

## Who Will Be Honored at MACC's 103rd Annual Meeting?



Top Left: **Dr. Phil Lowe**, 2017 Washington County Council of Cooperatives Agriculture Award

Top Middle: **Brian & Christy Chavez**, 2017 MACC Business Leader of the Year

Top Right: **Laura Miller**, 2017 MACC Ambassador of the Year

Bottom Left: **Christine Cavalier**, 2017 Elizabeth L. Hadler ZONTA Woman of the Year

Bottom Right: **Dan Stephan, Sr.**, 2017 Gabe Zide Citizen of the Year pictured with his wife, Rita Stephan.

Our keynote speaker, Kevin Lacz, sure is generating a lot of interest for MACC's 103rd Annual Meeting. Don't forget to order tickets! Just call MACC at 740-373-5176 or email [info@mariettachamber.com](mailto:info@mariettachamber.com).

While we are certainly looking forward to listening to Mr. Lacz, it is also an evening of honoring a few of our local business & community members with awards, including: Gabe Zide Citizen of the Year, Washington County Agriculture Award, ZONTA Woman of the Year and MACC's own Business Leader of the Year. Above are the winners of last years 102nd Annual Dinner and we are so excited to see what this year will bring us!



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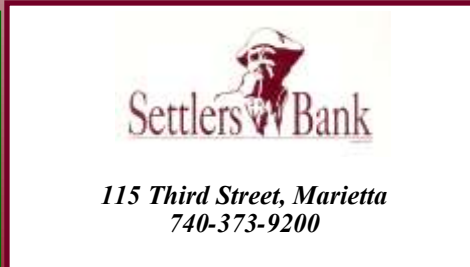
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**In the Spotlight**



**Third Street Deli**

**Celebrating 25 Years!**

In 1992, Gerald and Marty Moore took a leap of faith. After restoring an available space on 3rd Street, refurbishing used equipment and hoping for the best, the Moore's opened Third Street Deli. With no restaurant experience to draw from, they benefitted from on-job-training and the support of the Marietta community to create a favorite lunch spot for a wide range of valued customers. The Deli was even touched with a bit of celebrity in 2015 when it was the choice of Bill Clinton (Tomato Basil soup and a Bev's Veg) whose arrival for lunch stunned both the unsuspecting staff and customers!



Owners, Marty and Gerald Moore, pose with Former President Bill Clinton.



The Third Street Deli is located at 343 Third Street in Marietta and 420 Third Street in Parkersburg.

To celebrate its 25th year in business, Third Street Deli gave a Deli gift card to its 25th customer each day for 25 days. Fun for both the Deli crew and the surprised daily winner! The Moores admit there have been some long hours and hard work, but say that everything comes together because of Third Street's family of fabulous staff and customers, all who are "absolutely the greatest!"

**Peoples Bank Theatre Celebrates Year #2 and Hosts BAH in January**



Hunt Brawley, Drew Tanner, Chuck Swaney and the entire team at the Peoples Bank Theatre warmly welcomed chamber members and guests to our first BAH of 2018. The weather forecast was snow but many still came out to learn, network and tour the Theatre.

Pictured above on the left are Mindy and Steve Haas ~ Hall Financial Advisors and Jessica Meiberg ~ Copper Leaf Interior Design Studio take advantage of the networking opportunity.

Above Middle: MACC Ambassador Laura Miller ~ Glenwood Community gets a tour of the Theatre from Drew Tanner.

Above Right: Pam Holshuh ~ Copper Leaf Interior Design Studio reconnects with Joseph Grimm ~ Grimm Scientific and his wife Peggy Grimm ~ Pioneer Masonry Supply.



2017-2018 MACC Board

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# Mid Ohio Valley Safety Council

**Save the Date!**  
March 7-9, 2018

**Ohio Safety Congress and Expo 2018**

Greater Columbus Convention Center

Plan to attend the largest safety conference in the Midwest.

BWC's Ohio Safety Congress & Expo is the largest and longest-running occupational safety, health and workers' compensation event in Ohio. Six thousand representatives from businesses, organizations and government entities attend the three-day event. They learn techniques for injury and illness prevention, rehabilitation, return-to-work and cost savings. They also shop for services, industrial supplies, safety equipment and gear in the Expo Marketplace.

OSC18 offers more than 200 educational sessions, 225 exhibitors and free continuing education credit. By attending the safety congress, you will learn to:

- Prevent workplace injuries and illnesses;
- Achieve better outcomes for injured workers;
- Reduce workers' compensation claims costs;
- Keep Ohio's work force healthy and productive. To register go to [www.OhioBWC.com](http://www.OhioBWC.com).



Safety is an *ongoing concern* that must never leave your thoughts.



