



the **INSIDER**



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Serving nearly 1,000 businesses, CVBA's mission is to help its members prosper and enhance the quality of life in the Cumberland Valley region. We are the largest business advocacy organization in the area.

The Cumberland Valley Business Alliance is a business partnership between the Greater Chambersburg Chamber of Commerce and Greencastle-Antrim Chamber of Commerce.

Learn more at CVBAAlliance.org.

Front cover features members networking at the CVBA Business Breakfast: Annual Meeting at Antrim BIC Church.

NEW MEMBERS

Window Decorators & Designers
Budget Blinds of Chambersburg & Gettysburg
Charlie Dagino
Chambersburg, PA 17201
(717) 844-6277
budgetblinds.com/chambersburg-gettysburg-pa
charlie.dagino@budgetblinds.com

Construction
Gillin Commercial Services
Patrick Gillin
301 South Antrim Way Suite #6
Greencastle, PA 17225
(610) 722-5777
gillinservices.com
pgillin@gillinservices.com

Human Services
Mental Health Association of Franklin and Fulton Counties
Bethany Peake
478 Grant Street
Chambersburg, PA 17201
(717) 264-4301
mhaff.org
BPeake@mhaff.org

Business Consultants
Michael Brand
Chambersburg, PA 17201
(814) 933-1408
michaelbrand.org
michael@michaelbrand.org

Heating, Ventilation, & Air Conditioning - HVAC
Myers Home Services, LLC
Reuben Meyers
Chambersburg, PA 17201
(717) 387-0936
myers-home-services-llc.business.site
myershomeservicesllc@gmail.com

Retail
Sportsman's Warehouse
Jonathan Redd
3285 Black Gap Rd
Chambersburg, PA 17202
(717) 753-7800
www.sportsmans.com
215-office@sportsmans.com

Health & Fitness
Strength Endures, LLC.
Mellisa Miley
Chambersburg, PA 17201
(717) 496-1553
strengthendures.com
strengthendures@gmail.com

Hotels, Motels, Bed & Breakfasts
Tru By Hilton
Eric Brown
101 Walker Road
Chambersburg, PA 17201
(717) 261-9792
www.hilton.com/en/tru
Eric.Brown5@hilton.com

Restaurants
Webbs Sports Bar & Grill
Valerie Holman
114 S Main Street
Chambersburg, PA 17201
(717) 414-7637
webbssportsbar@gmail.com

Health & Fitness
Well With Rae
Rachel Long
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Chambersburg, PA 17201
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PRESIDENT'S MESSAGE

Do you approach a new calendar year with excitement and optimism, or worry and dread? Our attitude and focus can make all the difference in how we succeed in our lives and our business professions. It might take you until Valentines Day to remember to write 2022 instead of 2021 on your checks, but you shouldn't wait to begin planning your business strategies and goals for this year. Most of us make "new year's resolutions" of some kind or another: personal goals for better physical health or increased quality time with family and friends. But have you made those same resolutions for your business success in the coming year? Have you created strategies to increase your market penetration, grow your network of professional contacts, and expose your brand to a broader audience? It can be a daunting proposition to anyone beginning the process, and you may not know where to start. The good news is there is a powerful tool that will help you accomplish many of your business goals in 2022 and beyond.

Stephen Christian
Cumberland Valley Business Alliance
Greater Chambersburg Chamber
of Commerce
Chambersburg Area Development Corp.

Your membership in the Cumberland Valley Business Alliance opens up a world of opportunities and options to accomplish many of your business goals. There are literally dozens of events for networking, and multiple channels for advertising, branding and sponsorship exposure. CVBA members have a built-in, easy to follow framework to create a successful outreach and growth campaign for their business. I am fond of saying that CVBA membership is a lot like a gym membership. You really do get out of it what you put into it. Showing up is half the battle, and consistency is the key to success. Your membership in CVBA is an effective, efficient and affordable way to achieve your 2022 business goals.

Join us, and make 2022 your best year ever!

JAN/FEB MEMBER MILESTONES

90 Years

- F&M Trust
- Frank B. Leshner Company
- M & T Bank
- Public Opinion
- T B Wood's
- Wilson College

55 Years

- Chambersburg Auto Body
- Lewrene Interiors

40 Years

- Plummer Engineering Corporation
- Shippensburg University Foundation

25 Years

- Aerotek, Inc.
- Dependable Roofing Inc

15 Years

- ACNB Bank
- Building Our Pride in Chambersburg (BOPIC)
- Fast Ink Screen Printing & Embroidery Co.
- First Lutheran Church

- Franklin Clothing Outlet
- Greencastle Notary Services
- Hays Development Center
- NAC Divisions- Alarm, Communication & Telephone

10 Years

- APX Mitchell Machine Shop, Inc.
- Barrows Sollenberger Group, PC
- Greencastle Church of the Brethren
- i360 Property Management
- McCleary Heating & Cooling LLC
- Tech One Computer Solutions, LLC
- Trinity Lutheran Church

5 Years

- Axiom Staffing Group
- CORE Design Group
- GearHouse Brewing Co.
- Renfrew Museum & Park
- truNorth

1 Year

- Carly Patla Team - Iron Valley Real Estate of Chambersburg
- The Center of Balance, LLC

1 Year Cont.

- Chambersburg Family Dentistry
- Charles Schwab & Co., Inc.
- CM Pigout Catering
- Cumulus Media
- DICE Office Equipment
- Directional Traffic
- The Family Cow
- The Gonzalez Agency - Farmers Insurance
- Goosehead Insurance Corey Paff Agency
- Greencastle Mini Mart
- Greystone Kennels
- Growing Tree Preschool
- Leah's Legacy Foundation
- Olde Tyme Meats
- REVIVE Med-Spa & Integrative Medicine
- TH & CS Inc. DBA U.S. Lawns of Frederick

2021 BUSINESS PERSON OF THE YEAR



The Cumberland Valley Business Alliance (CVBA) recently announced Bradley Kearns, member of the firm at **SEK, CPAs & Advisors** as the 2021 Business Person of the Year during its Annual Meeting on December 7 sponsored by **WellSpan Health**.

Kearns was selected as the recipient because of his business accomplishments, leadership and positive impact on the community for the past two decades. Given annually, the award is designed to honor business leaders who have made long-term contributions to their profession and the area at-large.

“On behalf of CVBA, we are pleased to present the Business Person of the Year award to Brad Kearns of SEK,” said Bill Kick, chair of the CVBA Board of Directors. “Our selection committee reviewed numerous nominations and found so many people doing great things in support of our community; Brad exemplified the qualities that we seek when granting this prestigious recognition.”

Kearns has been a member of SEK, CPAs & Advisors at the Chambersburg office for more than 20 years. He has used his business knowledge to propel business owners, employees, friends and others forward toward financial success. Kearns serves many roles within SEK, CPAs and Advisors including on the tax committee, emergency preparedness team, tax advisor, business consultant and so forth. His vision on the emergency preparedness team allowed the firm to operate nearly effortlessly when the pandemic hit the area.

There are many people in the Cumberland Valley region who have been impacted by Kearns’ influence directly or indirectly. Beyond his time at the firm, he has served

in executive roles on the board of directors as President of Churches of God Home Mission Council, Secretary and Treasurer of the Cumberland Valley Business Alliance, Treasurer of the Greencastle-Antrim Chamber of Commerce and Treasurer of the Greenvillage Church of God. He also serves on the board of directors for the Franklin County Area Development Corporation.

Beyond his board roles, Kearns serves as a volunteer at local events such as Downtown Chambersburg, Inc’s Annual CrabFeast. His reach stretches far beyond the boards and organizations that bear his name. He offers guidance and mentorship to staff who volunteer in various organizations by giving suggestions, listening to their ideas, helping them with solutions and inspiring them to lead.

