

DECEMBER 2021



MONTHLY NEWSLETTER

A DIGITAL LOOK AT YOUR BUSINESS COMMUNITY

OUR MISSION: TO PROMOTE THE DEVELOPMENT AND GROWTH OF THE MACOMB AREA.

OUR VISION: TO SERVE AS A CATALYST FOR THE BUSINESS, PROFESSIONAL AND EDUCATIONAL COMMUNITY'S COLLECTIVE EFFORTS TO ENHANCE THE ECONOMIC CLIMATE AND QUALITY OF LIFE FOR ALL OUR CITIZENS.



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- Community Support
- Benefits

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members listed on the back of this certificate.

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Chamber of Commerce
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Macomb, IL 61455
309-837-4855

Redeemed at _____

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#keepitmacomb
this holiday season

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Gift Certificates

Restore Illinois

As McDonough County remains in Phase 5 of the Restore Illinois plan, we invite you to visit the links below to keep up on the latest COVID-19 information, mask mandates, and resources.

COVID-19 UPDATES

Macomb Area
Chamber

Illinois Health Dept.

State of Illinois

McDonough Health

MDH

CDC



Contact your marketing
consultant today!

Michelle Nelson
217-228-6623
mnelson@wgem.com



Executive Director Letter

Hello Chamber Members,

December is upon us, though I find hard to believe with the unseasonably warm temperatures! Soak up the last little bit of warmth, as I have no doubt the chill of December will catch us soon enough.

This month is always the busiest in the Chamber office, as we're printing out thousands of Chamber Gift Certificates to fill holiday gift orders! Did you realize we sell about \$200,000 worth of gift certificates every year? That's a lot of local spending that we keep in the Macomb area. Our office is open through December 23, so make sure you stop by to pick up your gift certificates in time for Christmas. You are welcome to call ahead if you have a large order and we will have your certificates ready and waiting for you. You can pay with cash, check, or credit card – however there is a 4% fee if you use a credit card. We run this program as a benefit for our members and we do not make any money off it, so we are unable to absorb credit card fees.



We are finalizing the details to get Young Professionals of Macomb (YPM) up and running again in 2022 after taking a hiatus due to the pandemic. To make YPM more accessible to our area young professionals and enhance the quality of our meetings, we are seeking out sponsors to help cover the costs of the group. If we can secure enough sponsorship funds, we will be able to keep the annual fees low or waive them entirely for our young professionals! Please scroll down to see the flyer with complete details on the sponsorship levels.

YPM is open to all young professionals, including students at Western Illinois University and Spoon River College, making this the premiere networking group for young professionals in the Macomb area! This is the only Chamber-led committee that is open to everyone, regardless of whether their employer is a member of the Macomb Area Chamber of Commerce. We have already lined up several fantastic presenters on topics including leadership, professional organizing, volunteer management, and more!

As always, contact me at any time by emailing lauren@macombareachamber.com or calling the Chamber office at (309) 837-4855. I always welcome your questions, comments, and concerns.

I wish you and yours a Merry Christmas and a Happy New Year!

Lauren

Email Lauren



Marketing Director Letter

Welcome to December,

Are you ready for my holiday gift to you? I'm giving you the gift of your time back with the shortest marketing director letter yet! All I ask is that you give a little back to your community whenever possible. Simply...



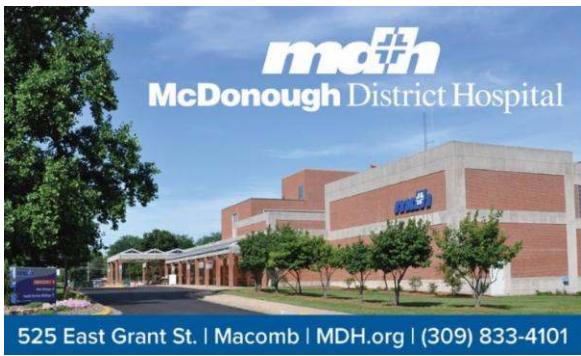
SHOP LOCAL. EAT LOCAL. DRINK LOCAL. THINK LOCAL. CHOOSE LOCAL.
SUPPORT LOCAL. LIVE LOCAL. LOVE LOCAL.

