

# BUSINESS PROMOTION PACKAGE

## \$200 (\$400 Value)

- 2 Email blasts throughout the year (\$200 value, reaches 2,400+)
- 1 color Print Newsletter Business Card Ad (\$100 value, reaches 1,200+ mailed)
- 1 color Inset Ad in the Chamber Countdown e-newsletter (\$100 value, reaches 2,700+)

- **Email blasts** is content created by you, subject and all, that we send out to our list. The content can be a 8.5x11 flyer in JPG form or smaller or it can be text with an image. We can also insert a link to a YouTube video. One email blast will be sent every Tuesday, Thursday and Friday; first come, first served.

Ads must be reserved in advance and is based on availability. (A month in advance is recommended, but some months are busier.) Ad, URL and subject line must be received digitally no later than two full business days prior to delivery date. We will provide a proof for approval prior to it being sent out.

- The Livonia-Westland Chamber mails out a **print newsletter** six times a year. The package includes a business card advertisement, which is a full color and 2" w x 3.5" h. File must be submitted as a JPG, PNG, or PDF file. We request your file by: January 31, March 31, May 31, July 29, September 30, November 30.
- The Chamber's weekly **e-newsletter**, the *Chamber Countdown*, is sent out every Monday that includes an insert advertisement: a full color, 2" w x 3.5" h image that links to the URL of your choosing. File must be submitted as a JPG, PNG, or PDF file. Availability is limited to one ad per e-newsletter. Ads must be secured at least one week prior to delivery date, based on availability. Ad and URL must be received digitally by the Chamber no later than the Thursday prior to delivery.



Contact Dawne to add package to your annual membership: [smith@livoniawestland.org](mailto:smith@livoniawestland.org).  
Email Laura at [tahmouch@livoniawestland.org](mailto:tahmouch@livoniawestland.org) to schedule your advertisements.