

Chamber Connection

915 N. Suncoast Blvd., Crystal River, FL 34429 · 352-795-3149 · 106 W. Main St., Inverness, FL 34450 · 352-726-2801

CONGRATULATIONS 2020/2021 CHAMBER PILLAR AWARD WINNERS!



Celebrating the Pillars of Our Community!

- Pam Cleary — Ambassador of the Year Award
- Susan Gill — Charles B. Fitzpatrick Heritage Award
- Amber Wiggins — Jean Grant Business Women's Alliance Award
- Citrus County Blessings — John T. Barnes Outstanding Comm Org Award
- Dorothy Pernu — Lillian Smith Leadership Citrus Award
- Tiarra Alexander — Mandi Warren Richards Rising Star Award
- Teresa Alexander — Altrusa of Citrus County Mamie L. Bass Award



- Joshua Hicks — Mike Scott Community Service Award
- Debbie Selsavage — Rick B. Quinn Distinguished Citizen Award
- Tito Rubio -- Service Above & Beyond Award
- Genevieve Kennedy — Shawn Harrison Outstanding Youth Service Award
- Chet White — Stanley Steemer — Walt Connors Business Award
- Carol Kimbrough — Lifetime Achievement Award
- Jarey Schlabach — Outstanding Chamber Member Award
- Captain Jason Morgan — Philip P. Royal First Responders Award

Representative Massullo to Speak at May Luncheon

Representative Ralph Massullo will be joining us as our keynote speaker to give us an update on the 2021 legislative session. The luncheon will be held May 14th from 11:30 a.m. — 1 p.m. at the Plantation on Crystal River.

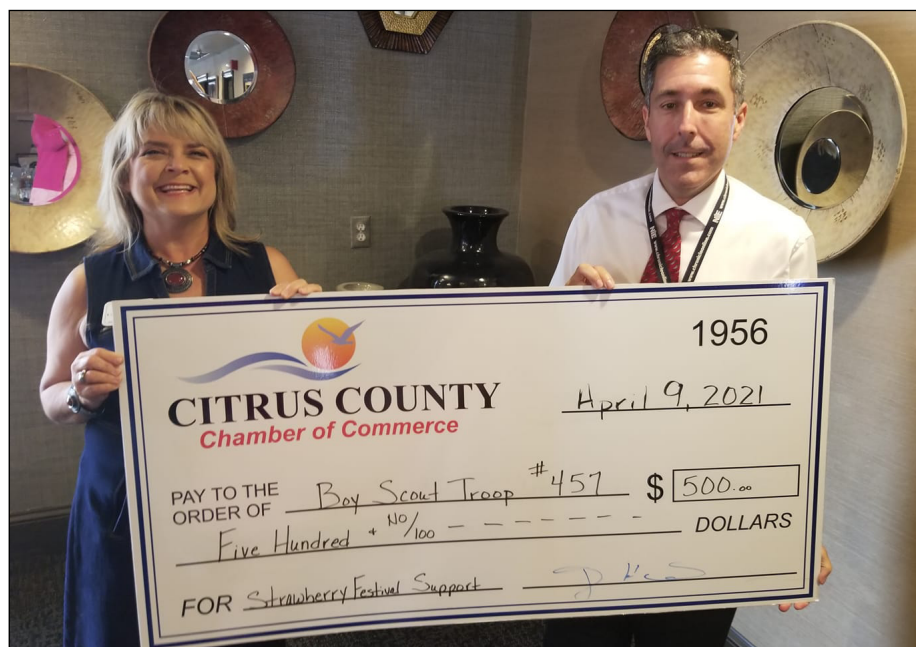


Rep. Ralph Massullo

consider bringing a donation of supplies to help support the essential services that they provide to our schools, teachers and students.

Call Janet to make your reservations at (352) 795-3149. Walk-ins will not be available. \$20 for Chamber members; \$25 for non-members. Masks and social distancing is encouraged.

Chamber Thanks Boy Scouts



The Chamber was pleased to recently present a donation to Boy Scout Troop #475 for their hard work at this year's Floral City Strawberry Festival! Thank you for your assistance and dedication to our community! Pictured from left are Erika Corley, Chamber Special Events Manager; John Murphy, Troop #475 Leader.

Chamber provides grant funding for furloughed employees

The Citrus County Chamber of Commerce offers a grant program for businesses that furloughed employees due to COVID-19 and have since rehired them. To qualify for full funding, the business must have furloughed an employee for a minimum of two months before rehiring and steadily employing for a minimum of 90 days. The grant amount is \$2,000 per rehired full-time equivalent employee.

