc DBA Orkin
- Paramount Senior Living at  
Chambersburg Road

### 1 Year

- Innovative Incorporated
- Fox Pest Control
- American Drone Services, LLC
- Johnson Duffie
- Cool Hollow Financial
- Sterling-Distinctive Limousine  
Services LLC
- Cumberland Valley Breast Care  
Alliance (CVBCA)
- RKL LLP Greencastle
- RKL LLP East Berlin
- Sun Protectors
- Chambersburg Elks Lodge #600
- Kim's Cleaning
- What's In Your Neighborhood /  
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- Robert L. Thomas
- Empowered Cleaning LLC
- Phivtech Solutions



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Chambersburg, PA 17201

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**Company Name:** \_\_\_\_\_

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**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**E-Mail:** \_\_\_\_\_

**Additional Registrants:** 1. \_\_\_\_\_

2. \_\_\_\_\_



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**1ST NEWS TALK 103.7 FM 7.6**  
2ND WAYZ-FM 5.9  
3RD WIKZ-FM 5.1

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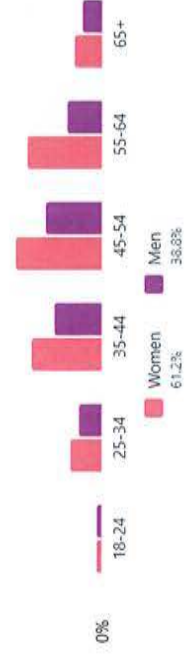
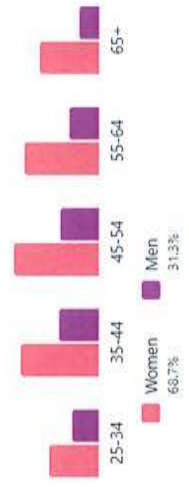
18,043  
Age & gender



Age & gender



1,045  
Age & gender



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# CVBA TRENDING NEWS



We were honored to cut the ribbon with **Russell Standard** at 1514 Black Gap Road in Fayetteville. Russell Standard joined the community in 1992 with the purchase of Hammaker East and subsequently rebranded the name of the entire company to Russell Standard recently. Russell Standard constructs streets and highways along with some commercial projects like the parking lot at Wild Annie's Restaurant. Whether you need specialty asphalt products, preservation treatments or entirely new solutions, they will be there for you during the road ahead. Learn more about their business here: <https://russellstandard.com/>



Thank you **Franklin Hospice** for hosting a wonderful March mixer at **Grant Street Loft**. We appreciated the overview of Franklin Hospice's services and the opportunity to meet your team members. Thank you to the 100+ CVBA members and guests that attended this awesome mixer. It was great to make more connections with our local business representatives. Learn more about them at [FranklinHospice.com](http://FranklinHospice.com) or call 717-504-3465.



Board members from the Greater Chambersburg Chamber Foundation recently visited Fairview Elementary in Waynesboro to see the Sphero Indi coding robot cars in action with the kindergarteners! The coding robots project was made possible by the Foundation's Technology Innovation Challenge Grant program. Keith McCray oversees the coding project and is working with Waynesboro Area School District to oversee technology efforts at the middle and high school levels. His long-term goal is to have the high schoolers develop online engagement portals via coding that the youngest learners will use at the elementary level.



Thank you **Holly Bertone, Mindset and Wellness Coach**, for hosting a recent CVBA Lunch & Learn with delicious refreshments provided by **Subway!** Lunch & Learns are hosted monthly and are free to attend for our CVBA members. If you're interested in hosting, please contact Lark Kennedy at [lkennedy@chambersburg.org](mailto:lkennedy@chambersburg.org). Only members are permitted to host a Lunch & Learn. The cost is \$75 and the host may choose to use the Chambersburg Chamber or Greencastle-Antrim Chamber as a venue.



Thank you **Franklin County Historical Society** for hosting our April Mixer with over 130 CVBA members and guests! We toured the dungeon, learned more about their exhibits and heard they recently scanned 900,000+ local newspaper pages to Newspapers.com that will preserve them for future generations. The Society hosts tours of the Old Jail and has local exhibits that change regularly. If you'd like to help this great organization preserve our local history you can become an official member. Learn more at [www.franklinhistorical.org/join-us](http://www.franklinhistorical.org/join-us).



# MEMBER SPOTLIGHTS

## PULLY WISSE PROVISIONS

12383 Cool Hollow Road, Greencastle, PA 17225 | 301-991-4217  
pullywisseprovisions.com | pullywisseprovisions@yahoo.com



**Pully Wisse Provisions** was started in August of 2018 by Jason and Tarra Bachtell as a food truck/service business serving the South Central Pa. and Washington County, Md. areas. Upon request of a local small grocery store, we began packing

our seasonings that we made for our food into pouches for sale at the store. Demand rapidly outgrew supply and we found ourselves as much of a small seasonings company as much as we were a food truck. Fast forward a few years and the food truck

became too much to handle with daily workloads and the seasonings so it was time for a decision, the food service side had to be put on the back burner...for now.

Today Pully Wisse Provisions offers four different seasonings in unique "puck" style jars: P-Dub Rub, Porky Rub, Taco and our seasonal Wild Game seasoning "Trigger'd." Our offerings can be found at over 25 retail locations, and we're excited to be adding more each month. We've earned the respect of local and far away butcher shops for offering high quality seasonings at a great value and folks are excited to offer them in their retail establishments. Our products can also be found online at <http://www.pullywisseprovisions.com>. We're closing in on our five-year anniversary, and we're super excited!

---

## HOLLY BERTONE | MINDSET & WELLNESS COACH

Chambersburg, PA | 703-835-5534  
pinkfortitude.com/cvba | hjracer@gmail.com



**Holly Bertone** is a certified natural health coach, certified 6-phase meditation coach and facilitator, host of the Gratitude Builds Fortitude Podcast and has been featured on over 200 TV and radio segments, articles, podcasts and online summits as an expert on gratitude and mindset, plus onstage appearances.

The majority of her clients are 1-on-1 private coaching where the focus is on a healthier relationship with your body,

a healthier relationship with your mind, and a healthier relationship with others.

Holly is expanding her services for local businesses as a certified 6-phase meditation coach and facilitator. If your company wants happier employees, more productive employees, to increase retention, less sick days, and even more sales, there are different packages so that you can determine which one is the best fit for your organization. Connect with Holly and learn more at [pinkfortitude.com/cvba](http://pinkfortitude.com/cvba) or email her at [hjracer@gmail.com](mailto:hjracer@gmail.com).

---

## FLOURISH4

208 N. Potomac St., Waynesboro PA 17268 | 717-966-6926  
Flourish4.io | [info@flourish4.io](mailto:info@flourish4.io)

**Flourish4** was established in January of 2023 by Clayton Sinclair, a 26 year-old tech savvy local supporter who figured out a way to cover the critical areas of marketing for local businesses at a price they can afford. We are excited to showcase our activity-based marketing systems that are designed to help local businesses thrive in today's competitive landscape. Our focus is on four key areas: reputation, resell, reach and referrals/retargeting.

At Flourish4, we understand that a positive reputation is crucial for any business to succeed. That's why we offer a comprehensive reputation management system that helps businesses maintain and enhance their online reputation through review management,



social media monitoring, and more. Our resell system is designed to help businesses increase their sales by turning their existing customers into loyal, repeat customers. Our reach system is focused on expanding a business's reach through targeted advertising, campaigns and strategic partnerships. Lastly, our referral system is designed to help businesses tap into the power of word-of-mouth marketing by incentivizing their existing customers to refer new business.

If you're a local business looking to take your marketing efforts to the next level, Flourish4 is here to help!



# Book Sale

**Friday, May 19: 9 AM - 9 PM**

**Saturday, May 20: 9 AM - 5 PM**

**Sunday, May 21: 12 PM - 4 PM**

**Chambersburg Mall**  
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717-496-3364 or [legalservicesbooksale@gmail.com](mailto:legalservicesbooksale@gmail.com)

See [www.fcls.net/book-sale/](http://www.fcls.net/book-sale/) for a list of special books.



**BRING YOUR FRIENDS AND FAMILY**

**Food & Drinks Available**

**Thank you to our 2023 Gold sponsors**

**M&T Bank**

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ATTORNEYS AT LAW





13TH ANNUAL

# RACE AGAINST POVERTY

CASH PRIZES! TROPHIES! DOOR PRIZES!  
ALL AGES WELCOME!



Run or Walk to Fight Poverty!

# JUNE 2 2023

100% of the proceeds benefit Support Circles, a local initiative helping families overcome poverty. Support Circles is a program of South Central Community Action Programs.

## Race Day Schedule

- 5PM Registration opens
- 5-9PM Food vendors, music, info booths & more!
- 6PM Raber Kids Dash begins
- 6:20PM Raber Kids 1 Mile begins
- 7PM 5K Runners begin
- 7:05PM 5K Walkers begin
- 8PM Door Prizes & Runners Award Ceremony



## DOWNTOWN CHAMBERSBURG

WITH TITLE SPONSOR



# raceagainstpoverity.org

## REGISTER

Register by April 30 for the Early Bird Discount & to guarantee a race shirt!



# NEWS FROM OUR MEMBERS INTERESTING.

The Workforce Solutions and Continuing Education Division at **Hagerstown Community College** has launched an online, self-paced electric vehicle technician certificate program in partnership with George Brown College. This program is intended to address the needs for more skilled individuals to support the growth of electric vehicles and provides over 300 hours of training for automotive mechanics interested in increasing technical knowledge to diagnose, service and repair high voltage electric vehicles. The program is also useful for other trades professionals, such as electricians, to learn how to install, design and maintain residential or commercial charging stations. To learn more visit [www.hagerstowncc.edu/electric-vehicle-technician-certificate](http://www.hagerstowncc.edu/electric-vehicle-technician-certificate) or contact Jack Drooger at [jadrooger@hagerstowncc.edu](mailto:jadrooger@hagerstowncc.edu) or 240-500-2453.



