



the **INSIDER**



CVBA BOARD OF DIRECTORS

William Kick

Herbert, Rowland & Grubic, Inc. - Chair

Brad Kearns

SEK, CPAs & Advisors - Secretary/Treasurer

Stephen Christian

Chambersburg Chamber - President

Debby Cunningham

Greencastle-Antrim Chamber

Adam Donius

Chick-fil-A Chambersburg

Charles Eckstine

MBH, Inc.

Stan Flenner

Graphics Universal, Inc.

Jenna Kaczmarek

Patriot Federal Credit Union

Maryliz Toohig

Chambersburg Chamber - Finance Director

Serving nearly 1,000 businesses, CVBA's mission is to help its members prosper and enhance the quality of life in the Cumberland Valley Region. We are the largest business advocacy organization in the area.

The Cumberland Valley Business Alliance is a business partnership between the Greater Chambersburg Chamber of Commerce and Greencastle-Antrim Chamber of Commerce.

Learn more at CVBAlliance.org.

The front cover features Vinnie's on 11 at their ribbon cutting event. Details on page 11.

NEW MEMBERS

Financial Services

Edward Jones - Financial Advisor

Eric Alleman

1331 South Seventh Street, Suite 201
Chambersburg, PA 17201
(717) 267-1576

www.edwardjones.com/us-en/financial-advisor/eric-alleman
eric.alleman@edwardjones.com

Restaurants

Fox's Pizza Den

Chris Verno

120 South Main Street
Chambersburg, PA 17201
(717) 552-2372

www.foxspizzaden.com
cverno@gmail.com

Equipment Rental

Franklin Equipment Rental

Rick Hammond

3110 Philadelphia Avenue
Chambersburg, PA 17201
(717) 860-7226

franklinequipmentrental.com
Frankrt@embarqmail.com

Beauty Services

Graceful Beauty Salon

Brittney Clugston

283 East King Street
Chambersburg, PA 17201
(717) 261-0263

www.vagaro.com/gracefulbeautysalon1
gracefulbeautysalon@outlook.com

Insurance & Financial Services

Grove Financial & Associates

Teresa Olzacki

350 South Sporting Hill Road
Mechanicsburg, PA 17050
(833) 432-4968

www.grovefinancial.net
general@grovefinancial.net

Business Consultants

Holly Bertone | Mindset & Wellness Coach

412 Channing Drive
Chambersburg, PA 17201
(703) 835-5534
fortitude.academy
hjracer@gmail.com

Non-Profit Organizations & Associations

Mercy House of Chambersburg

Ashley Winters

730 Norland Avenue
Chambersburg, PA 17201
(717) 575-5035

ashleymwinters24@gmail.com

Health Care Centers & Hospitals

Meritus Health

Jeannie Constable

11116 Medical Campus Road
Hagerstown, MD 21742
(301) 790-8000

meritushealth.com

Real Estate

RE/MAX Realty Agency - Nicole Scott

1132 Kennebec Drive
Chambersburg, PA 17201
(717) 372-4469
nicolescott.remax.com

Brewery/Pub

Rough Edges Brewing

Casey Phebus

91 West Main Street
Waynesboro, PA 17268
(717) 552-8024

roughedgesbrewing.com
roughedgesbrewing@gmail.com

Road Construction

Russell Standard

Paige Duncan

1514 Black Gap Road
Fayetteville, PA 17222
(717) 496-7108

RussellStandard.com
paige.duncan@russellstandard.com

Farms, Farm Equipment and Farm Services

Setas Mushrooms

Max Justice

7189 Hege Road
Greencastle, PA 17225
(517) 232-9432

www.setasmushrooms.com
max@setasmushrooms.com

Roofing

Teflon Roofing

Jason Morris

Chambersburg, PA 17201
(717) 830-8454
www.teflonroofing.com
teflonroofing717@gmail.com

Financial Services

Thrivent Financial

Doug Hess

550 Cleveland Avenue, Suite 16
Chambersburg, PA 17201
(717) 264-3324
www.thrivent.com
doug.hess@thrivent.com

Business Consultants

Tractus Leadership Solutions

Chad Chute

1832 Bell Avenue
Chambersburg, PA 17201
(765) 490-8032
www.tractusleadership.com
chad@tractusleadership.com

Banks & Credit Unions

United Bank

Sarah Rock

1219 Mount Aetna Road
Hagerstown, MD 21742
(301) 739-4690

BankWithUnited.com
sarah.rock@bankwithunited.com



CHAIR'S MESSAGE

So where is the recession? I mean that sincerely. I know about the GDP trends, inflation, rising interest rates, massive layoffs in the tech sector and elsewhere, and I have read some of what the economists are writing. I particularly like Anirban Basu at Sage Economics. You can find his work on Substack and, if tradition continues, you can see him as the keynote speaker each year at the Washington County, Md. Economic Summit. Anirban makes sense and he makes me laugh; a combination I find irresistible in a typically dry topic like economics.

Basu and - pick your cast of talking heads on cable news - are generally concerned about recession. At least that's the case when the talking heads take a break from blaming the other political party for 'the shape our economy is in.' Well, what shape is our economy in? To a lay person like me it's rather hard to tell these days. There are certainly indicators that would suggest the recession is already here. However, when I talk to you, the Cumberland Valley business community, I hear from employers concerned about a labor shortage coupled with a record demand for goods and services. I hear talk of burnout and difficulty balancing the requirements of your career and the needs of your family. It's certainly no different in my business. I suppose both sides of the proverbial economic coin are real. I have no idea which side of that coin we will identify with when we close the books on the fourth quarter of 2023.

What I do know is that it doesn't look much like a recession at the local level right now. I hope that perception holds true. I also know that our economy is diverse, resourceful and resilient thanks to the generations of leaders that have come before us and those who propel us forward today. If recession does come, we are well positioned to weather it and recover quickly. Our labor force is hard-working and invested in making the Cumberland Valley a success. Our strength is our people. The CVBA is here, working alongside all of you, to make our economy strong. We are here to unite the business community and serve as a catalyst for collaboration.


Bill Kick, Herbert, Rowland & Grubic, Inc.,
Board Chair, Cumberland Valley
Business Alliance

Are you concerned about a possible recession? Don't focus on national trends and cable news. Find out what's happening right here and now in your circle of influence. Consider using your CVBA membership to share challenges with your peers in the business community. Ask for advice and offer suggestions to others. You can do this by attending mixers and events where you'll meet new people and expand your professional network. You might even make a couple new friends in the process. Make the most of your membership. If you do, I believe you will find reassurance in the strength of the exceptional people that surround you. The CVBA is here to help you meet them.

Valley Agency COMPANY **INSURANCE** (717)264-4311

"Corner of Norland & Fifth Avenues"



- **Friendly Professional Service**
- **Competitive Pricing from Multiple Companies**
- **Stability of serving the community for over 100 years!**



Greencastle-Antrim School District wants YOU to present at the 1st annual

GASD STEAM Expo

& Fine Arts Night!



About the Expo

A Remake Learning Event!

When: May 9th, 3-7pm
with additional special events happening within the district the week of May 8th-12th

Where: Greencastle-Antrim School District Campus

Who: All K-12 students and families



How can you participate?

We are looking for local individuals and organizations to provide interactive exhibits and experiences for our students! Here's how you can join us:

Interactive Exhibits

Provide an opportunity for students and families to participate in engaging, hands-on STEAM activities, make and takes, and exploration centers throughout the Expo!

We are happy to help you brainstorm ideas for an interactive booth or activity!

Community Experiences

Bring your local business, organization, or hobby group to present at the Expo to highlight how you use STEAM in our community!

Demonstrate and showcase your work with opportunities for students to engage and interact!

Contact Amy Crider and Emily Trace to register as a presenter or for more information!

acrider@gcasd.org | etrace@gcasd.org | (717)597-3226 x 40550



Join us in honoring **Ed Sponseller** and his love for running... any age, any distance.

8:00 AM Registration Opens

9:00 AM Opening Ceremonies *followed by*
1K Track Walk/Run *followed by*
5K Walk/Run

1K \$10 entry fee
Includes Youth Participation Medal

5K \$25 entry fee - through June 9th
\$30 race day entry

Includes t-shirt (guaranteed with registrations by 05.25.23)

*All participants will receive a LIVESTRONG bracelet

Pre-Race Packet Pick-up: Friday, June 9, 2023

10:00 AM - 6:00 PM at the Chambersburg Y

Proceeds benefit the LIVESTRONG® at the YMCA Program of Chambersburg YMCA



**SATURDAY
JUNE 10TH
CASHS
Trojan Stadium
1K / 5K**

edkrun.com



**REGISTER ONLINE TODAY AT
edkrun.com**

**For additional information, please contact Drew Cusick
at 717-263-8508 or dcusick@chbg.org.**

LOCAL BUSINESS CONNECTIONS



Let us help you make connections and grow your business! As a member of CVBA, the Greencastle-Antrim Chamber and the Chambersburg Chamber, you have access to a wide variety of perks, advertising options, networking opportunities and business exposure in our community.

Have you taken advantage of all of them? Here's a quick overview to get you started:

Networking: It's not just who YOU know, it's who others know!

- We have monthly mixers, workshops, ribbon cuttings, anniversary celebrations and more. Register for events on our website or reach out to Jordan Nace to schedule your next celebration at jnace@chambersburg.org.

Visibility: As a CVBA member, you stand out and get noticed as an active member of the community.

- Get noticed even more by becoming a CVBA Ambassador!

Discounts: Increase your buying power with members-only discounts and perks.

- This includes business insurance, office purchases, energy contracts, advertising discounts and more. View all the savings at CVBAlliance.org/Member-Services

Credibility: Your reputation matters! CVBA membership is respected by the community and gives your business credibility.

- Proudly display your membership plaque and download our logo to use on promotional materials at CVBAlliance.org/CVBALogo.

Have a Voice: CVBA advocates for business issues and public policy for its members - gain a say in what happens.

- Please reach out to a staff member directly if there is a current issue you are concerned about.

Growth: Quality training, educational opportunities and business updates to help grow your business.

- These types of events are available free or at a discounted rate for our members like Lunch & Learns, women's conference, Legislative Breakfast and others. View upcoming events at CVBAlliance.org/Events.

All member benefits are listed on our website, or call our office to talk with one of our team members at 717-264-7101.

Do you know someone interested in joining CVBA? We would love to talk with them! Send us an email with their contact details at info@cvballiance.org.

MARCH/APRIL MEMBER MILESTONES

30 Years

- Keystone Health
- United Way of Franklin County

25 Years

- Ludwick Eye Center

20 Years

- GDC IT Solutions
- RE/MAX Premier Executives
- Willard Agri-Service, Inc.

15 Years

- M & S Harley Davidson
- Magisterial District Judge
- Northwood Books
- PMI Pregnancy Resource Center

10 Years

- Dream Vacations
- Leiters' Fine Catering, Inc.
- Service Access & Management
- ULTA Inc.
- World Kinect Energy

5 Years

- Americana Souvenirs & Gifts
- Eckert Seamans Cherin & Mellott, LLC
- Herbruck's of PA
- Hometown Garage
- JD Law Company, Inc.
- Lee & Associates of Eastern PA

1 Year

- Alliance Elevator Solutions
- Ascend Career Services
- Aura Properties
- Bliss Massage Therapy and Wellness
- db Advertising Solutions
- Drayer Physical Therapy Institute
- Grand Canyon University
- Hidden Key Brewing Co.
- PA Careerlink Franklin County
- Shoemakers Insurance & Financial
- The Arc of Washington County
- The Wildflower Marketplace
- Whole and Holy Integrative Wellness LLC
- Wm. F. Hill & Associates, a division of Keller Engineers, Inc.
- Zoeller Real Estate Company

CVBA TRENDING NEWS



Get ready for two outstanding Lunch & Learns happening in March and April. Holly Bertone, **Mindset Wellness & Wellness Coach**, will host Meditation for Workplace Wellness on March 22 at the Chambersburg Chamber. She will share how using meditation will help to increase productivity, increase retention and even increase sales. On April 26, Michelle Rebok with **CrossCountry Mortgage** will cover buying a home during inflation and how you can save up to \$2,198 on your closing costs. Special thanks to **Subway** for providing lunch! These workshops are free to attend for CVBA Members but registration is required. No shows will be billed \$10.



