



**BUSINESS
IMPROVEMENT
DISTRICT**



Location: The Block –
215 14th Ave S., Nampa



Date: June 14th, 2022



Time: 7:30am

Nampa Business Improvement District #2 Board Meeting Agenda

1. Welcome / Call to Order: [Matt Lind]
2. Roll Call / Introductions of Guests: [Matt Lind]
 - Members: Jordan Baker, Matt Lind, Adam Hutchings, Julie, Melinda (arrived late)
 - Guests: Honey Goodman, Marie Baker, Rick Hogaboam, Amber, Max Chavez, Sally – high valley development, Marissa
 - Absent: Mark, Robyn Sellers, Chelsea Johnson
3. Approval of Past Meeting Minutes [April, May 2022]:
 - i. **ACTION: *Move to approve minutes as presented.***
 1. **April** – moved by Jordan and 2nd – Adam – vote carried
 2. **May** – moved by Adam and 2nd – Jordan – vote carried
4. **Old Business: Moved up in agenda**
 - Open Board positions
 - i. **ACTION: *Motion to appoint Max Chavez to BID Board***
 1. **Nominated by Adam Hutchings**
 2. **Max works for Shadow Hills LLC owned by Dr. Kammer. They represent 12 businesses. 30 years of federal experience. He and Dr. Kammer are interested in seeing the downtown flourish**
 3. **Vote Carries**
 - Discuss new time for monthly board meetings
5. **Reports:**
 - **Financial:** [Jordan Baker]
 - i. **ACTION: *Move to approve financial report as presented.***
 1. **Moved by Adam, 2nd by Melinda**
 - ii. Update on collections contract (nothing to report)
 1. In the process of engaging a collections agency as authorized by the board. Waiting to hear from the executive team on the small claims costs.
 - iii. Need to contract a financial audit in Q3
 1. Marie Baker suggested Vauke & Associates or Vauke & Shear.
 - **BID:**
 - i. Support for Third Thursday event series
 1. **ACTION: *Move to approve \$5000 event series sponsorship***
 - a. **Motioned by Adam to begin discussion, 2nd by Julie – motion carried**
 - b. **Marie explained that we've seen success from the first 3rd Thursday and now we want to expand on that. We current have a sponsor for the band, however given the other expenses the \$5k will help with all of the incidentals so that we can push people**

toward the downtown businesses as opposed to adding vendors (commercial external sponsors) to try and offset the cost.

- c. **Other sponsors are TDS fiber (band sponsor)**
 - ii. MOU with Mainstreet Manager
 1. **ACTION: Move to authorize President to negotiate MOU with DNCA for the obtaining of all admin support and subcontracted services**
 - a. **Motioned by Adam, 2nd by Jordan. – motioned carried**
 - b. **Discussion are we moving forward in the right direction. Marie Baker stated that insight from the Mainstreet conference showed that every city does this differently. The City invested in the Mainstreet Manager position with the hope that DNCA and BID can utilize this resource.**
- **City:** [Amy Bowman/Robyn Sellers]
 - i. Code Compliance downtown buildings
 1. Rick Hogaboam – Council workshop devoted time to this. Mayor and Council don't want to see vacant building. They don't want to create an incentive for speculators to sit on buildings while tax payers are paying for infrastructure. Legal is working through an option to register a vacant buildings. Most of the vacant buildings are not a general code violation, but rather a building code violation.
 - ii. Update on hiring for parking and code enforcement downtown - Rick
 1. Someone was hired, but didn't show up to orientation. The position has been reposted. This position may be dispatched to do proactive compliance in Downtown, but this is TBD. The comment was made that the city has a lot of work to do.
 2. Increase in peddlers in Nampa without a peddler's license. Please inform the city if this becomes an issue in downtown.
 3. Rick – alcohol review committee had 5 to 6 businesses received an infraction. 3 of the businesses are in downtown. 2 involved gambling. The city and state are not anti-alcohol, but want to encourage the responsible and legal usage.
 - iii. Vacant building ordinance (in holding pattern). See code compliance
 - iv. Lloyd Square Art Project Update
 1. Amber – received on submission that was beautiful, but did not meet the requirements of the RFP. They are readdressing the language of the RFP and should be approved next month. They will also be increasing the timeline for the RFP. The goal is something that says NAMPA (Large Letters), interactive, lighting, etc...
 - v. Strategic Planning Update
 1. Amber- City contracted with the Cushlands 9 (sp?). Still in the planning mode and more updates to come.
 - **Beautification / Cleanliness:**
 - i. Seasonal Décor Committee – Report on Meeting of May 31
 1. Amber met with the Mayor and Amy. Putting together and RFP for permant lighting on the top of buildings within downtown. Working on funding. The hope is the city will provide half and then receive a sponsorship for the other half.

6. Old Business:

- Discuss new time for monthly board meetings
 - i. Max - The hope is more participation. Many businesses have expressed an interest in joining, but won't attend at 7:30 am.

- ii. Amber – may be a good idea to put out a survey. Amber can include a survey in the upcoming assessment. Maybe have a quarterly townhall to involve more people.
- iii. Matt – challenged the board to survey 5 businesses each and then come back to the next meeting with information.

7. New Business:

- Planter purchase proposal
 - i. Came from the national Mainstreet Conference. Feeling that these would really enhance the downtown.
- Sound system purchase proposal
 - i. StreetSounds has provided a proposal. Infrastructure is minimal. Would like to see this installed this year for the holiday events. Expect this proposal to come back across as a motion in future meetings.
 - ii. In general the board in attendance was in support

8. General Discussion:

- Sally – High Valley Development is asking the board to consider adding some picnic benches between longbranch and prefunk.
 - i.
- Max – asked that the bark park be included in the strategic planning discussion. The city has a long term lease with no expiration with Dr. Kammer and would like to see it developed into some sort of a family friendly area. **Asked this this be added to new business for the next meeting a discussion of downtown furnishings.**

9. Announcements:

- Next Executive Board Meeting Wednesday July 6th, 10:30am – H&M Meats / The Block
- Next Monthly Board Meeting July 12th, 7:30am – H&M Meats / The Block

10. Adjournment:

- **Motioned by Max and 2nd by Adam.**