**UPMC** is helping develop the next generation of emergency medical technicians (EMTs) with the start of a new class at its UPMC EMT Academy in May. UPMC is offering applicants the ability to

get paid while they receive training, with an offer of employment upon successful EMT certification. UPMC Community LifeTeam EMS serves more than 85 communities and has job openings throughout the region, including in Dauphin, York and Adams counties. UPMC EMT Academy is an intensive, 10-week program that includes classroom work, written exams, skills education and testing and a one-day immersive training session designed to mimic a real shift. It removes time and cost barriers to training that can prevent individuals from pursuing their passions.



Pennsylvania Free Enterprise Week (PFEW) prepares students to assume roles as our next great employees, employers and community leaders. Offered by the **Foundation for Free Enterprise Education (FFEE)**, PFEW is

a hands-on program entirely funded and taught by practitioners from the PA business community. Students form teams and run a modern manufacturing company using a powerful college-level simulation. Students attend PFEW on a fully tax-deductible \$695 sponsorship donated by a business, foundation, organization or individual, and they will discover business, the American free enterprise system and develop the skills today's employers need. We encourage you to provide PFEW sponsorships for our local students and, if possible, volunteers for the sessions. To learn more, visit [www.pfew.org](http://www.pfew.org) or contact Scott Lee, VP of marketing & development for the Foundation for Free Enterprise Education at (814) 833-9576 ext. 8, or [scott@pfew.org](mailto:scott@pfew.org).



**Patriot Federal Credit Union** is pleased to announce that Jenna Kaczmarek has been named chief lending officer. A native and resident of Franklin County, Kaczmarek has more than 30 years of banking and leadership experience. Kaczmarek will oversee Patriot's Business Lending,

Consumer Lending and Real Estate Lending Departments as well as continuing to manage strategic and digital initiatives. Kaczmarek is active in the community, currently serving on the board of directors of **The Capitol Theatre** Board of Trustees, the Cumberland Valley Business Alliance (CVBA), the Greater Chambersburg Chamber of Commerce, the Community Development Corporation and Downtown Chambersburg Inc.

She is also a graduate of Leadership Franklin County. You can contact Jenna at 717-262-4300 or [jkaczmarek@patriotfcu.org](mailto:jkaczmarek@patriotfcu.org).

With more than \$1 billion in assets under management, **F&M Trust** ranks ninth of 23 companies on the list of asset managers in or near Adams, Cumberland, Dauphin, Franklin, Lancaster, Lebanon, Perry or York Counties. The companies are ranked by assets under local management, which range from \$450,000 to \$13.5 billion. F&M Trust also appears on the list of banks ranked by local deposits, occupying the 10th spot among 25 banks. F&M Trust had \$1.6 billion in local deposits as of June 30, 2022. Local deposits for other banks on the list range from \$311.5 million to \$8.7 billion.



**Wilson College's** president, Wesley R. Fugate, Ph.D., was named to the City & State 2023 Higher Education Power 100. This accolade recognizes him as "one of the most powerful individuals in Pennsylvania education." The 100 leaders profiled "have helped their institutions not just survive but thrive." Fugate was chosen for his success in launching a

series of affordable online degree programs, increasing the first-year retention rate to 93%, and growing the college's unrestricted fund by nearly 75%. The organizers also noted his passion for innovation, fundraising, opportunity, and making the campus animal-friendly. They added, "Fugate has also celebrated Wilson teams' conference championships in several sports and raised the profile of the school's arts programs."

**WellSpan's** award-winning care has once again been recognized by the Hospital and Health System Association of Pennsylvania (HAP). The health system received the "In Safe Hands" 2023 HAP Achievement Award for a systemwide implementation of real-time problem solving, known as Lean, to address patient safety. WellSpan's organizational emphasis on providing high-quality, safe care led to a 45% reduction in what are considered "serious events" from WellSpan's fiscal year 2020 to fiscal year 2022. That same time period also saw a 97% increase in safety event reporting to address issues as they arise. WellSpan has implemented WellSpan's Lean Management System during the pandemic to help all 20,000 team members take an active role in finding a better way to address issues as they arise. To learn more about HAP's Awards, visit [HAPOnline.org](http://HAPOnline.org). To learn more about WellSpan's quality and safety initiatives, visit [WellSpan.org/Quality](http://WellSpan.org/Quality).

CVBA Members are invited to join Patti Nitterhouse for a tour of **Leg Up Farm** in Mt. Wolf, Pa. to help envision Leg Up Farm in Franklin County, Pa. Leg Up Farm began in the York, Pa. area more than 10 years ago and is the only facility in the country to provide physical, occupational, speech and aquatic therapy, behavioral health services, nutrition counseling, therapeutic horsemanship, equine-assisted therapies and educational & recreational programming all under one roof. Leg Up Farm plans to open a facility in Franklin County, Pa. on a 16-acre tract donated by White Rock Inc. near **Penn National Golf Club**.

The Leg Up project is moving forward in several phases with the first, \$2.7M of site work already completed. Phase 1 (\$3.5 million) will include a therapy center and administrative offices; Phase 2 (\$650,000) will be the indoor riding arena and horse

barn; Phase 3 (cost TBD) is planned for a future education and wellness center and will be based upon need and future funding. Group tours are held monthly on the first Thursday of the month. The tour should take approximately four to five hours including travel time and a stop at the Leg Up Farm Market for lunch. Tours are limited to 10 people and pre-registration is required. For tour reservations, please contact Patti Peck at ppeck@pennhomes.com or call 717-352-3046. The Franklin County facility is expected to not only provide programs and services but offer volunteer opportunities to local residents and bring jobs to the community. For more details or to donate, visit [legupfarm.org/franklincounty](http://legupfarm.org/franklincounty).

F&M Trust is pleased to announce the following new hires: Matt Jozik as a commercial services relationship manager, Rob Miskimon as a network security engineer and Shanna Simms as residential mortgage processor. In addition, F&M Trust has promoted Zach Hendricks to assistant community office manager, Lisa Hoge and Natasha Koons to assistant vice president and Cherie Orndorff to investment and trust services retirement support specialist.



**The Franklin County Career Technology Center-Practical Nursing Program** held graduation ceremonies for the March 2022-2023 class at St. Paul United Methodist Church in Chambersburg on Thursday, March

2. A total of nine students completed the required one year program to earn their diplomas in practical nursing.

**The Foundation for Enhancing Communities** recently recognized twelve local organizations making a positive impact supporting the women and girls in Central PA. The organizations being recognized were awarded a combined total of \$56,000 in grant funding including **Boys and Girls Club of Chambersburg and Shippensburg, Healthy Communities Partnership of Franklin County** and more.



**Patriot Federal Credit Union** team members, Bill Humphrey, Shippensburg Branch Manager and John Kilduff, Corporate Affairs Officer, recently presented a donation to board members

of the newly-formed non-profit Shippensburg Police Foundation, an organization that focuses on public partnerships that help provide needed resources to the Shippensburg Police Department. Special thanks to Shippensburg Mayor Kathy Coy as well as Police Chief Scott Miller and his officers, for their dedication to improving public safety.



**Noelker and Hull's** Michael Spencer climbed the Tunnel to Towers Tower Climb again. The Tunnel to Towers Foundation held the Tunnel to Towers Tower Climb NYC at One World Observatory at One World Trade Center in New York City. One thousand participants climb 104 stories, symbolizing strength,

hope and the resiliency of the American spirit. The event raises funds for the first responders and military who have sacrificed everything to keep us safe. Proceeds pay off mortgages of those who lost loved ones in the line of duty and also helps with

retrofitting or building smart homes to help those who have become disabled in the line of duty.

**UPMC** held a series of in-person and virtual Find Your Fit job fairs Monday, March 27, through Thursday, March 30, to find talented and dedicated people to join its close-knit culture of excellence. Attendees met with UPMC Human Resources representatives and hiring managers, learned about opportunities to receive a sign-on bonus of up to \$15,000 and explored UPMC's Total Rewards benefits packages, which are designed to support employees' total well-being – physical, financial and emotional.

**Hagerstown Community College** recently received a \$250,000 grant from the Tri-County Council of Western Maryland for the Maryland Rural Economic Development Fund. HCC will use the funds to deliver technical assistance, training and career placement assistance designed to align worker training with in-demand career fields in the transportation/logistics and allied health sectors. The focus will be on under-represented populations in these key employment sectors, including women, justice-involved individuals, and English-language learners, seeking to upskill into high-demand and well-paid employment.

**UPMC** is hosting a series of community health presentations this spring, virtually and in-person throughout the region. Light refreshments or dinner will accompany in-person events. For virtual presentations, participants simply need a computer or smart device with internet access to take part. UPMC experts will discuss a variety of important health topics. To register, please call 717-231-8900 or visit [UPMC.com/CentralPaEvents](http://UPMC.com/CentralPaEvents).

CPA and advisory firm **RKL LLP** ranks first in Pennsylvania and 57th nationwide in the latest roundup of the 100 largest firms from industry publication Accounting Today. RKL's 2023 national ranking, based on prior year revenue of \$113.16 million, is five spots higher than its 2022 position. The firm also ranked as 10th largest in the Mid-Atlantic, up five spots from last year's regional tally. In 2022, RKL expanded its geographic footprint, with new offices in Franklin and Adams counties, as well as its lineup of cutting-edge solutions. Last fall, the firm launched a brand new entity, RKL Virtual Management Solutions, and a reimagined spectrum of wealth-focused services, RKL Private Wealth. Visit [accountingtoday.com](http://accountingtoday.com) to view the full 2023 Top 100 firms report and learn more about the firm at [rklcpa.com](http://rklcpa.com).