The **Franklin County 11/30 Visitors Center** hosted a fantastic mixer celebrating Ben Franklin and all things history in January. We enjoyed mingling with the colonial folks, sampling tavern food and beverages as well as other great activities. Congrats to **Cumberland Valley Breast Care Alliance** on receiving a donation from the Festival of Trees fundraiser! Thanks to our CVBA members and the board members of the Greencastle-Antrim Chamber of Commerce and Greater Chambersburg Chamber of Commerce for coming!



Shoutout to our current Leadership Franklin County Community class for choosing to increase their leadership skills and learn more about the community! They recently met at the Franklin County 11/30 Visitors Center to study local historical figures and bring their stories to life with interactive presentations. Their afternoon session focused on the arts with representatives from Council for the Arts, **Capitol Theatre** and **Cumberland Valley School of Music**. Applications for the program are accepted now through May 12. Email Ginny Harriger at gharriger@chambersburg.org for details.



The CVBA Ambassadors have been busy delivering plaques and checking in with the membership. If you see any of the Ambassadors, please tell them they are doing an awesome job!

- Matt Baer, First Due Lawncare and Landscapes
- Mark Hollar, The Franklin Shopper
- Jeremy Jamison, UFinancial
- Stephanie Mellott, Etters Roxbury Store
- Erika Atherton, WHTM-TV / abc27
- Michelle Rebok, CrossCountry Mortgage
- Marcos Gonzalez, Agent of Farmers Insurance
- Rick Heckman, Printaway
- Grace Waller, Chambersburg Neighbors with Best Version Media
- Jess Brindle, Boys & Girls Club of Chambersburg/Shippensburg
- Lynn St. Clair, Healthy Communities Partnership of Greater Franklin County/Chambersburg Cares
- Lisa Hogue, F&M Trust
- Morgan Engel, Shafer Equipment Rental
- Wendy Crecelius, OIP Orthopedic Institute of PA
- Pat Abbott, Strickler Insurance Agency
- Robin Russell, Manpower
- Michael Glessner, Tele-Plus Corporation
- Richelle Rotz, Rotz Brick & Block
- Belinda Holbert, Coldwell Banker Realty
- Barry Arendt, ThinkEzIT Computer Solutions
- Devin Day, Phoenix Physical Therapy
- Jackie Fisher, ArtSign Company
- Laura Peiffer, ThinkEzIT Computer Solutions
- Rudy Serafini, First Due Lawncare & Landscapes
- Tin Ly, Homespire Mortgage
- Heather Rosenberry, Homespire Mortgage
- Shane Kunkleman, SCS Agency
- Eric Strait, Habitat for Humanity of Franklin County
- Blanca Nizama, WellSpan Health





KINDLE YOUR FIRE

WOMEN'S LEADERSHIP SEMINAR

TUES., MAY 23 | 8-11:30 AM

Green Grove Gardens, 1032 Buchanan Trail E.

\$35/member | \$40/non-member

Includes breakfast, networking and presentations by
Angi Quigley, Holly Bertone & Laura Wallace



RSVP:
CVBAAlliance.org/Events



Women's Leadership Seminar Sponsorship Opportunities

Date/Venue: May 23, 2023, Green Grove Gardens

Contact: Debby Cunningham, 717-597-4610, debby@greencastlepachamber.org



About the event: Business women are invited to join the Cumberland Valley Business Alliance for a half-day professional development seminar on the topic of "Kindle Your Fire."

Expected Attendance: Approx. 125

Premier Sponsor - \$1,500 – F&M Trust - Sponsor will receive the following benefits:

- Preferred seating for table of 8
- Opportunity for representative to welcome guests
- Opportunity to place marketing materials at each guest table
- Logo featured in the program and presentation
- Full page ad on back of program (8" h x 5" w)
- Logo featured on event webpage and on all event promotional materials as space permits. Company name mentioned when logo is not included
- Company name mentioned in all press releases
- Company name featured in newsletter article

Table Sponsor - \$500 - unlimited available - Sponsor will receive the following benefits:

- Preferred seating for table of 8
- Company name featured on the event webpage
- Company name listed on event promotional materials as space allows
- Company name featured in the program
- Mention during the welcome as a table sponsor
- Logo featured on a PowerPoint slide at the event
- Company name listed in newsletter article
- Company name mentioned in press release

Door Prize Sponsor - \$300 - unlimited available - Sponsor will receive the following benefits:

- Preferred seating for two
- Logo featured at Door Prize Table and on a PowerPoint slide at the event
- Company name featured on event webpage
- Company name featured in newsletter article
- Company name featured in the program
- Mention during the welcome as a Door Prize sponsor

Patron Sponsor - \$150 - unlimited available - Sponsor will receive the following benefits:

- Preferred seating for two
- Company name featured on event webpage
- Company name listed in the program
- Company name listed on a PowerPoint slide
- Company name listed in newsletter article

Coffee Sponsor - \$150 - one available - Sponsor will receive the following benefits:

- One ticket to the event
- Company name featured on event webpage
- Company name listed in the newsletter article
- Company name featured in the program
- Logo featured on signage at the coffee station
- Company name listed on a PowerPoint slide

Table Vendor - \$100* - limit 15 - Vendor will receive the following:

- One event ticket for vendor representative
- Company name featured on event webpage
- Company name featured in the program
- Company name listed on a PowerPoint slide

Yes, I would like to sponsor the 2023 Women's Leadership Seminar

Company Name (as you want it to appear in listings) _____

Contact Name _____ Phone _____

Email _____ Sponsorship Amount _____

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature _____

Make checks payable to CVBA. Return form to Debby Cunningham, executive director: mail to Greencastle-Antrim Chamber of Commerce, Attn: Debby Cunningham, 217 E. Baltimore St. Greencastle, PA 17257; or email to debby@greencastlepachamber.org.

CVBA TRENDING NEWS



We had an extraordinary turn out at our first CVBA Mixer of 2023 in Greencastle at **Negley's Water and Well Drilling** in February! More than 125 business representatives and community members came; thank you so much for your support. Thank you Negley's for hosting the event and allowing us the opportunity to learn more about the products and services you offer. Be sure to check them out at: Greencastle.NegleysWater.com or visit them at 28 Sarah Susan Lane, Greencastle, Pa.



Set out on a grand holiday adventure with the CVBA Travel Club! We are excited to announce the European Christmas Markets trip with **Kay's World Class Travel** and Collette from November 25 - December 4, 2023! Travel through the winter wonderland of the Imperial Cities of Central Europe - Prague, Vienna and Budapest and immerse yourself in festive Christmas markets, enjoy traditional entertainment, sample local cuisine and glimpse this region's rich history. The next info session will be held on March 14 at 5:30 p.m. at the Chambersburg Chamber. RSVP: CVBAAlliance.org/Events.



Public school educators in Franklin County are encouraged to put their imagination and creativity to work by competing for more than \$8,000 in available Technology Innovation Challenge Grants to utilize in the classroom for grades K thru 12. The Chamber Foundation offers these grants each year thanks to Educational Improvement Tax Credits through the Pennsylvania Department of Community and Economic Development. The grants are available because of contributions from area businesses, including **Orrstown Bank** and **Truist** (formerly BB&T). Applications are available online at Chambersburg.org/ChamberFoundation and are due by April 17.



WellSpan Health broke ground recently on a new health center being constructed at the main entrance of Penn National Golf Club & Inn in Fayetteville. Once completed in the fall of 2023, the health center will be the new home for WellSpan Family Medicine - Mont Alto practice. The 15,000 sq. ft. facility will also include rehabilitation, podiatry and laboratory services, which are three services previously not offered at the current Mont Alto facility. The center is also designed to be able to expand and meet future healthcare needs.



Great networking, delicious food (best peppermint bark ever) and great prizes made for a fantastic holiday mixer at **Menno Haven!** Thanks to all our CVBA and Chamber members for coming and a BIG thanks to our sponsors/vendors including Grand Sponsor **Menno Haven** and Table Vendors: **Decorating Den Interiors**, **The Floor Trader Outlet of Chambersburg**, **Franklin County Housing Authority**, **Ghost Writer**, **Higher Information Group**, **PDM Insurance Agency, Inc.**, **Penn National Insurance**, **Together Life**, **WellSpan Health** and **Whole and Holy Integrative Wellness**.

MEMBER SPOTLIGHTS

HEALTHY COMMUNITIES PARTNERSHIP OF GREATER FRANKLIN COUNTY

232 Lincoln Way East, Chambersburg, PA 17201 | 717-264-1470
lynnst.hcp@gmail.com | HcpFranklinPa.org

Healthy Communities Partnership of Greater Franklin County (HCP) began in 1993 when the Franklin County Health Care Consortium was founded by a passionate group of community leaders concerned about the overall health in Franklin County.

HCP is comprised of representatives from healthcare, human service agencies, government, education, faith and business communities.

For more than 10 years, HCP has hosted the Go Girls Go! program that works to educate and empower young girls in grades 4 to 6 improve their self-esteem, set goals and build friendships. The initiative also helps to increase their physical activity at a time when many girls drop out of organized sports and become sedentary. Mentors support the group during lessons and running activities while focusing on motivating and providing words of encouragement.

Recently, a former Go Girls Go! participant shared her story: "I used to be part of Go Girls Go in sixth grade. Now I am a senior and I love running. I currently run competitively in my high school



track and field team. I plan on still competing once I am in college. I want to help other girls to be more experienced in running and to enjoy it as much as I did."

The Go Girls Go! program runs in the spring and fall. For more information about Go Girls Go! and other HCP programs that support Franklin County students and families, please visit HcpFranklinPa.org. Mentors and volunteers are always welcome.

HICKORY RIDGE RESTAURANT - CHAMBERSBURG, PA

3875 Philadelphia Avenue, Chambersburg, PA 17201
HickoryRidgeRestaurant.com | 717-552-2734

At **Hickory Ridge**, we specialize in award winning "Pennsylvania Slow Roast." Much of our menu is made from scratch and our motto is "Homemade because you deserve it!" We are famous for our bbq, roast turkey, freshly baked biscuits and homemade apple butter.

We are proud to be a member of our local chambers and CVBA to support the business community. We have been serving homemade dinners and desserts for many years.

We recognize our staff and thank them for serving our customers with top-notch service. We love our customers for coming back again and again. Our menu is a take on the community in which we live and serve. Breakfast options like homemade pancakes, waffles and French toast, along with the regulars like omelets, eggs to order and other specialties such as hashbrown casserole. Our lunch options feature delicious burgers, wraps, homemade soups and yummy salads. For dinner, we have PA Dutch favorites like roast turkey with filling and hamloaf. Other dinner platters include slow roast brisket, pork bbq, bbq ribs, country fried steak and seafood featuring our Maryland Style Crabcakes. We also have a kid's menu and a senior menu which includes a scoop of ice cream.

We also do full-service catering. From small groups, to business lunches, to large warehouses, employee appreciation events,

picnics and weddings as well.

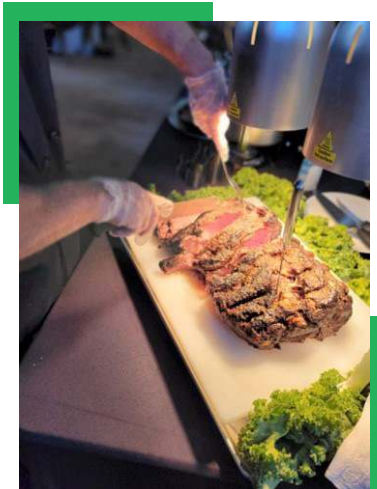
Hickory Ridge recently participated in the Chili-Q competition at IceFest. We were proud to support the event and win second place for both our chili and our pork bbq!

