



# *2017 Philly Awards Winners Book*

For more information, visit [www.npconnect.org/philly-awards](http://www.npconnect.org/philly-awards).

# *2017 Philly Awards*

**GOLD:** Highest Scoring Entry

**SILVER:** Second Highest Scoring Entry

Organization Size Division:

Income Under \$3M   or   Income \$3M and Above

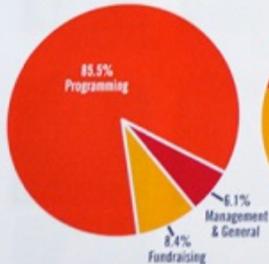
# *Annual Report*

# YOUTH VOLUNTEER CORPS



## FINANCIAL HIGHLIGHTS:

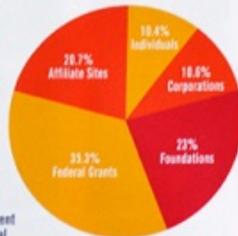
### Program Expenses



### Income & Expenses

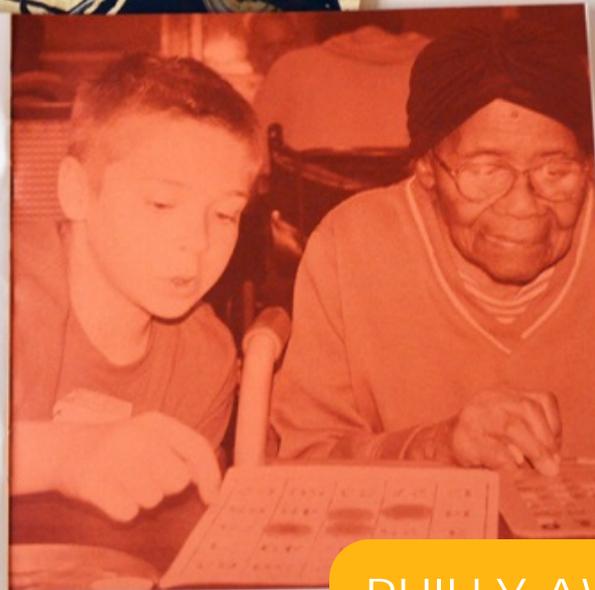
Income: \$799,323  
Expenses: \$782,377

### Contributions



### Assets & Liabilities

Assets: \$799,814  
Liabilities: \$29,166  
Net Assets: \$770,648



PHILLY AWARD: **SILVER**  
Annual Report  
Under \$3M Annual Income

# LEGAL AID OF WESTERN MISSOURI



PHILLY AWARD: SILVER  
Annual Report  
Over \$3M Annual Income

# WONDERSCOPE CHILDREN'S MUSEUM

with MERSHON & MCDONALD

with BRAVE CREATIVE

**AT A GLANCE**

## 2016 by the numbers

-  MUSEUM MEMBERSHIPS – 1,133
-  TOTAL ATTENDANCE – 68,072
-  SCHOOL FIELD TRIPS – 5,488 CHILDREN
-  BIRTHDAY PARTIES – 2,772 CHILDREN

**ONLINE ENGAGEMENT** ■ SHARE YOUR EXPERIENCE

-  1,383 FACEBOOK FANS  
Follow @wonderscopemuseum
-  566 TWITTER FOLLOWERS  
Follow @wonderscopeKC
-  145 INSTAGRAM FOLLOWERS  
Follow @wonderscopekc



**new + improved**

*Many tasks that children must achieve can be most effectively learned through play.*

**NEW EXHIBITS**

In 2016, Wonderscope experienced renewed interest in our programs and exhibits (thanks, in part, to new partnerships that jump-started over \$150,000 in renovations and upgrades. Inside and out, the museum shines with new paint, flooring, outdoor awnings, plasters and more.

- All exhibits were freshly painted, and the exhibits on the building's east side received new solar blinds.
- **Farm to Market** – On April 1, the new market opened, and we added costumes and a beehive to the farm, completing this exhibit.
- **ARTWorks** – New Plexiglass child-height easels allow children to paint directly on their surface. And, new arts and crafts tables and chairs enhance the room's functionality.
- **Tinkerspace** – Renovated with more space for different building materials.
- **H2oh Room** – A fishing pond together with a new water table with tubes and funnels are a huge hit!
- **Small Wanders** – Completely updated this space from paint to flooring to new equipment for pre-walkers, a fun caterpillar tunnel, a tree house, and rocking toys that are important for vestibular motion for brain development. New books, puzzles and many other fine motor activities make this a special place.
- **Wonder Gym** – We transformed the Underwater Sea Adventure into this gross motor exhibit with a climbing wall, slide, tunnels, hop scotch mat, and balance beams.
- **Reading Nook** – Everyone needs a little “down time,” and our new reading nook is just the place.



PHILLY AWARD: GOLD  
Annual Report  
Under \$3M Annual Income

# TMC CHARITABLE FOUNDATION



**\$100 Million**  
 Truman Medical Centers provides more than \$100,000,000 in uncompensated care each year for our community's uninsured and underinsured.

**108,100 Patients**  
 Each year, Truman Medical Centers serves more than 100,000 individual patients at TMC Hospital Hill and TMC Lakewood in Eastern Jackson County.

**3,500 Deliveries**  
 TMC delivers nearly half of all babies born in Jackson County, Missouri – that's more than 3,500 births each year at Hospital Hill and TMC Lakewood.

**600,000 Outpatient Visits**  
 TMC offers more than 600,000 outpatient visits each year – nearly 1,700/day – at Hospital Hill, TMC Lakewood and Behavioral Health.

**95 Percent**  
 95 percent of TMC physicians have faculty appointments at UMKC's Schools of Medicine, Dentistry, Pharmacy and Nursing.

**this is different.** As Kansas City's only academic safety-net health system, Truman Medical Centers provides world-class care to all, regardless of ability to pay.

TMC's payer mix – compared to most Missouri hospitals – tells the story. **We help everyone.**

- Caring for our community's most vulnerable
- Training tomorrow's healthcare workforce
- Providing comprehensive, coordinated care – medical, dental, behavioral health
- Matching/outperforming others in specialist, life-saving care
- Together, advancing our community's health

PHILLY AWARD: GOLD  
 Annual Report  
 Over \$3M Annual Income

*Print or Electronic  
Newsletter*

# GIFT OF LIFE

with AUMAN MACK



PHILLY AWARD: SILVER  
Newsletter  
Under \$3M Annual Income

# JUNIOR LEAGUE OF KANSAS CITY, MISSOURI

## Inside Scoop

Spring 2017



Founded in 1914, the Junior League of Kansas City, Missouri, is an organization of women committed to promoting volunteerism, developing the potential of women and improving the communities through the education of trained volunteers. Its purpose is exclusively educational and charitable. The League has nearly 1,400 members dedicated to improving the Kansas City metro area.

Over our century long history, the JLKCMO has donated \$16.5 million and 2.3 million volunteer hours, making Kansas City a better community. We are proud to begin our second year of Signature Programming with our focus on women and children. The League has Signature Programs in these areas: Abuse and Neglect, Child Abuse Development and Women's Self-Sustainability.

I hope that you will learn a little more about the Junior League of Kansas City, Missouri, in this publication. We are always looking for new ways that we can make an impact within the metro area. We partner with other nonprofit organizations or sending our trained volunteers out to support areas in need. Feel free to reach-out to myself or Celeste Greenlee, the League's Executive Director, to understand how we might be able to support each other.

Jen Bennett  
2016-2017 President

### Meet the League's Executive Director

### 2016-2017 Board of Directors



Sitting: Theresa Uchtyl-Eder, Jennifer Johnson, Jennifer Bennett, Jennifer Graves, Felisha McDougald  
Standing: Lisa Nickel, Katie Minnis, Susan Moss, Erin Hoffmann Markowicz, Amy Hill, Kate Warner, Colleen Goldblatt, Kristen Yates, Jessica Peltzer

- Jennifer Bennett**, President  
Community Volunteer
- Jennifer Johnson**, President Elect  
Transportation Planner, HG Contract, Inc.
- Celeste Greenlee**, Executive Director  
The Junior League of Kansas City, Missouri
- Amy Hill**, Board Assistant  
Physician Services Specialist, Children's Mercy Kansas City
- Erin Hoffmann Markowicz**, Bylaws Chair  
Manager, Development, American Academy of Family Physicians
- Jessica Peltzer**, Director of Community  
Director & Educator, Beautypreneur
- Jennifer Graves**, Step-Up Director of Community  
Senior Procurement Representative, Black & Veatch Corporation
- Katie Warner**, Director of Finance  
Project Manager, Black & Veatch Corporation
- Theresa Uchtyl-Eder**, Director of Fund Development  
Professional Sales Specialist, AstraZeneca Pharmaceuticals

- Susan Moss**, Director of Marketing  
Consult, P&G Bank
- Katie Minnis**, Step-Up Director of Marketing  
World Wide Sales, FedEx Services
- Felisha McDougald**, Director of Membership  
Senior, Midwest Professional Insurance Agency
- Erica Duker**, Nominating Chair  
Manager, Sprint
- Kristen Yates**, Director of Planning  
Optometrist, Littlefield Eye Associates
- Lisa Nickel**, Director of Sponsors  
Business Development, Crown Home Inspectors
- Colleen Goldblatt**, Director of Training  
Market Manager, OSI

Inside Scoop Community Edition | 2

### Since inception:

103  
YEARS  
of Service

\$16.5 million  
donated to the community

2.3 million  
volunteer hours  
served in the community

#### Current figures:

1,358 Junior League of  
Kansas City, Missouri  
members

201 prospective New  
Members

1,205 meals prepared for our community  
partner, Alliance of Life

203 Hope and Healing Kits  
delivered to Rose Brooks  
Center

\$57 total grants awarded by our  
Community Endowment Committee

397 people who attended the  
Fall 2016 Health &  
Wellness Fair

## You're Invited!

### Community Open House June 15, 2017

Each year, the Junior League of Kansas City, Missouri, provides a setting for local nonprofit agencies to learn more about the League and our partnership opportunities. The Community Open House will be held at League headquarters, 9215 Ward Parkway, Kansas City, MO, 64114, on Thursday, June 15 at 3:30 pm.

Coupled with a presentation on opportunities to partner with the League (listed below), agencies will also have the opportunity to meet with League members in a social setting and attend an optional presentation from current community partners.

#### Partnership Opportunities:

**Community Volunteers & Grants (CV&G):**  
Single-year programs that may request volunteers, or a combination of volunteers and funding. Applications are due August 1, 2017. (Learn more about CV&G on page 5.)

**Community Endowment Grants:**  
One-time grants, up to \$5,000, based on critical needs of the requesting organization. Applications are accepted throughout the year.

Please mark your calendars and plan to join us at the 2017 Community Open House. For more information on the Community Endowment Grants or to be added to the Community Open House mailing list, please contact Celeste Greenlee, cgreenlee@jlc.org or visit our website at www.jlc.org.

**Action Team:**  
Assistance for short-term volunteer projects. Applications are accepted throughout the year. (Learn more about the Action Team on page 5.)

**Signature Programs:**  
Unique, League grant programs developed for our focus area of women and children and designed to be multi-year projects. (Learn more about one of our Signature Programs on page 4.)

