

MACC Board of Directors

The Chamber's Board of Directors represent the many segments of the business community in the Mid-Ohio Valley. Each year we announce our officers and those directors newly elected or entering a second term.

Terry Rataiczak, MACC's Chairman of the Board. Terry joined the Chamber Board in 2011 he is serving his second one-year term as Board Chairman.

Terry is the CEO of Kinetic Networking, an Advanced Information Technology Consulting firm based in Caldwell, Ohio dedicated to providing customized, innovative and effective solutions to a wide range of clients. This company was founded in June of 2004.

Terry resides in Caldwell, Ohio with his wife Trina and their children Megan, Madison, T.J., Rheanna, Sean, Taylor and Trenton.

Kristopher Justice, Attorney with Theisen Brock, will serve as the Executive Chair for Advocacy/Education. Kris and his partner, Brandee Norris, have been Marietta residents for over 7 years. With his BA in History from Hiram College and a JD from Capital University Law School, Kris also received his LLM in Transnational Law from Temple University Beasley School of Law. He currently serves as President of the Economic Roundtable of the Ohio Valley and also is treasurer of the Marietta Morning Rotary Club. He enjoys soccer, traveling, skiing, hiking, camping, and golfing. He and Brandee like spending time with their dog, Kali.

Dr. William Ruud, President, Marietta College, fulfilled Dr. Joseph Bruno's term and is beginning his first full term on the MACC Board of Directors. On July 3, 2016, Ruud became Marietta College's 19th President. Prior to joining Marietta, Ruud served as the 10th President of the University of Northern Iowa in Cedar Falls, Iowa, from 2013 to 2016. During his three years at UNI, the institution reversed a downward enrollment trend and experienced increased donations in excess of \$50 million.

Born in North Dakota, Ruud graduated from the University of North Dakota with a B.S. in Public Administration and Hospital Administration, and earned an MBA and Ph.D. in Organizational Behavior/Management from the University of Nebraska-Lincoln. President Ruud also served in the U.S. Army as an Armor and Adjutant General officer from 1978-81. Ruud and his wife of 40 years, Judy, reside in the President's House on campus with their cockapoo, Fuzzy.

Kathy Schalitz, Senior Vice President of Pioneer Pipe, Inc, is serving her second term as Executive Chair for Member Services. Kathy was born and raised in Marietta. She is a graduate of Ohio Northern University with her BS in Athletic Training. She obtained her Masters degree from Middle Tennessee State University. When she's not at the family business, Kathy and her husband Justin enjoy spending time at their lake house with their dog Gus.

Dr. Vickie Wood, President, Washington State Community College is the newest MACC Board of Director. Dr. Wood has agreed to fulfill Dr. Bradley Ebersole's term and will be up for nomination for her first term in March, 2019.

Dr. Vicky Wood became the 7th president at Washington State Community College in July 2017. Formally, she served as the Provost and Vice President of Academic Affairs and Student Services at Marion Technical College (MTC), in Marion, Ohio. She came through the faculty ranks and served as dean of business and information technology prior to her provost position. Throughout those years, she earned many accolades including launching an online degree program; expanding partnerships with high schools, universities, and businesses; securing grant funding; and helping students and employees achieve their personal and professional goals.

She holds a Doctorate in Higher Education Leadership from The University of Toledo, a Master's in Education from Bowling Green State University, a Bachelors in Education from Ashland University, and an Associate in Business from Marion Technical College. She and her husband, Rodney, have three children--Morgan, Colin, and Ryan.

The MACC Board of Directors are local citizens and business people who live and work in the Marietta Area. They all serve on a volunteer basis. They truly are community leaders that care about the Marietta Area Chamber of Commerce.

For a full list of the 2017-2018 Board of Directors, please see page 2.

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Last Chance!
Purchase your tickets for MACC's 103rd Annual Meeting & Dinner.
Monday, March 12th, Dyson-Baudo Recreation Center - Marietta College



Two CEAL Certifications received at Glenwood

Linda Dailey, executive director, and Teresa Billingsley, director of nursing, successfully completed the Certified Executive for Assisted Living (CEAL) certification program which is offered through the Ohio Centers for Assisted Living. They also passed the National Association of Long Term Care Administrator Boards (NAB) Residential Care/Assisted Living Administrators Examination to earn the CEAL designation.

Golden Living in Morgantown, CEO of Fox Run Center for Children and Adolescents and deputy commissioner of operations at the Bureau for Behavioral Health and Health Facilities in West Virginia. Teresa Billingsley joined Glenwood in February 2014 and she has been a registered nurse for 22 years. Prior to being at Glenwood she was director of operations at Marietta Home Health and Hospice for 11 years and worked at Marietta Memorial Hospital.