We have a second location in Carlisle, Pa at 1400 Harrisburg Pike, and we recently purchased The Stoner's Family Restaurant.

We won't be changing anything at Stoner's and most of the regular staff still work there.

Whether you are seeking a hot breakfast, lunch with a friend or a homemade dinner in a country casual setting, you'll find us here.

Thank you for supporting local businesses every day!



ROARING 20'S

WhoDunIt

March 25 | 5-10

Interactive Mystery Dinner
by Colleen Tidd Productions

Themed Meal Presented by Wes Gingrich at 6
with Interactive WhoDunIt to Follow

Costumes Encouraged!
Prizes Will Be Awarded!

\$60 per Person

All Proceeds to Benefit

Scan To Order



QuickBooks® Step-by-Step Training Manual Provided



Dates: April 26, 2023
May 17, 2023

Location: 720 Norland Avenue
Chambersburg, PA 17201

Time: 9:00AM – 12:00PM



Scan QR code with mobile device for more info.

4 Easy Ways to Register Now!

Call: 800-555-9510 or 717-267-2100

Fax Completed Registration: 717-267-1464

On-Line: www.schultheisscpa.com – click on the resources link

Mail Below Registration: Schultheiss & Associates
720 Norland Avenue
Chambersburg, PA 17201

Should you prefer, one-on-one training is also available.

Is Your Office Making These 21 Critical Mistakes?

- 3 QuickBooks® errors that hurt cash flow in your office.
- 7 Mistakes to avoid in “costing” and why they hurt you.
- 5 Ways to reduce payroll headaches - the one best fix.
- 3 Reports that will stop wasted expenses and overhead.
- 3 Critical errors in setting up your chart of accounts.

Who Should Attend QuickBooks® Training?

- **Spouses** who help with the books on a part-time basis.
- **Business owners** who want to avoid mistakes and improve cash flow.
- **Partners** looking for long-term answers to accounting problems.
- **Bookkeepers** who need a better understanding of QuickBooks®.
- **First-time** users just new to QuickBooks® software.
- **Seasoned users** who want to take advantage of the advanced features of QuickBooks®.

Course: \$129 per person. \$100 per person if two or more attendees from same company.
(includes continental breakfast)

Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

E-Mail: _____

Additional Registrants: 1. _____

2. _____



Payments Accepted: Check ♦ Cash ♦ Mastercard ♦ Visa



Visit our Facebook page – www.facebook.com/schultheisscpa.com

NEWS FROM OUR MEMBERS INTERESTING.

RKL LLP recently won a 2023 Best of Accounting Award for client satisfaction. This recognition from B2B directory ClearlyRated is based solely on service feedback and ratings from the firm's recent client survey. On that survey, RKL earned a Net Promoter Score (NPS) of 92 percent, which is a world-class ranking far surpassing the accounting industry average NPS of 39 percent. RKL LLP is a leading advisory firm with offices located in Pennsylvania and beyond. Learn more at rklcpa.com.

The Franklin County Conservation District is taking orders for its annual tree seedling sale. Various species of hardwoods and evergreens are available in bundles of 25 with a limited supply of fruit trees available. Payment is due when orders are placed, and customers now have the option to order online at FranklinCcd.org. Order forms are also available by calling FCCD at 717-264-5499 or by visiting [Facebook.com/FranklinCCD](https://www.facebook.com/FranklinCCD). Orders with payment will be processed and packed for drive-through pick-up on Thursday, April 27 at the Ag Heritage Building at 185 Franklin Farm Lane in Chambersburg. Deadline for orders is Wednesday, March 29. All questions may be directed to Rhoda Crider at the Conservation District: 717-264-5499 or rcrider@franklinccd.org.



The Tide is hosting a Night of Worship for Saturday, March 11 at 6 p.m. The evening will feature *Passion: The Musical* performed by Piercing Word, a group of traveling theater professionals from Lancaster. Their performances are word-for-word Bible passages, with this Easter story performance integrating portions of all four Gospels. This free event will be held at Antrim BIC in Chambersburg and is open to the public. No tickets are required to attend. For more information, please visit TheTide.org/Now or contact Erlinda Hand at 717-264-7288 or erlinda@thetide.org.



Since 2020, the **Conococheague Institute** near Mercersburg has been offering free 18th Century Living History programs every Saturday year-round. Now as part of the organization's growth, it will be offering additional changing-themed programs every month, to make each visit a new experience.

From 10 a.m. to 5 p.m., the museum offers exhibits and life demonstrations of 18th Century frontier life such as gardening, hearth cooking and crafts. Visitors can draw water from a well, play period games in the tavern, try on colonial fashions or help out in the kitchen garden. The new themed programs will also allow for more guest educators such as birding groups, craftspeople and lecturers. Contact info@cimlg.org for more information.



The Tide ministry is excited to announce *Your Soles ~ Their Souls* shoe drive happening from March 12 to May 10. Last year, nearly two tons of shoes were donated, which helped support microenterprise in 24 countries around the world as well as helped fund literacy classes in India. The community is invited to collect and donate shoes again this year to help continue support in both areas. For more information or to get involved visit TheTide.org/shoes or contact Erlinda Hand at 717-264-7288 or erlinda@thetide.org.

KeyCare, the nation's only Epic-based virtual care platform, announced that **WellSpan Health** is the latest health system to partner with KeyCare to provide patients a high-quality virtual care experience with licensed providers. York, Pa.-based WellSpan is initially providing patients with access to KeyCare's virtual care platform for their on-demand virtual care needs. WellSpan is also joining KeyCare as a health system investor to support ongoing collaboration for the delivery of excellent virtual care through the WellSpan Virtual On-Demand Care service. Learn more at WellSpan.org.

The 2nd Annual Race to Share the Gospel Around the World virtual challenge presented by **The Tide** ministry will kick off on Saturday, April 29 and go through Sunday, May 14. Participants can run, walk, bike, hike or even swim to complete the challenge over the course of the two weeks. This year's event will help support the expansion of The Tide children's television show in more languages. Registration and sponsorship opportunities will open soon! Visit TheTide.org/Race for more details or contact Erlinda Hand at 717-264-7288 or erlinda@thetide.org.



Joy El Camps & Retreats has been igniting a generation that seeks Him as they serve the greater Franklin County area.

Among the many volunteers are the 2023 Board of Directors led by David W. Matthews, Jr. Matthews brings with him experience from his former service as Executive Director of the **Chambersburg YMCA**. The vice chair is Penny Marks of Zullinger, Pa. Marks is a retired Spanish teacher from **Greencastle-Antrim School District**. Craig Witmer, member of **SEK, CPAs & Advisors**, will continue as treasurer. His firm operates out of Chambersburg where he leads the governmental audit practice. Scott Gruver will be serving as secretary of the board. Gruver is a Senior Manufacturing Engineer at TE Connectivity. Other members of the board are Kevin Swope, Nathaniel Knoll, J. Todd Streett, Curtis Martin, Clayton Black, Suzette Grazette, Lawrence Rife IV and Thomas McDowell. Learn more at JoyElCamps.org.



Ronald Celaschi has been named the new chief executive officer at **Patriot Federal Credit Union**. Celaschi will join Patriot on April 3 and succeed Brad Warner. Warner, who has over nine years of service at Patriot including as the credit union's CEO since 2015, has spent over 43 years in the financial services industry including over 30 years as a credit union CEO. Celaschi has more than 31 years in the credit union movement. During his career, he spent over 14 years at the Pennsylvania Credit Union Association, where he was a senior planning consultant for members of the credit union league. Celaschi also served as senior vice president of lending and operations at Clearview Federal Credit Union before taking the helm at Clearview as CEO in 2018. He is an active member of the community from serving on committees to coaching youth soccer. He and his wife, Tricia, have two children.

Entrepreneurial spirits have a chance to shine once again as **Penn State Mont Alto** hosts its sixth annual LION Tank™ competition at 6 p.m. on Wednesday, March 22. LION Tank™ is an annual pitch competition hosted by the Mont Alto LaunchBox. This

year's event is a hybrid event — held in person in the campus' auditorium as well as remotely via Zoom. During the competition, contestants will pitch their business plans and field questions from a panel of judges. The top three entrepreneurs will receive prizes of \$2,000, \$1,250 and \$750 respectively, as well as one year's access to the Mont Alto LaunchBox. The public is invited to watch, but must register in advance for a chance to win door prizes. Details: montalto.launchbox.psu.edu/lion-tank/.



Ray Roundtree has been named senior vice president of **Comcast's** Keystone region, overseeing the organization's operational, strategic and financial performance across areas serving western, central and northeastern Pennsylvania, eastern Ohio, northern West Virginia and the Maryland panhandle. The region is headquartered in Pittsburgh, where Roundtree is based. Roundtree joined Comcast in 2000 as director of business operations and has since served in several financial management leadership roles at Comcast. He earned his master's degree from Penn State University where he was a wide receiver for the 1986 national championship Nittany Lions.

RKL LLP remains one of the most recommended tax firms in the nation, according to a Forbes survey. The global media brand used feedback from approximately 4,500 tax and accounting professionals and their clients to generate the list of 240 U.S. firms. This recognition from Forbes follows other national and state-level accolades for RKL over the past year. All of these honors were made possible by continued success and growth at RKL. The firm began 2022 by expanding into the Cumberland Valley region, and closed the year with the launch of a new outsourcing entity, RKL Virtual Management Solutions, and a new spectrum of financial and legacy planning services for high-net-worth individuals and families, RKL Private Wealth. Learn more at rklcpa.com.



Patriot Federal Credit Union team members recently visited and donated \$20,000 in support of **The Institute** in Waynesboro. The team also took a tour of their new headquarters, nature and cultural education center and living classroom. Learn more about The Institute at NatureandCultureInstitute.org.

Applications for **Franklin County's** 2023 Nursing Scholarship and Veterans Affairs "We Support You" Scholarship are now available. Scholarship instructions and applications are available from area high school guidance counselors as well as on the "How Do I Apply For" page of the Franklin County website: www.franklincountypa.gov. Nursing scholarship applications are due March 17; applications for the "We Support You" scholarship are due March 31.

Salzmann Hughes, P.C. is pleased to announce that Todd A. King has been elevated to shareholder and two attorneys, Justin M. George and Zachary M. Rice, were also promoted to principal. King, a practitioner in the firm's Gettysburg office, provides a broad range of legal services handling estate planning, real estate, municipal, and litigation matters. Justin M. George provides similar services and is based in the firm's Chambersburg and

Gettysburg offices. Zachary M. Rice serves the firm's municipal clients and also handles litigation matters. Salzmann Hughes, P.C. is a regional law firm with a team that is committed to delivering exceptional service to clients in commercial and residential real estate, estates and trusts, business/corporate law, labor and employment, municipal law environmental law, zoning and land use and general litigation. From complex transactions to common matters, Salzmann Hughes is focused on meeting clients' needs.



Congratulations to the **Wilson College** staff and faculty who were recognized recently for their years of service! This included five years of service by Emily McGaha, Thomas

Ruddek, Mary Middaugh, Joshua Legg, Jennifer Cisney, and Crystal Collier-Walker (Not pictured: Kathryn Sarachan, Becky Raabe, Derek Wadlington, and John Poss); 10 years of service by Donna Werling and Heather Ellerbrock (Not pictured - Marybeth Famulare); 15 years of service by Christine Mayer; 20 years of service by Kelly Spiese-Goldman, Michael Cornelius, and Robin Herring; 25 years of service by Kevin Gallagher and 35 years of service by Brad Engle.



