

2024

# MEMBERSHIP GUIDE



# WELCOME



## WELCOME TO THE DEFIANCE AREA CHAMBER OF COMMERCE!

The Defiance Chamber is where business and community connect!

A strong and vibrant community and local/regional economy benefit everyone. Our mission is to be the driving force for a vibrant Defiance Area by connecting, leading, and serving our business community.

Membership in the Defiance Area Chamber of Commerce Chamber is a wise business decision, valuable for advertising and promoting your business.

The Chamber provides access to exclusive opportunities to help your business cut costs, streamline processes, and run more smoothly overall.

Join for increased visibility for your business through...

- networking at monthly and annual events
- referrals
- volunteer opportunities for you and your employees
- our printed and online community guide with member directory
- health plan savings and workers comp savings
- energy savings
- member to member discounts
- and more

Membership dues are based upon factors such as industry and number of employees and may also be deductible as an ordinary and necessary business expense.

Ready to join? Simply apply today at [www.defiancechamber.com](http://www.defiancechamber.com)!

Let's partner for your success!

Best Regards,

**Sarah A. Tackett**  
Executive Director/CEO



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*Thank you to March 4th Design for assisting with the design of this publication.*

# WHO WE ARE

## CHAMBER STAFF

### Meet Your Defiance Area Chamber of Commerce Team!

Whether behind the scenes creating new events and tools or seeking benefits and services that matter to you, the Chamber staff are your resource to help grow your business. If you haven't had a chance to speak with them directly, reach out. They are here to help you.



**Sarah Tackett**  
Executive Director & CEO



**Carlie Phillips**  
Marketing & Events Coordinator

Here at the Chamber, we are a dedicated team that listens to its members, understands the issues facing our business community, and provides solutions to be a catalyst for economic growth. We represent more than 400 members and over 10,000 employees across the Defiance Area.



DACC IS A PROUD MEMBER OF:



PROUDLY ACCREDITED BY:



# WHO WE ARE

## 2024 BOARD OF DIRECTORS

The Chamber staff and its Board of Directors is **dedicated to bettering the Defiance Area** while actively advocating for our members. Our Board is responsible for policy governance and decisions, and strategies and direction for the Chamber.

Our Board of Directors make up the following **Chamber Committees**:

- Executive
- Finance
- Public Affairs
- Marketing & Retention
- Sponsorship



**Jamie Fleming**  
Chair  
Fun Factory



**Curtis Switzer**  
Vice Chair  
General Motors  
Defiance



**Kris Walters**  
Treasurer  
Shultz Huber &  
Associates, Inc



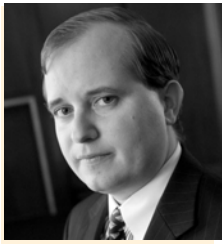
**Adam Bates**  
Secretary



**Laurie McCann**  
Past Chair  
Mercy Health  
Defiance



**Maggie Carico**  
Farmers & Merchants  
State Bank



**Brett Decker**  
Defiance College



**Jaimee Frey**  
Blue Jay  
Financial Group



**Jacob Fry**  
Grant Insurance



**Steven Furnas**  
Defiance County  
Prosecutors Office



**CJ Gaskill**  
MetaLINK  
Technologies



**Corey Hale**  
City Beverage



**Steve Heilshorn**  
Children's Lantern



**Maureen Killion**  
State Bank



**Kirstie Mack**  
Defiance Development  
& Visitors Bureau



**Cam Stanley**  
Weaner Law Office



**Nicole Zolman**  
Johns Manville

# MISSION & VALUES

## OUR MISSION

To be the driving force for a vibrant Defiance Area by connecting, leading, and serving our business community.

## OUR VISION

Where Business and Community Connect.

## OUR CORE VALUES

- Knowledgeable
- Credible
- Accountable
- Responsive
- Supportive

## CHAMBER HISTORY

### ON BEHALF OF THE DEFIANCE AREA CHAMBER OF COMMERCE – WELCOME!

The Chamber enjoys a long and successful history of serving our business community. Originally founded in 1938 by three local businessmen as The Defiance Civic Club, Inc., the organization's initial mission was "to promote unity of action for the welfare of the city of Defiance, Ohio." In 1941 the nonprofit became known as The Defiance Chamber of Commerce and evolved to The Defiance Area Chamber of Commerce in 1966.

