

JANUARY 2022



MONTHLY NEWSLETTER

A DIGITAL LOOK AT YOUR BUSINESS COMMUNITY



OUR MISSION: TO PROMOTE THE DEVELOPMENT AND GROWTH OF THE MACOMB AREA.

OUR VISION: TO SERVE AS A CATALYST FOR THE BUSINESS, PROFESSIONAL AND EDUCATIONAL COMMUNITY'S COLLECTIVE EFFORTS TO ENHANCE THE ECONOMIC CLIMATE AND QUALITY OF LIFE FOR ALL OUR CITIZENS.



THE MACOMB AREA CHAMBER OF COMMERCE

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the
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- Advocacy
- Community Support
- Benefits

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Patrick Osterman
McDonough District Hospital
Leader – Public Relations and
Marketing



Vice Chairman
John Meixner
Regional Superintendent of Schools
Regional Office of Education
#26



Treasurer
Jade Powers
Academic Advisor,
Recruitment & Retention
Spoon River College



Secretary
Kelly Hamm
Energy Services Manager
McDonough Power
Cooperative



Past Chairman
Ryan Riggins
Asst Vice President Lending
MidAmerica National Bank



Owner
Mike Woodrum
Woodrum Ford Lincoln Toyota



Owner/Audiologist
Dr. Christine Standard
Macomb Audiology



Human Resource Manager
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Vice President
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Cooling



Owner
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Seth Minter
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Owner
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**Executive Director of
Financial Affairs**
Ketra Roselieb
Western Illinois University



Owner
Ian Nelson
Nelson's Clothing



Owner
Lisa Ward
Magnolia's Restaurant &
Catering



The Chamber's Board of Directors consists of 15 members, each serving a three year term. Nominees are recommended by the Board's Nominating Committee and elected by the Board of Directors. Nominees are chosen based on their involvement in the Chamber with an emphasis on ensuring a broad representation of businesses in the area to ensure diversity and a voice for businesses of all types and sizes.

Restore Illinois

As McDonough County remains in Phase 5 of the [Restore Illinois](#) plan, we invite you to visit the links below to keep up on the latest COVID-19 information, mask mandates, and resources.

COVID-19 UPDATES

Macomb Area
Chamber

Illinois Health Dept.

State of Illinois

McDonough Health

MDH

CDC

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ServiceMASTER Restore logo and a yellow van with the company name and phone number.

The Wesley Community

Wesley Village

1200 E. Grant St., Macomb, IL • 309-833-2123 • Fax 309-837-7500
www.wesleyvillagemacomb.com

Find us on Facebook

MA-246071

Wesley Village logo featuring a red cross and the text 'Wesley Village'.

Executive Director Letter

Happy New Year!

I hope you all had a fun and relaxing holiday with loved ones. The Chamber office is always closed for the week between Christmas and New Year's, and I find it a great time unplug from work and focus on family and friends instead. I come back recharged and ready to tackle whatever comes next!

This month be on the lookout for our 2022 Macomb Area Chamber of Commerce Community Guide & Business Directory! The Chamber has already placed display stands on the WIU campus and will

HELLO
2022

be adding more at Spoon River College, McDonough District Hospital, some area hotels and more! Plus, we always have them out at the Amtrak station and City Hall!

I look forward to seeing what 2022 has in store. We're not quite out of the COVID-19 woods yet, but hopefully this year we can get enough of the community vaccinated to get this under control. Until then, please continue to practice caution when out in public.

As always, contact me at any time by emailing lauren@macombareachamber.com or calling the Chamber office at (309) 837-4855. I always welcome your questions, comments, and concerns.

I wish you and yours a prosperous and happy 2022.

