



2016 Philly Awards Winners Book

For more information, visit www.npconnect.org/philly-awards.

2016 Philly Awards Committee

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Children's Mercy

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Ewing Marion

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Foundation

2016 Philly Awards

The highest scoring entries in each income division of each category are awarded a Philly Award. Philly Award winners are eligible for the People's Choice Award, which is voted upon by the public.

Annual Report

DOWN SYNDROME GUILD OF KANSAS CITY

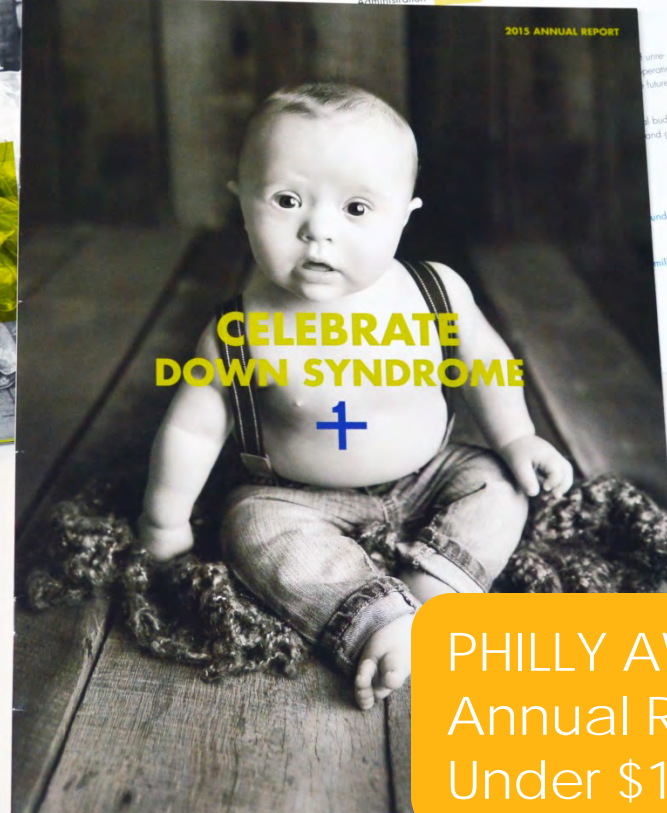
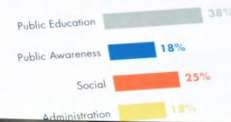
with NUANCE



FINANCIAL

In 2015, DSG revenue was \$671,291 which reflects a 9% decrease from 2014. We received \$500,000 of our funding from First Downs for Down Syndrome.

Expenditures in 2015 were \$749,295 with the following breakdown. We are pleased to report that only 18% of our funding is used for administrative expenses. This means 82 cents of every dollar is available to directly support our members.



PHILLY AWARD
Annual Report
Under \$1M Annual Budget

LEGAL AID OF WESTERN MISSOURI



SERVICE AREA



OFFICE LOCATIONS

CENTRAL KANSAS CITY OFFICE
 825 GRAND BLVD, SUITE 1900
 KANSAS CITY, MO 64106
 816-474-6750

WESTSIDE KANSAS CITY OFFICE
 320 SOUTHWEST BLVD
 KANSAS CITY, MO 64108
 816-474-9868

JOPLIN
 302 SOUTH JOPLIN
 JOPLIN, MO 64801
 417-782-8650/800-492-7095

ST. JOSEPH
 734 FELIX STREET
 ST. JOSEPH, MO 64501
 816-364-2325/800-892-2101

WARRENSBURG
 305 NORTH HOLDEN
 PO BOX 396
 WARRENSBURG, MO 64093
 660-747-7101/800-892-2929

ADOPT-A-NEIGHBORHOOD
 616 E. 63RD ST., SUITE 21
 KANSAS CITY, MO 64112
 816-994-2183

OUR PEOPLE

BOARD OF TRUSTEES
 LISA WEHLMAN
 PRESIDENT
 HON. JERRY VENTERS
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ERIN BARTLING
 ALYSSA BRID
 LAURA BURKSTEN
 TAMA BYRNES
 LISA CLARK
 JULIA COTLER
 SCOTT CRIGER
 JAMES CRUMP
 WARREN GUTLUFF
 EFFIE DAV
 CRYSSY DEL PERCIO
 JANET DOBSON
 JACKIE DOMAN
 KATIE DOUGHERTY
 CHRISTY DRAY
 DANIELLE ELAM-JOBE
 BEN EMBRY
 MEGAN FREDERICKSON
 CHRISTINA FROMMER
 JENNIFER GAZZALE

JAMES SMITH
 WAYNE SMITH
 OWEN SOWER
 PERLA TAPIA
 RIVER TEMPELIN
 EVAN THOMPSON
 CLAUDIA TRUJILLO
 WARREN WADE
 LISA WATSON
 MAURA WEBER
 MADISON WESSELMAN
 KATIE WOOD
 JANE WOODLEY
 KIM WRIGHT

WEST OFFICE/HC
 BRENDA ROMO ALBA
 MICHAEL DUFFY
 PETER HEFFMAN
 KAYLA HOGAN
 BECCA MCQUILLEN
 JESSICA WILGUTEN

WHAT IS
 LEGAL AID?



PHILLY AWARD
 Annual Report
 Over \$1M Annual Budget

*Print or Electronic
Newsletter*

GIFT OF LIFE

with AUMAN MACK

Community LIFE SAVERS Gift of Life

"Talk About it"

Instagram was the posting site for pictures at #Lifesaversally when **Eba Hendrickson**, Gift of Life Youth Advisory Board member, welcomed over 400 students to Asia University's Gappert Theater for the 2015 Life Savers Rally. "Talk About It" was the streamlined Life Savers message to learn about organ and tissue donation, and share your decision.

Featured speakers included **Justina Barnes**, Saving Sight, who showed a cornea transplant video followed by Gift of Life board member **Erica Singley**. She told the teens how she received a miraculous cornea transplant due to a case of the chicken pox thirty years prior. **Sean Cash** shared his experience as a living kidney donor to his father. He is now a living kidney donor transplant coordinator at the University of Kansas Hospital.

Silence filled the air when seventeen-year-old **Marisa Santillan** shared the story of her journey currently waiting for a heart transplant. Speaking to the group as her portable medicine pump whir in the background, she illustrated her understanding of the pending procedure, spoke about the anxiety and hope she has anticipated the transplant, and how important her family has been for support. The final story was about **Chris Brown**, who was a student at Wasington High School on the brink of graduation. He participated in the Life Savers program and shared his decision to become an organ donor with his parents before he was killed by a drunk driver. His father, Bob Brown told the story and how they honor Chris' legacy by telling others about the lives saved because of Chris' decision.

Erica Singley, cornea recipient speaks at the Life Savers Rally. Over 400 teens participated.

Tammy Rock New Life Savers Instructor

Gift of Life is happy to include **Tammy Rock** as a classroom instructor for the Life Savers program. Working with **Kim Harbur** and classroom volunteers, she will help Gift of Life grow the program as we expand beyond 90 local schools. A graduate of K-State, she has experience as a teacher, school registrar, volleyball coach and has worked in finance and accounting. Tammy and her husband, Jeff, recently relocated to Kansas City to assist while their adult son, Connor, waited for a second liver transplant. He is doing well now and is a nursing student.

2015 LIFE SAVERS AT A GLANCE
30 plus volunteers, led by Kim Harbur,
522 high school programs delivered to middle schools throughout the state,
24,000 individuals reached with life-saving and organ and tissue donation.

License Plate Contest
Eudora High School won the contest at the rally to create a license plate about organ and tissue donation.

Winning Entry:
ORGAN4U

JOY OF LIVING

Gift of Life

TALK ABOUT IT | PHILLY AWARDED 30 | TRANSPLANT JOURNEY ONLINE RESOURCES | ISABELLE'S LEGACY

Isabelle's Legacy

The Isabelle Ellis Memorial Classic completed its seventh year on a beautiful summer day at Prairie Highlands. Isabelle's parents, **Chris and Amanda Ellis** welcomed over 140 guests to the family barbecue with their young children Elorah and Ben. Board President Bob Watson updated the audience about the Life Savers and Transplant Mentors programs. He then introduced recipient parents, **Julie & Keith Connor** who spoke about pediatric living kidney donation. Two of their sons have received kidney transplants, one from Keith's brother, **Father Connor**, who shared his view of his calling to be a living donor. The other donation was from one of their twin sons. The event was a huge success thanks to the many volunteers and auction.

116 on June 6th

Success of GoSeeDo Expands Programs

Under the leadership of co-chairs **Alix Kumer** and board member **Michele DeMoss**, GoSeeDoKC 2015 netted \$140,000 to support the Life Savers and Transplant Mentoring programs offered by Gift of Life. The appeal to fund an additional part-time classroom instructor elicited a surprise \$25,000 from an anonymous contributor, followed by an additional \$5,000 from the William G. McGowan Charitable Fund. Thank you GoSeeDoKC Sponsors & Hosts!

GoSeeDoKC Save the Date! April 16th

Alix Kumer & Michele Hendrickson have teamed up to chair GoSeeDoKC, the annual awareness and fundraising event for Gift of Life. Sponsors packets will be mailed after January 31st.

Bob Watson with tournament instructor Chris Ellis.
Julie & Keith Connor speak on living kidney donation.

er Once again Gift of Life volunteers handed out t-shirts to Kansas Citizens at the Spring and Fall pub crawls to benefit for breast cancer research, cancer support and organ donation. President of Crawl for Cancer, Inc., with an energized team this event to 22 cities delivering over \$300,000 to local charities last year. Their \$10,000 contribution to Gift of Life in 2015 was gifts totaling \$25,000. This would not be possible without transplant parents Jerry & Jan Weaver, who annually show up with all rain or shine.

5



PHILLY AWARD
Print or Electronic Newsletter
Under \$1M Annual Budget

GREAT PLAINS SPCA

From time to time we are asked the question, "How many animal welfare agencies are there in the KC Metro... and do we really need so many?" It's such a great question with a rather compelling answer. Kansas City is fortunate to have many large and small organizations, each with the focus to improve the lives of animals. Most cities of our size do not have as many organizations to make up the "animal advocates" line-up that we do, and we are grateful to be unique.

So... why DOES Great Plains SPCA exist?

PUBLIC PETS
3007 at our VETERINARY CARE CENTER
2013
2014

For the cat just hit by a car, whose family thought their only option was to euthanize because they had no money to fix her badly shattered leg, we are the reason the family could stay together by providing discounted medical services.