Defiance is a great place to live and work - a vibrant and progressive community that is rich in history, small town experiences, strong educational systems, and a superior quality of life built on

family values. For more than 80 years the Chamber has been serving the greater Defiance area as an effective community development organization. The Chamber is a vital connector and has remained true to its purpose of promoting industrial, commercial, professional, civic and general interests of the community.

The Chamber is strongly committed to continuing to help build an even greater community through our efforts to serve, connect and promote our members, improve the business climate, offer educational support for the workforce, and advance the development of the area.

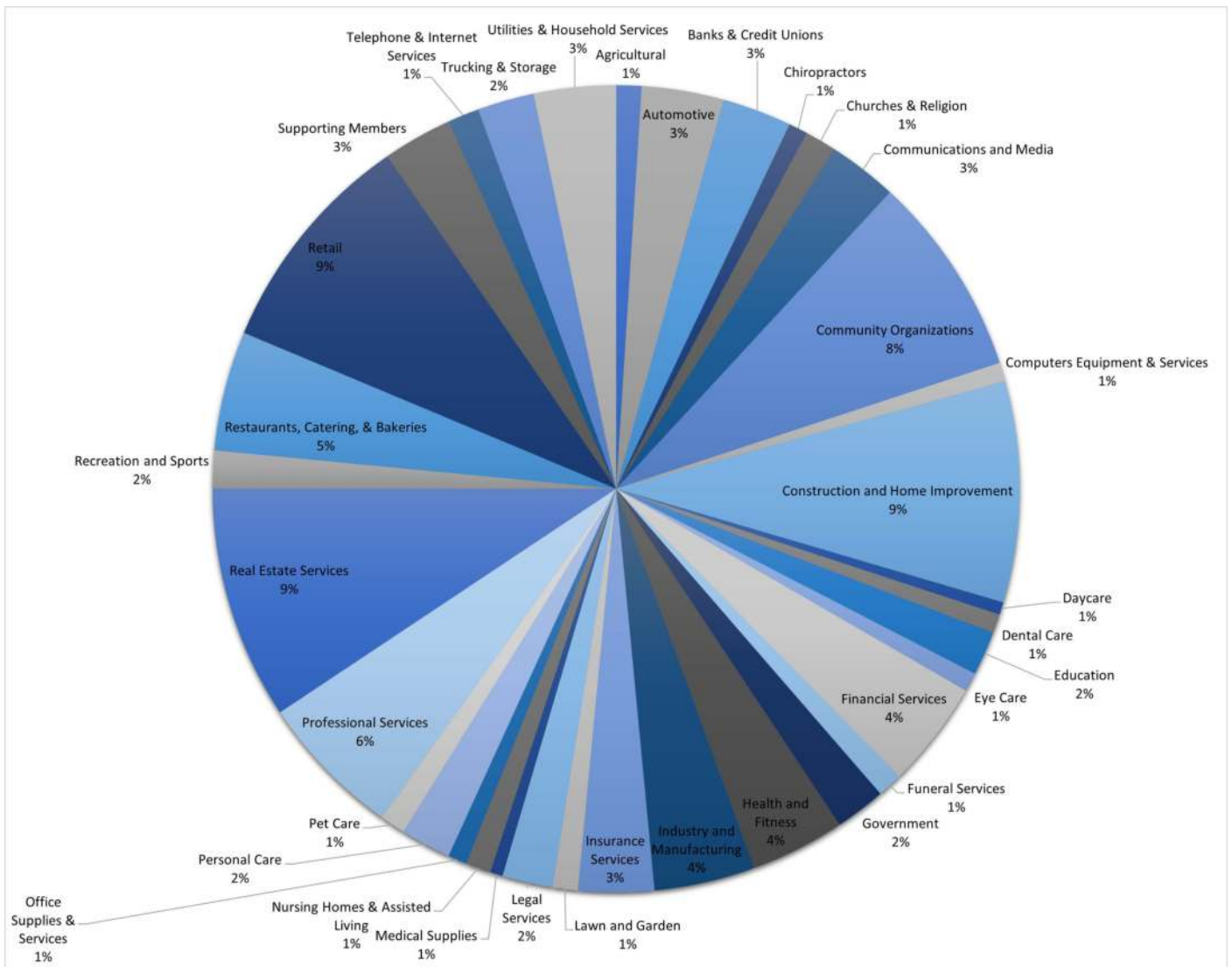
# CHAMBER MEMBERSHIP

Joining the Chamber is one of the most important decisions you make for your business. Whether you are a young entrepreneur working from home, a mid-size business experiencing tremendous growth or even a large corporation wanting to connect its employees to the area, we have resources available to help you expand your network and grow your business.

Our staff is experienced in helping new members achieve their professional goals.

We offer different levels of membership and work with you to ensure that you receive the benefits you are seeking with your membership, and at an investment level within your budget.

We invite you to come visit our office and discuss the resources available to your business as a Chamber member. If you can't get away from your office, we are happy to come to you!



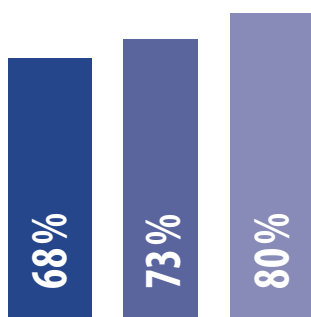
# WHY JOIN?

## WHY JOIN A CHAMBER?

A national survey of 2,000 adults revealed that **being active in a local chamber of commerce is an effective business strategy** because two-thirds of consumers believe that such companies use good business practices, are reputable, care about their customers, and are involved in the community.

### INCREASED AWARENESS & IMPROVED REPUTATION

The study, conducted by the Schapiro Group, an Atlanta-based strategic consulting firm, found consumer perceptions of chamber members to be positive in many ways:



- Companies enjoy a **68% increase in their reputation** when consumers know they are a member of a chamber of commerce.
- Consumers show a **73% increase in awareness** of a small business when a business is a member of a chamber of commerce.
