



# the INSIDER



# CVBA BOARD OF DIRECTORS

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## Stan Flenner

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Chambersburg Chamber - Finance Director

# NEW MEMBERS

## Automotive Services Brindle Auto Repair and Service, LLC

Aimee Brindle  
1030 Lincoln Way West  
Chambersburg, PA 17202  
(717) 263-6300  
brindleautoservice@gmail.com

## Specialty Shop Chasing Shadows Skateboards, LLC

Nicholas Peiffer  
2003 Lincoln Way East  
Chambersburg, PA 17201  
(717) 729-2414  
ChasingShadowsSkateboards.com  
nicholas.spartan.peiffer@gmail.com

## Real Estate Coldwell Banker Realty

Belinda Holbert  
25 South Antrim Way  
Greencastle, PA 17225  
(717) 830-3673  
belindamovesyouforward.com  
belinda.holbert@cbrealty.com

## Restaurants Fiesta Maya

Luis Olvera  
475 Gateway Avenue  
Chambersburg, PA 17201  
(717) 660-289  
FiestaMayaMexicanGrill.net  
fiestamaya475@gmail.com

## Non-Profit Organizations & Associations

### Franklin County Builders Association

Donna Sommerville  
1102 Sheller Avenue, Suite C  
Chambersburg, PA 17201  
(717) 267-2208  
FranklinCountyBuilders.com  
donna@franklincountybuilders.com

## Caterers

### Hickory Ridge Restaurant

Doug Harmon  
3875 Philadelphia Ave.  
Chambersburg, PA 17201  
(717) 552-2734  
hickoryridgerestaurant.com  
dhpsu1@yahoo.com

## Churches

### St. John's United Church of Christ

Loretta Zimmerman  
1811 Lincoln Way East  
Chambersburg, PA 17202-3349  
(717) 263-8593  
www.sjucc1811.org  
manager@sjucc1811.org

## Home Builders Gemcraft Homes

Janette Hawkins  
222 North Constitution Avenue  
New Freedom, PA 17349  
(410) 893-8458  
www.gemcrafthomes.com  
jhawkins@gemcrafthomes.com

## Training Services

### American Safety CPR and First Aid

Ryan Yost  
12241 Carol Avenue  
Greencastle, PA 17225  
(717) 494-9461  
AmericanSafetyCPRandFirstAid.com  
americansafetycprfirstaid@gmail.com

## Air Compressor

### Thermo Fisher Scientific

Beth Taylor  
1611 Ebberts Spring Court  
Greencastle, PA 17225  
(717) 753-0424  
www.thermofisher.com  
beth.taylor@thermofisher.com

Serving more than 800 businesses, CVBA's mission is to help its members prosper and enhance the quality of life in the Cumberland Valley Region. We are the largest business advocacy organization in the area.

The Cumberland Valley Business Alliance is a business partnership between the Greater Chambersburg Chamber of Commerce and Greencastle-Antrim Chamber of Commerce.

Learn more at [CVBAlliance.org](http://CVBAlliance.org).

The front cover features first responders receiving donations for First Responders Appreciation Day. Details on page 6.

**WELCOME TO CVBA!**

VIEW MEMBER BENEFITS AT  
[CVBALLIANCE.ORG](http://CVBALLIANCE.ORG)

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# PRESIDENT'S MESSAGE

Welcome to 2023! Just writing that date, 2023, feels like something from an old science fiction movie about the future. What are the challenges we may face? Many economists and professional forecasters are indicating less than optimum conditions through the next 12 to 18 months. We have witnessed a number of baseline economic shifts over the last year, and we can expect some of those trends to continue. Inflation reared its ugly head in 2022 and shows only minor signs of subsiding. You are spending more to get the goods and materials you need to run your business - whether it's from supply shortages to logistic issues. The cost of capital has spiked with interest rate hikes, which is affecting our ability to acquire and service the credit needed to maintain and grow our businesses. All these factors are contributing to a challenging and costly environment in which to recruit and retain our most valuable assets: our employees. 2023 is looking a little scary. Or is it?

*Stephen Christian*  
Cumberland Valley Business Alliance  
Greater Chambersburg Chamber  
of Commerce  
Chambersburg Area Development Corp.

It was not that long ago when we all thought a 7 percent mortgage was cheap, and \$2 gasoline was expensive. The bottomline is, these are NOT new challenges. We have made it through similar economic conditions, where we didn't just survive but thrived. And one of the very best ways, perhaps the only way, to assure our individual and collective success is by working together.

There is the age-old Native American story of how a single twig is broken with ease, but many twigs bound together can hold back the force of a charging bull. 2023 may not be the metaphorical charging bull, and these economic conditions are most certainly not unprecedented, but we have been here before. We know the best strategy to success is one which leverages the strengths within all our community.

Your membership, participation and support of CVBA can be most valuable in times of uncertainty. Remember, we are stronger together!

## JAN/FEB MEMBER MILESTONES

### 55 Years

- Thomas L. Geisel Funeral Home, Inc.

### 45 Years

- UniQuest Chambersburg Travel, LLC

### 40 Years

- VerStandig Media - WAYZ/WBHB/WIKG/WLIN
- Boyer & Ritter, CPAs and Consultants

### 35 Years

- Park Avenue Pharmacy, Inc.
- RE/MAX Realty Agency - Robert Hickey, Jr.

### 30 Years

- Rain Tunnel Car Wash
- SpiriTrust Lutheran Home Care & Hospice
- TBJ, Inc.

### 15 Years

- Doing Better Business, Inc.
- Antietam Humane Society, Inc.

### 10 Years

- Premier HVAC Services
- Blaise Alexander Chevrolet
- Franklin County Career & Technology Center Practical Nursing Program

### 5 Years

- Advanced Graphix
- Antrim Brethren in Christ Church
- Greencastle-Antrim Food Pantry
- Baker Beverage Company
- Tamarack Industrial Park
- Labers Office Furniture

### 1 Year

- CM Pigout Catering
- Directional Traffic
- Growing Tree Preschool
- DICE Office Equipment
- Carly Patla Team - Iron Valley Real Estate of Chambersburg
- Chambersburg Family Dentistry
- TH & CS Inc. DBA U.S. Lawns of Frederick
- The Gonzalez Agency - Farmers Insurance
- Goosehead Insurance Corey Paff Agency
- REVIVE Med-Spa & Integrative Medicine

# 2022 BUSINESS PERSON OF THE YEAR



More than 250 people gathered at the CVBA Annual Meeting at Green Grove Gardens last month and congratulated Lane Thrush as the 2022 Business Person of the Year.

Lane is the owner of **i360 Property Management** and realtor at **Keller Williams Keystone Realty** and was chosen as the recipient for his exceptional business accomplishments, leadership experience and community involvement. He is a long-standing board member and treasurer for **The Gospel Tide**, serves on the Cumberland Valley Regional Development Corp. board and is a past board member of Chambersburg Area Development Corp.

Beyond his board roles, Thrush serves on a property committee for Habitat for Humanity of Franklin County. He is also a trustee for Child Evangelism Fellowship and serves in a leadership role at Open Door Church. In addition, Lane helps area nonprofits by offering his moving van free of charge and annually leads a work crew to pick up bulky trash items for senior citizens.

The Annual Meeting was sponsored by **WellSpan Health** and featured a keynote presentation by PA Chamber of Business & Industry's President & CEO Luke Bernstein. Luke spoke about the importance of working together to move PA forward in the business community.

Grand Sponsor:



Premier Sponsors:



Table Sponsors: 1st Ed Credit Union, ACNB Bank, Blue Springs Egg Farm - Herbruck's, Brechbill & Helman Construction Co., Inc., Community State Bank, F&M Trust, Herbert, Rowland & Grubic, Inc., M&T Bank, Keystone Health, Patriot Federal Credit Union, RKL LLP, SEK, CPAs & Advisors

Coffee Sponsor: *Shafer Equipment Company*

Patron Sponsors: *Corning Credit Union, Cumberland Valley School of Music, LCSi Lehman Construction Services, Inc., Newcomer Associates architecture + engineering, Noelker and Hull Associates, Inc., Occupational Services Inc., Providence Place Senior Living, Triad Engineering, Inc., Visiting Angels*

## NOMINATE BUSINESSES & LOCAL LEADERS



The Cumberland Valley Business Alliance, Chambersburg Chamber and Greencastle-Antrim Chamber will recognize businesses and leaders who have made a substantial difference in our community during 2022 at our upcoming Awards Breakfast.

Nearly 10 individuals and businesses will be honored for their outstanding accomplishments on March 29 at the **Chambersburg Country Club**. We invite you to consider nominating organizations and individuals you feel exemplify the criteria in the following award categories: Athena Leadership Award, Event of the Year, Innovator of the Year, Emerging Business Leader, Employer of the Year, Nonprofit of the Year and Spirit of the Community.