For the little girl who needed a welcoming place where she could develop her reading skills by reading to pets at our Young Heroes Summer Camp, we are the reason she returned to school with more confidence.

65 CHILDREN PARTICIPATED IN OUR YOUNG HEROES FOR PETS SUMMER CAMP

2013: 5,682
2014: 6,656
PETS FOUND THEIR FOREVER FAMILIES

16.5 TONS
3.5 TONS
2013 2014
PET FOOD DISTRIBUTED TO THE COMMUNITY
For the family struggling after a lay-off, we are the reason they could keep their pets, because we provided pet food and medical assistance to their beloved companions.

9,500 SASSY MEALS DELIVERED
MEALS-ON-WHEELS REC

For the senior living on a fixed income who needs pet food for their four-legged friend, we are the reason they can enjoy healthy meals and lives.

the Hero Herald
GREAT PLAINS SPCA'S BI-ANNUAL NEWSLETTER - WINTER 2015

Scared and lonely dogs with heavy chains connecting them to old cars... Injured and sick puppies wandering around, who may prosper without proper medical attention... Cats, kittens, and mothers with their litters who have been left outside without food or shelter...

These are the pets we are helping through our new HERO (Humane Education Resources Outreach) Team in partnership with The Rescue Project. Great Plains SPCA has always served local pets most in need of a helping hand throughout the Kansas City Metro, but with limited resources and team members, we weren't able to respond to the growing number of calls for help alone. At the end of 2014, our organization began a partnership with The Rescue Project, another local animal welfare nonprofit, because we knew that by joining forces to create the HERO Team we could save more lives.

Our team is out in the front lines every day helping pets who desperately need the basics like adequate shelter, food, straw, and other pets who need that assistance and more - a life. By educating well-intentioned pet owners on proper care and providing them with the necessary supplies, we can keep families together and know the pet will have an improved life. However, if the pet is living in an unsafe situation, we encourage the owner to relinquish their pet to Great Plains SPCA or The Rescue Project and we then provide that pet with all the care they need before they are adopted into a new family. We are also helping the community with preventative services such as high-volume spay/neuter.

By growing the HERO Team initiative, we are expanding our reach even further in 2015 to save and improve the lives of more pets than ever before. We are seeking special volunteers who are ready to get hands on and help us with the rewarding, yet sometimes heartbreaking, work of serving and rescuing local pets in need. We are also seeking supplies that help us provide these pets with a better life. Thank you for helping us be HEROES for pets, partners for life!

HUMANE EDUCATION RESOURCES OUTREACH

SPCA is the reason 35,000 pets - served just last year - and have success stories like these to share. Each of these stories, and these pets have touched our lives, just as much as we have reason we can...

...saying since the of Animal Haven less Pets KC in do more and more! Here's to leaving ahead

4,500 SHELTER PETS WERE SPAVED/NEUTERED
all pets adopted came spayed

For the feral m injured in the eng cold winter day, w her kittens were health through our and the mother w prevent future litters.

Supplies the HERO Team desperately needs now:

- Dog houses (igloo-style preferred)
- Sturdy buckets (stainless steel or horse feed buckets preferred)
- Cable tie-outs (10-20' long) for replacing chains

PHILLY AWARD
Print or Electronic Newsletter
Over \$1M Annual Budget

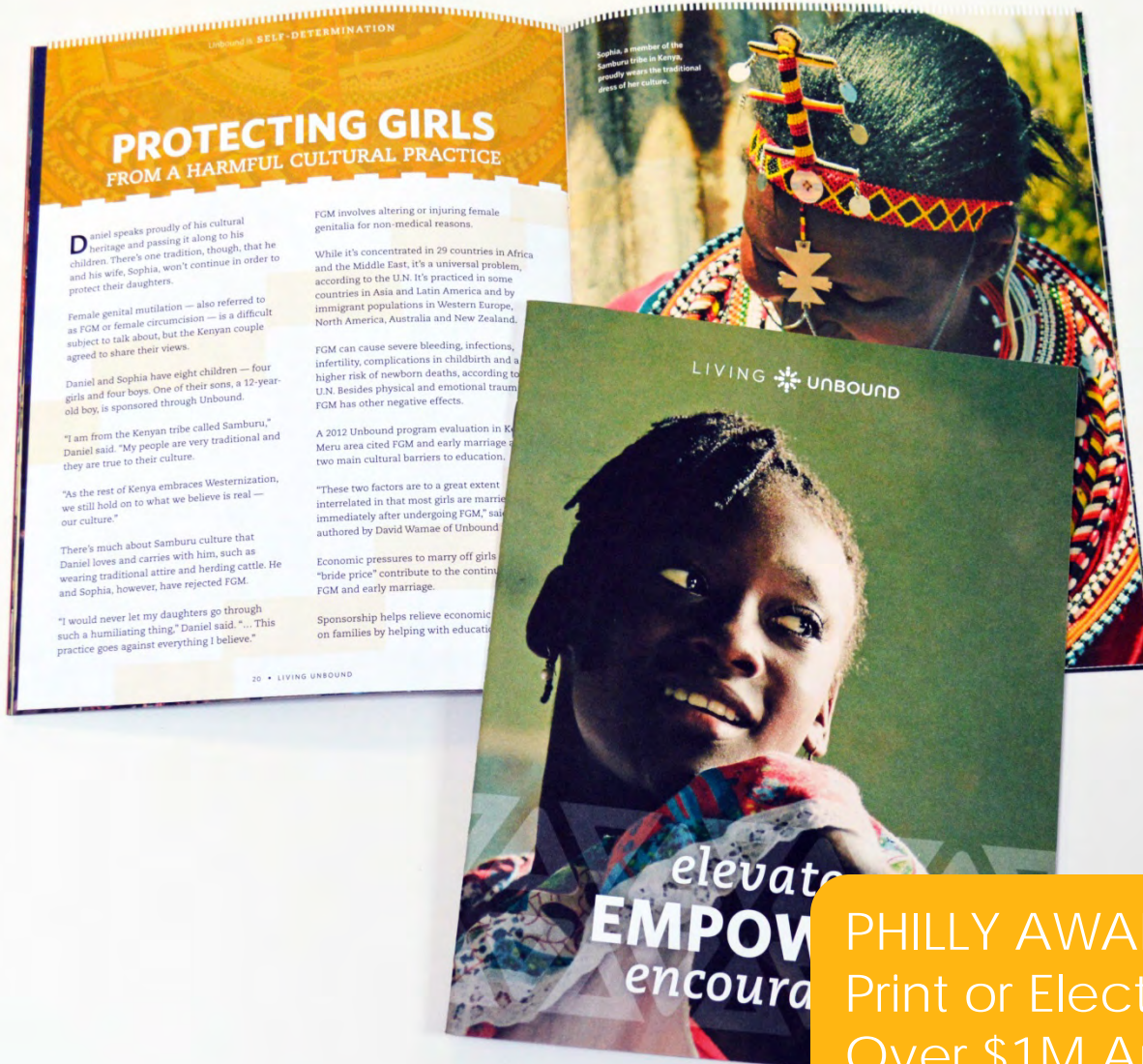
*Print or Electronic
Magazine*

INTERNATIONAL ESSENTIAL TREMOR FOUNDATION



PHILLY AWARD
Print or Electronic Magazine
Under \$1M Annual Budget

UNBOUND



Unbound is SELF-DETERMINATION

PROTECTING GIRLS FROM A HARMFUL CULTURAL PRACTICE

Daniel speaks proudly of his cultural heritage and passing it along to his children. There's one tradition, though, that he and his wife, Sophia, won't continue in order to protect their daughters.

Female genital mutilation — also referred to as FGM or female circumcision — is a difficult subject to talk about, but the Kenyan couple agreed to share their views.

Daniel and Sophia have eight children — four girls and four boys. One of their sons, a 12-year-old boy, is sponsored through Unbound.

"I am from the Kenyan tribe called Samburu," Daniel said. "My people are very traditional and they are true to their culture."

"As the rest of Kenya embraces Westernization, we still hold on to what we believe is real — our culture."

There's much about Samburu culture that Daniel loves and carries with him, such as wearing traditional attire and herding cattle. He and Sophia, however, have rejected FGM.

"I would never let my daughters go through such a humiliating thing," Daniel said. "... This practice goes against everything I believe."

FGM involves altering or injuring female genitalia for non-medical reasons.

While it's concentrated in 29 countries in Africa and the Middle East, it's a universal problem, according to the U.N. It's practiced in some countries in Asia and Latin America and by immigrant populations in Western Europe, North America, Australia and New Zealand.

FGM can cause severe bleeding, infections, infertility, complications in childbirth and a higher risk of newborn deaths, according to U.N. Besides physical and emotional trauma, FGM has other negative effects.

A 2012 Unbound program evaluation in the Meru area cited FGM and early marriage as two main cultural barriers to education.

"These two factors are to a great extent interrelated in that most girls are married immediately after undergoing FGM," said author by David Wamae of Unbound.

Economic pressures to marry off girls "bride price" contribute to the continuation of FGM and early marriage.

Sponsorship helps relieve economic pressures on families by helping with education.

Sophia, a member of the Samburu tribe in Kenya, proudly wears the traditional dress of her culture.

LIVING UNBOUND

elevate
EMPOWER
encourage

PHILLY AWARD
Print or Electronic Magazine
Over \$1M Annual Budget

Marketing Campaign

GIVING THE BASICS

with TWO WEST



PHILLY AWARD
Marketing Campaign
Under \$1M Annual Budget

KANSAS CITY BALLET

with HINT



IMAGINE AGAIN
KANSAS CITY BALLET
NEW! THE NUTCRACKER
Bank of America
DECEMBER 5 - 24, 2015
Kauffman Center for the Performing Arts
ORDER BY NOV. 6 FOR BEST SEATS
KCBALLET.ORG OR CALL 816.931.8993

THE NUTCRACKER
Presented by Bank of America
KANSAS CITY BALLET
DEVON CARNEY ARTISTIC DIRECTOR

PHILLY AWARD
Marketing Campaign
Over \$1M Annual Budget

Identity Campaign

LITERACY KC

with PINK MOON MARKETING

with FETCH DESIGN



Literacy Kansas City Old Logo & Tagline



Literacy KC New Logo & Tagline



PHILLY AWARD
Identity Campaign
Under \$1M Annual Budget

LEGAL AID OF WESTERN MISSOURI

with DESIGN RANCH



LEGAL AID
BRAND STANDARDS

LEGAL ASSISTANCE SERVICES

EST.  1964
LEGAL AID
OF WESTERN MISSOURI



WHAT IS
LEGAL AID?



