



Mission of the Citrus County Chamber of Commerce

The Citrus County Chamber of Commerce is an organization of businesses unified in efforts to advance the economic growth of the region, promote the interests of the business community, provide key leadership on key commerce issues and preserve the county's quality of life.



Chamber Connection

915 N. Suncoast Blvd., Crystal River, FL 34429 · 352-795-3149 · 106 W. Main St., Inverness, FL 34450 · 352-726-2801

Berries and Pageants and Pies, OH MY!

The 34th Annual Floral City Strawberry Festival is set! Join us on March 6th & 7th, 2021 in beautiful Floral Park, Floral City, for a Berry Bustin' Good Time!

STRAWBERRIES & SHORTCAKES!

This annual event is a salute to our local agriculture with fresh strawberries hand-picked right around the corner from the festival at Ferris Groves.

Luscious strawberry shortcakes, prepared by the Citrus County Agricultural Alliance and the Cattle-men's Association, will be available for your nosing pleasure, along with flats and half-flats of whole fresh berries that you can take home with you as a sweet souvenir of your day to make your own delectable treats. Not sure what to do with them all? Check out our Berry Bakery on our website at www.GoStrawberryFest.com.



PRINCE & PRINCESSES!

Every little girl dreams of becoming a princess. At the Floral City Strawberry Festival, some of those dreams will come true! Come enjoy the Miss Strawberry Princess pageants on Saturday, March 6th from 9:15 a.m. until 10 a.m. on the Main Stage in Floral Park.

A festival tradition going back to the early days of the event, this special pageant is designed to be fun and enjoyable for the whole family and to help children build self-esteem. It is not a highly competitive event.

New this year, we are very excited to offer the opportunity for our young lads to galivant and show off on stage with the Strawberry Prince Pageants! Much like it's lady-led counterpart, the Strawberry Prince pageants will offer our young gentlemen the chance to gain their own glory and build important self-esteem and public speaking skills. Victors will take home the crown, and all participants will be offered a very berry goodie bag as a memento of their courage!

EXCITING ENTERTAINMENT

- Tiny The Tanker
- Picking & Grinning
- The Southern Express Bluegrass Band
- X Hale
- John Johnson
- SOUTHBOUND

Find time slots and band information for this year's entertainers online at www.GoStrawberryFest.com/2021-music-lineup

PARKING & TRANSPORTATION

As usual, free parking and shuttles will be available at the Citrus County Auditorium, 3610 S Florida Ave, Inverness, FL 34450. In accordance with the state-mandated requirement of masks on public transportation, all attendees, volunteers, staff, and vendors will be required to wear a mask if they choose to utilize the free shuttles to and from the festival.

FESTIVAL SAFETY

We are excited to move forward, safely and responsibly, as we enjoy the beauty of our community and celebrate a true taste of Citrus County!

We encourage festival-goers to stay home if they are vulnerable or feeling ill. We encourage all attendees to practice social distancing, wash hands regularly, utilize the on-site sanitation stations and wear a mask if social distancing is not possible.

The Floral City Strawberry Festival, and the Citrus County Chamber of Commerce, will be implementing and practicing safety precautions to ensure the health of our attendees, volunteers, vendors, and staff.

Chamber Members Hiring!

■ Pace Center for Girls, Citrus

Math Teacher, Science Teacher, Substitute Teachers
Call 352-464-6520 for more information

■ Citrus County School District

Bus Drivers, Substitute Teachers, and more
Visit www.CitrusSchools.org for more information

■ World Fusion

Sushi Artists – No Experience Required
Apply in person at 1988 N

Future Terrace, Lecanto

■ Lollygaggers Sports Pub & Grill – Floral City

Front of house and back of house positions available
Email resume to Brenda. lollygaggersfc@yahoo.com

■ Brashear's Pharmacy

FL Licensed Pharmacy Technician
Apply online at www.Indeed.com

■ Best Western – Crystal River

Multiple positions
Apply in person at 614 NW US HWY 19, Crystal River

■ Citrus County YMCA

Group Exercise Instructor, Youth Development Coordinator, and more
Apply online at www.YMCA.ApplicantPro.com and use keyword Citrus

■ Waterfront Social

Food Runner
Contact Waterfront Social at (352) 795-3113

■ Citrus County – Tourism Development

Marketing and Media Representative
Apply online at www.CitrusBOCC.com

RECENT RIBBON CUTTINGS

The Chamber is growing every week. We welcome our new members and thank all of them for joining the Chamber. We encourage the community to support their businesses.