**Heidler Roofing** is proud to announce that we have been selected by Starbucks for their roof replacement project at their Roasting & Distribution Center located in York, PA. Starbucks is one of America's Iconic Brands. The York Roasting Plant is one of the largest coffee roasting plants in the world and is Starbucks' largest distribution center. In addition to the Starbucks distribution center, it's a Who's Who of major players that have located to the corridor such as Amazon, Target, Walmart, Staples, Home Depot, Curwood Logistics, Food Lion and Schneider to name a few. This has created an economic boom in Northern Maryland and Southeastern Pennsylvania.

**SEK, CPAs & Advisors** has been recognized as Best Accounting Firm in the Tristate for 2023 by **VerStandig Media**. VerStandig Media (104.7 WAYZ, 92.1 The Goat, 101.5 Bob, and The Line 100.9 FM/1380 AM) listeners were invited to nominate who



**Do you know  
someone looking  
for a summer  
job?**



**BOYS & GIRLS CLUB  
OF CHAMBERSBURG AND SHIPPENSBURG**

**JOIN OUR TEAM!**

**Now Hiring For Summer Camp!**

**Make a  
Difference!**

**Build  
Great  
Futures!**



Visit [www.bgccs.org](http://www.bgccs.org) to learn more.  
Email [Erika@bgccs.org](mailto:Erika@bgccs.org) to apply.

**Locations in Shippensburg and Chambersburg**

**Monday - Friday, 7:30am - 5:30pm**

**Build Creative, Inventive, and Bright Futures!**



# JUMP into SUMMER



## PARTNER WITH US & JUMP FOR JOY



### FUN IN THE SUN SPONSOR \$1,000

Large logo on event sign, individual post on social media, logo on event posters & yard signs (if committed by 5/15/23)



### BACKYARD GAMES SPONSOR \$500

Medium logo on event signs, post on social media, logo on event posters (if committed by 5/15/23)



### SUMMER TREAT SPONSOR \$250

Business name on listed on event signs, post on social media, business name on event posters (if committed by 5/15/23)

**Saturday, June 3**  **10** AM - **1** PM

**Shippensburg Memorial Park**

**BOUNCE  
HOUSES**

**CANDY  
DROP**

**LIVE  
MUSIC**

**ACTIVITIES  
FOR KIDS**

**CHICKEN  
BBQ**

**&  
MORE**

Business Name: \_\_\_\_\_

**Sponsorship forms due  
by May 15, 2023.**

Contact Name: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_ Sponsorship Choice: \_\_\_\_\_

To pay by check, please mail check to: **BGCCS, 235 East King Street, Shippensburg, PA 17257**

To pay online, visit: [bit.ly/GiftAGreatFuture](https://bit.ly/GiftAGreatFuture) (In the "Child's Name" Field, Mark your Business Name)

**Please e-mail a copy of this form and your company logo to [Jess@bgccs.org](mailto:Jess@bgccs.org)**



# NEWS FROM OUR MEMBERS INTERESTING.

they believe are the best of the best in the Tristate, comprised of Pennsylvania, Maryland and West Virginia. Thousands of listeners voted, and SEK received top honors for Best Accounting Firm. The full list of winners can be found at [verstandig.com/bestof2023/#//](https://verstandig.com/bestof2023/#//). Thank you to all who nominated and voted for SEK!



Two Penn State Mont Alto students Stephen Leshko and Omar Rady won first place at the 2023 LION Tank™ pitch competition. LION Tank, hosted by the Mont Alto LaunchBox, was sponsored by Patriot Federal Credit Union and the Pennsylvania Department of Community and Economic Development. Leshko and Rady, conceived the idea for an app to help students prepare for interviews using artificial intelligence (AI). The app uses algorithms to analyze the job description and suggest the most relevant key words and phrases to use in a targeted and optimized resume. To help prepare for the pitch competition, contestants were paired with a pitch coach who worked with them on their business plans and presentations. More information is available at [montalto.launchbox.psu.edu](https://montalto.launchbox.psu.edu).

Franklin County Conservation District (FCCD) recently hosted a Winter Ag meeting with guest speakers from the U.S. Environmental Protection Agency (EPA). Meeting attendees enjoyed an interactive question-and-answer session with EPA reps, led by Adam Ortiz, EPA Mid-Atlantic Regional Administrator. Throughout the day, topics ranged from legacy sediment to today's agricultural regulations. Franklin County's water quality trends and successful BMP Verification Program were highlighted during discussions regarding Chesapeake Bay nutrient reduction progress. FCCD facilitated a focus group with local farmers, a stream tour in Greencastle to spotlight a recent success story and an additional focus group with municipal leaders.



SEK, CPAs & Advisors welcomes Matthew Detar, CPA as a new Member of the Firm. Based in York, Detar will serve as a commercial audit partner for clients in the Central and Southcentral Pennsylvania region. Detar's experience includes financial statement audits, reviews, and consultation on complex accounting and financial reporting matters such as derivatives, mergers and acquisitions, revenue recognition, expected credit losses, and other technical accounting areas.



Hagerstown Community College ranked number one of Maryland's 16 community colleges for the four-year successful-persist rate, based on the 2022 Performance Accountability Report from the Maryland Higher Education Commission. This represents a broad measure of persistence that captures the multiple ways students are displaying success at a community college.

Women in Need will host Walk a Mile in Her Shoes on May 5 in downtown Chambersburg. Local men and boys will almost literally walk a mile in the shoes of women and sexual assault victims by putting on a pair of red heels and walk together in Downtown Chambersburg. Through your support, we can raise awareness of sexual violence in our community and raise funds for WIN Victim Services. Find details or register at [WinServices.org/Events](https://WinServices.org/Events).

HRG recently introduced a new look to reflect our effort to modernize and simplify our focus and to create room to grow, while preserving the quality and personalized service that has characterized HRG for six decades. We've already introduced the new look on our website, and you'll continue to see it introduced across all of our platforms and materials in the coming months.

Allison-Antrim Museum will hold its monthly speaker meeting on Thursday, May 11, 2023, in the German Bank Barn beginning at 7 p.m. The speakers for the evening Scott Sutton and John McDowell will present a PowerPoint on the history of Highline train station and the history of the railroad system in Greencastle-Antrim.



Wilson College students know volunteering is important for many reasons. It can help you connect with your community, learn new skills and make a difference in the lives of others. The Phoenix Service Club held a volunteer fair to bring together students with local organizations looking for volunteers.

Thank you to The Salvation Army, United Way, SCCAP, Capitol Theatre, Wellspan, Women in Need, Habitat for Humanity of Franklin County and Wilson's own Sarah's Cupboard for joining the fair.



Chambersburg Memorial YMCA - The Y kicked off Child Abuse Prevention Month in April with Over The Rainbow Children's Advocacy Center by planting our 'Pinwheels for Prevention'. The pinwheel stands for the carefree childhood we want for all children and

is a call to neighbors, community members and leaders to play a role in protecting and nurturing our youngest citizens. For more information on how you can help protect kids, follow us on social media and visit our website at [Chbg.org](https://Chbg.org).

Fireside Pub is now open Wednesday evenings! Come relax on our wrap-around porch and enjoy outdoor dining starting at 4 p.m. Stop by after a round of golf, or bring your friends to enjoy a flight, Bloody Marys, delicious appetizers entrees and desserts!

The Greencastle Exchange Club invites you to participate in or sponsor the annual Christmas in July Golf Tournament. The four-person golf scramble will be on July 28 with a shotgun start at 8 a.m. at the Greencastle Golf Club. The cost is \$100 per player and includes green fees, carts, lunch, two tickets for beer and prizes. Sponsorships are available ranging from \$150 to \$750. All proceeds are used to purchase gifts for children from the Greencastle-Antrim School District. For more information, please use fill out the insert included in the newsletter or call Eric Gossard at 717-360-0014.



The Tide Spring Golf Outing, the longest running tournament at Penn National Golf Course, will celebrate their 45th annual golf benefit on June 15. The event sold out early, however, non-participant sponsorship opportunities are still available. For more information visit [thetide.org/golf](https://thetide.org/golf) or contact [info@thetide.org](mailto:info@thetide.org).

# IMPORTANT. ENGAGING.

HAVE NEWS TO SHARE?  
EMAIL LARK AT  
LKENNEDY@CHAMBERSBURG.ORG

**Allison-Antrim Museum** will hold its monthly speaker meeting on Thursday, June 8, 2023, in the German Bank Barn beginning at 7 p.m. The speaker for the evening will be Bonnie A. Shockey, president of Allison-Antrim Museum. 2023 is the 160th anniversary of the Gettysburg Battle. Shockey will present a PowerPoint program entitled "Defying General Pickett - Dolly Harris Greencastle's Flag-Waving Girl."



**ACNB Bank** recently presented the 2023 Volunteer of the Year Award to Senior Vice President/Regional Commercial Lending Manager Gary W. Rappoldt in recognition of his community involvement. The Optimist Club of Gettysburg received a \$1,000 contribution from ACNB Bank to acknowledge Mr. Rappoldt's exemplary volunteer service.



**Letterkenny Munitions Center (LEMC)** has earned Aerospace Standard (AS) 9100/9110 certification. In the aerospace and defense industries, AS 9100/9110 is the standard of excellence. LEMC marked another milestone in the organization's ongoing commitment to quality and safety by achieving certification. AS 9100/9110 certification further

enhances LEMC's capabilities, positions the installation for growth and an increased workload, and is aligned with its long-range strategic plan. LEMC's skilled workforce conducts regional and contingency distribution of munitions, precision-guided munitions maintenance and munitions demilitarization for Army requirements in support of the Department of Defense and its international partners.

Test your skill and help **The Institute** raise funds with this exciting clay shooting tournament. The entry fee of \$125 includes morning refreshments, ear and eye protection gear, 15 shooting stations with 100 targets, water & snacks and catered lunch. Prizes awarded. Must be age 18 or older. Bring your own shotgun or rent one; golf cart rentals also available. Website link: [natureandcultureinstitute.org/event/skeet-shoot-fundraiser/](http://natureandcultureinstitute.org/event/skeet-shoot-fundraiser/)

**The Aura Building Spring Market** will be on Saturday, May 20 from 9 a.m. to 2 p.m. and Sidewalk Days will be on Friday, July 7 from 1 to 8 p.m and Saturday, July 8 from 9 a.m. to 4 p.m. Pop-Up Shops feature local, independent small business owners on the first floor for a unique retail shopping experience. If you are a local small business owner that would like to set up during one or several events, visit [worxand.co/popupshops/](http://worxand.co/popupshops/) to apply.



