# Budgeting: A Portrait of Success

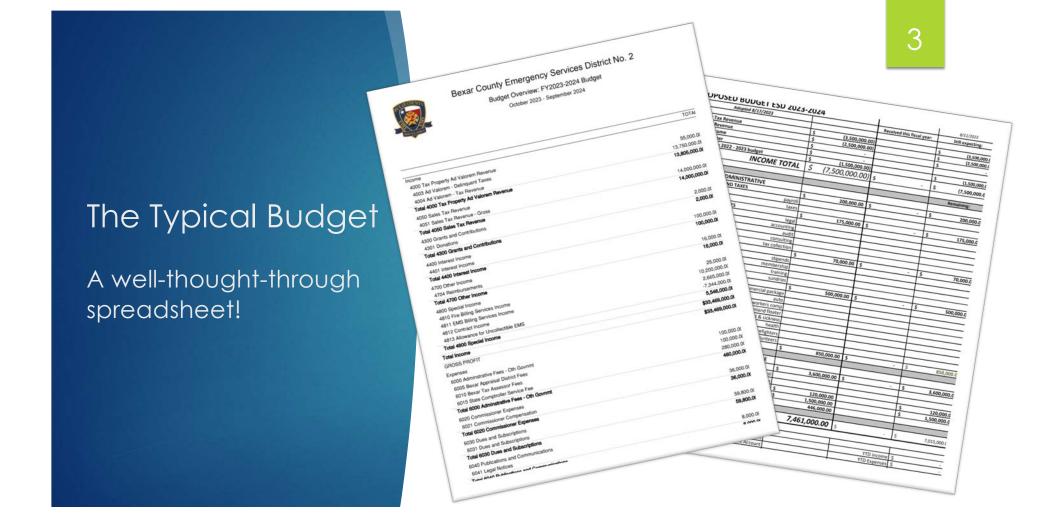
"Don't Let Others Paint it for You!"

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# Good Portrait

# **Great Portrait**





What can make your portrait great?

Who Are You? Your Brand

Mission / Values

Explain Your Purpose

Show Who You Represent

Show How You Service

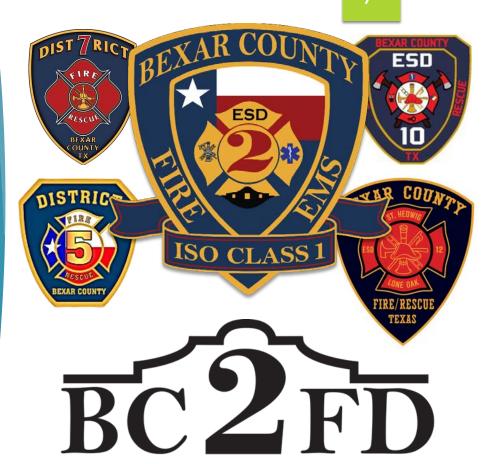
**Show Your Greatness** 

Who are You? What's Your Brand?

Who Are You? Your Brand

# Branding is Everything!

The portrait is about your brand!



Who Are You? Your Brand

Who are your Commissioners?

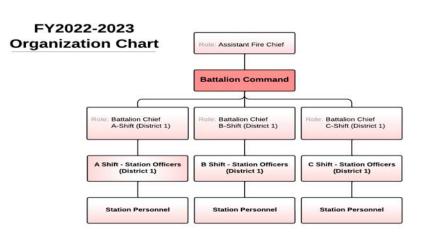
Who is your Executive Staff?



Who Are You? Your Brand

### Who Are You?





# What is your Vision? Do you have a mission?

#### Mission / Values

Vision

Mission

**Guiding Principles** 

Develop a Missions Statement, Vision, and Guiding Principles

LIVE BY THESE IN EVERY DECISION YOU MAKE.

The Vision of Bexar County Emergency Services District No. 2 is to position the fire district operationally, financially, and politically through and beyond economic uncertainty while creating a predictable, sustainable future.

The Mission of Bexar County Emergency Services District No. 2 is to protect and enhance the safety and well-being of those who reside, visit, and travel through our District. Bexar County Emergency Services District No. 2 is committed to creating a safer community through education, prevention, preparedness, and effective emergency response.

# What is your purpose? What is an ESD?

#### Explain Your Purpose

Your Purpose!

Short Summary of an ESD and it funding.