Nomination guidelines and additional details are available online at [CVBAlliance.org/Awards](http://CVBAlliance.org/Awards). All nominations must be submitted online by Monday, February 6 or emailed to Lark Kennedy at [lkennedy@chambersburg.org](mailto:lkennedy@chambersburg.org).

# CVBA TRENDING NEWS



We celebrated the Grand Opening of **Advanced Graphix** recently! Guests enjoyed a tour, raffle prizes and delicious food. Advanced Graphix, located at 725 S. Fourth Street in Chambersburg, offers vehicle wraps, screen printing, embroidery, signage, printing, custom engraved signs and more. It's likely you've seen their work around town. Stop in or give them a call to help promote your business. Learn more at [Advanced-Graphix.com](http://Advanced-Graphix.com).



Thank you **Custom Integrated Trailer Systems** and **Coldwell Banker Realtor - Morgan Beck** for hosting our CVBA members at 962 S. Main St. in Chambersburg for our fall mixer. The new trailer dealership creates custom utility trailers, food trucks, tiny homes and so much more. Whatever your trailer needs are - give Brad Beck a call at 717-658-9826 or email [bdullbeck@gmail.com](mailto:bdullbeck@gmail.com). Thanks to all of our members that came out to enjoy refreshments and networking. We appreciate everyone taking the time to explore local businesses and make new connections at our monthly mixers.



Welcome **Fiesta Maya** to Chambersburg! We celebrated the Grand Opening of this delicious restaurant with a ribbon cutting at 475 Gateway Avenue and our CVBA Ambassadors stayed for a delicious lunch. We heard everything from the fajitas to their chips and salsa was top notch - stop in and try this brand new restaurant soon! Luis Olvera and his team are excited to serve you. Thank you Fiesta Maya for your membership with the Cumberland Valley Business Alliance.



Thank you **Boys & Girls Club of Chambersburg and Shippensburg** for inviting us to jointly host your Open House and Ribbon Cutting with the Shippensburg Area Chamber of Commerce! The Boys & Girls Club serves more than 600 children through before and after school programs in the Chambersburg Area School District, Shippensburg School District and Tuscarora School District. Their mission is to enable all young people, especially those who need them most, to reach their full potential as productive, caring, responsible citizens. Learn more at [Bgccs.org](http://Bgccs.org).



Our CVBA Ambassadors kicked-off the Angel Tree Project hosted by **The Salvation Army** in November. They collected toys that will be distributed to local families in need during the holidays and helped collect donations for Coats for Kids. Thank you for spreading kindness and cheer during the holiday season! We have an amazing group of Ambassadors that serve our member businesses and the greater community. Interested in joining? Contact Jordan Nace at [jnace@chambersburg.org](mailto:jnace@chambersburg.org).

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**ACT NOW!**

CONTACT BRIAN MILLER

717-261-5663 | [brian.miller@casdonline.org](mailto:brian.miller@casdonline.org)



# QuickBooks® Step-by-Step Training Manual Provided



Dates: January 18, 2023  
February 15, 2023

Location: 720 Norland Avenue  
Chambersburg, PA 17201

Time: 9:00AM – 12:00PM



Scan QR code with mobile device for more info.

## 4 Easy Ways to Register Now!

Call: 800-555-9510 or 717-267-2100

Fax Completed Registration: 717-267-1464

On-Line: [www.schultheisscpa.com](http://www.schultheisscpa.com) – click on the resources link

Mail Below Registration: Schultheiss & Associates  
720 Norland Avenue  
Chambersburg, PA 17201

Should you prefer, one-on-one training is also available.

### Is Your Office Making These 21 Critical Mistakes?

- 3 QuickBooks® errors that hurt cash flow in your office.
- 7 Mistakes to avoid in “costing” and why they hurt you.
- 5 Ways to reduce payroll headaches - the one best fix.
- 3 Reports that will stop wasted expenses and overhead.
- 3 Critical errors in setting up your chart of accounts.

### Who Should Attend QuickBooks® Training?

- **Spouses** who help with the books on a part-time basis.
- **Business owners** who want to avoid mistakes and improve cash flow.
- **Partners** looking for long-term answers to accounting problems.
- **Bookkeepers** who need a better understanding of QuickBooks®.
- **First-time** users just new to QuickBooks® software.
- **Seasoned users** who want to take advantage of the advanced features of QuickBooks®.

Course: \$129 per person. \$100 per person if two or more attendees from same company.  
(includes continental breakfast)

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Additional Registrants: 1. \_\_\_\_\_

2. \_\_\_\_\_



Payments Accepted: Check ♦ Cash ♦ Mastercard ♦ Visa



Visit our Facebook page – [www.facebook.com/schultheisscpa.com](http://www.facebook.com/schultheisscpa.com)

# CVBA TRENDING NEWS



Congrats **Hammer & Stain Chambersburg** on your NEW location at 31 S. Main St. in downtown Chambersburg! We enjoyed a fantastic ribbon cutting celebration with family, friends, business leaders and community members. Hammer & Stain offers a wide variety of DIY projects from porch signs to decorative mantels! Customers are welcome to stop in to see their new space, browse project ideas, learn more about fundraising opportunities or book a workshop. Kyla and the team will be happy to assist you! Visit [HammerStainChambersburg.com](http://HammerStainChambersburg.com).



**Lumber Direct** hosted a wonderful Holiday Shindig in Greencastle recently with several of our members showcasing their products and services. **Jan Zell Wines & Ciders**, **Hidden Key Brewing Co.**, **Lizzy's Restaurant**, **Rescue Hose Company No. 1 of Greencastle, PA** and the Greencastle-Antrim Chamber of Commerce were represented from the CVBA membership along with these other great local businesses: Cold Spring Hollow Distillery, Fresh Wreaths, WRGG 93.7 FM Radio, The Native Niche and HMZ3 Photography. Thank you for the invitation and to all the folks that made their customer appreciation night a great success!



CVBA members are now eligible for mortgage savings through **CrossCountry Mortgage!** You could save up to \$2,198\* on your closing costs when you buy a new home or refinance your current loan. Plus, your family members are also eligible! Michelle Rebok and Gary Neus are your dedicated loan team members and are excited to work with you. Did you know CVBA partners with various businesses to add value to your membership? From insurance that pays you dividends to great rates on electricity, there's a great service or saving for every business! Learn more at [CVBAlliance.org/Member-Services](http://CVBAlliance.org/Member-Services). \*Please note, terms and conditions apply.



Thank you first responders for your daily sacrifice! CVBA was proud to show our community's appreciation with an outpouring of donations and gifts for First Responders Appreciation Day presented by **Corning Credit Union!** Our volunteers delivered goodies including coffee, beef jerky, snacks, handwritten cards and even Instant Pots to 36 stations in Franklin County. Thank you to the many businesses and volunteers that helped to make the day a great success.

Hero Sponsor:



Patriot Sponsor:

West Penn Power, A First Energy Co.

Contributor Sponsor:

King Street Church

Volvo Construction Equipment



1st Ed Credit Union  
 BCM Payroll Services, Inc.  
 Chambersburg Club Chambersburg  
 Noontime Lions Club  
 COCARD  
 F&M Trust  
 Franklin County Visitors Bureau  
 Grove Family Library

Blue Springs Egg Farm-  
 Herbruck's  
 Instant Brands  
 Kenny's Grill & Ice Cream  
 Ludwick Eye Center  
 Manitowoc Cranes  
 Menno Haven, Inc.  
 Martin's Famous Pastry Shoppe, Inc.  
 Meadows Frozen  
 Custard of Chambersburg

Providence Place  
 Salzmann Hughes, P.C.  
 Shalom Christian Academy  
 Starr Insurance  
 SunnyHill Properties, Inc.  
 The Butcher Shoppe  
 The Cara Sheaffer Group/Remax 1st Advantage  
 Tommy's Car Wash



# MEMBER SPOTLIGHTS

## FORT LOUDOUN HISTORICAL SOCIETY

1720 N. Brooklyn Rd., Fort Loudon, PA 17224 | 717-372-5945  
president@fortloudounpa.com | FortLoudounPa.com

The **Fort Loudoun Historical Society** (FLHS) was incorporated in 1976, in preparation for the bicentennial celebrations of the birth of the nation. Initially the mission of the FLHS was to work jointly with the Pennsylvania Historic and Museum Commission in preservation and future reconstruction efforts at the historic site of Fort Loudoun, built in 1756, and in service until 1765. In 2001 the State leased the property to Peters Township, who in turn sub-leased the property to the FLHS. Their mission to this day continues to focus on historical preservation, but also to manage and maintain the 208-acre property, and to interpret the historical narrative of its role in the French and Indian War and for several years after. FLHS is a 501(c)(3) nonprofit organization. It is 100 percent volunteer operated, and we have no paid staff. Our operations are funded through donations, grants and revenue generated from a farm crop lease.

