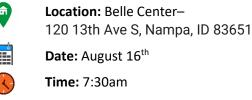


BUSINESS IMPROVEMENT



## Nampa Business Improvement District #2 **Special Board Meeting Minutes**

- 1. Welcome / Call to Order: [Matt Lind] Matt called meeting to order at 7:00 P.M.
- 2. Roll Call / Introductions of Guests: Matt Lind
  - Board Members in Attendance: Adam Hutchings, Matt Lind, Julie Vincent , Mark Schiebout, Melinda • Romayor, Max Chavez
  - Guests in Attendance: Honey Goodman, Caryn Herman, Mary Booth, Jim Payne, Donita Payne, Tom Gibson
- 3. General Discussion:
  - Matt Lind explained the overall purpose of the meeting. He explained that the Kushlan's reviewed • initiatives identified in past reports, policies, plans and studies. As well he explained he explained the vision statement document with the 5 Squares (Vibrant, Attractive, Connected, Honored Heritage and Organizational Resilience).
  - Honey Goodman reviewed the Downtown Nampa Action Plan Worksheet that was completed by the DNCA. As well, she reviewed the recommended changes that the DNCA had to the Vision Statement. And changes the DNCA recommended to the 5 Squares. (Vibrant, Attractive, Connected, Honored Heritage and Organizational Resilience).
  - The Membership had general discussion and requested the following items be listed to the Action Plan from the BID perspective:
    - i. The DNCA placed the following under an "Intermediate Win" and the Group discussion was to move it up to a "Quick Win" and would like to see it at Bark Park.
      - 1. Utilize underdeveloped property for community space with play equipment/grass or splash pad. (Consider Bark Park/ Shadow Hill Lot or underutilized city parking lot)
    - "Quick Win" Consistent Code enforcement and penalty for chronic code issues. ii.
    - iii. "Quick Win" A Catch Phrase describing downtown that is a community contest. (Examples given were "It Started with a Whistle" or "A Farming Place with a City Pace."
    - iv. ""Intermediate Win" Rooted Art History (Example: Train Lights with Arms at Cross Walks)
  - The members had general discussion on the Mission Statement and Squares that the DNCA completed. • No recommended changes.
  - The members had a general discussion on code enforcement, and it was added to the action plan. Also, discussion of reminders to call non-emergent phone number for police when they see issues with tagging or drinking code issues. (Primarily referencing an event center next to Panera).
- 4. Adjournment: at 8:15 p.m.