

# FEBRUARY 2021 NEWSLETTER

## MONTHLY NEWSLETTER

A digital look at your local business community

#keepitmacomb



**OUR MISSION: TO PROMOTE THE DEVELOPMENT AND GROWTH OF THE MACOMB AREA.**

**OUR VISION: TO SERVE AS A CATALYST FOR THE BUSINESS, PROFESSIONAL AND EDUCATIONAL COMMUNITY'S COLLECTIVE EFFORTS TO ENHANCE THE ECONOMIC CLIMATE AND QUALITY OF LIFE FOR ALL OUR CITIZENS.**

THE MACOMB AREA CHAMBER OF COMMERCE



# Yes, We're Open

and safer than ever!

Our office is open Monday - Friday

8:30 am - 4:30 pm

Walk ins are welcome

Please wear your mask



Macomb Area Chamber of Commerce

214 N. Lafayette Street - Macomb

309.837.4855

[info@macombareachamber.com](mailto:info@macombareachamber.com)



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To become an Annual Supporter of the Macomb Area Chamber of Commerce contact us:  
 214 North Lafayette Street - Macomb, IL 61455  
 macombareachamber.com 309.837.4855  
 info@macombareachamber.com




**COVID-19**  
**CORONAVIRUS**

Click here for information and resouces

The Macomb Area Chamber of Commerce has created a dedicated website to provide local business operations, state and local information, and health notifications to assist you and the business community during the transition this unprecedented pandemic. We will update this list as new information is available.

As we move within our respective Restore Illinois phase, area businesses will be able to remain open under specific circumstances. To help you and your business, the Chamber has compiled a resource page of Business Guidance for Safely Reopening During COVID-19. As guidelines change we will regularly update the information.

Please note, that we are not government experts, lawyers, or bankers; however, we will certainly do our best to connect you the vital resources that you need at this time. If there

is anything missing, please let us know and we will see to it that you get the appropriate information. Thank you.

[Visit our Website](#)

## Restore Illinois

As McDonough County moves about the various phases of the [Restore Illinois](#) plan, we invite you to visit the links below to keep up on the latest information and resources.

To assist businesses and employers with continuing to implement the safety guidelines and to ensure safety in the

workplace, the State of Illinois - Illinois Department of Commerce and Economic Opportunity (DCEO) has developed a business toolkit complete with signage, training checklists, and other resources to ensure business and activities are conducted in accordance with the latest public health recommendations.

Phase guidelines are broken down by industry and several of them may directly apply to your respective business or organization. These are intended to be a general set of rules and may need to be further personalized to fit your employees and work environment.

The DCEO has updated their [FAQ document](#) for Phase 4 with additional information. Please continue to check their website as they are frequently updating information. All of the Phase 4 guidance can be found [here](#) and at the links below.



[FAQ](#)

[Macomb Area Chamber](#)

[DCEO](#)



# PHASE 4 GUIDELINES OVERVIEW

**RESTORE ILLINOIS**  
 A Public Health Approach To Safely Reopen Our State

## PART OF PHASE IV OF RESTORE ILLINOIS PLAN

APPLICABLE TO EACH REGION UPON TRANSITION TO PHASE IV | ISSUED ON JUNE 22, 2020 | EARLIEST EFFECTIVE DATE JUNE 26, 2020

### ALL INDUSTRIES

- All employees who can work from home should continue to do so
- Continue to wear face covering that covers nose and mouth, maintain social distance of 6 ft., and frequently wash hands
- Continue employee health screenings upon entry into the workplace and mid-shift screenings for employees with shifts >5 hours (virtual screening permitted)
- Follow guidelines on capacity limits and group sizes (to be continually reassessed throughout Phase 4)

### DAY CAMPS

- Capacity limit of no more than 50% of facility occupancy
- Group sizes of 15 participants, unless participants changing weekly
- Water-based activities permitted according to IDPH guidelines
- Continue to encourage outdoor activities as much as possible, especially for activities requiring physical exertion and/or exertion of voice

### FILM PRODUCTION

- Capacity limit of no more than 50% of sound stage/location occupancy
- Crowd scenes should be limited to 50 people or fewer
- All individuals should maintain 6 ft. of social distancing unless job duty cannot be performed without proximity (e.g. actors performing, hair, make-up, costumes)
- One-time nasal swab for RT-PCR testing of all cast and crew should be obtained within 48 to 72 hours prior to the start of work on set or location
- Craft services and catering should follow Restaurant and Bar guidelines
- Live audiences permitted in line with Theatre/Performing Arts guidelines

### HEALTH AND FITNESS

- Capacity limit of no more than 50% occupancy
- Group fitness classes of up to 50 people with at least 6 ft. social distancing between individuals permitted; multiple groups permitted given facilities have space to appropriately social distance and can limit interaction between groups
- Workout stations and equipment should be 6 ft. apart without barriers or 3 ft. apart with impermeable barriers in between
- For open gym spaces, have 1 employee per every 4,000 sq. ft. to monitor social distancing and sanitize equipment between use
- Sanitize equipment before and after each individual use and sanitize locker rooms and showers at least every hour
- Keep ancillary accommodations (e.g., saunas, hot tubs, steam rooms) closed, though childcare areas are permitted to reopen in line with DHFS childcare guidelines
- Members should wear face covering over their nose and mouth whenever not exercising