Since 2018, with the inauguration of new management, the historic site has undergone an exciting transition. The severely deteriorated stockade walls reconstructed in the early 1990s were razed, and a new stockade and bastions erected in its place. Over the next couple of years, several structures have been added, including a guard house, log barracks, bake oven, blacksmith shop and small stables. Many other projects, large and small, have been completed around the grounds. A major portion of this work, and more to come, has been and will be completed by a dedicated group of volunteers. We continue to seek volunteers and funding to continue this trend of reconstructing the Fort Loudoun site, to offer our visitors an educational and entertaining experience of life on the 18th



century Pennsylvania frontier.

We invite you to stop by the historic site to see our work first-hand. Visit our Facebook page or website for event information, and great photos of our activities, our volunteers and living history personalities. Our signature events include, in May, Across the Centuries, a timeline event covering 2000 years of world history; our huge 18th Century Market Fair the last weekend of June; Tavern Nights in April and October; and in November, Allegheny Uprising, which highlights the events of local settlers attacking the fort in 1765, and for which a 1939 John Wayne movie of the same name was made!

Anyone seeking further information or wishing to donate or volunteer their time to projects at the site, email us at [president@fortloudounpa.com](mailto:president@fortloudounpa.com).

## VISITING ANGELS

10764 Buchanan Trail E., Waynesboro, PA 17268 | 717-749-0458  
[VisitingAngels.com/Waynesboro](http://VisitingAngels.com/Waynesboro) | [waynesboro@visitingangels.com](mailto:waynesboro@visitingangels.com)

**Visiting Angels** is one of America's most trusted and respected at-home care providers with more than 20 years of experience caring for seniors at home. Our mission is to help your loved one remain at home where they feel happiest, safest and most comfortable. Rather than moving your loved one to an assisted living facility, we'll provide personalized, compassionate care so they can age in place in their own home.

We offer senior home care services that promote dignity and independence to individuals that enables them to live in their home with assistance. Our caregivers provide the necessary care to maintain daily routines with help from an Angel.

Additional services include respite care for families who need just a few hours or days to recharge and return with a fresh

perspective. We also offer transition care to help patients being discharged home from a facility; we'll make sure you return safely to your home.

We provide a complimentary, no obligation consultation to help match the needs of your loved ones with our caring and compassionate caregivers.

For more information, call 717-749-0458 or visit [VisitingAngels.com](http://VisitingAngels.com).



A large graphic of a sun with a yellow-to-orange gradient. The sun's rays are represented by rectangular bars of varying lengths radiating from a central yellow circle. The background transitions from white at the top to a dark blue at the bottom.

# AWARDS BREAKFAST

WEDNESDAY, MARCH 29 FROM 7-9 A.M.  
Chambersburg Country Club, 3646 Scotland Rd.

## PROGRAM HIGHLIGHTS:

Honoring award recipients for their leadership, innovation and volunteerism followed by a keynote presentation. Breakfast is served at 7 a.m. Please use this time to network until the program begins at 7:30 a.m.

## RSVP:

\$30 for members, \$35 for non-members  
Register [CVBAAlliance.org/Events](http://CVBAAlliance.org/Events) or 717-264-7101

**Table Sponsorships (\$350) & Patron Sponsorships (\$85) available.**

**SEE REVERSE FOR DETAILS.**

HOSTED BY:





# CVBA Awards Breakfast Sponsorship Opportunities

**Date:** Wednesday, March 29, 2023      **Location:** Chambersburg Country Club      **Projected Attendance:** 225

**About the event:** CVBA will honor several of its members for their accomplishments in 2022 at the Awards Breakfast on March 29 from 7 to 9 a.m. The breakfast will feature a presentation of awards including the international ATHENA Leadership Award, Employer of the Year, Nonprofit of the Year and others followed by a keynote presentation.

**Contact:** Lark Kennedy, communications manager, 717-264-7101 ext. 206, [lkennedy@chambersburg.org](mailto:lkennedy@chambersburg.org)

**Grand Sponsor - \$2,000 – M&T Bank first right of refusal** - Sponsor will receive the following benefits:

- Preferred seating for a table of 8
- Opportunity for a representative to speak at the breakfast about your business for a few minutes
- Logo featured on the event webpage and on all event promotional materials
- Logo featured in the program and presentation
- A full page 5”w x 8”h ad on the back of the program
- Opportunity to set up a promotional table near the entrance of the event in the registration area
- Opportunity to place marketing materials at each guest place setting
- Mention during the welcome as the Grand Sponsor
- Company name mentioned in all media releases about the event
- Logo featured in newsletter article

**ATHENA Leadership Award Sponsor - \$750 - F&M Trust and Jennings Chevrolet have first right of refusal**

Sponsor will receive the following benefits:

- Opportunity for a representative to co-present the award and make a few remarks
- Logo on event webpage and promo materials as space allows (company name listed when logo is not included)
- Half page 5”w x 4”h ad in the event program
- Company name featured in the program
- Logo featured on a PowerPoint slide at the event
- Mention during the welcome as the ATHENA Award Sponsor
- Logo featured in newsletter article

**Table Sponsor - \$350** - Sponsor will receive the following benefits:

- Preferred seating for a table of 8
- Company name featured on the event webpage
- Company name listed on event promotional materials as space allows
- Company name featured in the program
- Logo featured on a PowerPoint slide at the event
- Mention during the welcome as a table sponsor
- Company name listed in newsletter article

**Patron Sponsor - \$85** - Sponsor will receive the following benefits:

- Preferred seating for 2
- Company name listed on the event webpage
- Company name listed in the program
- Company name listed on a PowerPoint slide
- Company name listed in newsletter article

**Yes, I would like to sponsor the 2023 CVBA Awards Breakfast**

Company Name (as you want it to appear in listings): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Sponsorship Amount: \_\_\_\_\_

*I understand that the submission of this form confirms commitment from the company above for this sponsorship.*

*Sponsorship payment must be processed before execution of benefits.*

**Payment Method (circle):**    Cash/Check    Invoice    Credit Card #: \_\_\_\_\_

Signature: \_\_\_\_\_      EXP: \_\_\_\_\_    CVV: \_\_\_\_\_

Return form to Lark Kennedy, Checks made payable to Cumberland Valley Business Alliance Mail to CVBA, Attn: Lark Kennedy, 100 Lincoln Way East, Suite A, Chambersburg, PA 17201; or email to [lkennedy@chambersburg.org](mailto:lkennedy@chambersburg.org); or fax to 717-267-0399. *Event venue, format and other details are subject to change at the discretion of the organizer.*

# NEWS FROM OUR MEMBERS INTERESTING.



**Herbert, Rowland & Grubic, Inc.** (HRG) has announced the retirement of their chief executive officer, Robert C. Grubic, P.E., at the end of 2022. Grubic will continue as chairman of the firm's board of directors. In 2019, Grubic transitioned the role of president to Jason Fralick, who will assume the title of president and CEO upon Grubic's retirement. Herbert, Rowland & Grubic, Inc. is an employee-owned, nationally ranked design firm providing civil engineering, surveying, environmental and other related services. The firm has offices in Pennsylvania, Ohio and West Virginia and celebrated its 60th year in 2022.

It's possible to overcomplicate employee benefits. Depending on the size, demographics and level of benefit knowledge among the people who comprise your workforce, there may be value to keeping your benefit program simple and understandable. Companies can start by developing a well-thought out, consistent benefit strategy that evolves over time. The Cumberland Valley Business Alliance offers its members access to **My Benefit Advisor / ChamberChoice** as a solution for employee benefits, including voluntary offerings. For more information about My Benefit Advisor, visit our website at [Cvba.MyBenefitAdvisor.com](http://Cvba.MyBenefitAdvisor.com) or contact Stephen Lylo at 800-377-3539.

**WellSpan Health's** six acute care hospitals have earned more than two dozen recognitions for excellent specialty care according to new research released by Healthgrades, the leading marketplace connecting doctors and patients. The categories include excellence in stroke, cardiac and critical care among others. Each hospital also earned multiple five-star distinctions for treatments of issues like COPD and sepsis. WellSpan Chambersburg Hospital received five awards and WellSpan Health Waynesboro Hospital received three, five-star recognitions and one, five-star distinction.

The **Franklin County** Commissioners have approved a bridge replacement and maintenance plan that ensures the future safety of county bridges through at least 2029 without the need for a property tax increase or a vehicle registration fee. The commissioners approved the funding during the board's October 5 public meeting. To keep stock of the maintenance needs of county-owned bridges, Franklin County developed a bridge capital improvement plan (CIP) in partnership with its bridge engineering firm, **Herbert, Rowland & Grubic Inc.** The CIP outlines a strategy to manage the maintenance and replacement needs of county-owned bridges. Read more about the plan at [FranklinCountyPa.gov](http://FranklinCountyPa.gov).



**SEK, CPAs & Advisors** won two categories in Herald Mail Media's Tri-State's Best Awards for 2022. SEK was voted Best Accounting Firm and William F. Fritts, CPA, CVA, Member of the Firm, was voted Best Accountant. This is Bill's fourth time receiving the Best Accountant title, previously winning this award in 2017, 2019 and 2020. In 2021, Manager Hillary M. Grove, CPA, was voted Best Accountant. SEK has held the Best Accountant category for four consecutive years.

