



# Chamber Connection

915 N. Suncoast Blvd., Crystal River, FL 34429 · 352-795-3149 · 106 W. Main St., Inverness, FL 34450 · 352-726-2801

## Let's Get Fired Up, Citrus!

During the four years that Fire Up Citrus! has taken place, a number of ideas were presented that have since resulted in projects or businesses that are coming to reality, including a "Veterans Village, a Construction Academy, a pilot pathway academy, new

technology and advanced homes, a fruit tree grove maintained by shelter residents to grow healthy food, a kitchen incubator and more."

Do you have what you think is a great idea to help put a fire under Citrus County to move our economy forward?

Can you make it a little

entertaining, fairly fun, and totally presentable in five minutes flat?

Then we want you to present it at Fire Up Citrus on October 21st at the Valerie Theatre!

There are no restrictions on your idea just so long as it is positive (no negativity, criticism of current programs or policies

or belittling) and there is no requirement on Chamber membership to be a presenter.

Presenters are required to make a 20-image slide show presentation.

Please remember we are looking for ideas that are refreshing and help "fire up" Citrus and may get the audience into

thinking, "why not?" Who knows? Your idea may help spark something that becomes a game changer for Citrus County. Give it a shot and share your idea!

Applications can be found online at [www.CitrusCountyChamber.com/fire-up-citrus](http://www.CitrusCountyChamber.com/fire-up-citrus). For additional questions contact Ardath Prendergast at

Ardath@CitrusCountyChamber.com or call 352-795-3149.

**Important Dates**  
 ■ Application Deadline: October 1, 2021  
 ■ Selection Notification: October 5, 2021  
 ■ Slide Show Due: October 18, 2021  
 ■ Event Date: October 21, 2021, 6 – 9 p.m.

**Fire Up Citrus!**

RETURNING FOR ANOTHER YEAR OF  
"OUT OF THIS WORLD" IDEAS

**October 21, 2021**

VALERIE THEATRE  
Downtown Inverness

Using Local Ingenuity to Develop BIG Ideas!  
[CitrusCountyChamber.com](http://CitrusCountyChamber.com)

6:00 TO 9:15 PM  
12 Presenters / 12 Ideas

CITRUS COUNTY Chamber of Commerce

### FIRE UP CITRUS Q&A

■ **How does it work?** Each presenter will have exactly five minutes on stage to speak before the audience. Your presentation will be accompanied by the slide program you design. The slides will automatically change every 15 seconds for a total of 20 slides in five minutes. This keeps the flow of the evening moving at a quick pace since you will need to keep up with your slides.

■ **Does my idea have to revolve around my business or area of expertise?** Absolutely not. Dream large!

■ **Does it have to be practical?** Not really. But it could be.

■ **Do I have to have a slide presentation?** Yes. You can create your own PowerPoint slide show, or we can help you put your images into a presentation if you like. The requirement is that there must be 20 images that will automatically advance every 15 seconds, and end at a total of five minutes.

■ **Can I work with a partner?** Sure! If you want to do a dog-and-pony presentation with another person, that would be fine. Just keep it to the total of five minutes with 20 slides.

■ **How do I know if I am selected to present?** We limit the number of presentations to 12 so that the evening doesn't run too long. The applications will go before a

selection committee for the purposes of choosing as wide a variety of topics as possible from the applications we receive.

■ **Who will be in our audience?** This is a public event and it will be advertised widely throughout the County. Additionally, all our elected officials and business leaders are invited and encouraged to attend. However, no officials will be presenters — they will be there to hear your ideas.

■ **There is no admission cost to the public.** Audio visual equipment will be provided for the presentations and an operator will keep your slide show moving along for you. The event will be videotaped so that we can keep track of the great ideas that emerge.

■ **The Citrus County Chamber is in charge of the event.** If anything negative or mean-spirited is presented, the "hook" will come out — literally. This event is designed to be about constructive thinking.

■ **What happens with the ideas presented?** Who knows? Maybe nothing; maybe everything. But you never know when something sparks and might lead somewhere. That is why we are also asking our local officials and business leaders to be in the audience, and we will videotape the event. Presentations from Fire Up Citrus! have triggered new businesses to open, garnered volunteers to work on other ideas, and started the ball rolling on other major projects.

**#JEREMYSJOURNEY BLUEGRASS & BBQ FESTIVAL**

PRESENTED BY: KOVACH LAW FIRM, P.A. 352-341-5557

PROCEEDS TO BENEFIT JEREMY'S JOURNEY TOWARD A LIFE-CHANGING SURGERY FOR HIS BATTLE AGAINST TOURETTES

**SATURDAY, JULY 17, 2021  
3PM - 7PM  
INVERNESS DEPOT DISTRICT**

REKINDLED BITS OF GRASS COUSIN BRENT

PERFORMANCES BY:  
 • REKINDLED BITS OF GRASS  
 • COUSIN BRENT

TICKETS: \$10 ADULTS / \$5 (12 AND UNDER)  
MEALS INCLUDED IN ADMISSION COST.