That's it. That's the letter. Now go create some magical moments out there.

Per usual, if you need to reach me with any marketing or member needs, hit up shay@macombareachamber.com or call the office at (309) 837-4855. Let's make it a great month!

Happy holidays from us to you!

Email Shay



The City of Macomb

The City of Macomb is actively working with several local agencies and state authorities to provide the clearest and most up-to-date information, events, and municipal developments for all citizens. For more information, visit their website.



The City of Macomb continues to routinely share community updates on a variety of topics via a series of videos which can be viewed via the City of Macomb on YouTube.

[City of Macomb Website](#)

[City of Macomb - YouTube](#)

Downtown Macomb continues with improvements

The City of Macomb is currently moving forward with Phase II of their Downtown Revitalization Project, which features updates to sidewalks, lighting, and landscaping. The estimated date of completion for the entire project is December 2021. For detailed information, visit the city website.



[Downtown](#)

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Announcements & Opportunities

Humane Society fundraiser
a community-driven success

The Humane Society of McDonough County (HSMC) recently wrapped their annual fundraiser, The Brix Challenge, which for the eighth year saw animal-lovers in the area contributing donations to help with the medical and welfare needs of local animals. HSMC supporter, Chris Brix began the challenge with a \$1,000 donation and his idea was met with tremendous community support in the amount of \$18,543 for the HSMC's annual operating costs. All of the funds raised will be used directly to help the animals in the community.

HUMANE SOCIETY OF MCDONOUGH COUNTY

MAKE ADOPTION
YOUR FIRST OPTION!

Humane Society

2021 Macomb Business Academy

Shop Local: Thank you to our panel of Macomb local business owners Pam Kelso - No Place Like Home, Jimmie Koller - Brown's Shoe Fit Macomb, and Craig Burns - The Wine Sellers who presented to our MBA class on November 4 about the importance of choosing local, supporting your community, and providing quality customer service.



Manufacturing: Thank you to Pella Macomb for giving our Macomb Business Academy class a full plant tour on November 10 and for discussing the vital importance of manufacturing both regionally and globally. Shown are Nathan Forseth (Plant Manager), Carole Thoele (HR Manager), Britney Knowles (Senior Financial Analyst), Jim Richardson (Continuous Improvement Engineer.)



Inclusive Community: Thank you to the Western Illinois University Multicultural Center for presenting to our Macomb Business Academy class on November 18. Rocio Ayard Ochoa (Director), Carl Ervin (Associate Director), and Freesia McKee (Assistant Director) shared ways to help foster an inclusive community in the workplace and how to promote diversity, equity, and inclusion in our daily lives.



Graduation: That's a wrap on Macomb Business Academy (MBA) 2021. The group held a graduation party November 19 at Forgottonia Brewing to celebrate the completion of the 12 week course. We look forward to starting the 2022 class next September.

November Business After Hours - Wesley Village



BAH/BBH Schedule

Ambassadors

The Macomb Area Chamber of Commerce Ambassadors Committee serve as the public relations arm of the Chamber. They enhance the image of our business community and the organization by presenting a positive and professional attitude at Chamber events and throughout their interactions with the business community.

These 20+ volunteers are the ultimate Chamber cheerleaders.



Ambassadors



NETWORK

DEVELOP

ENGAGE

YOUNG PROFESSIONALS

THE MACOMB AREA CHAMBER OF COMMERCE

Open to young professionals and college students in the Macomb Area

What We Offer

- Networking Opportunities Educational
- Knowledge-Based Professional Development
- Community Awareness and Volunteer
- Opportunities Recruitment and Retention
- Resources Linkage to other young professionals



For more information:
pcf@macombareachamber.com
309.837.4855 www.macombareachamber.com



Sponsorship Opportunities

As a sponsor of Young Professionals of Macomb, you will be assisting with the funding of our resurging group that has been in hiatus due to the pandemic. Your generosity will provide a group of dedicated young adults in Macomb the opportunity to connect with each other and the business community, while increasing their personal and professional development.