PHILLY AWARD
Identity Campaign
Over \$1M Annual Budget

*Informational
Brochure*

THE NATIONAL MUSEM OF TOYS AND MINIATURES

with DESIGN RANCH

From common vessel to high art, ceramics are represented in almost every facet of the fine-scale miniature galleries. Room settings and architectural works are made complete with bowls, plates, vases, tiles, and sculptures, while entire cases are devoted to featuring individual pieces as works of art in their own right.

Fine-scale ceramicists utilize the same materials and processes that are employed in full-scale, adjusting only to honor scale, proportion, vibrancy, and detail. This guide features some highlights of the collection.

MINIATURE GALLERY /

When entering the Fine-scale Miniature Gallery, turn left to find a wall case containing the work of Lee-Ann Chellis Wessel. Wessel holds an MFA from the University of Massachusetts, Amherst. The three chargers pictured here are replicas of full-scale works in the collection of the Nelson-Atkins Museum of Art.



01-03

01. Slipcast earthenware after dish from Deruta, Italy, c. 1520 / Dia 1 5/8"
02. Wheel-thrown earthenware after charger from London, England, 1668 / Dia 1 3/4"
03. Press-molded red earthenware after Ralph Simpson, Staffordshire, England, c. 1685 / Dia 1 5/8"

Next to the Art of Collecting video screen, you will find a sled room setting by Rita and Ingrid Kruger of Germany. Horst designs and manufactures the tiles, while Rita creates the layouts, colors, and glazes. This section of the Sala de Fiestas in the Reales Alcázaros de Sevilla is composed of 1,152 single tiles in 1:12 scale.

Maria José Santos of Spain, who holds a law degree from the University of Oviedo, created the three scale figures in porcelain using original molds. The trio represents Carlos V, Isabella of Portugal, and a handmaiden and is modeled after a fresco by Julius Berger at the Kunsthistorisches Museum in Vienna.



04. Carlos V / 1667 / Queen Isabella

Behind Twin Manors, the room contains the miniatures of two mediums, including ceramic. This is a replica of one owned by a physicist and applied mathematician.

MASTERPIECE GALLERY /

The Masterpiece Gallery, an oval room that resembles a bank vault, features three ceramic works by Jeffrey Guino of Le Chateau Intérieurs. A pair of hand-shaped Talavera vases in 1:6 scale were inspired by a Talavera jar in the collection of the Art Institute of Chicago. His Peacock Charger, also 1:6 scale, is after a 15th century maiolica piece. In both cases, Guino diverged from the traditional method of applying a glaze before decoration. Instead, he painted directly on the bisque for greater detail, adding the top glaze layers before the final kiln firing.



04

T/m fine-scale ceramics



Talavera Puebla vase after jar from Puebla, Mexico, 17th c.

Peacock charger after dish from Faenza, Italy, c. 1490 / Dia 2 3/4"

Large earthenware maker mark of Jeffrey Guino

All fired up.



PHILLY AWARD
Informational Brochure
Under \$1M Annual Budget

ROCKHURST UNIVERSITY

JESUIT.

It's not WHAT we are.
It's WHO we are.



▲ Students representing different traditions – Protestant Christianity, Buddhism, Judaism, Hinduism, Islam and more – relate to each other's faiths and RU's mission and values at our Intercultural Panel.

▲ During Baccalaureate Mass, family, friends, faculty and students gather to celebrate graduates and give thanks for lives dedicated to learning and wisdom.



▲ Student leaders introduce freshmen to the spirit and traditions of RU during our four-day orientation, which includes a welcome Mass, service project, pep rally and candlelight ceremony.

▲ Students reflect on spiritual art created by Holly Schapker and inspired by St. Ignatius of Loyola during Ignatius Heritage Week.



▲ Students take service trips to the Dominican Republic, Gu New Orleans and more to help local communities, be immersed in culture, build relationships and have daily prayer and reflection.

OUR MISSION

Rockhurst University exists to transform lives by creating a learning community centered on excellence in undergraduate and graduate education.

Rockhurst is Catholic and Jesuit, involved in the life and growth of the city and region, and is committed to the service of the contemporary world.

OUR INSPIRATION

Rockhurst's spiritual heritage comes from the founder of the Society of Jesus, St. Ignatius of Loyola, a Basque knight who lived in the first half of the 16th century.

St. Ignatius was hit by a cannonball during a battle against the French in 1521. Through his long recovery, Ignatius read books on the life of Jesus and was inspired to devote himself to Christ.

Like us, he began to see God in all things, especially every human being whose unique gifts and talents have the potential to mirror the goodness of God.



RU INSPIRES YOU TO CONSIDER THE WORLD AROUND YOU IN EVERY

PHILLY AWARD
Informational Brochure
Over \$1M Annual Budget

*Special Event
Invitation*

GIFT OF LIFE

with AUMAN MACK

COMPLETE EVENT DETAILS

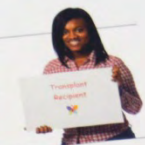
How to choose a tour can be found on the enclosed RSVP card. Tour confirmation, directions and party specifics will be mailed upon receipt of your reservation.

HOW TO RESERVE YOUR TOUR

Please select one of the tours on the RSVP card and join us at Town Pavilion on April 16th following your tour. All tours begin at 1 pm unless noted. Directions and address information will be sent with your tour confirmation. Space is limited.

RSVP card with your tour preference to friends at the party and auction. Do not include value of organ and tissue donation.

GO SEED OKC 2016



1 Piano Jazz with Joe Cartwright
American Jazz Museum
The Blue Room
1816 E. 18th Street
Kansas City, MO 64108
americangjazzmuseum.org

Iconic Kansas City jazz pianist Joe Cartwright will host this open rehearsal in the Blue Room at 18th & Vine's American Jazz Museum. Hear his behind the scene stories of making KC jazz from yesterday and today.

JAZZ

2 J. Rieger Distillery
2700 Sunnyside Avenue
Kansas City, MO 64120
(in the East Bottoms)
jrieger.com

Whiskey historian and family member Andy Rieger hosts this exclusive distillery tour. Rieger hosts this exclusive Kansas City's East Bottoms & Livestock Exchange District. Founded in 1887 in Kansas City's East Bottoms & Livestock Exchange District, Joseph Rieger offered over 100 products with mail-order delivery! What's next?

HOOCH

4 Warren Rosser Painting Studio
Warren Rosser Studio
2004 Washington Street
Kansas City, MO 64108
(in the Crossroads District)
warrenrosser.com

Distinguished painter, sculptor and mixed media artist, Warren Rosser, was the William T. Kemper Distinguished Professor of Painting and Chair of the Painting Department at the Kansas City Art Institute. He continues to discover new work and will share his unique perspective.

ART

6 Flavor Trade Start Up Lab for Foodies
3000 Troost Avenue
Kansas City, MO 64109
flavortrade.com

Flavor Trade is Kansas City's home for locally made beef jerky, smoked nuts, gourmet condiments, ice cream, sauces, bulk spices and private labeling. Their goal: Help local entrepreneurs expand their culinary passions.

FLAVOR

3 Double Shift Brewery Small Batch Beers
412 E. 18th Street
Kansas City, MO 64108
(in the Crossroads across the street from Grinders)
doubleshiftbrewing.com

Join craft brewer and founder, Aaron Ogilvie with his team of small batch brewers committed to a great product and a relaxed atmosphere.

BEER

5 Howard's Cafe & Grocery
1708 Oak Street
Kansas City, MO 64108
(East side of the Crossroads District)
howardskc.com

Urban farmer and Chef Craig Howard recently opened this 24/7 grocery concept and cafe on the east side of the Crossroads district. Chef Craig will share the secret of their selective eye for premium ingredients and demonstrate an easy, healthy menu.

HEALTHY

11 Jefferson House B&B and Pottery Studio
1728 Jefferson Street
Kansas City, Missouri, 64108
jeffersonhousekc.com & housestudio.com

Paul & Theresa Robison welcome you to Kansas City's historic West Side to experience the grandeur of this thirteen room Neo-Classical brick home built in the 1890s. Their art collection and elegant interiors are partnered with a tour of Theresa's pottery studio with her award winning functional and inspired porcelain ceramic designs.

HISTORY

7 Home Contained Spaces to Live, Work & Stay
9827 Charlotte
Kansas City, MO 64110
homecontained.com

Designer Debbie Glassberg welcomes you to her home and the concept of luxe container homes. By reusing shipping containers her designs are at the center of an international discussion.

LIVE

10 Touch the Tesla! with Butch Rigby

TESLA

GO SEED OKC 2016

Organ & Tissue Donation

Family Affair

A SATURDAY CELEBRATION!

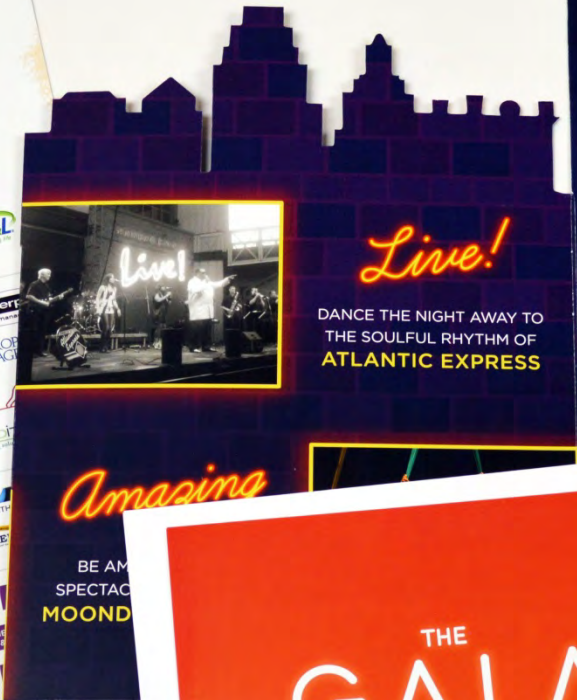
WINE

cellar
3 house
collection.
regions
...
RECIPIENT FAMILY MEMBER

PHILLY AWARD
Special Event Invitation
Under \$1M Annual Budget

KVC HEALTH SYSTEMS

with REACTOR DESIGN STUDIO



PHILLY AWARD
Special Event Invitation
Over \$1M Annual Budget

*Special Event
Campaign*

CAMP ENCOURAGE

with PAUNYA



PHILLY AWARD
Special Event Campaign
Under \$1M Annual Budget

CHILDREN'S MERCY

with BLACKTOP CREATIVE



PHILLY AWARD
Special Event Campaign
Over \$1M Annual Budget

Fundraising Appeal

TURN THE PAGE KC

with SPIRIT MARKETING



FUND-RAISING BOOK CONCEPT

Our Home.
KANSAS CITY

Scott Brown

WESTERN AUTO

Come along with Sly, the owl and his animal friends on an exciting day of fun and learning as we visit some of the amazing places that make Kansas City special! We'll take a Royals game, take a ride on the new streetcar, and finally arrive at the Kansas City Library, where you can read, explore and learn more about the magic Kansas City has to offer!