Lauren

Email Lauren



The advertisement is split into two main sections. On the left, there is a photograph of the McDonough District Hospital emergency entrance. To the right of the photo is the MDH logo, which consists of the letters 'mdh' in a stylized blue font with a white cross, followed by 'McDonough District Hospital' in a blue sans-serif font. Below this is a blue banner with the text 'More Than Hospital Care...A Hospital Caring.' and the address '525 East Grant St. | Macomb, IL | (309) 833-4101 | www.MDH.org'. On the right side of the advertisement, there is the MTC communications logo, featuring a blue wave graphic above the letters 'mtc' and the word 'communications' below. Below the logo is the text 'LIGHTNING-FAST FIBER INTERNET' in blue, followed by 'CONNECTED DIRECTLY TO YOUR HOME!' in black. To the right of this text is an illustration of a house with a Wi-Fi symbol above it. At the bottom of the right section, there is a small green banner with the address '210 N. Coal St., P.O. Box 359, Colchester, IL 62326' and contact information '(309) 575-3211 | mtcocomm.net | info@mtccomm.net'.

Marketing Director Letter

It's 2022! We all made it another year together as a community. We realize some of you are ready to run right into a new year, because that number change represents new possibilities, opportunities, and goals to meet. But we also recognize that there are some of you still limping across the finish line just trying to hold it all together, let alone greet another year with any kind of enthusiasm and vigor. However you are coming into January, we're here for you. We're ready to meet you wherever you are.

2022
— HAPPY NEW YEAR —

We have a new 2022 Macomb Area Community Guide and Business Directory coming your way, full of exciting updates and the same solid, business resources you have come to know and love. We have a lot to celebrate in the local business community; great area amenities, education, healthcare, manufacturing, agriculture, and all the amazing things that you all so passionately bring to our region. So thank you for allowing us the pleasure of showing off how much you have to offer locals, customers, students, and visitors to Macomb. We hope you have a great new year and we will continue to offer up new and innovative marketing ideas paired with the same personalized service your business needs to succeed each day.

Per usual, if you need to reach me with any marketing or member needs, hit up shay@macombareachamber.com or call the office at (309) 837-4855. Let's make it a great month!

Happy holidays from us to you!

Email Shay



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215 E. Jackson St.
Macomb, IL 61455
Phone: (309)833.1755



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Gift Certificates

The Holiday Season may be over, but there is always an occasion to celebrate with Macomb Area Chamber Gift Certificates! Weddings. Baby Gifts. Birthdays. Anniversaries. Or Just Because. They never expire. They never go out of style. They make the perfect Shop Local gift all year!



The City of Macomb

The City of Macomb is actively working with several local agencies and state authorities to provide the clearest and most up-to-date information, events, and municipal developments for all citizens. For more information, visit their website.



The City of Macomb continues to routinely share community updates on a variety of topics via a series of videos which can be viewed via the City of Macomb on YouTube.

City of Macomb
Website

City of Macomb -
YouTube

Downtown

An advertisement for Office Specialists (OS). The background is green. On the left is a logo with 'OS' in large white letters and 'OFFICE SPECIALISTS' below it. To the right is a circular logo with 'KEEP IT LOCAL' and 'COMMUNITY' around it. Above this is the text 'Providing Solutions for Your Business'. Below that is 'SHARP AUTHORIZED DEALER' and 'HON.' in large white letters. A list of services follows: 'Office Supplies', 'Office Furniture', 'Janitorial & Food Service Supplies', and 'Computer & Copier Machines and Services'. At the bottom, the contact information '309-342-7711 - www.oslbz' is displayed.



Announcements & Opportunities

Submit your 2021 Business/Business Leader of the Year

We are preparing for our 2021 Annual Awards. Every year, the Macomb Area Chamber of Commerce awards a Business of the Year and a Business Leader of the Year. Before the Chamber Board of Directors can vote on the recipients of these distinguished awards, we need nominations.

Who can nominate? Anyone may nominate a Business of the Year or Business Leader of the Year.

Please include the NOMINEE name and contact information, as well as YOUR name and contact information. You must also write a brief explanation of why you are nominating the business or person. If this is not included, your nomination is not valid and will not be entered. Winners will be announced at our annual awards reception, date and location TBD.