**OSCC** Ohio Safety Congress & Expo

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March 7-9, 2018 • Greater Columbus Convention Center

**Ohio's Injury Rates, Claims Continue To Fall**

Results from a national study show nonfatal workplace injuries and illnesses in Ohio took a 9 percent tumble last year and fell well below the national average for the fourth consecutive year. Ohio experienced 2.7 injuries per 100 full-time employees in 2016, bettering the national average of 3.2.

"The commitment of Ohio workers and employers to safety is impressive and clearly growing, making our state a leader in tackling workplace injuries and illnesses," said BWC Administrator/CEO Sarah Morrison.

The study showed an injury rate among Ohio private employers at 2.7 per 100 workers, below the national average of 2.9. Rates for public employers were 3.1 injuries per 100 workers, compared to a national average of 4.7.

The results coincide with an overall drop in workplace injury claims in the BWC system. There were 87,883 allowed claims for Ohio employers insured by BWC in 2016, a 16.8 percent drop from 2010. This is the lowest number of claims dating back to at least 1997, when there were more than 277,000 claims.

We attribute the declines to many factors, including more employers putting safety education and resources to work. From 2010 through 2015, we saw a 71 percent increase in the number of employers using BWC's safety programs and services.

Are you taking full advantage of the safety resources available through our Division of Safety & Hygiene?

**MOVSC Upcoming Meetings**

**Wednesday, February 21**

"Disaster Preparedness"  
Featured Speaker  
Gary O'Brien  
O'Brien's Safety Services

**Wednesday, March 21**

"OSHA Record Keeping"  
Featured Speaker  
Brian Zchetti

Ohio BWC Industry Safety Consultant

**Meeting Information**

Marietta Shrine Club  
Registration: 11:30 am  
Program: Noon to 1 pm  
Cost: \$15 includes lunch  
RSVP: 740-373-5176  
Email: [info@mariettachamber.com](mailto:info@mariettachamber.com)

**New Program For Employers That Work With The Developmentally Disabled**

BWC is now accepting applications for a new program that assists private and public companies that work with disabled children and adults.

The Employers Working with Persons with Developmental Disabilities Grant Program provides these employers with dollars to purchase training and/or equipment to reduce injuries or illnesses. Ohioans who work in this area experience injury rates that exceed those of construction workers and workers in most manufacturing operations.

Program details and application are available at [bwc.ohio.gov](http://bwc.ohio.gov).



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## Review Your Investment Objective

Periodically reviewing your investments to ensure they are on the right track is an important and meaningful measure in working toward your financial goals. Here is a simple but valuable way to get more from your investment strategy. When your next brokerage statement arrives, check your account profile to make sure that all the sections are accurate and up to date. This includes your investment objective, risk tolerance, and time horizon.

**Investment objective.** Focusing on your investment objectives helps us align the other parts of your investment strategy – risk tolerance, time horizon, and liquidity needs – appropriately. Our asset allocation models are grouped within three overarching portfolio orientations:

**Income:** Portfolios that emphasize current income with minimal consideration for capital appreciation. They usually have less exposure to historically more volatile growth assets.

**Growth and Income:** Portfolios that emphasize a blend of current income and capital appreciation. They usually have some exposure to historically more volatile growth assets.

**Growth:** Portfolios that emphasize capital appreciation with minimal consideration for current income. They usually have significant exposure to historically more volatile growth assets.

**Risk tolerance.** Everyone is different when it comes to factoring risk into their investment strategy. Each investment objective can be tilted toward assets that tend to be more or less volatile. Risk tolerance is the amount of risk you're willing and able to accept in order to help achieve your financial goals. Risk tolerance should be viewed along the following continuum:

- 1) *Conservative* investors accept the lowest amount of risk.
- 2) *Moderate* investors seek a balance between stability and appreciation in their portfolio.
- 3) *Aggressive* investors accept a higher risk for losses while seeking greater potential for returns.

**Time horizon.** How long do you plan to invest before you'll need the money? The answer, of course, depends on your stage in life and your goals. Your time horizon is the expected number of months, years, or decades you plan to invest toward your financial goals. Time horizon is generally expressed as:

- Immediate – Less than 1 year
- Short-term – 1 to 3 years
- Intermediate – 3 to 5 years
- Moderate – 5 to 10 years
- Long-term – More than 10 years

When checking your portfolio's alignment, it's also a good idea to make sure you've accounted for your liquidity needs. Liquidity measures the ease with which you can meet financial obligations with your available liquid assets. For reference, cash is the most liquid asset, while real estate, fine art, and collectibles are all relatively illiquid.

Liquidity needs include:

- Significant (primary need is liquidity)
- Moderate (may need quick access to cash)
- None (have other sources of cash)

When building your portfolio, it can be tricky to figure out if you're getting the best return for your risk level. Talk with your financial advisor to make sure your strategy is on track to help achieve your goals.