- When consumers know that a small business is a member of the chamber of commerce, they are **80% more likely to purchase goods and services** from the company in the future.

Small businesses are the largest segment of the Defiance Area Chamber of Commerce membership and the study indicates that chamber membership has consistent and powerful benefits for small business members - if consumers are aware that the small business is involved with its local chamber. We have many ways that you can let consumers know that you are a member of the Defiance Area Chamber.

### NETWORKING OPPORTUNITIES

One of the best things to do once you've joined is to attend one of our many networking opportunities. Ask us about our First Friday Luncheons, Business After Hours, the Chamber Annual Golf Outing and so much more!



First Friday Luncheon - Dec. 2023



Business After Hours - Sept. 2023



Chamber Golf Outing - June 2023

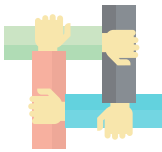
# WHY JOIN?

## CREDIBILITY



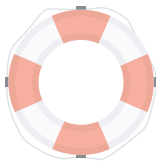
- Positive and proven credibility as a Chamber member
- Chamber member window decal
- Special membership logo for use in your print or digital marketing

## CONNECTION



- Subscription to Chamber news, member polls, benefit reminders and more
- Volunteer/service opportunities for your business/employees

## SUPPORT



- Membership activation advice and business brainstorming with Chamber staff
- Free consulting with SCORE
- Free consulting with SBDC

## MARKETING & SALES



- Promotion opportunities through Chamber event Door Prizes
- Company Page on Chamber's online Member Directory
- Listing in Chamber Annual Community Guide & Membership Directory
- Display your business card at Chamber office

## EVENT ACCESS



- Free/discounted seminars and workshops
- Access to Business After Hours

## ADVOCACY



- Local/state government advocacy
- Access to legislative events bringing together business leaders and elected officials

## SAVINGS



- Health Insurance Discount
- Workers Comp. Discount
- Energy Discount
- Access to the Chamber's Constant Contact Email Marketing
- Member-to-Member Discounts / Special Offers
- Discounted Chamber Events, Programs and Services

## SERVICE



- Business referrals through Chamber office and website
- Unlimited job postings on the Chamber website/social media
- Membership on-boarding
- Ribbon cutting / groundbreaking coordination/representation



# GET INVOLVED

## GROW YOUR NETWORK & BUSINESS

Involvement in your Chamber is a great way to further your professional network and grow your business.