We are thrilled to announce the Grand Opening & Ribbon Cutting of **Hidden Key Brewing Co.** and **Belle's Kitchen** in Greencastle! The renovated space is amazing with a delicious menu by

Belle's Kitchen and 12 beers on tap by Hidden Key. Family, friends and community members gathered in late February to celebrate the occasion at their location at 101 W. Baltimore St., Greencastle. Hidden Key & Belle's Kitchen are open Thursdays & Fridays from 4 - 9 p.m. and Saturdays from 11 a.m. - 10 p.m. Learn more at [HiddenKeyBrewingCo.com](http://HiddenKeyBrewingCo.com) or [BellesKitchenGreencastle.com](http://BellesKitchenGreencastle.com).



Hundreds of people attended **Setas Mushrooms'** Grand Opening Celebration in March. Setas Mushrooms is located at 7189 Hege Road in Greencastle and delivers fresh, dried, jarred and specialty mushrooms straight to the consumer.

They have a long-term goal to reduce the amount of plastic and reliance on resource-constrained material in the world using mycelium as packing, building and space material. Visit their website for more information at [SetasMushrooms.com](http://SetasMushrooms.com)



Congrats to **Strength Endures Fitness** on your Open House and Anniversary Celebration! We loved the workout demos, refreshments, giveaways and special spotlight on several local businesses. SEfit is located at 150 Franklin Farm Lane in

Chambersburg and offers elite personal training services. Learn more at [StrengthEndures.com](http://StrengthEndures.com) or call 717-403-6505.



Welcome **Miller Brother Staffing Solutions** to downtown Chambersburg. They are located at 122 East Queen Street and offer recruitment solutions for all industries. Miller Brother Staffing focuses on partnership and engagement

with clients to help connect job seekers with employers. Learn more about their services at [MillerBrotherStaffing.com](http://MillerBrotherStaffing.com) or call 717-255-0591.



**LIU12 Franklin County Literacy Council (FCLC)** recently celebrated their new location at 518 Cleveland Ave., Suite 1A in Chambersburg. FCLC serves the entire county by providing quality education for low literate adults and

offers additional programs including ELECT AND Act 89 Special Education. Thank you for providing amazing literacy services for all of Franklin County. Learn more at [www.iu12.org/fclc](http://www.iu12.org/fclc).



**First Start Partnerships for Children and Families** broke ground in April for a new Early Learning Center at 201 Lincoln Way East in Chambersburg. In partnership with **Brandale LLC**, this will have six high quality early

learning classrooms for up to 120 children. It will also have a large room for indoor play, offices, a secure reception area and staff space. First Start plans to open the Center by August 2023.



# Christmas IN JULY

Every Child Deserves a Christmas Gift

All proceeds used to purchase  
Christmas gifts for children from  
Greencastle-Antrim School District

## GOLD SPONSOR

**\$750**

*Includes ...*

4 Free Players

Tee Sign

Banner Placement

## SILVER SPONSOR

**\$400**

*Includes ...*

Tee Sign

Banner Placement

## BRONZE SPONSOR

**\$150**

*Includes ...*

Tee Sign

### ***For ALL sponsors!***

Sponsors and their websites  
will be visible on our website  
and our Facebook page.

All sponsors must reserve by July 21, 2023  
to allow time for making signs.

New  
Morning  
Start Time!



Exchange Club of Greencastle  
PO Box 464  
Greencastle, PA 17225

4-Person Golf Scramble

JULY 28, 2023





The Greencastle Exchange Club invites you to participate in and/or sponsor our annual **Christmas in July Golf Tournament** *Every Child Deserves a Gift*

All proceeds are used to purchase gifts for children from the Greencastle-Antrim School District.

*Please help the Exchange Club make a difference in a child's life.*

July 28, 2023 at the Greencastle Golf Club

Registration with Coffee & Donuts

7:30 am Shotgun Start

Lunch served after the tournament

**\$750 Lunch Sponsor**



Vogue To Vintage LLC  
Discount Store

**Sponsors**

- Yes, we wish to be a \$750 Gold Corporate Sponsor.
- Yes, we wish to be a \$400 Silver Corporate Sponsor.
- Yes, we wish to be a \$150 Bronze Sponsor.
- No, we do not wish to sponsor a hole this year, but would like to make a donation to the work of the Exchange Club.

**Name of Sponsor**

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Email: \_\_\_\_\_

**Players (\$100 each player)**

Name: \_\_\_\_\_  
Email: \_\_\_\_\_  
Name: \_\_\_\_\_  
Email: \_\_\_\_\_  
Name: \_\_\_\_\_  
Email: \_\_\_\_\_  
Name: \_\_\_\_\_  
Email: \_\_\_\_\_

Number attending lunch before: \_\_\_\_\_

Tear off and return this leaf to:

**Greencastle Exchange Club**  
PO Box 464 • Greencastle, PA 17225

For info call Eric Gossard @ 717-360-0014

CUT HERE ✂

**- \$100 PLAYER -**

**4-Person Scramble includes:**

- Green fees • Carts • Lunch
- Two tickets for beer Prizes

**8:00 am - Shot Gun Start**

Lunch will be served after the tournament.

**Prizes:**

- First, Second and Third Place Teams
- Longest Drive
- Closest to the Pin
- Door Prizes

**Hole-In-One Prize**

**Younger Toyota**

**Door prize ticket available at registration for \$5**



- Miscellaneous door prizes
  - Blackstone 2 Burner 28" Griddle
- from Mason Dixon BBQ Services

*(Raffle tickets will be pulled after registration and prizes can be picked up before the luncheon)*

**Mulligan, Free Throw, and Power-Ball tickets will be available for \$5.00 each.**

**Combine with door prize for \$20.00.**

Limit one each per player.

Space is limited to the first 96 golfers. Please respond early and help us make this outing a success.





## FAMILY-FRIENDLY EVENTS PLANNED FOR CHAMBERSFEST

ChambersFest returns July 8 through 15 with exciting events for the whole family! This weeklong festival is a community-wide event that celebrates the rebirth of Chambersburg after its burning by Confederates on July 30, 1864. ChambersFest takes a significant amount of time to plan and coordinate, and the Chambersburg Chamber is asking members for support. By sponsoring, your business enables us to offer and promote events for the community while boosting the area economy. For more information, view the newsletter insert or contact Lark Kennedy at 717-264-7101 ext. 206 or lkennedy@chambersburg.org. Events during the festival include:

### Restaurant Week

The 7th Annual ChambersFest Restaurant Week is a community favorite and will kick-off on July 8 with unique cuisines and specials to showcase the best in dining. More than 30 restaurants are expected to participate with special meals, deals and prizes for patrons. Participants can enter to win prizes daily by posting a picture of their meal on the ChambersFest Restaurant Week Facebook page. Learn more at Chambersburg.org/ChambersFestRW or email lkennedy@chambersburg.org.

### Tim & Susan Cook Memorial Race

Local runners will participate in the 19th Annual Tim & Susan Cook Memorial 1-Mile Race/Walk at Chambersburg Area Senior High School (CASHS) on July 8 at 7 a.m. Admission is \$15 for the race only or \$25 with t-shirt (must register by June 10). After June 10 and day-of registrations are \$25 with no guarantee of a t-shirt. Money raised from this event is contributed to the Tim & Susan Cook Memorial Scholarship Fund, which annually awards scholarships to two seniors from CASHS. Register online at CVBAlliance.org/Events. Learn more by calling 717.264.7101 or email aschaeffer@chambersburg.org.

### 14th Annual Scoop-a-Palooza Festival

The Scoop-a-Palooza festival, presented by ACNB Bank, is back on Saturday, July 8 from 10:30 a.m. to 2 p.m. at the Chambersburg Area Senior High School cafeteria hosted by the Greater Chambersburg Chamber Foundation.

Scoop is a ticketed event where participants sample all-you-can-eat ice cream from local ice cream vendors. Vendors provide ice cream for the anticipated 1,000 attendees. Scoop also has a friendly competition as participants vote in four flavor categories. Scoop has music, raffles, entertainment for the kids and lots of ice cream! For more information on sponsorships, becoming a vendor, event day tickets or to volunteer, contact Ginny Harriger at gharriger@chambersburg.org

### 1864: The Burning Reenactment

As darkness approaches, the town will transform to 1864 and the story of the town's ransoming, burning and rebirth will come to life with incredible light and atmospheric effects. A variety of activities will lead up to the reenactment of the Burning of Chambersburg Light Show on Saturday, July 15. Coordinated by Franklin County Visitors Bureau. For more details, call 717.552.2977.

### Old Market Day

Enjoy this free, family event in Downtown Chambersburg from 9 a.m. to 4 p.m. on July 15. Hundreds of artisans, craft vendors, food trucks and community organizations will line the streets of downtown. Coordinated by Downtown Business Council of Chambersburg. More information at 717.261.0072.

Many more events will happen during ChambersFest! For the most current event schedule, visit Chambersburg.org/ChambersFest.



We deliver unique and cost effective products and services in these key areas:

- ◆ Health Insurance and Employee Benefits
- ◆ ACA/ERISA Compliance
- ◆ Business Insurance
- ◆ Energy Purchasing
- ◆ Community Programs

**We are here to help.  
Call 1.800.377.3539!**

# GREENCASTLE-ANTRIM CHAMBER OF COMMERCE DEBBY CUNNINGHAM EXEC. DIRECTOR

717.597.4610 | 217 E. Baltimore St., Greencastle, PA | info@greencastlepachamber.org | GreencastlePaChamber.org



## GREENCASTLE GRUB & PUB FESTIVAL

The Greencastle-Antrim Chamber is planning a new event in 2023. The Greencastle Grub & Pub Festival will be held Saturday, September 16 from 11 a.m. to 6 p.m. in downtown Greencastle. The event will feature live music by The Hot Fun Band and Jason Teach, a Pub Garden, and Food Trucks. The Chamber is accepting registrations for the food truck spaces. Sponsorships are also available. For more information, contact Debby Cunningham at info@greencastlepachamber.org.