An Emergency Services District (ESD) is a political subdivision of the State of Texas, similar to a School District, Library District, or Hospital District. Depending on the ESD's creation documents, an ESD can provide fire protection, emergency medical services, or both and governed by five individuals appointed by the County Commissioner Court.

Bexar County Emergency Services District No. 2 (ESD2) was created in May 2003 through a vote of the District's property owners and residents.

ESD2 levies a 0.083941 per \$100 property valuation ad valorem tax and a 1.5% sales tax.

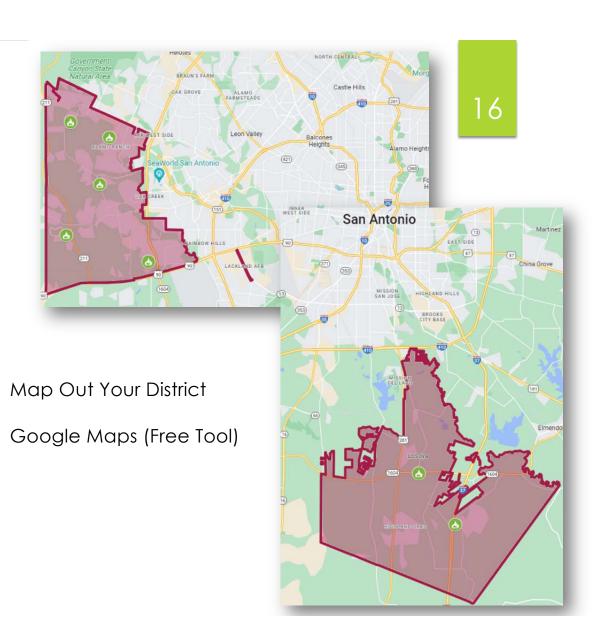
# Who or what do you represent?

# Representation

Demographic Data Set	BxCESD2	BxCESD6*	Combined		
Population (2022 GIS Data)	150,517	21,212	171,729		
Square Miles	60.91	88.54	149.45		
Median HH Income	\$93,112	\$55,598	\$88,013		
Commerical/Industrial Properties Residential Properties Vacant/Unimproved Properties Total Properties	1,045	367	1,412		
	46,347	4,650	50,997		
	2,978	4,290	7,268		
	<b>50,370</b>	<b>9,307</b>	<b>59,677</b>		
FY2022-2023 Property Valuation	\$ 17.605.861.074	\$ 1.834.615.699	\$ 19,440,476,773		

Show Who You Represent

Representation



#### Show Who You Represent

#### Representation



Data Source: US Census 2020, ACS (2016-2020). Estimates by ESRI based on block apportionment.

### ESD 2

#### **Bexar County**

Total Area: 60.91 Sq. Miles Total Population: 150,517

Pop. Density: 2,470.40 /Sq. Miles

#### GENDER:

**Total Male Population: 72,901 Total Female Population: 77,616** 

#### RACE:

Total Population 1 Race: 93,992 Total Population 1 Race-White: 56,838

Total Population 1 Race- Black: 13,642

Total Population 1 Race- Asian: 4,785

Total Population 1 Race-Pacific Islander: 356 Total Population 1 Race- Other: 16,936

Total Population 2+ Races: 35,565

#### ETHNICITY:

Total Hispanic Population: 70,986 Total Hispanic Population 1 Race: 40,585 Total Hispanic Population 2+Races: 30,401

Total Population Age Under 5 Yrs: 11,278 Total Population Age 5 to 14 Yrs: 0 Total Population Age 15 to 24 Yrs: 0 Total Population Age 25 to 34 Yrs: 0 Total Population Age 35 to 44 Yrs: 0 Total Population Age 45 to 54 Yrs: 0 Total Population Age 55 to 64 Yrs: 0 Total Population Age 65+ Yrs: 0

#### HOUSEHOLDS:

Median HH Income: \$93,112 Total No. of HHs: 40,295 Avg, HH Size: 3.20

Total HHs w/Food Stamps/SNAP: 1,322 Total HHs w/Public Assistance Income: 292 Total HHs w/Retirement Income: 5,652 Total Population 1 Race- American Indian: 1,435Total HHs w/Social Security Income: 4,742

Show Who You Represent

# Key Data Sources

Use the resources you already have.