Sly the owl and rabbit too,
have some cousins at the zoo...

Now we're off to a great start.
We're at the Nelson-Atkins to see some art!

Monet and Rembrandt were painters you see,
perhaps an artist is what you will be!

HELP MAKE A DIFFERENCE
Turn the Page KC is working to mobilize the community to achieve reading proficiency at grade level or above for all 3rd graders in Kansas City, MO.

Book Details:

- Published by SPIRIT
- Artist: Scott Brown
- Page Count: 32
- Trim Size: 9" x 9"
- Carton Quantity: 24
- On Sale Date: 7/01/16
- ISBN 978-1-944953-12-6
- MSRP: \$14.95

CONTACT: Mike English • Executive Director • 816.284.5673 • menglish@turnthepagekc.org



**OUR HOME KANSAS CITY
BOOK CONCEPT**



COVER CONCEPT



SPREAD CONCEPT



©2015 SPIRIT MARKETING

FULL-COLOR

PHILLY AWARD
Fundraising Appeal
Under \$1M Annual Budget

RONALD MCDONALD HOUSE CHARITIES OF KANSAS CITY

with SULLIVAN, HIGDON & SINK



PHILLY AWARD
Fundraising Appeal
Over \$1M Annual Budget

Short Video

FOLK ALLIANCE INTERNATIONAL

with AMBIGUOUS FIDDLE MEDIA

[Watch it here.](#)

What Happens at the Folk Alliance Conference



Jordie Lane (Australia)
Singer/Songwriter

PHILLY AWARD
Short Video
Under \$1M Annual Budget

▶ ▶ 🔊 1:16 / 3:49

GREAT PLAINS SPCA

[Watch it here.](#)

Billy Eichhorn - #HillsShelterHeroes



▶ ⏪ 🔊 0:50 / 4:41

PHILLY AWARD
Short Video
Over \$1M Annual Budget

Long Video

JERUSALEM FARM

with JEREMY RUZICH PHOTOGRAPHY

[Watch it here.](#)



PHILLY AWARD
Long Video
Under \$1M Annual Budget

GREAT PLAINS SPCA

[Watch it here.](#)

168 Hours at Great Plains SPCA



Just like Wyatt

▶ ▶ 🔊 4:17 / 5:04

PHILLY AWARD
Long Video
Over \$1M Annual Budget

Website

GIFT OF LIFE

with JDL DESIGN

with AUMAN MACK

[See it here.](#)

[Support](#) | [Volunteer](#) | [Transplant Stories](#)

913-851-1947 | giftdonor@giftdonor.org



[Home](#) [About](#) [Programs](#) [Participate](#) [Contact](#)

SAVE THE DATE / MONDAY, JUNE 5, 2017

GOLF FORE LIFE

The Isabelle Ellis Memorial Golf Classic
Prairie Highlands Golf Course

[LEARN MORE](#)

What's Happening?

Calendar, events and news!

[Calendar, Events, & News!](#)

FREE SUB!
ON YOUR BIRTHDAY
click for info
PLANET SUB

[Free Sub on Your Birthday!](#)



REGISTER

HELP NOW

PHILLY AWARD
Website

Under \$1M Annual Budget

CHILDREN INTERNATIONAL

with RIGHTPOINT

[See it here.](#)



PHILLY AWARD

Website

Over \$1M Annual Budget

*Social Media
Campaign*

CHILDREN'S MERCY

[Big Slick Facebook](#)
[Big Slick Twitter](#)
[Big Slick Instagram](#)
[Big Slick YouTube](#)

FACEBOOK

Number of posts (event weekend plus 2 wks prior): 157
 Total Reach: 546,043
 Post Engagement: 652,311
 Page Views: 26,679
 Average engagement: 18% (non-profit industry avg. is 7%)
 Highest engagement:
 1st - Link to TODAY show segment (reach: 115,000)
 2nd - Facebook "live video" from press conference (reach: 104,000)

INSTAGRAM

Number of posts (event weekend plus 2 wks prior): 89
 Total Likes: 30,297
 per Post: 439

Big Slick Kansas City
 Rob Riggle, Paul Rudd, Jason Sudeikis, Stonestreet & David Koehn's annual fundraiser to benefit Childrens Mercy 17 and 18, 2016
 bigslckkc.org

BIG Slick CELEBRITY WEEKEND 2016

BENEFITTING CHILDREN'S MERCY KANSAS CITY

SUPPORT A STAR SPANGLED WEEKEND OF COMEDY, CHARITY AND FAKE POLITICS

CAST: ERIC STONESTREET, DAVID KOECHNER, JASON SUDEIKIS, PAUL RUDD, ROB RIGGLE

EVENT HASHTAG #BigSlickKC

#BigSlickKC #ChildrensMercy #Royals #ThatK #Charitaspeaks #PinstripesBBB #TheMidland #MelodicCaringProject

Step 1: Prior to event, post/tweet/mention your attendance at @BigSlickKC (use hashtag #BigSlickKC).

Step 2: Encourage fans to visit bigslckkc.org and support Big Slick through our fundraising options.

Step 3: Check in, and post all the fun you're having during event weekend using hashtag #BigSlickKC!

SOCIAL MEDIA REFERENCE SHEET

CHILDREN'S MERCY KANSAS CITY

KEYS: PINKSTRIPES PINEAPPLES THE MIDLAND & HUSBAND CHARLIE HUSTLE @charliehustle MELLODIC CARING PROJECT @mellodicaring

*Look for our custom Snapchat profiles at the event!

WEEKEND SCHEDULE

FRI. JUNE 17	4:00 pm	Gates Open	SAT. JUNE 18	10:00 am	Doors Open	VICTORY PARTY & AUCTION	6:30 pm	VIP Party
	5:00 pm	Celebrity Softball on Kauffman Field		10:30 am	Red, White & Bowl		7:00 pm	Doors Open
	7:00 pm	Royals vs. Detroit Tigers			Celebrity Tournament		8:00 pm	Victory Party & Auction

TWITTER

Number of tweets (event weekend plus 2 wks prior): 192
 Tweet Impressions: 1.46MM
 Profile Visits: 89,900
 Mentions: 1,584

Tweets:
 1st - Tweet announcing Chiefs/Royals players to Celeb softball lineup (impressions: 59,800)
 2nd - Tweet announcing TODAY Show (impressions: 57,956)

Big Slick KC @BigSlickKC
 Join @RobRiggle, Paul Rudd, Jason Sudeikis, @EricStonestreet and @DavidKoehn at the annual fundraiser to benefit @ChildrensMercy, June 17 & 18, 2016.
 Kansas City bigslckkc.org
 1,158 FOLLOWING 10.2K FOLLOWERS

Tom Arnold @TomArnold
 Going to try it on in a bit. Says XL. So nice. Also how cool is *@BigSlickKC fun & raised over 4 mill 4 cancer kids.

PHILLY AWARD
 Social Media Campaign
 Over \$1M Annual Budget

Information, Event Details & Fundraising: bigslckkc.org

*Social Media
Brand Management*

CHILDREN'S MERCY

with FLEISHMAN HILLARD

[Children's Mercy Facebook](#)

[Children's Mercy Twitter](#)

[Children's Mercy Instagram](#)

[Children's Mercy YouTube](#)

Search



childrensmercy

Following

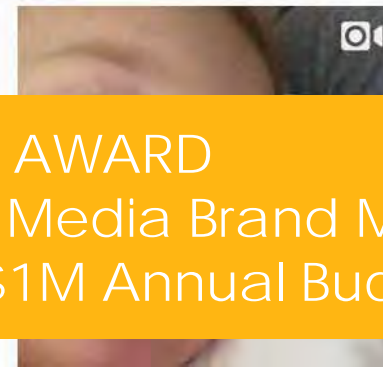
...

362 posts

3,403 followers

104 following

Children's Mercy KC Kansas City's nonprofit children's hospital, transforming lives throughout the region. Ranked in 10 out of 10 specialties by U.S. News. www.childrensmercy.org



PHILLY AWARD
Social Media Brand Management
Over \$1M Annual Budget

*Media Relations
Campaign*

EPISCOPAL COMMUNITY SERVICES



A volunteer cooks eggs by the dozen to make a quantity of scrambled eggs for the Third Saturday breakfast at St. Paul's, Kansas City, on Feb. 20. A new healthier menu once a month increases the percentage of protein provided.

Text and photos by Melodie Woerman

Cookin' up healthy meals

Episcopal Community Services and St. Paul's, Kansas City, partner to serve a healthy, delicious meal to people who need both

THE WEEKLY Saturday breakfast program at St. Paul's, Kansas City, has a new look since a month, thanks to a partnership between the church and Episcopal Community Services of Kansas City. Starting in October, diners will get a bi-monthly plateful of food bag with healthier boosts on some menu items they've come to love.

The "Third Saturday" breakfast features whole grains in its pancakes and biscuits, roasted potatoes instead of fried, and sausage made from turkey, not pork.

The once-a-month menu also offers more servings of fresh fruit and increases the amount of protein provided, while cutting carbohydrates.

Brian Heyen, chief executive officer of ECS, said the reason for the change is simple — many area residents who rely on emergency food suffer from a cluster of health problems, including high blood pressure and diabetes. When you consider that many also lack access to adequate health care, Heyen said the church's food ministry needs to play a positive role in modeling health.

He said the Third Saturday healthy menu is serving as a pilot program, with an eye toward how it might work on a weekly basis.

By Spearman, St. Paul's senior warden, said there is an effort across Wyandotte County to improve the health of the community. Posters on the parish hall walls tout the mayor's 1-2-3-4-5 Fit Taste initiative, emphasizing exercise, reduced time in front of screens, and consuming more low-fat dairy products, fruits and vegetables, and water.