PHILLY AWARD: GOLD  
Newsletter  
Under \$3M Annual Income

# UNBOUND



## Unbound's program of sponsorship for elders blesses our community with wisdom, experience

At Unbound, we work to honor the God-given dignity of all people and nurture potential in the young and old.

That's why we sponsor elders in our programs around the world.

It's sometimes harder to find sponsors for older adults. Most sponsors are naturally drawn to children or young adults, who are at the beginning stages of their lives and just starting to fulfill their immense potential.

But older adults have tremendous potential, too. With hard work, wisdom, perseverance, and determination, they move forward with the physical, mental, and economic challenges of aging. They can be role models for young people.

Older adults are not too late to contribute to their communities, friends, and families.

They are still with us. They are still here.

at every stage of life, to fulfill their potential.

Older adults are role models for young people.

# IMPACT

Loving the later chapters of life



PHILLY AWARD: GOLD  
Newsletter  
Over \$3M Annual Income

*Print or Electronic  
Magazine*

# KANSAS CITY UNIVERSITY OF MEDICINE & BIOSCIENCES



FACULTY SPOTLIGHT

judgment. For many, this is not an easy thing to do, but is beneficial for our students' state of mind and its preparation for their move into practicing medicine. The course can help students to reflect on the needs of patients and families, looking beyond the surface to really listen and learn."

Medical students have embraced this new aspect of their curriculum. In an atmosphere that is typically charged with tension, stress and the drive to succeed, students have benefited from the Art of Observation. Noelle Smith (COM '18) said it was both enlightening and insightful.

"It was interesting to observe the comfort level of my classmates when we were asked to reflect on our feelings," Smith said. "You would think that as future physicians we're in touch with our emotions and feelings, but we're often not. During medical school we're in such a constant state of high stress we tend to push our humanity aside and forget how to have feelings other than stress and anxiety. The Art of Observation forced me to exit my comfort zone and reflect on my

WE TEND TO...FORGET HOW TO HAVE FEELINGS OTHER THAN STRESS AND ANXIETY.

feelings and those of my patient."

Vaion Rana (COM '16) said the experience helped him to be more introspective, which is something he doesn't take much time to do with the rigors of medical school.

"As medical students, we are always memorizing concrete facts, analyzing data, looking at research to back up everything we think, and seeing what is wrong with everything," Rana said. "Never do we try to think about our own mental health, our own journey, all that we have accomplished or want to accomplish. I learned that we can discover so much about ourselves and others through art." Q

THE MAGAZINE OF THE  
Kansas City University  
OF MEDICINE AND BIOSCIENCES

and science  
THE ART OF OBSERVATION

Schoen Kruse, PhD, is bridging disciplines to give KCU students a lesson in

SPRING 2017

PHILLY AWARD: SILVER  
Magazine  
Over \$3M Annual Income

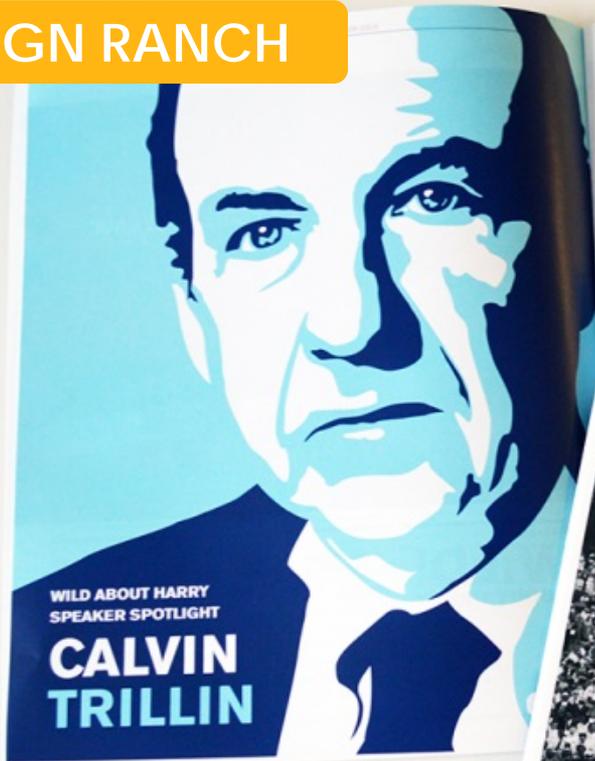
# LEE'S SUMMIT CHAMBER OF COMMERCE



PHILLY AWARD: **GOLD**  
Magazine  
Under \$3M Annual Income

# TRUMAN LIBRARY INSTITUTE

with DESIGN RANCH



PHILLY AWARD: GOLD  
Magazine  
Under \$3M Annual Income

# UNBOUND

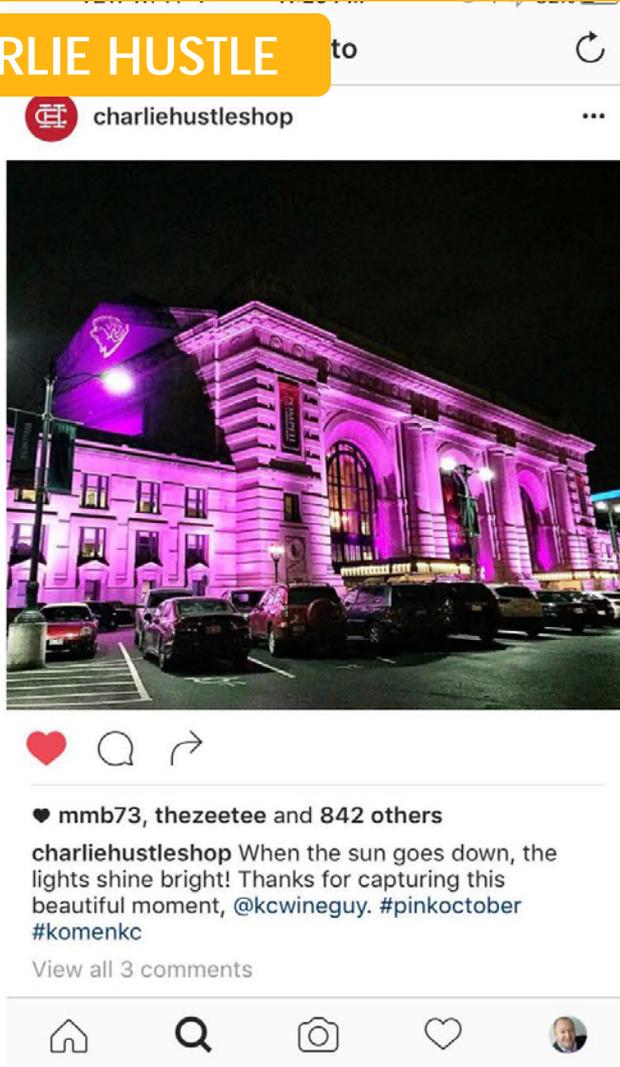


PHILLY AWARD: GOLD  
Magazine  
Over \$3M Annual Income

*Marketing Campaign*

# SUSAN G. KOMEN GREATER KANSAS CITY

with CHARLIE HUSTLE



2017 Nonprofit Conne

PHILLY AWARD: SILVER  
Marketing Campaign  
Under \$3M Annual Income

# CHILDREN'S MERCY

**Children's Mercy KANSAS CITY**  
Department of Rehabilitation  
2401 Gillham Road  
Kansas City, MO 64108

**Wish List 2016-2017**

**Hunter Helps Aimee Feel Better.  
You Make It Possible.**

Your gift funds everything from programs that help kids and families cope to lifesaving medical equipment.

To make your tax-deductible donation online, visit [childrensmercy.org/wishlist](http://childrensmercy.org/wishlist).

*woof woof woof*

Aimee | Age 8 | Atchison, Kan.

Hunter | A Children's Mercy facility dog

**Children's Mercy**  
For children. For families. For answers.

**Children's Mercy KANSAS CITY**  
For children. For families. For answers.

**Wish List 2016-2017**

Your gift helps young patients like Aimee find her voice and get stronger every day.

*woof woof*

PHILLY AWARD: **SILVER**  
Marketing Campaign  
Over \$3M Annual Income

# ARTSKC- REGIONAL ARTS COUNCIL

with LAURA SWEARENGIN



PHILLY AWARD: **GOLD**  
Marketing Campaign  
Under \$3M Annual Income

# BIG SLICK CELEBRITY WEEKEND BENEFITING CHILDREN'S MERCY

with BLACKTOP CREATIVE



PHILLY AWARD: GOLD  
Marketing Campaign  
Over \$3M Annual Income

# *Identity Campaign*

# AFTER THE HARVEST

with MULLER BRESSLER BROWN



PHILLY AWARD: SILVER  
Identity Campaign  
Under \$3M Annual Income

# CAMP ENCOURAGE

with PAUNYA



## BRAND IDENTITY GUIDE

Last updated: 3/26/17

### BRAND COLOR VALUES

	RGB: 41 171 226 CMYK: 70 14 0 0 HEX: #29abc2		RGB: 250 175 66 CMYK: 0 35 84 0 HEX: #faa842
	RGB: 179 219 234 CMYK: 28 3 5 0 HEX: #b3d8ea		
	RGB: 218 229 152 CMYK: 16 1 51 0 HEX: #d9e598		
	RGB: 176 212 106 CMYK: 35 0 76 0 HEX: #b0d46a		
	RGB: 139 196 64 CMYK: 51 1 99 HEX: #8bc440		
	RGB: 7 146 71 CMYK: 86 18 100 4 HEX: #079247		
	RGB: 250 215 96 CMYK: 2 13 74 0 HEX: #fad760		

### COLOR VALUE GUIDE

**CMYK**  
CMYK values are used for digital printing. CMYK stands for Cyan, Magenta, Yellow and Black. You may be familiar with these terms if you own your ink jet printer or if you have



## 2016 ANNUAL REPORT

### MISSION RESULTS & MEASURED GROWTH

You made 2016 Camp Encourage's most successful year yet. Your in-kind donations, volunteer hours, and financial gifts made a huge impact on our campers. With **your** support, Camp Encourage is experiencing programmatic and organizational growth while balancing logistics with needs.

SCHOLARSHIP FUNDS DISTRIBUTED	<b>\$44,400</b>	TOTAL NUMBER OF CAMPERS	<b>116</b>	TOTAL NUMBER OF VOLUNTEERS	<b>215</b>
		<small>(BY AGE GROUP)</small>		<small>(BY ROLE)</small>	

### PUBLIC SUPPORT & REVENUE

SERVICE ORGANIZATIONS	\$4,828	1.7%
CAMPS FOR KIDS CAMPAIGN	\$41,326	14%
INDIVIDUALS	\$42,098	15%
FOUNDATIONS	\$18,544	6%
CORPORATIONS	\$15,269	5%
UNITED WAY	\$521	0.02%
IN-KIND (CAMP STAFF)	\$40,000	21%
SPECIAL EVENTS	\$28,096	10%
CAMPER TUITION	\$70,490	24%
OTHER	\$7,315	2.53%
<b>TOTAL</b>	<b>\$289,037</b>	<b>100%</b>

### WHERE THE MAGIC HAPPENS

Our campers enjoy Tall Oaks Conference Center's 350 beautiful acres, located fifteen miles from both the western edge of Kansas City and from Lawrence, Kansas. Days are filled with equestrian programs, fishing opportunities, low and high ropes courses, time for rest and relaxation, and the comfort of air-conditioned cabins and gathering spaces.

