

AGC OF OKLAHOMA
SPONSORSHIP
PROGRAM



AGCOOK

MONTHLY PUBLICATION

The AGCOK will be printing a bi-monthly publication that will highlight upcoming events and activities. This will provide the membership with another form of communication keeping you up-to-date and informed on the latest trends of the industry. This outlet is a great way to promote your line of business to the entire AGCOK membership. The AGCOK publication will focus on a specific industry topic during the designated months listed below:

- February Annual Meeting Recap
- April CLC Focus
- May 2021 Annual Directory
- June Legislative Recap
- August AOEJ Update
- October Workforce Development
- December Yearly Recap

Ads are sold on a first-come basis. All artwork must be sent in a high-res PDF format (minimum 300 dpi) and received by the 10th day of the previous month 's publication. Hurry before the premier spots are sold. If you are interested in advertising, please contact Lany Milner at lany.milner@agcok.com or 405-528-4605.

ONE TIME ADVERTISEMENT

Ad size:	Member Rate per ad:	Non-Member Rate per ad:
1/8 Page	\$350	\$450
1/6 Page	\$460	\$560
1/4 Page	\$600	\$700
1/3 Page	\$800	\$900
1/2 Page	\$1,070	\$1,170
2/3 Page	\$1,470	\$1,570
Full page ad	\$1,710	\$1,810
Inside Front or Back Cover	\$2,010	\$2,110
Outside Back Cover	\$2,110	\$2,210

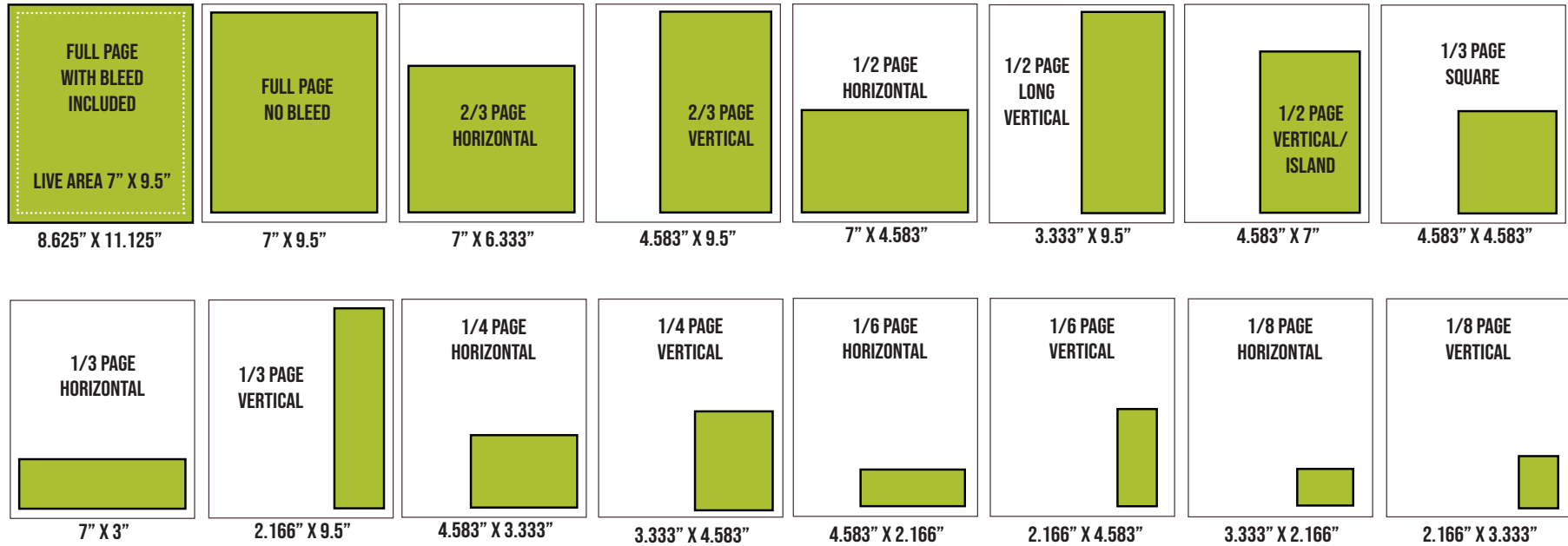
YEARLY ADVERTISEMENT RATE

The rates below reflect your yearly rate for all 6-Issues. Yearly advertisement receive 3-issues for free!