Spearman said the church sees this emphasis on health as an extension of sharing God's love. "How can we say we love God and not help you take care of the temple God gave you?" she said.

Portion sizes also matter

The Third Saturday meal also utilizes volunteer servers who put a controlled portion on each plate. This is different from the help-yourself model on other Saturdays, and Spearman said some people didn't like the change at first.

"But they still are getting full," she



Colorful printed cards share nutrition information with diners.

said, and after getting used to the new menus and serving method, diners report that they find the food not only tasty but healthy.

Those who may want something for later can pick up to-go bags, paper sacks that include peanut butter, fresh fruit, whole grain crackers and bottled water.

Heyen said that the healthy menu provides more than half the calories an adult should eat each day, while offering 133 percent of the recommended protein and only 53 percent of daily carbs.

To help diners learn more about what they are eating, colorful cards at each table provide nutrition information about menu items, as well as sharing the "My Plate" re-



Brian Heyen

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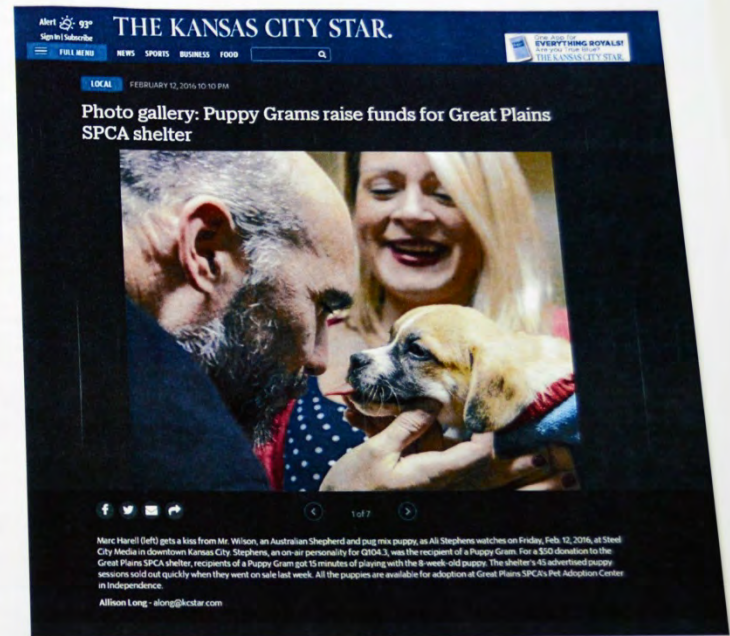
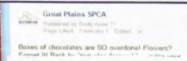
Brian Heyen

PHILLY AWARD
Media Relations Campaign
Under \$1M Annual Budget

GREAT PLAINS SPCA



Sample social media posts



PHILLY AWARD
Media Relations Campaign
Over \$1M Annual Budget

Awards of Distinction

Any entry that scores above the 90th percentile of all entries will be awarded an Award of Distinction.

Award of Distinction winners are eligible for consideration for the Best in Show Award.

CHILDREN'S CENTER FOR THE VISUALLY IMPAIRED

with SHOOK, HARDY & BACON MARKETING DEPARTMENT

CCVI SPECTACLE SPECIAL EVENT CAMPAIGN



CHILDREN INTERNATIONAL

with RIGHTPOINT

CHILDREN.ORG

[See it here.](#)



CHILDREN'S MERCY

with BLACKTOP CREATIVE

BIG SLICK CELEBRITY WEEKEND SPECIAL EVENT CAMPAIGN

BIG SLICK CELEBRITY WEEKEND MARKETING CAMPAIGN

FACEBOOK

Number of posts (event weekend plus 2 wks prior): 157

Total Reach: 546,043

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Number of posts (event weekend plus 2 wks prior): 89

Paul & Selena from 2015 (used to drive online donations for this year)

guys opening press conference at CMH

Followed by: @robgriggle, @ericstonestreet, @jasonstudeikis, @davidkoechner, @bigslickkc

BIG Slick CELEBRITY WEEKEND 2016

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SUPPORT A STAR SPANGLED WEEKEND OF COMEDY, CHARITY AND FAKE POLITICS

EVENT HASHTAG #BigSlickKC

#BSC2016 #ChildrensMercy #Royals #That #CharlieHeastie #PinstripesBBB #TheMidland #MelodicCaringProject

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SOCIAL MEDIA REFERENCE SHEET

[f](#) Facebook
[t](#) Twitter
[i](#) Instagram
[s](#) Snapchat

*Look for our custom Snapchat profiles at the event!

WEEKEND SCHEDULE

FRI. JUNE 17	STAR SPANGLED SOFTBALL Kauffman Stadium Lark KC	SAT. JUNE 18	RED, WHITE & BOWL Pinstripes Bowling, Bocce & Bats Practice	VICTORY PARTY & AUCTION Arvest Bank Theatre at The Midland Downtown
	4:30 pm Gates Open 5:00 pm Celebrity Softball on Kauffman Field 7:00 pm Royals vs. Detroit Tigers		10:00 am Doors Open 10:30 am Red, White & Bowl Celebrity Tournament	

Information, Event Details & Fundraising: bigslickkc.org

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Kansas City @bigslickkc.org

1,158 FOLLOWING 10.2K FOLLOWERS

Tweets Media Likes

Big Slick KC Retweeted Tom Arnold @TomArnold

Going to try it on in a bit. Says XL. So nice. Also how cool is *@BigSlickKC fun & raised over 4 mil 4 cancer kids.

EPISCOPAL COMMUNITY SERVICES

DINING WITH DIGNITY



CITY FILE Inspiration

A Stitch in Time Saves Lives

Three new Kansas City organizations — Culinary Cornerstones, Weave Grains Covered and Rightfully Served — provide hands-on job training to give at-risk people a brighter future.

By Kim DeWitt photo: Tara Sheggs

Imagine classes where for-
tune-telling or alcohol addicts,
or caregivers or underemployed
people learn practical job skills
— like cooking or sewing — as if
they're from the circle of poverty. No
more will they be called "disadvan-



Kim DeWitt: This St. Paul's Kansas City volunteer serves meals on the food bank. He is also a member of the Weave Grains Covered program, which offers food preparation and nutrition education to at-risk individuals. He also offers food preparation and nutrition education to at-risk individuals.



A volunteer cooks eggs by the dozen to make a quantity of scrambled eggs for the Third Saturday breakfast at St. Paul's, Kansas City, on Feb. 20. A new healthier menu once a month increases the percentage of protein provided.

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mendations that each meal should include appropriate amounts of protein, grains, fruits and vegetables.

Spearman said on Third Saturday, diners also avoid standing in long lines waiting for their meal. Instead they are seated in the church and are called in groups of 25. "No one is standing around with others hovering over them," she said. "Part of good health is allowing them a leisurely meal."

The cost of the food each week is paid by St. Michael and All Angels in Mission, whose member, Julie Marcus, originated the breakfast program 18 years ago.

Kim DeWitt: This St. Paul's Kansas City volunteer serves meals on the food bank. He is also a member of the Weave Grains Covered program, which offers food preparation and nutrition education to at-risk individuals. He also offers food preparation and nutrition education to at-risk individuals.

Continued on page 10

FOLK ALLIANCE INTERNATIONAL

with **AMBIGUOUS FIDDLE MEDIA**

[Watch it here.](#)

WHAT HAPPENS AT THE FOLK ALLIANCE CONFERENCE



Jordie Lane (Australia)
Singer/Songwriter

GREAT PLAINS SPCA

PUPPY GRAMS

WINTER 2015 NEWSLETTER

When we are asked the question, "How many animal welfare agencies are there in the KC area... and do we really need so many?" It's such a great question with a compelling answer. We are looking for ways to improve the lives of the "animal" in our community.

For the little guy who needed a welcoming place where she could develop her reading skills by reading to pets at our Young Heroes Summer Camp, we are the reason she returned to school with more confidence.

When their only option was to euthanize because they had no money to fix her badly shattered leg, we are the reason the family could stay together by providing discounted medical services.

For the senior living on a fixed income who needs pet food for their four-legged friend, we are the reason they can enjoy healthy meals and live longer.

For the feral m... injured in the eng... cold winter day, w... her kittens were... health through our... and the mother w... prevent future litters...

For growing the HERO Team initiative, we are expanding our reach even further in 2015 to save and improve the lives of more pets than ever before. We are seeking special volunteers who are ready to get hands on and help us with the rewarding, yet sometimes heartbreaking, work of serving and rescuing local pets in need. We are also seeking supplies that help us provide these pets with a better life. Thank you for helping us be HEROES for pets, partners for life!

Supplies the HERO Team desperately needs now:

- Dog houses (tarp-style preferred)
- Sturdy buckets (stainless steel or horse feed buckets preferred)
- Cable tie-outs (10-20 foot long) for replacing chains

2013: 5,682 PETS FOUND THEIR FOREVER FAMILIES

2014: 6,656 PETS FOUND THEIR FOREVER FAMILIES

2013: 16.5 TONS PET FOOD DISTRIBUTED TO THE COMMUNITY

2014: 3.5 TONS PET FOOD DISTRIBUTED TO THE COMMUNITY

For the family struggling after a lay-off, we are the reason they could keep their pets, because we provided pet food and medical assistance to their beloved companions.

SPCA is the reason 35,000 pets – served just last year – and have success stories like these to share. Each of these stories, and these pets have touched our lives, just as much as we have touched theirs.

... saying since the... of Animal Haven... less Pets KC in... do more and... more! Here's to... leaving ahead

... reason we can...

... saying since the... of Animal Haven... less Pets KC in... do more and... more! Here's to... leaving ahead

... reason we can...

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... reason we can...



HUMANE EDUCATION RESOURCES OUTREACH

Scared and lonely dogs with heavy chains connecting them to old cars... Injured and sick puppies wandering around, who may be without proper medical attention... Cats, kittens, and mothers with their litters who have been left outside without food or shelter...

These are the pets we are helping through our new HERO (Humane Education Resources Outreach) Team in partnership with The Rescue Project. Great Plains SPCA has always served local pets most in need of a helping hand throughout the Kansas City Metro, but with limited resources and team members, we weren't able to respond to the growing number of calls for help alone. At the end of 2014, our organization began a partnership with The Rescue Project, another local animal welfare nonprofit, because we knew that by joining forces to create the HERO Team we could save more lives.

