

103rd Annual Meeting & Awards



Robert "Bob" Ferguson
2018
Gabe Zide Citizen of the Year



Tom Crooks
2018 MACC Business Leader
of the Year



Valerie Adkins
2018 MACC Ambassador
of the Year



Witten Farm Market and Greenhouse
Tom, Julie and Scott Witten
2018 Washington County Council of Cooperatives
Agriculture Award



Karen Waller
2018
Elizabeth L. Hadler
ZONTA Woman of the Year

**PLATINUM LEVEL
SUSTAINING
MEMBER**



March Ambassador Visits



Row 1: Capstone Digital Marketing & Best Western Plus

Row 2: Marietta Country Club & Pawnee Maintenance

Row 3: Riverview Credit Union - Marietta & Riviera at the Valley Gem

Row 4: Rocket VII Interactive & Supplement Source

2017-2018 MACC Board

Terry Rataiczak
Chairman of the Board
Kinetic Networking

Executive Committee

Dan Harrison
Past Chairman

Harrison Construction

Kristopher Justice
Advocacy/Education

TheisenBrock

Kathy Schalitz
Member Services

Pioneer Pipe

Mark Morris
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Steve Smith
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Selby Hospital

Michael Beardmore
Industry/Shale Development

MB Distributing

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Settlers Bank

David Bicker
Hampton Inn

Gary O'Brien
O'Brien's Safety Services

Deborah Rhoades
Peoples Bank

David Schramm
Workingman's Store

Dr. William Ruud
Marietta College

Dr. Vickie Wood
Washington State Community College

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Trademark Solutions

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Morgan Brown
Member Services Manager

Candi Heiss
Accounting/Special Programs Manager

Kelsey Vincent
Executive Assistant

Charlotte Kuehn
RSVP Volunteer

740-373-5176; Fax: 740-373-7808
www.mariettachamber.com

Get the Chamber Connection

Enhance Your Membership Listing "Mini Sessions"

Enhance—to increase or improve in value, quality, desirability, or attractiveness.

Your listing in the MACC online directory is crucial to reach today's consumer.

You now have the ability to "enhance" your online directory listing. If you use Facebook, you can easily enhance your listing by adding logos, pictures, videos, detailed descriptions of products and services, and change it as often as you please. Plus it's already included in your membership!

On the 2nd Friday of each month we will help you enhance your online directory listing with a hands-on workshop in a one-on-one mini-session format.

Why should you spend just 20-30 minutes improving your listing? There are thousands of reasons! Thousands of potential customers!

The MACC member directory is also mobile-friendly with mobile users comprising more than half of the viewers.

Best of all, members can view their individual business listing statistics to track views, link clicks, etc.

Now that you've seen how easy and beneficial it is to your business, won't you join us for a mini-session? It's free and only takes 20-30 minutes! The next session will be on Friday, April 13, from 9:30am-3:30pm in the MACC conference room.

To set up an appointment call Morgan directly 740-373-1883 or send an email at brown@mariettachamber.com.

If you can't make it, give us a call and Morgan will come to your business and show you how to enhance your membership listing.



Boost Your Business

Wednesday, April 11

"How to Optimize Your Website and Total Online Presence"

Speaker: Tracy Gimpel,
Capstone Digital Marketing
8:30am-9:30am

Huntington Bank
226 Third Street

QuickBooks Training

Tuesday, April 24

"Correct Vendor Setup & Using Cash Flow Features of QuickBooks"

Speaker:
Amy Smith, Rea & Associates

MACC Conference Room

100 Front St., Suite 200
8:30am-10am



Professional Women's Roundtable

Wednesday, April 25

"Curb Appeal for Your Business"

Speaker:
Dave Fleming, Greenleaf Landscape
daVinci's

215 Highland Avenue, Williamstown
11:45am-1pm
\$10 Special Member Rate
\$15 General Admission



MACC Coffee Chat

Friday, April 27

8:30am-9:30am

Join Us For:

- Coffee
- Meet the MACC Team
- Voice Your Interests
- Share Your Views, Concerns and News About Your Business

To RSVP for all MACC Programs

Call 740-373-5176 or go online at www.mariettachamber.com/events.