Premier Sponsors:

Grand Sponsor:



Table Sponsors: 1st Ed Credit Union, ACNB Bank, Brechbill & Helman Construction Co., Inc., Community State Bank, F&M Trust, Herbruck’s Poultry Ranch, Inc., Keystone Health, Menno Haven, Noelker and Hull Associates, Inc., Orrstown Bank, Patriot Federal Credit Union, ProMedica Senior Care, SEK, CPAs & Advisors and Wilson College

Patron Sponsors: Bartlett Tree Experts, Cumberland Valley School of Music, LCSi Lehman Construction Services, Inc., Newcomer Associates architecture + engineering, Occupational Services, Inc., Penn State Mont Alto, Shafer Equipment Company and Triad Engineering, Inc.

NOMINATE BUSINESSES & LEADERS



The Cumberland Valley Business Alliance, Chambersburg Chamber and Greencastle-Antrim Chamber will recognize businesses and leaders who have made a substantial difference in our community during 2021 at our upcoming Awards Breakfast. Nearly 10 individuals and businesses will be honored for their outstanding accomplishments on March 29 at the **Chambersburg Country Club**. We invite you to review the awards below and consider nominating organizations and individuals you feel exemplify the criteria listed below. **Submit nominations online at CVBalliance.org/Awards or contact Lark Kennedy at lkennedy@chambersburg.org**. All nominations are due by Monday, February 7 at 5 p.m.

ATHENA LEADERSHIP AWARD

This award honors professional, community and personal leadership as well as those who actively assist women in reaching their full leadership potential. This award is well-known on an international scale and is one of the most prestigious leadership awards an individual can receive. Criteria include demonstrating excellence, creativity and initiative in their business/profession, providing valuable service to improve the quality of life for others and assisting women in achieving their leadership potential.

EVENT OF THE YEAR

This award recognizes excellence in an event delivered to meet local community needs. Each entry must include a brief overview of the event so the committee may understand what the event was created for, who was involved, when it started, the scale of the event, content, audience and participants.

INNOVATOR OF THE YEAR

This award recognizes an entrepreneur, business owner or key manager who has succeeded through innovation and risk-taking in introducing new products or services or growing an existing product line through a unique approach. Criteria include new product growth, industry recognition, innovative marketing, ability to overcome adversity, etc. The business must be a current member of CVBA and have been in business for a minimum of three years.

EMERGING BUSINESS LEADER

Presented by CVBA and 11/30 Network, this award aims to highlight and celebrate the contributions of a young leader, under the age of 40, who is impacting their profession and positively shaping the future of the community.

EMPLOYER OF THE YEAR

This award will recognize the company that has created an outstanding workplace and has a committed, effective and motivated workforce as demonstrated by growth and/or strong retention.

NONPROFIT OF THE YEAR

We will recognize a nonprofit whose innovations address areas of need to improve the prosperity of the Cumberland Valley. Criteria include 501(c)3 status, has impacted the overall prosperity of the community, and the organization's community contributions should extend outside of the nonprofit sector.

SPIRIT OF THE COMMUNITY

We will recognize an individual who has demonstrated a tireless and unselfish commitment to improving the quality of life in their community beyond the role of their career. Criteria include leading or supporting a community improvement project, demonstrating the ability to bring the community together to accomplish a goal or project and demonstrating a commitment to promoting or contributing to the quality of life in the Cumberland Valley.

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of Franklin County

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Dates: January 19, 2022
February 16, 2022

Location: 720 Norland Avenue
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Time: 9:00AM – 12:00PM



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Fax Completed Registration: 717-267-1464

On-Line: www.schultheisscpa.com – click on the resources link

Mail Below Registration: Schultheiss & Associates
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Chambersburg, PA 17201

Should you prefer, one-on-one training is also available.

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Who Should Attend QuickBooks® Training?

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Course: \$129 per person. \$100 per person if two or more attendees from same company.
(includes continental breakfast)

Name: _____

Company Name: _____

Address: _____

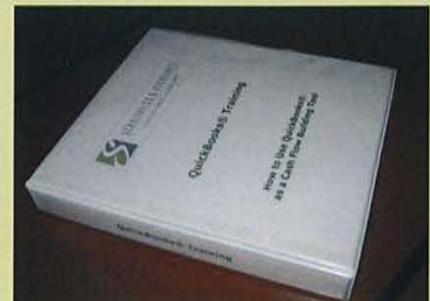
City: _____ State: _____ Zip: _____

Phone: _____

E-Mail: _____

Additional Registrants: 1. _____

2. _____



Payments Accepted: Check ♦ Cash ♦ Mastercard ♦ Visa



Visit our Facebook page – www.facebook.com/schultheisscpa.com

6th Annual Legislative Breakfast Success



A panel of four state legislators gathered to discuss issues regarding the supply chain crisis, government regulations, budgeting and more with the business community at the 6th Annual Franklin County Legislative Breakfast held recently in Chambersburg, Pa.

Hosted by the five chambers of commerce on behalf of the Franklin County Government Affairs Committee, more than 225 people attended the event to hear from Sen. Doug Mastriano, Rep. John Hershey, Rep. Paul Schemel and Rep. Jesse Topper.

Moderated by Clint Barkdoll, partner at **Kulla, Barkdoll, & Stewart, P.C.**, the audience submitted questions throughout the event to learn more about the progress being made on various local issues. Barkdoll first asked the legislators to discuss their opinions on the supply chain crisis including the truck driver shortage. The panelists recognized it as a global issue, but locally, the key to resolving it is by reducing barriers to local employment and rolling-back or suspending regulations to help businesses mitigate problems.

Barkdoll encouraged the legislators to comment on the regulations for solar farms and their potential impact on Franklin County. Sen. Mastriano stated he was against putting solar farms on prime land; Rep. Schemel and Rep. Topper stated they would not interfere with a landowner's decision on their property. Rep. Hershey voiced a similar opinion and advocated for municipalities to offer landowner guidance on the complicated aspects of solar farming. The event concluded with the legislators sharing their primary legislative objectives such as reducing government regulations, redistricting and greater access to education.

Special thanks to Grand Sponsor **Patriot Federal Credit Union**, the members of the Franklin County Government Affairs Committee as well as the representatives from the Greater Chambersburg Chamber of Commerce, Greater Waynesboro Chamber of Commerce, Greencastle-Antrim Chamber of Commerce, Shippensburg Area Chamber of Commerce and Tuscarora Area Chamber of Commerce. For more information about the public policy positions of the Franklin County Government Affairs Committee, please visit CVBAlliance.org/Advocacy.

Grand Sponsor:



Premier Sponsors:

Salzmann Hughes, P.C. and WellSpan Health

Table Sponsors:

ACNB Bank, Adams Electric Cooperative, Inc., Antrim BIC Church, The Beistle Company, Boyer & Ritter, CPAs and Consultants, F&M Trust, Gannon Associates Insurance, Herbert, Rowland & Grubic, Inc., SEK, CPAs & Advisors, Shafer Equipment Company, Wilson College

Patron Sponsors:

Triad Engineering, Inc.

Launch of New CVBA Job Board

CVBA in partnership with the Greater Chambersburg Chamber Foundation, is excited to announce the launch of a regional job board in January at CVBAlliance.org/Jobs.

The new job board will allow all CVBA members to post job listings for free through the Member Portal. Members have complete control over the listing's content and can adjust how long it will be available to view. This user-

friendly interface will deliver more value to your CVBA membership and is actively promoted to local job applicants through social media, organic web searches, billboard advertisements, local news outlets and more.

To get started, please contact Ginny Harriger at gharriger@chambersburg.org or call 717-264-7101.

Chamber Card Rebranded as Alliance Card

The buy local program known as the Chamber Card was started by the Chambersburg Chamber of Commerce to help drive shoppers to local businesses. With the new CVBA partnership, the program has been rebranded under the CVBA umbrella and is now known as the Alliance Card.

More than 35,000 cards will be distributed in the region for the next two years for the community to access savings and special offers at more than 35 businesses. Businesses can feature a deal for less than \$1 per week and be included in its promotions. The card is featured on billboards, social media and CVBA events. The card is free to shoppers, and we encourage all our members to distribute them to their employees. You may pick up Alliance Cards at the

Chambersburg and Greencastle-Antrim chamber offices, or call 717-264-7101 for bulk orders. If you're interested in participating with a business discount or deal, contact Laiton Heckman at lheckman@chambersburg.org. See all the savings by visiting CVBAlliance.org/AllianceCard. Special thanks to **Penn National Insurance** for sponsoring!