Our team is out in the front lines every day helping pets who desperately need the basics like adequate shelter, food, straw, and other pets who need that assistance and more - a new life. By educating well-intentioned pet owners on proper care and providing them with the necessary supplies, we can keep families together and know the pet will have an improved life. However, if the pet is living in an unsafe situation, we encourage the owner to relinquish their pet to Great Plains SPCA or The Rescue Project and we then provide that pet with all the care they need before they are adopted into a new family. We are also helping the community with preventative services such as high-volume spay/neuter.



INTERNATIONAL ESSENTIAL TREMOR FOUNDATION

TREMOR TALK: JANUARY 2016

health

The Wonders of Coloring

Do you remember sitting at the kitchen table as a child, surrounding yourself with a rainbow of crayons and colored pencils? Do you remember the big, gray-paged coloring books filled with illustrations of fairy tale characters, super heroes, and planes, trains and automobiles? The smell of the crayons and the sound they make as they move across the page? Hours could be spent hunched over those pages. As a child, the decision that had to be made was deciding if the princess's dress should be "nicke me pin mountain mystery".

As an adult, our life choices get a bit more and a lot more stressful. But now you can take those days of relaxing, carefree coloring as the latest trend, and it's catching on quick.

In the early 20th century, Carl Jung was the first Western psychologist to use coloring as a technique. He had his patients color in circular, concentric shapes with a symbolic representation of the human psyche. And although there are many studies that look at the therapeutic benefits of coloring specifically, a recent study from Mayo Clinic states that coloring is a form of art that can help with physical and mental health from the exercise.

Right now, the best-selling adult coloring books are...

and refocus their energy on the things that are really important. And grown-ups with ET are no different.

Some craccerbates tremor. So anything you can do to reduce stress will be helpful for your ET. "It's the process (of coloring) that's important, much more so than the final product," said Carly Martin, IETF supporter and Facebook group member. "Give yourself permission to go outside the lines... it doesn't have to be suitable for framing. The purpose is to help you shut out your day to day thoughts for a little bit." When you're done, you can focus on the task at hand, and the stress will be able to relax.

TREMOR TALK
For Donors of the International Essential Tremor Foundation
Issue 19 January 2016

Living with essential tremor and ANXIETY

Explore Surgical Options

Understanding Head Tremor

Hot Trend: Coloring to relieve stress

LOST OCEAN
An Jelly Adventure
A Coloring Book
Illustrations.com

ietf International Essential Tremor Foundation
Your Voice for Essential Tremor

essentialtremor.org

KANSAS CITY ART INSTITUTE

ARTPOP 2016



KANSAS CITY BALLET

with HINT

THE ALL-NEW NUTCRACKER



ALL NEW!

IMAGINE AGAIN

KANSAS CITY BALLET

THE NUTCRACKER

DECEMBER 5 - 24, 2015

ORDER BY NOV. 6 FOR BEST SEATS
KCBALLET.ORG OR CALL 816.931.8993

DECEMBER
Kaufman Center

KANSAS CITY
BALLET

DEVON CARNEY
ARTISTIC DIRECTOR

THE NUTCRACKER

Presented by
Bank of America

KANSAS CITY
BALLET

DEVON CARNEY
ARTISTIC DIRECTOR

KANSAS CITY CARE CLINIC

with JAMES SMITH GRAPHICS, CREATIVE PRINTING, MICAH BARTA,

and LANDON VONDERSCHMIDT PHOTOGRAPHY

BLOOM 2016 INVITATION

REGISTER ONLINE AT WWW.BLOOMPARTY.COM OR MAIL THIS CARD WITH YOUR PAYMENT

Yes, I will attend.
I would like to purchase # _____ of tickets at \$125.00 each for a total of \$ _____
Patron Upgrade at \$500.00 for a total of \$ _____
(see website for details)

No, I cannot attend.
Please accept my 200% tax-deductible donation in the amount of \$ _____

KC CARE CLINIC FLEET

Name _____
Address _____
City _____ State _____ Zip _____
Phone _____
Email _____

PAYMENT INFORMATION

Credit Card
(see website for details at www.bloomparty.com)

Visa Mastercard Discover American Express

Card # _____
Exp. Date _____
Signature _____

Check Enclosed
(check payable to the Kansas City CARE Clinic)

My company will match this gift.
(company name)



Let's get
NAUTI-CAL

Grab your leave pass, your dress blues and polish your party shoes - an unfathomably fun escape awaits in Kansas City's historic East Bottoms. Avast! It's Bloom Fleet Week 2016 - so slip away for some shore leave in support of the the Kansas City CARE Clinic.

Delectable rations and libations abound from partners such as Bread and Butter Concepts, Clear10 Vodka, J. Rieger & Co. and Lukas Liquors, along with a variety of great entertainment options to make it a night to remember. We swear (like a sailor!) it's a party not to be missed!

WHEN:
Saturday, April 23, 2016

TIME:
8:00 until Midnight

WHERE:
507 N. Montgall Avenue
Kansas City, MO 64120

TICKET PRICE:
\$125 for individual tickets

SAILOR UPGRADE
\$500 (Patron Ticket Package) - Includes 2 tickets to main event and to the exclusive Patron Party on April 12th at Tom's Town Distillery.

Thank you
TO OUR SPONSORS

ADmirAL (\$20,000)
LUKAS LIQUOR (\$15,000)
SPACES
ink (\$15,000)
CONSIDORE (\$15,000)
HEA Midwest HEALTH SYSTEM
Walgreens
bread & butter concepts
Creative Printing
lodiTech
Kansas City University OF MEDICINE AND BIOSCIENCES
POLSINELLI
Saint Luke's HEALTH SYSTEM

Enid & Crosby Kemper Foundation, UMB Bank, n.a., Trustee

Wanna float our boat
Sponsorship opportunities are still available. Sponsor benefits include tickets to the big party, recognition on Bloom materials and website, recognition at the event and tickets to the exclusive Patron Party on April 12th. Learn more at bloomparty.com

- HONORARY CHAIRS**
S. Sloane Simmons & Hart Van Deusen
- EVENT CHAIRS**
Abby Albers
Doug Albers
Chadwick Bronks
Katie Campbell
- HC CARE CLINIC BOARD OF DIRECTORS**
Mark D. Nuss (Chairman)
Christopher Beal
Eric L. Becker
Alfred D. Biggs Jr., MD
Katie Campbell
Kelly C. Cole
Shelahn Davis-Wyatt
Kelsey Funk
Camille V. Henssey, MD
Kurt Knappstein
Kate McKinney
Megan Newland, MD
Mark Opars
Gagan Parva, M.D.
Tom Peddicord, Pharm. D.
Doris Rogers
S. Sloane Simmons
Cindy L. Thornton
- EVENT COMMITTEE**
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Jonathan Bowyer
Douglas Brown
Lindsay Cummings
Melissa Cooper
Dary Fatro
Debrae Harrab
Shelby Herrick
Travis Joyal
Damian Lair
Sarah Lehman
Sean McCully
Kate McKinney
Ron Meyer
Tom Nagel
Tom Peddicord
Lauren Rewco
Kiran Ross
Elliot Scott
James Smith
Landon Vonderschmidt
Kelly Wilcox
Lydia Young
Kayle Ziebar
- KC CARE CLINIC STAFF**
Sheridan Woods, CED
Kirk Isenhour
VP Marketing & Development
Sarah Baum, Development Officer
Sarah Haik, Associate, Marketing & Development

KANSAS CITY REPERTORY THEATRE

with BLACKTOP CREATIVE

A FEARLESS FETE 2016 – KC REP ROCKS



KCREP
SAVE THE DATE
FEARLESS FETE 2016:
KC REP ROCKS

SPENCER THEATRE
1501 GILBERT ST., 64110
KANSAS CITY, MO 64112

FRIDAY MAY 20
7-11 PM

A Fearless Fete 2016 — is an electrifying holiday for rock musicians. KC Rep Rocks will shine a celebratory spotlight on the beautiful innovation of KC Rep's main stage while underlining the Rep's ability to produce fantastically entertaining and inspiring work.

Proceeds from a Fearless Fete support the art the Rep creates on stage and the Kansas City kids the Rep serves through outreach programs each year through outreach programs each year.

SPONSORSHIPS START AT \$1,000
Donor: \$1,000 or more in \$1,000, \$250, \$100 or \$50 increments up to 100 donor minimum. In lieu of cash.

Honorary Chairs
David & Geri Frantz

Corporate Sponsoring Committee
In Honor of:
Mark Donawick
Debra Gray
Loeh Huddleston
Cheryl
Mark Jergensen

Vanquish Sponsor
David & Geri Frantz/Donson
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Co-sponsor Sponsors
Burns & McDonnell
The McDonald Foundation, Inc.

Mass Supporters
Tom Marney
Tom McDonnell
Brad Daring
Ben Truckless
Richard Wood

FEARLESS FETE

PLEASE DELIVER TO

KCREP

FEARLESS FETE

REP ROCKS
KANSAS CITY REPERTORY THEATRE



KC HEALTHY KIDS

with DAZIUM DESIGN SOLUTIONS

2016 HERE I AM AWARDS



Reshape Your Community



RESHAPE YOUR SCHOOLS

More than a half million people in our six-county region go to schools to work, learn and play, and are there for at least 30-40 hours a week. With this large, captive audience, schools are a great place to set a standard for good health.



I AM HERE AWARDS

#iamherekc

AGENDA

Welcome
I Am Here Kickoff
Honorable Mentions
Awards
Grand Prize

AWARD RECIPIENTS

3rd Grade: Boulder Star Montessori
Kansas City Public Schools
Katie Wolfe

4th Grade: Stony Point North Elementary School
Kansas City, Kansas Public Schools
Ray Lipovac

5th Grade: Meadowbrook Elementary
North Kansas City School District
Sarah Farsuac

6th Grade: Prairie Elementary
Shawnee Mission School District
Lizette Moore

7th Grade: Summit Lakes Middle School
Levi's Summit R-7 School District
Heather Crain

8th Grade: Missouri City School
Missouri City School District
Jill Payton

MASTER OF CEREMONIES Justin Wilson



RESHAPE YOUR PLATE

In a healthy food system, families don't have to look very far to find affordable, locally grown food. They find it in community gardens and at farmers markets in their neighborhoods. They find it at grocery stores, restaurants and...



What could your school do with \$2,500?

Photo Contest Gives Students a Voice in their Communities

KC Healthy Kids created the I Am Here photo contest to empower students to speak out for healthier communities.