Boyer & Ritter LLC is pleased to announce the return of seasoned accountant and auditor Casey Surridge, CPA, who spent the past four years working for one of the largest dealerships in central Pennsylvania. Surridge rejoins Boyer & Ritter as a manager in the firm's Dealership Group, which works

with more than 350 dealerships in the Mid-Atlantic region. He previously served as controller for L.B. Smith Ford Lincoln, Inc. in Lemoyne, overseeing the company's five divisions. For nearly a century, Boyer & Ritter has provided accounting, auditing, tax and consulting services to businesses of varying sizes and industries throughout Pennsylvania and the continental United States. Boyer & Ritter has offices in Camp Hill, Carlisle, Chambersburg and State College.



Maryann Fisher, owner of the local **Decorating Den Interior's** franchise, recently received the Eagle Award, which is in the top 70 in sales at the 2023 Virtual Sales Awards Celebration. The awards were announced during a special company-wide video celebration with some 200 people participating online.

Maryann started with Decorating Den Interiors in 1988 and purchased the local franchise in 2007. Learn more at <https://mafisher.decoratingden.com> or email Maryann at mafisher@decoratingden.com.

LaunchUX was designated a Best of Pennsylvania Winner for their agency's work with website development and search optimization. UpCity gave the award by measuring client success and verifying customer reviews. In addition, the company had several new hires. Meagan Hammond joined the crew as the company's social media program director. In her role, Meagan will oversee client social media campaigns and local SEO. Molly Rasner has also joined the crew, coming from the Pennsylvania College of Technology. Her role will be developing the dedicated in-house branding and graphic art department.

YOUNG PROFESSIONALS CONFERENCE

MAY
02

8 A.M. -
12 P.M.

Franklin County Visitors Bureau
15 S. Main St. Chambersburg

HIGHLIGHTS:

- Breakfast from Chick-fil-A
- Interactive networking with attendees
- Swag bags
- Valuable professional development content

\$40 for Cumberland Valley Business Alliance members
\$50 for non-members

RSVP: CVBAAlliance.org/Events

Supporting Sponsor: Penn National Insurance

Event venue, format and other details are subject to change at the discretion of the organizer.



FEATURING:



ADAM DONIUS

Owner of Chick-fil-A
Chambersburg

Topic: Creating a
Culture of Care



MONICA BALAFOUTAS

VP Wealth & Trust
Investment Manager at
Orrstown Bank

Topic: Preparing for
Financial Success



LAURA STOVER

Director of HR Advisory
Services at SEK, CPAs &
Advisors

Topic: Tips for Handling
Workplace Conflict

PROUD PARTNERS:





Young Professionals Conference Sponsorship Opportunities

Date: April 2023 **Location:** Franklin County Visitors Bureau **Projected Attendance:** 50-75

About the event: The Cumberland Valley Business Alliance will host the third annual Young Professionals Conference, a half-day seminar welcoming engaging speakers to teach about professional development topics relevant to local young professionals.

Contact: Lark Kennedy, 717-264-7101 ext. 206, lkennedy@chambersburg.org

Grand Sponsor - \$1,000 (one available) -- Sponsor will receive the following benefits:

- 8 tickets to the event
- Opportunity for a representative to briefly welcome guests
- Logo featured on the event webpage and all event promotional materials
- Logo featured in the program and presentation
- Full-page ad on back of program (8" high x 5" wide)
- Opportunity to set up a promotional table near the entrance of the event in the registration area
- Opportunity to place marketing materials at each guest table
- Company name mentioned in event media releases
- Company featured in newsletter article

Supporting Sponsor - \$500 (unlimited) -- Sponsor will receive the following benefits:

- 4 tickets to the event
- Logo featured on the event webpage
- Company name on all event promotional materials as space allows
- Company name featured in the program and presentation
- Mention during the welcome as a Supporting Sponsor
- Company name mentioned in event media releases
- Company name featured in newsletter article

Yes, I would like to sponsor the 2023 Young Professionals Conference

Company Name (as you want it to appear in listings): _____

Contact Name: _____ Phone: _____

Email: _____ Sponsorship Amount: _____

I understand that the submission of this form confirms commitment from the company above for this sponsorship. Sponsorship payment must be processed before execution of benefits.

Payment Method (circle): Cash/Check Invoice Credit Card #: _____

Signature: _____ EXP: _____ CVV: _____

Make checks payable to CVBA. Return form to Lark Kennedy, 100 Lincoln Way East, Suite A, Chambersburg, PA 17201; or email to lkennedy@chambersburg.org.



2023 Franklin County Education Summit - Sponsorship Opportunities

Date/Place: Tuesday, August 8, 2023 at Franklin County Career & Technology Center

Attendance Anticipated: 200

About the event: Please join the Cumberland Valley Business Alliance (CVBA) and Greater Chambersburg Chamber Foundation for this annual breakfast featuring conversations with county education leaders on workforce development, student success, job readiness and initiatives taking place in county schools. **In 2023 the Franklin County Career and Technology Center will host this event and our program will include a tour of the school.**

For more information, contact Ginny Harriger, Chamber Foundation Executive Director at gharriger@chambersburg.org

Grand Sponsor - \$1,500 –one available- Sponsor will receive the following benefits:

- Preferred seating for a table of 8
- Opportunity for a representative to speak at the breakfast about your business for a few minutes
- Logo featured on all event promotional materials and full-page ad on back of program
- Logo featured in the program & a full page ad on the back of the program
- Opportunity to set up a promotional table and place marketing materials at each table
- Mention during the welcome as the Grand Sponsor and mentioned in all media releases

Premier Sponsors - \$750 – six available Sponsor will receive the following benefits:

- Preferred seating for a table of 8
- Logo on event webpage and promo materials as space allows (company name listed when logo is not included)
- Opportunity to place up to two promotional materials at each guest place setting
- Logo featured on a PowerPoint slide at the event, in the program and newsletter article
- Mention during the welcome as a Premier Sponsor

Table Sponsor - \$350 - Sponsor will receive the following benefits:

- Preferred seating for a table of 8
- Company name listed on the event webpage and in promo materials as space allows
- Company name featured in the program
- Logo featured on a PowerPoint slide at the event
- Mention during the welcome as a table sponsor
- Company name listed in the newsletter recap article

Coffee Sponsor - \$300 – one available

- Preferred seating for two
- Logo featured on signage at the coffee bar
- Logo featured on PowerPoint slide, in the program and event promotions as space allows
- Company name listed in the newsletter article

Patron Sponsor - \$85 - Sponsor will receive the following benefits:

- Preferred seating for 2
- Company name listed on the event webpage
- Company name listed in the program
- Company name listed on a PowerPoint slide
- Company name listed in newsletter recap article

[Yes, I would like to sponsor the 2023 Franklin County Education Summit](#)

Company Name (as you want it to appear in listings) _____

Contact Name _____ Phone _____

Email _____ Sponsorship Amount _____

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature _____

Checks payable to CVBA. Mail form to: Cumberland Valley Business Alliance, Attn: FC Education Summit, 100 Lincoln Way East, Suite A, Chambersburg, PA 17201; or email to gharriger@chambersburg.org



Scoop-a-Palooza July 8, 2023

ScoopaPalooza.org

Supporting the Greater Chambersburg Chamber Foundation



2023 Scoop-a-Palooza, presented by ACNB Bank, will be held on Saturday, **July 8, 2023- 10:30am-2pm**, at the Chambersburg Area High School (CASHS) cafeteria. In its 14th year, Scoop is hosted by the Greater Chambersburg Chamber Foundation, a 501(c)3 organization, whose mission is to support the greater Franklin County business community by promoting leadership, citizenship, and workforce development. How Event Works: Scoop is a **ticketed event** where participants sample ice cream from regional ice cream vendors. **Vendors provide ice cream for the anticipated 1,000 attendees.** Scoop also has a friendly competition as participants vote for their favorite flavor categories. The vendor with the most total votes is awarded the *Golden Scoop*. Scoop has music, raffles, entertainment for the kids, and lots of ice cream!

Presenting Scoop Sponsor - \$1,250 (exclusive- **SOLD ACNB BANK**)

- Logo prominently featured on Scoop/Foundation websites/social media page
- Company logo prominently featured on all marketing materials
- Company name mentioned in all media releases about the event and major event social media posts/videos
- Company table at front of event and entrance & 20 event tickets.

3 Scoop Non-Exclusive Sponsors - \$800

- Logo featured on Scoop website, Company name on Foundation website
- Company name on social media event page and mentioned during Scoop activities
- Company name on newsletter articles pre- and post-event and marketing materials
- Company table & 10 event tickets

2 Scoop Non-Exclusive Sponsor - \$500

- Company name on the Scoop website, Foundation website, social media event page
- Company name on pre- and post-event newsletter article
- Company table & 5 event tickets

1 Scoop Non-Exclusive Sponsor - \$300

- Company name on the Scoop website, Foundation website, social media event page
- Company name on a post-event newsletter article, 2 event tickets

Baby Scoop Non-Exclusive Sponsor - \$100

- Company name on the Scoop website, Foundation website, social media event page

Yes, we would like to sponsor Scoop 2023

Company Name (as you want it to appear in listings) _____

Contact Name _____ Phone _____

Email _____ Sponsorship Amount _____

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature _____

Mail form and payment to: Greater Chambersburg Chamber Foundation, Attn: Ginny Harriger, 100 Lincoln Way East, Suite A, Chambersburg, PA 17201; or email to gharriger@chambersburg.org. Call 717.264.7101 ext. 205 for more information on this event.

Event venue, format and other details are subject to change at the discretion of the organizer.



NEWS FROM OUR MEMBERS INTERESTING.



Three tenants in the Incubator + Labs at **Hagerstown Community College** have been named to receive awards through Project Restore, an initiative launched by Governor Larry Hogan last year, and administered by the Maryland Department of Housing and Community Development. Breyon Hopkins,

owner of NeverBored Games; Nahtasha Poindexter, owner of South In Ur Mouth Catering and Baked Goods; and Natoscha McKinnon, owner of Les Cookies Delight were named among the winners. A total of 376 businesses in all 23 counties and Baltimore City will receive \$24.5 million through the initiative—including \$8.8 million in property assistance grants and \$15.7 million in business operations grants. Through Project Restore, the department offers property assistance and operational grants to support startup and expansion costs and incentivize private investment in vacant spaces. The latest application round received almost 800 applications. Approximately 2,520 jobs will be created by the businesses awarded funding. Of those awarded grants this round, 301 are minority-owned businesses and 206 of those are women-owned businesses. An additional 20 businesses are veteran-owned businesses. For more information on the Incubator at HCC, visit <https://incubatorhcc.com>.

Solinkit proudly announces that Michael Brown has been promoted to IT & operations manager. Brown has been employed with Solinkit for four years, and in that time, he has established updated procedures and workflows that have helped strengthen their service offerings. Gavin Shetler has also been added to the team as a Junior Consultant.



The **Rescue Hose Co. No. 1 of Greencastle, PA** recently held an Awards Banquet at **Green Grove Gardens**. The event featured a good turnout of members and guests including Senator Doug Mastriano, Representative Schemel and Antrim

Township Supervisors. Several awards were given at the event as well as updates on programs and activities. Thank you to those who attended and congratulations to the award winners!



The **United Way of Franklin County** invites the community to help improve the quality of life in the area by volunteering for May of Caring. United Way is seeking volunteers to help with non-profit service projects as well as sponsorships from local businesses to support the county-wide volunteer effort.

Learn more and sign up at uwfcpa.org/may-of-caring.

Franklin County Free Press celebrated over 2.8 million pages read last year. The readership has tripled and community awareness of the publication has increased. The Best of Franklin County nominations are expected to open soon on the website. All CVBA members are encouraged to submit press releases and news stories to the Free Press by emailing info@fcfreepress.com.