### MAKE CONNECTIONS / ATTEND EVENTS

We believe in the value of building connections and relationships. We host several events throughout the year for our members to get involved in. We invite business owners, experts, and leaders to speak on timely and relevant topics.

- Business After Hours
- First Friday Luncheon
- Annual Events
- Many More!

### SERVE ON A COMMITTEE

Share your experience with other members. Our committees below provide the perfect opportunity to build relationships and maximize your membership.

- Annual Chamber Golf Outing
- Membership Appreciation Day
- Awards Banquet / Annual Meeting
- Leadership Defiance County
- Defiance Area Chamber of Commerce Foundation, Inc. Reverse Raffle
- First Friday Luncheon
- Business After Hours
- Business Seminars

### JOIN A LEADERSHIP PROGRAM

We are a leading organization that provides unparalleled professional and personal development opportunities to Chamber members.

- Leadercast Live
- Leadership Defiance County Program

### HOST AN EVENT

We love to support and promote our members. Members may host an event at their place of business while reaching Chamber members and local community audience.

- Business After Hours
- Groundbreaking Ceremony
- Open House
- Ribbon Cutting



# EVENTS & PROGRAMS

## ANNUAL EVENTS

### MEMBER APPRECIATION DAY

Every year we take the opportunity to say "Thank You!" to our Chamber members with a FREE lunch, networking, door prizes and a chance to talk with reps from our Membership Benefit Companies!



### LEADERCAST LIVE

As a leader, or a leader-in-training, how often do you find yourself looking for opportunities to learn from the best speakers in the industry of Leaders? Via simulcast.

*Sponsorship Opportunities Available*



Leadership Defiance County is a ten-month program providing current and upcoming leaders an increased awareness of community and an opportunity to enhance their leadership skills. Application Required. Topics include but not limited to: education, government, real estate, agriculture, media, criminal justice, healthcare, service, non-profits, manufacturing, financial services & more.

*Sponsorship Opportunities Available*



What's better than a relaxing day of golf, combined with the networking and fellowship unique to our Chamber? This Golf Outing has turned into a major promotional event for member businesses.

*Sponsorship Opportunities Available*



Celebrating our members and community with a catered dinner while presenting Chamber service awards to area businesses. 300+ people attend this event.

*Sponsorship Opportunities Available*



This event includes the "Taste of Defiance" and serves as the largest fundraiser for the Chamber Foundation. Totaling over \$5,700 in cash and giveaways plus door prizes!

*Sponsorship Opportunities Available*

## MONTHLY EVENTS



Enjoy a relaxed atmosphere and refreshments while you connect with members after hours to start new relationships and renew current ones. Contact the Chamber for more information on hosting one of these events.

*Sponsorship Opportunities Available*



On the first Friday of the month, the Chamber hosts a luncheon featuring a guest speaker. This event gives members the opportunity to network with one another while hearing from various leaders in our community.

### BUSINESS SEMINARS

Workshops taught by industry leaders deliver leading education that covers topics ranging from Customer Service, Time Management, Marketing Techniques, Human Resources and so much more. Attending one of these classes guarantees you'll walk away with information to move your business to the next level.

*Sponsorship Opportunities Available*

# MEMBER INVESTMENT

The following memberships are entitled to full voting privileges, Board of Director and Officer nomination, company listing in the directory, and Chamber benefits.



## EMPLOYEE BASED

\$150/year up to 5 full-time employees  
(2 part-time employees = 1 full-time).

