

# AUGUST 2021 NEWSLETTER



**OUR MISSION: TO PROMOTE THE DEVELOPMENT AND GROWTH OF THE MACOMB AREA.**

**OUR VISION: TO SERVE AS A CATALYST FOR THE BUSINESS, PROFESSIONAL AND EDUCATIONAL COMMUNITY'S COLLECTIVE EFFORTS TO ENHANCE THE ECONOMIC CLIMATE AND QUALITY OF LIFE FOR ALL OUR CITIZENS.**

THE MACOMB AREA CHAMBER OF COMMERCE



**THANK YOU TO OUR  
2021 ANNUAL  
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Tom M Conklin, Agent  
Macomb, IL 61455



## Restore Illinois

As McDonough County remains in Phase 5 of the Restore Illinois plan, we invite you to visit the links below to keep up on the latest COVID-19 information, mask mandates, and resources.



[Macomb Area Chamber](#)

[Illinois.gov](#)

## Mask Updates in McDonough County

As of July 29, McDonough County's COVID-19 community transmission is now at a Substantial level per the Centers for Disease Control, mainly due to the more contagious Delta variant. The McDonough County Health Department strongly endorses the recent CDC masking guidance which recommends everyone, regardless of vaccination status, wear a mask in public indoor settings. For more information, visit the resources below.



[Illinois Health](#)

[McDonough Health](#)

[Mask Updates](#)

**Jefferson House**  
APARTMENTS

*Live Comfortably • Live Affordably • Live Well*

900 E Jefferson Street • Macomb, IL 61455  
**(309) 837-9955**

Household head/co-head must be 62+ or disabled for Section 8 eligibility. Subsidy available to reduce rent to 30% of income. Income limits apply.

Urban Innovations Senior Communities  
www.seniorhousingmacomb.com

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*make a great gift!*

#keepitumacomb

## Executive Director Letter

Hello Chamber Members,

As the summer starts to wind down, things are starting to pick up at the Chamber. We have several great opportunities coming up this month that I think you will be excited about!

First, we are busy planning the 2021 Downtown Block Party, a partnership event with the City of Macomb, Western Illinois University, and Spoon River College. This event, previously called 'Neck Up the Square, is meant to bring the new and existing students from WIU and SRC downtown to get to know Macomb and the businesses and opportunities that exist. We will provide some fun and prizes, and you are invited to set up a table, booth, or pop-up to show off what you are all about. This event will take place in Chandler Park on Friday, August 27 from 4:30-6:30 p.m. If you would like to reserve a spot, please fill out [THIS FORM](#). If you would like more information on the Downtown Block Party, please visit our [website](#).

Hello August

Second, Macomb Business Academy (MBA) will start again this Fall. MBA is a program designed to develop leadership potential within the community to meet the demands of tomorrow. MBA identifies emerging leaders within the Macomb area and provides a broad view of civic leadership through direct contact with the leaders and institutions shaping the community. The program, which is sponsored by MidAmerica National Bank, runs from September through November with weekly, two-hour sessions. Participants will expand their knowledge and contacts within their community. Registration is now open. Applications are available in our office or you can print one off [HERE](#).

While we are extremely excited to be hosting events again, it has become clear that COVID-19 is not over yet. We will be following the CDC and State of Illinois guidelines for our events. We will aim to keep people spaced out, provide disposable masks for those who wish to use one, and provide hand sanitizer stations. We will request the use of masks when groups are in tight spaces, however we are trying to keep events outdoors as much as possible and use large spaces if indoors. We will always keep a box of disposable masks with us for those who choose to mask up.

As always, contact me at any time by emailing [lauren@macombareachamber.com](mailto:lauren@macombareachamber.com) or calling the Chamber office at (309) 837-4855. I always welcome your questions, comments, and concerns.