CVBA TRENDING NEWS



UPMC Heart and Vascular Institute recently hosted a key presentation event in conjunction with the opening of its latest Heart and Vascular office at 830 Norland Avenue in Chambersburg. We were honored to attend and represent the Cumberland Valley Business Alliance with other UPMC leaders. UPMC Heart and Vascular Institute's experienced adult and pediatric cardiologists have been seeing patients in the Chambersburg area for more than 20 years. Learn more about UPMC on their website at PinnacleHealth.org.



Thank you to everyone who attended our first CVBA Annual Meeting sponsored by **WellSpan Health!** More than 250 business representatives enjoyed networking, recognizing the 2021 Business Person of the Year and listening to the keynote presentation by John Massimilla and Sherri Stahl of WellSpan Chambersburg Hospital. Special thanks to **Blue Heron Events** for catering and **Antrim Brethren in Christ Church** for the amazing event space! The event served as the annual meeting for CVBA, the Chambersburg Chamber and Greencastle-Antrim Chamber.



The 11/30 Network young professionals group celebrated the holidays by delivering care packages to 36 first responder stations throughout the county, thanking them for their service to our community. Special thanks to the donors and volunteers who made 11/30's 7th Annual First Responders Appreciation Day possible!



We were honored to participate in the Grand Opening and Ribbon Cutting of the **Franklin County Judicial Center** that is located adjacent to the historic Old Courthouse in downtown Chambersburg. The project broke ground in October 2019 with the goal to enhance the effectiveness and efficiency for the law enforcement and judicial professionals in our county while improving the safety and security of those utilizing the court system. For more details, visit FranklinCountyPa.gov.

CVBA TRENDING NEWS



We had an amazing turnout at November's Mixer at **Fireside Pub** and **Greencastle Golf Club**! Special thanks to our hosts and to everyone who joined us for delicious appetizers and networking. Fireside Pub is located at 2000 Castlegreen Drive in Greencastle and offers good food, great friends and lots of fun. They are open to the public and host events like Trivia Night Thursdays and Fire Pit Fridays. Greencastle Golf Club offers an 18-hole championship golf course with putting green, 20 station practice range and a chipping green. Learn more at GreencastleGolf.com or FiresidePubandPatio.com.



Ambassadors and other business representatives recently joined CVBA for an Economic Development Tour of **Ulta Beauty** and **Ventura Foods LLC**, with a reception at **The Orchards** afterwards! Special thanks to our hosts, as well as **WellSpan Health** and **F&M Trust** for sponsoring.



We enjoyed a wonderful evening with friends and colleagues at the annual Holiday Mixer! Hosted at **Menno Haven's Life Center**, more than 125 members of CVBA, Tuscarora, Shippensburg and Waynesboro chambers of commerce attended. Special thanks to **Jan Zell Wines & Ciders** and the team at Menno Haven for providing delicious refreshments. The next mixer will be from 4 to 6 p.m. on January 27 at **Franklin County Visitors Bureau**, 15 South Main St., in Chambersburg. RSVP at CVBAlliance.org/Events.



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MEMBER SPOTLIGHTS

THE CONOCOCHIEGUE INSTITUTE

12995 Bain Road, Mercersburg, PA 17236 | 717.328.2800

info@cimlg.org | CIMLG.org

The past is brought to life at the **Conococheague Institute** (CI), a nonprofit organization located at Rock Hill Farm (near the village of Welsh Run), a well preserved 18th century homestead. Surrounded by open farmlands and with mountains on the horizon, it would be easy to think you have been transported to Colonial America. However, you are just a short drive from Mercersburg, Greencastle, Chambersburg and Hagerstown.

The beautiful scenic site has 30 acres of natural resources with woodlands, wetlands and meadows teeming with flora and fauna. Numerous gardens with native plants attract pollinators, birds and photographers alike! CI's grounds and walking trails are open daily from dawn to dusk, and dog walkers are extremely welcome!

Nestled in that scenery are several historic houses, log cabins and structures dating from the mid-18th century. The land itself was first settled in 1734 by the Davis family, and the programs today focus on the settlement period of the Frontier: 1750-1780 - an exciting time for the area as Colonists start to become Americans!

As a homestead, the focus isn't on the BIG history. No battles were fought here, George Washington never slept here...and Ben Franklin never drank here! Instead, people lived here. The daily lives of all our ancestors are often swept away in



the pages of history, so CI brings that to life with weekly Saturday programs and educational bookings. How hard is it to draw water from a well? Why were taverns and alcohol so important for health and economy? What medicinal herbs would a frontier mother grow to nurse her young? What meals would an enslaved person eat compared to the farmers? And what did people do to have fun?

Interested? Explore CI any day, but definitely check out the Historic Programs every Saturday, or visit one of the events. Learn more at cimlg.org or by emailing info@cimlg.org with questions. Consider becoming a member or donating to keep the future of the frontier alive!

PENN'S YOUTH INITIATIVE, INC.

983 Lincoln Way E., Chambersburg, PA 17201

484.PA.YOUTH | PennsYouth.org

"I learned how to love myself." This anonymous feedback came from a high school student at the end of a presentation series by **Penn's Youth Initiative, Inc. (PYI)**.

The social and emotional needs of today's youth are complex and very real. That's why Penn's Youth Initiative, Inc. is partnering with schools and youth organizations to conduct presentations that foster positive relationship growth. Using evidence-based, peer reviewed curriculum, students hear positive messages through engaging classroom presentations that underscore worth, strengthen relationships, navigate healthy decision-making and encourage parent partnership. Through creative activities, lively discussion and relevant content, students are drawn to the age-appropriate lessons that align with PA Health Education Standards.

Another high school student said, "I liked the whole program



and how interactive it was. I liked how encouraging it was, and it helped me feel better about myself."

PYI strives to offer cost-free services to Franklin, Adams and York counties through donations and supplemental grants. Visit our website for more details, including testimonials, impact data and information on how to get involved: PennsYouth.org



AWARDS BREAKFAST

TUESDAY, MARCH 29 FROM 7-9 A.M.
Chambersburg Country Club, 3646 Scotland Rd.

PROGRAM HIGHLIGHTS:

Honoring award recipients for their leadership, innovation and volunteerism followed by a keynote presentation. Breakfast is served at 7 a.m. Please use this time to network until the program begins at 7:45 a.m.

RSVP:

\$25 for members, \$30 for non-members
Register CVBAAlliance.org/Events or 717-264-7101

Table Sponsorships (\$300) & Patron Sponsorships (\$75) available.

SEE REVERSE FOR DETAILS.



CVBA Awards Breakfast Sponsorship Opportunities

Date: Thursday, March 29, 2022

Location: Chambersburg Country Club

Projected Attendance: 225

About the event: CVBA will honor several of its members for their accomplishments in 2021 at the Awards Breakfast on March 29 from 7 to 9 a.m. The breakfast will feature a presentation of awards including the international ATHENA Leadership Award, Employer of the Year, Nonprofit of the Year and others followed by a keynote presentation.

