

2023

Community Partner Program

Outer Banks Association of REALTORS®



The Outer Banks Association of REALTORS® invites you to participate in our 2023 Community Partner Program. It is designed to put you in front of our approximately 1,300 members even more - increasing your exposure, brand trust, and customer/client base. Each year, our educational, networking, and fundraising events grow, and this translates to more opportunities to recognize our *Community Partners.*

Your ongoing support is vital to further our mission and goals of serving and advocating for our members and private property rights.
Thank you!

outerbanksrealtors.com/community-partners/



2023 Community Partner Program

Platinum, Good Neighbor \$7,500

ONLY ONE AVAILABLE

Good Neighbor Award Partnership - Logo on Good Neighbor Awards presented at General Membership Meetings honoring local REALTORS® who make a difference in our community.

Digital Logo featured on a separate "page" in the promo loop that airs in the OBAR office lobby, prior to all OBAR meetings and classes
Included in quarterly Flyer newsletter

Four opportunities to post a special deal in OBAR's Info Hub (NEW)

One lobby table at REALTOR®Fest

Recognition in all media releases, social media, YouTube, etc.
All Diamond Partner Benefits.

Gold \$3,000

ONLY TEN AVAILABLE

Top-Tier Logo on recognition banner visible at the OBAR office, membership meetings, educational events and more.

Digital Logo Recognition via rotation on OBAR website, lobby loop, social media and more

Logo on website listing

One Property Management Hot Topic

Two opportunities to post a special deal in OBAR's Info Hub (NEW)

Featured in quarterly Flyer newsletter

One CE Course

One Golf Tournament Team

One Golf Hole Sponsorship

One Surf Fishing Team

Fifteen General Membership Meeting tickets

Four tickets to REALTOR® Ball

Unlimited conference & training room rentals

All Bronze Affiliate Partner Benefits

Bronze Affiliate \$250

UNLIMITED

Inclusion in printed Affiliate Directory

Inclusion on OuterBanksREALTORS.com Affiliate Directory

Monthly Government Affairs Briefing and the Weekly Milepost emails

Invitations to attend General Membership Meetings, OBAR social events and non-CE educational events

Opportunity to serve on OBAR committees

Diamond \$5,000

ONLY FIVE AVAILABLE

Logo on Platinum & Diamond ONLY partner recognition banner visible at the OBAR office, membership meetings, educational events, social media and more.

Digital Logo Recognition on OBAR website, promo loop, and in OBAR weekly emails.

Featured in the quarterly flyer newsletter

One Forum Panel.

One (at least) CE Course

One New Member Orientation

One Property Hot Topic Partnership

One Lunch & Learn Sponsorship

One welcome table at our General Membership Meeting with opportunity to hold a raffle or address attendees (need not be present)

Three opportunities to post a special deal in OBAR's Info Hub (NEW)

One Golf Tournament Team

One Golf Hole Sponsorship

One Surf Fishing Team

One Bowling Team

Twenty General Membership Meeting tickets

Ten VIP Table REALTOR® Ball tickets

Unlimited conference & training room rentals

All Bronze Affiliate Partner Benefits

Silver \$1,000

ONLY TEN AVAILABLE

Mid-Tier Logo partner recognition banner visible at the OBAR office, membership meetings, educational events and more

Digital Logo Recognition via rotation on OBAR website & lobby loop

One opportunity to post a special deal in OBAR's Info Hub (NEW)

Logo on website listing

Featured in quarterly Flyer newsletter

One Surf Fishing Team

Ten General Membership Meeting tickets

Two tickets to REALTOR® Ball

All Bronze Affiliate Partner Benefits





I agree to enroll my business in the Outer Banks Association of REALTORS®
2023 Community Partner Program - Affiliate

- Platinum Good Neighbor - \$7,500
- Diamond - \$5,000
- Gold - \$3,000

- Silver - \$1,000
- Bronze Basic - \$250

Please write clearly or print details of your company

Company Name: _____

Address: _____

City, State, Zip: _____ Type of Business: _____

Website Address: _____

Social Media Sites: _____

Contact Name: _____ Title/Position: _____

Phone: _____ Email: _____

Referred by: _____

Please select payment type: Credit: Visa/Mastercard*
*please call Karen to pay via phone

Check Payable to OBAR
*Mail to: 201 W Eighth Street
Nags Head, NC 27959

Community Partner Terms and Conditions:

The Community Partner Program runs to February 29, 2024.

All community partnership opportunities and benefits are first come, first serve, subject to change and available only to OBAR members. Due to the limited availability of Partnerships please email this form to Membership Services Director Karen Pierce at karenpe@outerbanksrealtors.com.

OBAR reserves the right, in its sole discretion for any reason, to accept or reject any potential community partnership opportunities.

REALTOR® Ball tickets must be confirmed **at least 4 weeks prior to the event** in order to be guaranteed.

Template "thank-you" promos will be used for community partners which do not provide custom artwork.

Partnership Fees are nonrefundable.

Business Logo: **Please email a vector-based logo to use on the banner and other marketing material.**

Payment: Payment is due upon application.

Signature of Applicant

Date

