

Announcing the 103rd Annual Meeting Speaker



2018 Annual Meeting Keynote Speaker

Kevin Lacz Former Navy Seal & Friend of Chris Kyle, of American Sniper

Kevin Lacz is a decorated former US Navy SEAL; the author of the New York Times bestselling memoir *The Last Punisher*; a SEAL technical advisor; a co-star of the blockbuster smash *American Sniper*; a certified Physician Assistant and co-founder of Lifestyle and Performance Medicine; and spokesperson for Hunting for Healing, the charity he co-founded with his wife. Kevin Lacz has gone above the pinnacle of serving among America's Special Operations to become a bestselling author, an accomplished speaker, an entrepreneur, a philanthropist, and an active member in his community.

Lacz's journey began after the terrorist attacks of 9/11, which took place when he was in college. Fueled by a desire to serve his country, Kevin left college and joined the US Navy. He completed Basic Underwater Demolition SEAL training and found a home at SEAL Team THREE Task Unit Bruiser. As a sniper and combat medic, Kevin was crucial to the success of Task Unit Bruiser which emerged as one of the most highly decorated special operations units of the Iraq war. Kevin received multiple awards during his service, includ-

ing a Bronze Star with combat "V" and the Navy and Marine Commendation Awards with combat "V." He left the SEALs after eight years of service in 2010.

Fueled by success within Naval Special Warfare, Kevin took his skills back to the classroom, graduating Magna cum Laude from the University of Connecticut with a degree in Political Science. He continued on to Wake Forest University, where he graduated with a Master of Medical Science-Physician Assistant.

During his tenure at Wake Forest, Kevin was approached by legendary actor and director Clint Eastwood, who asked him to serve as SEAL technical advisor on his adaptation of *American Sniper*, the story of Chris Kyle. Kevin helped the actors accurately portray Navy SEALs and worked closely with Bradley Cooper in particular, who portrayed Kyle in the film. After a short time working together, Cooper convinced Kevin that he should play himself in the film. Eastwood gladly agreed, proud to have someone on screen who knew the film's events and its hero firsthand. Kevin was an integral part of the Oscar winning film, which garnered six nominations in 2015, including Best Picture and Best Actor (Bradley Cooper).

Kevin released his New York Times bestselling memoir on July 12, 2016. *The Last Punisher: A SEAL Team THREE's Sniper's True Account of the Battle of Ramadi* is a bold, no holds barred first person account of the Iraq war and the pivotal battle that ensured its success. With wry humor and moving testimony, Kevin tells the story of his deployment and the successful implementation of his task unit known as "The Punishers" in helping to secure the city with both the Army and the Marines.

Currently, Kevin is a certified Physician Assistant in Florida, where he co-owns Lifestyle and Performance Medicine-powered by Regenesys, a concierge based Functional Medicine practice. His clients include professional sports teams along with specialized units within US Special Operations Command. Kevin is also the spokesperson for his charity Hunting for Healing, a Florida 501c3 that takes

serviced-disabled veterans and their spouses on hunting, fishing, and other outdoor expeditions. He is a regular guest on Fox News and has also appeared on CNN and MSNBC. He lives in Florida with his wife Lindsey and their children.

The 103rd Annual Meeting is scheduled for Monday, March 12, 2018, at the Dyson Baudo Recreation Center at Marietta College. Tickets are \$60 per person and includes social hour with appetizers, beverages, three course dinner, awards and program. Call the Chamber office at 740-373-5176 to make a reservation. Email at info@mariettachamber.com or online at www.mariettachamber.com.

Save the Date!

A Special **Red Carpet**
Viewing Party for
Chamber Members Only of

"American Sniper"

After the
Business After Hours

Thursday, January 11

Peoples Bank Theatre

Doors open at 6pm
Film begins at 7pm

\$10.00 per person

RSVP to
info@mariettachamber.com
or 740-373-5176



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SHOP SMALL **Small Business Saturday** **SHOP SMALL**

On Saturday, November 25, the small businesses of Marietta and surrounding areas opened their doors for shoppers in celebration of Small Business Saturday.

American Express started the day in 2010 to promote small businesses across America and encourage people to not only shop local on that day and during the holiday season, but for the entire year. Since then, the day has grown significantly.

Small Business Saturday in Marietta was spearheaded by MACC in partnership with the Marietta/Washington County Convention & Visitors Bureau, Marietta Main Street and Clutch MOV.

Shoppers filled local stores on Friday & Saturday to find unique items and gifts. Representatives from MACC & the Marietta/Washington County Convention & Visitors Bureau were out and about handing out bags of coupons,

Marietta Bucks & MyMarietta Passes to random shoppers. The Cook's Shop was the winner of the 3rd Annual Window Decorating Contest and received a digital billboard for the entire month of December thanks to new MACC member, **Rock-et VII Interactive**. The day concluded with the Merry-etta Lighted Christmas Parade & the lighting of the tree on the Armory Lawn.