#### **COUNTY APPRAISAL DISTRICT**

VALUATION & STRUCTURE COUNT

#### COUNTY GIS/MAPPING DEPARTMENT

DEMOGRAPHICS, GOOGLE KML MAPPING FILES

#### DISPATCHER'S OFFICE

CALL RESPONSE DATA

#### FIRE MARSHAL'S OFFICE

NEW CONSTRUCTION DATA

YOUR RESPONSE DATA

# How do you serve the constituent?

#### Show How You Service

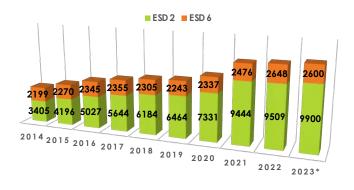
# Service

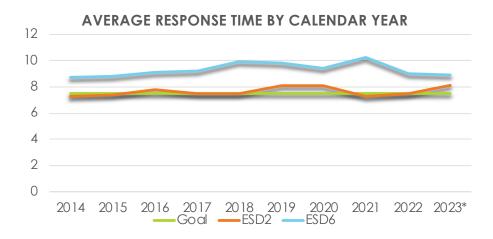
Demographic Data Set	BxCESD2	BxCESD6*	Combined
Fire Stations	5	2	7
Fire Stations Under Construction (Rebuild)	3	1	4
Future Planned Fire Stations	4	1	5
Apparatus / Vehicles			
Engines	5	3	8
Aerials	2	0	2
Tenders	2	1	3
Brush Trucks / Attacks	6	3	9
Medics (Ambulances)	12	0	12
Specialty (Air & Light, WMD, Boat Etc)	2	1	3
Command	3	0	3
Administration	12	0	12
Total	44	8	52
Apparatus On-Order	8	0	8
Approved Staffing Positions	127	18	145

Show How You Service

### Service

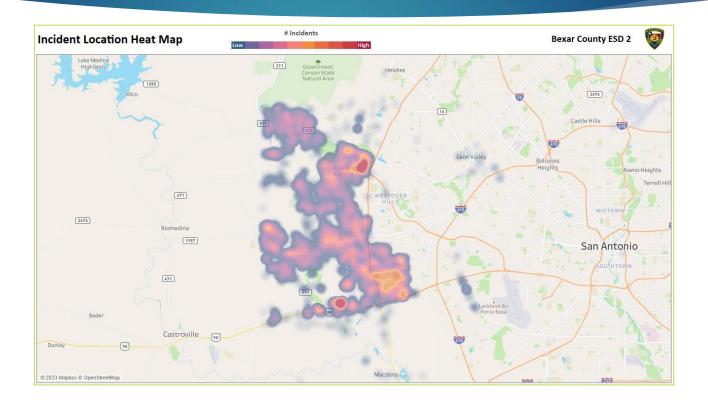
#### 10 YR CALL VOLUME BY CALENDAR YEAR





Demographic Data Set	BxCESD2	BxCESD6*	Combined		
2023 Estimated Calls for Service	9,900	2,600	12,500		
YTD Average Response Time	8:07	8:53	8:19		

# Service



# How did you benefit the public?

#### **Show Your Greatness**

Accomplishments

ISO Rating

Awards Recieved



PO Box 12107 | Austin, TX 78711 | 512-676-6800 | tdi.texas.gov/fire

7/9/2021

Ralph Rodriguez
Chief of Bexar County ESD No 02 Fire Department
7045 Old Talley Rd
San Antonio, TX 78253 Place Code: 02908
ralph.rodriguez@bc2fd.org Community: Bexar County ESD No 02

Dear Ralph Rodriguez:

Insurance Services Office (ISO) has submitted a recommendation concerning your community's Public Protection Classification (PPC). Currently, the Community's Public Protection Classification is **02/10**.

Insurance Services Office is recommending the classification be changed to a split Class 01/10, with an effective date of 12/1/2021. The recommendation is based on a review of your community performed on 2/2/2021 and does include application of the Texas Exception to the Fire Suppression Rating Schedule.

With a split class, all class-rated properties located within 5 miles of a fire station will use Class 01. All class-rated properties located farther than 5 miles of a fire station will use Class 10. Hydrant distance requirement does not apply due to an alternate creditable water supply.

Public Protection Classifications range from 1 (superior) to 10 (does not meet minimum criteria).

We have reviewed the information provided and believe it is enough to grant approval. The Insurance Services Office will be notified of our approval of their recommendation and the effective date.