**Wilson College** will host *Improvised: The Art of Practiced*

*Freedom*, an art exhibition featuring works by Wilson College and **Hagerstown Community College** (HCC) arts faculty. The free exhibition opened Nov. 2 in Wilson's Cooley Gallery and is open to the public. The exhibition runs through Friday, March 31, 2023. The Cooley Gallery is located on the second floor of the John Stuart Memorial Library at Wilson College. For more information, email Joshua Legg at [joshua.legg@wilson.edu](mailto:joshua.legg@wilson.edu).

**F&M Trust** is pleased to announce the following recent hires and promotions: Kim Anderson has been hired as Human Resources Support Specialist. Anderson, a Chambersburg resident, previously was a human resources generalist for **GDC IT Solutions**. Meghan Heebner has been promoted to Retail Services Regional Market Manager for the Southern Franklin, Fulton, Huntingdon and Washington County markets. Rachel Caustic has been promoted to Financial Services Representative III for the Mont Alto Community Office. Please visit [FmTrust.bank](http://FmTrust.bank) for more information.



**Habitat for Humanity of Franklin County** is pleased to announce a partnership with the Franklin County Redevelopment Authority. Volunteers have begun rehabbing the existing house located at 231 Highland Ave. in Waynesboro, Pa. The home, recently purchased

by Habitat, was made possible in part from a grant from the Redevelopment Authority in the amount of \$40,000. The gift follows months of discussion and searching for the right property. To learn more, contact the office at 717-267-1899 or visit [HabitatFranklinPa.org](http://HabitatFranklinPa.org).



Chris Dellinger, a licensed professional engineer and a land development group manager at **Herbert, Rowland & Grubic, Inc.** (HRG), has been honored by the Central Penn Business Journal as one of the region's Leaders in Construction & Real Estate.

The journal recognized 20 individuals and companies that its editors say are "changing the landscape of Central Pennsylvania through design, construction, engineering, lending and innovation." HRG is an employee-owned, nationally ranked design firm providing civil engineering, surveying and environmental services.



**UPMC** recently opened a third office of the UPMC Child Advocacy Center of Central Pa. at 49 Brookwood Ave., Suite 2 in Carlisle. Dedicated to reducing the trauma and the aftermath of abuse for children and their families, the

UPMC Child Advocacy Center of Central Pa. (CAC) provides efficient, quality care in a safe, child-friendly environment for children suspected of having been abused or neglected. To learn more, visit [UPMC.com/CentralPaCAC](http://UPMC.com/CentralPaCAC).

**J&B Bridals & Formals** was recently named 2022 Tri-State's best Bridal/Formalwear Boutique. The awards celebrate and recognize the Best of the Best in the community, presented by Herald-Mail Media. Votes are open to the public. The bridal

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store won out over finalists David's Bridal and K&B Bridals Hagerstown. Read more about the contest at [HeraldMailMedia.com](http://HeraldMailMedia.com).



The Franklin County Conservation District is pleased to announce the hiring of Jonathon Ott as a new agriculture conservation technician. A native and resident of Franklin County, Ott's schooling and past employment experiences include agriculture and turf grass management. In his new position, Jonathon

will assist local farmers with their nutrient management plans and manure management plans while working to help conserve our soils and improve our water quality. Ott can be reached at 717-264-5499 or [jott@franklinccd.org](mailto:jott@franklinccd.org). Outside of the office, Jonathon enjoys spending time with his wife and two daughters, being outdoors, traveling, gardening and fishing.

WellSpan Health was recognized by the U.S. Department of Health and Human Services at the 2022 United Nations Climate Change Conference in November for pledging ongoing action to make health care facilities more sustainable and resilient to the effects of climate change. WellSpan Health has formally committed to reducing emissions by 50 percent by 2030, achieving net zero emissions by 2050 and has already begun to take steps across the health system. For more information about how WellSpan Health is responding to our nation's climate challenges, visit [WellSpan.org/Sustainability](http://WellSpan.org/Sustainability).

Wilson College announced it has entered into an articulation agreement with Ross University School of Veterinary Medicine (RUSVM). This agreement will allow up to nine qualified Wilson graduates per year to transfer seamlessly into a Doctor of Veterinary Medicine program at RUSVM. RUSVM is located on the picturesque Caribbean Island of St. Kitts and confers a doctor of veterinary medicine degree, which is accredited by the American Veterinary Medical Association Council on Education. Visit [Wilson.edu](http://Wilson.edu) for more information.



Michael Burkentine, an owner of Burkentine Real Estate Group, accepted an award for 2022 Developer of the Year at the recent Leaders in Construction & Real Estate Awards ceremony held by the Central Penn Business Journal (CPBJ). The event honors the individuals and companies who are

shaping the Central Pennsylvania region - be it through design, construction, project management, lending or innovation. Initially a custom-home builder, Burkentine Real Estate Group has spent more than 30 years evolving as a company and building a reputation for quality work in the housing industry. For more information visit [Burkentine.com](http://Burkentine.com).

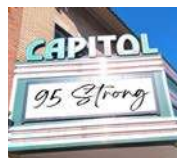
The current cast members of the Emmy-nominated TV show *Whose Line Is It Anyway?* are proud to present their new improv tour: *WHOSE LIVE ANYWAY?*, appearing live in concert at the Luhrs Performing Arts Center at **Shippensburg University** on April 28. The show is 90 minutes of hilarious improvised comedy and song all based on audience suggestions. Cast members Greg Proops, Jeff B. Davis, Ryan Stiles and Joel Murray will leave you gasping with the very witty scenes they invent before your eyes. Audience participation is key to the

show, so bring your suggestions and you might be asked to join the cast onstage! Tickets are available at [LuhrsCenter.com](http://LuhrsCenter.com) or through Luhrs Center Box Office, 717-477-SHOW.



Martin's Potato Rolls recently donated 400 packages of dinner rolls to **South Central Community Action Program's** Franklin Food Pantry in November. The rolls were given to families who receive goods from Franklin Food Pantry as part of their Thanksgiving pick-up. For more information on how you can help the food pantry, contact

[info@sccap.org](mailto:info@sccap.org) or call 717-263-5060.



The Capitol Theatre at 159 S. Main St. in Chambersburg is celebrating its 95th Anniversary and is seeking donations from the community. Since 1927, the beautiful and lively Capitol Theatre has given comfort, memories and joy to generations of local residents. Venues such as the Capitol Theatre Center, found throughout the country, are not typically sustainable on ticket sales and grants alone. The time, talent and treasures of community members and businesses are important for sustainability on an annual basis. Donations to the 501(c)3 may be made at [TheCapitolTheatre.org](http://TheCapitolTheatre.org) or call 717-263-0202.

Wilson College is proud and excited to launch Wilson College Online. This new, digital pathway to a Wilson degree is built upon the success of the online degrees and certifications the college has offered for many years and on its reputation for innovation and accessibility. Wilson Online will be a life and career changer for students whose busy work and family schedules make attending a traditional in-person college difficult. The online classes are designed to be taken asynchronously, meaning students can take their classes at the times that work for them. The path to a degree is structured to be as flexible as the students are unique, and they can customize the number of courses they take at any one time to fit their individual needs. Wilson Online is now accepting students for classes beginning in January 2023. Go to [Online.Wilson.edu](http://Online.Wilson.edu) to learn more.



Herbert, Rowland & Grubic, Inc. (HRG) received the top prize at the ESOP Association's Annual Awards for Communications Excellence recently. The award for Total

Communications recognizes HRG's efforts to promote the benefits of employee ownership to their employees and to the public. The company's human resources director Laura Williams and ESOP Advisory Committee chairperson Raj Moola accepted the award. HRG is committed to an open and honest exchange of ideas with their employee-owners at all levels of the organization. For more details about HRG, visit [Hrg-Inc.com](http://Hrg-Inc.com).

Have a cool idea for a business? Figure out how to make it viable! Idea TestLab is a free, virtual accelerator designed to help you better understand the customer problem you're trying to solve and how to provide value in a differentiated way.

# NEWS FROM OUR MEMBERS INTERESTING.

No affiliation with Penn State is required for participation. Any Pennsylvania-based entrepreneur is welcome to apply to this free program. Hosted by **Mont Alto LaunchBox** and York LaunchBox, applications are open now and close January 9. The course includes a five-week startup accelerator, one-on-one coaching and up to \$3,000 in total prize funding. Apply at [York.Launchbox.Psu.edu/Idea-TestLab](http://York.Launchbox.Psu.edu/Idea-TestLab).