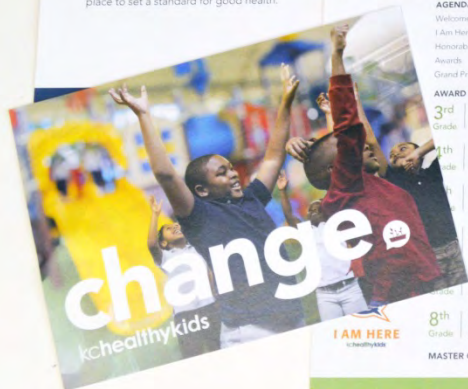
Working with their classmates, students submit photos illustrating two themes: "How My Environment Helps Me Be Healthy" and "How My Environment Does Not Help Me Be Healthy."

Teachers are encouraged to help students think critically about their communities' amenities, such as walking trails or broken sidewalks, safe playgrounds or blighted lots, schoolyard gardens or fast food restaurants.

Now in its third year, the contest has grown — and so have your chances to win! This year, we're offering 24 prizes:

- 18 Honorable Mention Awards (\$100)
- 5 Grade Level First Place Awards (\$1,000)
- 1 Grand Prize (\$2,500)

The contest is open to third- through eighth-grade classrooms and summer school programs in incorporated schools in Johnson and Wyandotte counties in Kansas and Cass, Clay, Jackson, and Platte counties in Missouri. For details, go to kchealthykids.org.



Be a part of the fun. Be a part of the future.

Sponsor	Amount
Platinum	\$10,000
Gold	\$5,000
Bronze	\$2,500
Supporter	\$1,000
Partner	\$500
Special or Winner	\$250
	\$100

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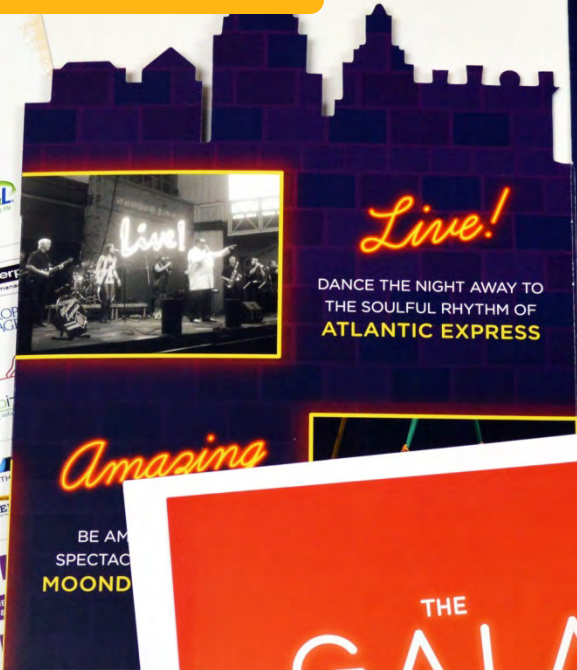
UNITED FOR KIDS GALA 2015



KVC HEALTH SYSTEMS

with REACTOR DESIGN STUDIO

2015 GALA ON FIRE INVITATION



LEGAL AID OF WESTERN MISSOURI

WHAT IS LEGAL AID

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COUNTIES SERVED

BARTON
BATES
JAYES
MCDONALD
NEWTON
VENOCH

KANSAS CITY

COUNTIES SERVED

CLAY
JACKSON
PLATTE

ST. JOSEPH

COUNTIES SERVED

ANDREW
ATCHISON
BUCHANAN
CALDWELL
CLINTON
DAVIES
DEKALB
GENERTY
GRUNDY
HARRISON
HOLT
LINN
LINWORTH
MERCER
MOWAT
POTTER
SULLIVAN
WORTH

WARRENSBURG

COUNTIES SERVED

BENTON
CAMDEN
CARROLL
CLATSOP
HOWE
WICKORY
JOHNSON
LAURETTE
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METROPOLITAN ORGANIZATION TO COUNTER SEXUAL ASSAULT

with SULLIVAN, HIGDON & SINK

2016 MOCSA COMMUNITY LUNCHEON

MOCSA COMMUNITY LUNCHEON 2016

RSVP
To appear in the program, please reply by April 8.

- **\$15,000 PLATINUM PLUS**
 - Special recognition at luncheon
 - Two tables of 10 (optional)
 - Premier seating
 - 20 valet parking passes
 - 10 tickets to Patron's Party (if requested)
 - Preeminent luncheon program acknowledgment and visual acknowledgment at luncheon
- **\$10,000 PLATINUM**
 - Two tables of 10 (optional)
 - Premier seating
 - 10 luncheon valet parking passes (if requested)
 - 10 tickets to Patron's Party
 - Preeminent luncheon program acknowledgment and visual acknowledgment at luncheon
- **\$5,000 GOLD**
 - Table of 10
 - Premier seating
 - 6 tickets to Patron's Party
 - 5 luncheon valet parking passes (if requested)
 - Luncheon program acknowledgment and visual acknowledgment at luncheon
- **\$2,500 SILVER**
 - Table of 10
 - Preferred seating
 - 2 luncheon valet parking passes (if requested)
 - 4 tickets to Patron's Party
 - Luncheon program acknowledgment
- **\$1,500 BRONZE**
 - Table of 10
 - 2 tickets to Patron's Party
 - Luncheon program acknowledgment
- **\$1,000 PATRON HOST**
 - Table of 10
 - 2 tickets to Patron's Party
 - Luncheon program acknowledgment
- **\$750 INDIVIDUAL PATRON**
 - 4 seats at Community Luncheon
 - 1 ticket to Patron's Party
 - Luncheon program acknowledgment
- **\$750 TABLE HOST**
 - Table of 10
 - Luncheon program acknowledgment
- **\$75 INDIVIDUAL TICKET**
 - 1 ticket to Community Luncheon

MOCSA COMMUNITY LUNCHEON

May 6, 2016

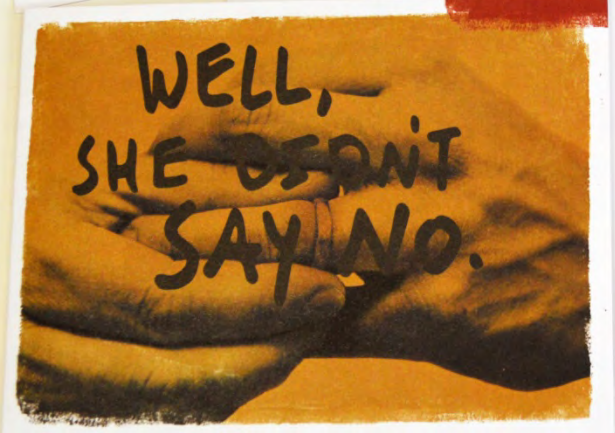
Welcome presented by
KRISTIN TYSON,
MR. MOCSA BOARD OF DIRECTORS

Stand with MOCSA presented by
NELSON, MOCSA PRESIDENT AND CEO

Supporting MOCSA presented by
CRULL, HONORARY CO-CHAIR

Speaking on a Safe Community presented by
WILL COBB, HONORARY CO-CHAIRS

Keynote Address presented by
JEFFREY BUCHOLTZ



...come together as a community to support her.

IT'S TIME TO CHANGE THE CONVERSATION.

There's never an excuse for sexual assault. Yet one happens every two minutes. How can we join forces to end sexual violence for good? Thanks to supporters like you, MOCSA's message reached over 100 members of the Kansas City community last year, but that's just the beginning. If each of us continues to speak up, speak out, and stand up for what's right, we can set an example that reaches beyond our community and inspires change on a global scale.

INDIVIDUALLY, WE SPEAK. TOGETHER, WE ARE HEARD.

JEFFREY S. BUCHOLTZ

KEYNOTE SPEAKER

Jeffrey Bucholtz has been a keynote speaker for sexual violence prevention for 15 years. As president of the National Domestic Violence Hotline, a leader in esteemed organizations like the San Diego Center for the Prevention of Sexual Violence and the UC San Diego Center for the Prevention of Sexual Violence, Jeff has been instrumental in the conversation about prevention by addressing the role of men and boys as bystanders.

Jeff is unlike any keynote speaker MOCSA has ever had.

PEOPLE NEED TO KNOW THE FACTS.

1 IN 4 GIRLS AND 1 IN 6 BOYS will be sexually abused before age 18.

1 IN 6 WOMEN has been the victim of an attempted or completed rape.

It's a silent epidemic. However, statistics tell us that at least two people at your table will be affected by sexual violence. It could be your sister, mother, daughter, son or close friend. It may be you.

This problem has no economic, social or age limits. It happens in neighborhoods all across the greater Kansas City area. And to stop it, we need to talk about it.

\$50 provides support for one rape victim.

\$100 covers therapy to help a child feel safe again.

\$250 brings education and prevention programs to those at highest risk, potentially stopping a rape or other act of sexual abuse.

HELP US SPREAD THE WORD.

MOCSA's services are free of charge. Every single dollar you give will be wisely put to use by one of the most respected programs of its kind. So as you think about your world, keep this in mind: **Someone you know needs MOCSA.**

MOCSA
Metropolitan Organization to Counter Sexual Assault

ROCKHURST UNIVERSITY

with VML

I AM R.U. CAMPAIGN

Time to Show Off.

Flip your folder over, snap a selfie and share your big news with the world. Really, it's ok to brag. You're kind of a big deal. #IamRU



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ROCKHURST UNIVERSITY | DIGITAL

How **RU** Are You?

Show Your RU Love.
Use #IamRU when posting photos to show the world why you ❤️ Rockhurst University.

Have a private account?
Post photos to RU's Facebook wall or email them to IamRU@rockhurst.edu.



ROCKHURST
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#IamRU Photo Contest

STEP 1
SNAP: Take a photo showing the world how you are RU.



STEP 2
SHARE: Post your photo on Facebook, Twitter or Instagram using #IamRU. If you have a private account, post your photo on Rockhurst's Facebook wall or email it to IamRU@rockhurst.edu.



STEP 3
VOTE: Vote on your favorite photo.



RONALD MCDONALD HOUSE CHARITIES OF KANSAS CITY

with SULLIVAN, HIGDON, & SINK

2016 MOTHER'S DAY APPEAL

What's more frightening for a sick child than going through treatment? Going through treatment alone. Studies show that a child whose family is nearby actually recovers more fully and more quickly than a child undergoing treatment away from home. But what if home is hundreds of miles away?



PLEASE ACCEPT THIS CARD AS OUR GIFT TO YOU.