To learn more and join the magic, visit: [campencourage.org](http://campencourage.org)

Our mission is to encourage social growth spectrum disorder through a quality, overnight ca

4028 Central Street / Kansas City, Missouri 64111 / [campencourage.org](http://campencourage.org)

PHILLY AWARD: SILVER  
Identity Campaign  
Under \$3M Annual Income

# CORNERSTONES OF CARE

with DMH

with INQUEST MARKETING



PHILLY AWARD: **SILVER**  
Identity Campaign  
Over \$3M Annual Income

# CHARLOTTE STREET FOUNDATION

with DESIGN RANCH



PHILLY AWARD: **GOLD**  
Identity Campaign  
Under \$3M Annual Income

# KC PET PROJECT

with WILLOUGHBY DESIGN



PHILLY AWARD: **GOLD**  
Identity Campaign  
Over \$3M Annual Income

*Informational  
Brochure*

# JUNIOR LEAGUE OF KANSAS CITY, MISSOURI



PHILLY AWARD: SILVER  
Informational Brochure  
Under \$3M Annual Income

# SALVATION ARMY OF KANSAS & WESTERN MISSOURI

with SUMMIT MARKETING



PHILLY AWARD: **SILVER**  
Informational Brochure  
Over \$3M Annual Income

# KANSAS CITY SPORTS COMMISSION & FOUNDATION

with JE DUNN



PHILLY AWARD: **GOLD**  
Informational Brochure  
Under \$3M Annual Income

# KCPT-KANSAS CITY PBS



<p>At KCPT and The Bridge, a rich legacy of service has laid the foundation for a limitless future with our community. Our content platforms – television, radio, digital and engagement – exist to serve the diversity of our region. We advance conversations through community engagement and social media. We connect music lovers with music makers. We explore complicated issues with thoughtful reporting. We share the stories of people, places, and progress in our community. <i>After all, public is our middle name.</i></p>	<p><b>KCPT.org</b></p> <p>More than 10,000 people attend events each year</p> <p>730,000 viewers each month</p> <p><b>KCPT</b></p> <p>PBS is #1 in public trust*</p> <p>100,000 local kids rely on PBS Kids each week</p> <p>More than 35 regional Emmy® awards for local storytelling.</p> <p>PBS is the #1 educational media brand*</p> <p>More than 100 community partners</p> <p>23,000 members</p> <p>National Emmy® winner on staff</p>	<p><b>Bridge909.org</b></p> <p>More local music than any other KC radio station</p> <p>1.2 hours average time streaming</p> <p><b>THE BRIDGE</b></p> <p>56 minutes of music per hour</p> <p>200 in-studio sessions</p> <p>Live Music Streets</p> <p>8,000 small subscribers</p> <p>10 - 15% local in playlist</p> <p>100 local bands featured on Eight One Sixty</p> <p>Give Back Fridays</p>	<p><b>FlatlandKC.org</b></p> <p>Dedicated, award-winning journalists exploring issues that matter to KC</p> <p>More than 50 contributors make up Flatland's diverse voice</p> <p><b>FLATLAND</b></p> <p>23,000 page views per month</p> <p>12 - 15 local stories each week</p>
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PHILLY AWARD: GOLD  
 Informational Brochure  
 Over \$3M Annual Income

*Special Event  
Invitation*

# TMC CHARITABLE FOUNDATION

## SPONSORSHIP OPPORTUNITIES

- Signature Sponsor \$50,000**  
Four (4) "Best in House" tables of 10, plus 40 tickets to VIP Party with Valet Parking, Premier logo recognition benefits and center-spread ad in event program.
- Presenting Sponsor \$25,000**  
Two (2) "Best in House" tables of 10, plus 20 tickets to VIP Party and Valet Parking, Extensive logo recognition benefits and full-page ad in event program.
- Courage Sponsor \$10,000**  
One (1) "Best in House" table for 10, plus 10 tickets to VIP Party with Valet Parking, Logo recognition and half-page ad in event program.
- Compassion Sponsor \$5,000**  
One (1) table of 10 with preferred seating, Half-page ad in event program.
- Hope Sponsor \$2,500**  
One (1) table of 10 and Table Host recognition in event program.
- Individual Ticket \$250**  
Number of tickets \_\_\_\_\_  
 I am unable to attend, but please accept my gift.

TOTAL \$ \_\_\_\_\_

Visit [TMCgala.com](http://TMCgala.com) or contact Emily Parish at [Emily.Parish@tmcmed.org](mailto:Emily.Parish@tmcmed.org) or 816.404.3448 for complete sponsorship benefits.



**VIP PARTY**  
ADMIT ONE

*Saturday, March 25, 2017*

**6:00 PM** |  
12TH STREET ROOM  
MARRIOTT DOWNTOWN  
200 West 12th Street  
Kansas City, MO 64105



**PLEASE JOIN US AT THE VIP PARTY**

We are grateful for your White Coat Gala sponsorship and would like to express our appreciation by inviting you to our exclusive VIP Party.

*Saturday, March 25, 2017*  
12TH STREET ROOM | MARRIOTT DOWNTOWN

<b>6:00 PM</b> VIP RECEPTION 12TH STREET ROOM	<b>7:00 PM</b> DINNER, PROGRAM, DANCING COUNT BASIE BALLROOM
---	--

Mingle with other major sponsors and enjoy delicious cocktails and hors d'oeuvres.

*Black Tie Optional*

VIP TICKETS AND VALET PARKING | Please present your enclosed ticket(s) at VIP Registration, and enjoy complimentary valet parking, an exclusive benefit for our sponsors.



**TMC White Coat Gala**

PHILLY AWARD: **SILVER**  
Event Invitation  
Over \$3M Annual Income

# KANSAS CITY CARE CLINIC

with VOLUNTEER BLOOM COMMITTEE



MAY 6 2017

TICKETS NOW ON SALE  
Tickets available at [bloomparty.com](http://bloomparty.com)  
or use the enclosed envelope.

8PM UNTIL MIDNIGHT

at the re-imagined  
**FIRESTONE BUILDING**  
2001 Grand Boulevard  
Kansas City, Missouri 64108

**\$125**  
SINGLE TICKET

**\$500**  
SIMPLY BLOOM PACKAGE  
Two tickets to BLOOM  
Two tickets to Patron Party at  
824 Studios



PHILLY AWARD: SILVER  
Event Invitation  
Over \$3M Annual Income

# KANSAS CITY METROPOLITAN BAR ASSOCIATION

WHAT TO HEAR  
FROM YOU!



WHAT TO HEAR  
FROM YOU!

**WHERE**  
Bryan Cave LLP  
One Kansas City Place  
1200 Main Street Ste. 3800  
Kansas City, MO 64105

WE WANT TO HEAR  
FROM YOU!



**WHAT POP IN SURVEY**

**WHEN** TUESDAY APRIL 18, 4PM-5PM

**CONTACT** ATHENA DICKSON  
FOR ADDITIONAL DETAILS AT  
[adickson@sirosmithdickson.com](mailto:adickson@sirosmithdickson.com)

**WHERE**

Bryan Cave LLP  
One Kansas City Place  
1200 Main Street Ste. 3800  
Kansas City, MO 64105

PROFESSIONAL DEVELOPMENT  
**communication**  
COMMUNITY SUPPORT

**WHAT POP IN SURVEY**

**WHEN** TUESDAY APRIL 18, 4PM-5PM

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**WHERE**

Bryan Cave LLP  
One Kansas City Place  
1200 Main Street Ste. 3800  
Kansas City, MO 64105

PROFESSIONAL DEVELOPMENT  
**communication**  
COMMUNITY SUPPORT

PHILLY AWARD: GOLD  
Event Invitation  
Under \$3M Annual Income

# KVC HEALTH SYSTEMS

with REACTOR DESIGN STUDIO



PHILLY AWARD: GOLD  
Event Invitation  
Over \$3M Annual Income

*Special Event  
Campaign*

# JOHNSON COUNTY LIBRARY FOUNDATION

with REACTOR DESIGN STUDIO



PHILLY AWARD: SILVER  
Event Campaign  
Under \$3M Annual Income

# FOLK ALLIANCE INTERNATIONAL

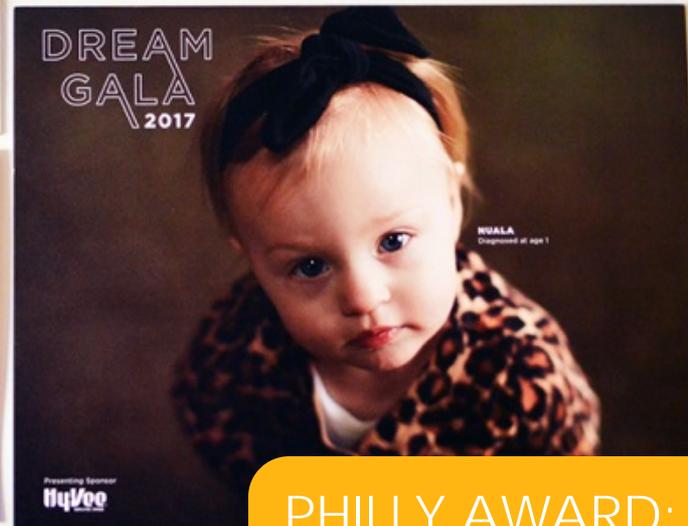
with REACTOR DESIGN STUDIO



PHILLY AWARD: GOLD  
Event Campaign  
Under \$3M Annual Income

# JDRF

with TROZZOLO COMMUNICATIONS



PHILLY AWARD: GOLD  
Event Campaign  
Over \$3M Annual Income

# HARVESTERS

February 16, 2017

Mr. and Mrs. [REDACTED]  
2313 W 127th St  
Lawrence, KS 66049-1377

Dear Mr. and Mrs. [REDACTED]:

You are invited to *eat, drink & find ways* as a Harvesters Forks & Corks VIP guest.

New in its 21st year, Forks & Corks is the region's largest fundraiser for hunger relief and is known as one of our community's best food and wine events. More than 50 food and beverage purveyors will be on site in addition to a silent auction featuring amazing food, drink, travel and entertainment packages where you can bid online from the convenience of your phone. Held at the Kansas City Convention Center on Thursday, April 27, VIP guests will receive early entrance to the event, VIP lounge access, and exclusive on-site experiences. There are three VIP package levels to choose from this year:

- **\$500 VIP Level:** 2 tickets & 1 table pass to the event; 2 tickets to the Forks & Corks Preview Party on Thursday, March 30 at 909 Walnut hosted by EPR Properties
- **\$1,500 VIP Level:** 6 tickets & 3 table passes to the event; 4 tickets to the Forks & Corks Preview Party on Thursday, March 30
- **\$2,100 VIP Level:** 8 tickets & 4 table passes to the event; 4 tickets to the Forks & Corks Preview Party on Thursday, March 30 and *Reschedule 21st Birthday* song bags the night of Forks & Corks!

Forks & Corks was created in 1997 to support Harvesters' hunger relief effort and 100% of the proceeds benefit hungry seniors, families and children in our community. In our region an astounding 303,000 people are food insecure. This means families may not know where their next meal is coming from. In rural, suburban, and urban areas across our region, an alarming number of our neighbors are at risk of not having enough to eat to be healthy. Did you know one in seven people will receive food assistance from Harvesters' network of nonprofit agencies this year?

For these reasons, we hope you will join us on April 27, 2017. Enclosed, please find the VIP Confirmation Form to complete and return to Harvesters by March 22.

