

NOVEMBER 2021



## MONTHLY NEWSLETTER

A DIGITAL LOOK AT YOUR BUSINESS COMMUNITY

**OUR MISSION: TO PROMOTE THE DEVELOPMENT AND GROWTH  
OF THE MACOMB AREA.**

**OUR VISION: TO SERVE AS A CATALYST FOR THE BUSINESS,  
PROFESSIONAL AND EDUCATIONAL COMMUNITY'S COLLECTIVE  
EFFORTS TO ENHANCE THE ECONOMIC CLIMATE  
AND QUALITY OF LIFE FOR ALL OUR CITIZENS.**



THE MACOMB AREA CHAMBER OF COMMERCE

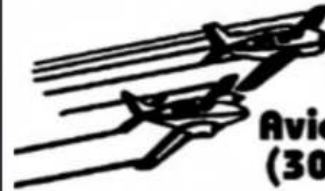


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## Restore Illinois

As McDonough County remains in Phase 5 of the Restore Illinois plan, we invite you to visit the links below to keep up on the latest COVID-19 information, mask mandates, and resources.



Macomb Area Chamber

Illinois Health Dept.

State of Illinois

McDonough Health

MDH

CDC

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## Executive Director Letter

Hello Chamber Members,

November is a time for thankfulness, and I would love to take this opportunity to thank each and every one of you for your support of the Macomb Area Chamber of Commerce. Not only for your



financial support; but for your support of our mission, our vision, our events, and our community.

With the holiday season quickly approaching I would also like to encourage you to extend that support to our local businesses when it comes time to purchase gifts, decorations, and supplies. And remember, Chamber Gift Certificates always make a great gift, especially when you are unsure what to buy someone. Our gift certificates can be used at over 140 local businesses, so even the pickiest person is sure to find what they desire!

We are finalizing the 2022 Macomb Area Community Guide & Business Directory and cannot wait to see the final product this January! We are excited to continue to produce such a great resource for the community that also serves as a great benefit for all our member businesses and organizations. **If your contact information, address, or name has changed in the last year or two, please contact the Chamber by November 12 to ensure your directory listing is correct.**

As always, contact me at any time by emailing [lauren@macombareachamber.com](mailto:lauren@macombareachamber.com) or calling the Chamber office at (309) 837-4855. I always welcome your questions, comments, and concerns.

I wish you and yours a Happy Thanksgiving!

Lauren

Email Lauren



## Marketing Director Letter

Welcome to November,

We're all truly hitting our Fall stride now and savoring the cooler temps, which means the holidays are right around the corner. It's no secret that the Macomb Area Chamber of Commerce is all about choosing local whenever possible - we pride ourselves on being a community who loves the people in it by doing business with our neighbors, friends, and colleagues. So we are definitely all about LOCAL when it comes to your holiday shopping.



While we are in a better place than 2020, the pandemic is still proving to cause delays with shipping and inventory worldwide. We have an easy solution to take the headache out of your to-do list - Chamber Gift Certificates!

They never expire. They are always the right size. You can buy them in any amount. They always fit your budget. They are always available at our office (or banks - Citizens, First Bankers Trust Company, Fortress, MidAmerica National Bank, United Community) And they are good at over 150 local locations, so you can't ever go wrong.

We keep a full list of participating businesses on our website [here](#) for you. Order yours via phone, email, or visit our office! We accept cash, check, and credit card payments, or we can invoice your Chamber member business. It's as easy as that!

It's time to celebrate the people, special moments, and the wins (big and small) in your life; let us help you find the perfect way to thank you.

Per usual, if you need to reach me with any marketing or member needs, hit up [shay@macombareachamber.com](mailto:shay@macombareachamber.com) or call the office at (309) 837-4855. Let's make it a great month!

Happy holidays from us to you!

Email Shay



## The City of Macomb

The City of Macomb is actively working with several local agencies and state authorities to provide the clearest and most up-to-date information, events, and municipal developments for all citizens. For more information, visit their website.



The City of Macomb continues to routinely share community updates on a variety of topics via a series of videos which can be viewed via the City of Macomb on YouTube.

City of Macomb Website

City of Macomb - YouTube

### **Macomb Police Dept. Update**

With the assistance of several local organizations and community members, The City of Macomb has recently implemented Body Worn Cameras for the Macomb Police Department. Learn more by clicking on this video.





Police Dept.

### **Downtown Macomb continues with improvements**

The City of Macomb is currently moving forward with Phase II of their Downtown Revitalization Project, which features updates to sidewalks, lighting, and landscaping. The estimated date of completion for the entire project is December 2021. For detailed information, visit the city website.