### INDOOR/OUTDOOR RECREATION

- Reopening select indoor recreation facilities (e.g., bowling alleys, skating rinks); indoor playgrounds and trampoline parks should remain closed
- Indoor recreation to operate at lesser of 50 customers or 50% of facility capacity
- Outdoor recreation allowing group sizes of up to 50, and permitting multiple groups given facilities have space to appropriately social distance and can limit interaction between groups
- Activity stations should be spaced at least 6 ft. apart or limited in number to ensure social distancing
- Shared equipment should be disinfected before and after each use
- Clubhouses and other communal gathering places allowed to reopen
- Concessions permitted with restrictions

### MANUFACTURING

- In-person meetings of up to 50 people with social distancing permitted

### MEETINGS AND SOCIAL EVENTS

- Limit to 50 people or less with social distancing or 50% of overall facility capacity
- Multiple groups may meet in the same facility if they are socially distanced and in separate rooms
- Groups should be static for duration of meeting or event. If event includes multiple sessions, participants should remain in one room, and speakers/presenters should rotate between rooms or be digitally displayed (e.g. projected, livestreamed) in multiple rooms
- Dance floors should remain closed
- Food service should follow Restaurant and Bar guidelines

### MUSEUMS

- Capacity limit of no more than 25% occupancy
- Guided tours should be limited to 50 or fewer people per group
- Hands-on exhibits and touch screens should be closed or modified to eliminate the hands-on component
- Audio tours are permitted, though equipment should be disinfected before and after individual use
- Museums should have plan to limit congregation via advance ticket sales and timed ticketing
- Concessions permitted with restrictions

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MA-246071

A Full Service Retirement Community

Hello Chamber Members,

January is behind us and for the first month in a long time we made some progress! We not only moved out of Tier 3 Mitigations to Tier 1, but took it a step farther and made it back to Phase 4 of the Restore Illinois plan! This is amazing news for so many of you! We have indoor dining back, fitness centers can operate classes indoors, we can have larger gatherings, and much more! While this is fantastic news and reason for celebration, I encourage all of you to continue to be vigilant with mask use, hand washing, and social distancing. Make smart choices and we will continue to keep Macomb open! The virus is still out there, and we could see a surge in cases if we become lax. I applaud you all for the hard work you have put into keeping your businesses safe for your customers and our community. Click [HERE](#) for complete Restore Illinois Phase 4 details.



For now, the Chamber is still not hosting in-person events. We are hopeful that as vaccinations are rolled out that it will not be long before we can see you all again. Sadly, for now this means we are unable to host our Annual Awards celebration... But that will not keep us down! We are still awarding a Business of the Year, Business Leader of the Year and Chairman's Award this month! Keep an eye on our social media pages to see a series of Facebook Live videos with our winners! We will also include them in the March newsletter. Until then, we are proud to announce the NOMINEES:

Business of the Year Nominees:

- Magnolia's
- Cox Electric
- McDonough District Hospital
- Macomb Park District
- Cassady Martial Arts
- Wesley Village

Business Leader of the Year Nominees:

- Wayne Woodrum
- John "JB" Biernbaum
- Shelly Martin

As always, contact me at any time by emailing [lauren@macombareachamber.com](mailto:lauren@macombareachamber.com) or calling the Chamber office at (309) 837-4855. I always welcome your questions, comments, and concerns.

Wishing you all a wonderful February,

Lauren

[Email Lauren](#)





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# Marketing Director Letter

Hello

As we enter into each new phase and tier, most of us are breathing a small sigh of relief as we witness the reopening of businesses, start to attend small gatherings, and see an increase in the access to vaccine information.



While we are celebrating the baby-step return to business and the "Open Now" signs are rehung on company doors, a lot of us are carrying the lesson we learned from 2020; the digital age is here and it is here to stay.

While we all love great customer service, in-store purchases, and a firm handshake; many quickly realized how important an online presence is when the standard rules of business changed without warning. We all scrambled to learn how to work, and make it work, from home. We all adjusted lighting and backgrounds to nail that perfect, professional Zoom meeting. We all took to social media to keep our customers updated on hours, rules, and regulations. We had to figure out how to do carry out, delivery, and curbside services when the doors had to remain locked. And while we get to mask up and enter businesses again, we also must realize that going digital is the "new normal." Customers will most likely Google you before they visit you. They will like you on Facebook before they meet with you. And if they can't find you, if they have to search too hard, they most likely will go elsewhere.

You will be happy to know the Macomb Area Chamber of Commerce website gets thousands of visitors looking for local products and services. And we want to make sure they can find you when they need you. Establishing an online presence is more important than ever and should be your new 2021 business goal.

So where do you start? Does the thought scare you a bit? Don't get overwhelmed. We can do this together.