**Hagerstown Community College (HCC)** was recently selected as an education partner for Amazon's Career Choice program, providing Amazon's hourly employees access to HCC's college credit classes, workforce training and adult education classes. HCC is a two-year, public community college offering both transfer and career-oriented programs, as well as continuing education classes. Amazon's Career Choice program is an education benefit that empowers employees to learn new skills for career success at Amazon or elsewhere. The program meets individual learners where they are on their education journey through a variety of education and upskilling opportunities including pre-paid college tuition, industry certifications designed to lead to in-demand jobs, and foundational skills such as English language proficiency, high school diplomas and GEDs. In the U.S., the company is investing \$1.2 billion to upskill more than 300,000 employees by 2025 to help move them into higher-paying, in-demand jobs. For more information on HCC, visit [HagerstownCC.edu/Amazon](http://HagerstownCC.edu/Amazon).



**Luminest Community Development** is excited to announce the groundbreaking on their new Shippensburg project, Citrus Grove Senior Living. Luminest

will be building a three-story building with 40 residential units, on the 2.294 acres site located on Orange Street. The development consists of 36 one-bedroom and 4 two-bedroom units. Citrus Grove will be an affordable senior-living community for those 62 and older. Luminest is dedicated to building stronger neighborhoods, better homes and brighter futures and looks forward to that happening in Shippensburg in the months ahead! Learn more at [Luminest.org](http://Luminest.org).



**Chambersburg Area Development Corp. (CADC)** recently announced a \$15,000 donation for **Habitat for Humanity of Franklin County's** first Women Build! Women Build is a nationally branded Habitat program that will be implemented

in Franklin County in 2023. The goal of Women Build is to create an inclusive environment where women feel comfortable and confident at the Habitat jobsite. A leadership team of women has been meeting monthly since June 2022 and are focusing on three areas: marketing, volunteers and construction. The Women Build home will be a single-detached rancher on Warm Spring Road in Chambersburg with a groundbreaking planned for March 2023. The CADC board responded enthusiastically to Women Build by way of this generous gift and are challenging their lifetime members to themselves donate to Habitat for the 2023 project! Learn more at [HabitatFranklinPa.org](http://HabitatFranklinPa.org).



**UPMC, UPMC Pinnacle Foundation** and Central Penn College are working together to help area residents pursue rewarding careers as medical assistants (MAs). Under this partnership, medical assistant students who successfully complete the program and are hired by UPMC will receive payments equivalent to the full cost of the programs, in addition to their salaries. As part of this initiative, Central Penn College will offer a new 12-month, 30-credit, Medical Assisting Diploma Program that requires students to attend full-time, in-person classes on the college's Summerdale campus. For the full list of requirements, visit [CentralPenn.edu/UPMC](http://CentralPenn.edu/UPMC).

**Burkentine Real Estate Group**, a multi-state development company based in Hanover is pleased to announce the promotion of Patty Wivell to the new position of vice president of finance and accounting. Wivell has worked in finance for 27 years and holds a double major in Accounting and Economics. She is the third appointment to the newly created executive leadership team that was established in 2022 to steer company growth.

Officials at **Hagerstown Community College** recently developed articulation agreements with Pennsylvania College of Art and Design (PCA&D). Students who complete an associate degree in art or graphic design at HCC now have an option to pursue a seamless transfer into the bachelor of fine arts program PCA&D. The private art college in Lancaster offers a bachelor's of fine arts degree in digital media, fine art, graphic design, illustration and photography. To learn more, visit [HagerstownCC.edu](http://HagerstownCC.edu).



Downtown Chambersburg features beautiful light displays during the holiday season thanks to the generous volunteer services provided by **Will Pananes** and **Bartlett Tree Experts**. Many hours are dedicated to ensuring the lights

are installed properly with some additional help provided by the **Borough of Chambersburg** and **Downtown Business Council of Chambersburg**. Thank you to Will Pananes, Bartlett Tree Experts and others for their commitment to making downtown Chambersburg truly shine.



**WellSpan Health** broke ground in December on a new health center being constructed in Franklin County. Located on the **Penn National Golf Club** and residential community, the health center will expand access to care and services to

the Mont Alto and Fayetteville communities. Once completed in the fall of 2023, the health center will be the new home for WellSpan Family Medicine - Mont Alto practice. The 15,000-square-foot health center will also include rehabilitation, podiatry and laboratory services. The center will be built at the main entrance of the Penn National Golf Club at 3270 Clubhouse Dr. in Fayetteville. To learn more, visit [WellsSpan.org](http://WellsSpan.org).



Erin E. Clark, CPA, MBA, of **SEK, CPAs & Advisors**, has been selected as the 2022 Rising Star Award Winner as part of Community Foundation of Washington County MD, Inc.'s People's Choice Awards. Erin is an Audit Manager in the firm's Hagerstown office.

With 13 years of experience, she manages audit engagements across various industries, including nonprofit organizations, health care entities, local governments and financial institutions. Erin is an instructor for SEK's in-house training programs on various auditing and accounting topics and a presenter at the firm's annual nonprofit and governmental client seminars.



acknowledged as the toughest standard-setters for health care safety and quality. WellSpan Chambersburg Hospital, WellSpan Gettysburg Hospital, WellSpan Good Samaritan Hospital, WellSpan Ephrata Community Hospital, and WellSpan Waynesboro Hospital all received the "A" safety grades.

Across the country, 30 percent of hospitals received an "A" safety grade this fall.

## 7TH ANNUAL LEGISLATIVE BREAKFAST



A panel of four state legislators gathered to discuss issues regarding transportation, the opioid crisis, workforce shortages and more with the business community during the 7th Annual Franklin County Legislative Breakfast held recently in Greencastle, Pa.

Hosted by the five chambers of commerce on behalf of the Franklin County Government Affairs Committee and sponsored by **Patriot Federal Credit Union**, more than 275 people attended the event to hear from Representative Rich Irvin, Representative Rob Kauffman, Representative Paul Schemel and Representative Jesse Topper.

Moderated by Clint Barkdoll, partner at **Kulla, Barkdoll, & Stewart, P.C.**, the audience submitted questions to learn more about the progress being made on various local issues. Barkdoll first asked about the possibility of expanding I-81. The legislators noted the recent fuel tax is funding infrastructure improvements like bridges and roadways, but it does not provide the billions needed to expand I-81. Rep. Irvin noted electric vehicle owners do not contribute to the fuel tax and legislators are looking for ways to help fund additional road maintenance.

Barkdoll also asked the panel for their viewpoint on the state placing restrictions on selling personal data. Rep. Kauffman and Irvin expressed some limitations may be beneficial if it was not business prohibitive. In addition, Rep. Schemel believed allowing the private market to address the problem would lead to the best overall solutions.

The legislators also discussed the state of liquor license acquisition. Rep. Schemel pointed out recent reforms are slowly enabling new businesses to acquire liquor licenses, but the main complexity is refraining from undercutting those businesses that paid large sums to acquire a liquor license. The legislators agreed small reforms are the best approach to solving the issue.

Other topics included educational curriculums and funding for social and emotional learning. Rep. Topper recognized parents and grandparents are more invested in a child's education than ever before. He encouraged attendees to maintain the momentum that leads to local-level educational reform.



**Joy El's** ministry leaders, supporters, summer staff and Leadership Training Program students recently celebrated a step of faith with a groundbreaking ceremony

for the Shepherds Lodge. The lodge is the third phase of new construction and remodeling of key structures at Joy El Camps and Retreats. Twelve summer staff were represented using golden shovels to dig the first holes where the building will stand. Construction will begin in December and a June dedication is expected. The Shepherds lodge is \$373,570 away from being fully funded. For more information about Joy El and its programs, visit [JoyElCamps.org](http://JoyElCamps.org).



**The Franklin County Historical Society's** Old Jail is being recognized on national television. Early in 2022, Nick Groff, an American paranormal investigator, musician and television personality, notified Franklin County

Historical Society about visiting our Old Jail to do a television segment on paranormal activity hosted by FilmRise Streaming Network. In the series, host Nick Groff theorizes and investigates the origins of some of America's most notorious hauntings. Groff dives into the history books and uses state-of-the-art ghost hunting equipment to redefine our understanding of the paranormal. To view the Old Jail episode, download the FilmRise app on your device, search for "Death Walkers" and view Season 3, episode 6 called "The Gallows."



With the launch of **Wilson College's** new show choir program, regional and local audiences will soon have a chance to see professional-grade performances similar to Fox Network's long-running show "Glee." The first students are slated to enter the program in the fall of 2023 and will perform before live audiences

that same semester while working up to performing a full-length show scheduled for the end of the academic year. Thanks to an endowment funded by generous alums, Dillon Beede has been hired to revive, revitalize, expand and grow the music program. The College also received a grant from the Gilmore-Hoerner Endowment to help establish a show choir.

Five of **WellSpan Health's** hospitals have received "A" safety grades for fall 2022 from The Leapfrog Group, a national watchdog organization of employers and other purchasers widely



# HEALTHY COMMUNITIES PARTNERSHIP

## OUR MISSION

Healthy Communities Partnership of Greater Franklin County strives to provide recognized prevention, education, and referral based health and wellness services through various programs and services across the communities that we serve.