Sponsoring the YPM group will grant you exclusive access to these energized and aspiring young professionals. These sponsorships allow people of various professional backgrounds to engage in this group with minimal dues. As the group expands these sponsorships will ensure the program is providing the most efficient resources, including professional speakers, networking opportunities, and the educational materials needed for their success.

Audience: Young professionals, business owners, aspiring entrepreneurs, graduate students

Meetings: Monthly (last week of every month)

Executive Sponsor

- Recognition as an Executive sponsor for YPM.
- Logo and link to website on MACC homepage.
- Name and logo included on all promotional items (brochures, flyers, signage, etc.)
- Special signage during all YPM events.
- Ability to address crowd once per year.
- Ability to distribute material at YPM events.
- Four email blasts per year to YPM group.
- Up to four memberships will be given to sponsor.

.....Sponsorship cost - \$1,000

Professional Sponsor

- Recognition as Professional Sponsor for YPM group.
- Logo and link to website on MACC homepage.
- Name and logo included on all promotional items.
- Special signage during all YPM events.
- Two email blasts per year to YPM group.
- Up to two memberships will be given to sponsor.

.....Sponsorship cost - \$500

YPM Supporter

- Designation and recognition as an official supporter of YPM.
- The sponsor's logo and link will be listed on the MACC YPM website.

.....Sponsorship cost - \$100

For information on how to become a sponsor contact us!

macombareachamber.com | 309-837-4855 | info@macombareachamber.com

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Ribbon Cuttings



Citizen's Plaza: The Ambassador Committee of the Macomb Area Chamber of Commerce held a ribbon cutting on October 25 to celebrate Citizens Bank (A Division of Morton Community Bank) generously donating Citizen's Plaza to the Macomb Park District. The current park-like area, located on the corner of Washington and Randolph Streets, features benches and shaded areas and will be used to the benefit of the whole community. Visit The Macomb Park District website for future updates on the use of the space.

Macomb Park District



WIU University Union: The Ambassador Committee of the Macomb Area Chamber of Commerce joined the Western Illinois University Union in a ribbon cutting ceremony and community day event on November 18 to welcome the new Qdoba Mexican Eats and Daily Drool (we proudly serve Starbucks) coffee shop to the on-campus dining options available to students, faculty, and the public.

WIU Union



[Schedule A Ribbon Cutting](#)

Calendar of Events

Welcome to a new month! Local events are in full swing this holiday season. You will find a full range of Chamber member events on our monthly calendar.

As a FREE member benefit, we invite you to send your events to us and we will include them on our website calendar. Whether virtual or in person, we want to help get the word out about the new ways you are helping us all #keepitnmacomb!



[Chamber Calendar](#)

[Submit Your Events](#)