Let's take a look at your Macomb Area Chamber of Commerce directory listing. This can be found on our website [here](#). Every Chamber member has one and every member has the option to personalize their listing to fit their needs. Start small. Do you need to update your name, address, phone number, website? Do you wish you had an updated logo? Do you want to add your business hours? Would it benefit your business to post pictures on your page? Are you wishing customers knew exactly what you have to offer?

If you answered yes to any of these, then we're here to help. You can update this information yourself via our [Member Information Center](#), a log in service we offer each member, so you may customize your Chamber business page. If you need a new log-in, please contact our office and we would be happy to get you set up.

If it all feels just a bit too big for your technology level, please contact me and I would be happy to help you get your listing looking as fresh and current as possible.

If you do nothing else in 2021, let this be the year you use the Macomb Area Chamber of Commerce to your advantage. We hope to give you plenty of opportunities to gather together soon, but until we get there, let [www.macombareachamber.com](http://www.macombareachamber.com) be one more easy way for people to find you and help ensure you have a very successful year!

We will keep coming up with tools to help you live and love local. We welcome you to share yours with us at any time. And if I can be of any help, personally or professionally, I'd love to talk to you via email at [shay@macombareachamber.com](mailto:shay@macombareachamber.com) or call the office at (309) 837-4855. Let's make it a great year.

Be well and be well to others.

Shay Holland  
Marketing Director

# CHAMBER EMAIL BLASTS

The daily Chamber email blast is a single email image sent to 800+ inboxes! This very popular feature is a cost-effective way to reach several members of the community and market your business with the push of a button!

- **STEP 1 - RESERVATIONS:** Reserve your email blast on a first come, first-serve basis via phone or email. Chamber members may reserve ONE date per month.
- **STEP 2 - INVOICE:** Email blasts are \$35. Invoices will be issued when the email blast date is reserved. Invoices will only be sent to the Chamber member listed within our records. The invoice serves as your ONLY reminder for the reserved date, so mark your personal calendar.
- **STEP 3 - DESIGN:** The Chamber will not design or edit email blast content. Please provide the email document exactly as you wish it to appear. The email blast document must clearly include the member logo/state the member affiliation.
- **STEP 4 - SUBMITTING:** All email blast content must be received within 48 hours of the scheduled blast date. The chamber will ONLY accept electronic JPG formatted documents. NO Word/PDF/paper documents. If the email blast content is not received in a timely manner, the scheduled date will be forfeited and the invoice must still be paid.
- **STEP 4 - EMAIL SENT:** All email blasts will be sent ONE time only. Please double check all spelling, contact information, and other details before submitting your document to our office. We track every email blast sent and will gladly share with you the open rate of your individual blast so you can see just how big your audience reach can be!



214 N. Lafayette Street - Macomb  
309.837.4855 shay@macombareachamber.com

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## SPONSORSHIP OPPORTUNITIES

*Invest in the growth of your local business community*

[WWW.MACOMBAREACHAMBER.COM](http://WWW.MACOMBAREACHAMBER.COM)

# The City of Macomb

The City of Macomb is actively working with several local agencies and state authorities to provide the clearest and most up-to-date information for all citizens. To find a list of resources, visit their website.

City of Macomb Mayor Mike Inman is also routinely sharing COVID-19 updates via a series of YouTube videos which can be viewed on Facebook and via the City of Macomb YouTube channel.




[City of Macomb - Website](#)

[City of Macomb - YouTube](#)

## Housing Needs Survey

The City of Macomb, in partnership with the Illinois Housing Development Authority (IHDA), is undertaking a planning effort to complete a Housing Needs Assessment as a part of an overall Community Revitalization Strategy. This planning effort will examine housing needs as well as community life in the City of Macomb, and will be informed by past planning efforts, data analyses, and community participation.

The City of Macomb is asking for participation by completing a short (less than 10 minutes) anonymous survey. Your participation will help IHDA and the City of Macomb identify community needs and goals and strategize for future planning and investment.

 macomb  
illinois

**Want to help improve Macomb?**


Click the link in this post to fill out a housing survey!

.....

The City of Macomb and the Illinois Housing Development Authority (IHDA) are working to develop a Community Revitalization Strategy for Macomb.

We invite all students and permanent residents to take part in this planning process by completing a Community Needs Assessment Survey to provide valuable information about their experiences living in Macomb.

The survey is completely anonymous and should take under 10 minutes.

  
**ILLINOIS HOUSING  
DEVELOPMENT AUTHORITY**



Information



## McDonough District Hospital

McDonough District Hospital is working with the McDonough County Health Department, McDonough County Emergency Services, and the City of Macomb during the COVID-19 crisis

For the latest updates and specifics on screening hours, visitor restrictions, and health safety practices please view the MDH website below.