### TIER 1 — Retail, Wholesale, Automotive Service, Newspaper, Radio, Construction, Hospitals, Government, etc.

\$150 base + \$14 per employee	6-10
\$200 base + \$12 per employee	11-20
\$350 base + \$9 per employee	21-50
\$600 base + \$5 per employee	51+

### TIER 2 — Industrial

\$150 base + \$6 per employee	1-100
\$600 base + \$5 per employee	101-200
\$1000 base + \$3 per employee	201-400
\$1,600 base + \$2 per employee	401-700
\$3,300 Max Cap	701+

### TIER 3 — Utilities

\$150 base + \$13 per employee	6-20
\$350 base + \$7 per employee	21 -100
\$1,100 Max Cap	101+

## INDUSTRY / SERVICE BASED

### REAL ESTATE, MEDICAL PROFESSIONAL, INSURANCE, ACCOUNTING, LAW, ARCHITECTURE SURVEYING, ENGINEERING — Owner, Initial Power, Medical Professional, Attorney (\$150/year)

— All owners, partners and co-owners must invest in DACC Membership. The initial partner pays a membership investment of \$150 per year, plus \$75 per year for each additional partner /owner.

**PROFESSIONAL (\$75/year)** — Entitled to the Agents, Salesperson, Attorney, Accountant, Architect, Surveyor, or engineers of a company's membership but cannot be an owner, doctor, or manager.

**ASSOCIATE (\$75/year)** — Entitled to retired business and professional persons, teachers, city-county elected officials, and community members.

### FINANCIAL INSTITUTION (\$150 - \$3,300/year)

Entitled to all benefits and is \$40 per \$1,000,000 of deposits generated in the Defiance area. This is figured through the reports sent to FDIC and other governing agencies.

### NON-BUSINESS, EDUCATIONAL, NON-PROFITS 501(C)(3) (\$150/year)

— Membership is for groups having an interest in the philosophy of the Chamber, with such members having voting, officer and director privileges.

### RESTAURANTS, FOOD SERVICE, ETC. (\$150/year)

All restaurants, food service, caterers, etc.

# SPONSORSHIP

## 2024 Sponsorship



### PLATINUM \$3,000

- **Leadercast Defiance**
  - 4 Tickets to Event
  - Investor Banner
- **Golf Outing**
  - Golf Cart Sponsor
  - Tee Sponsor
  - Flag Sponsor
  - Investor Banner
- **Leadership Defiance County**
  - Investor Banner
- **Awards Banquet & Annual Meeting**
  - 4 Tickets to Event
  - Investor Banner
- **Foundation Reverse Raffle**
  - Investor Banner
- **Business After Hours**
  - First opportunity to Sponsor
- **Advertising & Website**
  - 12 Month Website Banner
  - Level 5 Website Profile Listing
  - 2 Email Blasts

### GOLD \$2,500

- **Leadercast Defiance**
  - 2 Tickets to Event
  - Investor Banner
- **Golf Outing**
  - Flag Sponsor
  - Tee Sponsor
  - Investor Banner
- **Leadership Defiance County**
  - Investor Banner
- **Awards Banquet & Annual Meeting**
  - 2 Tickets to Event
  - Investor Banner
- **Foundation Reverse Raffle**
  - Investor Banner
- **Business After Hours**
  - First opportunity to Sponsor
- **Advertising & Website**
  - 9 Month Website Banner
  - Level 4 Website Profile Listing
  - 1 Email Blast

### Silver \$1,500

- **Leadercast Defiance**
  - Investor Banner
- **Golf Outing**
  - Flag Sponsor
  - Tee Sponsor
  - Investor Banner
- **Leadership Defiance County**
  - Investor Banner
- **Awards Banquet & Annual Meeting**
  - Investor Banner
- **Foundation Reverse Raffle**
  - Investor Banner
- **Business After Hours**
  - First opportunity to Sponsor
- **Advertising & Website**
  - 6 Month Website Banner
  - Level 3 Website Profile Listing

