



Pleasanton Chamber of Commerce

MIXERS 101



Attending our monthly networking mixers is a **benefit of your Chamber membership**. Upon arriving, you will stop at the **check-in table**, located near the main entrance of the event, where you will be greeted by chamber staff and/or chamber ambassadors.

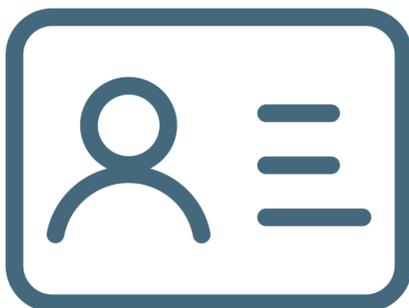
At the check-in table, you will **provide your business card** for two purposes: 1) to ensure you are a chamber member 2) to enter yourself into the raffle for prizes. Each attendee should provide a business card as this is how the chamber tracks attendance at the mixers. Next, you have the option to **fill out a sticker name tag** if you do not already have a name tag of your own. Last, you will **receive two drink tickets**, good for beer/wine.

The mixer host provides appetizers and drinks and can showcase its business to all attendees. Midway through the two-hour event, chamber staff will conduct a brief, informal program. Usually the board chair or President/CEO will introduce the host of the event, who will speak to the crowd. New members that have recently joined the chamber are also invited to introduce themselves and their business and accept their member plaque. There are some brief announcements, followed by the raffle prize drawing.

Bring a stack of your business cards and be ready to mix and mingle with an active business community, meet fellow chamber members, and learn more about the host business.

Notes

- Networking mixers are **free for chamber members** to attend. Prospective members can attend one mixer for a \$25 fee in order to evaluate the benefits of chamber membership. Contact Dawn Wilson at dawn@pleasanton.org if you are a prospective member.
- Chamber members are welcome to **promote their business by bringing a raffle prize**. Your business will then be announced at the mixer. Donated prizes should be actual items that you would want to win, as opposed to a discount on services or complimentary item.



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