TICKETS AVAILABLE ONLINE AT [WWW.TINYURL.COM/JEREMYSJOURNEYBBQ](http://WWW.TINYURL.COM/JEREMYSJOURNEYBBQ)

• DELICIOUS BBQ • BEER & WINE • FUN ACTIVITIES  
 • CHANCE DRAWINGS • KNEE-SLAPPIN' MUSIC

PRODUCED BY: M&D PRODUCTS, ROYAL LEGACY, CITRUS COUNTY Chamber of Commerce, POP FUSIONS

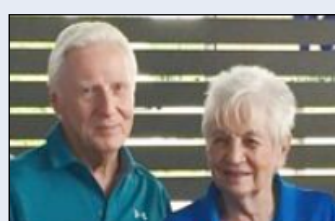
SUPPORTED BY: JOLLYGAGGERS

### WYKE 'Chamber Report' on WYKE

Watch the weekly Chamber Report show on WYKE-TV to stay informed on Chamber events, issues, and member spotlights. Chamber Report is broadcast on Tuesdays, Saturdays, and Sundays at 5:00 p.m. on Spectrum Channel 16 or through LiveStream ([www.livestream.com/watch](http://www.livestream.com/watch) and search for "WYKE TV 47").

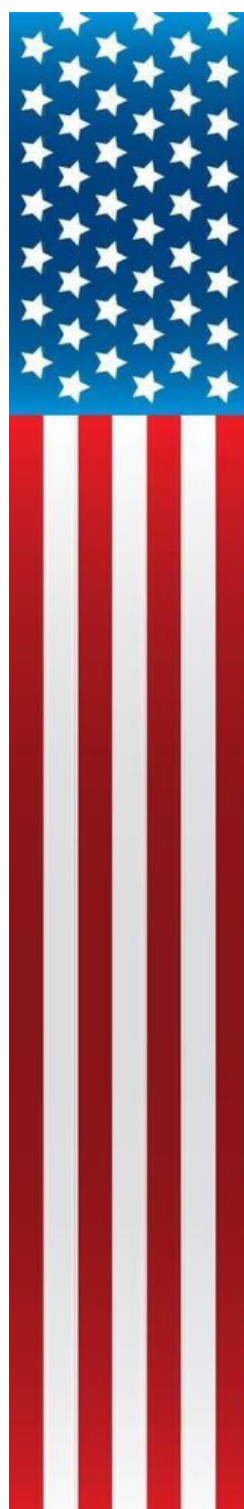


Erika Corley



Bonnie McMullen and Jack Seeberg

This week, host Jade White, Chamber Public Relations & Communication Coordinator, talks with the Chamber's Special Events Manager, Erika Corley, about their upcoming events including the 2021 Business Expo, a fundraiser for local teenager Jeremy, and a quick look at the events coming in 2022. Also joining Jade is Bonnie McMullen and Jack Seeberg of Nature Coast Ministries to discuss their no cost dental clinic, this impacts of this program on our community, and how we can help them be successful. Chamber Report is your ticket to the many happenings in Citrus County!



## FREEDOM WEEK JULY 1 THROUGH JULY 7 SALES TAX HOLIDAY

FOR EVENTS HELD BETWEEN JULY 1 AND DEC. 31, 2021 AND FOR OUTDOOR RECREATION SUPPLIES

### DUES AND ADMISSIONS

Admission to state parks Admission to live sporting events  
 Admission to live music events Dues and fees paid to physical fitness facilities  
 Movie theater tickets

### CAMPING SUPPLIES

Collapsible camping chairs Sleeping bags, portable hammocks and camping stoves  
 Binoculars  
 Camping tents

### FISHING SUPPLIES

Rods and reels Bait and fishing tackle

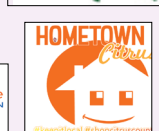
### GENERAL OUTDOOR

Sunscreen and insect repellent Hydration packs  
 Water bottles Sunglasses

### BOATING & WATER SPORTS

Snorkels, goggles, and swimming masks Life jackets and coolers  
 Safety flares Inflatable tubes or floats

### Chamber Legacy Partners



The Chamber recognizes our Legacy Partners that have made a special investment in the Chamber to support the programs and mission of the Chamber. For information on becoming a Legacy Partner, please contact the Chamber at 352-795-3149.