[MDH.org](http://MDH.org)

## McDonough County Health Department

Working directly with McDonough District Hospital and the City of Macomb, the McDonough County Health Department is actively working to update the community on confirmed COVID-19 cases and provide contact tracing and health resource information. The latest numbers for McDonough County are provided at the website below:



Health Department



# COVID-19 VACCINE

Starting Monday February 1st, 2021  
We are allocating vaccine to

- Residents 65+ (prioritizing)
- Essential Workers (First Responders, k-12 Educators, Food and Agriculture, Manufacturing, Corrections, USPS, Public Transit, Grocery store workers, Shelters, Day care staff)

If you fall into these categories  
book an appointment online  
@ [getyourcovidshot.com](https://getyourcovidshot.com)

MCDONOUGH COUNTY HEALTH  
DEPARTMENT

Book Your Appointment

# 10 things you can do to manage your health at home

## If you have possible or confirmed COVID-19:

1. **Stay home** from work, school, and away from other public places. If you must go out, avoid using any kind of public transportation, ridesharing, or taxis.



2. **Monitor your symptoms** carefully. If your symptoms get worse, call your healthcare provider immediately.



3. **Get rest and stay hydrated.**



4. If you have a medical appointment, **call the healthcare provider** ahead of time and tell them that you have or may have COVID-19.



5. For medical emergencies, call 911 and **notify the dispatch personnel** that you have or may have COVID-19.



6. **Cover your cough and sneezes.**



7. **Wash your hands often** with soap and water for at least 20 seconds or clean your hands with an alcohol-based hand sanitizer that contains at least 60% alcohol.



8. As much as possible, **stay** in a specific room and **away from other people** in your home. Also, you should use a separate bathroom, if available. If you need to be around other people in or outside of the home, wear a facemask.



9. **Avoid sharing personal items** with other people in your household, like dishes, towels, and bedding.



10. **Clean all surfaces** that are touched often, like counters, tabletops, and doorknobs. Use household cleaning sprays or wipes according to the label instructions.



CS 315822-A 03/07/2020

Please go to [www.cdc.gov/covid19-symptoms](https://www.cdc.gov/covid19-symptoms) for information on COVID-19 symptoms.

For more information: [www.cdc.gov/COVID19](https://www.cdc.gov/COVID19)

CDC.gov

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# Business Assistance

## Business grants and loans

Under the direction of Governor JB Pritzker, the Illinois Department of Commerce and Economic Opportunity is working with partners to launch emergency assistance programs for Illinois small businesses. These initiatives include Illinois Small Business Emergency Loan Fund, and Downstate Small Business Stabilization Program, Small Business Administration Disaster loans, Economic Injury Disaster Loans Advance Grants, and Paycheck Protection Programs.



We will continue to email the latest business resource updates to you as they are available. We urge you to research your options carefully; however, note that many of these resources are time sensitive and require applications be submitted by set state and federal deadlines.

For business assistance resources, please visit our website.

Macomb Area Chamber

City of Macomb

DCEO

# Announcements & Opportunities

## Business After/Before Hours

The Macomb Area Chamber of Commerce Business After/Before Hours is cancelled until April, 2021 due to COVID-19 restrictions. These events will be held once large gatherings are considered safe for all attendees per health professional guidelines.



## Local business donates to police

Pumo Insurance Agency presented the City of Macomb and Macomb Illinois Police Department with a check for \$10,000 for Body Worn Cameras. The City of Macomb was chosen as a recipient of the Illinois Counties Risk Management Trust Safety Grant from among all member applicants. Thank you to Pumo Insurance Agency for supporting local law enforcement.



Macomb PD

### Local manufacturer donates back to community

The Pella Corporation recently donated \$15,000 to the works of The Salvation Army of Macomb, to better serve and provide resources for our community. St. Major Allen Otto stated, "Since 1889, when The Salvation Army arrived in Macomb, the Army has had generous individuals, churches and companies come alongside us to serve this community. Thank you Pella for helping us with toys at Christmas and now this wonderful gift that will allow us to work towards handicapped facility upgrades, as well as putting food on the table for families in need!"



Salvation Army

Pella Corporation

### Funds raised for Humane Society

The Humane Society of McDonough County was presented with a check for \$3,040 in donations received from the sale of a book called "Binx the Uptown Cat," written by Brenda Sayre and Patti Nemecek. The book tells the story of a homeless Downtown Macomb cat who finds a cozy, loving home. Books are currently sold out, but more may be printed as soon as Spring 2021.



Humane Society

### Community group seeks members

One Human Family - Macomb is a community-based organization whose mission is to welcome and protect the lives, dignity, and human rights of all people in all places in our community. They are currently accepting membership applications to the One Human Family - Macomb Chapter. There are no dues or participation requirements. Please follow the link below or click [\*\*Membership Form\*\*](#). For information, visit the links below.

 **Love Unites!**   
**All Are Welcome.**  
**One Human Family Macomb**

# JOIN US!

## 21-DAY RACIAL EQUITY CHALLENGE



FREE! ONLINE  
FEBRUARY 3- MARCH 16, 2021

Specifically designed for Fulton, Hancock, Henderson, Knox, McDonough, Schuyler, & Warren County Residents.

More Information and Registration:  
[bit.ly/21DayREChallenge](https://bit.ly/21DayREChallenge)



Information

Facebook

Email

### Updates to MDH

McDonough County District Hospital has completed renovations to the Obstetrics & Gynecology Clinic, which is now located on the third floor of the main hospital building.

