

# OHIO GROCCERS ASSOCIATION

Ohio Grocers Association offers prime digital advertising opportunities, connecting companies with our vast membership and visitors. Amplify your visibility among industry leaders, retailers, and suppliers, strategically positioning your brand for meaningful engagement.



2024 MEDIA KIT

## WHY ADVERTISE WITH US?

1.5K

Website Monthly  
Reach

500

Website Monthly  
Unique Visitors

45%

e-Newsletter Open  
Rate

1000+

e-Newsletter  
Subscribers

## CONTACT US



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## DIGITAL ADVERTISING RATES

**Weekly Checkout  
(600 x 150- Horizontal)**

1 Week: \$50

4 Weeks: \$160

12 Weeks: \$300

**Weekly Checkout  
(300 x 600- Vertical)**

1 Week: \$75

4 Weeks: \$275

12 Weeks: \$600

**Website Ad  
(800 x 200- Banner)**

Monthly: \$200

Quarterly: \$550

**Non- Member Pricing**

Price Indicated is Member Pricing, Non-Members Add 20% in Totals.

## COMPANIES WE'VE WORKED WITH