Mark your calendar for Saturday, November 24, to celebrate Small Business Saturday 2018!



Shoppers look for the perfect Alex & Ani bracelet at Baker & Baker Jewelers.

Customers decide which pieces of delicious Putnam Chocolate they would like.

Candi Heiss, MACC, gives a random shopper a tote bag filled with surprises.

 ★ **RSVP Today!** ★
 ★ **MACC's 103rd Annual Dinner Meeting** ★
 ★ *The Mid-Ohio Valley's Largest* ★
 ★ *Social Gathering!* ★
 ★ **Monday, March 12, 2018** ★
 ★ *5-6:15 Social Time* ★
 ★ *6:30 Dinner and Awards* ★
 ★ *****

2017-2018 MACC Board

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740-373-5176; Fax: 740-373-7808
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Mid Ohio Valley Safety Council

Pre-Paid Program 2018

The MOVSC Pre-Paid Program is \$168. This covers your attendance at 12 Safety Council Monthly Meetings in 2018. Extra safety seminars throughout the year are not included.

- Benefits of participation include:
- No need to RSVP for a meeting.
 - Special registration table where your nametag will be waiting.
 - No more collecting an invoice at the meeting to take back.

Invoices were emailed to all participants in December. If you would like to be in the pre-paid program it is not too late. Call MACC to get enrolled—740-373-5176.

Support Safety & Gain Recognition for Your Business

Want an easy way to promote your business to 125 MOVSC members?

Be a sponsor of the next monthly meeting. All that is required is a giveaway for each person and a door prize. You will receive 5 minutes during the monthly meeting you are a sponsor to promote your business to the MOVSC members.

Contact Carrie for more information—740-373-5176.

Not a Member?

Please attend one of our meetings and we think you'll decide to become a regular!

It's Information, Education, Connections and Lunch!

It's helping you help your workers get home to their families each night! It's Safety!



Rebate Eligibility Requirements

To receive the Workers' Comp. premium rebate, remember these requirements must be fulfilled:

- Membership in the Mid-Ohio Valley Safety Council for the current year.
- Attend a minimum of 10 meetings. Members **MUST** stay the entire meeting to receive meeting credit.
- CEO must attend one meeting and sign the attendance sheet.
- 1st & 2nd half Semi-Annual Reports must be completed and returned by the specified deadlines.



It is Reporting Time!

It is time for the Safety Council Semi-Annual Report. The report covers July 1-December 31, 2017. Semi-Annual Reports were emailed on December 28, 2017 to the primary contact for their company. **Please return your completed form ASAP!**

This information is needed for the awards recognition and must be provided to be eligible for the incentive program.

If you have any questions call Carrie at 740-373-1884.

A HAPPY NEW YEAR
 From the Mid Ohio Valley Safety Council
 Have a Safe and Happy 2018!

MOVSC Upcoming Meetings

Wednesday, January 17

“Active Shooter”
 Featured Speaker:
 Chief Mark Warden,
 Washington County
 Sheriff's Department

Meeting Information

Marietta Shrine Club
 Registration: 11:30 am
 Program: Noon to 1 pm
 Cost: \$15 includes lunch
 RSVP: 740-373-5176
 Email: info@mariettachamber.com

Tuesday, January 23

****EXTRA MEETING****

“BWC Health and Wellness Initiative”

Featured Speaker:
 Scott St. Clair
 Ohio BWC Regional Business
 Consultant
 Washington State Community College
 Community Room
 9:00-10:00am



The MOVSC Members opened their hearts in November with a food drive. Members brought non-perishable and canned foods to the November MOVSC meeting. A total of 128 items were donated to the Gospel Mission Food Pantry the week of Thanksgiving. Pictured above are Candy Waite, Gospel Mission Food Pantry, and Carrie and Luke Ankrom, MOVSC.

MACC's Holiday Open House!



Santa poses with Jim, Greenleaf Landscapes, and Dianne Gottfried, Copperleaf Interior Design Studio.



Mona Barrett, MACC Ambassador & Sweetapple Farm, is greeted at the Holiday Open House by the Big Man himself.



Jennifer Sturgill, Green Acres of Marietta and Kerry Westermeyer, McCarthy Real Estate, pose with Santa.



Santa catches Mayor Joe Matthews enjoying the delicious food provided by some of our MACC caterers.



The Three Musketeers, Val Holley, Marty Kitchen & Marilyn Ashcraft gather around Santa for a picture.



Mancan's Julie Berger & Brooke Oliver, and MACC's Morgan Brown take a break from networking to get a picture with Santa.

The **MACC Nominating Committee** is seeking candidates for the MACC Board of Directors. Commitments for directors include: attend meetings monthly, serve on committees, help review and develop programs and services, support MACC events through sponsorships and participation in the events.