Downtown

**mdh**  
McDonough District Hospital

525 East Grant St. | Macomb | MDH.org | (309) 833-4101

**mtc**  
communications

Internet Video Cameras Phone Systems

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309-575-3211 | mtccomm.net | info@mtccomm.net

## **Announcements & Opportunities**



# UPDATE YOUR INFO

DEADLINE  
NOVEMBER 12

If your business/organization  
info/address/name/etc.  
has changed in the last year or two,  
please contact our office ensure your  
directory listing is correct.

INFO@MACOMBAREACHAMBER.COM  
309.837.4855



## IT'S EASY TO SHOP LOCAL

## PLACE YOUR LARGE HOLIDAY GIFT CERTIFICATE ORDERS NOW!

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# HUNTERS HELPING THE HUNGRY PROGRAM

We need YOU to donate deer to feed families in need through local pantries

Take your deer to any of the following processing centers and say you want to donate to **Hunters Helping the Hungry:**

Blandinsville Locker Service  
315 South Harrison Street  
Blandinsville, IL

Prairieland Processing  
Bowen Locker Service  
115 East 5th Street, Bowen, IL

Bushnell Locker Service  
330 Green Street, Bushnell, IL

Woodhull Locker  
330 North Division, Woodhull, IL

Last season, hunters donated over **7,700 pounds** of deer burger  
*Let's top that number this season!*



Western Illinois Regional Council-Community Action Agency

For more information, call WIRC-CAA at (309) 837-2997 between 8:00 a.m. and 4:00 p.m., Monday through Friday, or visit <https://wirpc.org/hunters/>.

Hunters Helping the Hungry Flyer - Letter Size - 2021

WIRC

## 2021 MBA presentations

Thank you to our regional and local expert panel for showing our 2021 Macomb Business Academy Class the ins and outs of transportation in our area on October 7. Presenters were Derrick James ( Amtrak), Bill Butcher (Macomb Municipal Airport), Miranda Lambert (McDonough County Public Transportation), Scott Coker (City of Macomb, IL).





Thank you to our local education leaders who presented information about academic opportunities and engagement in our region to our Macomb Business Academy on October 14. Shown are Ketra Russell - MBA Facilitator; President Curt Oldfield - Spoon River College; President Guiyou Huang - Western Illinois University; John Meixner - Superintendent of Regional Office of Education #26; Justin Schuch, MBA Facilitator.



The Chamber Macomb Business Academy was able to hear from local safety and crisis response leaders in our community on Oct 21. The session started with a panel including Macomb Fire Chief Dan Meyers, OPS Chief Derek Watts, Macomb Police Chief Jarel Jones, McDonough County Sheriff Nick Pettigout, and Illinois State Police District 14 Commander Jon Dively. The group was then given a tour of the emergency operation



center on the WIU campus and heard from GIS Director Chad Sperry, ESDA Director Edgar Rodriguez, and ILETSB Program Director Eric Arnold.



Thank you to our local experts for presenting to our Macomb Business Academy class on October 28 about the importance of agriculture, the future of the industry, and it's impact on our region. Pictured are Rob Creasy - Compeer Financial; Nate Young - Sullivan Young Farms; Jay Von Holten - Birkey's Farm Store; Laura Lant - Midwest Grass & Forage.





## October Business After Hours - Nelson's Clothing



Nelson's Clothing

## October Business Before Hours - The Crossing



The Crossing

BAH/BBH Schedule

**Ambassadors**

The Macomb Area Chamber of Commerce Ambassadors Committee serve as the public relations arm of the Chamber. They enhance the image of our business community and the organization by presenting a positive and professional attitude at Chamber events. Here is just one of the 24 volunteers who are the ultimate Chamber cheerleaders.



# AMBASSADOR SPOTLIGHT



Matt joined United Community Bank as the Commercial Loan Officer in November of 2020. He attended Macomb High and graduated from Lindenwood University in Belleville, Illinois with his BA in Business Administration.

Matt is married to Rachel Lawver who works as an OB Nurse at McDonough District Hospital, they live near the hospital with their golden retriever Oakley. Matt enjoys golfing and most things sports related. During the fall he spends most of his free time helping with harvest on the family farm.

Matt serves as a board member for Youth for Christ Western Illinois, and also for the Macomb Area Economic Development Corporation. He is the Assistant Coach for the Macomb High Varsity baseball team, a member of The Rotary Club of Macomb, and also serves as a mentor for the McDonough County CEO Program.



**Matt Lawver, United Community Bank**



**Macomb Area**  
Chamber of Commerce  
*Macomb, Illinois*

## Ambassadors

### 2021 Legislative Luncheon



Thank you to all who attended the 2021 Legislative Luncheon sponsored by Comcast Business on October 22. Our sincere appreciation goes out to Representative Norine Hammond and Senator Jil Tracy's Aide Helen Mayfield for joining us to discuss topics directly impacting our region.