### BRONZE \$750

- **Leadercast Defiance**
  - Investor Banner
- **Golf Outing**
  - Tee Sponsor
  - Investor Banner
- **Leadership Defiance County**
  - Investor Banner
- **Awards Banquet & Annual Meeting**
  - Investor Banner
- **Foundation Reverse Raffle**
  - Investor Banner
- **Business After Hours**
  - First opportunity to Sponsor
- **Advertising & Website**
  - 3 Month Website Banner
  - Level 2 Website Profile Listing

### PARTNER \$500

- **Leadercast Defiance**
  - Investor Banner
- **Golf Outing**
  - Investor Banner
- **Leadership Defiance County**
  - Investor Banner
- **Awards Banquet & Annual Meeting**
  - 4 Tickets to Event
- **Foundation Reverse Raffle**
  - Investor Banner
- **Business After Hours**
  - First opportunity to Sponsor
- **Advertising & Website**
  - 1 Month Website Banner
  - Level 1 Website Profile Listing

**Custom Sponsorship** - Maximize your visibility by participating in Chamber events with a customized sponsorship package.

Contact the Chamber for more details.

400 Clinton St., Defiance, OH | (419) 782-7946 | [commerce@defiancechamber.com](mailto:commerce@defiancechamber.com) | [www.defiancechamber.com](http://www.defiancechamber.com)

# MEMBER BENEFITS

Thanks to the DACC's membership and involvement with **Northern Ohio Area Chamber of Commerce, Southern Ohio Chamber Alliance, Ohio Chamber of Commerce, US Chamber of Commerce, and the Association of Chamber of Commerce Executives**, we are able to offer our members additional program benefits to help your business grow and succeed.



**BEST PRICE COMPUTERS** - Chamber Member businesses and

employees receive 10% off all sales and service.



**CHAMBER ENERGY SOLUTIONS**

is an Energy program

for the Chambers of Commerce to provide electricity and natural gas savings to their members. CES is professionally managed by Palmer Energy Company, an unbiased independent energy consultant (not a broker). CES has expertise in the procurement (buying, selling, and transporting) of natural gas and electricity and in contracting for interstate pipeline capacity and local utility delivery. CES has a designated team of consultants and analysts to take care of your specific energy needs.



**CONSTANT CONTACT**

Constant Contact email marketing provides

powerful tools that are so easy to use, you'll be able to create professional emails in minutes—and see more customers fast Chamber Members receive up to 25% off.



**THE CRESCENT-NEWS** -

Members Only: receive 10% off all regular-priced ads in The Crescent-News and Digital Marketing Services for the first 30 days (no other discounts apply).



**CULLIGAN SALES AND SERVICE** - DACC

Members receive

discounted price of only \$279 for a Crystal Mountain Water Cooler, plus 20 gallons of water free with purchase.



INTEGRATED MEDICAL GROUP

**INTEGRATED MEDICAL GROUP** - DACC

Members receive 60% off single Hydro-massage sessions and 40% off specials. Plus discount first-day fees! Exam, X-Rays and Report of Findings for only \$40.



**DEFIANCE AREA CHAMBER OF COMMERCE**

**FOUNDATION SCHOLARSHIP FUND** - This fund was established by the Defiance Area Chamber of Commerce Foundation, Inc. who realized the importance of higher education. This non-renewable scholarship is awarded annually for the use of post-secondary education by providing a scholarship to chamber members in good standing, member's employees, employee's spouse who will attend a qualified accredited educational institution. The amount will be determined annually based on the fund balance and investment return. There will be up to two \$1,000 scholarships awarded annually. The scholarship will be payable directly to the college or university of the student's choice.

# MEMBER BENEFITS



## THE HUBBARD COMPANY - A FRIENDSOFFICE

**COMPANY** - Discount Program customized for your business.



**IHEART RADIO** - New Members Only: receive one-time offer for up to \$500 in

matching advertising. All Chamber members - Discounts & specials on first-time podcast ads.