Any member in good standing may nominate a member by submitting a written petition signed by at least 20 other members in good standing. Deadline is January 16, 2018. Terms begin March 1, 2018.

To find out more, please call Carrie Ankrom at 373-1884.

Our Customer Pledge to Our Chamber Members

- You will get a friendly greeting when you contact the Chamber by phone or when you walk through the door.
- The Chamber staff will strive to get to know you as an individual, become familiar with your business and seek ways to help you succeed.
- When dealing with customers who have a complaint or inquiry about your business, and when referring customers to Chamber member businesses, we will follow a policy of integrity, confidentiality and fairness.
- The Chamber staff will respond in a speedy and appropriate manner to any requests you may have, using all resources available, and exhibit a professional knowledge of business issues which may affect Chamber members.
- The Chamber will work to provide the best possible services to benefit your business, whether networking events, marketing your business, conducting business seminars and more.
- The Chamber will encourage your positive participation and support of Chamber programs, committees and events. This gets you involved and connected to the rest of the business community.
- A Chamber employee or Ambassador will visit you at your place of business (within a 50 mile radius of Marietta) to gather your input and ensure that the Chamber is meeting your needs.

Get the Chamber Connection

2018 BUSINESS AFTER HOURS

Mark your calendars so you don't miss any of these great networking opportunities in 2018. Hosted by a MACC member, BAH is your monthly evening event to network, have fun and get a behind-the-scenes look at area businesses.

Thursday, January 11
Peoples Bank Theatre

Thursday, February 8
Arbors at Marietta

Thursday, April 12
First Baptist Church

Thursday, May 10
Broughton Commercial Properties

Thursday, June 14
Riverview Credit Union-Marietta

Thursday, July 12
Perry and Associates

Thursday, August 9
Washington Electric Cooperative

Thursday, September 27
Hops, Vines and Cuisine

Thursday, October 11
Riverside Artists Gallery

Thursday, November 8
Washington State Community College

Friday, December 7
MACC Holiday Open House

Business After Hours are 5-6:30 pm. RSVP by calling (740) 373-5176 or emailing info@mariettachamber.com. The cost is \$5 for MACC or \$10 for the general public and those who wished to be invoiced.

Did You Know?

MACC held 18 ribbon cuttings in 2017. That's 11 more ribbon cuttings than 2016!

We love celebrating new businesses, new locations and new projects with our community.

If you would like to hold a ribbon cutting at no charge please call MACC at 740-373-5176 to schedule today!



Boost Your Business Wednesday, January 10

"QuickBooks - Fueling your business success in 2018"

Speaker:
Amy Smith, Rea & Associates

8:30am-9:30am

Huntington Bank
226 Third Street

Business After Hours Thursday, January 11

Peoples Bank Theatre
222 Putnam Street, Marietta

5-6:30pm

\$10 for Members & Non-members

Professional Women's Roundtable Wednesday, January 24

"Email Marketing"

Speaker: *Margie Clayman, Clayman and Associates*

11:45am-1pm

daVinci's
215 Highland Avenue, Williamstown

\$10 Special Member Rate
\$15 General Admission



MACC Coffee Chat Friday, January 26

8:30am-9:30am

Join Us For:

- Coffee
- Meet the MACC Team
- Voice Your Interests
- Share Your Views
- Concerns and News About Your Business.

To RSVP for all MACC Programs
Call 740-373-5176 or go online at
www.mariettachamber/events.

Welcome New MACC Members!

Newport Water & Sewer District
110 Merchant Street, Newport, OH

(740) 473-1224

Jerry Graham, Treasurer

Rocket VII Interactive
420 2nd Ave., Gallipolis, OH

(740) 339-9522

Sarah Sang, Owner

Key Business Solutions
414 Greene Street, Marietta

(740) 538-0336

Carolyn Dempsey, Owner

Classic Carpet Cleaning
1015 Rocky Point Rd., Fleming, OH

(740) 678-8510

Steve Shotwell, Owner

Frontier Insurance Agency, Inc.
38370 St. Rte. 7, Newport, OH

(740) 473-2740

Roy Stanley, Owner



Member News



- Lashley Tractor Sales** have moved! Their new location is 3400 State Route 821, Marietta.
- Congratulations to **Copper Leaf Interior Design Studio** on winning 2 top awards at the Ohio South / Kentucky chapter of the American Society of Interior Design (ASID) annual design competition.
- Congratulations to **Glenwood Community** on earning Highest Honors in 3 of 4 categories from Holleran for providing the highest level of service to their residents.



**November's BAH
Hosted by:
John Halliday, LLC &
Serenity Now Hair Salon**

MACC members enjoyed the kick-off of the holiday season at the law office of John Halliday and neighbor Serenity Now Hair Salon.