Contact: Lark Kennedy, communications manager, 717-264-7101 ext. 206, lkennedy@chambersburg.org

Grand Sponsor - \$1,500 – M&T Bank first right of refusal - Sponsor will receive the following benefits:

- Preferred seating for a table of 8
- Opportunity for a representative to speak at the breakfast about your business for a few minutes
- Logo featured on the event webpage and on all event promotional materials
- Logo featured in the program and presentation
- A full page 5”w x 8”h ad on the back of the program
- Opportunity to set up a promotional table near the entrance of the event in the registration area
- Opportunity to place marketing materials at each guest place setting
- Mention during the welcome as the Grand Sponsor
- Company name mentioned in all media releases about the event
- Logo featured in newsletter article

ATHENA Leadership Award Sponsor - \$750 - F&M Trust and Jennings Chevrolet have first right of refusal

Sponsor will receive the following benefits:

- Opportunity for a representative to co-present the award and make a few remarks
- Logo on event webpage and promo materials as space allows (company name listed when logo is not included)
- Half page 5”w x 4”h ad in the event program
- Company name featured in the program
- Logo featured on a PowerPoint slide at the event
- Mention during the welcome as the ATHENA Award Sponsor
- Logo featured in newsletter article

Table Sponsor - \$300 - Sponsor will receive the following benefits:

- Preferred seating for a table of 8
- Company name featured on the event webpage
- Company name listed on event promotional materials as space allows
- Company name featured in the program
- Logo featured on a PowerPoint slide at the event
- Mention during the welcome as a table sponsor
- Company name listed in newsletter article

Patron Sponsor - \$75 - Sponsor will receive the following benefits:

- Preferred seating for 2
- Company name listed on the event webpage
- Company name listed in the program
- Company name listed on a PowerPoint slide
- Company name listed in newsletter article

Yes, I would like to sponsor the 2022 CVBA Awards Breakfast

Company Name (as you want it to appear in listings): _____

Contact Name: _____ Phone: _____

Email: _____ Sponsorship Amount: _____

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Sponsorship payment must be processed before execution of benefits.

Payment Method (circle): Cash/Check Invoice Credit Card #: _____

Signature: _____ EXP: _____ CVV: _____

Return form to Lark Kennedy, communications manager: Mail to Cumberland Valley Business Alliance, Attn: Lark Kennedy, 100 Lincoln Way East, Suite A, Chambersburg, PA 17201; or email to lkennedy@chambersburg.org; or fax to 717-267-0399.

NEWS FROM OUR MEMBERS INTERESTING.



F&M Trust announced the donation of more than 600 cases of nonperishable food items to King's Kettle and Shippensburg Produce and Outreach. Each month, the Shippensburg food pantries combine to serve more than 1,000 residents of Franklin and Cumberland counties with food insecurities.

Norland Avenue Pharmacy LLC announced the launch of a COVID-19 response specifically to assist local hospitals and physicians with the administration of monoclonal antibody treatments to eligible patients. According to the U.S. Food & Drug Administration (FDA), monoclonal antibody treatments have proven to reduce viral levels and improve symptoms in non-hospitalized COVID patients. Eligible patients must be at least 12 years old and have at least one risk factor or be over 65 years old. Patients who wish to receive this treatment will need to visit NorlandRx.com to complete and submit the Patient Intake Form.



The Chambersburg Area School District Foundation recently received donations for their new scholarships that will support dual-enrollment students. The **Chambersburg Exchange Club Foundation** donated \$1,600 and the **Chambersburg Rotary Club Foundation** gave \$3,000; thank you for your support!



Congratulations to **The Dapper House!** They recently moved to a new location at 101 West Baltimore Street in Greencastle. The Dapper House Barbershop offers gentlemen's hair and shave services, including buzz cuts, hot towel shaves and camo coloring. Owner Nick Searfoss has created a charming but classy atmosphere with an upbeat vibe. Appointments can be booked in advance by calling 717-643-0737, but walk-ins are offered as well. More information about the shop is available on The Dapper House Barbershop Facebook page.



Rotz & Stonesifer, P.C. is excited to announce the promotion of Jennifer Barrick, CPA to manager. Barrick works with small to medium-sized businesses and individuals to provide tax preparation, bookkeeping, financial statement preparation, management consultation and advisory services. Her specialty is professional practices, and she was awarded one of the Pennsylvania Institute of Certified Public Accountants (PICPA) 2018 Young Leader Awards and is an exemplary mentor and leader.

The Foundation for Enhancing Communities (TFEC) offers a range of competitive grant opportunities to meet community needs. TFEC grant opportunities are now available annually through one of three grant cycles. Explore TFEC's upcoming

grant opportunities at TFEC.org/Grants. Eligible applicants must have 501c3 status, utilize a fiscal sponsor with 501c3 status, or demonstrate nonprofit status as a church, school or similar entity.

WellSpan Health announces that Chambersburg Hospital has been recognized by the National Safe Sleep Hospital Certification Program as certified safe sleep facilities for their commitment to best practices and education on infant safe sleep. These hospitals join all other WellSpan hospitals with labor and delivery as holding this 'best practice' designation. For more on safe sleep and maternity care at WellSpan, visit WellSpan.org/Maternity.



Hillary M. Grove, CPA, manager at **SEK, CPAs & Advisors**, has been voted Best Accountant in the Tri-State for 2021 by Herald-Mail Media readers. In the newspaper's annual Best of the Best Awards, readers nominate and vote for their favorite businesses and business professionals. Grove joined SEK in 2017. She has more than nine years of experience and provides tax and accounting services to individuals and closely held businesses ranging in size from small businesses to multi-state companies.

Graphics Universal Incorporated announced the reorganization of its customer service department. Garon Gembe, President of Graphics Universal welcomed Brenda Harris and Kevin Piper to the team recently. Harris has spent her career in the commercial printing industry and will replace Debbie Gordon on Stan Flenner's account team as Gordon shifts her domain knowledge to the label team of Sam and Doug Laughlin. Piper joins the Graphics Universal team with varied customer facing and management experience and will support Adam Wiestling and his clients. For more information, visit GraphicsUniversal.com.

Solinkit, LLC a business IT solutions provider has just celebrated 18 years in business. Solinkit began serving the region in 2003, providing outsourced IT support and managed services for business technology. Over the years Solinkit has incubated and helped grow other technology related firms in the region. "It is really exciting to see Solinkit achieve 18 years in business and even more exciting that our customers who started with us, are still clients today," said Nathan Neil, Director of Technology.

F&M Trust is pleased to announce the following recent hires and promotions. Jenna Barch has been hired as an assistant community office manager in the Orchard Park Community Office. Heather Mong has been hired as a consumer loan underwriter and will be based at F&M Trust's corporate office in Chambersburg. Hunter Reath has been hired as a part-time floating financial services representative in the Chambersburg market. Please visit FMTrust.bank for more information.



SEK, CPAs & Advisors is pleased to announce Timothy E. Peters, CPA, CFF, CGMA, Member of the Firm, has successfully completed the certification process with the American Institute of CPAs (AICPA) to earn the Certified in Financial Forensics credential. The Certified in Financial Forensics (CFF) credential is granted exclusively to CPAs specializing in forensic accounting who demonstrate substantial expertise through their experience, knowledge and skills. Peters joined the firm in 2008 and was admitted as a Member in 2013.

IMPORTANT. ENGAGING.

HAVE NEWS TO SHARE?
EMAIL LAITON AT
LHECKMAN@CHAMBERSBURG.ORG



W&B Prime Construction Services, LLC is proud to announce the completion of their first Family Center at the Freedom in Christ Church

on Sycamore Grove Road in Chambersburg, Pa. It features a complete gymnasium, a huge miscellaneous room, two bathrooms and a fully equipped kitchen. For more information about W&B Prime Construction please call 717.331.6938 or visit WBPrimeConstruction.com.

Graphics Universal Incorporated announced that after 23 years and 350,000,000 impressions they have retired their Komori Lithrone L28 printing press and upgraded to a newer Komori Lithrone model 529 LS offset printing press. The Komori Lithrone 529 LS is very similar to the Lithrone it is replacing but with some key technology enhancements and considerably fewer impressions. For more information, visit GraphicsUniversal.com.

Rotz & Stonesifer, P.C. is excited to announce the promotion of Becca Hahn to firm administrator. Hahn earned her Associate's degree from Alleghany College of Maryland, received her Bachelor of Science degree in business management from Saint Francis University, and completed her MBA in May. After almost three years of being with Rotz & Stonesifer, Hahn will be transitioning into the role of Firm Administrator as well, overseeing all administrative employees and tasks.