Family Chiropractic Center

352-587-4155



Welcome to the Chamber, Family Chiropractic Center! 8375 South Suncoast Blvd, Homosassa. Dedicated to helping you achieve your wellness objectives – combining skill and expertise that spans the entire chiropractic wellness spectrum.

Mo Baird SOE

352-564-7120



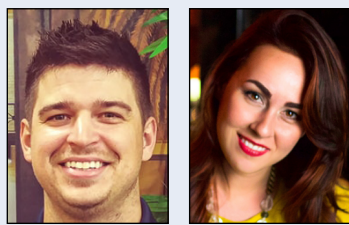
Welcome to the Chamber, Citrus County Supervisor of Elections, Mo Baird! 1500 N Meadowcrest Blvd, Crystal River. The Mission of the Citrus County Elections Office is to ensure the integrity of the electoral process and to enhance public confidence. This is achieved by conducting fair, honest and accurate elections while encouraging participation by providing voter education to citizens of all ages.



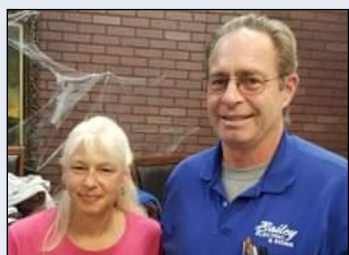
'Chamber Report' on WYKE

Watch the weekly Chamber Report show on WYKE-TV to stay informed on Chamber events, issues, and member spotlights. Chamber Report is broadcast on Tuesdays, Saturdays, and Sundays at 5:00 p.m. on Spectrum Channel 16 or through LiveStream (www.livestream.com/watch and search for "WYKE TV 47").

This week, host Jade White, Chamber Public Relations & Communication Coordinator, talks with Jake Vaughan, owner of JV Southern Real Estate and Conservation Plus, about his decision to open another business and how the two work together. Also, Eileen Posadny, owner/CEO of Brightberry Marketing, discusses her work in digital media management, how she honed in and fine tuned her niche, and her business experience with the social media platform, TikTok. Finally, joining Jade, is Dennis Bailey and Karen Ginda, owners of Bailey's Electric and Signs, highlighting the work their company does and their community involvement, including their Presenting Sponsorship of the Florida Manatee Festival!



Jake Vaughan Eileen Posadny



Karen Ginda and Dennis Bailey

CORPORATE COLLEGE

Unconscious Bias: Science Behind Our Lightning-Quick Judgements

■ Tuesday, Feb 16, 8:30 – 10:30 a.m. via Zoom

For personal safety, the caveman had to make instant decisions: Is the other like me or not like me? Is it relationship or run? Fight or flight?

While such quick judgments aren't required today, we still have deep assumptions that can manifest in behavior. Even if you don't think you hold certain biases, your



Rebecca Martin
Webinar Host.

unconscious can be in the driver's seat.

Attend this workshop to explore and understand your reflexive preferences through assessment tools and peer discussions. Individual workshop fee is \$29. Register and pay online at: CF.edu/CorporateCollege or call 352-873-5855. No refunds will be granted five (5) business days prior to each workshop.

Chamber Legacy Partners

The Chamber recognizes our Legacy Partners that have made a special investment in the Chamber to support the programs and mission of the Chamber. For information on becoming a Legacy Partner, please contact the Chamber at 352-795-3149.