If you have any questions, please feel free to contact Cindy Isabel, Major Gifts Manager, at 816-929-3263 or [cisabel@harvesters.org](mailto:cisabel@harvesters.org). Thank you for your support of Harvesters. Together, we are feeding the hungry today and working to end hunger tomorrow!

*Valerie Nicholson Stearns*  
Valerie Nicholson Stearns  
Harvesters President & CEO

**QUESTIONS?**  
For more information, including VIP ticket packages, visit [www.forksandcorks.com](http://www.forksandcorks.com).

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HARVESTERS  
*Forks & Corks*  
4.27.2017

HARVESTERS  
*Forks & Corks*  
4.27.2017

You're invited to join us for Forks & Corks 2017 - an exciting evening featuring samples of gourmet food, wine and cocktails from more than 50 of KC's finest restaurants and beverage purveyors. Music, a silent auction, entertainment and an exclusive VIP lounge make Forks & Corks an unforgettable experience. *Eat, drink & find ways* while celebrating our city's culinary creativity! 100% of proceeds from the event support our mission to feed hungry people today and work to end hunger tomorrow.

April 27, 2017 | 6:30 to 9 p.m.  
Grand Ballroom at the  
Kansas City Convention Center  
301 W 13<sup>th</sup> St, Kansas City, MO 64105

For more information, including VIP ticket packages, visit [www.forksandcorks.com](http://www.forksandcorks.com).

*eat, drink & find ways at*  
HARVESTERS  
*Forks & Corks*  
THURSDAY, APRIL 27, 2017  
6:30 - 9 P.M.  
Kansas City Convention Center

Join us for an exciting evening featuring samples of gourmet food, wine and cocktails from more than 50 of KC's finest restaurants and beverage purveyors. Music, a silent auction, entertainment and an exclusive VIP lounge make Forks & Corks an unforgettable experience. 100% of proceeds from the event support our mission to feed hungry people today and work to end hunger tomorrow.

**BUY YOUR TICKETS NOW!**  
[www.forksandcorks.com](http://www.forksandcorks.com)

HARVESTERS  
*Forks & Corks*

PLAY

**SAVE YOUR SPORK!**

Thanks to our friends at Bayer, Forks & Corks is even greener this year! Keep your spork to use throughout the evening and help eliminate extra waste.

DOODLE BY *Shalonda*

Kansas City  
Enterprise  
Cargill  
largeprinting  
BURNS & MCDONNELL  
EPR Properties  
MIDAS  
Smithfield  
CenturyLink  
UFA  
KCIM  
LOCKTON  
eeg

PHILLY AWARD: GOLD  
Event Campaign  
Over \$3M Annual Income

# *Fundraising Appeal*

# CROSS-LINES COMMUNITY OUTREACH

726 Shawnee Avenue  
Kansas City, Kansas 66105



Phone: 913-281-3388  
Fax: 913-281-2344  
www.cross-lines.org

November 28, 2016

Name  
Address  
Address 2  
City, State Zip

Dear Name:

**How does it feel to be a HERO?** Thanks to you, Nathaniel, his wife, Kayla, and their five children ages 2 to 16, are warm and safe in their home tonight. **YOU are their hero.** Today, I'm writing to ask you to **be a hero once again** and rescue another family on the edge of homelessness.

**"It was a blessing for Cross-Lines to come into not just my life, but my family's life to show us there is kindness and there is help out there in this world."**

After Nathaniel got laid off unexpectedly from his steady job four months ago, the family bills got behind. Meanwhile, Nathaniel was desperately applying for a full-time job. He got a part-time retail job, but at minimum wage, he couldn't catch up. Then came the eviction warning notice. If he didn't pay the \$600 monthly rent, he and his family would be out on the street. For the first time in his life, Nathaniel did something that felt drastic. He swallowed his pride and asked for help.

"Usually I take care of things and try to handle them on my own," Nathaniel said. "But it got really hard to where I couldn't do it so I stepped out and talked to Cross-Lines and I thank God that I did because they've been a blessing to me and my family."

**A blessing.** That's what **YOU** are. Thanks to you, help was there for Nathaniel. Help without judgment or shame. **Help with dignity.** Help with hope for a better future.

At Cross-Lines, Nathaniel and his family received help with utilities for two months and help with rent for four months. When he got that final month of rental assistance, Nathaniel landed a good full-time job the next week. **Today, he and his family are back on their feet.**

**Nathaniel is forever grateful to you** for helping his family stay in their home. He is also thankful he didn't have to make a bad life choice in order to just survive. He was able to keep looking for that honest job to support his family. **Thanks to you,** Nathaniel has faith and hope for the future.

Board Chair: Ron Hercules Vice Chair: Lisa Wiens Secretary: Derek White Treasurer: Roger Herring  
Members: Anissa Brown, Doug Brown, Brad Culver, Jim Enis, Chris Grenz, Jeff McCullough, Cindy Moore,  
Margaret Steele, Sandy Whitaker



"Living where it is I came from, a lot of people did the wrong things and a lot of them aren't here because of that," Nathaniel said. "My children keep me grounded. They keep me striving for something better and doing it the right way. It was a blessing for Cross-Lines to come into not just my life, but my family's life to show us there is kindness and there is help out there in this world."

To put it simply, **you are Nathaniel's HERO. You are our HERO. YOU make miracles like this possible.**

**Every week, Cross-Lines gets more than a hundred calls** from families like Nathaniel's looking for utility or rent assistance. Maybe their car broke down, or they had an unexpected medical expense. One way or another, they are trying to keep their family from going without heat or worse yet, landing on the street. **Because of you, we can help these families each week.**

Together, we've done so much, but **we still need your help.** We desperately need you to support Cross-Lines today so we can help families like Nathaniel's. If you feel blessed, would you share with your neighbor in need? **Could you give a little extra so we can help more people every week? A gift of \$500 would keep a family in their home for one month.**

Thank you being a true hero. **You mean so much to us.**

Warm Regards,

Susila Jones  
Executive Director

**P.S. Please watch Nathaniel tell his story in our video at [www.cross-lines.org](http://www.cross-lines.org)!**

**Yes! I want to be a Hero this Holiday Season!**

Your gift will **make a difference** today!

- \$50 – Provides meals to 25 people
- \$100 – Delivers a week's groceries to a family
- \$250 – Keeps the heat on for two families
- \$500 – Provides one month of rental assistance
- \$1,000 – Re-houses & stabilizes a homeless family
- Other \$ \_\_\_\_\_

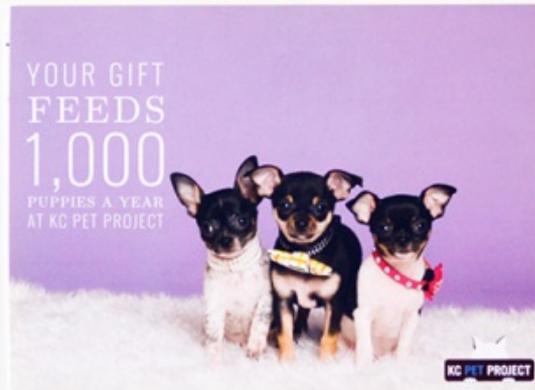
Your **Giving Options:**

- Give securely online at [www.cross-lines.org](http://www.cross-lines.org)
- Check payable to Cross-Lines
- Call 913-281-3388
- Credit Card #: \_\_\_\_\_
- Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_
- Print Name \_\_\_\_\_
- Signature \_\_\_\_\_

Cross-Lines Community Outreach, Inc.  
Corporation of the State of Kansas

PHILLY AWARD: SILVER  
Fundraising Appeal  
Under \$3M Annual Income

# KC PET PROJECT



PHILLY AWARD: **SILVER**  
Fundraising Appeal  
Over \$3M Annual Income

# INTERNATIONAL ESSENTIAL TREMOR FOUNDATION



## ESSENTIAL TREMOR MAKES SIMPLE HARD

Just signing a simple note can be frustrating and challenging. And on top of that, most people have never even heard of ET.

The IETF works hard to change that by naming March National Essential Tremor Awareness Month. By providing free awareness month materials, the IETF helps people gain a better understanding of what ET is, why the IETF exists, and how we can connect with others to search for a cure.

Essential tremor makes simple hard, but fortunately, helping is easy. The first step starts with you. Make an awareness month donation. Hang a free poster in your community. Write to your congressional representative or local media outlet to share your life, your experiences, with essential tremor.

With the help of the millions of people like you, we know we can make a difference.

PLEASE GIVE TODAY.

MARCH

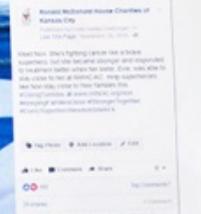
PHILLY AWARD: GOLD  
Fundraising Appeal  
Under \$3M Annual Income

# RONALD MCDONALD HOUSE CHARITIES OF KANSAS CITY

with TROZZOLO COMMUNICATIONS



MEET YOUR NEW HERO!  
REAL-LIFE COLOR ADVENTURE STRIPS!



PHILLY AWARD: GOLD Fundraising Appeal Over \$3M Annual Income

*Short Video*

# VETERAN'S COMMUNITY PROJECT

with BERNSTEIN-REIN

[Watch the video.](#)



Facing Homelessness



**LAVERNE UNITED STATES MARINE CORPS**

▶ ◀ 🔊 2:00 / 2:25

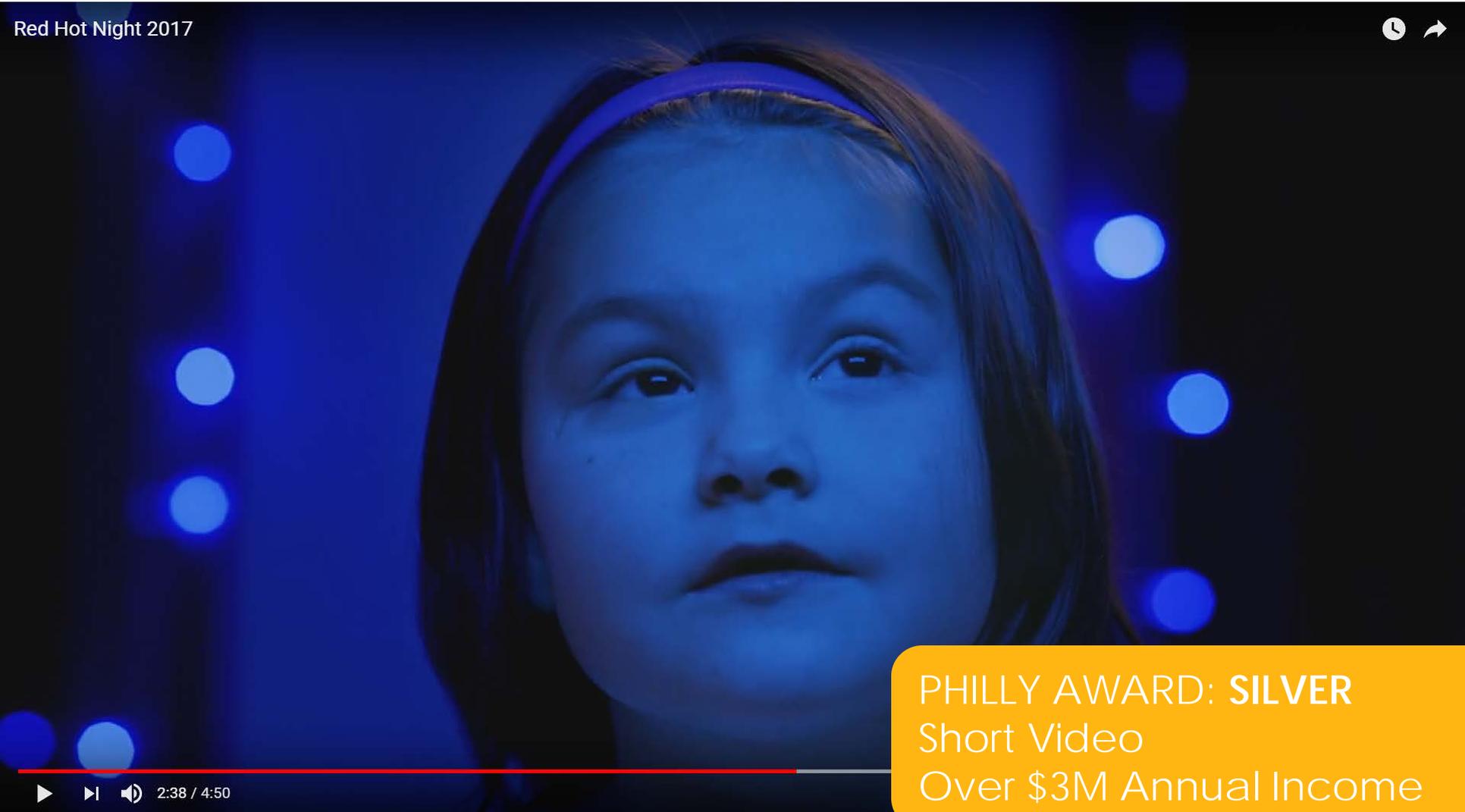
PHILLY AWARD: **SILVER**  
Short Video  
Under \$3M Annual Income