The move now allows patients to stay in one convenient location inside McDonough District Hospital - with the third floor serving as the OB/GYN Clinic area and 1st floor housing the Dolores Kator Switzer Women's Center for OB delivery, gynecological post-surgery recuperation, and digital imaging testing.



MDH

### Free Member Benefits

A FREE CHAMBER MEMBER BENEFIT

# SHARE YOUR BUSINESS NEWS

FEATURE YOUR BUSINESS UPDATES  
IN OUR MONTHLY NEWSLETTER  
SUBMIT CONTENT TO [SHAY@MACOMBAREACHAMBER.COM](mailto:SHAY@MACOMBAREACHAMBER.COM)



*#keepitmacomb*

Share Your News

FEELING CAMERA READY?

## BOOK A FACEBOOK LIVE VIDEO WITH US

Want to give your business a boost? We'll come to you, film a FREE fun video, share it to our Facebook page, tag your business, and wait for all of the likes to roll in.

It's as easy as that!

Open to all Chamber members in good standing.

To schedule: Email [shaymacombareachamber.com](mailto:shaymacombareachamber.com)





FREE ONLINE/PRINT CALENDAR  
FOR CHAMBER MEMBER EVENTS

# Send us your local events

WE'LL POST YOUR VIRTUAL/IN PERSON  
MEETINGS, CONCERTS, GAMES & MORE

Send full details to:  
[shay@macombareachamber.com](mailto:shay@macombareachamber.com)



**Macomb Area**  
Chamber of Commerce  
*Macomb, Illinois*

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areas from local companies.**

**Local employers can post  
FREE job opening ads via  
the Macomb Area Chamber  
of Commerce website.**

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[info@macombareachamber.com](mailto:info@macombareachamber.com)  
[www.macombareachamber.com](http://www.macombareachamber.com)**

**Please note, The MACC is not a staffing  
agency and is involved in the applying,  
interviewing, or hiring process of  
applicants.**



**Submit Job Openings**

# CELEBRATE YOUR BUSINESS WITH A RIBBON CUTTING

COURTESY OF  
THE MACOMB AREA CHAMBER OF COMMERCE

## HERE'S HOW IT WORKS

### LOCATION

#### CHAMBER STAFF

Limited to 1 person

#### AMBASSADORS

Will follow all safety precautions

#### BUSINESSES

Please follow all safety precautions

### ATTENDANCE

#### OUTDOORS ONLY

No inside tours/open houses

#### SAFETY

Masks/social distancing

#### RESTRICTIONS

No food/drink served

### IMPACT

#### SOCIAL MEDIA

Facebook/Instagram Posts

#### NEWSLETTER

Featured Business Mention

#### LOCAL MEDIA

Photo/caption submitted

## TO SCHEDULE A RIBBON CUTTING

[INFO@MACOMBAREACHAMBER.COM](mailto:INFO@MACOMBAREACHAMBER.COM) 309.837.4855



**Macomb Area**  
Chamber of Commerce  
*Macomb, Illinois*

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Schedule Now



THE MACOMB AREA  
CHAMBER OF COMMERCE  
IS PROUD TO BRING BACK

# THE SPOTLIGHT

LIGHTING UP ALL THINGS LOCAL

To feature your local business  
for FREE in the next Chamber newsletter  
contact our Marketing Director at  
shay@macombareachamber.com

*#keepitnmacomb*



To Feature Your Business

## Calendar of Events

Welcome to February 2021. While your local events may not be exactly the same, there is still plenty happening online and in person (with proper social distancing). You will find a full range of Chamber member events on our online calendar.

As a FREE member benefit, we invite you to send your events to us and we will include them on our website calendar. Whether virtual or in person, we want to help get the word out about the new ways you are helping us all #keepitnmacomb!