CEAL is a comprehensive certification program designed to elevate the skills and professionalism of assisted living administrators in Ohio by providing a national certification along with Ohio's most comprehensive state specific training. The training course is a combination of interactive classroom training, guided self-study and hands on clinical learning.

Glenwood is owned and operated by United Church Homes, a national senior living provider. Linda Dailey has worked at Glenwood since April of 2017 and prior to joining she served as administrator of



Linda Dailey and Teresa Billingsley of Glenwood Community.

February BAH at Arbors at Marietta!



The Arbors at Marietta put on an excellent evening for our February BAH. The sun finally came out for the day and brought with it a crowd of guests for the event.

Pictured above on the left are Clint & Valerie Holley ~ Marietta Minerals Processing ~ and Tasha Werry ~ Building Bridges to Careers

Above Middle: MACC Ambassador Mona Barrett ~ Sweetapple Farm ~ and Kevin Smart ~ Congressman Bill Johnson

Above Right: Charlotte Khuen ~ MACC Volunteer ~ and MACC Ambassador Laura Miller ~ Glenwood Community



2017-2018 MACC Board

Terry Rataiczak
Chairman of the Board
Kinetic Networking

Executive Committee

Dan Harrison
Past Chairman
Harrison Construction

Kristopher Justice
Advocacy/Education
TheisenBrock

Kathy Schalitz
Member Services
The Pioneer Group

Mark Morris
Communications/Technology
JD Byrider

Steve Smith
Board Treasurer
Selby Hospital

Michael Beardmore
Industry/Shale Development
MB Distributing

Directors

Tina Adams
Settlers Bank

David Bicker
Hampton Inn

Gary O'Brien
O'Brien's Safety Services

Deborah Rhoades
Peoples Bank

David Schramm
Workingman's Store

Dr. William Ruud
Marietta College

Dr. Vickie Wood
Washington State Community College

Joan Zoller
Trademark Solutions

MACC Staff

Carrie Ankrom
President/CEO

Morgan Brown
Member Services Manager

Candi Heiss
Accounting/Special Programs Manager

Kelsey Vincent
Executive Assistant

Charlotte Kuehn
RSVP Volunteer

740-373-5176; Fax: 740-373-7808
www.mariettachamber.com



Mid Ohio Valley Safety Council

Save the Date!

March 7-9, 2018

Ohio Safety Congress and Expo 2018

Greater Columbus Convention Center

Plan to attend the largest safety conference in the Midwest.

BWC's Ohio Safety Congress & Expo is the largest and longest-running occupational safety, health and workers' compensation event in Ohio. Six thousand representatives from businesses, organizations and government entities attend the three-day event. They learn techniques for injury and illness prevention, rehabilitation, return-to-work and cost savings. They also shop for services, industrial supplies, safety equipment and gear in the Expo Marketplace.

OSC18 offers more than 200 educational sessions, 225 exhibitors and free continuing education credit. By attending the safety congress, you will learn to:

- Prevent workplace injuries and illnesses
- Achieve better outcomes for injured workers
- Reduce workers' compensation claims costs
- Keep Ohio's work force healthy and productive

To register go to www.OhioBWC.com.

REMEMBER!

RSVP
your extra
guests for the
April 18th
Safety Awards Banquet.
We are expecting a full house!

Ohio's Safety Council Members Save \$9.5 Million in 2016

Each Ohio safety council has the same goal to increase safety awareness. With more than 80 safety councils, the Ohio BWC reports the rebate to Ohio employers is \$9.5 million. Locally, our eligible MOVSC Members saved \$46,000 in the 2% Participation Rebate.

Not all members receive the initial 2% participation rebate. A large number of employers were enrolled in a group-experience rating program last year and are only eligible for the 2% performance bonus to be calculated and distributed in upcoming months. The 2% performance bonus is for those who reduced either frequency or severity by 10 percent or maintained at zero.

Group experience rating program employers who meet rebate eligibility requirements can earn a 2-percent performance bonus rebate only.

Group retrospective rating program employers who meet rebate eligibility requirements can earn a 2-percent participation rebate only.

NOTE: The rebate offer excludes self-insuring employers and state agencies.



Rebate Eligibility Requirements

To receive the workers comp premium rebate, remember these requirements must be fulfilled:

- Membership in the Mid-Ohio Valley Safety Council for the current year.
- Attend a minimum of 10 meetings. Members **MUST** stay the entire meeting to receive meeting credit.
- CEO must attend one meeting and sign the attendance sheet.
- 1st & 2nd half semi-annual reports must be completed and returned by the specified deadlines.