Nomination Deadline: January 15, 2022

Business of the Year Criteria

1. Nominee must be an active business with a location in the Macomb Area. 1
2. Nominee must be a member in good standing with the Chamber of Commerce.
3. Nominee must have been in business for at least 3 years.
4. Nominee must have demonstrated one or more of the following characteristics:
 - Revenue growth and/or job growth.
 - Innovative products or services.
 - Provides exemplary customer service.
 - Encourages and provides professional development of staff.
 - Volunteers in the Macomb Area community.

MACC Previous Winners (ineligible for 3 years):

2020 – Magnolia’s Restaurant & Catering

2019 – Nelson’s Clothing

2018 – Nostalgia on the Square

Business Leader of the Year Criteria

1. Nominee has demonstrated excellence in their profession.
2. Nominee is an active Chamber member.
3. Nominee has often gone the extra mile to get involved in programs and activities that benefit our community.
4. Nominee displays leadership, initiative, creativity and dedication professionally.
5. Nominee inspires others to get involved or makes a difference in the lives of others.

MACC Previous Winners (ineligible for 3 years):

2020 – John Biernbaum “JB”, Western Illinois University

2019 – Eric & Karen Blakeley, Macomb Dry Cleaners 2.0

2018 – Rachel Lenz, Macomb Park District

**PLEASE MAIL OR E-MAIL YOUR NOMINATION(S) TO:
Macomb Area Chamber of Commerce
214 N. Lafayette St.**

Macomb, IL 61455
or
lauren@macombareachamber.com

Nominations

December Business After Hours - MidAmerica National Bank



BAH/BBH Schedule

Ambassadors

The Macomb Area Chamber of Commerce Ambassadors Committee serve as the public relations arm of the Chamber. They enhance the image of our business community and the organization by presenting a positive and professional attitude at Chamber events and throughout their interactions with the business community. These 20+ volunteers are the ultimate Chamber cheerleaders.



Ambassadors



YOUNG PROFESSIONALS OF MACOMB

Open to young
professionals
and college
students in the
Macomb Area

What We Offer

- Networking Opportunities
- Educational Knowledge-Based Professional Development
- Volunteer Opportunities
- Linkage to other young professionals

For more information visit macombareachamber.com/ypm or contact
info@macombareachamber.com



Macomb Area
Chamber of Commerce
Macomb, Illinois





Sponsorship Opportunities

As a sponsor of Young Professionals of Macomb, you will be assisting with the funding of our resurging group that has been in hiatus due to the pandemic. Your generosity will provide a group of dedicated young adults in Macomb the opportunity to connect with each other and the business community, while increasing their personal and professional development.

Sponsoring the YPM group will grant you exclusive access to these energized and aspiring young professionals. These sponsorships allow people of various professional backgrounds to engage in this group with minimal dues. As the group expands these sponsorships will ensure the program is providing the most efficient resources, including professional speakers, networking opportunities, and the educational materials needed for their success.

Audience: Young professionals, business owners, aspiring entrepreneurs, graduate students

Meetings: Monthly (last week of every month)

Executive Sponsor

- Recognition as an Executive sponsor for YPM.
- Logo and link to website on MACC homepage.
- Name and logo included on all promotional items (brochures, flyers, signage, etc.)
- Special signage during all YPM events.
- Ability to address crowd once per year.
- Ability to distribute material at YPM events.
- Four email blasts per year to YPM group.
- Up to four memberships will be given to sponsor.

.....Sponsorship cost - \$1,000

Professional Sponsor

- Recognition as Professional Sponsor for YPM group.
- Logo and link to website on MACC homepage.
- Name and logo included on all promotional items.
- Special signage during all YPM events.
- Two email blasts per year to YPM group.
- Up to two memberships will be given to sponsor.

