MAY 2021 NEWSLETTER



OUR MISSION: TO PROMOTE THE DEVELOPMENT AND GROWTH OF THE MACOMB AREA. OUR VISION: TO SERVE AS A CATALYST FOR THE BUSINESS, PROFESSIONAL AND EDUCATIONAL COMMUNITY'S COLLECTIVE EFFORTS TO ENHANCE THE ECONOMIC CLIMATE AND QUALITY OF LIFE FOR ALL OUR CITIZENS. THE MACOMB AREA CHAMBER OF COMMERCE





www.macombinsurance.com

215 E. Jackson St. Macomb, IL 61455 Phone: (309)833.1755





THANK YOU TO OUR 2021 COMMUNITY LEADERS

Annual Chamber Supporters



BUSINESS BUILDERS - STAKEHOLDERS
CHAMBER PARTNERS

To become an Annual Supporter of the Macomb Area Chamber of Commerce contact us: 214 North Lafayette Street - Macomb, IL 61455 macombareachamber.com 309.837.4855 info@macombareachamber.com









The Macomb Area Chamber of Commerce continues to provide a dedicated website to provide local business operations, state and local information, and health notifications to assist you and the business community during the many phases of COVID-19. We will update this list as new information is available.

As we move within our respective Restore Illinois phase, area businesses will be able to remain open under specific circumstances. To help you and your business, the Chamber has compiled a resource page of Business Guidance for safely reopening during COVID-19. As guidelines change we will regularly update the information.

Please note, that we are not government experts, lawyers, or bankers; however, we will certainly do our best to connect you the vital resources that you need at this time. If there is anything missing, please let us know and we will see to it that you get the appropriate information. Thank you.

COVID-19





Restore Illinois

As McDonough County moves about the various phases of the Restore Illinois plan, we invite you to visit the links below to keep up on the latest information and resources.

To assist businesses and employers with continuing to implement the safety guidelines and to ensure safety in the



A Public Health Approach To Safely Reopen Our State

workplace, the State of Illinois - Illinois Department of Commerce and Economic Opportunity (DCEO) has developed a business toolkit complete with signage, training checklists, and other resources to ensure business and activities are conducted in accordance with the latest public health recommendations.

Phase guidelines are broken down by industry and several of them may directly apply to your respective business or organization. These are intended to be a general set of rules and may need to be further personalized to fit your employees and work environment.

The DCEO has updated their website with the most current information available.

A move to Phase 5

Dependent upon COVID cases and vaccinations, Illinois Governor Pritzker outlined plans for the next phase of Restore Illinois. Illinois will move into the bridge phase when seventy percent of the 65 and older population receives at least one dose of the vaccine. Then, the state will move into a 28 day

Then, the state will move into a 28 day monitoring period.

"After a 28 day monitoring period in the bridge phase, and assuming no significant resurgence of covid-19 cases, hospitalizations and deaths, Illinois will resume normal business operations when at least fifty percent of our 16 and over population has received at least one dose," says Pritzker. In phase five, all capacity limits would be removed.

A Bridge To Phase 5

Protecting our progress while allowing us to reopen the economy faster

Phase 4

Bridge

Phase 5

Current guidelines with some added capacity limits in both indoor and outdoor settings

No capacity limits

No capacity limits

Town of seniors vaccinated and stable health metrics

Solve of 16+ residents vaccinated and stable health metrics

Macomb Area Chamber

DCEO

Executive Director Letter

Hello Chamber Members,

Things have really picked up at the Chamber in the last month! Plans for The Chamber Golf Outing are being finalized and it feels good to be nearing the finish line. I am looking forward to actually seeing many of you this month and hope you are all ready to get out and about as well.



There is still plenty of time to register for the golf outing. If you're interested, you can register <u>HERE</u>, or contact the Chamber and we can take care of it for you. We are also looking for a few more Green Sponsors for the golf outing, which you can register for at the same page or you can contact me.

I hope you have all started the process to become fully vaccinated. There continue to be regular vaccination clinics and it is easier than ever to get an appointment for your shot(s) at the McDonough County Health Department, Hy-Vee, Walgreens and Walmart. We are so close to Phase 5, but we still have a little farther to go! Please continue to wear your masks, practice social distancing and keep your spaces sanitized.

As always, contact me at any time by emailing lauren@macombareachamber.com or calling the Chamber office at (309) 837-4855. I always welcome your questions, comments, and concerns.

Wishing you all a wonderful May,

Lauren







CLICK HERE TO SCHEDULE!





Marketing Director Letter

Нарру Мау.

I am writing this on Earth Day, when it is totally trendy to recycle so I am going to play along and reuse the same letter from last month! It's still good, so here it goes...

You all have a lot to read and a lot to do, so I'm going to keep this one short for you.