MOVSC Upcoming Meetings

Wednesday, March 21
"OSHA Record Keeping"

Featured Speaker:
Brian Zachetti, Ohio BWC
Sponsored by:
Contractors Building Supply

Wednesday, April 18
MOVSC Awards Banquet

Featured Speaker: TBD
Sponsored By:
O'Neill Senior Center

Wednesday, May 16
"God Created Man and Woman and Then Laughed"

Featured Speaker:
Scott Warrick, Ohio Human Resource Consultant
Meeting Sponsorship Available

Meeting Information

Marietta Shrine Club
Registration: 11:30 am
Program: Noon to 1 pm
Cost: \$15 includes lunch
RSVP: 740-373-5176
Email: info@mariettachamber.com



"We need to install better virus software. Another computer just filed a disability claim!"

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Elder Financial Abuse: The Silent Crime

Elder financial abuse has the potential to impact all of us on some level. Whether you are protecting a loved one from becoming a victim or actively taking precautions to protect your personal estate, fraud and exploitation is a risk that grows as people age.

It is important for individuals to understand the magnitude of this crime, identify ways to both actively prevent and stop abuse, as well as understand how to escalate if it is suspected.

Understand. Seniors lose an estimated \$36.5 billion every year to the crime of elder financial abuse.ⁱ In fact, according to the 2010 Investor Protection Trust (IPT) Elder Fraud Survey, more than seven million older Americans — one out of every five over the age of 65 — have fallen victim to a financial swindle.ⁱ As Baby Boomers turn 65 at a rate of 10,000 a day, the threat of potential abuse heightens.

It is imperative we take preventative measures to confront this epidemic, including educating ourselves on the potential warning signs and using the resources and tools available to stop fraud and abuse from occurring.

Identify. Spotting exploitation can be difficult as the perpetrators of these crimes tend to be close friends or relatives. Studies project that approximately 70 percent of elder financial abuse is committed by family members, friends, trusted persons or others known to the individual being exploited.ⁱ This increasingly blurred line of those who have one's best interest at heart and those who don't makes spotting these scams a challenge.

Here are a few warning signs:

- Sudden reluctance to discuss financial matters
- Sudden, atypical, or unexplained withdrawals or wire transfers from

their accounts, or other changes in their financial situations

- New best friends and "sweethearts"
- Behavioral changes, such as fear or submissiveness, social isolation, withdrawn behavior, disheveled appearance, and forgetfulness
- Changes in the will, especially when they might not fully understand the implications
- Large, frequent "gifts" to a caregiver
- Missing personal belongings

Report. Reporting is single-handedly the most important step to escalating suspected elder financial abuse. Studies show that as few as one in 44 cases of elder financial abuse are reported.^{iv} Victims tend to keep details secret for a number of reasons — fear of being victimized again, reluctance to incriminate a family member or friend, or admitting vulnerability are among them. To properly report suspected elder financial abuse, contact a state agency or the National Center on Elder Abuse.

Remember, elder financial exploitation is not exclusive. Consider the below to help protect yourself from potential abuse:

- **Organize your estate.** No matter how old you are, it's a good idea to update and organize all your financial documentation, including your will, financial powers of attorney, real estate deeds, insurance policies, pension and trust documents, birth and marriage certificates, and Social Security paperwork.

Maintaining an organized file, and helping others (such as a parent, uncle or close friend) do the same, can make it easier to spot the inconsistencies and red flags that could signal financial abuse.

- **Make a list of financial contacts.** Bankers, insurance agents, attorneys, accountants, stockbrokers, and other professionals should be on it. Share your list with these professionals and with family members you trust. In addition, ensure you have a trusted contact on file. This is an individual who the advisor could contact in the event of an emergency or suspected abuse.

ⁱ True Link Financial. "True Link Report on Elder Financial Abuse," 2015.

ⁱⁱ Investor Protection Trust (IPT). "IPT Elder Fraud Survey," 2010.

ⁱⁱⁱ Jewish Council for the Aging, National Center for Elder Abuse. Paley Rothman article, "Who Commits Elder Financial Abuse and Why Isn't It Reported?" 2016.

^{iv} National Adult Protective Services Association. "Policy and Advocacy." www.napsa-now.org. 2017.

This article was written by Wells Fargo Advisors and provided courtesy of Chris Hall, Managing Principal, in Parkersburg, WV and Marietta, OH at (866) 865-4442.