The **Foundation for Enhancing Communities (TFEC)** announced \$472,594 in grant funds have been awarded to 82 Greater Harrisburg and surrounding area nonprofit organizations through competitive grant opportunities. Grant recipients are registered 501(c) (3) nonprofit organizations or utilize a fiscal sponsor. Local

recipients included **Cumberland Valley Animal Shelter** (\$2,500), **Diaper Depot at Central** (\$5,000), **Healthy Communities Partnership of Greater Franklin County** (\$2,735), **PennCares** (\$1,000), **Penns Youth Initiative** (\$7,000) and **The Boys & Girls Club of Chambersburg and Shippensburg** (\$5,000). To learn more about TFEC and support local special fund initiatives, visit www.tfec.org.



F&M Trust is pleased to announce the hiring of Chad Carroll as executive vice president and chief operating officer. In his new role, Carroll will be responsible for planning, organizing and controlling the day-to-day activities of the bank and collaborating with the president and chief executive officer in the overall administration of the bank. Carroll is based at F&M Trust's corporate headquarters in Chambersburg. Please visit FMTrust.Bank for more information.

Join **LIU12 Franklin County Literacy Council** on March 28 from 4-7 p.m. for an Open House and Tri-Chamber Ribbon Cutting! Take a tour of their new space, learn more about adult education programs in our county, and see how you can get involved. This event is open to the public, so bring a friend or five!

The Members of **SEK, CPAs & Advisors** are pleased to announce Daryl L. Staley, CPA, MBA, and Evan M. Wabrick, CPA, MBA, have been admitted as Members of the Firm. Additional promotions include: Kellie J. Flook and Ryan D. Leppo as managers, Kayla M. Alshouri, Lisa E. Kalist and Mandy L. Walls as supervisor, Emily J. Beecher and Chrystal D. Gabler as support accountant supervisors, Nicholas S. Chapman, Emily M. Fox, Morgan E. Hill, Darian K. Hufcut and C. Richard Keyser II as senior associates, Brendan M. Adams as cybersecurity specialist, B. Scott Lehman as director of IT, Michael S. Suppok as network/cloud administrator and Amanda A. Vore as application specialist. SEK, CPAs & Advisors is a regional accounting and consulting firm with 200 professionals across six offices.



First Time Home Buyer homes, part of **Luminest**, are now complete and ready for purchase on West Second Street in Waynesboro, Pa. These two units will consist of two very similar three-bedroom homes and will be sold to perspective buyers below 80 percent area median income, and buyers will be offered down

payment and closing cost assistance. The location is near an elementary school, churches, restaurants, grocery stores, shopping, dental and other medical providers. Luminest is dedicated to building stronger neighborhoods, better homes and brighter futures. Learn more at Luminest.org.

Boyer & Ritter CPAs and Consultants has added ten experienced professionals to enrich the firm's services in several practice groups. Including Kenneth Reber, Kimberly Kay Schroeder, Jaime Onk, Rachel M. Bosworth, Denine F. McCarthy, Teresa Cain, Nicole Harmon, Katlin Lerew, Matthew J. Becker, Jack Celmer and Candida Hansen. These professionals have the experience and knowledge to assist our clients with their specific industry-related needs. Boyer & Ritter has offices in Camp Hill, Carlisle, Chambersburg and State College.

IMPORTANT. ENGAGING.

HAVE NEWS TO SHARE?
EMAIL LARK AT
LKENNEDY@CHAMBERSBURG.ORG

F&M Trust is pleased to announce the following recent hires and promotions: Zachary Kuhn as a mortgage loan officer, Eric Raymond as residential mortgage underwriter, Tony Klatko promoted to assistant vice president, Alyssa Proctor promoted to vice president, Megan Brindle promoted to community office manager, Tory Lovett promoted to financial services representative, Brooke May promoted to lead financial services representative, Whitney McGraw promoted to lead financial services representative and Liz Shoop promoted to financial services representative III.



Habitat for Humanity of Franklin County is pleased to announce that **Brechbill & Helman Construction Company** fast-forwarded a new construction project taking place on Warm Spring Road in Chambersburg. The local builder offered crews, in successive days, to get the home

dried in by raising walls and setting trusses before the arrival of winter weather and the new year. To date, volunteers have built or rehabbed 53 homes in Franklin County. To learn how you can make a difference in our local community through Habitat contact the office at info@habitatfranklinpa.org or 717-267-1899.



Matt Berger, an investment and trust services market manager with **F&M Trust**, recently received an Under 40 in Wealth Management Award from the American Bankers Association. The awards recognize 15 wealth management and fiduciary professionals from across the United States who are committed to the highest standards of achievement at work and in their communities. Berger, 36, joined the bank in 2012.



Patriot Federal Credit Union is pleased to announce Mary Cordell has joined the credit union's business services team as senior vice president, business loan officer. She is a resident of Greencastle and has more than 32 years of banking experience. Cordell will assist area businesses in Franklin County meet

their business growth goals by providing both borrowing and money management solutions.



During the months of October and November, faculty and staff from **Hagerstown Community College** raised \$13,585 during a fundraising campaign to benefit the United Way of Washington County. These funds are used to support collaborative

programs that improve education, health and financial stability in Washington County. To learn more visit UnitedWayWashCounty.org.



Employees of **F&M Trust** held a winter coat drive in November during which money was collected to purchase 80 coats for students at Thaddeus Stevens Elementary School in Chambersburg. A group of

employees delivered the coats in early December to Principal Brent Pistner and Guidance Counselor Carrie Strayer, who said the coats would be distributed to children who arrived at school without one. About 350 students attend the school on Hollywell Avenue in the southwestern end of the Borough of Chambersburg.

Amanda Chestnut has been hired as an adjunct dance instructor at **Hagerstown Community College**. In this position, she will be teaching ballet, modern dance and dance history. Chestnut is the owner of Dance Academy XIV and holds a bachelor's degree in dance and religious studies from Randolph-Macon Woman's College in Lynchburg, Va. She is on the faculty at the **Chambersburg Ballet Theater** where she instructs jazz, and a certified Progressing Ballet Technique instructor. She is currently pursuing a degree in choreography at **Wilson College**.

Offered by the **Foundation for Free Enterprise Education, PFEW** is a hands-on program entirely funded and taught by practitioners from the PA business community. Students form teams and run a modern manufacturing company using a powerful college-level simulation. They make the same decisions you make every day. Volunteer mentors provide guidance and insight into modern business operations. Students attend PFEW on a fully tax-deductible \$695 sponsorship donated by a business, foundation, organization or individual, and they will discover business, the American free enterprise system and develop the skills today's employers need. To learn more, visit PFEW.org.



Habitat for Humanity of Franklin County was pleased to host the Waynesboro Police Department at 231 Highland Avenue for their special training days on Feb 9 - 10. Habitat purchased this property in 2022 and will rehab the house in partnership with a local family in

need of a safe, decent, and affordable home. Due to the extent of renovations, the project will take a full 12 months to complete. This will allow for plentiful volunteer opportunities. To learn how you can make a difference in our local community through Habitat contact the office at info@habitatfranklinpa.org or 717-267-1899.



Congrats **Vinnie's on 11!** We celebrated Brittany & Dan Peloquin as well as their team's one-year anniversary in January with a ribbon cutting surrounded by friends, family, community members and business leaders. Vinnie's is located

at 5210 Molly Pitcher Highway in Chambersburg and specializes in Italian cuisine and pizza along with a variety of salads made fresh everyday. Call 717-375-4094 to place an order.



Drayer Physical Therapy Institute invited the CVBA to join them at their Open House. Congrats on their one-year anniversary in the Greencastle community. Drayer offers in-clinic and telehealth

physical and occupational therapy evaluations and visits at 124 South Antrim Way #103 in Greencastle.



Fox's Pizza Den recently hosted their Grand Opening celebration with the CVBA and Downtown Chambersburg Inc. Fox's is located at 120 South Main Street in Chambersburg and has a delicious menu ranging from gourmet pizzas and strombolis to salads and hoagies. Call 717-552-2372 to order.



Sponsorship Application Swing into Spring!



Date: April 22 & 23, 2023 **Location:** Downtown Chambersburg **Attendance:** 10,000 weekend **Potential Social Media Reach:** 30,000 people

About the event: Celebrate your fandom at Fandom Fest in Downtown Chambersburg Saturday April 23rd. Join us and over 50 geek/fan/themed related vendors, special fan/geek related vehicles, food trucks, and activities including costume contests. This new event will be located within Chambers Fort Park, Rosedale Parking Lot, nearby public and private parking lots and portions of the rail to trail. Swing into Spring will happen in conjunction with DCI's Spring Food Truck Festival. We will have up to 80 craft, retails and edible food vendors throughout Main Street! All proceeds benefit Downtown Business Council of Chambersburg & Downtown Chambersburg Inc. and its core mission of revitalizing downtown Chambersburg. *DCI is a 501(c)(3) tax exempt organization.*

Contact: Sam Thrush, Downtown Chambersburg Inc. President, 717-264-7101 ext. 204, sthrush@chambersburg.org or Jennifer Davis, Downtown Business Council of Chambersburg Coordinator, 717-261-0072 call or text, chambersburgevents@outlook.com.

Grand Sponsor - \$1,500 – one available for Fandom Fest – one available for Swing Into Spring – Sponsor will receive the following benefits:

- Logo featured on event webpage and in all event marketing materials (flyers, social media promotions, newsletter articles, website events listings, etc.)
- Company name included in promotions on radio stations
- Opportunity to provide volunteers for the event
- Opportunity to set up promotional table & tent at the event
- Prominently placed on the sponsor side of the event map
- Opportunity for a representative to welcome guests at the event during announcements at the centralized info tent
- Company logo on signs
- Company name listed in CVBA newsletter article
- At least 4 opportunities to join DBC & DCI on Facebook Live. These opportunities will be designed to advertise the Fandom Fest.
- 10 vouchers to selected food trucks.
- Company listed on DCI's and eblasts

Gold Sponsor - \$750 – multiple available (available for Fandom Fest and Swing Into Spring) - Sponsor will receive the following benefits:

- Company name listed on event webpage & event marketing materials as space allows
- Opportunity to display company banner on the square
- Company logo displayed on signs
- Acknowledgement of company as sponsor during the event
- 7 vouchers to selected food trucks.
- Company listed on DCI's eblasts
- Opportunity to display promotional materials at a table & tent supplied by event organizer on the square of downtown Chambersburg. Table may be staffed by sponsor. Sponsor may bring their own full table and tent depending on available space
- 1 opportunity to join DBC & DCI on a Facebook Live during event
- Logo on event map as space allows
- Mentions within the Facebook event page

Live Music Sponsor - \$700 (only available Fandom Fest) – Sponsor will receive the following benefits:

- Company name listed on event webpage & event marketing materials as space allows
- Opportunity to display company banner next to the live music
- Company logo displayed on signs
- Acknowledgement of company as sponsor during the event
- Company listed on DCI's eblasts
- 6 vouchers to food trucks
- Opportunity to display promotional materials at a table & tent next to the live music
- 1 opportunity to join DCI on a Facebook Live during the Food Truck Fest
- Mentions within the Facebook event page
- Logo on event map as space allows

Silver Sponsor - \$500 – multiple available (available for Fandom Fest and Swing Into Spring) - Sponsor will receive the following benefits:

- Company name listed on event webpage
- Opportunity to display company banner at the event
- Acknowledgement as sponsor during the event
- 6 vouchers to food trucks
- Mentions within the Facebook event page
- Logo on event map as space allows

Yes, I would like to sponsor the Fandom Fest and/or Swing Into Spring

Company Name (as you want it to appear in listings) _____

Contact Name _____ Phone _____

Email _____ Sponsorship Amount _____

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature _____ Sponsorship Level Name: _____



Return form to Sam Thrush by: Mail to Downtown Chambersburg Inc. by **4/1/2023** to be included on banners and yard signs., Attn: Sam Thrush, 100 Lincoln Way E., Ste A, Chambersburg, PA 17201; email to sthrush@chambersburg.org; fax to 717-267-0399.

