

JULY 2021 NEWSLETTER



OUR MISSION: TO PROMOTE THE DEVELOPMENT AND GROWTH OF THE MACOMB AREA.

OUR VISION: TO SERVE AS A CATALYST FOR THE BUSINESS, PROFESSIONAL AND EDUCATIONAL COMMUNITY'S COLLECTIVE EFFORTS TO ENHANCE THE ECONOMIC CLIMATE AND QUALITY OF LIFE FOR ALL OUR CITIZENS.



THE MACOMB AREA CHAMBER OF COMMERCE

THANK YOU TO OUR 2021 ANNUAL CHAMBER SUPPORTERS!

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Restore Illinois

As McDonough County remains in Phase 5 of the Restore Illinois plan, we invite you to visit the links below to keep up on the latest COVID-19 information and resources.



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Macomb Area Chamber

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Tom M Conklin, Agent
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Executive Director Letter

Hello Chamber Members,

I hope your summer is off to a great start! I have already noticed back-to-school supplies appearing on store shelves and let me be the first to admit that I am not ready! Luckily, there is still plenty of time to soak up the sun and enjoy the warm summer breezes (and, sadly, the humidity).

I have some exciting news regarding a new Chamber benefit! We revamped our Member Monday program and have recruited help from the Chamber Board of Directors and Ambassadors to increase the impact on our social media platforms. Starting next week, we will feature one Chamber member each

Monday with a video containing footage from your businesses with our staff and committees! I feel these features will gain a lot of traction on Facebook and Instagram, which is a huge benefit for you! In addition to the video, we will tag you in the next and include a description of your business with operating hours. We randomized our membership and have around 350 members to work through, so please keep in mind that it could take a bit of time to get to each of you. I will contact you a few weeks before our crew stops by your business. You are also welcome to opt out, should you choose for whatever reason.

In other exciting news, the Chamber recently purchased ten display racks for our Macomb Area Community Guide & Business Directory, which we are having decal'd with our Shop Macomb logo. In August we will be placing these around campus at Western Illinois University and Spoon River College, as well as several other high-profile locations around Macomb. If you have not already seen one of our guides, I hope you pick up one sometime or click the link above to see what a great resource it is for incoming students, visitors, and the community! Only Chamber members are featured in the business directory, making it another great member benefit!

As always, contact me at any time by emailing lauren@macombareachamber.com or calling the Chamber office at (309) 837-4855. I always welcome your questions, comments, and concerns.

Wishing you all a wonderful July,

Lauren

[Email Lauren](#)



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Marketing Director Letter

Happy July,

We are officially in the swing of Summer and most of us can agree that 2021 feels a lot better than last year. As we find ourselves firmly in Phase 5, it looks like Macomb and Illinois are open for business again. So let's get you out so you can safely celebrate! If you are a Chamber member business, we invite you to send us your events via email so we can share them digitally and on our print calendar with visitors and locals alike.



And if you are looking to fill up your month, visit our website for the latest local events, live music, networking events, kids activities, and more [here](#). Get out there and embrace all that local living has to offer!

Per usual, if you need to reach me with any marketing or member needs, hit up shay@macombareachamber.com or call the office at (309) 837-4855. Let's make it a great month!

Email Shay

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Household head/co-head must be 62+ or disabled for Section 8 eligibility. Subsidy available to reduce rent to 30% of income. Income limits apply.

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GIFT CERTIFICATE Date: _____

This certifies _____
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Macomb Area Chamber of Commerce
214 South Lafayette
Macomb, IL 61455
(309) 837-4855

Authorized Signature _____
Redeemed at _____

#keepitmacomb

The City of Macomb

The City of Macomb is actively working with several local agencies and state authorities to provide the clearest and most up-to-date information for all citizens. To find a list of resources, visit their website.



macomb
illinois

Small-town living. Community driven.

City of Macomb Mayor Mike Inman is also routinely sharing community dates via a series of YouTube videos which can be viewed on Facebook and via the City of Macomb YouTube channel.

City of Macomb Website

City of Macomb - YouTube

Downtown Macomb continues with improvements

The City of Macomb is currently moving forward with Phase II of their Downtown Revitalization Project, which features updates to sidewalks, lighting, and landscaping,



The estimated date of completion for the entire project is December 2021. For detailed information, visit the city website.

Downtown



CENTURY 21
Purdum-Epperson, Inc.
119 NORTH RANDOLPH STREET
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Announcements & Opportunities

PEACE DRUM CIRCLE

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EVERY TUESDAY
JUNE 15-SEPTEMBER 07
NOON-1PM
CHANDLER PARK
MACOMB, ILLINOIS



The Peace Drum Circle is a project of the Shared Community Action group. This group is committed to strengthening communication and cooperation across our shared humanity.

For additional information visit:
facebook.com/sharedcommunityactiongroup

Shared Community Action Group

SAVE THE DATE | AUGUST 3RD

WGEM MARKETING HELP DESK

Macomb Area Chamber of Commerce has partnered with WGEM to help local businesses with their marketing needs.

FIRST TUESDAY OF EACH MONTH, STARTING IN AUGUST
Michelle Nelson, Marketing Consultant, will be available as a FREE resource to help plan and brainstorm your marketing tactics.



Michelle Nelson, MBA
Marketing Expert

Jimmy Johns lunch will be provided on 8/3.
Stop by Chamber office, grab a free sandwich,
meet Michelle and set up your free consultation



Answer your marketing questions | Marketing Plan Creation |
Promotion Brainstorming | Tech Troubleshooting | & MORE



X



May Business After Hours - Woodrum Lincoln Ford Toyota



Please note, there has been a change to the Business After Hours schedule for the July 2021 event. The Macomb Area Chamber of Commerce will announce further location details once they are available. Thank you.