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Members of the Advisory Team

Front Row L to R: Ashley Ullman, Brett Bronski, Chris Hall, Managing Principal, and Jeremiah Kuhn

Back Row L to R: Rob Blasczyk, Rob Beardmore, and Kevin Knab

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Get the Chamber Connection

6 Steps to Maximize Your Membership

1. **Get in the Loop** - Throughout the week, MACC provides emails and reminders about upcoming Chamber events, members events and timely business news! Keep an eye on your inbox.
2. **Join Us** - Join us for one of our monthly meetings. MACC hosts 5 consistent monthly meetings along with extra meetings throughout the year. Each meeting allows an opportunity for networking and outreach. We're confident that you or a member of your team will find at least one beneficial.
3. **Use Us as a Resource** - Your Chamber has a wealth of resources and knowledge that we'll happily share! Give us a call or send an email about a business challenge you are facing. We'll most certainly have an idea, connection or resource to help.
4. **Lead the Way** - Sponsoring a Chamber event provides exceptional promotional and branding value for your business. The specific benefits differ, but most offer website recognition before and after the event, e-blast and newsletter recognition.
5. **Share the Wealth** - Word-of-mouth referral is a powerful tool that helps more businesses succeed. Don't be shy about sharing how membership in MACC has benefited your business!
6. **Advertise** - We specialize in providing low-cost, high-impact advertising and marketing opportunities for our members. Our monthly newsletter and our website are both great resources for sharing information or to reach hundreds of potential customers.



Boost Your Business Wednesday, March 14

"The Insurance You Need and The Insurance You Did Not Know That You Needed"

Speaker: Kearny Hambrick, Brick Insurance Group

8:30am-9:30am

Huntington Bank
 226 Third Street

Quick Books Training Tuesday, March 27

"How to Correctly Setup & Use the Chart of Accounts"

Speaker: Amy Smith, Rea & Associates

MACC Conference Room
 100 Front St., Suite 200

8:30am-10am



Professional Women's Roundtable Wednesday, March 28

"Online Reviews"

Speaker: Steve Flaughers, Hyde Brothers Printing & Marketing

daVinci's
 215 Highland Avenue, Williamstown

11:45am-1pm

\$10 Special Member Rate
 \$15 General Admission



MACC Coffee Chat Friday, March 30

8:30am-9:30am

Join Us For:

- Coffee
- Meet the MACC Team
- Voice Your Interests
- Share Your Views Concerns and News About Your Business.

To RSVP for all MACC Programs Call 740-373-5176 or go online at www.mariettachamber/events.



Welcome New MACC Members!

H&R Block

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Melanie Proctor, Manager

West Virginia Central Federal Credit Union

1306 Murdoch Ave., Parkersburg
 (304) 485-4523
Michael Tucker, President/CEO



Member News

- **Morrison Inc.** has been named to the Bryant Heating & Cooling Systems' Circle of Champions for the 2nd year in a row.
- Congratulations to **Damian Lang, Lang Masonry & Restoration Contractors**, on his induction into the Masonry Hall of Fame.
- **Brick Insurance Group** has been chosen to partner with the Noble County Farm Bureau, and their Commercial Specialist, Samantha Eddy, was elected to the Board of Directors of the Muskingum Valley Beverly Waterford Chamber of Commerce.

Save the Date!

Food Truck Friday

Friday, April 27
 11am - 2pm
 Corner of 2nd & Greene Streets
 J.D. Byrider Parking Lot

Featuring:

- Busy Bee Restaurant
- Cissy's Kitchen
- Kona Ice of the Mid-Ohio Valley
- Smokin' Pigs Ash BBQ
- The Sweet Stop

Special Thanks to MACC's 103rd Annual Dinner Sponsors!

Platinum Level:



Gold Level:



Silver Level:



Special Thanks to MACC's 103rd Annual Dinner Sponsors!

Bronze Level:



2017-2018 New Member Sponsors:



Annual Dinner Menu

This year's MACC dinner will served by Parkhurst Dining at Marietta College and feature:
Salad: Spinach salad with strawberries, red onion, feta, pecans and poppy seed dressing.
Entrée: Filet mignon with a garlic herb compound butter, roasted fingerling potatoes and asparagus.
Dessert: Milk chocolate mousse in a chocolate tart shell and lemon pound cake with blackberry coulis.
Vegetarian Entrée: Tuscan vegetable cannelloni with sundried tomato cream sauce.

Parkhurst Dining at Marietta College is a leading regional hospitality company that provides sustainable, award-winning dining and catering services. Their expert staff and innovative chefs will work with you from start to finish customizing the perfect event featuring elegant, world-class food and service. Parkhurst-catered events have received numerous accolades in various regional publications. You can be assured that Parkhurst will exceed your expectations when they plan and cater your next special event! From small corporate functions to gala events, our extensive experience in catering and special event planning is what uniquely sets us apart. For more information, Please contact their Catering Director, Jason Legraen at 740-376-4434 or by email at Jlegraen@parkhurstdining.com.