Put the 2021 Macomb Area Chamber Golf Outing on your calendar (May 28 - 9 am at Golf Hills). Register **here**. Play if you like the sport; ride around in the cart and eat snacks if you don't; volunteer if you have the time; sponsor a hole if you have the means. We'd love to have your socially distanced, masked up faces join us in whatever manner suits you. That's it, that's the whole letter.

Per usual, if you need to reach me with any marketing or member needs, hit up shay@macombareachamber.com or call the office at (309) 837-4855. Let's make it a great month!

Email Shay

Register for Golf

CHAMBER EMAIL BLASTS

5 STEPS. 1 EMAIL. 750 INBOXES. ENDLESS POSSIBILITIES

- RESERVE YOUR SPOT: Call our office or email our marketing director to reserve your day.
- 2 RECEIVE YOUR INVOICE: Cost is \$35 for one date.

 Members may send one blast per month.

 A small price with a big impact!
- SUBMIT YOUR GRAPHIC: Email your JPG image with full details and member logo to shay@macombareachamber.com.
- CHECK YOUR INBOX: Email blasts will be sent one time to our entire membership imagine how big your audience can be!











The City of Macomb

The City of Macomb is actively working with several local agencies and state authorities to provide the clearest and most upto-date information for all citizens. To find a list of resources, visit their website.



City of Macomb Mayor Mike Inman is also routinely sharing COVID-19 updates via a series of YouTube videos which can be viewed on Facebook and via the City of Macomb YouTube channel.

City of Macomb - YouTube

City of Macomb - Website





McDonough District Hospital

McDonough District Hospital is working with the McDonough County Health Department, McDonough County Emergency Services, and the City of Macomb during the COVID-19 crisis

For the latest updates and specifics on screening hours, visitor restrictions, vaccination options, and health safety practices please view the MDH website below.



MDH.org

McDonough County Health Department

Working directly with McDonough District Hospital and the City of Macomb, the McDonough County Health Department is actively working to update the community on confirmed COVID-19 cases, vaccination availability, and provide contact tracing and health resource information. The latest numbers for McDonough County, as well as vaccine information, are provided at the website below:



Health Department

CDC.gov





COVID-19 Business Resources

Under the direction of Governor JB Pritzker, the Illinois Department of Commerce and Economic Opportunity is working with partners to launch emergency assistance programs for Illinois small businesses. These



initiatives include Illinois Small Business Emergency Loan Fund, and Downstate Small

Business Stabilization Program, Small Business Administration Disaster loans, Economic Injury Disaster Loans Advance Grants, and Paycheck Protection Programs.

We will continue to email the latest business resource updates to you as they are available. We urge you to research your options carefully; however, note that many of these resources are time sensitive and require applications be submitted by set state and federal deadlines. For business assistance resources, please visit the following websites.

Macomb Area Chamber

City of Macomb

DCEO

Restaurant Revitalization Fund

The American Rescue Plan Act of the US Small Business Association established the Restaurant Revitalization Fund (RRF) to provide funding to help restaurants and other eligible businesses keep their doors open. This program will provide restaurants with funding equal to their pandemic-related revenue loss up to \$10 million per business and no more than \$5 million per physical location. Recipients are not required to repay the funding as



long as funds are used for eligible uses no later than March 11, 2023.

RRF

Announcements & Opportunities

CHAMBER (GOLF OUTING

Friday, May 28 - 9AM Gold Hills Golf Club





TEAM ENTRY \$440 (\$400 Early Bird)	INDIVIDUAL ENTRY \$110 (s100 Early Bird)
Team Captain	Name
Email	Email
Phone	Phone
Player 2	Please mail this form and payment to
Player 3	MACOMB AREA CHAMBER OF COMMERCE 214 North Lafayette Street
Player 4	Macomb, IL 61455



10980 E. 900th St. Colchester, IL

■ I/We agree to the terms of the Liability Release and Waiver

Jimmy John's Sandwich Selection Turkey x Ham & Cheese x The Vito x Each golfer will receive a boxed lunch with choice of sandwich, chips, pickle, and cookie. I will bring my own golf cart	CHAMBER COLFOUTING
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Thank you for joining us!

Cancellations must be received by May 20, 2021. No refunds will be issued after that date

Questions? Contact the Macomb Area Chamber of Commerce at (309) 837-4855 or info@macombareachamber.com.

Register

Macomb Police introduction

A message to the community from Macomb Police Department's Transitional Chief Jerel Jones.



FOR IMMEDIATE RELEASE FROM MACOMB SHARED COMMUNITY ACTION GROUP

Macomb Shared Community Action Statement on D. Chauvin Verdict

Macomb, Illinois April 21, 2021 -

We are encouraged that our judicial system, which at times can be seen as broken, has delivered justice for George Floyd. Jurors were placed in a difficult situation and were able to listen to the testimony and deliver a verdict based on that evidence. The jury considered the facts and the law and found that Derick Chauvin acted in a criminal manner and he will be punished for his actions.

