

# Working at Home

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A guide to running a business from home during a pandemic

# Table of Contents

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- **Running a business from home**
  - Marketing 101
  - Efficient use of resources
- Working from home
  - Guidelines
  - Timelines
  - Exercise



# Running a business from Home

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- **Marketing 101**
- <https://youtu.be/d9Unv1xT1FM?t=28>
- **Using Resources**

# Marketing 101

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- 8 seconds is all you have
  - People don't actually pay that much attention to details. Fineprinthere
  - Being too organized can *blur*

- Reaching out



# Resources

- Planning ahead / Organization
  - <https://www.youtube.com/watch?v=AiqFoacREzI>
- Maximizing effort spent!
  - Gating
  - Gaming





# Working from home

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- Lines
  - Guidelines
  - Timelines
- Time Management
  - Breathers
  - Exercise
- Agile/Scrum





This is Awesome

More Sleep

More Time

More Comfort

No Pants!



## Setting Work Guidelines

- Separation of Work and Home
- Family time is important!
- Just because you're available doesn't mean you're available!





## Time Management

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<https://youtu.be/lodRJ0v9WoU?t=18>

- Breathers
  - Guidelines
  - Timelines
- Exercise

	Early morning help 7:40 – 8:40am
	Wear 100 day shirt 8 – 9am

# Timelines

Map out the day!



# Agile your day

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- 5 minutes spent making goals
  - Blockers for the day