United Way of Franklin County (UWFC) recognized Lucy Weaver for her outstanding volunteerism by naming her this year's Cynthia Hawbaker Memorial Award recipient during its Day of Caring activities. Weaver is a dedicated volunteer at Women in Need of Franklin/Fulton, spending thousands of hours over the past 10 years helping the organization and the people

they serve. The Cynthia Hawbaker Memorial Award was created in 2007 in honor of Hawbaker's community spirit and her 10 years of service to UWFC as executive director. Get involved and help make a positive impact on neighborhoods in Franklin County at UWFCPa.org/Take-Action or call 717.262.0015.

WellSpan Health and Johns Hopkins Medicine announced plans to fight cancer together in South Central Pennsylvania. WellSpan patients who have cancer will benefit from a collaborative approach through shared treatment protocols, improved genomics capabilities, research projects and access to Johns Hopkins Medicine's expanded network of subspecialty physicians. All of these services will broaden the options close to home for life-saving care of patients with complex cancers. To learn more visit WellSpan.org/Cancer.

Make 2022 your year to start or grow your startup with **Penn State Mont Alto LaunchBox's Idea TestLab**. Idea TestLab is a virtual five-week accelerator for early-stage entrepreneurs. Figure out how to turn your business idea into a viable business and get a chance to win up to \$3,000 in funding! The virtual program runs from February 1 through March 4. Applications open to any Pennsylvania-based entrepreneurs or startups. Apply by January 10. Learn more at <https://bit.ly/ideatestlab2022>.



The Members of **SEK, CPAs & Advisors** are pleased to announce that Angela L. Quigley, CPA, has been admitted as a Member of the Firm effective January 1, 2022. Quigley provides tax services, financial statement preparation, bookkeeping and Sage 50 consulting services for clients ranging from small, family-owned businesses to multi-state corporate manufacturers, distributors, retailers and healthcare providers. She was named a Forty Under 40 honoree in 2021 by the Central Penn Business Journal for her commitment to the accounting profession and the community. She volunteers with Leadership Franklin County, Downtown Chambersburg, Inc., Downtown Business Council, the Greater Chambersburg Chamber of Commerce and more.



F&M Trust announced a donation of \$5,000 to **SpiriTrust Lutheran** for its hospice program, which provides in-home medical, spiritual and emotional support to help patients and

families cope with the challenges and fears of a life-limiting diagnosis. F&M Trust's donation will be used to help underwrite expenses related to the COVID-19 pandemic. In 2021, F&M Trust has donated \$75,000 to local schools, healthcare facilities, and community organizations to assist with COVID relief efforts.



Erin Letavic of **Herbert, Rowland & Grubic, Inc.** has been appointed by Governor Wolf to the Chesapeake Bay Program's Science & Technical Advisory Committee. The Chesapeake Bay Program is a leading voice directing the restoration of our nation's largest estuary for recreation, industry and the environment.

Letavic is a senior project manager at Herbert, Rowland & Grubic, Inc. She has extensive experience with efforts to restore water quality in the Chesapeake Bay and plays a leading role in the Pennsylvania Department of Environmental Protection's Watershed Implementation Plan.

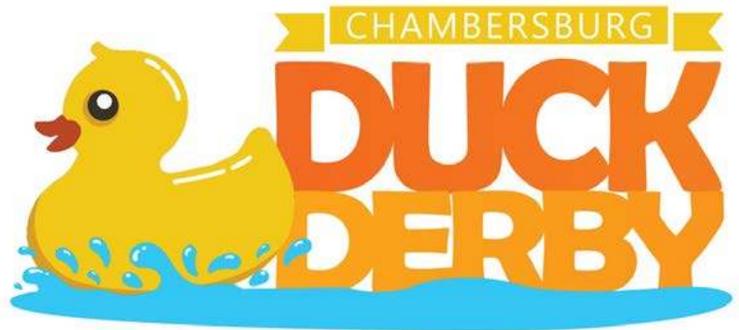
Luminest Community Development is happy to announce that they received a portion of state funding for the construction of affordable housing units in Pennsylvania. Citrus Grove will be a senior living community in Shippensburg, Pa. Luminest will build a three-story building with 40 residential units for tenants 62 or older. Citrus Grove will include numerous amenities for the tenants; an outdoor pavilion, coffee nook, a nurse's suite, a fitness room, a card room/library and more. Construction is expected to begin in Summer 2022.



Congratulations to **Heritage & Hills Retirement Community** in celebrating a ground-breaking for an expansion project at their facility located 2256 Shanks Church Road in

Greencastle. **The Eagle Construction Company, Orrstown Bank**, and County Commissioner Dave Keller joined Becky Hissong and Heritage Hills employees to kick off this construction project.

Chambersburg Duck Derby Sponsorship Opportunities



Super Duck Sponsor - \$2,000

*One available

- Company logo on all event promotional materials (includes website)
- Company logo on banner at start line
- Opportunity for a representative to drop ducks at the start
- Opportunity for a representative to assist in announcing winners
- Company logo on 2 yard signs at event
- Company logo on tickets
- 30 Duck Derby race tickets

**Tentatively
SOLD!**

Duck Tent Sponsor - \$1,500

*One Available

- Company logo on all event promotional materials (includes website)
- Company logo on Tent Banner at event
- Company provided banner at start line
- Opportunity for a representative to drop ducks at the start
- Company logo on 3 yard signs at event
- 25 Duck Derby race tickets

Golden Egg Sponsor - \$1,000

- Company name on event promotional materials (as space allows)
- Company provided banner at finish line
- Company logo on Golden Egg banner at event
- Company logo on 2 Golden Egg yard signs
- 20 Duck Derby race tickets

Quackers Sponsor - \$500

- Company name listed on event webpage and Facebook event page
- Company logo on 2 yard signs at event
- 10 Duck Derby race tickets

Feathered Friend - \$250

- Company name listed on event webpage and Facebook event page
- Company logo on signs at event
- 5 Duck Derby race tickets

Duckling Darling - \$100

- Company name listed on event webpage and Facebook event page
- Company name listed on sign at event

THANK YOU for your support of this important fundraiser for Downtown Chambersburg Inc.

Event is on May 21st, 2022

_____ Yes, I want to sponsor at the \$_____ level.

Company Name - as listed for sponsor recognition

Contact Name

Address

City

State

Zip

Email

Phone

*Commitment and logo must be received no later than **May 1, 2022** to be included in printed materials.

Please mail payment to: Downtown Chambersburg Inc., Attn: Sam Thrush, 100 Lincoln Way E., Ste. A, Chambersburg, PA 17201. **Questions?** Contact Sam at 717-264-7101 ext. 204 or sthrush@chambersburg.org.

The Duck Derby is
coordinated by and benefits:



**DOWNTOWN
CHAMBERSBURG INC.**

International Food Crawl

Sponsorship Opportunity Form

International Food Crawl is a four-hour event designed to showcase international food in our downtown. Attendees will stroll up and down Main Street. Attendees are entitled at-least one 3-ounce sample at each participating location.

Estimated Attendance: 150 Date: April 2nd, 2022

Grand Sponsor - \$750 (Only 1 available)

Benefits:

- Sponsor name and logo on event promotional flyer distributed via 2 DCI e-blasts, 1 Chamber e-blast and 1 event insert in the Chamber Newsletter.
- Sponsor name on ticket.
- Logo & name on DCI's event webpage with event details.
- Logo and name on the event's ticket selling webpage.
- 5 event tickets for your company and/or clients
- Table and/or tent at event in a prominent spot.
- Facebook Live interview before or during the event spotlighting your company.
- Facebook mentions within the Facebook event page and all social media advertising of the event.
- Opportunity to provide materials for attendee SWAG bag.
- Sponsor name on event's passport.

Premier Sponsor - \$500

Benefits:

- Sponsor name on event promotional flyer distributed via 2 DCI e-blasts, 1 Chamber e-blast and 1 event insert in the Chamber Newsletter.
- Name on DCI's event webpage with event details.
- Logo and name on the event's ticket selling webpage.
- 3 event tickets for your company and/or clients
- Table and/or tent at event in a prominent spot.
- Facebook Live interview during the event spotlighting your company.
- Facebook mentions within the Facebook event page and all social media advertising of the event.
- Opportunity to provide materials for attendee SWAG bag.
- Sponsor name on event's passport.