We know that George Floyd received justice today, but we know his family did not. We know that Black Lives DO Matter. We know, too, that people of color in Macomb may not believe their lives matter here; they may not believe their innate dignity is recognized; or they may not believe they are welcome members of the community. It is the collective job of the community to shatter these beliefs, to make sure that all community members know and believe how important each is to Macomb. Macomb's strength resides in its diversity. Who are we? We are supporters of Shared Community Action to Promote Communication and Cooperation (SCA), the joint effort of leaders of civic and religious organizations who came together early this year to discuss how they and their members could support the city's efforts to strengthen dialogue and cooperation among the diverse members of the Macomb community.

Organization leaders were invited to help create and maintain the kind of dialogue and interaction necessary to realize long-term cooperation and community-building and to help ensure that Macomb would be, for all its residents, the welcoming community it aspires to be. We have a lot of work to do, but the commitment of each of these representative organizations is one step toward realizing a diverse, welcoming community for all people. The group's underlying purpose is based on the Universal Declaration of Human Rights and "the recognition of the inherent dignity and of the equal and inalienable rights of all members of the human family." More specifically, participants seek to strengthen dialogue and communication across our shared humanity, to develop ways individuals and organizations can contribute to an equitable and just, healthy and strong community, and to confront barriers that keep community members apart and, knowingly or unknowingly, undermine community building.

We are committed to working with everyone in Macomb who supports these goals, including our law enforcement officers, who in collaboration with the NAACP, have adopted the Ten Shared Principles (https://www.ilchiefs.org/press-releasse-shared-principles) and have been accredited by the Illinois Law Enforcement Accreditation Program

(https://www.ilchiefs.org/ileap-illinois-law-enforcement-accreditation-program-). Both programs call for a clear commitment to fairness, cooperation, and equity. Such a commitment does not fall on one group alone. The entire community must assume this responsibility if Macomb is to realize its aspirations, to recognize the humanity of each of its residents, and to be its best self. We invite those interested in taking on the challenge of an ever-deepening commitment to justice and equity to become involved in the Shared Community Action Project or in another organization working to meet this challenge. To learn more about SCA, contact the Mayor's Office at 309/833-2558.

Macomb Shared Community Action Group

J.Q. Adams - ACE Advisor

Brenda Allison - GFWC Women's Club

Scott Coker - City of Macomb

Jane Coplan - League of Women Voters

Katerina Dawson - Member SCA

Jim Ditulio - Macomb Centennial Morning Rotary Club

Sally Egler - Macomb Feminist Network

Jock Hedblade – Macomb Area Convention and Visitors Bureau

Guiyou Huang – Western Illinois University

Sharon Hunter - Member SCA

Vanessa Huston - One Human Family - Macomb

Kelly Ingersoll - Macomb Area Christian Ministerial Alliance

Michael Inman - City of Macomb

Rob Jeter - Member SCA

Jerel Jones - City of Macomb

John Meixner - Regional Office of Education #26

Lauren Merritt - Macomb Area Chamber of Commerce

Lorette Oden – Member SCA

Kim Pierce - Macomb Area Economic Development Corporation

Janice Rockwell - Interfaith Alliance of Macomb

Sterling Sadler - University Diversity Council

Lisa Scalf - City of Macomb

Sarah Schoper Salazar - One Human Family - Macomb

Byron Shabazz - McDonough County Branch NAACP #3022

Carol Sims - Member SCA

Kristin Terry - Suicide Survivor Group

Lisa Torrance - University of Illinois Extension

Derek Watts - Office of Public Safety - WIU

Janice Welsch - ACE Liaison

MCDONOUGH COUNTY CEO* 2021 TRADE SHOW

YOU'RE INVITED!

Meet McDonough County's newest entrepreneurs, learn about their individual businesses, and hear about their journey through CEO.

DATE: Tuesday, May 4, 2021

TIME: 5:00 - 7:00 p.m.

PLACE: Spoon River College Outreach Center

2500 E Jackson St. Macomb, IL 61455

Plus: door prizes, refreshments, complimentary Old Dairy Brownies, and Sandra's Authentic Mexican Food Truck outside (cash only)

CEO continues to follow public health guidelines

www.mcdonoughcountyceo.com

CEO





Convenient & Affordable Service to Your Destination!