## OUR VALUES

- **Building** strong professional and personal relationships with families, service providers, and communities
- **Empowering** youth, families, and communities toward successful healthy living
- **Developing** healthy decision-making and communication skills in youth and families
- **Supporting** community connections through collaboration and cooperation
- **Delivering** programs and services with an emphasis on evidence informed practices

## PROGRAM SPOTLIGHT - STRENGTHENING FAMILIES

The Strengthening Families Program (SFP) is an evidence-based family skills-building class. Parents and youth attend weekly virtual skills classes together, learning parenting skills and youth life skills. SFP groups meet virtually once a week for seven weeks. SFP is a free, fun opportunity to strengthen family communication and promote bonding! You can earn \$25 Giant gift cards weekly for attendance. For more information or to register for an upcoming class, go to [www.hcpfranklinpa.org](http://www.hcpfranklinpa.org).



## VOLUNTEER OPPORTUNITY

Go Girls Go! works to educate and empower young girls to improve their self-esteem, goal setting, friendships, and increase their physical activity. Mentors lead small running groups of girls safely through neighborhoods, focusing on motivating and providing words of encouragement to the girls. Mentors can be of all running levels. For more information on the mentor requirements and to sign up, visit [www.hcpfranklinpa.org](http://www.hcpfranklinpa.org)

## CONTACT US

- (717) 264-1470
- [admin@hcpfranklinpa.org](mailto:admin@hcpfranklinpa.org)
- [www.hcpfranklinpa.org](http://www.hcpfranklinpa.org)
- 232 Lincoln Way East, Suite B  
Chambersburg, PA 17201





# HEALTHY COMMUNITIES PARTNERSHIP

## OUR PROGRAMS

- **Be Kind.**
  - The first Kindness Campaign took place in 2018 and focused on acts of kindness in schools, workplaces and the community. This campaign now takes place every February, challenging both kids and adults to be kind to one another.
- **Chambersburg Cares**
  - Chambersburg Cares coalition was formed with the goal of reducing substance use among youth in Chambersburg. The coalition is an active group of professionals with representation from: religious/fraternal groups, youth, youth-serving organizations, state/local governments, volunteer groups, businesses, parents, healthcare, media, schools, and law enforcement.
- **Check and Connect**
  - Check & Connect is an intervention used with K-12 students who show warning signs of disengagement with school. At the core of Check & Connect is a trusting relationship between the student and trained mentor who both advocates for the student and challenges them to keep education a priority.
- **Elementary Student Assistance Program (ESAP)**
  - The Elementary Student Assistance Program (ESAP) can help students experiencing barriers to learning and success. The ESAP team at your school will help you find services and assistance within the school and in the community.
- **Family Group Decision Making**
  - FGDM assists families in making and maintaining healthy connections within the family unit. It is also a valuable tool in: helping teens transition to adulthood, supporting measurable increases in child safety, reducing foster care re-entries, improving the stability of placements, and enhancing the capacity for families to provide for their children's needs.
- **Freedom From Smoking**
  - Freedom From Smoking provides group support for individuals looking to stop using tobacco products. Classes with a trained tobacco cessation counselor, group support, and nicotine replacements are offered without charge to those who register for the program.
- **Go Girls Go!**
  - Go Girls Go! is offered to various grades and schools within Franklin County. Girls meet twice a week for ten weeks before the final celebration at the Go Girls Go! 5K race. During these sessions the girls learn valuable skills such as proper nutrition, healthy friendships, and much more.
- **Kids Power Of Produce (POP) Club**
  - The Kids POP club is a nationally recognized kids program that introduces kids to where their food comes from and empowers kids to make healthy food choices. POP representatives can be found at the North Square Farmers Market.
- **Strengthening Families Program: For Parents and Youth 10-14**
  - Strengthening Families is a parent, youth, and family skills-building program that focuses on preventing teen substance use and other behavior problems, strengthening parent/youth communication, and increasing academic success in youth.
- **Student Assistance Program (SAP)**
  - Student Assistance Program liaisons serve in all of the middle and high schools in Franklin and Fulton County. Liaisons provide one-on-one student screenings for mental health and substance abuse concerns, group sessions with a variety of themes, and consultation within each school. We support students in school, but we also connect students and families to outside resources to help them negotiate some of life's stressors.
- **Teens For A Better Tomorrow (T4BT)**
  - Teens For a Better Tomorrow is the youth advisory board for Chambersburg Cares. This group of high school students from Chambersburg Area Senior High School and Chambersburg Career Magnet School work to encourage healthy behaviors among their peers.
- **Tobacco Resistance Unit (TRU)**
  - The Tobacco Resistance Unit is a movement throughout all of Pennsylvania to help youth, ages 12 to 18, stay tobacco-free. TRU aims to prevent and stop youth tobacco use through peer education.
- **Youth Drug & Alcohol Intervention**
  - HCP provides a variety of evidence based programs for students caught using substances. To learn more about the specific programs, please visit <https://www.hcpfranklinpa.org/youth-drug-alcohol-intervention>.
- **Youth Alcohol, Tobacco, and Other Drug Prevention**
  - HCP provides evidence based prevention programs aimed to mitigate the risk factors and enhance protective factors related to substance use. Presentations on a variety of topics including, but not limited to vaping, mental health, and peer pressure are available upon request.

**For more information on our programs and to sign up for programs, visit [www.hcpfranklinpa.org](http://www.hcpfranklinpa.org)**



## CHAMBER DONATES \$1,400 TO CASD FOUNDATION SCHOLARSHIP

The Chambersburg Area School District (CASD) Foundation recently received \$1,400 raised from the 18th Annual Tim and Susan Cook Memorial One-Mile Race hosted by the Greater Chambersburg Chamber of Commerce on July 9.

Nearly 100 runners participated in the race, which paid tribute to the memories of Tim and Susan Cook, who died tragically in a car accident in 2002. Tim and Susan Cook were dedicated to education; Tim taught at Chambersburg Area Senior High School and Susan worked at Shippensburg University.

The race is well-attended by runners in the area with Coach Chris Monheim assisting with promotions and coordinating the race logistics. Funds raised for the Cook Race are donated to the Tim & Susan Cook Memorial Scholarship Fund, which awards scholarships to Chambersburg Area Senior High School students who model the characteristics exemplified by the Cooks.

"It is an honor for us to uphold the legacy of Tim and Susan Cook by hosting this community race; we were happy to see runners of all ages participate during the week of ChambersFest," said Angela Schaeffer, director of operations of the Greater Chambersburg Chamber of Commerce.

The CASD Foundation receives donations for the Tim and Susan Cook Scholarship Fund throughout the year from individuals, alumni, CASHS faculty committees, booster clubs and various community organizations. If you would like more information about donating to this scholarship, please contact Angela Lynch at [angela.lynych@casdonline.org](mailto:angela.lynych@casdonline.org).

The Greater Chambersburg Chamber of Commerce works with the Chambersburg Road Runners Club to present the Tim & Susan Cook Memorial One-Mile Race every year as part of ChambersFest. The Chamber would like to thank the participants and sponsors for their continued support and ensuring this fundraiser was a great success. For more information, visit [Chambersburg.org/ChambersFest](http://Chambersburg.org/ChambersFest).



## CHAMBER BOARD MEMBERS PLAN FOR 2023

Our Chamber board members gathered at F&M Trust's new community room for their annual planning session. **Martin's Famous Potato Rolls and Bread** generously provided thank you bags of rolls to our board members, and they were very excited to hear an update on Downtown Chambersburg Inc.'s New Year's Eve event featuring the first Martin's Famous Potato Roll Drop!

Please join us in thanking our board members for their continued service to the business community: David Grant, **Keystone Health**; Luke Martin, **SEK, CPAs & Advisors**; Pat Abbott, **Strickler Agency, Inc.**; Jake Naugle, **Patriot Federal Credit Union**; Eric Foreman, **Patriot Federal Credit Union**; Crystal Lautenslager, **Chambersburg Area School District**; Jenna Kaczmarek, **Patriot Federal Credit Union**; Brad Evans, **Bartlett Tree Experts**; Bill Boltz, **ULTA, Inc.**; Van Gray, **GearHouse Brewing Co.**; Carla Christian, **Chambersburg Memorial YMCA**; Adam Donius, **Chick-fil-A Chambersburg**; Jocelyne Melton, **Baxter Environmental Group, Inc.**; William Kick, **Herbert, Rowland & Grubic, Inc.**; Anthony Bagley, **M&T Bank**; Wesley Fugate, **Wilson College**; Monica Shoemaker, **Veroni Cafe**; Mark Story, **Habitat for Humanity of Franklin County**; Melanie Hoffman, **Noelker and Hull**; Kacie Meyers, **The Floor Trader Outlet of Chambersburg**; Thomas Trgovac, **GDC IT Solutions** and Alex Sharpe, **Sharpe & Sharpe LLP**.