Yes, I would like to sponsor the International Food Crawl

Company Name (as you want it to appear in listings) _____

Contact Name _____ Phone _____

Email _____ Sponsorship Amount _____

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Deadline for each sponsorship opportunity is 1 month before the event. In-Kind sponsors may be sought.

Signature _____



Return form to Sam Thrush: Mail to Downtown Chambersburg Inc., Attn: Sam Thrush,
100 Lincoln Way E., Ste A, Chambersburg, PA 17201; email to sthrush@chambersburg.org

GREATER CHAMBERSBURG CHAMBER OF COMMERCE

STEVE CHRISTIAN
PRESIDENT

717.264.7101 | 100 Lincoln Way E., Chambersburg, PA | chamber@chambersburg.org | Chambersburg.org



HONORING CHAMBER CHAIR LUKE MARTIN

In November, the Greater Chambersburg Chamber of Commerce Board of Directors as well as the staff, recognized outgoing Board Chair Luke Martin of **SEK, CPAs & Advisors** for two years of excellent service. Luke began working at SEK in 1989 and joined the Chambersburg Chamber board in 2014 to fill a vacancy. He is very active in the community and has served in a number of roles for the following organizations: **The Shook Home and the Quarters at the Shook, Chambersburg Area Development Corporation, King Street United Brethren Church, Greater Chambersburg Chamber Foundation, Chambersburg Noontime Lions Club** and Leadership Franklin County. Thank you, Luke, for your dedicated service!



HISTORY & SHOPPING AT THE HERITAGE CENTER

The Chambersburg Heritage Center is a great place to begin your exploration of our area's rich history. The historic building at 100 Lincoln Way East is an interpretive center, explaining five areas of historical merit in Chambersburg and Franklin County. You'll learn more about the frontier, architecture, transportation and the Civil War. There's even a replica airplane hanging from the ceiling representing the first flight over Chambersburg in 1911.

Your visit won't be complete without browsing the souvenirs and local wares for sale in the gift shop! You'll find Chambersburg peach items, t-shirts, mugs, amish country signage and so much more. Show your Alliance Card and receive an additional 10 percent off your purchase! The Heritage Center is open Monday through Friday from 8 a.m. to 5 p.m. - be sure to stop in soon!

GCCC BOARD OF DIRECTORS

- | | | |
|---|--|--|
| David Grant
Keystone Health -
Chair | Eric Foreman
Patriot Federal
Credit Union - CADC
President | Bill Kick
Herbert, Rowland &
Grubic Inc. |
| Luke Martin
SEK, CPAs & Advisors
- Immediate Past
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Company | Anthony Bagley
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| Pat Abbott
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Chambersburg |
| | Mark Story
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Enjoy seasonal fruits, jams, gifts & more!
OPEN DAILY
2197 Lincoln Way West, Chambersburg
717-263-2195

GREENCASTLE-ANTRIM CHAMBER OF COMMERCE DEBBY CUNNINGHAM EXEC. DIRECTOR

717.597.4610 | 217 E. Baltimore St., Greencastle, PA | info@greencastlechamber.org | GreencastlePaChamber.org



HERITAGE CHRISTMAS SUCCESS

The Greencastle-Antrim Heritage Christmas season included contest events such as the Light It Up Contest, a Pet Photo Contest and the Shop Small Sweepstakes. The events of Heritage Christmas included the annual Tree Lighting Ceremony lit by the Lights of Love, and two Friday nights of Heritage Christmas in the Square. The community came out in record numbers to participate in these events.

At Heritage Christmas in the Square, community groups and businesses provided giveaways including food, beverage and novelty items. Some came for shopping in the downtown shops and from the small artisan craft booths. Others attended to see Santa, take a horse and wagon ride, enjoy the entertainment provided by local church and community members or drop their wish list into Santa's mailbox. The Greencastle-Antrim Chamber thanks the community for its support, volunteers, committee members, and sponsors who made the events possible.

Heritage Christmas Sponsors

Tree Lighting by Herald-Mail Media; Christmas Tree by Antrim Township and the Borough of Greencastle; Lights of Love by Blaise Alexander Chevrolet; Bells courtesy of Antrim Way Honda; Light It Up Contest by Antrim Insurance Agency; Entertainment by Orrstown Bank; Pictures with Santa by F&M Trust; Santa's Mailbox by Peak Performance Physical Therapy; Holiday House by Lumber Direct; Decorations by Premier HVAC; Small Business Saturday by McCrea Heating & Air Services; Free Parking for the Holiday Season by Ganoë Paving; Volunteers by ProMedica Skilled Nursing & Rehabilitation; Christmas Characters by Corning Credit Union; Brochure by Graphics Universal; Postage by WellSpan Health; Banner by FASTSIGNS of Greencastle and Uncle Bean by Waste Management.

Gold Sponsors: Franklin County Visitors Bureau, Manitowoc and The Jewelry Shop.

Silver Sponsors: West Penn Power, ELM Shoes, Mikie's Ice Cream and Bell Insurance.

Bronze Sponsors: The Center of Balance, Rotz & Stonesifer, Greencastle Eye Care and Greencastle ACE Hardware.

Friend Sponsors: Kuddle Kennels, April's Doggie Spa and Salzmann Hughes, P.C.



EVENTS COMING IN 2022

We are excited to start planning our 2022 event schedule! Please contact the G-A Chamber (details above) if you are interested in participating, volunteering or sponsoring!

- Craft Beer & Wine Festival - April 23
- 3rd Saturdays in the Square - May 21, June 18, Sept. 17
- Annual G-A Chamber Golf Tournament - June 3
- Annual Sidewalk Days - July 8 and 9
- Heritage Christmas Tree Lighting - November 18
- Heritage Christmas in the Square - December 2 and 9

BOARD ANNOUNCEMENT

The G-A Chamber Board of Directors remains unchanged for 2022. A temporary amendment was made to the G-A Chamber of Commerce bylaws to extend the 2021 board members' terms by one year. This was done to provide consistency during the first year of transition with the partnership in Cumberland Valley Business Alliance. The motion was passed, and the elected Board of Directors remain as listed below for 2022. The Board will reorganize at the January meeting to elect the office positions.

G-ACC BOARD OF DIRECTORS

Stan Flenner
Graphics
Universal,
Inc. -
President

Frank Traver
Eagle
Construction
- Vice
President

**Ginger
Everhart**
WellSpan
Health

Chris Grimm
ACNB Bank

Brad Kearns
SEK, CPAs
& Advisors -
Treasurer

Betsy Yumlu
F&M Trust
- Vice
President

**Dr. Lura
Hanks**
Greencastle-
Antrim
School
District

Dean Martin
Sunnyway
Foods

**Rachel
Grimm**
Orrstown
Bank - Vice
President

**Charles
Eckstine**
MBH, Inc.

Casey Hurst
Antrim BIC
Church

**Chad
Murray**
Antrim
Township
Supervisors
Quad State
Sales and
Service

**Andy
Everetts**
M&T Bank

John Frey
DSS Law, LLP

Mike Reed
Manitowoc
Cranes



Scoop-a-Palooza July 2022

ScoopaPalooza.org

Supporting the Greater Chambersburg Chamber Foundation

Scoop 2022 planning is underway! Whether Scoop is an in-person, virtual, or hybrid event in July 2022, the event will involve a lot of ice cream! Stay tuned for updates on our format as the new year progresses. Scoop is the main fundraiser to benefit Greater Chambersburg Chamber Foundation who's mission supports the greater Franklin County business community by promoting leadership, citizenship, and workforce development.