## SUMMERTIME EVENTS IN DOWNTOWN GREENCASTLE

The first Fridays of June, July and August you'll find the Greencastle Farmers Market & Food Truck Fridays happening in Greencastle. This event is hosted by consign & collect co. and the shop, located at 136 and 144 East Baltimore Street, respectively. On the lawn between the two businesses, you'll find local artisans, farm-to-table vendors and food trucks on June 2, July 7 and August 4 from noon to 7 p.m. This will also be the location for Market on the Lawn on Saturday, May 20 from 9 a.m. to 4 p.m., which features local artisans and food vendors.

The 56th Annual Greencastle Sidewalk Days will take place on Friday & Saturday, July 7 & 8 in downtown Greencastle. The event runs from 10 a.m. to 8 p.m. on Friday and from 9 a.m. to 4 p.m. on Saturday. Local stores will be open for business in addition to local business vendors, craft and artisan vendors, merchant vendors, food trucks and community organizations. Live entertainment and children's activities are also planned throughout the two-day event. Contact the G-A Chamber office at info@greencastlepachamber.org or review vendor registration information at GreencastlePaChamber.org.

With the event attracting guests from the tri-state area, vendors and sponsors get great exposure by participating in one of Greencastle's most well-loved community events. Sponsorships are available.



## G-ACC CRAFT BEER & WINE FESTIVAL

Hundreds attended the 9th Annual Craft Beer, Wine & Spirits Festival presented by M&T Bank in late April. The event included premium local craft beers and a selection of delicious wines and distilled spirits. Thank you to Antrim Way Honda for allowing us to use your parking lot and to the following sponsors:

Mug Sponsor: **Quad-State Air Compressor**

Map Sponsor: **Local IQ**

Band Sponsor: **F&M Trust**

Volunteer Sponsor: **ACNB Bank**

Media Sponsor: **VerStandig Media**

T-Shirt Sponsor: **Quad-State Air Compressor**

Supporting Sponsor: **The Cara Sheaffer Group / Remax 1st Advantage**

## GREENCASTLE GOLF TOURNAMENT COMING IN JUNE



The Greencastle-Antrim Chamber of Commerce will hold its 35th Annual Golf Tournament on Friday, June 2 at the Greencastle Golf Course. Sponsored by **WellSpan Health**, the event begins at 8 a.m. and includes a continental breakfast with a Bloody Mary bar. Play begins at 9 a.m. as a 4-player scramble with lunch served on-the-go throughout the day on the course.

Cost is \$100 per person. Team prizes will be awarded for two flights and individual prizes awarded for longest drive, closest to the pin and putting contests. Hole sponsorships are available and donations of raffle prizes are being accepted.

The tournament provides opportunities to network, promote your company and have some fun playing a beautiful course. Proceeds support the GACC mission to help members thrive by promoting economic prosperity and community vitality. Gather your team together and register by May 20. Register at: CVBAlliance.org/Events.



# Tim & Susan COOK Memorial RACE

2023



*In memory of Tim & Susan Cook*

19th Annual Tim & Susan Cook Memorial 1-Mile Race/Walk  
**Saturday, July 8 - 2023**

## Race Schedule:

- 7AM Registration -Trojan Stadium Front Gate Area  
511 S 6th St, Chambersburg, PA (across from YMCA)
- 8AM Women's and Girl's Race/Walk
- 8:30AM Men's and Boy's Race/Walk
- 9:30AM Results Ceremony

**RACE START - CAMS South - McKinley Street**

**RACE END - CASHS @ Trojan Stadium**

## Why We Run/Walk

Tim E. Cook and Susan M. Cook were both 49 when they died on December 13, 2002 as a result of a car accident. Both were 1971 graduates of Chambersburg Area School District (CASD). Tim was a mathematics teacher at the CASHS for 28 years and was the coach of the girls' cross country and track teams. Susan was an administrative assistant at Shippensburg University. Money raised from this race is contributed to the Tim and Susan Cook Memorial Scholarship Fund at CASD.

Early Bird Registration by June 10th:  
Race only: \$15 or Race w/T-shirt \$20

Registration after June 10th & RACE  
DAY REGISTRATION

Cost—\$25\*

[www.chambersburg.org/events](http://www.chambersburg.org/events)

\*SHIRTS WILL BE GIVEN IF AVAILABLE—NO GUARANTEE



Participants may register and pay online ([www.chambersburg.org/events](http://www.chambersburg.org/events)) or complete the form below. (In the unlikely event the race has to be canceled due to severe weather or other reasons out of our control—registration fees will be -treated as donations for the Cook Scholarship—no refunds given. Arrangements will be made to get pre-ordered t-shirts to you.)

## Registration Form:

Name \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
Phone \_\_\_\_\_ Age on race day \_\_\_\_\_  
Email \_\_\_\_\_

## Race Entered (circle one):

Female Run/Walk      Male Run/Walk

## T-shirt size (circle one):

Youth M or L    Adult Small    Adult M  
Adult L          Adult XL          None

Questions—call 717-264-7101 Ext. 208

## Payment Information:

Amount enclosed: \_\_\_\_\_ OR  
Please make check payable to Greater Chambersburg Chamber of Commerce  
Charge this amount \_\_\_\_\_ to (circle one):

AMEX    Discover    MasterCard    Visa

Credit Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ Sec. Code \_\_\_\_\_

Please complete and return this form to the Chamber office:

100 Lincoln Way East, Suite A, Chambersburg, PA 17201

**Waiver:** Upon acceptance of my entry, I the undersigned, assume all risks associated with running in this event & do hereby release & discharge the Chambersburg Road Runners Club, Chambersburg Area School District, Borough of Chambersburg, the Greater Chambersburg Chamber of Commerce & all other race representatives from any and all claims for damage, demands & causes of action arising from or as a result of my participation in this race.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



## Sponsorship Opportunities

**Date:** Saturday, July 8, 2023      **Location:** Chambersburg Area Senior High School      **Projected Attendance:** 130+

**Contact:** Angela Schaeffer, 717-264-7101 ext. 208, [aschaeffer@chambersburg.org](mailto:aschaeffer@chambersburg.org)

**About the event:** The Tim & Susan Cook Memorial Race is a 1 mile run/walk in honor of the Cooks to raise money for two scholarships awarded to Chambersburg Area School District students. Proceeds are donated to the CASD Foundation. The Cook Race is part of the larger ChambersFest celebration occurring for a week in July.

**T-Shirt Sponsor - \$700 - FastInk right of first refusal-** Sponsor will receive these benefits:

- Company logo featured on back of the race T-shirt
- Opportunity to set up a table after the race while results are being tallied (approximately 45 min. to 1 hr.)
- Logo featured on event webpage
- Logo featured on event promotional materials as space allows (company name listed when logo is not included)
- Company name listed on sign at the registration table
- Mention during the results ceremony as the T-Shirt Sponsor
- Logo featured in newsletter recap article

**Race Premier Sponsor - \$500**

- Company logo featured on the event webpage
- Company logo listed on back of race T-shirt
- Company name listed on event promotional materials
- Opportunity to set up a table after the race while results are being tallied (approximately 45 min. to 1 hr.)
- Company name listed on sign at the registration table
- Mention during the results ceremony as a Premier Sponsor
- Company name listed in newsletter recap article

**Race Benefactor Sponsor - \$100: To date:**

- Company name listed on the event webpage
- Company name listed on back of T-shirt
- Company name listed on sign at the registration table
- Company name listed in newsletter recap article

### Yes, I would like to sponsor the 19th Annual Tim & Susan Cook Memorial Race

Company Name (as you want it to appear in listings) \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Sponsorship Amount \_\_\_\_\_

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature \_\_\_\_\_

Mail to Greater Chambersburg Chamber of Commerce, Attn: Cook Race, 100 Lincoln Way East, Suite A, Chambersburg, PA 17201; or email to [aschaeffer@chambersburg.org](mailto:aschaeffer@chambersburg.org).



# CHAMBERSFEST

JULY 8-15

## FUN FAMILY EVENTS

CORPORATE  
SPONSORS:



Premier Sponsors: Chambersburg Area Development Corp.  
and Penn National Insurance

## 37th Annual ChambersFest



## Fun for the Whole Family!

**Enjoy exciting events including:**

Restaurant Week • Cook Race • Scoop Trail  
Old Market Day • 1864: The Burning • Live Music

And Many More!

**Event Schedule:**

**[Chambersburg.org/ChambersFest](http://Chambersburg.org/ChambersFest)**

# ChambersFest Sponsor Opportunities



**Date:** July 8-15, 2023    **Location:** Chambersburg Area    **Projected Reach:** Thousands!

**Contact:** Lark Kennedy, 717-264-7101 ext. 206, lkennedy@chambersburg.org

**About the event:** Thousands of people enjoy ChambersFest every year. This community celebration is a weeklong festival in July that salutes the spirit of Chambersburg's townspeople. Sponsors enable the Greater Chambersburg Chamber of Commerce to offer and promote events for the community while boosting the area economy. More than that, sponsors greatly benefit through sponsorships in a number of ways:

***Sponsor benefits include:***

- **Build brand recognition** for your company.
- **Show community support** with your investment in the area.
- **Attract potential clients** through your involvement.

