



Chamber Connection

915 N. Suncoast Blvd., Crystal River, FL 34429 · 352-795-3149 · 106 W. Main St., Inverness, FL 34450 · 352-726-2801

Chamber Business Expo Back in September!

The Chamber of Commerce is THRILLED to announce the 2021 Business Expo is returning to the Citrus County Auditorium this SEPTEMBER!!! Over 50 local businesses will be on-site, Saturday, September 18th, 2021.

The premier business expo of Citrus County presents an opportunity for businesses to meet

new clients, create new working relationships, and make community connections. Open to the public, free to attend, 9 a.m. to 1 p.m., Saturday, September 18th, 2021.

And back by popular demand in 2021, the Money Machine!!! A goodie bag (LIMITED SUPPLY SO DON'T BE LATE) will be given to the guests as they enter

the auditorium on Saturday morning. Included in the goodie bag, a chance drawing ticket for the opportunity to be randomly selected to step up and cash grab. Also, chance drawing tickets will be drawn throughout the event day for give-away items donated by our sponsors, businesses, and community. A DJ, kids' activities, DIY demos, and

health talks are just a few of the FUN activities for ALL AGES!

The Chamber Business Expo is a great opportunity to show off what YOU, our local businesses, have to offer, make contacts within the business and Citrus County Community, and mingle with fellow business leaders, building important relationships within our very own

Citrus County!

Don't delay, REGISTER TODAY! Follow the link: <https://tinyurl.com/2021BusinessExpo> and don't miss out on the best business expo in Citrus County. Sponsorship opportunities are also available. Contact Janet Mayo at Janet@CitrusCountyChamber.com or call 352-795-3149 for more information.

RECENT RIBBON CUTTINGS

The Chamber is growing every week. We welcome our new members and thank all of them for joining the Chamber. We encourage the community to support their businesses.

Charlie's Creamery and Sweets 352-247-6250



Welcome to the Chamber, Charlie's Creamery and Sweets! 202 Tompkins St, Inverness. Charlie's features hand mixed, super premium award-winning ice cream, paired with freshly made bakery treats from scratch and other treats!

Travel Connections 352-586-4559



Welcome to the Chamber, Travel Connections! Travel Connections will simplify finding a ride to and from an airport, cruise port, train, bus station, or anywhere you choose to start from where you want to go. They have set fares, discounted round trip fares, multi passenger reduce rates, and more.

Amerifirst Home Mortgage 352-464-0719



Welcome to the Chamber, Amerifirst Home Mortgage! 715 S. Adolph Pt, Lecanto. They love helping our customers travel the road to homeownership, providing guidance, tools and support along the way.

Extreme Decalz 352-400-0364



Congratulations on your new location, Extreme Decalz! 10199 N Citrus Ave, Crystal River. Extreme Decalz makes custom vinyl decals, signs, banners, tailgate wraps, windshield / vehicle lettering and more. They now offer CNC machined, lasered wood and acrylic creations.

Chamber Luncheon to address the state of the County, Cities

We are excited to welcome County Administrator, Randy Oliver; Crystal River City Manager, Ken Frink; and Inverness City Manager, Eric Williams as our keynote June luncheon speakers to give an update on the state of our county and cities. Our guests will give individual, panel-style, updates with an open dialogue portion to allow for attendee questions. The luncheon will be held on June 11th from 11:30 – 1:00 at the Plantation on Crystal River.



Randy Oliver

Ken Frink

Eric Williams

Thank you to our June Luncheon sponsor, SCORE Nature Coast. Call Janet to make your reservations at 352-795-3149. Walk-ins will not be available. \$20 for Chamber members; \$25 for non-members.

Citrus Sign-On Bonus Program

Citrus County small businesses have a new option that may boost their ability to attract workers to fill their open positions: The Citrus Sign-On Bonus Program

The program is available to all local businesses with 75 or fewer full-time or part-time workers. Jobs to be filled must be full-time positions that pay \$15/hour or less. The newly hired workers must work for the employer for 90 days to qualify to receive the \$1,000 sign-on bonus.

To participate, employers must post the jobs they

seek to fill through CareerSource. Likewise, employees must apply for the job through CareerSource. Following 90-day of successful employment, employers will invoice CareerSource for reimbursement of the bonus.

Funding for the bonus program comes from \$70,000 in CARES funds that were set aside by the County for economic development uses aimed at boosting the workforce affected by the COVID-19 pandemic. An additional \$30,000 has been allocated to the Citrus County YMCA to provide daycare

scholarships for parents in the same workforce category.

If you are a business that would like to participate in the program, go to the CareerSource Citrus Levy Marion website at <https://careersourceclm.com/> and click on the Citrus County Sign On Bonus link.

Workers who are interested in learning more about job opportunities under the program should reach out to CareerSource at the Citrus County location at 683 South Adolph Point, Lecanto, FL, 34461 or call (352)249-3278.

'Chamber Report' on WYKE

Watch the weekly Chamber Report show on WYKE-TV to stay informed on Chamber events, issues, and member spotlights. Chamber Report is broadcast on Tuesdays, Saturdays, and Sundays at 5:00 p.m. on Spectrum Channel 16 or through LiveStream (www.livestream.com/watch and search for "WYKE TV 47").



Steve Schurdell



Lisa White, Robert Carte

This week, host Jade White, Chamber Public Relations & Communication Coordinator, talks with Steve Schurdell, Managing Partner of Citrus 95.3/The Fox 96.7/Naturecoast Country 103.3 and 104.3, about the history of our local stations, the changes they have seen over the years, and their upcoming Zoso concert in partnership with Just Amuse Me! Entertainment Center.

Jade also speaks with Lisa White, owner of Mamas Kuntry Kafe, and Robert Carte, manager of Mamas Kuntry Kafe, about their recent relocation and a spotlight of their menu and downhome southern atmosphere.

Chamber Report is your ticket to the many happenings in Citrus County!

Chamber Legacy Partners



The Chamber recognizes our Legacy Partners that have made a special investment in the Chamber to support the programs and mission of the Chamber. For information on becoming a Legacy Partner, please contact the Chamber at 352-795-3149.