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## Ribbon Cuttings



**Macomb Park District StoryWalk®:** The Ambassador Committee of the Macomb Area Chamber of Commerce held a ribbon cutting on October 5 for the Macomb Park District StoryWalk® at Lakeview Nature Center (10050 N. 1500th Rd.).

The Macomb Park District StoryWalk® consists of 20 story boards. Each board features laminated pages from a children's book that are installed along an outdoor path through the restored prairie. As one strolls down the trail they will be directed to the next page in the story, creating an active and engaging reading experience. The StoryWalk® project also allows the opportunity to highlight diverse authors, illustrators, and stories that help reflect and celebrate the lives of all.

Macomb Park District





**Brown's Shoe Fit Company:** The Ambassador Committee of the Macomb Area Chamber of Commerce held a ribbon cutting on October 15 to celebrate Brown's Shoe Fit Macomb's 30th anniversary in the community. Located at 1450 East Jackson Street, the full service family shoe store carries footwear for all genders and sizes, work boots, athletics, casual, and quality comfort footwear. Brown's features popular brands such as Ugg, Brooks, Hey Dude, New Balance, Birkenstock, and more. Brown's provides personalized shoe fittings, as well as special orders. Store hours are Monday-Friday 9 am-6 pm, Saturday 9 am-5 pm, and Sunday Noon-4pm. Information: (309) 833-5460.

Brown's





**Citizen's Plaza:** The Ambassador Committee of the Macomb Area Chamber of Commerce held a ribbon cutting on October 25 to celebrate Citizens Bank (A Division of Morton Community Bank) generously donating Citizen's Plaza to the Macomb Park District. The current park-like area, located on the corner of Washington and Randolph Streets, features benches and shaded areas and will be used to the benefit of the whole community. Visit The Macomb Park District website for future updates on the use of the space.

Macomb Park District



Schedule A Ribbon Cutting



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- Office Furniture
- Janitorial & Food Service Supplies
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## Calendar of Events

Welcome to a new month! Local events are starting to make a comeback this Summer. You will find a full range of Chamber member events on our monthly calendar.

As a FREE member benefit, we invite you to send your events to us and we will include them on our website calendar. Whether virtual or in person, we want to help get the word out about the new ways you are helping us all #keepitnmacomb!



[Submit Your Events](#)

[October Calendar](#)

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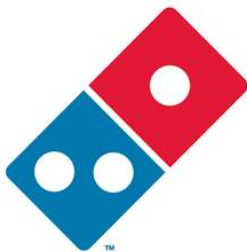
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## Member Renewals

Thank you to our members who have continued their yearly investment with the Macomb Area Chamber of Commerce within the last month. Your support of the local business community is critical, now more than ever, as we look forward to working with you to serve as a platform that provides opportunities for growth and development for your organization and the Macomb area.

# MEMBERSHIP RENEWAL



**NTN-BOWER**



[communitybrief@gmail.com](mailto:communitybrief@gmail.com)  
**Community News Brief**  
Published Every Thursday, 10:00 AM

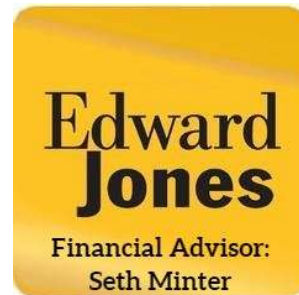




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## New Members



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## CHAMBER GIFT CERTIFICATES

*make a great gift!*



*#keepitmacomb*

## Job Postings

With several industries and career opportunities in our region, the Job Postings section on the Macomb Area Chamber website has become a one-stop shop for posting and finding quality positions and ideal candidates right in the immediate area. You can find job openings, training programs, and and more on our website below.

## EMPLOYMENT OPPORTUNITIES

JOB OPENINGS

Jobs

# Local Stats

A monthly look at the city/region

## INCOME SEPTEMBER

- SALES: \$273,899.34
- BED: \$24,976.29
- MOTOR FUEL:  
\$45,582.15

Source: City of Macomb,  
Business Office

## AIRPORT SEPTEMBER

- LANDINGS: 290
- FUEL SOLD (gallons):  
14,664.2

Source: Macomb Municipal  
Airport

## BUILDING PERMITS SEPTEMBER

- TOTAL ISSUED: 41

Source: City of Macomb,  
Zoning Office

## LABOR FORCE (Macomb Micropolitan Area) JULY

- LABOR FORCE: 11,378
- UNEMPLOYMENT: 6%

Source: Illinois Dept.  
of Employment Security



Macomb Area  
Chamber of Commerce  
*Macomb, Illinois*

Macomb Real Estate

McDonough County  
Real Estate

Quarterly Market  
Report

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**Macomb Area**  
Chamber of Commerce  
*Macomb, Illinois*

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