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	<b>1</b> Free Pain Screening Day Advanced Rehab, 7 am-5 pm Register: (309) 836-2500  Chair Yoga—Online Free Range Yoga, Tues./Thurs. 10 am, Yoga for All in Studio, 5:15 pm Register: freerangeyoga.us  WIU Black History Month Keynote Zoom, 6-7 pm, info: wiu.edu <b>GROUNDHOG DAY</b>	<b>2</b> Intro to Microsoft Excel Outlook—Word, SRC Outreach Online 24/7, Feb 3-28 Register: src.augusoft.net  Western Wednesday Virtual Pub Crawl w/ The Forum, 5:30 pm info: wlu.zoom.us  On the Couch Virtual Art Series Naturally 7, 7 pm Info: westernpresents.com	<b>3</b> <b>MACC Government Affairs, Noon</b>	<b>4</b> <b>Mighty Yoga In Studio/Online</b> Free Range Yoga, Wed./Fri. 10 am, Yoga for All in Studio, 5:15 pm Register: freerangeyoga.us	<b>5</b> Valentine's Cupcake Workshop The Crafty Coop, 5:30-7:30 pm Register: (309) 331-0965	<b>6</b>
<b>7</b> Black History Month American Heart Month	<b>8</b> Super Bowl Sunday	<b>9</b>	<b>10</b> Happy Healthy Providers Series How High Do you Bounce, Online, 5:30 pm Register: go.illinois.edu  On the Couch Virtual Art Series Red Hot Chili Pipers, 7 pm Info: westernpresents.com	<b>11</b> Valentine's Day Crafts for Kids SRC Outreach Center, 5-7 pm Register: src.augusoft.net	<b>12</b> <b>MACC Executive Board Chamber Office, 11 am</b>  Galentine's Day @ The Coop The Crafty Coop, 5-8 pm Register: (309) 331-0965  WIU—No Class/University Closed <b>LINCOLN'S BIRTHDAY</b>	<b>13</b> Guided Nature Tour Lakeview Nature Center, 10 am Info: macombparkdistrict.com  Women's BB: WIU vs. Denver Western Hall, 4:30 pm, Men's BB, Feb 12 & Feb. 13, 7 pm, Virtual Viewing Only Info: goleathernecks.com
<b>14</b> Valentine's Date Day The Crafty Coop, Feb. 13, 10-6 pm & Feb. 14, Noon-4 pm Register: (309) 331-0965  <b>VALENTINE'S DAY</b>	<b>15</b> <b>CHAMBER OFFICE CLOSED</b> SRC—No Class/College Closed MacBHS Schools—No School  Virtual Discover Western Wiu Admissions, Online, 10 am Info: wiu.edu  <b>PRESIDENTS DAY</b>	<b>16</b> Racism, Classism, & White-Identity Politics SRC Outreach Center, 6-8:30 pm Register: src.augusoft.net  <b>Mardi Gras</b>	<b>17</b> <b>MACC Board of Directors 7:30 am</b>  On the Couch Virtual Art Series Sharpe Family Singers, 7 pm Info: westernpresents.com  <b>Business After Hours—CANCELLED</b> <b>Ash Wednesday</b>	<b>18</b> Happy Healthy Providers Series Brain Boosters, Online, 3:30 pm Register: go.illinois.edu  Truck Door Hanger Workshop The Crafty Coop, 5-8 pm Register: (309) 331-0965  Meal Planning & Prep SRC Outreach Center, 6-7:30 pm Register: src.augusoft.net	<b>19</b> Health Career Field Trip Friday w/SRC, U of I ext., etc., Online, 12:30-2:30 pm Register: eventbrite.com  Truck Door Hanger Workshop The Crafty Coop, 5-8 pm Register: (309) 331-0965	<b>20</b>
<b>21</b>	<b>22</b>	<b>23</b>	<b>24</b> On the Couch Virtual Art Series The Silhouettes, 7 pm Info: westernpresents.com	<b>25</b> Crisis Intervention Training Course WIRC, Starts Feb. 25, every Tues/Thurs, 5-8 pm Register: (309) 837-6622  Happy Healthy Providers Series Mindful Practices, Part 1 of 2 Online, 3:30 pm Register: go.illinois.edu	<b>26</b> <b>Purim Starts</b>	<b>27</b> Football: WIU vs. Missouri State Hanson Field, Noon Virtual Viewing Only Info: goleathernecks.com
<b>28</b>	 <p><b>BUY CHAMBER GIFT CERTIFICATES</b> at any of these convenient locations:</p> <ul style="list-style-type: none"> <li>Macomb Area Chamber of Commerce</li> <li>Citizens Bank</li> <li>First Business Trust Company</li> <li>Frostbank</li> <li>MidAmerica National Bank</li> <li>United Community Bank</li> </ul> 			<p>TO BE INCLUDED IN THE CHAMBER CALENDAR FOR:</p> <h2>MARCH</h2> <p>EMAIL EVENTS TO <a href="mailto:SHAY@MACOMBAREACHAMBER.COM">SHAY@MACOMBAREACHAMBER.COM</a></p> <p>CHAMBER MEMBER EVENTS MUST BE RECEIVED BY FEBRUARY 25. CHAMBER MEMBER EVENTS LISTED AS SPACE ALLOWS/AT DISCRETION OF THE CHAMBER. CONTACT EVENT HOST LISTED FOR MORE DETAILED INFORMATION.</p>		

Submit Your Events

February Calendar



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## Member Renewals

Thank you to our members who have continued their annual investment with the Macomb Area Chamber of Commerce within the last month. Your support of the local business community is critical, now more than ever, as we look forward to working with you to serve as a platform that provides opportunities for growth and development for your organization and the Macomb area.

# MEMBERSHIP RENEWAL



Financial Advisor:  
Mike Eckardt



Jefferson House



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## Area Education

### Western Illinois University

Western Illinois University is continuing to closely monitor the Coronavirus. This is an evolving situation, and updates are available from the Illinois Department of Public Health and the Centers for Disease Control and Prevention (CDC), including updated Travel Notices for countries with community transmission. The University's Pandemic Preparedness and Response Committee is following guidelines from the U.S. Centers for Disease Control (CDC), the Illinois Department of Public Health (IDPH), and national, regional, and local medical providers. They have set up their own webpage, which is intended to provide information about COVID-19 and the University's response and actions.