# CHILDREN'S MERCY

with HINT

[Watch the video.](#)

Red Hot Night 2017



PHILLY AWARD: **SILVER**  
Short Video  
Over \$3M Annual Income

▶ ▶▶ 🔊 2:38 / 4:50

# KANSAS CITY REGIONAL ASSOCIATION OF REALTORS

[Watch the video.](#)

with HINT



PHILLY AWARD: **SILVER**  
Short Video  
Over \$3M Annual Income

▶ ▶ 🔊 0:20 / 3:35

# FIRST CALL

with VML

[Watch the video.](#)



PHILLY AWARD: **GOLD**  
Short Video  
Under \$3M Annual Income

# UNBOUND

[Watch the video.](#)

Danilo was  
so happy to get  
Joan's letter.



PHILLY AWARD: **GOLD**  
Short Video  
Over \$3M Annual Income

*Long Video*

# CROSS-LINES COMMUNITY OUTREACH

with BLUE COFFEE PICTURES

[Watch the video.](#)

Cross-Lines Community Outreach

Press **Esc** to exit full screen



**NATHANIEL HAYES**  
CROSS-LINES CLIENT

PHILLY AWARD: **SILVER**  
Long Video  
Under \$3M Annual Income

▶ ▶ 🔊 1:42 / 6:52

# RONALD MCDONALD HOUSE CHARITIES OF KANSAS CITY

[Watch the video.](#)

with KJO MEDIA



will continue to be there to m  
difficult time so much ea

PHILLY AWARD: SILVER  
Long Video  
Over \$3M Annual Income

# WOMEN'S EMPLOYMENT NETWORK

with SPRINT YELLOW FAN STUDIOS

[Watch the video.](#)

WEN Luncheon Video 2017

Press **Esc** to exit full screen



PHILLY AWARD: **GOLD**  
Long Video  
Under \$3M Annual Income

▶ ▶ 🔊 1:02 / 6:01

# OPERATION BREAKTHROUGH

with LYNNE MELCHER

[Watch the video.](#)



PHILLY AWARD: **GOLD**  
Long Video  
Over \$3M Annual Income

*Website*

# ARTSKC- REGIONAL ARTS COUNCIL

with HALLMARK

[See the website.](#)

**ARTSKCgo** your guide to arts and culture

LOGIN  
REGISTER

an initiative of  
**ARTSKC**  
regional arts council



ART MUSIC THEATRE DANCE FILM LITERARY FORUMS MUSEUMS FESTIVALS FAMILY FREE



## Art Tasting with Julián | Making "Through the Eye..."

Nov. 9 - Join Julián as he sits down with Catherine Futter and Anne Manning to discuss how an entire museum came to create the exhibition.

### featured events

TOP TEN

MUSIC

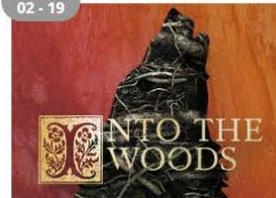
THEATRE

ART

NOV 18



NOV 02 - 19



### find an event

Search by Keyword

Search by date:

Start



End



Select Category

PHILLY AWARD: SILVER  
Website  
Under \$3M Annual Income

# CORNERSTONES OF CARE

with INQUEST MARKETING

[See the website.](#)



Contact Us | 844-824-8200

donate

[About Us](#) [Our Services](#) [Our Impact](#) [Ways To Help](#) [News & Events](#) [Blog](#)



Learn how we  
are growing

[Learn More](#)

I'm seeking  
support

[Get Help](#)

I want to be a  
foster parent

[Get Started](#)

I want to help

[Get Involved](#)

Partnering for **safe** and **healthy** communities.

## News

Cornerstones of Care Wins Silver...

PHILLY AWARD: **SILVER**  
Website  
Over \$3M Annual Income

# TURN THE PAGE KC

[See the website.](#)



ABOUT ▾ THIRD GRADE ▾ PARENTS ▾ VOLUNTEER ▾ DONATE ▾ BLOG CONTACT US

Turn the Page KC instigates Kansas City's most positive future through 3rd grade reading proficiency. [Click here](#) to view the full Magic of Reading video.



PHILLY AWARD: **GOLD**  
Website  
Under \$3M Annual Income



# BIG BROTHERS BIG SISTERS OF GREATER KANSAS CITY

with CLICKFARM INTERACTIVE

with WHISKEY DESIGN

[See the website.](#)



ABOUT GIVE DONATE CLOTHES BE A BIG GET A BIG EVENTS PARTNERS

**401**

KIDS ARE WAITING FOR  
A BIG

**1351**

ACTIVE MATCHES IN  
KANSAS CITY

**4053**

HOURS OF ONE-TO-ONE  
MENTORING THIS WEEK

**1013**

FAMILIES IMPACTED  
RIGHT NOW

PHILLY AWARD: GOLD  
Website  
Over \$3M Annual Income

OUR IMPACT AS OF  
**NOVEMBER 6, 2017**

*Social Media  
Campaign*

# SUSAN G. KOMEN GREATER KANSAS CITY

## 2016 Komen Kansas City Night at The "K"



**Susan G. Komen Greater Kansas City**

Published by Michael A. Levine [?]

Like This Page · 14 hrs ·

Join us for the 2016 edition of Komen KC Night at The "K" on May 26 as the Kansas City Royals take on the Chicago White Sox at 715P! It's Buck Night & Gordo Nation Night PLUS we'll be heading in to a holiday weekend! Proceeds from ticket sales benefit your local Susan G. Komen affiliate and the work they do to save lives and end breast cancer forever! Tickets, specially-designed baseball t's and more at [http://bit.ly/komenroyalsnight2016!](http://bit.ly/komenroyalsnight2016)

Tag Photo Add Location Edit

Like Comment Share

Natalie Thompson, MrsKelli Franklin and 3 others



Write a comment...

Timeline Photos

Make Profile Picture for Page Tag Photo Options Boost Post Share Like

[See the campaign.](#)

PHILLY AWARD: SILVER  
Social Media Campaign  
Under \$3M Annual Income

# BIG SLICK CELEBRITY WEEKEND BENEFITING CHILDREN'S MERCY

[Big Slick Facebook](#)

[Big Slick Twitter](#)

[Big Slick Instagram](#)



bigslickkc

Following



305 posts

45k followers

167 following

Big Slick Kansas City Big Slick is an annual fundraising event supporting Children's Mercy Kansas City hosted by some of Kansas City's funniest guys. [bigslickkc.org](http://bigslickkc.org)



PHILLY AWARD: SILVER  
Social Media Campaign  
Over \$3M Annual Income

# FIRST CALL

with VML

[See the campaign.](#)



First Call ✓  
@FirstCallKC

- Home
- About
- Services
- Reviews
- Photos
- Events
- Videos

Posts

Community

Like Follow Share ...

First Call  
March 29 · 🌐

This is difficult to watch. But it needs to be seen. We need to change the stigma associated with addiction.



495K Views

Like Comment Share

4.3K

Top Comments

4,699 Shares

Write a comment...

First Call If you, or someone you know, is looking for addiction assistance please call 816.361.5900.

Like · Reply · 25 · April 11 at 8:46pm · Edited

View previous replies

First Call Deeanna You're not alone in thinking addiction is a choice. It's a common misconception. And it's what creates the stigma around addiction. Please visit <http://stoptheshame.info> to learn more about the science behind the disease.



Is Addiction a Choice Or a Disease? | StopTheShame.Info

What if we treated people with a chronic...  
STOPTHESHAME.INFO

Donate

Message

Search for posts on this Page

Visitor Posts

Susan Whitmore  
October 26 at 12:17pm

For National Prescription Drug Take-Back Day this Saturday (10/28), ... See More

Like Comment

Shea Riggenschach  
January 5 at 9:20am

I'd like to send a shout out to the First Call firefighter who helped get my car unstuck this morning in the snow. He had just come home from what I am sure was a very difficult night shift but he offered to help and was the quintessential gentleman. I wish I had gotten your name but thank you, whoever you are!!

4 Likes 1 Comment

Like Comment

4 people like this.

Chronological

First Call Ben Schloegel  
Like · Reply · 2 · January 5 at 2:10pm

English (US) · Español · Português (Brasil) · Français (France) · Deutsch

PHILLY AWARD: GOLD  
Social Media Campaign  
Under \$3M Annual Income

# KC PET PROJECT

[See the campaign.](#)



PHILLY AWARD: **GOLD**  
Social Media Campaign  
Over \$3M Annual Income

*Social Media  
Brand Management*



#MAJORMOMENTS  
- GRAPHIC DESIGN -



PHILLY AWARD: **SILVER**  
Social Media Brand MGMT  
Over \$3M Annual Income

# CHILDREN'S MERCY

with FLEISHMAN HILLARD

[Children's Mercy Facebook](#)

[Children's Mercy Twitter](#)



Children's Mercy  
@ChildrensMercy

- Home
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- Photos
- Notes
- Videos
- Poll
- QESocial
- Posts**
- Reviews
- Community

Create a Page

# Give Mercy

GiveMercyKC.org



Children's Mercy



Like Follow Recommend ...

Watch Video

Message



Children's Mercy  
March 27 · 🌐

We need your help! We're running low on markers for our patient projects. In 2016, we provided art materials to patients 3,772 times...MANY of those involved markers! If you can donate, please bring your gifts to Volunteer Services at the main hospital. Please make sure the markers are new and still in the package. Thank you!