Free Member Benefits

Start exploring a wealth of FREE marketing options for you and your business already included with your Chamber membership...

macomb area chamber of commerce

MARKETING MEMBER BENEFITS

- We will add your member event to our monthly online and print calendar.
- JOB POSTINGS: FREE

 Post job openings directly to our website to find your ideal candidate.
- NEWSLETTER BLURB: FREE
 Include a short promo or news
 item to our popular monthly
 newsletter.
- FACEBOOK LIVE: FREE
 Film a fun, informal video right
 from your business with our
 marketing department.
- BUSINESS SPOTLIGHT:FREE
 Feature your business with an
 exclusive write up and photos
 in the newsletter.
- SOCIAL MEDIA POST: FREE
 We'll share your flyer/news
 on our Facebook/Instagram
 pages and wait for the likes to
 roll in .
- DISPLAY ITEMS: FREE
 Drop off your business cards,
 flyers, & promos so our office
 visitors can seek you out!

Member Marketing

Ribbon Cuttings



<u>Magnolia's Restaurant & Catering</u>: The Ambassador Committee of the Macomb Area Chamber of Commerce held a celebratory ribbon cutting on April 2 for the Chamber 2020 Business of the Year, Magnolias Restaurant & Catering (130 N. Lafayette St.), who also rang in their 25th year in business with a sold-out special event and concert. Owner Lisa

Ward was also presented with the Historic Downtown Legacy Award by the City of Macomb. For hours and menu options, visit their website.

Magnolia's



MACVB: The Ambassador Committee of the Macomb Area Chamber of Commerce held a ribbon cutting on April 6 for Unforgettable Forgottonia Illinois Macomb Area Convention & Visitors Bureau (MACVB), who recently relocated into the historic Macomb Amtrak Railway Station (120 E. Calhoun Street). The MACVB's mission is to offer services and activities for the leisure and business traveler with the goal of increasing awareness of events and attractions in the region to potential visitors. They are currently planning many exciting, upcoming Summer events; such as Heritage Days, The Art Wind & Fire event, and more. for more information, visit their website.

MACVB



Windy City Cannabis: The Ambassador Committee of the Macomb Area Chamber of Commerce, as well as several community leaders and business organizations, held a ribbon cutting on April 15 to celebrate the grand opening of a brand new Macomb business and new Chamber member, Windy City Cannabis (518 West Jackson Street). Windy City Cannabis offers a full range of recreational products for pre-order via their website, as well as on-site staff available to offer product consultations. Their company mission states "Our aim is to provide a compassionate, secure and knowledgeable experience for our patients. We carry a large variety of different cannabis products in order to fit the unique needs of each individual." Hours are Monday-Saturday 10 am to 7 pm, Sunday 10 am to 5 pm. For more information, visit their website.



McDonough District Hospital: The Ambassador Committee of the Macomb Area Chamber of Commerce joined McDonough District Hospital in a celebratory ribbon cutting and open house on April 23 for the newly relocated Obstetrics and Gynecology Clinic. In mid-January, MDH moved the OB/Gyn Clinic from Health Services Building 1 over to the third floor of the Hospital. The newly renovated area created a 'Center of Excellence' with the Clinic now located in the same building as the Dolores Kator Switzer Women's Center. Patients are now offered the convenience of having clinic appointments, outpatient laboratory draws and Obstetrics and Gynecological procedures performed in the same building. For more information call the MDH OB/Gyn Clinic at (309) 836-6937.

MDH



Schedule A Ribbon Cutting

Calendar of Events

Welcome to a new month! While your local events may not be exactly the same, there is still plenty happening online and in person (with proper social distancing). You will find a full range of Chamber member events on our monthly calendar.



As a FREE member benefit, we invite you to send your events to us and we will include them on our website calendar. Whether virtual or in person, we want to help get the word out about the new ways you are helping us all #keepitnmacomb!





Member Renewals

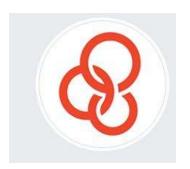
Thank you to our members who have continued their annual investment with the Macomb Area Chamber of Commerce within the last



month. Your support of the local business community is critical, now more than ever, as we look forward to working with you to serve as a platform that provides opportunities for growth and development for your organization and the Macomb area.





























ADVERTISE HERE!

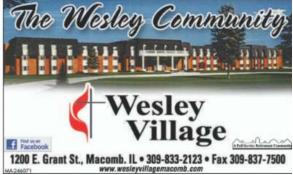
For more information, contact the MACC @ 309.837.4855 or info@macombareachamber.com

WHY JOIN A CHAMBER?



Become a Chamber Member





Job Postings

With several industries and career opportunities in our region, the Job Postings section on the Macomb Area Chamber website has become a onestop shop for posting and finding



quality positions and ideal candidates right in the immediate area. You can find job openings, training programs, and and more on our website below.



Macomb Real Estate

McDonough County Real Estate



More Than Hospital Care...A Hospital Caring. 525 East Grant St. | Macomb, IL | (309) 833-4101 | www.MDH.org





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Instagram

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