Dickens on the Square



A Magical Holiday

December 3rd & 4th

*Friday: 6pm - 9pm * Saturday: ALL DAY*

Living Windows

Horse Drawn Trolley Rides

Light Show

Santa Claus

Victorian Characters

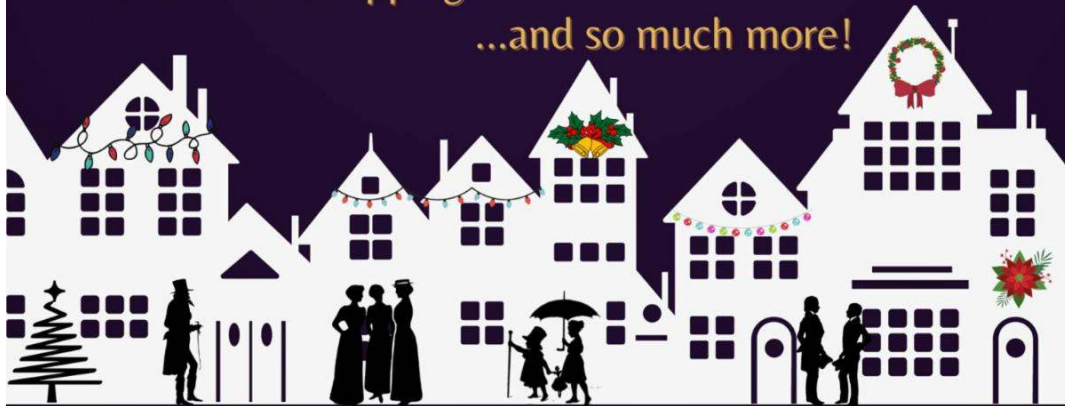
Carolers

Reindeer Sleigh Rides



Children's Shopping Mall

Festival of Trees

...and so much more!



For more information, contact Kristin Terry:
309-575-3015 -- kterry@cityofmacomb.com

@DowntownMacomb   

Dickens on the Square


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Tom M Conklin, Agent
Macomb, IL 61455

 **State Farm**

Member Renewals

Thank you to our members who have continued their yearly investment with the Macomb Area Chamber of Commerce within the last

month. Your support of the local business community is critical, now more than ever, as we look forward to working with you to serve as a platform that provides opportunities for growth and development for your organization and the Macomb area.

MEMBERSHIP RENEWAL



Dr. Matthew McClure



Meredith Garage

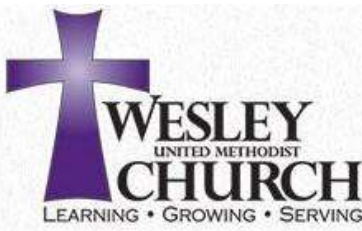


McDonough County Soil & Water Conservation District



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Western Illinois University



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make a great gift!

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to _____	
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<small>Macomb Area Chamber of Commerce 111 North Lincoln Macomb, IL 61455 309-837-8811</small>	<small>Authorized Signature</small>
<small>Redeemed at _____</small>	<small>Not valid if not in order. Void in cash.</small>

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New Members



COLLINS EXCAVATING INC.
1603 E. JACKSON STREET - MACOMB
309.837.3444

WELCOME TO THE MACOMB AREA CHAMBER OF COMMERCE



Collins Excavating Inc.

Join the Chamber

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 Brian Kinman Macomb, IL
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 After Hours 309-837-2631 800-870-5013

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 1700 E. Jackson St.
 833-2778
 430 W. Jackson St.
 837-9988
 UCBbank.com

Job Postings

With several industries and career opportunities in our region, the Job Postings section on the Macomb Area Chamber website has become a one-stop shop for posting and finding

quality positions and ideal candidates right in the immediate area. You can find job openings, training programs, and and more on our website below.



Jobs

Local Stats

A monthly look at the city/region

<p>INCOME OCTOBER</p> <ul style="list-style-type: none"> • SALES: \$281,919.05 • BED: \$24,415.56 • MOTOR FUEL: \$42,805.15 <p>Source: City of Macomb, Business Office</p>	<p>AIRPORT OCTOBER</p> <ul style="list-style-type: none"> • LANDINGS: 128 • FUEL SOLD (gallons): 12,920.8 <p>Source: Macomb Municipal Airport</p>	<p>BUILDING PERMITS OCTOBER</p> <ul style="list-style-type: none"> • TOTAL ISSUED: 71 <p>Source: City of Macomb, Zoning Office</p>	<p>LABOR FORCE (Macomb Micropolitan Area) AUGUST</p> <ul style="list-style-type: none"> • LABOR FORCE: 11,803 • UNEMPLOYMENT: 5.8% <p>Source: Illinois Dept. of Employment Security</p>
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Macomb Real Estate

McDonough County Real Estate

Quarterly Market Report



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Macomb, Illinois

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