Spring Food Truck Fest Sponsorship Opportunities

Date: April 23, 2023

Location: Downtown Chambersburg Attendance: 7,000+

Potential Social Media Reach: 70,000 people

About the event: Food trucks descend on downtown Chambersburg. It is a foodie's dream. Spread throughout downtown, 20+ food trucks will be set up to serve customers. All proceeds benefit Downtown Chambersburg Inc. and its core mission of revitalizing downtown Chambersburg.

DCI is a 501(c)(3) tax exempt organization. Contact: Sam Thrush, Downtown Chambersburg Inc. President, 717-264-7101 ext. 204, sthrush@chambersburg.org

Grand Sponsor - \$2,000 – one available – Sponsor will receive the following benefits:

- Logo featured on event webpage and in all event marketing materials (flyers, social media promotions, newsletter articles, website events listings, etc.)
- Company name included in promotions on radio stations
- Opportunity to provide volunteers for the event
- Opportunity to set up promotional table & tent at the event
- Prominently placed on the sponsor side of the event map
- Opportunity for a representative to welcome guests at the event during announcements at the centralized info tent
- Company logo on yard signs
- Company name listed in CVBA newsletter article
- At least 4 opportunities to join DCI on Facebook Live. These opportunities will be designed to advertise the Food Truck Fest
- 15 vouchers to food trucks
- Company listed on DCI's eblasts

Gold Sponsor - \$750 – multiple available - Sponsor will receive the following benefits:

- Company name listed on event webpage & event marketing materials as space allows
- Opportunity to display company banner on the square
- Company logo displayed on yard signs
- Acknowledgement of company as sponsor during the event
- Company listed on DCI's eblasts
- 10 vouchers to food trucks
- Opportunity to display promotional materials at a table & tent supplied by event organizer on the square of downtown Chambersburg. Table may be staffed by sponsor. Sponsor may bring their own full table and tent depending on available space
- 1 opportunity to join DCI on a Facebook Live during event
- Logo on event map as space allows
- Mentions within the Facebook event page

Beer Garden Sponsor - \$700 – one available - Sponsor will receive the following benefits:

- Company name listed on event webpage & event marketing materials as space allows
- Opportunity to display company banner at Biergarten
- Company logo displayed on yard signs
- Acknowledgement of company as sponsor during the event.
- Company listed on DCI's eblasts.
- 9 vouchers to food trucks
- Opportunity to display promotional materials at a table & tent at the Biergarten
- 1 opportunity to join DCI on a Facebook Live during event
- Mentions within the Facebook event page
- Logo on event map as space allows

Live Music Sponsor - \$700 – three available - Sponsor will receive the following benefits:

- Company name listed on event webpage & event marketing materials as space allows
- Opportunity to display company banner next to the live music
- Company logo displayed on yard signs
- Acknowledgement of company as sponsor during the event
- Company listed on DCI's eblasts
- 9 vouchers to food trucks
- Opportunity to display promotional materials at a table & tent next to the live music
- 1 opportunity to join DCI on a Facebook Live during the Food Truck Fest
- Mentions within the Facebook event page
- Logo on event map as space allows

Silver Sponsor - \$500 – multiple available - Sponsor will receive the following benefits:

- Company name listed on event webpage
- Opportunity to display company banner at the event
- Acknowledgement as sponsor during the event
- 8 vouchers to food trucks
- Mentions within the Facebook event page
- Logo on event map as space allows

Bronze Sponsor - \$250 – multiple available - Sponsor will receive the following benefits:

- Company name listed on event webpage
- Acknowledgement as sponsor during the event
- 6 vouchers to food trucks
- Mentions within the Facebook event page

Yes, I would like to sponsor the Spring Food Truck Fest

Company Name (as you want it to appear in listings) _____

Contact Name _____ Phone _____

Email _____ Sponsorship Amount _____

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature _____ Sponsorship Level Name: _____



Return form to Sam Thrush by: Mail to Downtown Chambersburg Inc. by **4/1/2023** to be included on banners and yard signs., Attn: Sam Thrush, 100 Lincoln Way E., Ste A, Chambersburg, PA 17201; email to sthrush@chambersburg.org; fax to 717-267-0399.

GREATER CHAMBERSBURG CHAMBER OF COMMERCE

STEVE CHRISTIAN PRESIDENT

717.264.7101 | 100 Lincoln Way E., Chambersburg, PA | chamber@chambersburg.org | Chambersburg.org



2023 BOARD OF DIRECTORS

The Chambersburg Chamber could not operate without the generous support of our board members. Please join us in welcoming the 2023 Chambersburg Chamber Board of Directors! Thank you for your willingness to serve our local businesses and the greater community. The full list of board members is included below.

"Our 2023 board is comprised of an outstanding group of community leaders and business owners," said Chamber President Stephen Christian. "We appreciate their willingness to dedicate their time and talents to supporting local businesses and the Cumberland Valley through the Chambersburg Chamber."



CHAMBERSBURG CIVIL WAR SEMINARS & TOURS PREPARES FOR 2023 SEASON

History enthusiasts from across the United States and Canada plan to attend three in-person conferences and more than a dozen virtual history talks hosted by Chambersburg Civil War Seminars & Tours, a division of the Chambersburg Chamber.

The first in-person conference will be held in Williamsburg, Va. called "Williamsburg Trifecta Tour." From April 27 - 30, guests will focus on the Revolutionary War, the Civil War and World War II. Six expert historians will cover diverse historical sites on the Virginia Peninsula.

In July, the group will head to Vicksburg, Miss. for a deep dive into the campaign and battle of Vicksburg. Led by the preeminent scholar on the subject, Prof. Timothy B. Smith, the group will visit sites associated with the campaign followed by a visit to the U.S.S. Cairo.

October 19-22 will include another in-person conference based in Chambersburg, Pa. Guests will be led by Scott Patchan as they learn about Jubal Early's invasion of Maryland in the summer of 1864 as well as the burning of Chambersburg and the battle of Mooresfield.

The HISTORYtalk series continues in 2023 on the 15th of every month featuring an engaging speaker via Zoom. More than 100 guests are expected to attend. The cost to attend is \$6 per HISTORYtalk and guests are sent the Zoom confirmation details after registering. Talks begin at 7 p.m. EST and include a question and answer period following the presentation.

Chambersburg Civil War Seminars & Tours began in 1989 and are held in partnership with historian Eric Wittenberg. Marketing and promotions are handled by Lark Kennedy of the Chambersburg Chamber and logistics for the events are coordinated by Susan Wittenberg and Karen Lowry. For more information about the upcoming conferences, visit CivilWarSeminars.org.

GCCC BOARD OF DIRECTORS

Stephen Christian
Chamber President

David Grant
Keystone Health -
Chair

Luke Martin
SEK, CPAs & Advisors
- Immediate Past
Chair

Pat Abbott
Strickler Agency, Inc.
- Secretary

Jake Naugle
Patriot Federal Credit
Union - Treasurer

Jenna Kaczmarek
Patriot Federal Credit
Union - DCI Chair

Eric Foreman
Patriot Federal
Credit Union - CADC

Dr. Crystal Lautenslager
Chambersburg Area
School District -
Foundation President

Brad Evans
Bartlett Tree Expert
Company

Van Gray
GearHouse Brewing Co.

Carla Christian
Chambersburg
Memorial YMCA

Adam Donius
Chick-fil-A

Mark Story
Habitat for Humanity
of Franklin County

Bill Kick
Herbert, Rowland &
Grubic Inc.

Anthony Bagley
M&T Bank

Dr. Wesley Fugate
Wilson College

Monica Shoemaker
Veroni Cafe

Melanie Hoffman
Noelker and Hull
Associates, Inc.

Kacie Meyers
The Floor
Trader Outlet of
Chambersburg

Tom Trgovac
GDC IT Solutions

Alexander Sharpe
Sharpe & Sharpe, LLP

Jamie Selman
WellSpan Health

GREENCASTLE-ANTRIM CHAMBER OF COMMERCE DEBBY CUNNINGHAM EXEC. DIRECTOR

717.597.4610 | 217 E. Baltimore St., Greencastle, PA | info@greencastlepachamber.org | GreencastlePaChamber.org



CELEBRATE TAX DAY AT THE CRAFT BEER, WINE & SPIRITS FESTIVAL

Make plans now to attend the G-ACC Craft Beer, Wine & Spirits Festival, sponsored by **M&T Bank**. The event runs 12-4 PM on Saturday, April 15, 2023, and features local craft breweries, wineries, and distilleries along with additional Pennsylvania and national brands available for tasting.

Held in the parking lot of **Antrim Way Honda**, participants can also enjoy live music by Staff Infection, small games of chance, and food will be available for purchase.

Advanced tickets are available for sale now at GreencastlePACHamber.org or by clicking the QR Code in this article. Use the early bird promo code **CHEERS** by March 15 to receive a \$5 discount on your ticket. Designated Driver tickets will be available for \$10 at the gate.



A "TEE"-RRIFIC DAY OF GOLF!

Friday, June 2 will be the 35th Annual Greencastle-Antrim Chamber of Commerce Golf Tournament happening at the **Greencastle Golf Club**. Sponsored by **WellSpan Health**, the \$100 per person registration fee includes a continental breakfast with Bloody Mary Bar, round of golf and lunch.

Mark your calendar and start forming your team for a great day of networking and having fun on a beautiful course. Corporate and hole sponsorships are available. For more information or to register go to CVBAlliance.org/Events or call 717-597-4610.

SPRING CLEAN UP DAY

The G-A Chamber of Commerce, with support from Waste Management, is holding a Spring Clean Up Day as part of the Keep Pennsylvania Beautiful program. Join us on Saturday morning, April 1, at 9 a.m. in the Greencastle Center Square at 9 a.m. and receive safety vests, gloves,



trash bags, and instructions. Small groups will go out to different areas of the Borough and Antrim Township to pick up litter. The clean up will conclude by noon. Last year 40 volunteers picked up 95 bags of trash in and around Greencastle. This activity is open to all residents, community groups, and businesses organizations to help keep Greencastle GREEN! More information and sign-up details can be found at: CVBAlliance.org/Events.

VENDOR SPACE AVAILABLE FOR SIDEWALK DAYS

The G-ACC will host the 56th Annual Greencastle Sidewalk Days on July 7 and 8. For this event, we are looking for artisans, crafters, farm-to-table, fresh food vendors, businesses and non-profit community groups. Vendors can choose to participate in one or both days of the event. Vendor forms and other information can be found at CVBAlliance.org/Events or reach out via email at info@greencastlepachamber.org.

G-ACC BOARD OF DIRECTORS

Chris Grimm
ACNB Bank
- Chair

Betsy Yumlu
F&M Trust -
Vice Chair

Brad Graham
Antrim BIC
Church

Chad Murray
Antrim
Township
Supervisors
Quad State
Sales and
Service

Stan Flenner
Graphics
Universal, Inc.
- Past Chair

Brad Kearns
SEK, CPAs
& Advisors -
Treasurer

John Frey
DSS Law, LLP

Gavin Martin
ELM Shoes

Frank Traver
Eagle
Construction
Company /
FCADC

**Charles
Eckstine**
MBH, Inc. -
Vice Chair

**Ginger
Everhart**
WellSpan
Health

Krista Murr
Orrstown
Bank

**Andy
Everetts**
M&T Bank -
Vice Chair

**Dr. Lura
Hanks**
Greencastle-
Antrim School
District

Jan Shafer
Borough of
Greencastle

Sid Shreiner
Manitowoc
Cranes

**Jim
Windhorst**
Instant
Brands

**4 PLAYER
SCRAMBLE**



**9AM
SHOTGUN
START**

**35TH ANNUAL
GOLF
TOURNAMENT
June 2, 2023**

Public Welcome

Tournament Sponsored by



Corporate and Hole Sponsorships Available



35TH ANNUAL GOLF TOURNAMENT

When: Friday, June 2, 2023
9:00am Shotgun Start
Where: Greencastle Golf Club
Format: 4 Player Scramble
Please register by May 24

Please make checks payable and mail registration to:

Greencastle-Antrim Chamber of Commerce
Attn: Golf Committee
P.O. Box 175
Greencastle, PA 17225

For more information, please call
the Chamber office at 717-597-4610.

www.greencastlepachamber.org



35TH ANNUAL GOLF TOURNAMENT

Registration

Format - 4 Player Scramble

\$100.00 Entry Fee

**Includes golf, breakfast,
lunch during golf, and raffle tickets**

Please register by May 24, 2023



ONLINE
REGISTRATION

Hole Sponsors Needed

\$100.00 Hole Sponsorship Fee
(placed at tee)

Please register by May 24, 2023

Please include the following information:



1st Golfer's Name _____

Phone _____ Email _____

2nd Golfer's Name _____

Phone _____ Email _____

3rd Golfer's Name _____

Phone _____ Email _____

4th Golfer's Name _____

Phone _____ Email _____

Your Name _____

Business Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Enclosed is \$ _____ for
_____ golfers and/or
_____ hole sponsorship(s).