*Our firm does not provide legal or tax advice.*

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*This article was written by Wells Fargo Advisors and provided courtesy of Chris Hall, Managing Principal, in Parkersburg, WV and Marietta, OH at (866) 865-4442.*

**Investments in securities and insurance products are: NOT FDIC-INSURED/NOT BANK-GUARANTEED/MAY LOSE VALUE**



**Members of the Advisory Team**  
**Front Row L to R: Ashley Ullman, Brett Bronski, Chris Hall, Managing Principal, and Jeremiah Kuhn**  
**Back Row L to R: Rob Blasczyk, Rob Beardmore, and Kevin Knab**

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# Get the Chamber Connection



## Marketing Options with MACC Morgan Brown Member Services

Are your services and products used mostly by other businesses? You can use mass media to reach your audience OR you can utilize the marketing options provided by MACC.

MACC offers print, email and online advertising at an affordable rate! It costs just \$35 to reach 1,000 people in the Entrepreneur.

- Black and white business card sized ad inside is \$35 for a single month.
- Outside front cover color banner ad is \$100.
- Flyer insertion is \$150 and you supply 1,000 copies.

Personalized e-blasts are available for \$75, and are sent to 1,200 people through Constant Contact and an added post on our Facebook page. Please note that e-blasts are sent any day except Monday, and unless an e-blast is already scheduled.

Be a guest at no charge on MACC's radio show each Monday morning on WMOA from 8:45-9am. This is a great way to talk about your business and the services you offer.

The "Member News" section of the Entrepreneur is no charge as well. Send us 1-2 sentences of the good news you would like shared and we will include it when space allows!

As a member of MACC you have a free listing on our website, mariettachamber.com, that you can enhance with pictures and videos that can then be linked to Google, Facebook and LinkedIn!

The MACC Facebook page & Instagram accounts are free to advertise on as well!

For more details and to reserve space, just call me at 740-373-1883 or email Brown@mariettachamber.com.

**Boost Your Business**  
**Wednesday, February 14**  
**"Mentoring the 60% Towards Success"**  
*Speaker:*  
 Richard Poole, WSCC  
 8:30am-9:30am  
 Huntington Bank  
 226 Third Street

**Business After Hours**  
**Thursday, February 8**  
**Arbors at Marietta**  
 400 7th Street, Marietta  
 5-6:30pm  
 \$5 for Members &  
 \$ 10 Non-members

**Professional Women's Roundtable**  
**Wednesday, February 28**  
**"Stress Relief"**  
*Speaker: Dr. Jennifer Dennis, Back2Back Chiropractic & Wellness Center*  
 11:45am-1pm  
 daVinci's  
 215 Highland Avenue, Williamstown  
 \$10 Special Member Rate  
 \$15 General Admission

**MACC Coffee Chat**  
**Friday, February 23**  
**8:30am-9:30am**

- Join Us For:**
- Coffee
  - Meet the MACC Team
  - Voice Your Interests
  - Share Your Views
  - Concerns and News About Your Business.

**To RSVP for all MACC Programs**  
**Call 740-373-5176 or go online at**  
**www.mariettachamber/events.**



## Welcome New MACC Members!

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**Gran Rancho**  
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*Dan Gates, Owner*

**American Cancer Society**  
 5555 Frantz Road, Dublin, Ohio  
 (888) 227-6446  
*Julie Ellenwood, Senior Manager*

**The Rock Box**  
 206 Fifth Street, Beverly, Ohio  
 (740) 984-1000  
*Diann Rock, Owner*

**iHeart Media**  
 6006 Grand Central Ave., Vienna, WV  
 (304) 295-6070

## Member News

- **Brick Insurance Group** welcomes their newest employee, Korie Morgan. Korie will specialize in hard to place insurance risks including the Oil & Gas Industry in OH, WV & PA.
- Welcome to **Tommy Hickey**. Tommy is the new Executive Chef at the **Lafayette Hotel**
- **Morgan Building Designs** is now taking projects from beginning to end. Also providing residential and commercial structural inspections and designs.
- **Pawnee Maintenance** is now located at 101 Rathbone Road, Marietta.
- **Riviera at the Valley Gem** restaurant is now open! They are located at 601 Front Street, Marietta.
- **Tenney & Associates** is now located at 1101 Rosemar Road, Suite B, Parkersburg.



Special Thanks to MACC's 103rd Annual Dinner Sponsors!

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Chris Kyle, of  
American Sniper

RSVP Today!

The Marietta Area Chamber of Commerce is the largest social gathering in the Mid-Ohio Valley and one of the largest Annual Chamber Meetings in the state of Ohio.

Do not miss out on this outstanding networking opportunity! Make your reservations today! Remember seating is based on first-come, first-serve.

Monday, March 12, 2018  
Dyson-Baudo Recreation Center  
Marietta College

5-6:15 Social Time

6:30 Dinner and Awards

740-373-5176 or info@mariettachamber.com