

New Castle Downtown Business Association

November 9, 2021

12:00pm – 1:00pm

Confluence

214 E Washington St, New Castle, PA 16101

Attendance:

Alex McCoy – Regional Chamber of Commerce

Ronda Watkins – WesBanco

Amy Stapleton – WesBanco

Pat Amabile – Shipping Depot

Colleen Chamberlain – PA Career Link

Don Kemerer – Cray

Michele Goodman-Jones – MG Studio

Naomi Moyer – The Majestic

Julie Jendrysik – Lawrence County Drug & Alcohol

Jeffrey Feola – Feola Entertainment

Anita McKeever – DON's Services

Ashley Stevenson – DON Reclaim

Amy Jones – DON's Services

Michele Pearlman – Oneness of Lawrence County

Call to order – Pat Amabile

Financial Report – Cash on hand \$5,488.32 as of 10/31/2021

Partner Reports:

Oneness of Lawrence County – Michele Pearlman

- Explained that Oneness of Lawrence County's purpose is to create hope and come together as a community to encourage, inspire and recognize unified acts of kindness, acceptance and goodwill in Lawrence County and beyond.
- their next event is Sunday April 10, 2022

New Visions – Jeffrey Feola

- Mr. Feola is organizing the parade that will be held on Nov 20, festivities begin at 1:00; follow Hometown Holidays on FB for information on the day's events
- Dec 10, 11, 12 an event will be held at the old Towne Mall with about 60 small business and vendors within the old stores

City of New Castle – No one in attendance

County of Lawrence – No one in attendance

Regional Chamber of Commerce – Alex McCoy

PA Career Link – Colleen Chamberlain

- Hiring Events will be held on Mon Nov 29 from 10am-2pm AND Mon Dec 13 from 10am-2pm at the Career Link, 101 S Mercer St, Suite 101

Don Services – Anita McKeever

- Completed building 8 houses, 3 should be closing soon, 4 in different phases of construction.
- Anita's primary job is to find qualified buyers, find them financing and teach them to be homeowners
- DON's is building the first Hemp house in the state; it's built with hemp materials that makes it a healthy home
- They also purchased the Wright buildings (Clark buildings), one will be a whiskey distillery, one a restaurant. The upstairs of the Wright building is being redone making 9 apartments accessible to low to medium income tenants.
 - Ashley Stevenson – DON Reclaim
 - Purchased old NAPA building, deconstructed it as well as the old Wright building from the 5th floor down to the 3rd floor, and salvaged everything.
 - Also working with the Lawrence County Redevelopment authority, any house that goes onto the repository list within the next 5 years, they are able to go in and strip out anything they can possibly can to divert it from the main stream bring it back to the retail operation and sell it for 50-75% off market value.
 - Working with the Hoyt deconstructing 117 Leasure Ave property.

Tourist Promotion – No one in attendance

Adjournment – there being no further business to discuss, the meeting adjourned at 1:15pm. The next meeting will be held at noon on Tuesday December 14th at the Confluence, 214 E Washington St, New Castle, PA 16101. Christmas with the Chamber will take place on Dec 9 from 5-7pm at the Hoyt Art Center, 124 E Leasure Ave.