**ChambersFest Corporate Sponsor - \$1,000**

- Logo featured on Greater Chambersburg Chamber of Commerce promotions for ChambersFest (including the Chamber's website, newsletter, e-blasts, flyers and more).
- Logo positioned on the ChambersFest banner, which is displayed throughout July.
- Logo featured on billboards for ChambersFest
- Logo featured on ChambersFest Restaurant Week printed materials seen by more than 10,000 people at 30+ local restaurants
- Logo featured on additional ChambersFest Restaurant Week promotions as space allows
- Company name featured in ChambersFest advertisements in newspapers and publications
- Company name featured on Facebook event page reaching more than 5,000 people
- Mentions of sponsorship on VerStandig Broadcasting's four radio stations.
- Two 800x200 pixel ads in the Chamber e-newsletter, to be used in 2023 - *\$90 value.*

**ChambersFest Premier Sponsor - \$500**

- Company name listed in promotional materials (including website, newsletter, flyers, advertisements and more).
- Company name featured in ChambersFest articles.
- Company name featured on Facebook event page reaching more than 5,000 people.
- Two 800x200 pixel ads in the Chamber e-newsletter, to be used in 2021 - *\$90 value.*

**ChambersFest Benefactor Sponsor - \$300**

- Company name listed in most promotional materials (including website at Chambersburg.org/ChambersFest, newsletter, etc.).
- One 800x200 pixel ad in the Chamber e-newsletter, to be used in 2021 - *\$45 value.*

**ChambersFest Contributor Sponsor - \$100**

- Company name listed in most promotional materials (including website, newsletter and more).

**Yes, I would like to sponsor ChamberFest 2023!**

Company Name (as you want it to appear in listings) \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Sponsorship Amount \_\_\_\_\_

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature \_\_\_\_\_ Return form to Lark Kennedy: Mail to Greater Chambersburg Chamber of Commerce, 100 Lincoln Way E., Ste A, Chambersburg, PA 17201; email to [lkennedy@chambersburg.org](mailto:lkennedy@chambersburg.org) or fax 717-267-0399. *Event venue, format and other details are subject to change at the discretion of the organizer.*





## LEADERSHIP YOUTH UPDATE

Leadership Franklin County Youth (LFCY) finished their program year in April by practicing public speaking skills with the help of Laura Stover of **SEK CPA's & Advisors**. The twenty-one high school sophomores wrapped up their leadership development experience at graduation on Monday, April 17 at Wilson College. School teams built presentations about their community BeKind projects, individual and team leadership development and discussed the impact of LFCY on their future plans. Family, friends, educational partners and mentors were present as graduates were awarded medals.

LFCY Sponsor:



The 2023 graduates are:

- **Chambersburg Area Senior High School:** Marley Christopher, Zoe Dereef, Izzy Rea, Kaden Rife, Raeann Black
- **Cumberland Valley Christian School:** Landon Kellogg
- **Fannett-Metal High School:** Jacob Goshorn, Kyra Kotmair
- **Greencastle-Antrim High School:** Lily Basalik, Sean Heinrichs, Jensen Keefer, Mattson Lucabaugh, Gabbi Martin, Catalina Reiber, Gracie Russell, Sam Weaver
- **Shalom Christian Academy:** Katie Montoro
- **Shippensburg Area Senior High School:** Lessa Luffy
- **Waynesboro Senior High School:** Seth Cole, Marissa Hedin, Kyler Hutchins

## FOUNDATION RECEIVES DONATION

Thank you to **Truist** for their \$1,500 Educational Improvement Tax Credit Program (EITC) donation in March toward the 2023 Technology Innovation Challenge Grant program. As an Educational Improvement Organization (EIO), the Foundation uses EITC funds to award grants to public educators for classroom technology projects that are innovative, add value to curriculum and are advanced academically in nature. 2023 grant winners will be announced by fall.



## LEADERSHIP FRANKLIN COUNTY COMMUNITY SESSION

The Leadership Franklin County Community (LFCC) class was hosted in April by the **Franklin County Career and Technology Center (FCCTC)** for their Education and Agriculture in Franklin County session. A panel of area educators and administrators representing public, private and early childhood organizations led discussions. Students also enjoyed a tour of FCCTC and lunch created by the culinary arts students of the school. In the afternoon, leaders from the Penn State Extension and the county discussed the economic importance of agriculture in Franklin County, including sustainability issues and how cutting-edge augmented reality (AI) technology is being utilized. Other current issues impacting local agriculture including agritourism, immigration and workforce development were highlighted.

LFCC will wrap up their nine-month leadership program in May with graduation on Wednesday, May 10 at 4 p.m. in Chambersburg. Friends, family and LFCC supporters are encouraged to attend and can register at [CVBalliance.org/Events](https://CVBalliance.org/Events).

LFC Community Sponsor:



## LOG ON LEASH UP RETURNS IN OCTOBER

The 2023 Log On Leash Up 5K fun run/walk is moving to Wednesday October 4 to 7 with a virtual and/or in-person option for area pet owners to participate in. As years past, participants will be able to pick a route, leash up their pet and run/walk a favorite route or meet up at a pet-friendly location (TBA) on Saturday, October 7 to walk with other pet owners for this great cause. In its third year, the event is coordinated by the Leadership Franklin County Alumni Committee and in cooperation with the **Cumberland Valley Animal Shelter**. Proceeds from this race benefit the Leadership Franklin County Alumni scholarship fund and the Cumberland Valley Animal Shelter. Look for more details in the fall!

# DOWNTOWN SAM THRUSH CHAMBERSBURG INC. PRESIDENT

717-264-7101 ext. 204 | sthrush@chambersburg.org | DowntownCburg.com



## AMPHITHEATER ANNOUNCED

Downtown Chambersburg Inc. (DCI) was recently awarded \$879,865 for the Spring Street Amphitheater, a project that was conceptualized in DCI's 2015 Downtown Master Plan. The project consists of purchasing a vacant lot at 59 Lincoln Way West in Chambersburg; construction of a park-like open-air amphitheater, including hardscape seating, performance space cover, landscaping, fencing, pedestrian and pathway lighting; pathways connecting throughout the park site; and adjacent existing greenways and other fixed amenities. Thank you to State Rep. Rob Kauffman and State Sen. Doug Mastriano for their support.

## APPLY FOR LOW-INTEREST LOANS

Low-interest loans will be available to help those in the food and beverage industries experiencing losses and challenges related to COVID-19 business shutdown orders, capacity restrictions and workforce effects. Funds through the Downtown Food and Beverage Revolving Loan Program will be used for equipment and inventory purchases, building improvements, façade upgrades and signage, business development, and fixed assets.



Downtown Chambersburg Inc. applied for and received a \$75,000 grant from the U.S. Department of Agriculture's Rural Business Development Grants to facilitate the loans. The federal funding will be combined with other sources to create a \$90,000 revolving loan program. Those who own restaurants or bars in Chambersburg and have any questions should contact Downtown Chambersburg Inc. at sthrush@chambersburg.org. Learn more at [DowntownChambersburgPa.com/FoodandBeverageLoan](http://DowntownChambersburgPa.com/FoodandBeverageLoan).

## SPRING FOOD TRUCK FEST

Downtown Chambersburg had over 40 mobile food vendors and thousands of people attend the latest Food Truck Festival. This fun, food-filled event was sponsored by: Grand Sponsor **Shoemaker's Insurance & Financial Services**, Gold Sponsors: **Menno Haven, WiYNN/What's In Your Neighborhood, Integrity Construction & Windows, Manitiwoc Cranes**; Beer Garden: **Corning Credit Union**; Bronze Sponsor: **Starr Insurance**. Thank you to In-Kind Sponsors: **VerStandig Media, Beam Graphix and Kegerreis Outdoor Advertising**.



## SHATZER'S FRUIT MARKET

*Enjoy seasonal fruits, jams, gifts & more!*

### RE-OPENING MID-JUNE

2197 Lincoln Way West, Chambersburg  
717-263-2195







# Scoop-a-Palooza July 8, 2023

[ScoopaPalooza.org](http://ScoopaPalooza.org)

Supporting the Greater Chambersburg Chamber Foundation



2023 Scoop-a-Palooza, presented by ACNB Bank, will be held on Saturday, **July 8, 2023- 10:30am-2pm**, at the Chambersburg Area High School (CASHS) cafeteria. In its 14<sup>th</sup> year, Scoop is hosted by the Greater Chambersburg Chamber Foundation, a 501(c)3 organization, whose mission is to support the greater Franklin County business community by promoting leadership, citizenship, and workforce development. How Event Works: Scoop is a **ticketed event** where participants sample ice cream from regional ice cream vendors. **Vendors provide ice cream for the anticipated 1,000 attendees.** Scoop also has a friendly competition as participants vote for their favorite flavor categories. The vendor with the most total votes is awarded the *Golden Scoop*. Scoop has music, raffles, entertainment for the kids, and lots of ice cream!

### **Presenting Scoop Sponsor - \$1,250** (exclusive- **SOLD ACNB BANK**)

- Logo prominently featured on Scoop/Foundation websites/social media page
- Company logo prominently featured on all marketing materials
- Company name mentioned in all media releases about the event and major event social media posts/videos
- Company table at front of event and entrance & 20 event tickets.

### **3 Scoop Non-Exclusive Sponsors - \$800**

- Logo featured on Scoop website, Company name on Foundation website
- Company name on social media event page and mentioned during Scoop activities
- Company name on newsletter articles pre- and post-event and marketing materials
- Company table & 10 event tickets

### **2 Scoop Non-Exclusive Sponsor - \$500**

- Company name on the Scoop website, Foundation website, social media event page
- Company name on pre- and post-event newsletter article
- Company table & 5 event tickets

### **1 Scoop Non-Exclusive Sponsor - \$300**

- Company name on the Scoop website, Foundation website, social media event page
- Company name on a post-event newsletter article, 2 event tickets

### **Baby Scoop Non-Exclusive Sponsor - \$100**

- Company name on the Scoop website, Foundation website, social media event page

### **[Yes, we would like to sponsor Scoop 2023](#)**

Company Name (as you want it to appear in listings) \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Sponsorship Amount \_\_\_\_\_

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature \_\_\_\_\_

**Mail form and payment to:** Greater Chambersburg Chamber Foundation, Attn: Ginny Harriger, 100 Lincoln Way East, Suite A, Chambersburg, PA 17201; or email to [gharriger@chambersburg.org](mailto:gharriger@chambersburg.org). Call 717.264.7101 ext. 205 for more information on this event.