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## MARK YOUR CALENDAR FOR 2023

Planning is underway for several 2023 events that will take place in the Greencastle-Antrim community. Mark your calendar now and watch for details in upcoming newsletters and CVBA updates. If you're interested in sponsoring, volunteering or participating, contact the G-A Chamber.

- April 1 - Greencastle-Antrim Clean Up Day
- April 15 - Craft Beer & Wine Festival
- June 2 - Annual Chamber Golf Tournament
- July 7 & 8 - Annual Sidewalk Days
- November 17 - Heritage Christmas Tree Lighting
- December 1 & 8 - Heritage Christmas in the Square

## WELCOME NEW BOARD MEMBERS

The Greencastle-Antrim Chamber is excited to announce four board members will start new, three-year terms in 2023. They include Brad Kearns, Krista Murr, Jim Windhorst and Sid Shreiner.

Brad Kearns is serving his second, three-year term on the G-A Board. Brad is a member of the Chambersburg office of **SEK, CPAs & Advisors** and serves as treasurer of the G-A Board. Krista Murr has 13 years of banking experience at several Greencastle-area banks. She is currently employed with **Orrstown Bank** as a vice president, regional retail sales manager and oversees 12 branches from Carlisle to Greencastle. Jim Windhorst is serving his first term on the G-A Board. He has been employed with **Instant Brands** since 2000 and is currently the senior director of global supply chain at Instant Brands. Sid Shreiner with **Manitowoc Cranes** has over 34 years serving in various positions within the engineering team. He is currently the vice president of engineering for the Shady Grove facility.

The Board reorganized at the December meeting and elected Chris Grimm as the chairperson. Andy Everetts, Betsy Yumlu, and Charles Eckstine were elected as vice chairs with Brad Kearns continuing as treasurer for 2023.

The 2023 Greencastle-Antrim Chamber board members include: Charles Eckstine, **MBH, Inc.**; Andy Everetts, **M&T**



**Bank**; Ginger Everhart, **Wellspan Health**; John Frey, **DSS Law**; Chris Grimm, **ACNB Bank**; Casey Hurst, **Antrim BIC Church**; Brad Kearns, **SEK, CPAs & Advisors**; Gavin Martin, **ELM Shoes**; Krista Murr, **Orrstown Bank**; Sid Shreiner, **Manitowoc Cranes**; Jim Windhorst, **Instant Brands** and Betsy Yumlu, **F&M Trust**.

Both Rachel Grimm and Michael Reed completed their second three-year terms on the Board at the end of December. Rachel represented Orrstown Bank and served on the Executive Committee and chaired the Heritage Christmas Committee during her term. Michael represented Manitowoc Cranes and served on the Craft Beer & Wine committee and assisted with Sidewalk Days. Thank you for the many hours of service you provided the business community during your terms.

## THE JOYS OF HERITAGE CHRISTMAS

The Greencastle-Antrim Heritage Christmas season included many traditional events for residents young and old to experience the magic of Christmas! Thank you to our wonderful community, volunteers, and especially our sponsors who make the whole event possible:

### *Heritage Christmas Sponsors*

Tree Lighting by Herald-Mail Media; Christmas Tree by Antrim Township and the Borough of Greencastle; Lights of Love by Blaise Alexander Chevrolet; Bells courtesy of Antrim Way Honda; Light It Up Contest by West Penn Power; Pictures with Santa by F&M Trust; Santa's Mailbox by Peak Performance Physical Therapy; Holiday House by Lumber Direct; Horse & Wagon Rides by Cool Hollow Financial; Decorations by Premier HVAC; Small Business Saturday by McCrea Heating & Air Services; Free Parking for the Holiday Season by Ganoe Paving; Volunteers by Corning Credit Union; Brochure by Graphics Universal; Postage by West Penn Power; Banner by FASTSIGNS of Greencastle and Uncle Bean by Waste Management. Annual Christmas Parade host: VerStandig Media

*Gold Sponsor: Franklin County Visitors Bureau*  
*Silver Sponsors: Century In., F&M Trust, Orrstown Bank, WellSpan Health and UPMC.*  
*Bronze Sponsors: The Center of Balance, Greencastle Eye Care*  
*Friend Sponsors: R. Perry Fence Co.*

# GREATER CHAMBERSBURG VIRGINIA HARRIGER CHAMBER FOUNDATION EXEC. DIRECTOR

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## KINDERGARTNERS CODE

The Chamber Foundation awarded Waynesboro Area School District with a Technology Innovation Challenge Grant in 2022 funding their Anyone Can Code Project for early learners in Waynesboro. Led by Keith McCray, Instructional Technology Specialist and a certified Sphero Lead Educator, the project goal is to create a solid foundation of the fundamentals of computational thinking and computer science that early learners will be able to apply and subsequently utilize to demonstrate deeper understanding of concepts and skills.

In December, Foundation members observed Fairview Elementary kindergartners using the Sphero coding robots in their instructional technology library in connection with “Catch a Gingerbread Man” educational lesson.

The Technology Innovation Challenge Grant is offered to educators in Franklin County public-school districts due to business contributions from Educational Improvement Tax Credits through the Pennsylvania Department of Community and Economic Development. The Chamber Foundation will open the 2023 application process in January. More information and the full list of 2022 grant winners can be found at [Chambersburg.org/ChamberFoundation](https://Chambersburg.org/ChamberFoundation)

## LEADERSHIP YOUTH UPDATE

“Understanding Others, Diversity & Inclusion in Leadership” was the focus for the December Leadership Franklin County (LFC) Youth session held at **Wilson College**. Victoria Kerr of **Shippensburg University** moderated a community leader panel including Maria Banks of **Chambersburg Area School District**, Carla Christian of **Chambersburg Memorial YMCA**, Chief Ron Camacho of **Chambersburg Borough Police** and Jessica Brown & Blake Schildhauer of Shippensburg University. The 21 Franklin County 10th graders then broke into small groups to gain insight from the panelists on their organization and personal experiences. The students will be back on campus in early January 2023 for a session on “Enabling Others to Act” and developing a personal ‘brand’ led by Linda Boeckman of Wilson College.

LFC Youth Sponsor:



## COMMUNITY LEADERSHIP CLASS

Leadership Franklin County (LFC) Community students learned about local nonprofits and nonprofit boards during their November learning session. Speakers included Amy Hicks of **United Way of Franklin County**, Angie Wilt from **LIU12 Franklin County Literacy Council**, Bernadette Armstrong and Erin Grant of **SCCAP**, Kevin Shaffer of **OSI**, Andrew Vickers of the **Franklin County Library System**, Bill Kohler of **Main Street Waynesboro** and John Boozer of **Franklin County Advisors**. The November session wrapped up with Dr. Kim Eaton of **Franklin County Government** conducting educational group activities about ethical leadership.

In December, the group met at **Franklin County Visitors Bureau** and learned more about the history of the community from executive director Janet Pollard, then finished their day discussing the impact of the arts in Franklin County. The arts faculty included Heather Kline and Heather McEndree of **Cumberland Valley School of Music**, Sara Spitzer of Council for the Arts and Kelly Kozlowski of **Capitol Theatre**. Lunch was provided to the group in December by **Capital Blue Cross's Healthy Café**.

LFC Community Sponsor:



## INFO SESSION JANUARY 9 FOR LEADERSHIP YOUTH APPLICATIONS

Area ninth grade students seeking to develop their leadership skills and learn about their community are invited to apply for Leadership Franklin County (LFC) Youth class of 2024. A Zoom information session will be held on Monday, Jan. 9 at 6:30 p.m. for the students and their parents. It is not mandatory to attend in order to apply. Register at <https://bit.ly/3OFMxLL>

LFC Youth invests in promising Franklin County students by providing them with a yearlong program that helps them develop their own leadership style in their personal lives, schools and communities. The LFC Youth program aims to build students' self-confidence, leadership skills, public speaking skills and enhance their desire to give back to the community.

Current ninth grade students attending any Franklin County school (public, private or home school) are eligible. The program is free thanks to **Wilson College's** generous sponsorship and kicks off in May 2023 and runs through April 2024. The application deadline is Friday, Feb. 10. For more information and to apply, visit [Chambersburg.org/Leadership](https://Chambersburg.org/Leadership).

# DOWNTOWN SAM THRUSH CHAMBERSBURG INC. PRESIDENT

717-264-7101 ext. 204 | sthrush@chambersburg.org | DowntownCburg.com



## WINTER LIGHTS AT CHAMBERS FORT PARK

To make the winter bright, DCI worked with **Mobile Works** and the **Borough of Chambersburg** on a plan to decorate Chambers Fort Park in cool white lights. This light installation could not be done without the sponsorship of Mobile Works, **SunnyHill Properties**, **Ludwig's Jewelers**, **i360 Property Management**, **Valley Agency Insurance**, **J&B Bridals**, **Noelker & Hull**, **Nicole Scott Realtor**, **Creekside at King and Franklin County Free Press/LaunchUx**. Enjoy this light installation through the end of January.