## HEALTH INSURANCE Group Health Insurance- Chamber Saver Program

Full range of health insurance plans with cost savings usually reserved for larger companies. Businesses also get access to a large network of quality providers through Anthem, an independent licensee of the Blue Cross and Blue Shield Association. Premium savings of up to 1.4% on groups from 2-50 employees. Groups from 51-500 may be eligible for a 1% premium savings. Business must be a NOACC Chamber Member. [www.anthem.com](http://www.anthem.com)

**SOCA Benefit Plan (MEWA)** - Chambers of Commerce throughout Ohio have banded together to offer a new self-funded medical plan for small employers. The Northern Ohio Area Chambers of Commerce (NOACC), Central Ohio Chambers of Commerce, Southern Ohio Chamber Alliance (SOCA), Dayton Area Chamber, and the Youngstown Warren Regional Chamber have collaborated to create a new health program that can lead to more rate stability and is a smart solution that offers potential savings for groups with 50 or fewer employees. Business must be a NOACC Chamber Member. [www.844medohio.com](http://www.844medohio.com). For more information, contact your local insurance agency.



**METALINK** - Chamber Member businesses and employees receive

discounted rates on high-speed broadband internet, plus \$5 off/month on all internet packages.



## PARTNERSHIP NOACC CHAMBER SHIPPING PROGRAM

Chamber members can achieve substantial shipping discounts with FedEx®, as well as significant savings on freight shipments—with the opportunity for NOACC affiliated Chambers to earn non-dues revenue. Savings from 5-27% on small package ground, next day air, or up to 70% savings on large pallet shipments. [www.PartnerShip.com/89NOAC](http://www.PartnerShip.com/89NOAC)



## OHIO CHAMBER OF COMMERCE

This one-year Affiliate Membership is offered to companies with 99 or fewer employees, when combined with a local chamber membership. As an Affiliate Member, you will gain access to exclusive programming, pro-business advocacy and discounts on products that help make your business thrive.



## SAVE LOCAL NOW

SLNConnect provides digital marketing tools to grow your business. Be found with a search optimized and mobile responsive landing page. Send targeted emails to your customers in minutes. Create unlimited search optimized content to engage. Share to social in one click. Track your marketing success on one dashboard. [www.slconnect.com](http://www.slconnect.com)

# MEMBER BENEFITS



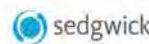
**SCORE** - Need some specialized help in your business? SCORE can help

- we have about 45 volunteer mentors in Northwest Ohio that have expertise in a number of fields: banking, accounting, marketing, manufacturing, human resources, customer relations, cash flow management and others.



**WILTONKECK**  
WiltonKeck Recycling in Bryan is a NAID

AAA Certified information destruction company, offering document destruction of boxed paper files and hard drives. Chamber Members receive 15% off a one-time purge.



**WORKERS COMPENSATION**

**Sedgwick** - Employees are evaluated annually

to participate in the program. By filling out the AC-3 form, you allow Sedgwick to research your claims and premium information to determine your eligibility. Group rating programs administered by Sedgwick offer multiple tiers of savings levels for all industry groups, ranging up to BWC's maximum discount off premiums.

**V&A Risk Services** - Participating in the Chamber's workers' compensation group pooling program, administered by V&A Risk Services, may substantially reduce your workers' compensation premiums.



**DEFIANCE AREA YMCA**

-chamber Member businesses

and employees receive 20% off YMCA Memberships.

## WHAT MEMBERS ARE SAYING:

*"When we think about how to move our community forward, we rely on the Defiance Area Chamber of Commerce with Executive Director Sarah Tackett and her team leading the way. The Chamber is involved in many of our community strategy meetings, and Sarah's team brings a lot of enlightening ideas to the table."*

**Mike McCann, Mayor**  
City of Defiance, Ohio

*"... the Defiance Area Chamber of Commerce has been an invaluable tool in helping me grow my business."*

**Gretchen Clark, Founder**  
March 4th Design

*Being a member... is an important investment now and in the future of Defiance County bringing Community businesses and residents together who share the same interests and opportunities for continued growth of our wonderful community.*

**Sonya Selhorst**  
Mercy Defiance Health Campus

# MEMBER BENEFITS



## MINORITY BUSINESS ASSISTANCE CENTERS

The Ohio Development Services Agency (ODSA) Minority Business Development Division (MBDD) supports the growth and sustainability of small, minority-owned, and disadvantaged businesses in Ohio.