Like Comment Share

Hospital in Kansas City, Missouri  
4.6 ★★★★★ · Always Open

Community

See All

- Invite your friends to like this Page
- 63,533 people like this
- 60,826 people follow this
- Lindsay Nelson Hughes and 37 other friends like this or have checked in

About

See All



PHILLY AWARD: **GOLD**  
Social Media Brand MGMT  
Over \$3M Annual Income

*Media Relations  
Campaign*

# KC HEALTHY KIDS

A New Research Paper Examines the Relationship Between Grocery Taxes and Food Insecurity - CityLab 7/26/17, 9:55 AM

**CITYLAB** Thank you for printing content from [www.citylab.com](http://www.citylab.com). If you enjoy this piece, then please check back soon for our latest in urban-centric journalism.

[www.citylab.com](http://www.citylab.com)



REUTERS/Cheryl Swale

## How Grocery Taxes Hurt Poor Americans

JESSICA LEIGH HESTER JUL 27, 2016

<https://www.citylab.com/life/2016/07/grocery-taxes-food-insecurity-study/493120/>

Page 1 of 8

From: **Leslie Wilson** [lesliew@kchealthykids.org](mailto:lesliew@kchealthykids.org)  
Subject: Fwd: Action Alert: 5 Ways to Step Up for Healthy Eating & Active Living Policy  
Date: July 25, 2017 at 1:03 PM  
To: [gbandari@kchealthykids.org](mailto:gbandari@kchealthykids.org)

Forwarded message  
From: **Beth Low Smith** [beth@kchealthykids.org](mailto:beth@kchealthykids.org)  
Date: Wed, Feb 8, 2017 at 1:23 PM  
Subject: Action Alert: 5 Ways to Step Up for Healthy Eating & Active Living Policy  
Re: [beth@kchealthykids.org](mailto:beth@kchealthykids.org)

Having trouble viewing this email? [Click here](#)



### Advocacy Alert: Who to Contact & What to be on the Lookout For



It's only the second month of the year yet 2017 has already brought substantial policy changes. Though the policy landscape is evolving rapidly there are some things which remain constant. That includes the universal truth behind our mission.

**All people need healthy food and physical activity to thrive.**

Now, more than ever, it is important to work together to advance policies for healthy affordable food and safe places for physical activity. Here are a few simple steps you can take today to advocate for thriving communities.

**Thank Kansas State Senators for sponsoring the SB 95, the SOAR Act.** Healthy food should be within reach of all Kansans. Give Kudos to Senator Vicki Schmidt (R, district 20, office [785.246.7378](tel:785.246.7378)) and Senator Laura Kelly (D, district 18, office [785.347.3114](tel:785.347.3114)) for proposing [Senate Bill 95](#), which would improve food security among low income Kansans by modifying three 2015 Hope Act provisions.

- Eases TANF work requirements so new moms are given a year to return to work, acknowledging that lack of affordable infant care is a big barrier for many new moms trying to return to work.
- Simplifies bureaucracy, requiring the state to accept voice signature from TANF/food assistance/child care assistance applicants completing applications over the phone with assistance
- *Alleviate the burden of this State's Department of Children and Families to divert*

PHILLY AWARD: SILVER  
Media Relations Campaign  
Under \$3M Annual Income

# BIG SLICK CELEBRITY WEEKEND BENEFITING CHILDREN'S MERCY



PHILLY AWARD: SILVER  
Media Relations Campaign  
Over \$3M Annual Income

# FOLK ALLIANCE INTERNATIONAL



PHILLY AWARD: **GOLD**  
Media Relations Campaign  
Under \$3M Annual Income

# HARVESTERS

with CROSSROADS COMMUNICATIONS



## HUNGRY4MORE MEDIA RELATIONS CAMPAIGN

## Hungry4More kickoff

On Hunger Action Day, September 8, 2016, 7 a.m. - noon Harvesters invited the community to stop by the 18 Broadway Garden to fill a Harvesters truck with fresh produce for the chance to win tickets to upcoming Harvesters events or Hungry4More shirts.



PHILLY AWARD: **GOLD**  
Media Relations Campaign  
Over \$3M Annual Income

# *Awards of Distinction*

Any entry that scores in the ninetieth percentile of the possible points awarded.

# BIG BROTHERS BIG SISTERS OF GREATER KANSAS CITY

with CLICKFARM INTERACTIVE

with WHISKEY DESIGN

[See the website.](#)

BIG BROTHERS BIG SISTERS WEBSITE

HOME | GIVE | DONATE CLOTHES | BE A BIG | GET A BIG | EVENTS | PARTNERS



**401**

KIDS ARE WAITING FOR  
A BIG

**1351**

ACTIVE MATCHES IN  
KANSAS CITY

**4053**

HOURS OF ONE-TO-ONE  
MENTORING THIS WEEK

**1013**

FAMILIES IMPACTED  
RIGHT NOW

OUR IMPACT AS OF  
**NOVEMBER 6, 2017**

**Award of Distinction**

# CHARLOTTE STREET FOUNDATION

with DESIGN RANCH

CSF IDENTITY CAMPAIGN



Award of Distinction

# CORNERSTONES OF CARE

with INQUEST MARKETING

CORNERSTONES OF CARE WEBSITE

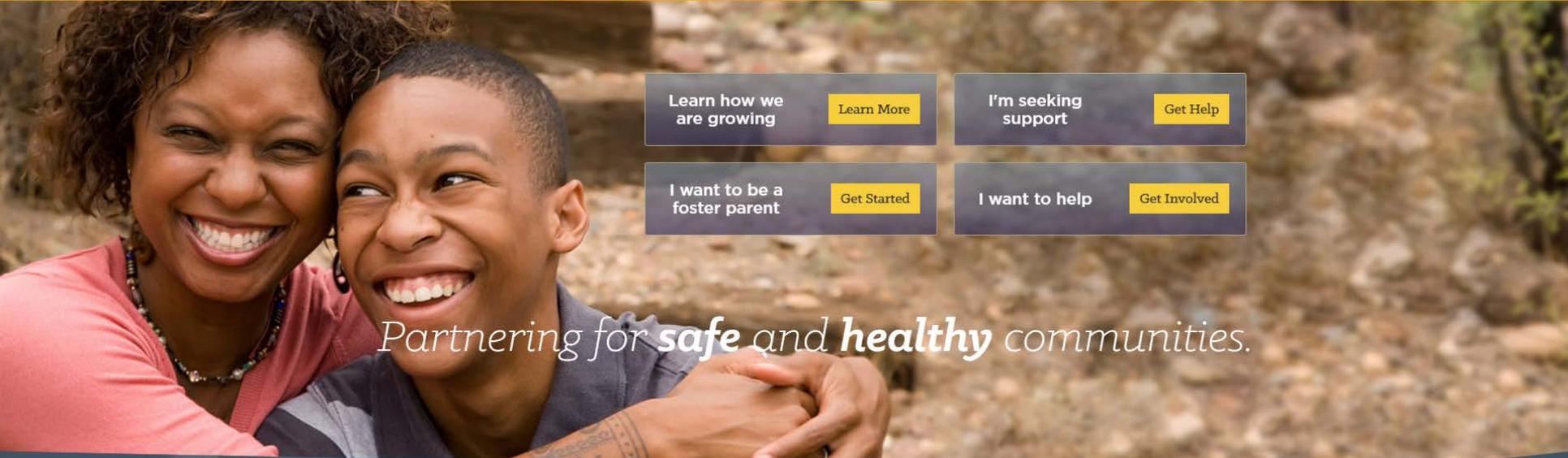
[See the website.](#)



Contact Us | 844-824-8200

donate

[About Us](#) [Our Services](#) [Our Impact](#) [Ways To Help](#) [News & Events](#) [Blog](#)



Learn how we are growing

Learn More

I'm seeking support

Get Help

I want to be a foster parent

Get Started

I want to help

Get Involved

Partnering for **safe** and **healthy** communities.

## News

Cornerstones of Care Gala is Nov. 18

Join us  
night  
featur  
dinner  
mess

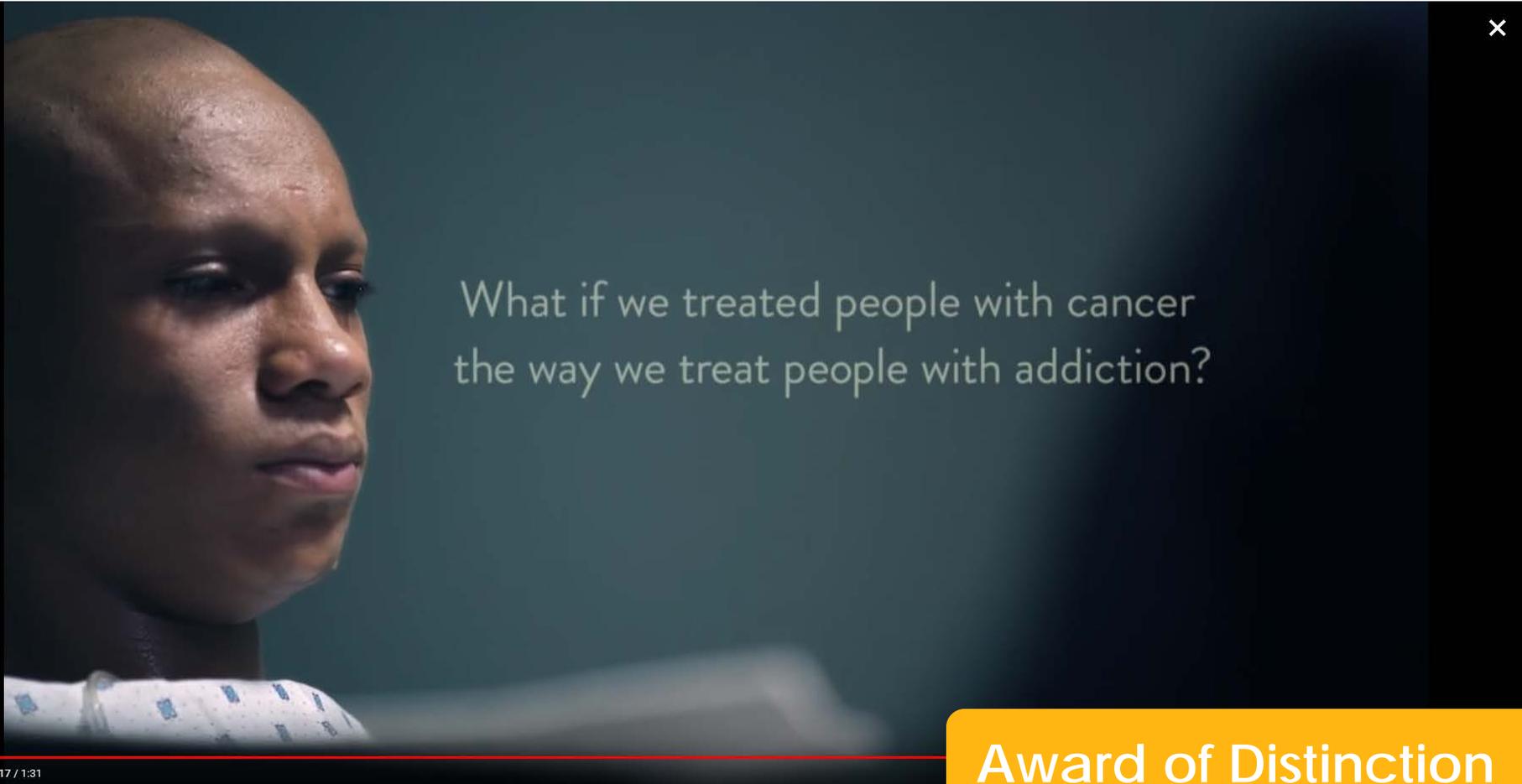
Award of Distinction

# FIRST CALL

with VML

[Watch the video.](#)

