

PIEDMONT REGIONAL ASSOCIATION OF REALTORS®

The Piedmont Regional Association of REALTORS® (PRAR) is a trade association which was chartered in October 1946. PRAR is comprised of REALTORS® and other professionals in related industries united in purpose and dedicated to providing knowledgeable and ethical real estate services to consumers and fellow REALTORS®. The Piedmont Regional Association of REALTORS® strives to provide its members with programs and services which enhance the members' ability to successfully conduct their business in a competent and ethical manner, to promote cooperation among its members, and to promote the public's right to use and transfer real property.

The Piedmont Regional Association of REALTORS® participates in lobbying efforts of the NATIONAL ASSOCIATION OF REALTORS® on issues affecting homeownership and private property rights and the Real Estate industry in general.

Vision

The Piedmont Regional Association of REALTORS® is the preferred resource for members and the public in the Tri-County area of York, Lancaster and Chester Counties of South Carolina.

Our Goals are

- To strengthen member's bottom line
- To be responsive to member's needs
- To deliver valuable programs and services
- To enhance member's professionalism
- To be the clearing house for legal and ethical information
- To keep our members on the cutting edge of technology
- To maintain a positive business climate
- To be the source of education opportunities
- To continue to be a member friendly organization

THE MISSION OF PRAR IS
TO CREATE SERVICES
DESIGNED TO INCREASE
MEMBER SUCCESS AND TO
SUPPORT OUR
COMMUNITIES WHILE
PROMOTING THE
REALTOR® BRAND.

146 E WHITE STREET
ROCK HILL SC 29732
803-329-2030
WWW.PRAR.COM
MEMBERSERVICES@PRAR.COM



**Become a
PRAR
Member
TODAY!**

*Is your BIC Not a PRAR member?
No Problem, Become a Secondary
member!*



AFFILIATIONS INCLUDE:

National Association of REALTORS®
South Carolina Association of REALTORS®
Canopy MLS
York County Regional Chamber of Commerce
Lake Wylie Chamber of Commerce
Lancaster Chamber of Commerce
Chester Chamber of Commerce



WHY YOU SHOULD BELONG:

- Advocacy: Fair Taxation and Small Businesses
- Discounts on Continuing Education
- Post-Licensing Classes
- Code of Ethics
- Local Market Update Reports
- Community Services
- Ombudsman Services
- Affiliate Program
- Free Legal Hotline
- Zipforms
- Membership Luncheons
- Lunch and Learns, and much more



WHAT IS AN ASSOCIATION?

An association of REALTORS® is a group of REALTORS® (agents and brokers) and interested representatives of the business community (affiliates) working cooperatively and harmoniously.

An association of REALTORS® is organized for the benefit of its members and the community.

An association of REALTORS® establishes opportunity in communications by providing a central forum for the exchange of ideas and information. It promotes a strong, conscientious and unified voice in local, state and national affairs.

An association of REALTORS® is a strong source of education in real estate matters.

An association of REALTORS® can only operate successfully and serve well as long as it presents continuous, informative and up-to-date programs of activities in which members can participate regularly.

The South Carolina Association of REALTORS® is the state's largest trade association. Being a member of the local and state associations also makes you a member of the National Association of REALTORS®, the country's largest trade association.

WE FIGHT
FOR PROPERTY
OWNER RIGHTS.

THAT'S WHO WE 

Piedmont Regional
ASSOCIATION OF REALTORS®

