

New Castle Downtown Business Association

August 10, 2021

12:00pm – 1:00pm

Confluence

214 E Washington St, New Castle, PA 16101

Attendance:

Paul Bucciarelli – Regional Chamber of Commerce

Ronda Watkins – WesBanco

Pat Amabile – Shipping Depot

Loretta Spielvogel – Lawrence County Commissioners

Don Kemerer – Cray

Janet Falotico – Visit Lawrence County

Maria McKee – Lawrence County YMCA

Hope Vaccaro – Ellwood Group

Andrew Henley – Pleasant Hill Historians

Septimus Bean – Lawrence County Partner for Preservation

Maria Gerello – Fantastic Tan

Call to order – Pat Amabile

Financial Report – Cash on hand \$5,488.32

Partner Reports:

City of New Castle – no one in attendance

County of Lawrence – Loretta Spielvogel

- The courthouse is now open to the public with mask use up to the individual. Weekly Commissioners meetings are held every Tuesday at 10:00 am
- They have received ARP funding but are still waiting for the final guidelines on how it is to be handled.
- Beaver County Community College was in town for a walking tour looking at different sites on where it would be feasible to put a campus in New Castle.

Regional Chamber of Commerce – Paul Bucciarelli

- Forward Lawrence County is starting to advertise on the New Castle Transit busses.
- When meeting with companies they are asking what type of work forces are needed by them.
- Learning Center is being underused. They would like to elevate what it is being used for, they would like to get more information out to employers to let them know the service is available.

Tourism Promotion – Janet Falotico

- Working on 15 second videos and getting them out to several area's to advertise Lawrence County
- Need updated photography for marketing and is looking for a photographer to do such
- Took out membership cost last year for the Visitor's Guide, however, since it was so nice, they are doing the same this year. They would ask members though that do advertise in the guide for payment but it won't be a requirement.

PA Career Link – No one in attendance

Don Services – No one in attendance

New Visions – No one in attendance

YMCA – Maria McKee

- They are trying to boost their memberships back up to pre-COVID and have partnered with Fantastic Tan to offer free unlimited tanning sessions.
- They have about 70 kids enrolled in summer camp, it runs the first week of June through the end of August.

Adjournment – there being no further business to discuss, the meeting adjourned at 1:15pm. The next meeting will be held at noon on Tuesday September 14th at the Confluence, 214 E Washington St, New Castle, PA 16101.