If you have any questions regarding this change, I may be reached at the address indicated above or by email to PPCOversight@tdi.texas.gov.

Please make sure all community officials and residents within your district are notified of the new Public Protection Classification rating for your community, and the effective date.

#### **Show Your Greatness**

#### Goals Achieved

#### Promises Kept and Long-Term Goals Achieved

#### **Goal #1: Establish EMS Transport Services**

Achieved: May of 2019. BxCESD2 currently operates 6 ambulances 24 hours a day.

#### **Goal #2: Build and Expand Fire Stations**

Achieved: Established Station 124 & 125. Currently rebuilding Station 121, 122, & 123

#### Goal #3: Purchase Advanced Apparatus

➤ Achieved: Purchased two ladder trucks, three engines, and a mix of smaller apparatus.

#### Goal #4: Achieve an ISO 1 Insurance Rating

➤ Achieved: In 2022, BxCESD2 received an ISO Class 1 rating. This is the best rating a fire department can achieve.

#### **Goal #5: Reduce Response Time**

➤ In Progress: With the relocation of 123, BxCESD2 has positioned itself to place staff and apparatus in the locations that will meet this need and work will continue to meet this goal.

# Your portrait is developing. What's next?

# THE BUDGET



A well-thought-through spreadsheet!

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# FIRST LET'S TALK NUMBERS!

What can make your budget report great?

Transparency

Clarity and Simplicity

Visual Elements

Contextual Explanations

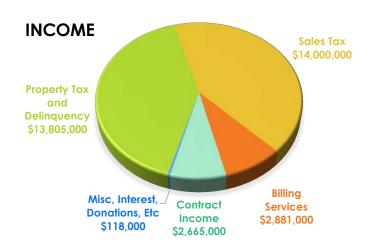
Highlight Key Takeaways

# Transparency

Transparency

### House of Glass

Be transparent about the sources of revenue and how funds are allocated. Include information on any changes from the previous budget cycle.



#### Income and Net Change Summary

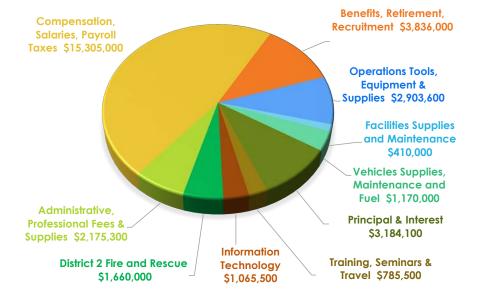
	FY2023-2024		FY2022-2023	
Income Source	Proposed	Α	dopted Budget*	Net Change
Delinquent Property Taxes	\$ 55,000.00	\$	50,000.00	\$ 5,000.00
Property Tax Revenue	\$ 13,750,000.00	\$	12,400,000.00	\$ 1,350,000.00
Sales Tax Revenue	\$ 14,000,000.00	\$	11,000,000.00	\$ 3,000,000.00
Donations	\$ 2,000.00	\$	100.00	\$ 1,900.00
Interest Income	\$ 100,000.00	\$	1,000.00	\$ 99,000.00
Reimbursements	\$ 16,200.00	\$	16,000.00	\$ 200.00
Special Income (Deployments)	\$ -	\$	-	\$ =
Billing Services	\$ 2,881,000.00	\$	2,000,000.00	\$ 881,000.00
Contract Income	\$ 2,665,000.00	\$	1,759,800.00	\$ 905,200.00
Total	\$ 33,469,200.00	\$	27,226,900.00	\$ 6,242,300.00

# Clarity and Simplicity

### Clear and Simple

The total operation expenditures for FY 2023-2024 is \$32,495,000, with the most significant expense being a combination of employment expenses, including compensation, payroll taxes, benefits, retirement, and recruitment.

