

Business Connection



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Business Spotlight

Woman engineer aims for new beginning

For Donya Amiri, it had been a lifelong dream to start her own business and in an unforeseen way, the COVID-19 pandemic – and all the disruption it brought to the world – was the impetus for her to begin that journey.

As a Professional Civil Engineer and Traffic Engineer, Amiri has been dedicated to protecting the health and safety of the public, improving public and private infrastructure, and collaborating with several local jurisdictions to serve our communities for over 15 years. In her career as a city employee, she was able to execute and deliver countless projects that made an immediate positive impact in the areas of transportation, traffic operations, land development, roadway infrastructure, construction, and the environment. The challenges we faced during the pandemic as well as the innovative work solutions that we created, gave way to a new work-life dynamic. This new paradigm of working from home where organizations continued to operate, projects were efficiently managed, and employees were able to hold regular virtual meetings sparked the idea of running her own consulting firm.

"AIM is the first name initials of



AIM
Professional Engineers

my three young children, Arsalan, Imran, and Monisa, in order of birth; they are my biggest motivation to follow my dreams. I am most excited about entering a world that I was once terrified of," said Amiri. "I made a bold and difficult decision to walk away from a rewarding and stable career as a city employee to establish my own engineering firm." Amiri continued.

"With my faith, ambition, and dedication, I am going to give it all I have to make my engineering consulting business not only a success, but also a symbol of what a woman

can do when given the opportunity. I'm proud to start a business in a male-dominated industry and hopefully motivate other women to follow their dreams and believe in themselves. Born in Afghanistan, a country where many women don't have the opportunity to get continuous education to pursue professional careers, I feel privileged to be a professional engineer in the United States and am honored to represent them in my journey as a small business owner."

AIM Professional Engineers specializes in civil, traffic, and transportation engineering with extensive local government experience. It is a full service engineering consulting firm capable of providing a wide range of services to both private and public sector clients including city permit processing, staffing, planning, designing, constructing, managing, and maintaining municipality and private projects. AIM Professional Engineers is dedicated to excellent customer service and helping their clients successfully reach their goals.

AIM Professional Engineers was recently selected among thousands of international applicants to be an Amber Grant recipient of a \$10,000 grant, awarded and



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recognized by WomensNet. Amiri now finds herself in the running for an annual \$25,000 Amber Grant given to one business in December 2021. The community is invited to show their support for Donya Amiri of AIM Professional

Engineers, with a simple click vote at: <https://ambergrantsforwomen.com/voting/>.

Learn more about AIM Professional Engineers at aimpro-engineers.com or by calling (925) 495-1234.