### The Centers provide the following services:

- Accounting assistance
- Business management counseling
- Completing federal, state and local certification applications
- Contract procurement assistance
- Estimating/Bidding assistance
- Identifying local resources
- Loan packaging assistance
- Marketing plan development
- Referrals to financial assistance programs



For more information contact:

**Mark Urrutia, MBAC Regional Director**

mark.urrutia@utoledo.edu

(419) 530-3342

## OHIO SMALL BUSINESS DEVELOPMENT CENTERS

The Ohio State Small Business Development Center (SBDC) Network is Ohio's proven, cost-effective and accredited network focused on small businesses – Ohio's Job creators. The Ohio SBDC drives regional economic strategy and tech commercialization across the state.

With a depth of expertise, the Ohio SBDC Network connects small business owners and entrepreneurs with more than 100 Certified Business Advisors (CBA) and professional consultants at 2 centers located across Ohio. These centers are housed in colleges, universities, chamber of commerce and community organizations.

The Ohio SBDC clients come from all industries, at all stages of business development and receive confidential, one-on-one, no-cost business counseling in areas including:

- Strategic Business Planning
- Cash Flow and Financial Analyses
- Capital Source Identification and Loan Packaging Guidance Market Feasibility and Research
- Marketing Strategy Development



For more information contact:

**Lisa Becher, SBDC Business Consultant**

nwohiosbcd@gmail.com

(419) 267-1361



# MARKETING BENEFITS



## CHAMBER EMAIL MARKETING

One of the top reasons that businesses join the Chamber is to network with other businesses and individuals to promote their goods and services.

By utilizing the marketing power of the Chamber, you can send announcements about special offers or promotions, new services, additions to your staff, training seminars, events, and much more. The possibilities are endless when it comes to marketing your business using this Chamber platform.

Your Email Blast will reach close to 1,250 local business people and will help **raise the credibility and open rate** of your email. You can include text and/or graphics with hyperlinks back to your designated landing page or email address.

### Email Blast Guidelines:

- **Cost is \$50** per email blast
- Email blasts are sent 2-3 times / month
- Deadline for inclusion is one week prior to publication date
- You are responsible for providing any disclaimers needed (i.e. expiration dates, purchase amount, etc.)
- Images must be in JPEG format and maximum 600 pixels wide



## CHAMBER WEBSITE

Increase your online presence at [www.defiancechamber.com](http://www.defiancechamber.com)

### How to Login to the Chamber Website:

1. Go to [www.defiancechamber.com](http://www.defiancechamber.com)
2. Click on Member Login tab
3. Enter your Username and Password

Please contact our office if you need assistance logging in.

### Additional Benefits:

- Pay your invoices online
- Post offers and discounts on your specified products or services for fellow members
- Post a Job Opening (Only Chamber members can post jobs but anyone can view / apply for posted jobs.)



## CHAMBER GIFT CHECK PROGRAM

This program is available to all Chamber members as a benefit of your membership. How would you like to give and / or receive a gift check redeemable at participating Chamber member businesses including restaurants, specialty shops, and so much more? Well, Chamber Gift Checks can do just that while keeping your hard-earned dollars in our local economy! They're perfect for birthdays, anniversaries, holidays, employee appreciation, thank-you's, or any other special occasion.



## CHAMBER SOCIAL MEDIA - FIND A JOB FRIDAY

Are you looking for good, local employees? Develop your workforce and send us your current job openings! Each Friday the Chamber Facebook Page will share our members' job ads as a FREE member benefit. Please contact us for more details.

# READY TO JOIN US?

## We're Stronger Together!



Now that you have learned more about what the Defiance Area Chamber of Commerce has to offer, will you join us?

Here at the Chamber, we are dedicated to connecting and supporting our members.

We invite YOU to join our more than 400 members and over 10,000 employees across the Defiance Area, that continue to make Defiance "A Great Place to Live."

**APPLY TODAY**

[defiancechamber.com](http://defiancechamber.com)





# DEFIANCE

AREA CHAMBER OF COMMERCE®



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 The Defiance Area Chamber of Commerce