BAH/BBH Schedule

Explore the **endless opportunities**

- Education
- Advocacy
- Community Support
- Benefits

Visit www.myifb.org to join today!

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Ribbon Cuttings



Nostalgia Decor + Gifts - Macomb: The Ambassador Committee of the Macomb Area Chamber of Commerce held a ribbon cutting on June 10 for Nostalgia Decor + Gifts - Macomb as they celebrated the launch of their new e-commerce website, which allows patrons to shop local from anywhere. Customers have the choice to pick up in Macomb or their brand new Carthage location, curbside pickup, or have their items shipped. The new website offers a full range of home and decor items, personalized account features, gift registries, and lifestyle tips and tricks. Visit their website for more information.

Nostalgia



Looking for Lincoln: The Ambassador Committee of the Macomb Area Chamber of Commerce held a ribbon cutting on June 18 to celebrate the City of Macomb's official designation as a National Heritage Looking for Lincoln Community. Through the Macomb

Area Convention & Visitors Bureau Unforgettable Forgotten, the Looking for Lincoln offices in Springfield, and the US National Parks Service, Macomb is now offering locals and visitors the opportunity to take a self-guided tour with 11 significant Abraham Lincoln-related sites within Macomb and McDonough County. Individual markers include a specific QR code that allows patrons to get detailed digital information on the notable location, history, photos, maps and more.

Looking for Lincoln



Prairieview Community Center: The Ambassador Committee of the Macomb Area Chamber of Commerce held a ribbon cutting on June 21 as the Housing Authority of McDonough County celebrated the newly completed Prairieview Townhomes Community Center located at 425 N. Prairie Avenue. The community center sits on the site of what was previously The Wee Care Center, the daycare center that succumbed to a fire and was relocated on the property. Prairieview Homes is a low-rise family development that consists of several multi-residential buildings with varying layouts, as well as an on-site playground, community room, basketball court, and property office. The community center is available for resident and public use with reservations.

Prairieview CC



Glenwood Pool: The Ambassador Committee of the Macomb Area Chamber of Commerce held a ribbon cutting on June 29 for Glenwood Pool (1400 N Randolph Street, Macomb) as they celebrated their opening for the Summer season with the addition of a new water slide. Glenwood pool, which is open to the public, is provided by the City of Macomb, IL and operated by the YMCA of McDonough County who supplies staff and lifeguards for the facility. Daily passes, season passes, concessions, after-hours rentals, and swim lessons are available for purchase. Hours are Monday-Saturday: Noon-7 pm, Sunday: Noon to 6pm as weather permits.

Glenwood Pool



Nostalgia Decor + Gift - Carthage: The Macomb Area Chamber of Commerce joined the Carthage Illinois Area Chamber of Commerce at a celebratory ribbon cutting on June 30 for Nostalgia Decor + Gift - Carthage (512 Wabash Avenue - Carthage, Illinois). Owner, Lara Dively opened the new location in June 2021. Both the Macomb and Carthage locations of Nostalgia Décor + Gifts features gifts and decor for all occasions with various products including home and tabletop decor, linens, teas and coffees, women's jewelry and other accessories, bath and body products, and clothing and gifts for babies. Customers have the option to shop in store, online with pick up, or have items shipped.

Nostalgia



RIBBON CUTTING
MACOMB AREA CHAMBER OF COMMERCE



#keepitnmacomb

Schedule A Ribbon Cutting



Contact your marketing consultant today!
Michelle Nelson
217-228-6623
mnelson@wgem.com



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Calendar of Events

Welcome to a new month! Local events are starting to make a comeback this Summer. You will find a full range of Chamber member events on our monthly calendar.

As a FREE member benefit, we invite you to send your events to us and we will include them on our website calendar. Whether virtual or in person, we want to help get the word out about the new ways you are helping us all #keepitnmacomb!



Submit Your Events

July Calendar

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Member Renewals

Thank you to our members who have continued their annual investment with the Macomb Area Chamber of Commerce within the last month. Your support of the local business community is critical, now more than ever, as we look forward to working with you to serve as a platform that provides opportunities for growth and development for your organization and the Macomb area.

MEMBERSHIP RENEWAL



GREGORY J. BUTLER
CPA





Big Brothers Big Sisters



New Members



512 Wabash Avenue, Carthage
217.219.1460 hellonostalgia.com

Nostalgia - Carthage



WELCOME TO THE MACOMB AREA CHAMBER OF COMMERCE



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Job Postings

With several industries and career opportunities in our region, the Job Postings section on the Macomb Area Chamber website has become a one-stop shop for posting and finding

quality positions and ideal candidates right in the immediate area. You can find job openings, training programs, and and more on our website below.

EMPLOYMENT OPPORTUNITIES

JOB OPENINGS

Jobs

Local Stats

A monthly look at the city/region

TAXES

MAY

- SALES: \$216,227.67
- BED: \$19,963.28
- MOTOR FUEL: \$29,322.65

Source: City of Macomb, Business Office

AIRPORT

MAY

- LANDINGS: 149
- FUEL SOLD (gallons): 10,121.20

Source: Macomb Municipal Airport

BUILDING PERMITS

MAY

- TOTAL ISSUED: 45

Source: City of Macomb, Zoning Office

LABOR FORCE

(Macomb Micropolitan Area)

MARCH

- LABOR FORCE: 12,352
- UNEMPLOYMENT: 5.2%

Source: Illinois Dept. of Employment Security



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Chamber of Commerce
Macomb, Illinois

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McDonough County Real Estate



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