*Event venue, format and other details are subject to change at the discretion of the organizer.*





# 27th Annual CrabFeast Sponsorship Opportunities

Date: August 26, 2023 | Location: Amvets Post 224 Picnic Pavilion | Attendance: 400+ | About the event: The annual CrabFeast is one of Downtown Chambersburg Inc.'s most significant fundraising events. Guests enjoy all-you-can-eat hardshell crabs, games of chance, food and more entertainment. Corporate sponsorships allow DCI to cover the cost of numerous bushels of crabs. All proceeds benefit Downtown Chambersburg Inc. and its core mission of revitalizing downtown Chambersburg, DCI is a 501(c)(3) tax exempt organization. Contact: Sam Thrush, Downtown Chambersburg Inc. President, 717-264-7101 ext. 204, [sthrush@chambersburg.org](mailto:sthrush@chambersburg.org)

## Grand Sponsor - \$1,000 - one available - Sponsor will receive the following benefits:

- Logo featured on event webpage and in all event marketing materials (flyers, social media promotions, newsletter articles, website events listings, etc.)
- Company name included in promotion on VerStandig radio stations
- Opportunity to provide volunteers for the event
- Opportunity to set up promotional table & tent at the event
- Opportunity for a representative to welcome guests at the event during announcements
- Company logo featured on the CrabFeast T-shirt
- Company logo displayed on table tent card at the event
- Company name listed in Chamber newsletter recap article
- 8 tickets to the event
- Opportunity to reserve preferred seating for your company picnic
- Purchase 10 or more CrabFeast tickets and receive a 20% discount

## To-Go Sponsor - \$825 - Sponsor will receive the following benefits:

- Company name listed on event webpage
- Company name featured on event marketing materials as space allows
- Opportunity to display company banner at event
- Company logo featured on the CrabFeast T-shirt
- Company logo displayed on Table Tent Card at event
- Acknowledgement of company as sponsor during the event
- 7 tickets to the event
- Opportunity to reserve preferred seating for your company picnic (purchase 10+ tickets, receive a 20% discount)
- Opportunity to display promotional materials on a table supplied by event organizer at the To-Go location. Table may be staffed by sponsor.

## Gold Sponsor - \$750 - Sponsor will receive the following benefits:

- Company name listed on event webpage
- Company name featured on event marketing materials as space allows
- Opportunity to display company banner at event
- Company logo featured on the CrabFeast T-shirt
- Company logo displayed on Table Tent Card at event
- Acknowledgement of company as sponsor during the event
- 6 tickets to the event
- Opportunity to reserve preferred seating for your company picnic (purchase 10+ tickets, receive a 20% discount)
- Opportunity to display promotional materials on a table supplied by event organizer. Table may be staffed by sponsor.

## Beer Sponsor - \$675 - Sponsor will receive the following benefits:

- Company name listed on event webpage
- Company name featured on event marketing materials as space allows
- Company logo featured on the CrabFeast T-shirt
- Company logo displayed on Table Tent Card at event
- Acknowledgement of company as sponsor during the event
- 5 tickets to the event
- Opportunity to reserve preferred seating for your company picnic (purchase 10+ tickets, receive a 20% discount)
- Opportunity to hang company banner at Beer Station.

## Small Games Sponsor OR Raffle Sponsor - \$675 - Sponsor will receive the following benefits:

- Company name listed on event webpage
- Company name featured on event marketing materials as space allows
- Company logo featured on the CrabFeast T-shirt
- Company logo displayed on Table Tent Card at event
- Acknowledgement of company as sponsor during the event
- 5 tickets to the event
- Opportunity to reserve preferred seating for your company picnic (purchase 10+ tickets, receive a 20% discount)
- Opportunity to hang company banner at Small Games Central OR Raffle Table.

## Land Food Sponsor - \$675 - Sponsor will receive the following benefits:

- Company name listed on event webpage
- Company name featured on event marketing materials as space allows
- Company logo featured on the CrabFeast T-shirt
- Company logo displayed on Table Tent Card at event
- Acknowledgement of company as sponsor during the event
- 5 tickets to the event
- Opportunity to reserve preferred seating for your company picnic (purchase 10+ tickets, receive a 20% discount)
- Opportunity to hang company banner at Land Food Station.

## Silver Sponsor - \$500 - Sponsor will receive the following benefits:

- Company name listed on event webpage
- Opportunity to display company banner at the event
- Company name listed on the CrabFeast T-shirt
- Acknowledgement as sponsor during the event
- 4 tickets to the event
- Opportunity to reserve preferred seating for your company picnic (purchase 10+ tickets, receive a 15% discount)

## Bronze Sponsor - \$250 - Sponsor will receive the following benefits:

- Company name listed on event webpage
- Company name listed on the CrabFeast T-shirt
- Acknowledgement as sponsor during the event
- 2 tickets to the event
- Opportunity to reserve preferred seating for your company picnic (purchase 10+ tickets, receive a 10% discount)

### Yes, I would like to sponsor the 27th Annual CrabFeast

Company Name (as you want it to appear in listings) \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Sponsorship Name: \_\_\_\_\_ Sponsorship Amount \_\_\_\_\_

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature \_\_\_\_\_



Return form to Sam Thrush: Mail to Downtown Chambersburg Inc., Attn: Sam Thrush, 100 Lincoln Way E., Ste A, Chambersburg, PA 17201; email to [sthrush@chambersburg.org](mailto:sthrush@chambersburg.org); fax to 717-267-0399.



# Thank you to our Sponsors!

## ***Spring Food Truck Fest:***

Shoemaker's Insurance & Financial Services (Grand)

Menno Haven, What's In Your Neighborhood, Integrity Construction & Windows, Manitowoc Cranes (Gold)

Corning Credit Union (Beer Garden); Starr Insurance (Bronze); In-kinds: VerStandig Media, Beam Graphix, Kegerreis Outdoor Advertising

## ***Fandom Fest:***

The Cara Sheaffer Group with Remax 1<sup>st</sup> Advantage (Grand)

## ***Earth Day Celebration:***

Chambersburg Waste Paper Inc.

## ***Swing Into Spring:***

The Cara Sheaffer Group with Remax 1<sup>st</sup> Advantage (Gold)

## ***Great Futures 5K with Boys & Girls Club of Chambersburg & Shippensburg:***

Reel PD; American Safety CPR; Franklin County Visitors Bureau; Art Sign Company of Chambersburg; Manitowoc Cranes; Del Print

## ***Thank you to our partners, Downtown Business Council of Chambersburg, Milk Bath, Mirabella Took Creations; Boys & Girls Club of Chambersburg & Shippensburg***

Special thank you to our food vendors who have been with us 5 appearances: Lizzy's, Rollz on Wheelz, Uncle Eddie's BBQ, Fat Russ BBQ, Jenni's Knife and Spork



# Fall Food Truck Fest Sponsorship Opportunities

Date: **October 29, 2023**

Location: **Downtown Chambersburg** Attendance: **7,000+**

Potential Social Media Reach: **70,000 people**

About the event: Food trucks descend on downtown Chambersburg. It is a foodie's dream. Spread throughout downtown, 20+ food trucks will be set up to serve customers. All proceeds benefit Downtown Chambersburg Inc. and its core mission of revitalizing downtown Chambersburg.

DCI is a 501(c)(3) tax exempt organization. Contact: Sam Thrush, Downtown Chambersburg Inc. President, 717-264-7101 ext. 204, [sthrush@chambersburg.org](mailto:sthrush@chambersburg.org)

## Grand Sponsor - \$2,000 – one available – Sponsor will receive the following benefits:

- Logo featured on event webpage and in all event marketing materials (flyers, social media promotions, newsletter articles, website events listings, etc.)
- Company name listed on promotional materials
- Opportunity to provide volunteers for the event
- Opportunity to set up promotional table & tent at the event
- Prominently placed on the sponsor side of the event map
- Opportunity for a representative to welcome guests at the event during announcements at the centralized info tent
- Company logo on yard signs
- Company name listed in CVBA newsletter article
- At least 4 opportunities to join DCI on Facebook Live. These opportunities will be designed to advertise the Food Truck Fest
- 15 vouchers to food trucks
- Company listed on DCI's eblasts

**Tentatively Sold**

## Gold Sponsor - \$750 – multiple available – Sponsor will receive the following benefits:

- Company name listed on event webpage & event marketing materials as space allows
- Opportunity to display company banner on the square
- Company logo displayed on yard signs
- Acknowledgement of company as sponsor during the event
- Company listed on DCI's eblasts
- 10 vouchers to food trucks
- Opportunity to display promotional materials at a table & tent supplied by event organizer on the square of downtown Chambersburg. Table may be staffed by sponsor. Sponsor may bring their own full table and tent depending on available space
- 1 opportunity to join DCI on a Facebook Live during event
- Logo on event map as space allows
- Mentions within the Facebook event page

## Beer Garden Sponsor - \$700 – one available – Sponsor will receive the following benefits:

- Company name listed on event webpage & event marketing materials as space allows
- Opportunity to display company banner at Biergarten
- Company logo displayed on yard signs
- Acknowledgement of company as sponsor during the event.
- Company listed on DCI's eblasts.
- 9 vouchers to food trucks
- Opportunity to display promotional materials at a table & tent at the Biergarten
- 1 opportunity to join DCI on a Facebook Live during event
- Mentions within the Facebook event page
- Logo on event map as space allows

## Live Music Sponsor - \$700 – three available – Sponsor will receive the following benefits:

- Company name listed on event webpage & event marketing materials as space allows
- Opportunity to display company banner next to the live music
- Company logo displayed on yard signs
- Acknowledgement of company as sponsor during the event
- Company listed on DCI's eblasts
- 9 vouchers to food trucks
- Opportunity to display promotional materials at a table & tent next to the live music
- 1 opportunity to join DCI on a Facebook Live during the Food Truck Fest
- Mentions within the Facebook event page
- Logo on event map as space allows

## Silver Sponsor - \$500 – multiple available – Sponsor will receive the following benefits:

- Company name listed on event webpage
- Opportunity to display company banner at the event
- Acknowledgement as sponsor during the event
- 8 vouchers to food trucks
- Mentions within the Facebook event page
- Logo on event map as space allows

## Bronze Sponsor - \$250 – multiple available – Sponsor will receive the following benefits:

- Company name listed on event webpage
- Acknowledgement as sponsor during the event
- 6 vouchers to food trucks
- Mentions within the Facebook event page

### Yes, I would like to sponsor the Fall Food Truck Fest

Company Name (as you want it to appear in listings) \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Sponsorship Amount \_\_\_\_\_

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature \_\_\_\_\_ Sponsorship Level Name: \_\_\_\_\_



Return form to Sam Thrush by: Mail to Downtown Chambersburg Inc. by **10/1/2023** to be included on banners and yard signs., Attn: Sam Thrush, 100 Lincoln Way E., Ste A, Chambersburg, PA 17201; email to [sthrush@chambersburg.org](mailto:sthrush@chambersburg.org); fax to 717-267-0399.





