

# 2022 NCCOC BUSINESS MEMBERSHIP LEVELS

Non-business memberships are available, please talk to a Chamber representative.



	<i>Level:</i>	<i>Business Basic</i>	<i>Business Premium</i>	<i>Business Deluxe</i>
	<i>Price:</i>	<i>\$100</i>	<i>\$250</i>	<i>\$500</i>
Member decal & web image for use on member website		✓	✓	✓
Invitations to networking events (Business After Hours & Annual Dinner)		✓	✓	✓
Discounted member rate for Chamber sponsored events (Moose Festival, GoNorth SnoFest, & Annual Dinner)		✓	✓	✓
Eligible to purchase ad in Member Guide		✓	✓	✓
Participate in members only ChamberMaster group		✓	✓	✓
Eligible to serve on Chamber Board and Committees		✓	✓	✓
Basic Listing on Chamber website with a link to your business (chamberofthenorthcountry.com)		✓	✓	✓
Eligible to host a Chamber Business Before or After Hours			✓	✓
Phone & online referrals		✓	✓	✓
Eligible to participate in Destination Marketing Program		✓	✓	✓
Brochures on display at Chamber office		✓	✓	✓
Basic listing in Member Guide (28,000 printed & distributed locally and to NH & VT Welcome Centers)		✓	✓	✓
First notice of event sponsorship opportunities		✓	✓	✓
Access to Member Information Center (MIC) to edit web listing, post jobs, add events to calendar, submit hot deals, offer member to member discounts, view listing statistics & connect with other members		✓	✓	✓
Use of the Chamber's conference room at mutually agreed upon times (\$20 per use)		✓	✓	✓
Eligible for e-Blast advertisement newsletter at \$75/ea. (content provided by member)		✓	✓	✓
Eligible to have rotating banner ad on Directory & Calendar pages of the Chamber website (\$10 per month)		✓	✓	✓
<b>Business Premium Level</b>				
Display space available at the North Country Welcome Center			✓	✓
Option to host a ribbon cutting			✓	✓
Brochures stocked at the North Country Welcome Center			✓	✓
Enhanced Listing on Chamber website - includes photos, video, description, mapped location, and more (chamberofthenorthcountry.com)			✓	✓
Facebook promotion of your business (6 posts a year – member to provide content)			✓	✓
Basic listing on GoNorth Destination Marketing website (mygonorth.com)			✓	✓
One featured mention in our community events newsletter			✓	✓
Rotating banner ad on Directory & Calendar pages of the Chamber website (\$5 per month – save \$60 per year)			✓	✓
Use of the Chamber's conference room at mutually agreed upon times (\$10 per use – save \$10)			✓	✓
e-Blast advertisement newsletter at \$50/ea. (content provided by member)			✓	✓
<b>Business Deluxe Level</b>				
First choice of advertisement placement in Member Guide				✓
One additional featured mention in our community events newsletter				✓
Use of the Chamber's conference room – Free (save \$20 per use)				✓
Rotating banner ad on Directory & Calendar pages of the Chamber website (Free – Save \$120 per year)				✓
Guaranteed one Facebook post per month dedicated to your business (member to provide content)				✓
Shared Facebook posts to optimized the organic reach of your posts				✓
Enhanced listing in Member Guide with color logo (\$30 value)				✓
One free e-Blast advertisement newsletter - \$75 value (content provided by member)				✓
Two tickets to the Annual Dinner (\$90 value)				✓
One Business Basic Membership for your partner company (if applicable - \$100 value)				✓