LEADERSHIP YOUTH UPDATE

Leadership Franklin County Youth (LFCY) held their February session in the Point Youth area of **Grand Point Church**. Their topic was "Encourage the Heart," which is the fifth and final part of "The Student Leadership Challenge: Five Practices for Becoming an Exemplary Leader." Students talked through strategies to encourage and support each other while examining the impact of recognition on others' esteem and performance.

The Honorable Angela R. Krom, Judge of Common Pleas in the 39th Judicial District, spoke to students about the ethical and moral responsibility of leaders and challenged students to think broadly about how their decisions impact others. The youth class will be touring the Franklin County Jail in March, and return to Wilson College's campus in April preparing for their final session on public speaking. Graduation is set for Monday, April 17 at Wilson College.

LFC Youth Sponsor:



ADULT LEADERSHIP PROGRAM ACCEPTING APPLICATIONS & PROJECT PROPOSALS

Leadership Franklin County Community is accepting applications for its Class of 2024. The program is designed to offer training to professionals in the areas of leadership development, community needs and service opportunities with local nonprofits. The LFC Community course engages with local business and community leaders at monthly sessions and enables the students to thrive both individually and professionally. The unique leadership course not only teaches leadership skills but focuses specifically on the challenges and opportunities facing Franklin County with the goal of empowering students to get involved and become long-term community leaders.

The cost to participate in the program is \$1,500 per student with a limited number of available scholarships. The course begins in September 2023 with a two-day retreat and holds monthly sessions through April with graduation in May



2024. Student applications are due by May 12, which will be followed by a competitive interview process.

Additionally, LFCC is seeking nonprofit community service projects for their fall students. The request for proposal process is open to any non-profit, educational or governmental organization in Franklin County. Guidelines and more details about project expectations are available online. To apply or learn more about the program, visit Chambersburg.org/Leadership or contact Ginny Harriger at gharriger@chambersburg.org

COMMUNITY LEADERSHIP CLASS FOCUSES ON DIVERSITY

The Leadership Franklin County Community (LFCC) class continued their community learning in February with topics on "Community Health in Franklin County" and "Understating Others: Diversity and Inclusion in Leadership." CNO Monica Diehl at **Keystone Health** spoke to the class on Keystone's role in the community as a federally qualified healthcare center followed by a tour of their pediatric development center. Noel Purdy, executive director of Healthy Franklin County, presented at **Wilson College** on her organization's role building community coalitions with a mission to "promote, strengthen and evaluate Franklin County's efforts to improve the health and well-being of all people."

In the afternoon, Haley Anderson and Victoria Kerr of **Shippensburg University** moderated a community leader panel on the topic of diversity and inclusion featuring Maria Banks of **Chambersburg Area School District**, Katherine Buck of Wilson College, Chief Ron Camacho of **Chambersburg Borough Police Department** and Carla Christian of the **Chambersburg Memorial YMCA**. The day was wrapped up by President Wes Fugate of Wilson College who offered encouragement and advice on community leadership and shared how Wilson is working to support diversity and inclusion on their campus and in the community. In March the class will be touring Franklin County with Mike Ross of **Franklin County Area Development Corp.** on an economic development tour.

LFC Community Sponsor:



DOWNTOWN SAM THRUSH CHAMBERSBURG INC. PRESIDENT

717-264-7101 ext. 204 | sthrush@chambersburg.org | DowntownCburg.com



NEW SPRING EVENT COMING TO DOWNTOWN

Join us and **Downtown Business Council of Chambersburg** for Swing into Spring! These two days of fun kick-off on April 22 at 8 a.m. with a Community Upcycle Yard Sale. At 10 a.m., both the Earth Day Celebration sponsored by **Chambersburg Waste Paper** and 5K with **The Boys and Girls Club of Chambersburg and Shippensburg** will begin followed by Fandom Fest at 12 p.m. On April 23, stop downtown for the Spring Food Truck Fest and Swing into Spring Vendor Fest! Be sure to check Facebook for updates going on downtown at [Facebook.com/DowntownCburg](https://www.facebook.com/DowntownCburg).

SAVE THE DATE FOR CRABFEAST

Join us at our 27th Annual CrabFeast event on August 26! We are looking forward to our favorite all-you-can-eat, end-of-summer picnic. We are currently seeking sponsors for this event, and it's a great option for a company picnic! Email us for a sponsorship opportunity form at sthrush@chambersburg.org. For more details, visit: [DowntownChambersburgPa.com/Crabfeast](https://www.DowntownChambersburgPa.com/Crabfeast).



ICEFEST ATTRACTS THOUSANDS AS LARGEST ICE FESTIVAL IN THE STATE

Downtown Chambersburg Inc., **Downtown Business Council of Chambersburg** and Council for the Arts held IceFest 2023 successfully in January. We would like to thank **M&T Bank** for being the presenting sponsor, all of the ice sculpture and event sponsors, volunteers, event committee members and the Borough of Chambersburg. This year's IceFest had 119 sculptures including the 40' long ice slide. Thousands of people attended each day, including Saturday when the street was packed with people all day! If you are interested in being a part of IceFest 2024, please email chambersburgicefest@gmail.com.

DCI RECEIVES GRANT FUNDING

The **Franklin County Government** recently awarded Downtown Chambersburg Inc. with an IMPACT Grant. The \$11,000 in funding will be used towards an upcoming event with The Foundry Art Market and towards the cost of planning the amphitheater project. Both are initiatives of DCI to help revitalize and support our downtown.



SHATZER'S FRUIT MARKET

Enjoy seasonal fruits, jams, gifts & more!

**CLOSING APRIL 1
RE-OPENING MID-JUNE**

2197 Lincoln Way West, Chambersburg
717-263-2195



Fall Food Truck Fest Sponsorship Opportunities

Date: **October 29, 2023**

Location: **Downtown Chambersburg** Attendance: **7,000+**

Potential Social Media Reach: **70,000 people**

About the event: Food trucks descend on downtown Chambersburg. It is a foodie's dream. Spread throughout downtown, 20+ food trucks will be set up to serve customers. All proceeds benefit Downtown Chambersburg Inc. and its core mission of revitalizing downtown Chambersburg.

DCI is a 501(c)(3) tax exempt organization. Contact: Sam Thrush, Downtown Chambersburg Inc. President, 717-264-7101 ext. 204, sthrush@chambersburg.org

Grand Sponsor - \$2,000 – one available – Sponsor will receive the following benefits:

- Logo featured on event webpage and in all event marketing materials (flyers, social media promotions, newsletter articles, website events listings, etc.)
- Company name included in promotions on radio stations
- Opportunity to provide volunteers for the event
- Opportunity to set up promotional table & tent at the event
- Prominently placed on the sponsor side of the event map
- Opportunity for a representative to welcome guests at the event during announcements at the centralized info tent
- Company logo on yard signs
- Company name listed in CVBA newsletter article
- At least 4 opportunities to join DCI on Facebook Live. These opportunities will be designed to advertise the Food Truck Fest
- 15 vouchers to food trucks
- Company listed on DCI's eblasts

Gold Sponsor - \$750 – multiple available - Sponsor will receive the following benefits:

- Company name listed on event webpage & event marketing materials as space allows
- Opportunity to display company banner on the square
- Company logo displayed on yard signs
- Acknowledgement of company as sponsor during the event
- Company listed on DCI's eblasts
- 10 vouchers to food trucks
- Opportunity to display promotional materials at a table & tent supplied by event organizer on the square of downtown Chambersburg. Table may be staffed by sponsor. Sponsor may bring their own full table and tent depending on available space
- 1 opportunity to join DCI on a Facebook Live during event
- Logo on event map as space allows
- Mentions within the Facebook event page

Beer Garden Sponsor - \$700 – one available - Sponsor will receive the following benefits:

- Company name listed on event webpage & event marketing materials as space allows
- Opportunity to display company banner at Biergarten
- Company logo displayed on yard signs
- Acknowledgement of company as sponsor during the event.
- Company listed on DCI's eblasts.
- 9 vouchers to food trucks
- Opportunity to display promotional materials at a table & tent at the Biergarten
- 1 opportunity to join DCI on a Facebook Live during event
- Mentions within the Facebook event page
- Logo on event map as space allows

Live Music Sponsor - \$700 – three available - Sponsor will receive the following benefits:

- Company name listed on event webpage & event marketing materials as space allows
- Opportunity to display company banner next to the live music
- Company logo displayed on yard signs
- Acknowledgement of company as sponsor during the event
- Company listed on DCI's eblasts
- 9 vouchers to food trucks
- Opportunity to display promotional materials at a table & tent next to the live music
- 1 opportunity to join DCI on a Facebook Live during the Food Truck Fest
- Mentions within the Facebook event page
- Logo on event map as space allows

Silver Sponsor - \$500 – multiple available - Sponsor will receive the following benefits:

- Company name listed on event webpage
- Opportunity to display company banner at the event
- Acknowledgement as sponsor during the event
- 8 vouchers to food trucks
- Mentions within the Facebook event page
- Logo on event map as space allows

Bronze Sponsor - \$250 – multiple available - Sponsor will receive the following benefits:

- Company name listed on event webpage
- Acknowledgement as sponsor during the event
- 6 vouchers to food trucks
- Mentions within the Facebook event page

Yes, I would like to sponsor the Fall Food Truck Fest

Company Name (as you want it to appear in listings) _____

Contact Name _____ Phone _____

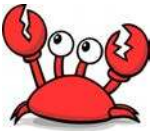
Email _____ Sponsorship Amount _____

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature _____ Sponsorship Level Name: _____



Return form to Sam Thrush by: Mail to Downtown Chambersburg Inc. by **10/1/2023** to be included on banners and yard signs., Attn: Sam Thrush, 100 Lincoln Way E., Ste A, Chambersburg, PA 17201; email to sthrush@chambersburg.org; fax to 717-267-0399.



27th Annual CrabFeast Sponsorship Opportunities

Date: August 26, 2023 | **Location:** Amvets Post 224 Picnic Pavilion | **Attendance:** 400+ | **About the event:** The annual CrabFeast is one of Downtown Chambersburg Inc.'s most significant fundraising events. Guests enjoy all-you-can-eat hardshell crabs, games of chance, food and more entertainment. Corporate sponsorships allow DCI to cover the cost of numerous bushels of crabs. All proceeds benefit Downtown Chambersburg Inc. and its core mission of revitalizing downtown Chambersburg. DCI is a 501(c)(3) tax exempt organization. **Contact:** Sam Thrush, Downtown Chambersburg Inc. President, 717-264-7101 ext. 204, sthrush@chambersburg.org

Grand Sponsor - \$1,000 – one available – Sponsor will receive the following benefits:

- Logo featured on event webpage and in all event marketing materials (flyers, social media promotions, newsletter articles, website events listings, etc.)
- Company name included in promotion on VerStandig radio stations
- Opportunity to provide volunteers for the event
- Opportunity to set up promotional table & tent at the event
- Opportunity for a representative to welcome guests at the event during announcements
- Company logo featured on the CrabFeast T-shirt
- Company logo displayed on table tent card at the event
- Company name listed in Chamber newsletter recap article
- 8 tickets to the event
- Opportunity to reserve preferred seating for your company picnic
- Purchase 10 or more CrabFeast tickets and receive a 20% discount

To-Go Sponsor - \$825 - Sponsor will receive the following benefits:

- Company name listed on event webpage
- Company name featured on event marketing materials as space allows
- Opportunity to display company banner at event
- Company logo featured on the CrabFeast T-shirt
- Company logo displayed on Table Tent Card at event
- Acknowledgement of company as sponsor during the event
- 7 tickets to the event
- Opportunity to reserve preferred seating for your company picnic (purchase 10+ tickets, receive a 20% discount)
- Opportunity to display promotional materials on a table supplied by event organizer at the To-Go location. Table may be staffed by sponsor.