Welcome New MACC

Members!

Commonwealth Financial Services

225 College Parkway, Suite 101,
Parkersburg
(304) 422-3531
www.cfsww.com

Shanell Jeffrey, Manager

PMC

1000 Grand Central Mall, Parkersburg
(304) 485-8000

www.thepmcompany.com

Pat Minnite, Managing Partner

WVU Medicine Camden Clark

800 Garfield Ave., Parkersburg
(304) 424-2111

www.wvmedicine.org/camden-clark/
Roger Lockhart, Director of Marketing
& Public Affairs

Warren Drilling Co., Inc.

305 Smithson Street, Dexter City
(740) 783-2775

www.warrendrillingandtrucking.com

Dan Warren, Owner



Member News

- Happy 60th Anniversary to **Zide's Sports Shop**.
- Happy 50th Anniversary to **River-view Credit Union**.
- Congratulations to Chance Wright, **Contractors Building Supply**, on completing the North American Retail Hardware Association's Retail Management Certificate Program.
- Congratulations to **Copper Leaf Interior Design Studio** who was awarded the "Best of Customer Service" award from Houzz.
- **Peoples Bank** recently welcomed Kevin Eagan as senior vice president, chief marketing officer.
- **The Marietta Times** won two awards at the annual Ohio Associated Press Media Editors newspaper competition Saturday. News editor Kate York took first place for Best Editorial Writer and Sports Editor Jordan Holland took second place for Best Sports Columnist.

103rd Annual Meeting Highlights

On Monday March 12th, the Marietta Area Chamber of Commerce celebrated its 103rd Annual Dinner. Held at the Dyson-Baudo Recreation Center at Marietta College, over 750 guests were in attendance. The Washington County Sheriff's Color Guard, retired Pastor Wendy Erb and MACC member Steve Flaughers, Hyde



Brothers Printing and Marketing opened the evening with the presentation of the Flags, Prayer and National Anthem. The dinner portion of the event was catered by Parkhurst Dining and served by the Marietta High School Choral Department.

Keynote speaker **Kevin Lacz** spoke on his friendship with Chris Kyle, American



Sniper, his efforts in the making of the movie and related to the crowd by encouraging people to work as a team and becoming non-complacent.

"The most dangerous place you can find yourself on a team is being replaceable" he stated, "Own your space."

Chairman of the Board Terry Rataiczak, Kinetic Networking, took the stage to welcome everyone and introduce his team of Board of Directors. Rataiczak is the 73rd person to lead the Chamber in the organization's 130 years.

Robert "Bob" Ferguson was honored as the **2018 Gabe Zide Citizen of the Year**.

Mark Doebrich, 2016 Gabe Zide Citizen of the Year, described Ferguson as a contributor to the overall good of the Marietta area, without monetary gain, and truly a



dedicated volunteer to the Marietta area.

Bob has served as a volunteer for an almost innumerable number of groups and organizations including serving on the Marietta Area Chamber of Commerce Board and as Board Chair in 2005-2006, People's Bank Theatre volunteer, United Way volunteer, YMCA Board Member and Vice President, Marietta Little League assistant coach, manager and umpire; and his involvement with the Boys and Girls Club of Washington County and Habitat for Humanity are only a small smattering of his dedication to youth. His love for athletics of all types also extends to both Marietta College and Marietta High School, where he cheers and roars the loudest of any fan.

He is a member of Christ United Methodist Church and has served for more than 25 years as the Treasurer of the CUMC Trustees.

Bob is an active member of the Marietta Noon Lions for 46 years. He has served as President, Past-President, Board Member, Event Chair, Fundraiser Coordinator, Melvin Jones Board Member and Scholarship Chair. He is also part of the most prestigiously recognized members as a progressive Melvin Jones Fellow; he has been recognized as Cub of the Year, Outstanding President, and Lion of the Year. He serves as a mentor to young Lions, new Lions and Lions undertaking leadership positions.

