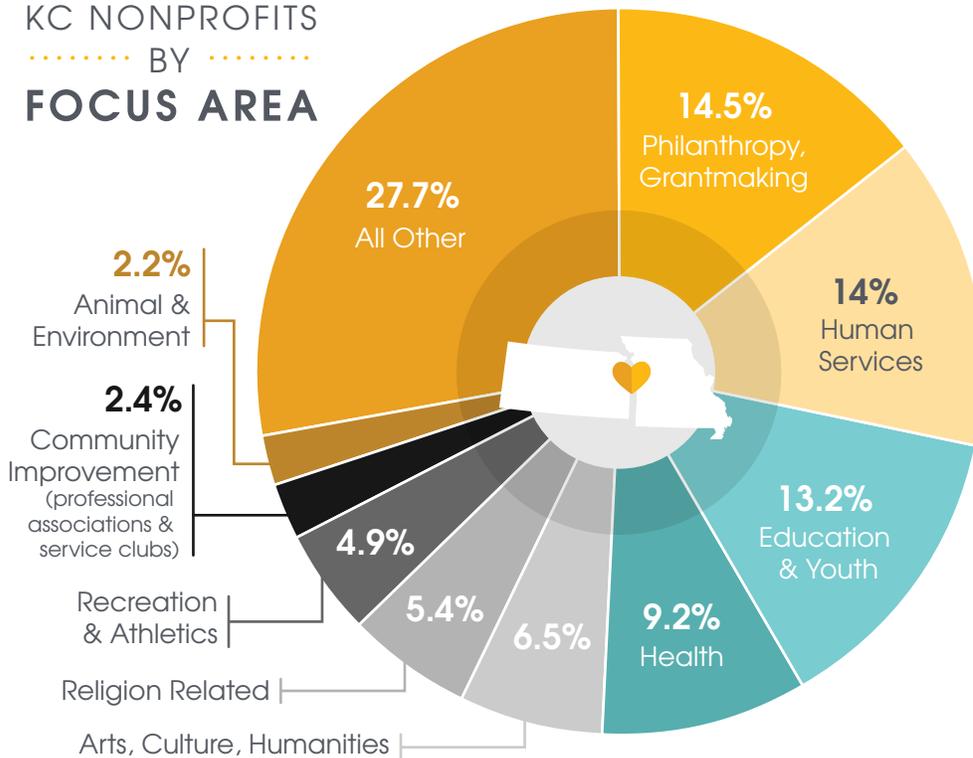


HOW DO NONPROFIT ORGANIZATIONS IMPACT KANSAS CITY?

THERE ARE **7,846** 501(C)(3) CHARITIES IN THE KANSAS CITY METRO.

KC NONPROFITS BY FOCUS AREA



ANNUAL ECONOMIC IMPACT IN KANSAS CITY

\$13.51 BILLION
IN TOTAL REVENUE

\$23.98 BILLION
IN TOTAL ASSETS

NONPROFITS REPRESENT ABOUT
10.9% OF KC'S GMP
(GROSS METROPOLITAN PRODUCT)

..... **AND**

8% OF ALL REVENUE
IN THE REGION.



NATIONAL NONPROFIT TRENDS



Women make up almost $\frac{3}{4}$ of the nonprofit sector.



Nonprofits are currently hiring at a **faster rate** than for-profits.



1 in 10 Americans is employed by a nonprofit.

HOW DOES NONPROFIT CONNECT IMPACT KANSAS CITY?

..... For over 40 years, we've been helping nonprofits help Kansas City



Last year our programs engaged
6,533
nonprofit professionals,
board members
and volunteers.

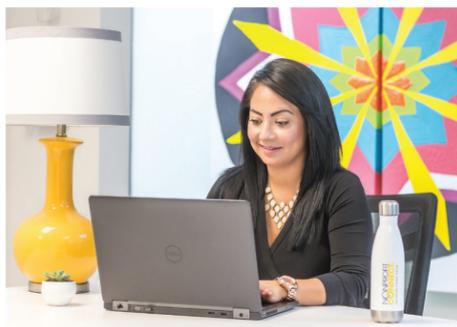
.....
OVER HALF
of programs are provided
free of cost.
.....

2,918
nonprofit jobs, internships
and board positions were posted
in our career center last year.

91% OF NONPROFIT MEMBERS
feel like membership with
Nonprofit Connect has impacted
their organization's ability to
better achieve its mission.