Gold Sponsor - \$750 - Sponsor will receive the following benefits:

- Company name listed on event webpage
- Company name featured on event marketing materials as space allows
- Opportunity to display company banner at event
- Company logo featured on the CrabFeast T-shirt
- Company logo displayed on Table Tent Card at event
- Acknowledgement of company as sponsor during the event
- 6 tickets to the event
- Opportunity to reserve preferred seating for your company picnic (purchase 10+ tickets, receive a 20% discount)
- Opportunity to display promotional materials on a table supplied by event organizer. Table may be staffed by sponsor.

Beer Sponsor - \$675 - Sponsor will receive the following benefits:

- Company name listed on event webpage
- Company name featured on event marketing materials as space allows
- Company logo featured on the CrabFeast T-shirt
- Company logo displayed on Table Tent Card at event
- Acknowledgement of company as sponsor during the event
- 5 tickets to the event
- Opportunity to reserve preferred seating for your company picnic (purchase 10+ tickets, receive a 20% discount)
- Opportunity to hang company banner at Beer Station.

Small Games Sponsor OR Raffle Sponsor - \$675 - Sponsor will receive the following benefits:

- Company name listed on event webpage
- Company name featured on event marketing materials as space allows
- Company logo featured on the CrabFeast T-shirt
- Company logo displayed on Table Tent Card at event
- Acknowledgement of company as sponsor during the event
- 5 tickets to the event
- Opportunity to reserve preferred seating for your company picnic (purchase 10+ tickets, receive a 20% discount)
- Opportunity to hang company banner at Small Games Central OR Raffle Table.

Land Food Sponsor - \$675 - Sponsor will receive the following benefits:

- Company name listed on event webpage
- Company name featured on event marketing materials as space allows
- Company logo featured on the CrabFeast T-shirt
- Company logo displayed on Table Tent Card at event
- Acknowledgement of company as sponsor during the event
- 5 tickets to the event
- Opportunity to reserve preferred seating for your company picnic (purchase 10+ tickets, receive a 20% discount)
- Opportunity to hang company banner at Land Food Station.

Silver Sponsor - \$500 - Sponsor will receive the following benefits:

- Company name listed on event webpage
- Opportunity to display company banner at the event
- Company name listed on the CrabFeast T-shirt
- Acknowledgement as sponsor during the event
- 4 tickets to the event
- Opportunity to reserve preferred seating for your company picnic (purchase 10+ tickets, receive a 15% discount)

Bronze Sponsor - \$250 - Sponsor will receive the following benefits:

- Company name listed on event webpage
- Company name listed on the CrabFeast T-shirt
- Acknowledgement as sponsor during the event
- 2 tickets to the event
- Opportunity to reserve preferred seating for your company picnic (purchase 10+ tickets, receive a 10% discount)

Yes, I would like to sponsor the 27th Annual CrabFeast

Company Name (as you want it to appear in listings) _____

Contact Name _____ Phone _____

Email _____ Sponsorship Name: _____ Sponsorship Amount _____

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature _____



Return form to Sam Thrush: Mail to Downtown Chambersburg Inc., Attn: Sam Thrush, 100 Lincoln Way E., Ste A, Chambersburg, PA 17201; email to sthrush@chambersburg.org; fax to 717-267-0399.

A note of gratitude

Martin's Famous Potato Roll Drop – NYE

Thank you to Martin's Famous Potato Rolls.

Thank you to the following participating businesses/vendors: 1- Brussel's Cafe + DJ Lex Party! (5PM on), 2- Avocado Cafe + DJ Rello Party! (5PM to 8:30PM), 3- Lotus Moon Gallery and Yoga's Schitt's Creek Party (5PM on), 4- 100 Free Hotdogs by Redneck Hotdogs, 5- Milk Bath plans to be open, 6 - 70 Free Belgian Hot Chocolates at Brussel's Café, 7- Lifehouse Church, 8- Glo Sticks giveaway at Northwood Books while supplies last!, 9- Hammer & Stain is open for Glow Paint Night Party!

Thank you to Supporting Sponsors-1- Lifehouse Church, 2- Herbuc k's Blue Spring Farm

Thank you to In-Kind sponsors! VerStandig Media (Radio Media) - Precision Trades and Services - Bob Rocks, WAYZ & The Goat- p2 Investigative Solutions (Security) - Ke genre is Outdoor Advertising (Digital Billboards) - DJ Rello! - Cloud 9 Productions - Ke genre is Digital Advertising (Digital Advertising) - Chambersburg Neighbors (Community Magazine) - Franklin County 11/30 Visitors Bureau (Posters, County-wide marketing) - abc27 / Good Day PA (Video Media) - Shafer Equipment Company (Equipment) - Printaway (Business Cards) - L&L Creations (2023 Number Lights) - American Print Consultants (Drop Item) - Art Sign Company of Chambersburg (Signage) - Beam Graphix Custom Print Co (Merchandise) - Franklin County Free Press (Regional Online Publication) - Chambersburg Cares / Healthy Community Partnership (Community Partner) - PA Army National Guard (Football Toss and Puncturing Bag) - CPA Wireless / Boost Mobile (Wifi Hot Spot) - Borough of Chambersburg staff and Police for permitting and consultation - Diggin & Rigging (Crane) - Berkshire Hathaway (use of property).

Winter Lights at Chambers Fort Park

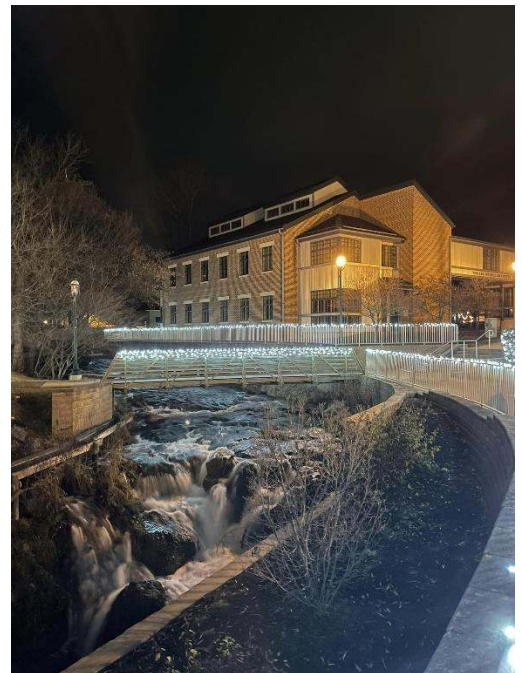
Thank you to Mobile Works. Thank you business sponsors:1- Sunnyhill Properties, 2- i360 Property Management, 3- Noelker & Hull, 4- Valley Agency Insurance, 5- R Perny Fence, 6- J&B Bridals, 7- Ludwig Jewelers, 8- Nicole Scott, Realtor, ABR, SRS, 9- Creekside at King, 10- Franklin County Free Press / Launc hUx, 11 - Chambersburg Pathology, 12 - Dentler Heating and Cooling.

These sponsors of the Winter Lights and Martin's Famous Potato Roll Drop took a chance on us. A chance on a new program and event. We are grateful.

Photo s: Martin's Famous Potato Roll Drop :



Winter Lights:





Cumberland Valley Business Alliance
100 Lincoln Way East, Suite A
Chambersburg, PA 17201
717-264-7101
CVBAlliance.org

PRSRTD STD
U.S. POSTAGE
PAID
Permit #7
Chambersburg, PA

UPCOMING EVENTS

DETAILS / REGISTER CVBALLIANCE.ORG/EVENTS

MARCH

07

CVBA RIBBON CUTTING WITH RUSSELL STANDARD

2:30 - 3:30 P.M., 1514 BLACK GAP RD., FAYETTEVILLE

07

FRANKLIN COUNTY MEETING ON BROADBAND INTERNET SERVICES

6 - 7 P.M., FRANKLIN COUNTY ADMIN BUILDING, 272 N. SECOND ST., CHAMBERSBURG

14

EUROPEAN CHRISTMAS MARKETS INFO SESSION WITH TRAVEL CLUB

5:30 P.M., CBURG CHAMBER, 100 LINCOLN WAY E., CHAMBERSBURG

16

CVBA MIXER AT FRANKLIN HOSPICE

4 - 6 P.M., 209 GRANT ST., CHAMBERSBURG WITH REFRESHMENTS AT GRANT STREET LOFT

18

GRAND OPENING OF SETAS MUSHROOMS

2 - 7 P.M., 7189 HEGE RD., GREENCASTLE WITH LIVE MUSIC, VENDORS, TOURS, REFRESHMENTS

22

CVBA LUNCH & LEARN: MEDITATION FOR WORKPLACE WELLNESS

11:30 A.M. - 1 P.M., CHAMBERSBURG CHAMBER, 100 LINCOLN WAY E., CHAMBERSBURG

28

FRANKLIN CO. LITERACY COUNCIL OPEN HOUSE & RIBBON CUTTING

4 - 7 P.M., 518 CLEVELAND AVE., CHAMBERSBURG, RIBBON CUT AT 5 P.M.

29

CVBA AWARDS BREAKFAST PRESENTED BY M&T BANK

7 - 9 A.M. AT CHAMBERSBURG COUNTRY CLUB, REGISTER \$30/MEMBERS

APRIL

01

GREENCASTLE SPRING CLEAN UP DAY 2023

9 A.M. - 12 P.M., 32 CENTER SQUARE, GREENCASTLE, OPEN TO PUBLIC

15

9TH ANNUAL GREENCASTLE CRAFT BEER, WINE & SPIRITS FESTIVAL

12 - 4 P.M. AT ANTRIM WAY HONDA, 200 SOUTH ANTRIM WAY, GREENCASTLE

18

CVBA MIXER AT FRANKLIN COUNTY HISTORICAL SOCIETY

4 - 6 P.M., 175 E. KING ST., CHAMBERSBURG WITH TOURS OF OLD JAIL, EXHIBITS, ETC.

22-23

SWING INTO SPRING IN DOWNTOWN CHAMBERSBURG

VARIOUS ACTIVITIES INCLUDING 5K, FANDOM FEST, FOOD TRUCK FEST, ETC.

26

CVBA LUNCH & LEARN: HOMEBUYING DURING INFLATION

11:30 A.M. - 1 P.M., CHAMBERSBURG CHAMBER, 100 LINCOLN WAY E., CHAMBERSBURG

The Insider is a publication of the Cumberland Valley Business Alliance (CVBA), a joint partnership between the Greater Chambersburg Chamber of Commerce and the Greencastle-Antrim Chamber of Commerce. Ideas, opinions and statements expressed in articles by contributors are not necessarily those of CVBA. Neither the publisher nor any individual associated with any branch of production, nor the advertisers, will be held liable for typographical misprints contained herein. Content submitted by members of CVBA may contain advertisements and/or links to third party sites. CVBA does not endorse nor advocate for the advertised product, event, service or company, nor any of the claims made by the content and takes no responsibility for promises made or the quality/reliability of the products/services offered.