



Chamber Connection

915 N. Suncoast Blvd., Crystal River, FL 34429 · 352-795-3149 · 203 E. Dampier St., Inverness, FL 34450 · 352-726-2801

Comments from our 2021 Outgoing Chair

It has been such an honor to serve as the 2021 Board chair for the Citrus County Chamber of Commerce. This year has been a success! Our goal for 2021 was centered around "Finding Balance". Coming out of 2020, we had great uncertainties facing us. The Chamber staff, members, and the board as well as all the sub-committees such as Leadership Citrus, Business Women's Alliance, Young Professionals, and the Ambassadors worked diligently and with great passion to serve our community,

maintain memberships, address critical business needs, and restore normalcy to the best of their abilities.

We were able to start the year with our two largest festivals and even though the attendance was somewhat less than prior years, it was so encouraging to see that we were back in festival mode!

Last year we began a Diversity Action Committee, and it became a joint effort now known as Prosperity Citrus.



Tabitha Wells

This year Ardath Prendergast, Josh Wooten & Holly Davis were recognized by the Florida Chamber of Commerce for their efforts! When our little county gets a spotlight at the State level, that is something to be proud of!

I cannot say enough about the Chamber staff. I'm not sure if they sleep. Their work ethic is incredible, and it shows!

I don't want to say much about me, but

I would be remiss if I didn't take this opportunity to acknowledge the growth I have felt as a leader. Working with all the amazing "chamber people" and sharing the awesome experiences we have had has fulfilled me greatly!

As the outgoing chair, I am privileged to pass the gavel to Lindsay Platz. Lindsay's experience in banking, meek leadership demeanor, and solid work ethic are unsurpassed. She will be a great blessing to the Chamber as well as Citrus County!

Christmas on the Square

CHRISTMAS On the Square
3 days of holiday magic!
Thank you Sponsors!

EST 1962 **PETE'S PIER**
AH THE AESTHETIC HOUSE
DRUMMOND COMMUNITY BANK
Mike Scott PLUMBING
SR



The Chamber was proud to partner with The City of Crystal River and Crystal River Mainstreet to bring the community a new and unique opportunity to celebrate the holiday last weekend. Attendees enjoyed live music and pictures with Santa Friday and Saturday as well as the synthetic "ice" skating rink and "Snowmazing" ice maze all weekend! A BIG Thank you to our sponsors that helped make this happen, Pete's Pier, The Aesthetic House, Drummond Bank, Mike Scott Plumbing, and Seven Rivers Christian School.

Chamber on Parade!



Photos courtesy of Digital Hound Media

We were thrilled to once again host the Crystal River Christmas Parade last weekend in downtown Crystal River. We want to thank all of our participants for spreading some holiday cheer with our community. Thank you, as well, to our amazing sponsors that helped to make the holiday magic happen!



2021 Christmas Parade Sponsors!

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Upcoming Events

- 12/16 – Chamber Parade Awards Mixer; Re/Max Realty One - Crystal River
- 12/17 – December Chamber Luncheon hosted by BWA; Citrus Hills Golf & Country Club
- 1/7 – January Chamber Luncheon. Keynote Speaker: Gerry Mulligan, sponsored by Right Rudder Aviation. Citrus Hills Golf & Country Club
- 1/15 - 1/16 – 35th Annual Florida Manatee Festival; Downtown Crystal River
- 1/19 - 1/20 – Citrus County 2022 Legislative Days; Tallahassee
- 3/5 - 3/6 – 35th Annual Floral City Strawberry Festival; Floral Park (Floral City)

RE/MAX REALTY ONE
Thursday, December 16, 5:30 - 7:30
RE/MAX Realty One - Crystal River
504 NE US Hwy 19

Complimentary Food/Drink catered by Lollygaggers

Music & Entertainment with DJ TRAE

December Luncheon this Friday!

The Citrus County Chamber Business Women's Alliance will host this month's Chamber Luncheon at Citrus Hills Golf & Country Club. Speaker, Ifen Chiang Gyselinck, owner of Arc Vitality Health & Wellness Coach will teach us 'How to set your 2022 New Year Resolution with

lasting effects.' Sponsored by Seven Rivers Christian School.

Pre-paid reservations are required. Members - \$25 / Non Members - \$30. Register online no later than Tuesday, December 14th at www.CitrusCountyChamber.com



'Chamber Report' on WYKE

Watch the weekly Chamber Report show on WYKE-TV to stay informed on Chamber events, issues, and member spotlights. Chamber Report is broadcast on Tuesdays, Saturdays, and Sundays at 5:00 p.m. on Spectrum Channel 16 or through LiveStream (www.livestream.com/watch and search for "WYKE TV 47").

This week, host Jade White, Chamber Public Relations & Communication Coordinator, talks with Amy Meek of Meek Real Estate about the market trends, expectations for the future of the housing market, and their commitment to assisting clients from start to finish in their home journey. Also joining Jade is Jimmy White, owner of Utopia Interior Plantscapes about the services they provide, the benefits of having living plants in your home/business, and the vast array of options they have available.

Chamber Report is your ticket to the many happenings in Citrus County!



Amy Meek



Jimmy White

Chamber Legacy Partners

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The Chamber recognizes our Legacy Partners that have made a special investment in the Chamber to support the programs and mission of the Chamber. For information on becoming a Legacy Partner, please contact the Chamber at 352-795-3149.