Scoop Presenting Sponsor



Sponsorship Levels

3 Scoop Activity Sponsors - \$800

Logo featured on Scoop website

Company name on Foundation website

Company name on social media event page and mentioned on specific Scoop activity posts

Company name on newsletter articles pre and post-event and marketing materials

Presence at a live event (TBA based on format)

2 Scoop Non-Exclusive Sponsor - \$500

Company name on the Scoop website

Company name on Foundation website

Company name on social media event page

Company name on pre and post-event newsletter article

1 Scoop Non-Exclusive Sponsor - \$300

Company name on listed on Scoop website, Foundation website, social media event page

Company name on a post-event newsletter article

Baby Scoop Non-Exclusive Sponsor - \$100

Company name on listed on Scoop website, Foundation website, social media event page





Scoop-a-Palooza July 2022

ScoopaPalooza.org

Supporting the Greater Chambersburg Chamber Foundation

Sponsorship Sign Up - Count us in!



Company Name _____

Contact Name & Title _____

Contact Phone _____ Email _____

Sponsorship Amount \$ _____

Please invoice us and we will be sending a check due by May 15, 2022, _____**

Please invoice us and we will be paying via credit card by May 15, 2022 _____

I understand that the submission of this form confirms commitment from the company above for the 2022 Scoop-a-Palooza sponsorship.

Signature: _____ Date _____

To reserve your sponsorship, mail form or scan via email to:

Scoop-a-Palooza

Attn: Ginny Harriger

100 Lincoln Way East, Suite A, Chambersburg, PA 17201

gharriger@chambersburg.org

717-264-7101 ext.205

**Make Checks Payable to the Greater Chambersburg Chamber Foundation or contact us for payment via credit card.



GREATER CHAMBERSBURG VIRGINIA HARRIGER CHAMBER FOUNDATION EXEC. DIRECTOR

717-264-7101 ext. 205 | gharriger@chambersburg.org | Chambersburg.org/ChamberFoundation | FranklinCountyWorks.com



FAIRVIEW ELEMENTARY CODING EXPERIENCE PROJECT BEGINS

The Chamber Foundation awarded Waynesboro Area School District a Technology Innovation Challenge Grant in 2021 funding the “Coding Experience Project” for third through fifth graders at Fairview Elementary in Waynesboro. Led by Keith McCray, Instructional Technology Specialist, and a certified Sphero Lead Educator, the project goal is to increase student engagement/achievement in STEM activities by introducing 21st Century technology into the classroom. Sphero BOLT, programmable robot balls, are being used by students to drive and code, providing endless opportunities for students to be creative and have fun while developing fundamental STEM skills.

Foundation members observed third-grade students in November using the Sphero coding robots with educator Lauren Beinhower leading the instruction. She designed the lesson around a book on the history of American parades including the Thanksgiving Macy’s Day Parade. Students used floor tape to map out routes of the most popular parades in America, created parade balloons using red solo cups, balloons and paper, and put their Sphero coding robots under the cups to test the parade path. McCray says this project will also measure the increase in engagement and academic achievement through school attendance records, pre/post surveys of students and test scores.

The Chamber Foundation offers the Technology Innovation Challenge Grant to educators in Franklin County public school districts due to business contributions from Educational Improvement Tax Credits through the Pennsylvania Department of Community and Economic Development. The Chamber Foundation will be accepting new applications in early 2022.

LEADERSHIP FRANKLIN COUNTY YOUTH ACCEPTING APPLICATIONS

Current ninth grade students seeking to develop their leadership skills and learn about their community are invited to apply for Leadership Franklin County (LFC) Youth class of 2023. LFC Youth invests in promising Franklin County students by providing them with the tools



to emerge as leaders in their personal lives, schools and communities. The year-long curriculum aims to help students build self-confidence, develop leadership skills and give back to the community.

Current ninth grade students attending any Franklin County school (public, private, or home school) are eligible. The program occurs in the student’s sophomore year: 2022-2023 and is offered at no cost thanks to a generous sponsorship by **Wilson College**. Application deadline is Monday, February 21. For more information and to apply, visit Chambersburg.org/Leadership.

LFC Youth Sponsor:



A Zoom information session will be held on Monday, January 10 at 6:30 p.m. for the students and their parents. It is not mandatory to attend to apply. Register at CVBAlliance.org/Events.

COMMUNITY LEADERSHIP CLASS

Leadership Franklin County (LFC) Community students learned about local nonprofits during their morning session in December. Speakers included Angie Wilt from **LIU12 Franklin County Literacy Council** and Amy Hicks from **United Way of Franklin County**. Judy Chambers of **Ghost Writer** gave feedback on the student’s nonprofit homework assignments and provided information on nonprofit board governance. The afternoon session focused on the history of Franklin County facilitated by Janet Pollard of **Franklin County Visitors Bureau**. Student groups prepared history presentations for four different time periods choosing up to four individuals from the area that impacted the county’s history.

LFC Community Sponsor:



YOUTH LEADERSHIP UPDATE

“Challenge the Process” was the December session theme for LFC Youth. Amy Hicks of **United Way of Franklin County** was a guest speaker bringing information on ALICE data and talked to the youth about the services her organization provides to the community. Students continue to work on their community service projects which will wrap up by March and are preparing to volunteer as a group in late January at IceFest’s Run Your Ice Off 5k.

DOWNTOWN SAM THRUSH CHAMBERSBURG INC. PRESIDENT

717-264-7101 ext. 204 | sthrush@chambersburg.org | DowntownCburg.com



ICEFEST 2022

Join us for the 20th Annual IceFest happening January 27 through 30 presented by **M&T Bank**. The festivities will kick-off with a ribbon cutting ceremony on Memorial Square on January 27 at 5 p.m. Shortly after, live ice carvings will begin along with the opening of the ice slide. Other events include viewing 90+ ice sculptures, chili and barbeque tasting at Chili-Q, ballroom dancing at Snowfall Ball, cake tasting at Icing on the Cake, participating in the Run Your Ice Off 5k and more!

IceFest is the largest outdoor ice festival in Pennsylvania, attracting thousands to downtown Chambersburg each year. The event is coordinated by Downtown Chambersburg Inc., **Council for the Arts**, **Downtown Business Council** and IceFest Committee members. We thank the sponsors, volunteers and committee members for helping us put on a great event. Visit IcefestPa.com for a complete list of activities!

FOOD & BEVERAGE REVOLVING LOAN PROGRAM

Low-interest loans will be available soon to help those in the food and beverage industries experiencing losses and challenges related to COVID-19 business shutdown orders, capacity restrictions and workforce effects. Funds through the Downtown Chambersburg Food and Beverage Survive and Thrive program will be used for equipment and inventory purchases, building improvements, façade upgrades and signage, business development and fixed assets.

Downtown Chambersburg Inc., a downtown revitalization organization, applied for and received a \$75,000 grant from the U.S. Department of Agriculture's Rural Business Development Grants to facilitate the loans. The federal funding will be combined with other sources to create a \$90,000 revolving loan program.

This is an opportunity to help downtown restaurants, breweries and others in the industry to preserve and create jobs, adapt their facilities for additional seating, new outdoor seating, etc. The program's low-interest



loans are designed to help business owners recover from 2020 and 2021, and establish a strong foundation for the future. Those interested should contact Downtown Chambersburg Inc. at sthrush@chambersburg.org, call 717-264-7101 Ext. 204, or visit DCI's website at DowntownChambersburgPA.com.

SPRING 2022 EVENTS

We are looking forward to two exciting events coming this spring! Sip & Stroll is scheduled for March 26 from 1 to 5 p.m. presented by **The Stacy Mellott Group with Remax 1st Advantage**. This fundraising event will feature downtown and local vendors offering local beer, wine, liquor and cider. Cost for general admission is \$30 and designated drivers are \$10. More information can be found at DowntownChambersburgPa.com/sip-and-stroll.

The popular Food Truck Fest will return on April 24 in downtown Chambersburg from 11 a.m. to 4 p.m. Anyone interested in bringing your food truck or trailer as a vendor for the event, please contact Sam Thrush at sthrush@chambersburg.org. Sponsorships are also available. For details, visit DowntownChambersburgPa.com/FoodTruckFest.