MACC Board Member Joan Zoller, Trademark Solutions, welcomes guest Hillary Foster, O'Neill Senior Center, to the event.



MACC Ambassadors Cheryl Lang, A Unique Flower and Gift Shop (Left), and Nancy Felix, Pathways Employment Solutions (right), assist Laura Langley, John Halliday LLC, with the collection of business cards for the awesome door prizes.

See you at the January 11 Business After Hours hosted by the Peoples Bank Theatre, 222 Putnam Street, Marietta.

**Start 2018 Off Right by
Maximizing Your Membership with MACC!**

Chamber Benefit Checklist

Start 2018 off the right way by taking a minute to complete the checklist to see if your business/organization is receiving all the benefits of your Chamber membership! You may be surprised at the opportunities you're missing.

I regularly submit Member News and/or promote my organization by advertising in the Chamber newsletter. MACC reaches nearly 1,000 decision makers.

I've updated my member listing on the Chamber's website by adding a detailed description of my business, photos and logos. Call and find out how easy it is to enhance your directory listing at no extra cost!

I sponsor and participate in the Annual Dinner Meeting. Where else can you meet 750+ area business men and women?

I actively participate in the monthly networking opportunities such as Boost Your Business, Coffee Chat, PWR, MOVSC & BAH.

I have explored the benefits of being a member of the Mid-Ohio Valley Safety Council.

I save money by enrolling in the group health insurance plan or the Workers' Comp. group rating plan.

I am a Marietta Bucks Redeemer. The gift certificate program that promotes shopping local all year long.



Happy 20th Anniversary to Tony and Dana Styer and the staff of Marietta Brewing Company! They celebrated in November with a ribbon cutting and the unveiling of their new logo/brand.



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Planning for an Unexpected Early Retirement

Even with a solid retirement plan in place, life can include big and unexpected changes — often unanticipated. About 46% of retirees left the workforce earlier than planned, according to the 2016 Retirement Confidence Survey released by the Employee Benefit Research Institute.* Corporate restructuring and downsizing are both components of this statistic, but an earlier-than-expected retirement could also happen due to a health condition or the need to care for a loved one. Whatever the reason, if you find yourself looking at an unplanned retirement, it's crucial that you assess the situation and develop a strategic plan in order to enjoy the years ahead.

Think ahead. If you're currently working, one way to get an extra layer of protection against unexpected changes is to adjust your potential retirement date. For retirement goals, "target an earlier age." For example, if your plan is to work until the age of 65, modify your savings strategy to fit the goal of retiring at age 55. If things go well and you end up working until 65, you have extra income to provide for some luxuries in retirement or pass on to family.

Another way to stay ahead of possible employment changes: evaluate your current skills. If you believe there's a chance your organization will be eliminating your position in the next few years, think about pursuing education opportunities to update or realign your résumé. You may even opt to switch to a different field or industry if your current line of work comes to an end. While a later-in-life career change may seem daunting, it presents a great opportunity to pursue personal interests and passions that you never had time for in the past.

For medical conditions that increase the odds of an early retirement, it's worthwhile to look at the alternatives you may have for health insurance. If your current employer provides health coverage, you'll need to replace this benefit after retiring. Perhaps you have a spouse who works and receives health insurance for the family — check the details of the plan to determine if you can switch to the spouse's health plan if necessary. Consider adding long-term disability coverage to provide income if you are injured and unable to continue working.

Adjust as needed. If retirement comes as an unforeseen surprise, and you haven't had the chance to create a "Plan B," meet with your financial professionals to evaluate the impact related to the change in income. To reduce expenses, look at what's important to you and what could easily be given up. It may be a smart time to sell a large home that requires a significant amount of maintenance. If you have two cars, it might be prudent to keep just one of them. Additional modifications, such as reducing gifts to grandchildren or simplifying your retirement lifestyle, could lead to an advantageous budget as well. Using "flexible retirement spending," where you adjust your spending based on how your investments are performing, may help you make the most of your savings.

Create opportunities. For an employment-forced early retirement, finding another position may be a key way to bring in income and avoid drawing from your

portfolio. While the new line of work might not provide the same level of salary as your previous job, it could be enough to help cover expenses and allow your investments to continue to grow. You may still be able to take on a part-time job or one with a flexible schedule that accommodates your other responsibilities. You might also sell certain assets, such as a vacation home or boat, that are no longer needed.

After creating a contingency strategy for an unexpected early retirement, it's possible that everything could still follow your original plan. If you end up working longer and saving more, you'll be better equipped to meet your financial goals, enjoy life, and handle any unforeseen events or changes.

*https://www.ebri.org/publications/ib/index.cfm?fa=ibDisp&content_id=3328

This article was written by Wells Fargo Advisors and provided courtesy of Chris Hall, Managing Principal, in Parkersburg, WV and Marietta, OH at (866) 865-4442.

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