Visit the university website for more information.



WIU

### Spoon River College

Spoon River College has created a dedicated website to provide updates and information on the controlled reopening of their campus locations to students, staff, and the general public.

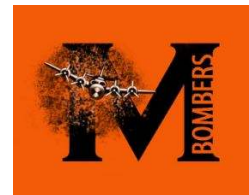
For details on business operations with complete safety guidelines, please visit their website.



SRC

### Macomb Public Schools

As the Macomb Public School District and the Regional Office of Education move forward into the 2021 school year, we invite you to visit the websites below to follow the latest on education options, guidelines, and resources for parents and educators.



Mac 185

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Icons for wheelchair accessibility and a home icon.

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Chamber of Commerce  
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815.837.4833

Authorized Signature \_\_\_\_\_  
Redeemed at \_\_\_\_\_

*#keepitmacomb*

**Become a New Member**



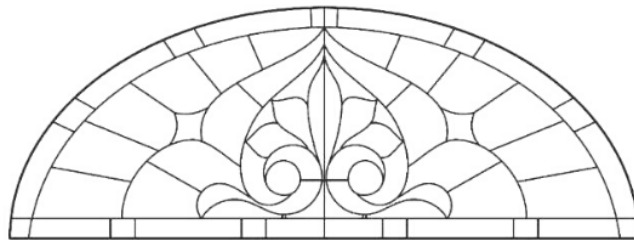
1601 WEST JACKSON STREET, 202 - MACOMB, IL  
309-836-2002 | INFO@CASSADYMARTIALARTS  
WWW.CASSADYMARTIALARTS.COM



## **WELCOME TO THE MACOMB AREA CHAMBER OF COMMERCE**

PRESCHOOL CLASSES - KIDS JIU JITSU - YOUTH/ADULT JIU JITSU - ADULT SELF-DEFENSE - FITNESS KICKBOXING

Cassady Martial Arts



# **SUTTON**

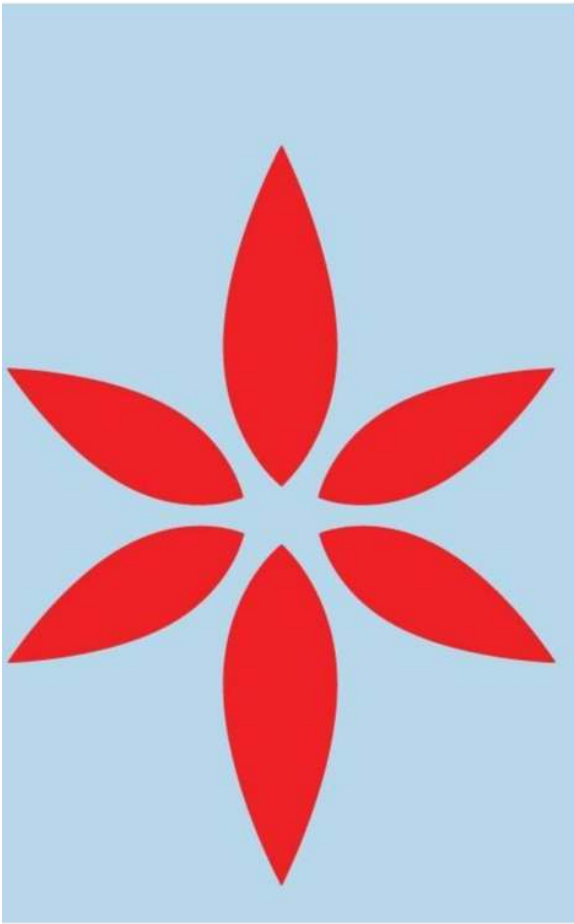
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(701) 484-2224 SUTTONLAWMEDIATION.COM  
CONTACT@SUTTONLAWMEDIATION.COM



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**Macomb Area**  
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*Macomb, Illinois*

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## Job Postings

With several industries and career opportunities in our region, the Job Postings section on the Macomb Area Chamber website has become a one-stop shop for posting and finding quality positions and ideal candidates right in the immediate area. You can find job openings, training programs, and and more on our website below.

**EMPLOYMENT  
OPPORTUNITIES**

JOB OPENINGS

SEE LISTING





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**Michelle Nelson**

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[tmoss@midnatbank.com](mailto:tmoss@midnatbank.com)

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MACC @ 309.837.4855 or  
info@macombareachamber.com

## Local Stats

A monthly look at the city/region

### TAXES

NOVEMBER 2020

- SALES: \$246,141.12
- BED: \$17,105.31
- MOTOR FUEL:  
\$28,724.99

Source: City of Macomb,  
Business Office

### AIRPORT

OCTOBER 2020

- LANDINGS: 121
- FUEL SOLD (gallons):  
9,673

Source: Macomb Municipal  
Airport

### BUILDING PERMITS

DECEMBER 2020

- TOTAL ISSUED: 14

Source: City of Macomb,  
Zoning Office

### LABOR FORCE

(Macomb Micropolitan Area)

OCTOBER 2020

- LABOR FORCE: 14,116
- UNEMPLOYMENT: 4.6%

Source: Illinois Dept.  
of Employment Security



**Macomb Area**  
Chamber of Commerce  
*Macomb, Illinois*

# Local Market Update – November 2020

This research tool is provided by RMLS Alliance, LLC. This report covers residential real estate activity in the Peoria Area Association of REALTORS® service area.