All local businesses are eligible. Complete information on the grant program and documentation required is on the application form. Applications are open at www.CitrusCountyChamber.com/furlough-rehire-grant. For questions, please email CitrusFurloughRehire@gmail.com

UPCOMING CHAMBER CALENDAR

- 5/13 – Chamber Ambassadors meeting, Chamber Office – Crystal River.
- 5/14 – May Chamber Luncheon, Plantation on Crystal River; Speaker: Representative Ralph Massullo. Luncheon Sponsor: Citrus County Education Foundation.
- 5/20 – May Chamber Mixer, hosted by the Inverness Golf and Country Club.
- 5/22 – Chamber Young Professional's Coffee & Conversation, Cattle Dog Inverness.

For more information on all Chamber events, call 352-795-3149 or go to www.CitrusCountyChamber.com

CF Corporate College: Marketing and Your Brand — How to Do It Right

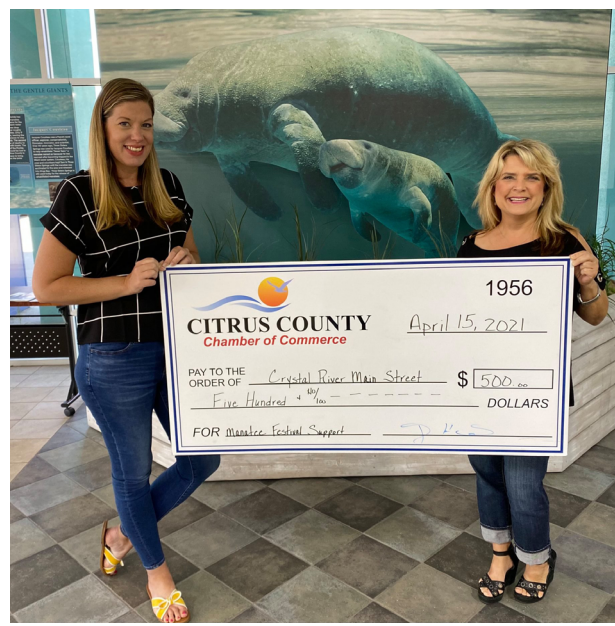
- May 7th, 2:30 PM – VIA Zoom
- May 18th, 8:30 AM – VIA Zoom

Marketing is way more than just advertising, and your brand is an asset that can be built and protected by your actions as much as, or more than, any available budget. This workshop will focus on what marketing

encompasses, and what you can do with the resources you have to optimize marketing decisions and to reinforce and build upon your brand. We'll also talk about channels available to you (more than just advertising) that might prove most valuable to various business segments. Individual workshop fee is \$29. Register and pay online at: CF.edu/CorporateCollege or call 352-873-5855. No refunds will be granted five (5) business days prior to each workshop.

Chamber Thanks Crystal River Mainstreet

We were pleased to present a donation to Crystal River Main Street for their hard work at this year's Florida Manatee Festival. Thank you for your assistance and dedication to our community! Pictured from left are Meredith Linley, Crystal River Mainstreet Executive Director; Erika Corley, Chamber Special Events Manager.

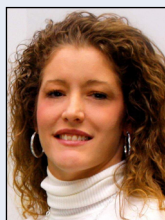


'Chamber Report' on WYKE

Watch the weekly Chamber Report show on WYKE-TV to stay informed on Chamber events, issues, and member spotlights. Chamber Report is broadcast on Tuesdays, Saturdays, and Sundays at 5:00 p.m. on Spectrum Channel 16 or through LiveStream (www.livestream.com/watch and search for "WYKE TV 47").

This week, host Jade White, Chamber Public Relations & Communication Coordinator, talks with Trista Stokes, Sales Manager at the Citrus County Chronicle, about their current features, the Nurses Appreciation event, Graduation Portal, and benefits to advertising in our local newspaper. Also joining Jade is Chris Hill, Owner of Charlie's Creamery and Sweets, to give an overview of the new Inverness establishment and their community involvement.

Chamber Report is your ticket to the many happenings in Citrus County!



Trista Stokes



Chris Hill

Chamber Legacy Partners



The Chamber recognizes our Legacy Partners that have made a special investment in the Chamber to support the programs and mission of the Chamber. For information on becoming a Legacy Partner, please contact the Chamber at 352-795-3149.

SHOP CITRUS FIRST

What is the impact of spending \$100 with a Citrus County business?

\$68 STAYS IN

YOUR COMMUNITY AND CONTINUES TO CIRCULATE.



Shopping with a local Citrus County business creates jobs, local prosperity, better schools, and a stronger community. Buying from online and out of town retailers who have no investment in Citrus County creates almost no local benefit.

BROUGHT TO YOU BY