When a child is diagnosed with a life-threatening illness, the last thing the child's family needs to worry about is where they're going to sleep that night. Unfortunately, many children are being treated in cities, counties or even states away from home, forcing families to huddle in waiting rooms or move from hotel to hotel to be near their loved ones. Ronald McDonald House Charities of Kansas City is changing that.

As a home away from home for many families in the Kansas City area, Ronald McDonald House Charities provides more than just a homecooked meal or a comfortable bed. It provides hope. And we can't do it without your help.

With your donation, we're able to provide nourishing food and comfortable, safe housing near hospitals in the Kansas City area, giving mothers to be near their children when their love is most needed.

This Mother's Day, won't you give the gift of family by donating to Ronald McDonald House Charities of Kansas City? It takes \$78 per house a single night of care to the child in the life of a mother.



NO flowers. NO chocolates. NO bottles of wine. NO "thing" IS QUITE ENOUGH FOR this mother of mine. I blossomed THANK YOU FOR YOUR LOVE. NOW OTHER MOTHERS CAN TOO.

Thank You
BECAUSE OF SUPPORTERS LIKE YOU, A SICK CHILD CAN WALK HAND-IN-HAND WITH HER MOTHER ON THE ROAD TO RECOVERY.

"AMELIA GETS SO SICK AFTER HER CHEMO TREATMENTS, SO I CAN'T EXPRESS WHAT I WANT TO BE ABLE TO HAVE A SAFE HOME, A WARM BED AND HEALTHY MEALS FOR US EVERY NIGHT."

getting sick. With everything I'd have to carry her up stairs. My legs, and she was too heavy. Every time the doctors looked at me, I was bacterial, viral, anything. They'd send her home. She'd be there then a week later. We'd be so low at that point, she'd be alive.

Amelia was diagnosed with lymphoblastic leukemia on the morning of her 3rd birthday. She was pregnant and having complications, she had to be delivered at Mercy in Kansas City by a team of grandmas were at work, and I had to wait for them. My husband had to drive to Kansas City to be with us. We could have driven to Kansas City, but I wanted to be near Amelia. It was the worst day of my life.



I honestly don't know what we would do without Ronald McDonald House Charities of Kansas City. Amelia gets so sick after her chemo treatments, so words can't express what it means to be able to have a clean, safe home, a warm bed and healthy meals waiting for us every night. Even the security guard, Nina, is now one of Amelia's favorite people. This place and our whole family is so, so grateful to Ronald McDonald House for allowing me to be by my daughter's side while she fights this disease. Recovery is never easy, but Ronald McDonald House makes it possible.

-Alicia



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HALPERIN & JOHN HEILEMANN

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07 APR 2016

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JEWISH COMMUNITY FOUNDATION OF GREATER KANSAS CITY

TRUMAN AND ISRAEL INAUGURAL LECTURE



UNBOUND

LIVING UNBOUND

LOOK CLOSER

Unbound is SELF-DETERMINATION

PROTECTING GIRLS FROM A HARMFUL CULTURAL PRACTICE

Daniel speaks proudly of his cultural heritage and passing it along to his children. There's one tradition, though, that he and his wife, Sophia, won't continue in order to protect their daughters.

Female genital mutilation — also referred to as FGM or female circumcision — is a difficult subject to talk about, but the Kenyan couple agreed to share their views.

Daniel and Sophia have eight children — four girls and four boys. One of their sons, a 12-year-old boy, is sponsored through Unbound.

"I am from the Kenyan tribe called Samburu," Daniel said. "My people are very traditional and they are true to their culture."

"As the rest of Kenya embraces Westernization, we still hold on to what we believe is real — our culture."

There's much about Samburu culture that Daniel loves and carries with him, such as wearing traditional attire and herding cattle. He and Sophia, however, have rejected FGM.

"I would never let my daughters go through such a humiliating thing," Daniel said. "... This practice goes against everything I believe."

FGM involves altering or injuring female genitalia for non-medical reasons.

While it's concentrated in 29 countries in Africa and the Middle East, it's a universal problem, according to the U.N. It's practiced in some countries in Asia and Latin America and by immigrant populations in Western Europe, North America, Australia and New Zealand.

FGM can cause severe bleeding, infections, infertility, complications in childbirth and a higher risk of newborn deaths, according to U.N. Besides physical and emotional trauma, FGM has other negative effects.

A 2012 Unbound program evaluation in the Meru area cited FGM and early marriage as two main cultural barriers to education.

"These two factors are to a great extent interrelated in that most girls are married immediately after undergoing FGM," said author by David Wamae of Unbound.

Economic pressures to marry off girls "bride price" contribute to the continuation of FGM and early marriage.

Sponsorship helps relieve economic pressures on families by helping with education.

20 • LIVING UNBOUND



Sophia, a member of the Samburu tribe in Kenya, proudly wears the traditional dress of her culture.

LIVING UNBOUND

A photograph of a young girl from the Samburu tribe, smiling broadly. She is wearing traditional beaded clothing, including a colorful headband and a beaded necklace. The background is a solid green color.

elevate
EMPOWER
encourage

WINTER 2015

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**BUILDING A
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**Discover Membership
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Best In House

Awarded to the highest scoring entry created solely-in house, without the assistance of a creative agency.

EPISCOPAL COMMUNITY SERVICES



Cookin' up healthy meals

Episcopal Community Services and St. Paul's, Kansas City, partner to serve a healthy, delicious meal to people who need both



A volunteer cooks eggs by the dozen to make a quantity of scrambled eggs for the Third Saturday breakfast at St. Paul's, Kansas City, on Feb. 20. A new healthier menu once a month increases the percentage of protein provided.

Text and photos by Melodie Woerman

THE WEEKLY Saturday breakfast program at St. Paul's, Kansas City, has a new look once a month, thanks to a partnership between the church and Episcopal Community Services of Kansas City. Starting in October, diners will get a bi-monthly plateful of food bag with healthier boosts on some menu items they've come to love.

The "Third Saturday" breakfast features whole grains in its pancakes and biscuits, roasted potatoes instead of fried, and sausage made from turkey, not pork.

Once a month menu also offers more servings of fresh fruit and increases the amount of protein provided, while cutting carbohydrates.

Brian Heyen, chief executive officer of ECS, said the reason for the change is simple — many area residents who rely on emergency food suffer from a cluster of health problems, including high blood pressure and diabetes. When you consider that many also lack access to adequate health care, Heyen said the church's food ministry needs to play a positive role in modeling health.

He said the Third Saturday healthy menu is serving as a pilot program, with an eye toward how it might work on a weekly basis.

By Spearman, St. Paul's senior warden, said there is an effort across Wyandotte County to improve the health of the community. Posters on the parish hall walls tout the mayor's 1-2-3-4-5 Fit Tastic initiative, emphasizing exercise, reduced time in front of screens, and consuming more low fat dairy products, fruits and vegetables, and water.

Spearman said the church sees this emphasis on health as an extension of sharing God's love. "How can we say we love God and not help you take care of the temple God gave you?" she said.

Portion sizes also matter.

The Third Saturday meal also utilizes volunteer servers who put a controlled portion on each plate. This is different from the help-yourself model on other Saturdays, and Spearman said some people didn't like the change at first.

"But they still are getting full," she



Colorful printed cards share nutrition information with diners.

said, and after getting used to the new menu and serving method, diners report that they find the food not only tasty but healthy.

Those who may want something for later can pick up to-go bags, paper sacks that include peanut butter, fresh fruit, whole grain crackers and bottled water.

Heyen said that the healthy menu provides more than half the calories an adult should eat each day, while offering 133 percent of the recommended protein and only 53 percent of daily carbs.

To help diners learn more about what they are eating, colorful cards on each table provide nutrition information about menu items, as well as sharing the "My Plate" recom-



Brian Heyen, CEO of Episcopal Community Services

mendations that each meal should include appropriate amounts of protein, grains, fruits and vegetables.

Spearman said on Third Saturday, diners also avoid standing in long lines waiting for their meal. Instead they are seated in the church and are called in groups of 25. "No one is standing around with others hovering over them," she said. "Part of good health is allowing them a leisurely meal."

The cost of the food each week is paid by St. Michael and All Angels in Mission, whose member, Julie Marcus, originated the breakfast program 18 years ago.

Continued on page 10

CITY FILE Inspiration

A Stitch in Time Saves Lives

Three new Kansas City organizations — Culinary Cornerstones, Weave Grains Covered and Rightfully Sews — provide hands-on job training to give at-risk people a brighter future.

By Kim DeWitt photo: Tara Sheple

Imagine a class where for every drop of alcohol added, an equivalent or under-employed single parent practices job skills like cooking or sewing — so that when they're called on to leave the circle of poverty, no more will they be called disheart-



Kim DeWitt: This St. Paul's Kansas City volunteer serves diners on the food program. He is also a member of the Rightfully Sews initiative, which offers free sewing classes to at-risk people. He is also a member of the Weave Grains Covered initiative, which offers free cooking classes to at-risk people. He is also a member of the Culinary Cornerstones initiative, which offers free job training to at-risk people.

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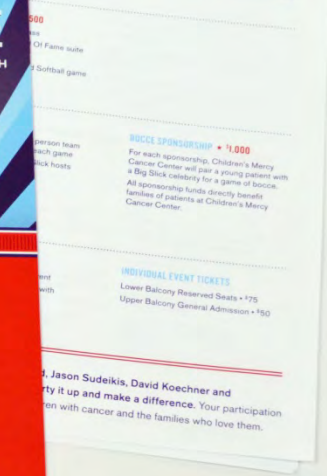
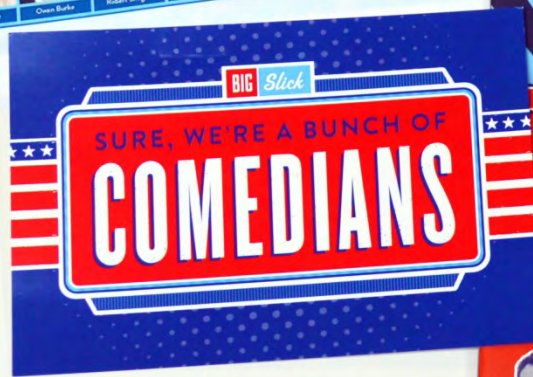
Best in Show

The highest scoring entries are eligible for consideration for the Best in Show Award. Best in Show is chosen by a panel of esteemed judges.

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with BLACKTOP CREATIVE

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