# Congratulations

to the chamber members who received a dividend.

Those members know it pays to place their business insurance with the ChamberPlus program — one of the great benefits of your chamber membership. By purchasing their insurance through Penn National Insurance, participating members recently received a check in the amount of 15% of their total premium.

### Program Features

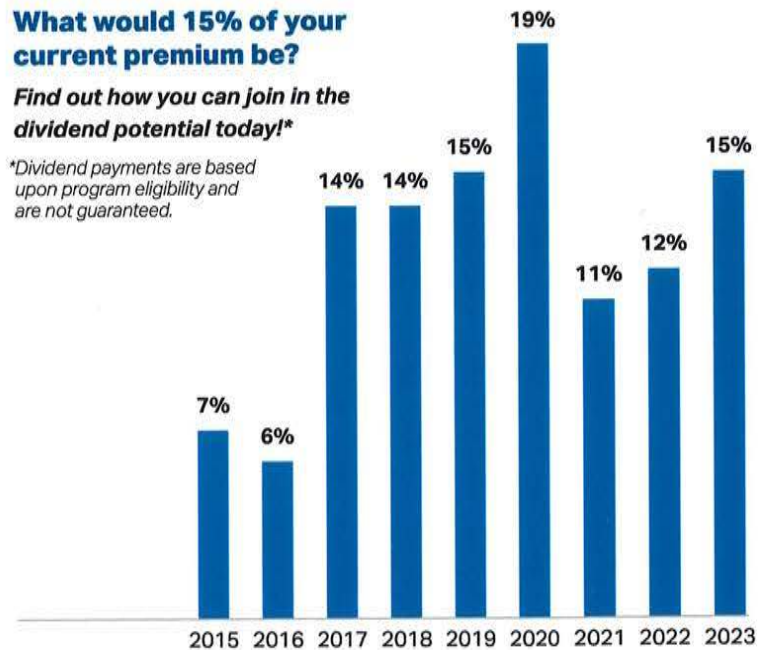
- ▶ All-lines dividend (excluding umbrella and bonds). Dividend payments are based on total group program premium and claims experience of eligible lines. As program grows, so does dividend potential.
- ▶ Enhanced coverages on auto, businessowners, property, workers' compensation, and general liability — giving you added protection at no additional cost
- ▶ Information and services to help reduce losses — the payoff is greater dividend potential

## Chamber+

### What would 15% of your current premium be?

Find out how you can join in the dividend potential today!\*

\*Dividend payments are based upon program eligibility and are not guaranteed.



[www.PennNationalInsurance.com](http://www.PennNationalInsurance.com)





# ★ ANNUAL CVBA ★ SUMMER MIXER ★

**TUESDAY, JULY 11 ★ 4-6PM**

**MAJESTIC AT WHISKEY RUN - 2437 ADIN LN, CHAMBERSBURG**

Kick-off summer with door prizes, networking,  
BBQ, ice cream, outdoor games and music.  
CVBA members and guests invited!

PRESENTED BY:

**rkl** ADVISORS for  
WHAT'S NEXT

## SHOWCASE YOUR BUSINESS \$100 TABLE SPONSORS

- Space includes 8' table and 2 chairs\*
- Vendor brings table cloth
- Must donate door prize for the mixer
- Setup is the day of at 3 p.m.
- Contact Angie to reserve: [aschaeffer@chambersburg.org](mailto:aschaeffer@chambersburg.org)

*\*electricity limited*

 **CVBA**  
Cumberland Valley Business Alliance

**RSVP: [CVBALLIANCE.ORG/EVENTS](http://CVBALLIANCE.ORG/EVENTS)**



JULY 2023

# ★ SUMMER MIXER ★

Antrim BIC Church, 24 Kauffman Rd. E., Chambersburg

## SPONSORSHIPS

### Grand Sponsor \$2,000 (one available) *RKL right of first refusal*

- Sponsor logo or name featured on all event promotions including event listings, social media, Chamber communications, etc.
- Opportunity to display company banner at event
- Logo featured at check-in table
- Promotional table at event near entrance to display products/services (8' table and 2 chairs—must provide table cloth)
- Opportunity for a representative to speak at the event for a few minutes about your business
- Company name featured in newsletter article

### Food & Beverage Sponsor \$500 (limit 2)

- Logo on event webpage and promo materials as space allows (company name listed when logo is not included)
- Logo featured at check-in table
- Promotional table at event to display products/services (8' table and 2 chairs—must provide table cloth)
- Company name featured in newsletter article

### Table Sponsor \$100 (limit 33)

- Promotional table\* at event to display products/services (8' table & 2 chairs—must provide own table cloth)
- Must donate door prize for the mixer

*\*Electricity limited*

Yes, I would like to sponsor the Summer Mixer

Company Name (as it should appear in listings): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Sponsorship Amount: \_\_\_\_\_

*I understand submission of this form confirms commitment from the company above for this sponsorship.  
Sponsorship payment must be processed before execution of benefits.*

Payment Method (circle):      Cash/Check      Invoice Credit Card # \_\_\_\_\_

Signature: \_\_\_\_\_ EXP: \_\_\_\_\_ CVV \_\_\_\_\_

Return form to Angela Schaeffer, [aschaeffer@chambersburg.org](mailto:aschaeffer@chambersburg.org) or mail to CVBA, Attn: Angela Schaeffer, 100 Lincoln Way E., Ste A, Chambersburg, Pa 17201. Questions? Call 717.264.7101.



**Cumberland Valley Business Alliance**  
100 Lincoln Way East, Suite A  
Chambersburg, PA 17201  
717-264-7101  
CVBAlliance.org

PRSRD STD  
U.S. POSTAGE  
**PAID**  
Permit #7  
Chambersburg, PA

# UPCOMING EVENTS

DETAILS / REGISTER [CVBALLIANCE.ORG/EVENTS](https://CVBALLIANCE.ORG/EVENTS)

## MAY

**02**

### CVBA YOUNG PROFESSIONALS CONFERENCE

8 - 12 P.M., FRANKLIN CO. VISITORS BUREAU, 15 S. MAIN ST., CHAMBERSBURG

**04**

### 13TH ANNUAL CINCO DE MAYO MIXER

4:30 - 6:30 P.M. AT VOLVO CONSTRUCTION EQUIPMENT, 200 ROWE RD., SHIPPENSBURG

**10**

### 2023 LEADERSHIP FRANKLIN COUNTY COMMUNITY GRADUATION

4 - 6 P.M. AT FRANKLIN CO. VISITORS BUREAU, 15 S. MAIN ST., CHAMBERSBURG

**17**

### CVBA LUNCH & LEARN: SUPERCHARGE YOUR PRODUCTIVITY

11:30 A.M. - 12:30 P.M. VIA ZOOM

**23**

### CVBA WOMEN'S LEADERSHIP SEMINAR

8 - 11:15 A.M., GREEN GROVE GARDENS, 1032 BUCHANAN TRAIL EAST, GREENCASTLE

**25**

### CVBA MIXER AT BRECHBILL & HELMAN AND NEWCOMER ASSOCIATES

4 - 6 P.M., 1105 SHELLER AVE., CHAMBERSBURG WITH RAFFLES, REFRESHMENTS & MORE

**31**

### PROPERTY IMPROVEMENT NOMINATIONS DUE

SUBMIT ONLINE AT [CVBALLIANCE.ORG/NOMINATIONS](https://CVBALLIANCE.ORG/NOMINATIONS). WINNERS ANNOUNCED IN JULY

## JUNE

**02**

### GREENCASTLE-ANTRIM CHAMBER GOLF TOURNAMENT

8 A.M. - 2 P.M., GREENCASTLE GOLF CLUB, 2000 CASTLEGREEN DR., GREENCASTLE

**27**

### CVBA JUNE MIXER AT GREENCASTLE GOLF CLUB & FIRESIDE PUB

4 - 6 P.M., 2000 CASTLEGREEN DR., GREENCASTLE, PA 17225

*The Insider is a publication of the Cumberland Valley Business Alliance (CVBA), a joint partnership between the Greater Chambersburg Chamber of Commerce and the Greencastle-Antrim Chamber of Commerce. Ideas, opinions and statements expressed in articles by contributors are not necessarily those of CVBA. Neither the publisher nor any individual associated with any branch of production, nor the advertisers, will be held liable for typographical misprints contained herein. Content submitted by members of CVBA may contain advertisements and/or links to third party sites. CVBA does not endorse nor advocate for the advertised product, event, service or company, nor any of the claims made by the content and takes no responsibility for promises made or the quality/reliability of the products/services offered.*