## CHOOSING CANCER SHORT VIDEO



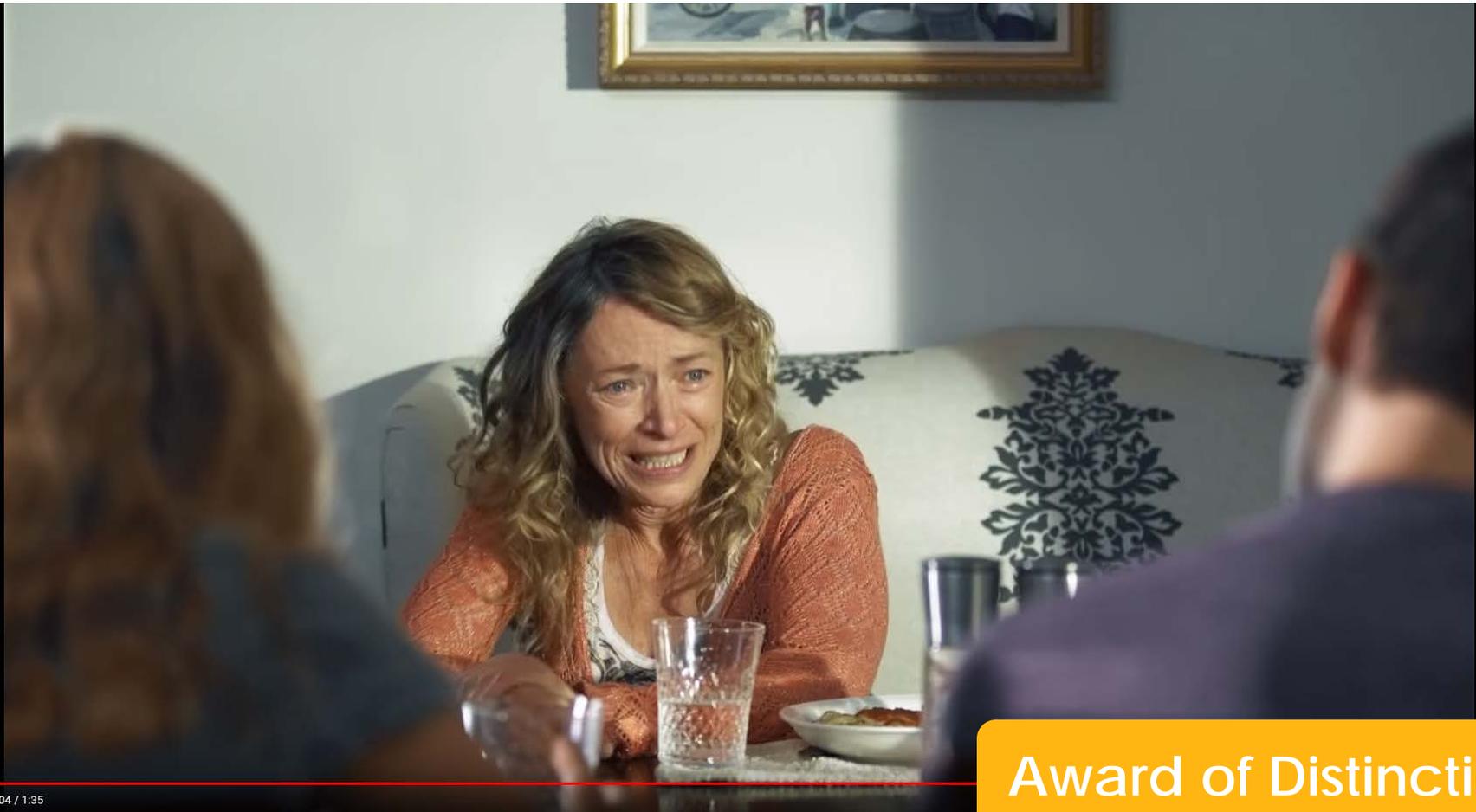
Award of Distinction

# FIRST CALL

with VML

CHOOSING PARKINSON'S SHORT VIDEO

[Watch the video.](#)



Award of Distinction

▶ 🔊 1:04 / 1:35

# FIRST CALL

with VML

[See the campaign.](#)

## STOP THE SHAME SOCIAL MEDIA CAMPAIGN



First Call ✓  
@FirstCallKC

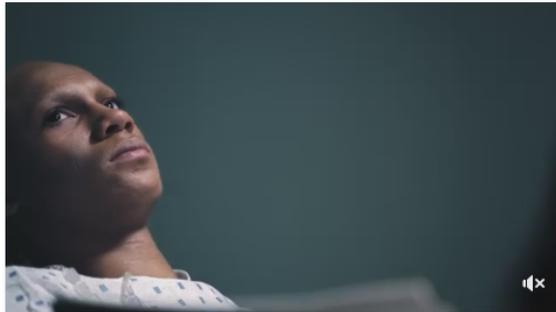
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Posts

Community

First Call  
March 29 · 🌐

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Is Addiction a Choice Or a Disease? | StopTheShame.Info

What if we treated people with a chronic...  
STOPTHESHAME.INFO

Donate

Message

Search for posts on this Page

Visitor Posts



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Like Comment



Shea Rigganbach  
January 5 at 9:20am

I'd like to send a shout out to the First Call firefighter who helped get my car unstuck this morning in the snow. He had just come home from what I am sure was a very difficult night shift but he offered to help and was the quintessential gentleman. I wish I had gotten your name but thank you, whoever you are!!

4 Likes 1 Comment

Like Comment

4 people like this.

Chronological



First Call Ben Schloegel  
Like · Reply · 2 · January 5 at 2:10pm

English (US) · Español · Português (Brasil) · Français (France) · Deutsch

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# Award of Distinction

# FOLK ALLIANCE INTERNATIONAL

with REACTOR DESIGN STUDIO

FOLK ALLIANCE SPECIAL EVENT CAMPAIGN



Award of Distinction

# HARVESTERS

## FORKS & CORKS

February 16, 2017

Mr. and Mrs. [REDACTED]  
2313 W 127th St  
Leawood, KS 66209-1377

Dear Mr. and Mrs. [REDACTED]:

You are invited to *eat, drink & find ways* as a Harvesters Forks and Corks VIP guest.

New in its 21st year, Forks and Corks is the region's largest fundraiser for hunger relief and is known as one of our community's best food and wine events. More than 50 food and beverage purveyors will be on site in addition to a silent auction featuring amazing food, drink, travel and entertainment packages where you can bid online from the convenience of your phone. Held at the Kansas City Convention Center on Thursday, April 27, VIP guests will receive early entrance to the event, VIP lounge access, and exclusive on-site experiences. There are three VIP package levels to choose from this year:

- **\$500 VIP Level:** 2 tickets & 1 table pass to the event, 2 tickets to the Forks & Corks Preview Party on Thursday, March 30 at 909 Walnut hosted by EPR Properties
- **\$1,500 VIP Level:** 6 tickets & 3 table passes to the event, 4 tickets to the Forks & Corks Preview Party on Thursday, March 30
- **\$2,100 VIP Level:** 8 tickets & 4 table passes to the event, 4 tickets to the Forks & Corks Preview Party on Thursday, March 30 and *Reschedule 21st Roundday* every *hops* the night of Forks and Corks!

Forks and Corks was created in 1997 to support Harvesters' hunger relief effort and 100% of the proceeds benefit hungry seniors, families and children in our community. In our region an astounding 303,000 people are food insecure. This means families may not know where their next meal is coming from. In rural, suburban, and urban areas across our region, an alarming number of our neighbors are at risk of not having enough to eat to be healthy. Did you know one of seven people will receive food assistance from Harvesters' network of nonprofit agencies this year?

For these reasons, we hope you will join us on April 27, 2017. Enclosed, please find the VIP Confirmation Form to complete and return to Harvesters by March 22.

If you have any questions, please feel free to contact Candy Isabel, Major Gifts Manager, at 816-929-3263 or [ciabel@harvesters.org](mailto:ciabel@harvesters.org). Thank you for your support of Harvesters. Together, we are feeding the hungry today and working to end hunger tomorrow!

*Valerie Nicholson Stearns*  
Valerie Nicholson Stearns  
Harvesters President & CEO

**HARVESTERS Forks & Corks**  
April 27, 2017  
[www.forksorcorks.com](http://www.forksorcorks.com)  
Get your tickets now!

**QUESTIONS?**  
If you have any questions, please feel free to contact Candy Isabel, Major Gifts Manager, at 816-929-3263 or [ciabel@harvesters.org](mailto:ciabel@harvesters.org). Thank you for your support of Harvesters. Together, we are feeding the hungry today and working to end hunger tomorrow!

**HARVESTERS**  
*Forks & Corks*  
4.27.2017

**HARVESTERS**  
*Forks & Corks*  
4.27.2017

You're invited to join us for Forks & Corks 2017 - an exciting evening featuring samples of gourmet food, wine and cocktails from more than 50 of KC's finest restaurants and beverage purveyors. Music, a silent auction, entertainment and an exclusive VIP lounge make Forks & Corks an unforgettable experience. *Eat, drink & find ways* while celebrating our city's culinary creativity! 100% of proceeds from the event support our mission to feed hungry people today and work to end hunger tomorrow.

April 27, 2017 | 6:30 to 9 p.m.  
Grand Ballroom at the  
Kansas City Convention Center  
301 W 13<sup>th</sup> St, Kansas City, MO 64105

For more information, including VIP ticket packages, visit [www.forksorcorks.com](http://www.forksorcorks.com).

*eat, drink & find ways at*  
**HARVESTERS**  
*Forks & Corks*  
THURSDAY, APRIL 27, 2017  
6:30 - 9 P.M.  
Kansas City Convention Center

Join us for an exciting evening featuring samples of gourmet food, wine and cocktails from more than 50 of KC's finest restaurants and beverage purveyors. Music, a silent auction, entertainment and an exclusive VIP lounge make Forks & Corks an unforgettable experience. 100% of proceeds from the event support our mission to feed hungry people today and work to end hunger tomorrow.

**HARVESTERS**  
BUY YOUR TICKETS NOW!  
[www.forksorcorks.com](http://www.forksorcorks.com)

**HARVESTERS**  
*Forks & Corks*

PLAY

**SAVE YOUR SPORK!**

Thanks to our friends at Bayer, Forks & Corks is even greener this year! Keep your spork to use throughout the evening and help eliminate extra waste.