Wishing you all a wonderful August,

Lauren

Email Lauren

The image contains two advertisements. The first is for Arnold Bros. Heating and Cooling, featuring a yellow background with blue and red text. It lists Brian Waller and Brian Kinman, their addresses (1729 W. Jackson and 430 W. Jackson), and phone numbers (309-833-2852 and 800-870-5013). The second advertisement is for UCB Bank, featuring a green background with white and yellow text. It lists two locations in Macomb: 1700 E. Jackson St. (833-2778) and 430 W. Jackson St. (837-9988). It also includes the website UCBbank.com and the FDIC logo.

## Marketing Director Letter

Welcome to August,

We're all cherishing those last, slow days of Summer before it's back to school, Fall

events, and busy schedules. As you're filing out your calendars with all those appointments you rescheduled from that pandemic and those in-person meetings we all missed so much; make a note to revisit your career options or hire a bit more help in the profession you are already loving.



The job posting section of our website has become a hyper-local resource for the latest employment opportunities right in the Macomb area region. We know 2020 was hard enough and you don't have to completely uproot it all in order to find a job that fits your lifestyle. Maybe you've been taking it all on yourself and it's time to hire some help. Visit:

[macombareachamber.com/jobs](https://macombareachamber.com/jobs)

You'll find the latest listings in a variety of industries and skill levels, without any of the hassle of pop-up ads, sign ups, or the request for any personal information. Chamber members can enter in their own jobs or simply contact our office and we'd be happy to assist you. Let's get you loving your job, your coworkers, and your company just a bit more.

Per usual, if you need to reach me with any marketing or member needs, hit up [shay@macombareachamber.com](mailto:shay@macombareachamber.com) or call the office at (309) 837-4855. Let's make it a great month!

Email Shay



Convenient & Affordable Service to Your Destination!

## The City of Macomb

The City of Macomb is actively working with several local agencies and state authorities to provide the clearest and most up-to-date information, events, and municipal developments for all citizens. For more information, visit their website.



macomb  
illinois

*Small-town living. Community driven.*

The City of Macomb continues to routinely share community updates on a variety of topics via a series of videos which can be viewed via the City of Macomb on YouTube.

City of Macomb Website

City of Macomb - YouTube

## Downtown Macomb continues with improvements

The City of Macomb is currently moving forward with Phase II of their Downtown Revitalization Project, which features updates to sidewalks, lighting, and landscaping. The estimated date of completion for the entire project is December 2021. For detailed information, visit the city website.



Downtown

A promotional graphic for HyVee and MyIFB. On the left, a pink and white graphic says "Explore the endless opportunities" and lists "Education", "Advocacy", "Community Support", and "Benefits". It includes circular images of people and a building. Below is the "McDONOUGH COUNTY FARM BUREAU Farm. Family. Food." logo. On the right, the "HyVee" logo is displayed in white on a red background. Text in the center says "Visit www.myifb.org to join today!"

## Announcements & Opportunities



**Get to know the heart and soul of Macomb!**

**2021 Downtown Block Party - August 27 - 4:30-6:30 pm - Chandler Park**

Whether you are a student at Western Illinois University or Spoon River College, a resident of Macomb, or a visitor from out of town YOU are invited to join us for the 2021 Downtown Block Party! Sponsored by the City of Macomb, Macomb Area Chamber of Commerce, Western Illinois University and Spoon River College. Featuring:

- \* Live Music
- \* Celebrity Dunk Tank
- \* Horseshoe Eating Contest
- \* TONS of prizes
- \* Games
- \* Giveaways & Samples
- \* Meet Mac - the Macomb Police K9
- \* And More

Block Party

**MBA**

Macomb Business Academy (MBA) is back for 2021! Sponsored by MidAmerica National Bank, these weekly, two-hour sessions give you a behind the scenes look with local business professionals regarding education, healthcare, manufacturing, and more. Register online or pick up a brochure in our office.