.....Sponsorship cost - \$500

YPM Supporter

- Designation and recognition as an official supporter of YPM.
- The sponsor's logo and link will be listed on the MACC YPM website.

.....Sponsorship cost - \$100

For information on how to become a sponsor contact us!

macombareachamber.com | 309-837-4855 | info@macombareachamber.com

To Sponsor

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Conklin Ins and Fin Svcs Inc
Tom M Conklin, Agent
Macomb, IL 61455



Calendar of Events

Welcome to a new month! Local events are in full swing this holiday season. You will find a full range of Chamber member events on our monthly calendar.

As a FREE member benefit, we invite you to send your events to us and we will include them on our website calendar. Whether virtual or in person, we want to help get the word out about the new ways you are helping us all #keepitnmacomb!



Chamber Calendar

Submit Your Events

Jefferson House APARTMENTS
Live Comfortably • Live Affordably • Live Well
900 E Jefferson Street • Macomb, IL 61455
(309) 837-9955
Household head/co-head must be 62+ or disabled for Section 8 eligibility.
Urban Innovations Senior Communities

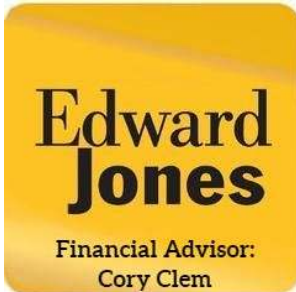
CHAMBER GIFT CERTIFICATES
make a great gift!
GIFT CERTIFICATE
This entitles _____ to _____
#keepitnmacomb

Member Renewals

Thank you to our members who have continued their yearly investment with the Macomb Area Chamber of



Commerce within the last month. Your support of the local business community is critical, now more than ever, as we look forward to working with you to serve as a platform that provides opportunities for growth and development for your organization and the Macomb area as a whole.





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1700 E. Jackson St.
 833-2778

430 W. Jackson St.
 837-9988

UCBbank.com

New Members




Ron Elbe Auto Sales

WELCOME TO THE
MACOMB AREA CHAMBER OF COMMERCE



DETAILING, WINDOW TINTING, & AUTOMOTIVE SERVICES

206 N. ELIZABETH STREET
COLCHESTER, ILLINOIS
309.337.1359 



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119 NORTH RANDOLPH STREET
MACOMB, IL 61455
309.833.4577



**Convenient & Affordable
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Job Postings

With several industries and career opportunities in our region, the Job Postings section on the Macomb Area Chamber website has become a one-stop shop for posting and finding quality positions and ideal candidates right in the immediate area. You can find job openings, training programs, and and more on our website below.





HIRE & BE HIRED

Explore and post exciting career opportunities in a variety of fields directly in the Macomb Area!

macombareachamber.com/jobs



Local Stats

A monthly look at the city/region

INCOME

NOVEMBER 2021

- SALES: \$294,761.55
- BED: \$22,122.09
- MOTOR FUEL: \$39,848.73

Source: City of Macomb, Business Office

AIRPORT

OCTOBER 2021

- LANDINGS: 128
- FUEL SOLD (gallons): 12,920.8

Source: Macomb Municipal Airport

BUILDING PERMITS

OCTOBER 2021

- TOTAL ISSUED: 71

Source: City of Macomb, Zoning Office

LABOR FORCE

(Macomb Micropolitan Area)

SEPTEMBER 2021

- LABOR FORCE: 12,916
- UNEMPLOYMENT: 3.6%

Source: Illinois Dept. of Employment Security



Macomb Real Estate

McDonough County
Real Estate

Quarterly Market
Report



Contact your marketing consultant today!

Michelle Nelson
217-228-6623
mnelson@wgem.com




Macomb
Medical Equipment & Supply

MacombMed@denserv.com

531 East Grant St. 309.837.6161



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macombareachamber.com

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Macomb Area Chamber of Commerce
214 North Lafayette Street
Macomb, Illinois 61455
(309) 837-4855
www.macombareachamber.com
info@macombareachamber.com



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