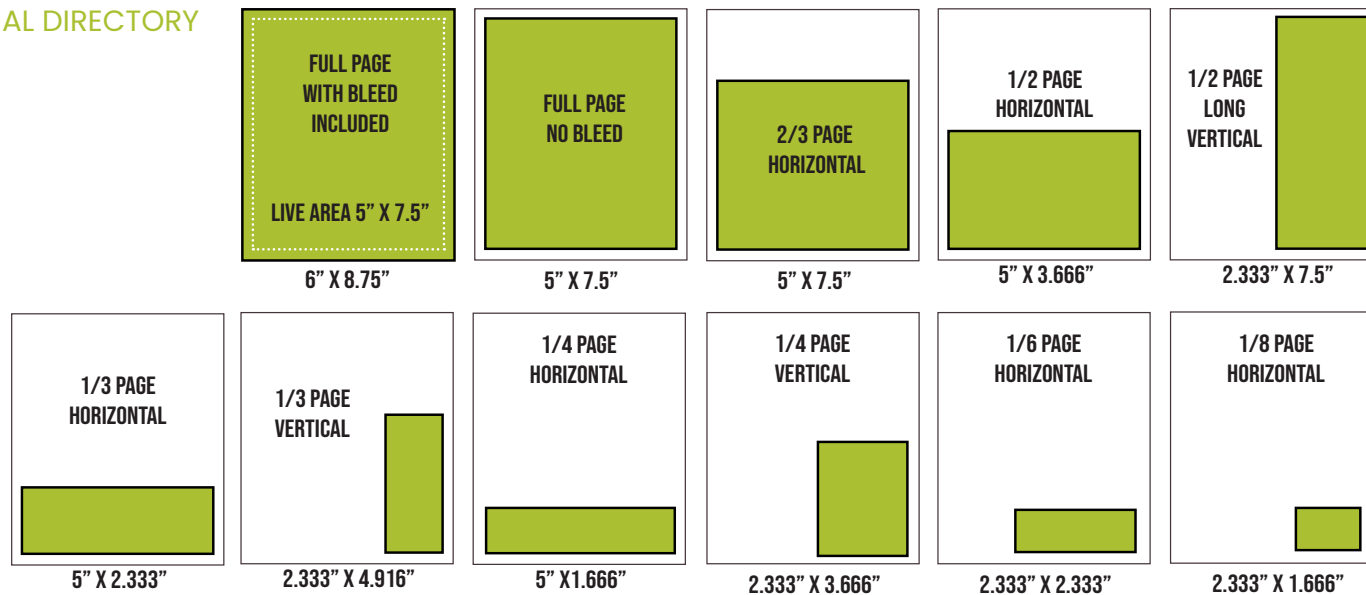
Ad size:	Member Rate:	Non-Member Rate:
1/8 Page	\$1,050	\$1,150
1/6 Page	\$1,380	\$1,480
1/4 Page	\$1,800	\$1,900
1/3 Page	\$2,400	\$2,500
1/2 Page	\$3,210	\$3,310
2/3 Page	\$4,410	\$4,510
Full page ad	\$5,130	\$5,230
Inside Front or Back Cover	\$6,030	\$6,130
Outside Back Cover	\$6,330	\$6,430

PRINT ADVERTISEMENT SPECIFICATIONS

BI-MONTHLY MAGAZINE



ANNUAL DIRECTORY



MONTHLY MAGAZINE

Trim Size:
8.375" x 10.875"

ANNUAL DIRECTORY

Trim Size:
5.75" x 8.5"