



Chamber Connection

915 N. Suncoast Blvd., Crystal River, FL 34429 · 352-795-3149 · 106 W. Main St., Inverness, FL 34450 · 352-726-2801

Getting The Most From Your Chamber

Chamber membership is one of the best and most direct ways to promote your business and make the biggest impact in your community. However, to ensure your membership is working for you, it is important that you stay engaged with the Chamber.

If you have questions about your membership opportunities, or would like to inquire about joining the Chamber, please email Janet Mayo at Janet@CitrusCountyChamber.com

What Are The Benefits?

■ **Professional Networking:** You and Your Team are invited to be a part of our highly attended networking

opportunities.

- Host or Attend a Mixer
- Schedule your Ribbon Cutting
- Host and Promote a Workshop
- Sponsor or Attend a Luncheon
- **Chamber Publications:** Receive access to exclusive materials.
 - Annual Report
 - Business Directory
 - E-Blasts and E-Newsletters
 - Official Street Map (#1 Requested Item)
- **Leadership Opportunities:** You and Your Team have the opportunity to engage in exclusive Chamber Committees.
 - Ambassadors Committee
 - Business Women's Alliance (BWA)

EMPLOYEE ENRICHMENT

■ Your Chamber membership allows for your employees to get involved! They also receive discounts to our events and access to exclusive programs, such as the Chamber Young Professionals, Chamber Ambassadors, Chamber Business Women's Alliance, informative Chamber lunches and engaging monthly mixers, and Leadership Citrus. This not only increases employee dedication, but also expands your business reach and improves your company image.

- Governmental Affairs Committee
- Young Professionals (YPs)
- **Meeting Space:** Board and Meeting Rooms are available, by request, for workshops, meetings, business retreats, and more!
- **Online promotions:** Members have exclusive opportunities to request

promotional assistance on several Chamber platforms.

- Facebook
- Instagram
- Coupon listings
- Event Calendar
- Online Business Directory

FREE WEBINAR

SBA COVID-19 Disaster Loans and Grants

■ **WHO:** SCORE Naturecoast/ Citrus County Chamber of Commerce

■ **WHAT:** Free Webinar on Obtaining and Managing SBA COVID-19 Disaster Loans and Grants

■ **WHERE:** <https://tinyurl.com/CitrusSBA-Loans> REGISTRATION REQUIRED

■ **WHEN:** Tuesday, Jan. 26, 2021 from 10 a.m. to 11:30 a.m.

The Economic Aid Act extended two very large SBA disaster funding vehicles.

The Economic Injury Disaster Loan (EIDL) and the Paycheck Protection Program (PPP) provide emergency funding to small businesses who are impacted by the COVID-19 pandemic.

Many Nature Coast small businesses applied for funds through these programs in 2020. Many of those have already received funding under the CARES Act and have applied for their loan forgiveness as allowed by that act.

The Economic Aid Act provides over \$250 Billion to extend both the PPP and EIDL COVID relief funding.

The Act provides for both "First Draw" PPP Loans (for businesses that did not receive a



PPP loan under the CARES ACT) and "Second Draw" PPP loans (for businesses who received a PPP loan under the CARES Act and appropriately utilized those funds).

There are special provisions applicable to both of these programs. Make sure you know how those special provisions may impact your business and your eligibility to benefit from these programs.

Jim Green, Certified SCORE Mentor, and Johnny Cash, CPA, will provide an update on the status of these two very important programs, as well as detailed information on how to manage and account for expenditures from the funds to protect the "forgivable" status of funds from the PPP program.

Registration is required for the FREE webinar. Please visit <https://tinyurl.com/CitrusSBAloans>

RECENT RIBBON CUTTINGS

The Chamber is growing every week. We welcome our new members and thank all of them for joining the Chamber. We encourage the community to support their businesses.

HardisonInk.com

352-493-9950



Welcome to the Chamber **HardisonInk.com!** Online at www.HardisonInk.com. 352-493-9950. Daily News primarily for North Central Florida, but potentially worldwide. Look for their New Business Ad Special available on our Chamber Website offering \$250 - \$500 off for new businesses.



CALLING ALL VENDORS!

VENDOR APPLICATIONS ARE NOW OPEN FOR THE 2021 FLORAL CITY STRAWBERRY FESTIVAL AS WE CELEBRATE AND SALUTE OUR FAVORITE FRUIT!

HOMEGROWN AND A LOCAL FAVORITE, OUR STRAWBERRIES ARE HANDPICKED RIGHT DOWN THE ROAD FROM THE FESTIVAL AT FERRIS GROVES! THE AVERAGE ATTENDANCE IS 15,000 OFFERING VENDORS THE PERFECT OPPORTUNITY TO ENJOY A BEAUTIFUL WEEKEND ON THE NATURECOAST AND PRESENT THEIR WARES AT OUR HIGHLY ANTICIPATED, 34TH ANNUAL, FLORAL CITY STRAWBERRY FESTIVAL!

APPLICATIONS ARE AVAILABLE ONLINE AT WWW.GOSTRAWBERRYFEST.COM

Moonbeams Crystals

352-228-4382



Welcome to the Chamber, **Moonbeams Crystals!** Located at 8018 W Gulf to Lake Hwy, Crystal River. 352-228-4382. Moonbeams Crystals is a metaphysical boutique located in Crystal River, Florida specializing in healing crystals, aromatherapy, jewelry, spiritual books, tarot/oracle cards, home decor and much more. Also offering special events and fun workshops.



'Chamber Report' on WYKE

Watch the weekly Chamber Report show on WYKE-TV to stay informed on Chamber events, issues, and member spotlights. Chamber Report is broadcast on Tuesdays, Saturdays, and Sundays at 5:00 p.m. on Spectrum Channel 16 or through LiveStream (www.livestream.com/watch and search for "WYKE TV 47").

This week, host Jade White, Chamber Public Relations & Communication Coordinator, talks with April Royal of Resort Furniture Liquidators about their decision to move their location into the Times Square Plaza in Inverness, as well as their new addition on RJ's Furniture Living which include name brand items at down home prices. April also gives an update on the Phil Royal Legacy, what 2020 looked like for the foundation, and ways our community can help. Also joining Jade is Citrus County Blessings Executive Director, Christina Reed, to discuss work Blessings has been doing throughout the pandemic and the importance of their programs.

Chamber Report is your ticket to the many happenings in Citrus County!



Chamber Legacy Partners

The Chamber recognizes our Legacy Partners that have made a special investment in the Chamber to support the programs and mission of the Chamber. For information on becoming a Legacy Partner, please contact the Chamber at 352-795-3149.