The online nonprofit
career center received over
1.1 MILLION VIEWS



We serve **670 MEMBERS**
including **594 nonprofits**
and **76 businesses**

2017 PHILANTHROPY AWARDS HONOREES



HONOREES

Frank Byrne, Jessica Best & Brian Stewart, Jake Jacobson,
Sarah Reape, Dr. William A. & Mary Reed, Linda & Terry Ward,
Artists Helping the Homeless & Saint Luke's Hospital, Big
Brothers Big Sisters of Greater Kansas City, The Miller Group
Casey Simmons & S. Sloane Simmons, Luncheon Chairs

OUR SUPPORTERS

Ewing Marion Kauffman Foundation

United Way of Greater Kansas City

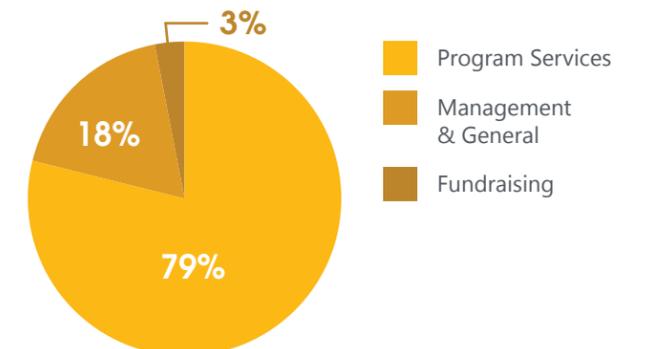
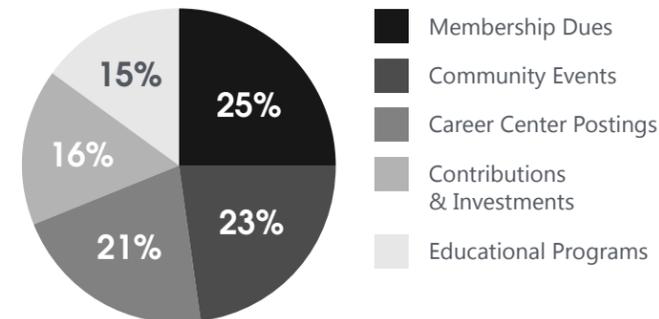
PROGRAM SPONSORS

BKD, LLP	Lever1
CliftonLarsonAllen	Merrigan & Co.
Fervor	Suite 700 Direct
Francis Family Foundation	RSM
Helzberg School of Management at Rockhurst University	SipVine
iBossWell	U.S. Trust
Jeffrey Byrne + Associates	Philanthropy Awards Luncheon sponsors are listed online.

OUR FINANCIALS

\$ REVENUE \$911,753

- EXPENSES \$813,933



WHAT WE DO

PROFESSIONAL DEVELOPMENT PROGRAMS
We provide education for nonprofit employees, board members and volunteers presented by local and national experts.

ONLINE RESOURCES
We facilitate access to webinars, videos, toolkits and research on nonprofit management topics.

NONPROFIT WORKFORCE DEVELOPMENT
We post nonprofit jobs, board positions and volunteer opportunities in our online career center.

OUR LEADERSHIP

2017 BOARD OF DIRECTORS

Tondeé Lutterman, President
BKD, LLP

Valerie Nicholson-Watson,
Vice President
Harvesters - The Community
Food Network

Colby Jones, Treasurer
Big Brothers Big Sisters of
Greater Kansas City

Barb Head, Secretary
The University of Kansas Health System

Bruce Scott, Past President
Bruce A. Scott Leadership Coaching

Andrea Allison-Putman
YMCA of Greater Kansas City

Charlotte Barksdale
LaserCycle, Inc.

Laura Berger
William Jewell College

Jeffrey Byrne
Jeffrey Byrne + Associates

Clifton Campbell
Community Action Agency
of Greater Kansas City

Lewis Gregory
U.S. Trust, Bank of America
Private Wealth Management

Janeé Hanzlick
SAFEHOME

Jennifer Ingraham
University of Missouri-Kansas
City Foundation

Sheri Johnson
Morningstar
Communications

Jami Shipman
Lathrop & Gage LLP

Ray Smith
Community Volunteer

Macaela Stephenson
Blue Cross and Blue Shield
of Kansas City

Drew Elliott, Ex-officio
KCPT, Kansas City PBS

STAFF

Luann Feehan,
Executive Director

Jackie Baker,
Director of Marketing

Noreen Bridgham,
Director of Programs

Katie Castro,
Director of Membership

Branden Haralson,
Office Coordinator

Tomomi Summers,
Director of eLearning

OUR MISSION

Nonprofit Connect links the nonprofit community to education, resources and networking so organizations can more effectively achieve their missions.



125 E 31st Street
Kansas City, MO 64108

WHAT OUR MEMBERS SAY



"Nonprofit Connect has opened my eyes to the **terrific nonprofit community** that we have here in Kansas City. It's a **great network** for discussion, idea sharing and support when working with nonprofit clients."

TONDEÉ LUTTERMAN

National Industry Partner, Not-For-Profit
BKD, LLP

MEMBER SINCE 2012

"Nonprofit Connect is a **key resource** for nonprofit organizations in Kansas City. The organization provides best practices and a host of **quality programming**—all designed to build the capacity of local nonprofit leaders."

GLORIA JACKSON-LEATHERS

Director of Kansas City Civic Engagement
Ewing Marion Kauffman Foundation

MEMBER SINCE 2014



"Nonprofit Connect helps us **connect with our peers**, educate our staff, **keep up on new trends** and recognize our sponsors and volunteers."

MICHEAL LAWRENCE

Chief Executive Officer
Big Brothers Big Sisters of Greater Kansas City

MEMBER SINCE 2010