DOODLE BY *Shalonda*

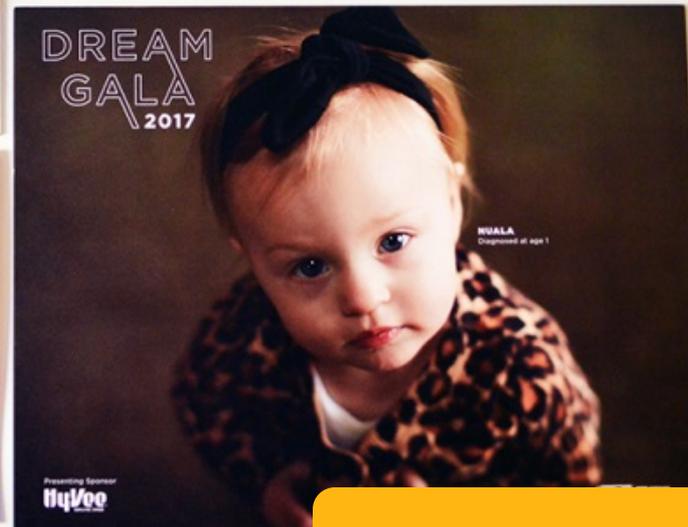
**Kansas City**  
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enterprise  
EPR Properties  
CenturyLink  
UFA  
KCMO  
XIOS  
Science For A Better Life  
BURNS & MCDONNELL  
MIDAS  
largeprinting  
MIBAS  
LOCKTON  
KCIM

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# JDRF

with TROZZOLO COMMUNICATIONS

2017 DREAM GALA

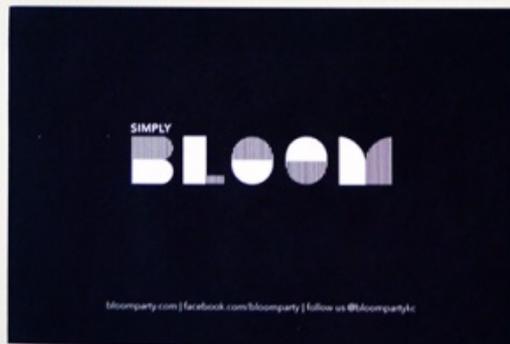


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# KANSAS CITY CARE CLINIC

with VOLUNTEER BLOOM COMMITTEE

SIMPLY BLOOM PARTY INVITATION



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# KC PET PROJECT

## RAISE THE WOOF, KC SOCIAL MEDIA CAMPAIGN

[See the campaign.](#)

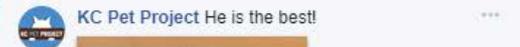


Do you want to show your support for a new shelter for Kansas City, MO? Head over to our Raise the Woof website to download our Supporter Kit that includes a profile picture, cover photo, flyer, and an I Support sign that you can print like our model Duke Ellington is showing here. It's perfect for selfies or for cute pics with your pets at home. Head over to [www.raisethewoofkc.org](http://www.raisethewoofkc.org) to check them out and don't forget to use the hashtag #raisethewoofkc!

👍 Like    💬 Comment    ➦ Share    🌐

👍❤️🐾 707    Top Comments ▾

277 Shares    9 Comments



Like · Reply · 🌐 4 · March 30 at 7:15am

**Nick Heffer** I think it's funny how the opposition says we should focus on homeless. And I'm just thinking, ok where is your proposition for a homeless shelter?

Like · Reply · 🌐 1 · March 30 at 9:49am

**Becky Margason** Plus someone should adopt this boy. He's awesome. ❤️

# Award of Distinction

# KVC HEALTH SYSTEMS

with REACTOR DESIGN STUDIO

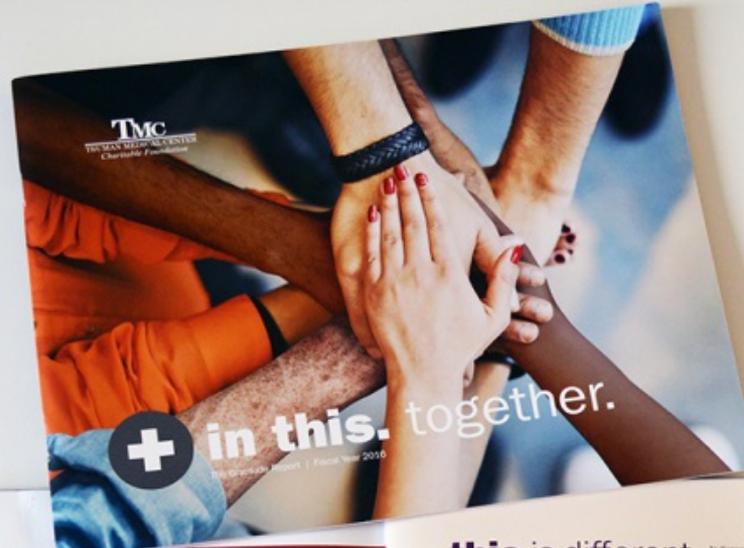
2016 KVC GALA INVITATION



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# TMC CHARITABLE FOUNDATION

## IN THIS TOGETHER – 2016 GRATITUDE REPORT



**\$100 Million**  
Truman Medical Centers provides more than \$100,000,000 in uncompensated care each year for our community's uninsured and underinsured.

**3,500 Deliveries**  
TMC delivers nearly half of all babies born in Jackson County, Missouri – that's more than 3,500 births each year at Hospital Hill and TMC Lakewood.

**600,000 Outpatient Visits**  
TMC offers more than 600,000 outpatient visits each year – nearly 1,700/day – at Hospital Hill, TMC Lakewood and Behavioral Health.

**108,100 Patients**  
Each year, Truman Medical Centers serves more than 100,000 individual patients at TMC Hospital Hill and TMC Lakewood in Eastern Jackson County.

**95 Percent**  
95 percent of TMC physicians have faculty appointments at UMKC's Schools of Medicine, Dentistry, Pharmacy and Nursing.

### this is different.

As Kansas City's only academic, safety-net health system, Truman Medical Centers provides world-class care to all, regardless of ability to pay.

TMC's payer mix – compared to most Missouri hospitals – tells the story. **We help everyone.**

Caring for our community's most vulnerable + Training tomorrow's healthcare workforce + Providing comprehensive, coordinated care – medical, dental, behavioral health + Matching/outperforming others in specialized, life-saving care + Together, advancing our community's health

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# UNBOUND

[Watch the video.](#)

JOURNEY OF A LETTER SHORT VIDEO

Danilo was  
so happy to get  
Joan's letter.



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# VETERANS COMMUNITY PROJECT

with BERNSTEIN-REIN

FACING HOMELESSNESS

[Watch the video.](#)



LAVERNE UNITED STATES MARINE CORPS

Award of Distinction

▶ ◀ 🔊 2:00 / 2:25

*Community  
Champion Award*

*Community Champion*



*Community Champion*



Trozzolo

COMMUNICATIONS GROUP

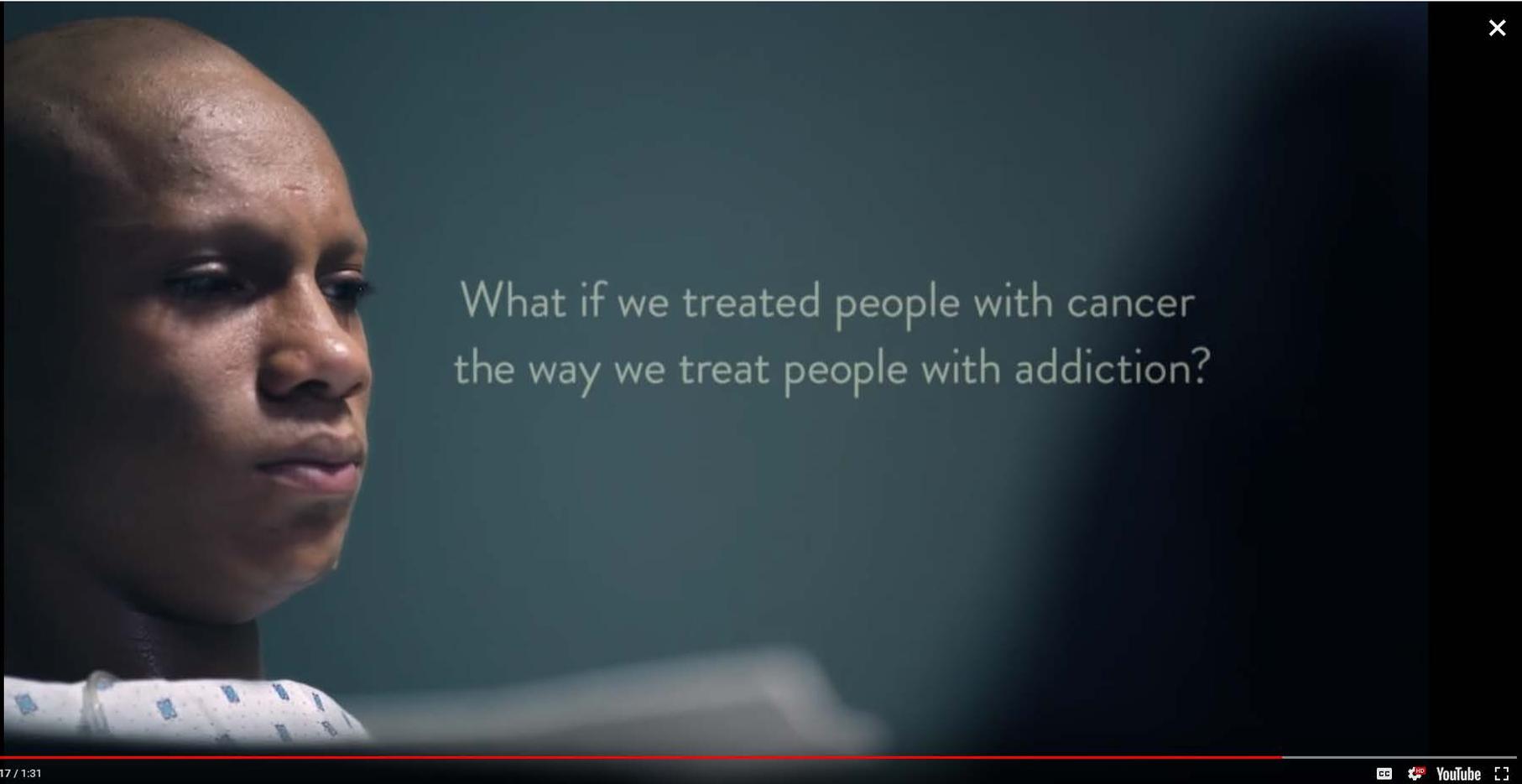
*Best in Show*

# FIRST CALL

with VML

CHOOSING CANCER SHORT VIDEO

[Watch the video.](#)



*2017 Philly Awards Committee*

Sheri Johnson

Emily Gretzinger

Rachel Hodgson

Jake Jacobson

John Mulvihill

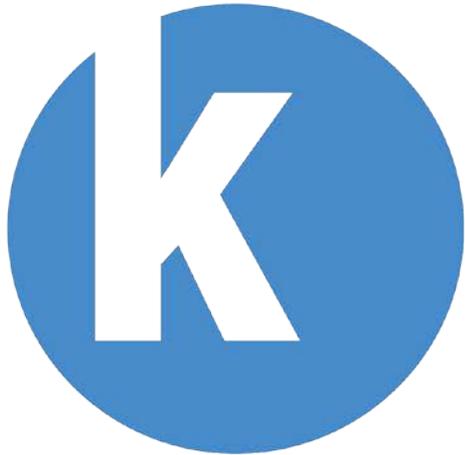
Brett Wacha

# *Event Sponsors*

**VETERANS**  
COMMUNITY PROJECT



*Presenting Sponsor*



EWING MARION  
**KAUFFMAN**  
FOUNDATION



# *2017 Philly Awards Winners Book*

For more information, visit [www.npconnect.org/philly-awards](http://www.npconnect.org/philly-awards).