# 2021 MACOMB BUSINESS ACADEMY

REGISTRATION NOW OPEN

Register online at  
[www.macombareachamber.com](http://www.macombareachamber.com)

*Applications also available at the Chamber office*

proudly sponsored by



MBA FACILITATORS



Justin Schuch serves as the Interim Executive Director of Retention Initiatives at Western Illinois University. Justin is an active member of the Macomb Lions Club and Young Professionals of Macomb. He participated in the Macomb Business Academy in 2018, and is a frequent attendee of Business After/Before Hours sponsored by the Chamber of Commerce.



Ketra Roselieb serves as the Executive Director of Personnel and Financial Affairs at Western Illinois University. Ketra is a native of Macomb and an active member of the McDonough County Public Transportation Committee, Maple Avenue Christian Church, and Young Professionals of Macomb. Ketra participated in the Macomb Business Academy in 2018, and is a frequent attendee of Business After/Before Hours sponsored by the Chamber of Commerce.

MBA meets every Thursday  
September 2 - November 18  
8:00-10:00 a.m.

Macomb Area Chamber of Commerce  
214 N. Lafayette St.  
(309) 837-4855  
[info@macombareachamber.com](mailto:info@macombareachamber.com)

Register

# PEACE DRUM CIRCLE

Bringing **all people** together to create rhythms, mutual understanding, and a shared sense of community.

**EVERY TUESDAY**  
**JUNE 15-SEPTEMBER 07**  
**NOON-1PM**  
**CHANDLER PARK**  
**MACOMB, ILLINOIS**



The Peace Drum Circle is a project of the Shared Community Action group. This group is committed to strengthening communication and cooperation across our shared humanity. For additional information visit: [facebook.com/sharedcommunityact.org](https://facebook.com/sharedcommunityact.org)

Shared Community Action Group

## **BBB calls for nominations**

Better Business Bureau of Central Illinois (BBB) is hosting its 2021 Torch Awards for Business Ethics. The Torch Awards for Business Ethics honor businesses that

demonstrate excellence. The BBB mission is to create an ethical marketplace where buyers and sellers can trust each other. One of the ways we do this is by recognizing marketplace role models. In this spirit, BBB publicly recognizes businesses committed to ethical marketplace practices with the annual BBB Torch Awards for Ethics.



The Torch Awards is open to all companies in the 37 counties of Central Illinois that have been conducting business for three years or more. Submit nominations by Sept. 3. Winners will be announced at a series of events held in December in Champaign and Peoria.

Nominate

Sponsor

### July Business After Hours - Macomb Park District



BAH/BBH Schedule

### July Business Before Hours - TJR Designs



# Business Before Hours



TJR DESIGNS



Contact your marketing consultant today!  
**Michelle Nelson**  
217-228-6623  
mnelson@wgem.com



**Macomb**  
Medical Equipment & Supply  
[MacombMed@denserv.com](mailto:MacombMed@denserv.com)  
531 East Grant St. 309.837.6161

## Ribbon Cuttings



**Macomb Park District - Patton Park**: The Ambassador Committee of the Macomb Area Chamber of Commerce held a ribbon cutting for the Macomb Park District on July 8 to celebrate the recent addition of new Pathways for Play® pocket playground areas at Patton Park, located off Grant Street in Macomb. Pathways for Play intentionally integrates play into neighborhood areas to provide opportunities for playing along the way and encourages use by children and families. The purpose of Pathways for Play is to promote play – critical for children’s health – into walkable, bikeable, “play pockets” providing the option to fully explore recreational areas. The enhancements are part of the park district’s Push 4 Parks - Patton Park Project campaign, a proposed development that includes multiple new recreational and play features, beautification efforts, natural restoration initiatives, and opportunities for community involvement.



**Macomb Park District - Everwood disc golf** The Ambassador Committee of the Macomb Area Chamber of Commerce held a ribbon cutting on June 14 for the Macomb Park District, as they upgraded the baskets on the 18-hole Everwood disc course golf that shares locations in neighboring Glenwood and Everly Parks in Macomb. The enhancements are just one of many upgrades that the park district has made to foster the opportunity for the community to get out and play.