#### **OPERATIONS EXPENSE**



# Visual Elements

#### Visual Elements

### Graphs, Graphs, Graphs and Table or Two

### Property Tax Income Vs. Property Tax Rate Comparison



#### Property Tax Rate Vs. Income Comparison 98% Collectable



### EMS Recorded Receivables Vs Recorded Uncollectable



■Billed ■Uncollectable

	Open	Proposed	Total	
Department/Division	Positions	Positions	Positions	Salaries
Executive Administration & Staff	1	0	5	\$ 635,000.00
Part-Time Administration	0	0	2	\$ 62,000.00
Divisional Command & Staff	1	2	10	\$ 1,060,000.00
Operations A-Shift	1	1	42	\$ 3,627,000.00
Operations B-Shift	0	1	42	\$ 3,499,000.00
Operations C-Shift	0	1	42	\$ 3,502,000.00
Part-Time Operations Staff	0	0	3	\$ 100,000.00
Smart Medic	1	0	4	\$ 290,000.00
Commissioners	0	0	5	\$ 36,000.00
Total	4	5	155	\$12,811,000.00

# Contextual Explanation

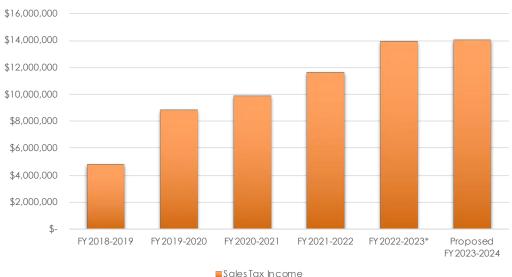
#### **Contextual Explanations**

### Simple Yet Detailed

#### Sales Tax

Sales Tax was established in 2017 through a vote of the residents of the District at a rate of \$0.015 (1.5%). Based on the last 24-month history, sales tax income is projected to be \$14,000,000, an increase of \$3,000,000 from the budgeted amount from FY2022-2023 of \$11,000,000 and approximately \$100,000 more than the estimated actual income of \$13,900,000. The increases year-over-year are the result of the tremendous growth within the District.

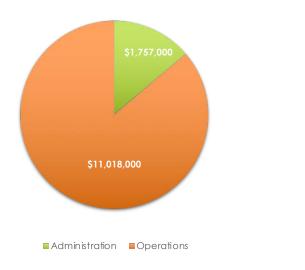
#### **BxCESD2 Sales Tax Income Comparison**

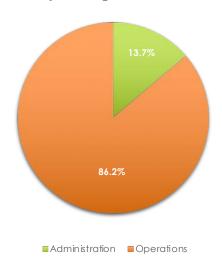


#### Contextual Explanations

# Simple Yet Detailed

#### **Administration & Operations Total Salary Comparison**





# Key Takeaways / Elements

#### Show Your Greatness!

#### **Property Tax**

A proposed Voter-Approved Tax Rate of \$0.083941 per \$100 would be the fourth consecutive year of a property tax rate reduction. This proposed rate would result in a 4.33% **decrease** in tax rate from last year and a 16.05% decrease in the tax rate since September 2020.

The proposed tax rate of \$0.083941 shows a projected increase of \$1,355,000 in property tax income, with 63% from new construction within BxCESD2's District. The total projected income at a 98% collection rate from property tax and delinquency is calculated to be \$13,805,000. Therefore, due to an increase in overall income based on the previous year, BxCESD2 is obligated to post the notice to the public as a tax increase regardless of the reduction in the tax rate.

### Property Tax Income Vs. Property Tax Rate Comparison



#### Show Your Greatness!

In FY2022-2023, BxCESD2 provided an additional property tax exemption above the State Requirements to Homestead, Disabled, and Over 65. In July of 2023, BxCESD2 continued those exemptions. Approximately 37,000 of the District's properties qualified for one or more exemptions. These exemptions equated to a total taxable property value decrease of \$205,025,101 across the District.

#### **BxCESD2 Property Exemptions Breakdown**

Exemption	<b>Property Count</b>	ESD2	<b>Exempted Value</b>
DP - Disabled Person	421	\$	1,126,344
DPS - Disabled Surviving Spouse	6	\$	12,000
FR - Free Port	1	\$	32,700
HS - Homestead	30,182	\$	128,296,794
LVE - Leased Vehicle for Personal Use	25	\$	58,145,482
Over 65 - Over 65	6,528	\$	17,282,781
Over 65 S - Over 65 Surviving Spouse	48	\$	129,000
Total	37,211	\$	205,025,101



A well-thought-through spreadsheet!

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# THE BUDGET!!!

# NOT JUST A WELL-THOUGHT-THROUGH SPREADSHEET BUT A GREAT PORTRAIT

# THE BUDGET!!!

# PAINT IT WELL OR OTHERS WILL PAINT IT FOR YOU