SUPPORTING LOCAL

Downtown Chambersburg Inc. (DCI) recently hosted three events in late 2021 to help boost the holiday shopping season for local retailers. Held on November 6, Sip & Stroll presented by **The Stacy Mellott Group with Remax 1st Advantage** greeted more than 200 people who enjoyed pours from twelve different vendors in downtown retail locations. Vendors included **Adams County Winery**, **Roy-Pitz Brewing Co.**, **GearHouse Brewing Co.** and others. Special thanks to the volunteers and vendors for their support.

On November 27, downtown's sidewalks were bustling with activity for Small Business Saturday, presented by **Downtown Business Council of Chambersburg** and **F&M Trust**. More than \$2,500 in downtown dollars were awarded to shoppers for supporting local businesses and shopping small. DCI held its first CASH Mob on December 9 at The Gift Enclosure. Each participant spent at least \$20 at the store and were given a chance to win \$50 in cash! More CASH Mobs are planned; visit Facebook.com/DowntownCburg for more upcoming events.

Spring Food Truck Fest Sponsorship Opportunities

Date: April 24, 2022

Location: Downtown Chambersburg Attendance: 2,000+

Potential Social Media Reach: 50,000 people

About the event: Food trucks descend on downtown Chambersburg. It is a foodie's dream. Spread throughout downtown, 20+ food trucks will be set up to serve customers. All proceeds benefit Downtown Chambersburg Inc. and its core mission of revitalizing downtown Chambersburg.

DCI is a 501(c)(3) tax exempt organization. Contact: Sam Thrush, Downtown Chambersburg Inc. President, 717-264-7101 ext. 204, sthrush@chambersburg.org

Grand Sponsor - \$1,000 – one available - SOLD – Sponsor will receive the following benefits:

- Logo featured on event webpage and in all event marketing materials (flyers, social media promotions, newsletter articles, website events listings, etc.)
- Company name included in promotions on radio stations
- Opportunity to provide volunteers for the event
- Opportunity to set up promotional table & tent at the event
- Prominently placed on the sponsor side of the event map
- Opportunity for a representative to welcome guests at the event during announcements at the centralized info tent
- Company logo on yard signs
- Company name listed in CVBA newsletter article
- At least 4 opportunities to join DCI on Facebook Live. These opportunities will be designed to advertise the Food Truck Fest
- 12 vouchers to food trucks
- Company listed on DCI's eblasts

Gold Sponsor - \$750 – multiple available - Sponsor will receive the following benefits:

- Company name listed on event webpage & event marketing materials as space allows
- Opportunity to display company banner on the square
- Company logo displayed on yard signs
- Acknowledgement of company as sponsor during the event
- Company listed on DCI's eblasts
- 10 vouchers to food trucks
- Opportunity to display promotional materials at a table & tent supplied by event organizer on the square of downtown Chambersburg. Table may be staffed by sponsor. Sponsor may bring their own full table and tent depending on available space
- 1 opportunity to join DCI on a Facebook Live during event
- Logo on event map as space allows
- Mentions within the Facebook event page

Biergarten Sponsor - \$700 – one available - Sponsor will receive the following benefits:

- Company name listed on event webpage & event marketing materials as space allows
- Opportunity to display company banner at Biergarten
- Company logo displayed on yard signs
- Acknowledgement of company as sponsor during the event.
- Company listed on DCI's eblasts.
- 9 vouchers to food trucks
- Opportunity to display promotional materials at a table & tent at the Biergarten
- 1 opportunity to join DCI on a Facebook Live during event
- Mentions within the Facebook event page
- Logo on event map as space allows

Live Music Sponsor - \$650 – three available - Sponsor will receive the following benefits:

- Company name listed on event webpage & event marketing materials as space allows
- Opportunity to display company banner next to the live music
- Company logo displayed on yard signs
- Acknowledgement of company as sponsor during the event
- Company listed on DCI's eblasts
- 9 vouchers to food trucks
- Opportunity to display promotional materials at a table & tent next to the live music
- 1 opportunity to join DCI on a Facebook Live during the Food Truck Fest
- Mentions within the Facebook event page
- Logo on event map as space allows

Silver Sponsor - \$500 – multiple available - Sponsor will receive the following benefits:

- Company name listed on event webpage
- Opportunity to display company banner at the event
- Acknowledgement as sponsor during the event
- 8 vouchers to food trucks
- Mentions within the Facebook event page
- Logo on event map as space allows

Trash Raider Sponsor - \$350 – four available - Sponsor will receive the following benefits:

- Company name listed on event webpage
- Company logo on prominently located trash dumpster
- Acknowledgement as sponsor during the event
- 6 vouchers to food trucks
- Mentions within the Facebook event page
- Logo on large magnet to be given to sponsor

Bronze Sponsor - \$250 – multiple available - Sponsor will receive the following benefits:

- Company name listed on event webpage
- Acknowledgement as sponsor during the event
- 6 vouchers to food trucks
- Mentions within the Facebook event page

Yes, I would like to sponsor the Spring Food Truck Fest

Company Name (as you want it to appear in listings) _____

Contact Name _____ Phone _____

Email _____ Sponsorship Amount _____

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature _____ Sponsorship Level Name: _____



Return form to Sam Thrush by: Mail to Downtown Chambersburg Inc. by 4/1/2021 to be included on banners and yard signs., Attn: Sam Thrush, 100 Lincoln Way E., Ste A, Chambersburg, PA 17201; email to sthrush@chambersburg.org; fax to 717-267-0399.

M&T Bank
PRESENTS

IceFest '22

IT'S ALL ABOUT THE ICE!

#ICEFESTPA



FOR MORE INFORMATION GO TO:

www.icefestpa.com

[f www.facebook.com/icefestpa](https://www.facebook.com/icefestpa)



Cumberland Valley Business Alliance
100 Lincoln Way East, Suite A
Chambersburg, PA 17201
717-264-7101
CVBalliance.org

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PAID
Permit #7
Chambersburg, PA

UPCOMING EVENTS

DETAILS / REGISTER CVBALLIANCE.ORG/EVENTS

JAN

10

LEADERSHIP FRANKLIN COUNTY YOUTH PROGRAM INFO SESSION

6:30 P.M. VIA ZOOM, FACILITATED BY GINNY HARRIGER

27

CVBA ICEFEST MIXER AT 11/30 CENTER

4:30 - 7 P.M., FRANKLIN CO. VISITORS BUREAU, 15 SOUTH MAIN ST., CHAMBERSBURG

27

ICEFEST RIBBON CUTTING CEREMONY PRESENTED BY M&T BANK

5 - 5:30 P.M. ON THE SOUTHWEST QUAD OF MEMORIAL SQUARE IN CHAMBERSBURG

27

LIVE ICE SCULPTURE CARVINGS & DOUBLE-WIDE ICE SLIDE

5 - 8 P.M. ACTIVITIES IN DOWNTOWN CHAMBERSBURG FOR ICEFEST

28

SNOWFALL BALL, ICE CARVINGS, ICE SLIDE, FOOD VENDORS

5 - 10 P.M. ACTIVITIES HAPPENING AT VARIOUS TIMES. CHECK ICEFESTPA.COM

29

ICING ON THE CAKE, CHILI-Q, BEER GARDEN, CORN HOLE, ETC.

8 A.M. - 5 P.M. VARIOUS ACTIVITIES IN DOWNTOWN CHAMBERSBURG FOR ICEFEST

30

RUN YOUR ICE OFF 5K

12:30 - 3 P.M. AT 33 NORTH MAIN ST., CHAMBERSBURG

FEB

01

LUNCH & LEARN: PERSONAL PRODUCTIVITY

11:30 A.M. - 1 P.M., CHAMBERSBURG CHAMBER, 100 LINCOLN WAY E., CHAMBERSBURG

07

CVBA AWARDS NOMINATION DEADLINE

SUBMIT NOMINATIONS ONLINE AT CVBALLIANCE.ORG/AWARDS

17

CVBA AUCTION BENEFIT MIXER

5 - 7 P.M. AT GATEWAY GALLERY AUCTION, 643 KRINER ROAD, CHAMBERSBURG

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