**Edward Jones-Financial Advisor: Seth Minter:** The Ambassador Committee of the Macomb Area Chamber of Commerce held a ribbon cutting on July 29 for new Chamber member and current board member, Edward Jones-Financial Advisor: Seth Minter at 325 S. Candy Lane, Macomb. Minter specializes in helping clients with retirement savings strategies, business retirement plans, insurance and annuities, estate and legacy strategies, and more. Office hours are 8 am-5 pm M-F; Sat./Sun. by appointment only.

Minter



Schedule A Ribbon Cutting

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 www.wesleyvillagemacomb.com

MA-246071

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## Calendar of Events

Welcome to a new month! Local events are starting to make a comeback this Summer. You will find a full range of Chamber member events on our monthly calendar.

As a FREE member benefit, we invite you to send your events to us and we will include them on our website calendar. Whether virtual or in person, we want to help get the word out about the new ways you are helping us all #keepitmacomb!



Submit Your Events

August Calendar



**mdh  
 McDonough  
 District Hospital**

*More Than Hospital Care...A Hospital Caring.*  
 525 East Grant St. | Macomb, IL | (309) 833-4101 | www.MDH.org

**mtc  
 communications**



210 N. Coal St. | PO Box 359, Colchester, IL 62526  
 309-575-3211 | mtccomm.net | info@mtccomm.net

## Member Renewals

Thank you to our members who have continued their investment with the Macomb Area Chamber of Commerce within the last month. Your

support of the local business community is critical, now more than ever, as we look forward to working with you to serve as a platform that provides opportunities for growth and development for your organization and the Macomb area.

# MEMBERSHIP RENEWAL





Aspen Court, LLC



OrganizeU  
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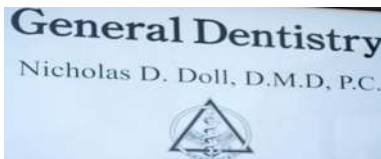
MARTIN

Piece to Peace  
Treasures

Parnassus  
Antiques & Curios



TimbukTech



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THE VILLAGE AT  
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Macomb Public Library District



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## New Members



MLFisher

ONLINE BOUTIQUE

WELCOME TO THE MACOMB AREA CHAMBER OF COMMERCE



Store Location:

736 S. Johnson Street - Macomb

Online:

MLFisher Online Boutique



Welcome to the Macomb Area Chamber of Commerce



McDonough County  
**Historic Preservation Society**

100 South Campbell Street  
Macomb, Illinois  
309.833.1727  
baileyhouse.jimdofree.com

Historic Society

"Providing Solutions for Your Business"





• Office Supplies  
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• Janitorial & Food Service Supplies  
• Computer & Copier Machines and Services

309-342-7711 - [www.osi.bz](http://www.osi.bz)



Job Postings

With several industries and career opportunities in our region, the Job Postings section on the Macomb Area Chamber website has become a one-stop shop for posting and finding quality positions and ideal candidates right in the immediate area. You can find job openings, training programs, and and more on our website below.



Jobs

# Local Stats

A monthly look at the city/region

## TAXES MAY

- SALES: \$216,227.67
- BED: \$19,963.28
- MOTOR FUEL:  
\$29,322.65

Source: City of Macomb,  
Business Office

## AIRPORT MAY

- LANDINGS: 149
- FUEL SOLD (gallons):  
10,121.20

Source: Macomb Municipal  
Airport

## BUILDING PERMITS MAY

- TOTAL ISSUED: 45

Source: City of Macomb,  
Zoning Office

## LABOR FORCE (Macomb Micropolitan Area) MARCH

- LABOR FORCE: 12,352
- UNEMPLOYMENT: 5.2%

Source: Illinois Dept.  
of Employment Security



Macomb Area  
Chamber of Commerce  
*Towards Success*

Macomb Real Estate

McDonough County Real Estate

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[info@macombareachamber.com](mailto:info@macombareachamber.com)



**Macomb Area**  
Chamber of Commerce  
*Macomb, Illinois*

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