## Macomb

McDonough County

Single-Family Detached	November			Year to Date		
	2019	2020	% Change	Thru 11-2019	Thru 11-2020	% Change
New Listings	16	8	-50.0%	210	228	+8.6%
Pending Sales	7	13	+85.7%	124	129	+4.0%
Closed Sales	9	12	+33.3%	123	123	0.0%
Cumulative Days on Market Until Sale	220	142	-35.5%	179	161	-10.1%
Median Sales Price*	\$107,000	\$93,450	-12.7%	\$81,350	\$109,000	+34.0%
Average Sales Price*	\$124,933	\$117,525	-5.9%	\$95,285	\$116,152	+17.0%
Percent of Original List Price Received*	85.9%	86.5%	+0.7%	85.2%	89.5%	+5.0%
Inventory of Homes for Sale	125	129	+3.2%	—	—	—
Months Supply of Inventory	11.5	10.8	-6.1%	—	—	—

Single-Family Attached	November			Year to Date		
	2019	2020	% Change	Thru 11-2019	Thru 11-2020	% Change
New Listings	2	1	-50.0%	37	29	-21.6%
Pending Sales	2	4	+100.0%	23	24	+4.3%
Closed Sales	1	1	0.0%	21	22	+4.8%
Cumulative Days on Market Until Sale	7	18	+157.1%	242	195	-19.4%
Median Sales Price*	\$137,500	\$131,900	-4.1%	\$92,500	\$113,000	+22.2%
Average Sales Price*	\$137,500	\$131,900	-4.1%	\$104,548	\$103,650	-0.9%
Percent of Original List Price Received*	98.3%	96.1%	-2.2%	86.4%	88.3%	+2.2%
Inventory of Homes for Sale	22	12	-45.5%	—	—	—
Months Supply of Inventory	10.1	4.5	-55.4%	—	—	—

\*Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

### Median Sales Price - Single-Family Detached

Rolling 12-Month Calculation



### Median Sales Price - Single-Family Attached

Rolling 12-Month Calculation



A rolling 12-month calculation represents the current month and the 11 months prior in a single data point. If no activity occurred during a month, the line extends to the next available data point.

Current as of December 5, 2020. All data from RMLS Alliance Report # 0204 ShowingTime

## McDonough County

Single-Family Detached	November			Year to Date		
	2019	2020	% Change	Thru 11-2019	Thru 11-2020	% Change
New Listings	18	15	- 16.7%	289	301	+ 4.2%
Pending Sales	11	16	+ 45.5%	184	180	- 2.2%
Closed Sales	14	17	+ 21.4%	183	171	- 6.6%
Cumulative Days on Market Until Sale	202	139	- 31.2%	171	150	- 12.3%
Median Sales Price*	\$72,000	\$90,000	+ 25.0%	\$74,500	\$92,000	+ 23.5%
Average Sales Price*	\$102,200	\$106,694	+ 4.4%	\$94,448	\$102,799	+ 8.8%
Percent of Original List Price Received*	89.9%	87.8%	- 2.3%	85.6%	89.0%	+ 4.0%
Inventory of Homes for Sale	162	158	- 2.5%	—	—	—
Months Supply of Inventory	10.0	9.6	- 4.0%	—	—	—

Single-Family Attached	November			Year to Date		
	2019	2020	% Change	Thru 11-2019	Thru 11-2020	% Change
New Listings	2	1	- 50.0%	37	29	- 21.6%
Pending Sales	2	4	+ 100.0%	23	24	+ 4.3%
Closed Sales	1	1	0.0%	21	22	+ 4.8%
Cumulative Days on Market Until Sale	7	18	+ 157.1%	242	195	- 19.4%
Median Sales Price*	\$137,500	\$131,900	- 4.1%	\$92,500	\$113,000	+ 22.2%
Average Sales Price*	\$137,500	\$131,900	- 4.1%	\$104,548	\$103,650	- 0.8%
Percent of Original List Price Received*	98.3%	98.1%	- 0.2%	86.4%	88.3%	+ 2.2%
Inventory of Homes for Sale	22	12	- 45.5%	—	—	—
Months Supply of Inventory	10.1	4.5	- 55.4%	—	—	—

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



A rolling 12 month calculation represents the current month and the 11 months prior as a single data point. If no activity occurred during a month, the line extends to the next available data point.

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### Digital Directory

You can now view a digital copy of the 2020-2021 Macomb Area Community Guide & Business Directory under the Visitors tab on our website. Full of great ways to help you and your business #keepitinmacomb!



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**Macomb Area**  
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