## NEW YEAR CELEBRATION

On December 31, downtown Chambersburg rang in the New Year with **Martin's Famous Potato Rolls** at the first ever Martin's Famous Potato Roll Drop in Downtown Chambersburg. Hundreds enjoyed the evening with family-friendly activities.

Downtown Chambersburg Inc. thanks **Martin's Famous Potato Rolls** for being the presenting and title sponsor, **Borough of Chambersburg** for consultation, **Digging & Rigging** for providing a crane, **American Print Consultants** for constructing the drop item, **Brussel's Café** for providing free Belgian hot chocolate and hosting a party, **Avocado Café** for hosting a party, **Boost Mobile CPA Wireless** for Wi-Fi Hot Spot, **Boys & Girls Club of Chambersburg and Shippensburg** along with **Healthy Communities Partnership/Chambersburg Cares** and **Shafer Equipment Company** for organizing a Candy Drop, **Art Sign Company** for providing signage and **Beam Graphix** for providing branded merchandise.

Thank you **Chambersburg Neighbors**, **Franklin County 11/30 Visitors Center**, **DJ Rello**, **p2 Investigative Solutions** for security, **PA National Guard**, **Kegerreis Outdoor Advertising**, **Kegerreis Digital Advertising**, **Franklin County Free Press** and **Franklin Shopper** for providing advertising avenues. In addition, **Shafer Equipment Company** provided lights and patio heaters. Special thank you to **VerStandig Media** for providing radio advertisements, guidance and a registration platform for the \$1,000 giveaway as well as radio remotes from **Goat 92.1**, **WAYZ 104.7** and **Bob Rocks 101.5**. Thank you to many of the aforementioned organizations and companies who assisted on the event



committee along with **Morgan Beck**, realtor with **Coldwell Banker**. We are blessed to have so many people help the first year of this event.

## ICEFEST IS COMING

Join us for the 21st Annual IceFest happening January 26 through 29 presented by **M&T Bank**. The festivities will kick-off with a ribbon cutting ceremony on Memorial Square on January 26 at 5 p.m. Shortly after, live ice carvings will begin along with the opening of the ice slide. Other events include viewing 100+ ice sculptures, chili and barbeque tasting at **Chili-Q**, ballroom dancing at **Snowfall Ball**, cake tasting at **Icing on the Cake**, participating in the **Run Your Ice Off 5k** and more!

IceFest is the largest outdoor ice festival in Pennsylvania, attracting thousands to downtown Chambersburg each year. The event is coordinated by **Downtown Chambersburg Inc.**, **Council for the Arts**, **Downtown Business Council** and **IceFest Committee** members. We thank the sponsors, volunteers and committee members for helping us put on a great event. Visit [IcefestPa.com](http://IcefestPa.com) for a complete list of activities!



Enjoy seasonal fruits, jams, gifts & more!

**OPEN DAILY**

2197 Lincoln Way West, Chambersburg

717-263-2195



# Scoop-a-Palooza July 8, 2023

[ScoopaPalooza.org](http://ScoopaPalooza.org)

Supporting the Greater Chambersburg Chamber Foundation



2023 Scoop-a-Palooza, presented by ACNB Bank, will be held on Saturday, **July 8, 2023- 10:30am-2pm**, at the Chambersburg Area High School (CASHS) cafeteria. In its 14<sup>th</sup> year, Scoop is hosted by the Greater Chambersburg Chamber Foundation, a 501(c)3 organization, whose mission is to support the greater Franklin County business community by promoting leadership, citizenship, and workforce development. How Event Works: Scoop is a **ticketed event** where participants sample ice cream from regional ice cream vendors. **Vendors provide ice cream for the anticipated 1,000 attendees.** Scoop also has a friendly competition as participants vote for their favorite flavor categories. The vendor with the most total votes is awarded the *Golden Scoop*. Scoop has music, raffles, entertainment for the kids, and lots of ice cream!

### **Presenting Scoop Sponsor - \$1,250** (exclusive- **SOLD ACNB BANK**)

Logo prominently featured on Scoop/Foundation websites/social media page

Company logo prominently featured on all marketing materials

Company name mentioned in all media releases about the event and major event social media posts/videos

Company table at front of event and entrance & 20 event tickets.

### **3 Scoop Non-Exclusive Sponsors - \$800**

Logo featured on Scoop website, Company name on Foundation website

Company name on social media event page and mentioned during Scoop activities

Company name on newsletter articles pre- and post-event and marketing materials

Company table & 10 event tickets

### **2 Scoop Non-Exclusive Sponsor - \$500**

Company name on the Scoop website, Foundation website, social media event page

Company name on pre- and post-event newsletter article

Company table & 5 event tickets

### **1 Scoop Non-Exclusive Sponsor - \$300**

Company name on the Scoop website, Foundation website, social media event page

Company name on a post-event newsletter article, 2 event tickets

### **Baby Scoop Non-Exclusive Sponsor - \$100**

Company name on the Scoop website, Foundation website, social media event page

### **Yes, we would like to sponsor Scoop 2023**

Company Name (as you want it to appear in listings) \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Sponsorship Amount \_\_\_\_\_

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature \_\_\_\_\_

**Mail form and payment to:** Greater Chambersburg Chamber Foundation, Attn: Ginny Harriger, 100 Lincoln Way East, Suite A, Chambersburg, PA 17201; or email to [gharriger@chambersburg.org](mailto:gharriger@chambersburg.org). Call 717.264.7101 ext. 205 for more information on this event.

*Event venue, format and other details are subject to change at the discretion of the organizer.*





**Cumberland Valley Business Alliance**  
100 Lincoln Way East, Suite A  
Chambersburg, PA 17201  
717-264-7101  
CVBAlliance.org

PRSRTD STD  
U.S. POSTAGE  
**PAID**  
Permit #7  
Chambersburg, PA

# UPCOMING EVENTS

DETAILS / REGISTER [CVBALLIANCE.ORG/EVENTS](http://CVBALLIANCE.ORG/EVENTS)

## JAN

09

### LEADERSHIP FRANKLIN COUNTY YOUTH PROGRAM INFO SESSION

6:30 P.M. VIA ZOOM, FACILITATED BY GINNY HARRIGER

17

### CVBA MIXER AT 11/30 CENTER

4:30 - 7 P.M., FRANKLIN CO. VISITORS BUREAU, 15 SOUTH MAIN ST., CHAMBERSBURG

18

### CVBA LUNCH & LEARN: LESS STRESS, MORE ENERGY

11:30 A.M. - 1 P.M., CHAMBERSBURG CHAMBER, 100 LINCOLN WAY E., CHAMBERSBURG

26

### ICEFEST RIBBON CUTTING CEREMONY PRESENTED BY M&T BANK

5 - 5:30 P.M. ON THE SOUTHWEST QUAD OF MEMORIAL SQUARE IN CHAMBERSBURG

26

### LIVE ICE SCULPTURE CARVINGS & DOUBLE-WIDE ICE SLIDE

5 - 8 P.M. ACTIVITIES IN DOWNTOWN CHAMBERSBURG FOR ICEFEST

27

### SNOWFALL BALL, ICE CARVINGS, ICE SLIDE, FOOD VENDORS

5 - 10 P.M. ACTIVITIES HAPPENING AT VARIOUS TIMES. CHECK ICEFESTPA.COM

28

### ICING ON THE CAKE, CHILI-Q, BEER GARDEN, CORN HOLE, ETC.

8 A.M. - 5 P.M. VARIOUS ACTIVITIES IN DOWNTOWN CHAMBERSBURG FOR ICEFEST

29

### RUN YOUR ICE OFF 5K

12:30 - 3 P.M. AT 33 NORTH MAIN ST., CHAMBERSBURG

## FEB

06

### CVBA AWARDS NOMINATION DEADLINE

SUBMIT NOMINATIONS ONLINE AT [CVBALLIANCE.ORG/AWARDS](http://CVBALLIANCE.ORG/AWARDS)

07

### CVBA MIXER AT NEGLEY'S WATER & WELL DRILLING

5 - 7 P.M., 28 SARAH SUSAN LANE, GREENCASTLE

22

### CVBA LUNCH & LEARN: BUSINESS STRATEGY BASICS

11:30 A.M. - 1 P.M., CHAMBERSBURG CHAMBER, 100 LINCOLN WAY E., CHAMBERSBURG

*The Insider is a publication of the Cumberland Valley Business Alliance (CVBA), a joint partnership between the Greater Chambersburg Chamber of Commerce and the Greencastle-Antrim Chamber of Commerce. Ideas, opinions and statements expressed in articles by contributors are not necessarily those of CVBA. Neither the publisher nor any individual associated with any branch of production, nor the advertisers, will be held liable for typographical misprints contained herein. Content submitted by members of CVBA may contain advertisements and/or links to third party sites. CVBA does not endorse nor advocate for the advertised product, event, service or company, nor any of the claims made by the content and takes no responsibility for promises made or the quality/reliability of the products/services offered.*