The Gabe Zide Citizen of the Year award was first given in 1963 to S. Durwood Hoag, former owner of the Lafayette Hotel. It is given to a Washington County resident who gives of himself or herself to make the community a better place. It was renamed in honor of Gabe Zide, who was honored in 1981. The person selected is chosen by the area service clubs: The Civitan Club, The Pioneer Ladies Civitan Club, Marietta Kiwanis, Marietta Lions, Marietta Noon Rotary, and Marietta Morning Rotary.

Christy and Brian Chavez, last year's honorees, introduced **Tom Crooks** as the **2018 MACC Business Leader of the Year**.

Tom Crooks is the co-founder of Stonewall Group, along with his wife, Leslie Ann Crooks. Stonewall Group is an integrated marketing communications and branding firm headquartered in Marietta,

Ohio. The firm's team of strategists, producers, designers, and developers has won prestigious national awards for original creative approaches and impactful work. The firm has been recognized as one of Entrepreneur Magazine's HOT 500 in the nation.



After graduating from the University of Richmond with a double major in Political Science and Sociology, Tom worked for a California based hot air balloon company, Aerostatic Rainbow Wagons, coordinating product promotions at college football games. He worked at Ketchum Advertising & Public Relations in Pittsburgh and then joined Fahlgren, Inc., one of the largest independent full-service marketing firms in the country, where he served in a number of roles including COO and President. Tom left Fahlgren to begin writing a historical novel, based in part, on a friendship his father had as a teenager with a civil war veteran who fought under Union General George Armstrong Custer. He also desired to spend time with his family, taking his two children, Jonathan and Sarah, to Woodstock III in Rome, New York. At the same time, he began putting the pieces together to fulfill a dream of starting his own marketing communications company that would become Stonewall Group. Stonewall Group has been located on Front Street in downtown Marietta for the past 18 years.

Tom was born in Franklin, Virginia, the second of four children of Dr. and Mrs. Robert D. Crooks. His parents were his greatest inspiration. He is the proud father of Thomas Jonathan Crooks and Sarah McColloch Crooks Hoye and the step-father of Lauren Elise Queen and Lindsey Nicole Braun. Tom finds great joy in the company of his three grandchildren, Livy Love Crooks, Samuel Hoye and Jackson Hoye who amaze and thrill him in every aspect of their young lives.

103rd Annual Meeting Highlights

Valerie Adkins was named the 2018 MACC Ambassador of the Year.



The 2018 Marietta Area Chamber of Commerce Ambassador of the Year was awarded to Mrs. Valerie Adkins, Marietta Dance Academy.

Valerie has been an Ambassador for MACC since July, 2016. Since then, she has attended events including, Business After Hours, monthly visits, ribbon cuttings, Annual Dinners and Golf Outings. She has also recruited multiple new members for MACC. She was named the Ambassador of the Quarter in March of 2017 for her attendance and assistance with the Ambassadors and MACC programs. Valerie always goes above and beyond what is asked of her.

She has shown how much she loves Marietta and shows it in all she does. Anyone who knows Valerie knows that she loves working with the chamber and has been a welcome addition to the Ambassador group.

Valerie resides in Marietta and is a loving wife to Jeff and an amazing mother to her two children, Beth and Ben.



The Washington County Council of Cooperatives Agriculture of the Year was awarded to Julie, Tom and Scott Witten, Witten Farm Market and Greenhouse. The Wittens grew up on their family's vegetable farm in Washington County, raising crops alongside their parents. They each attended Fort Frye High School where they were active members of Future Farmers of America, and went on to pursue agriculture degrees at The Ohio State University. Upon graduation, they each

returned to Washington County to lend their own area of expertise to the family business, which is now in its 60th year. They currently farm more than 500 acres, 320 of which is their famous sweet corn. They grow a variety of other crops, all of which can be found at roadside stands throughout the Mid-Ohio Valley and beyond, with locations as far south as Ripley, W.Va., and as far north as Columbus, Ohio.

Tom Witten is a graduate of The Ohio State University with a degree in agriculture. He and his wife Lora have 3 children - Reagan, Grant & Jack. Tom has served 4 years on the Agland Co-op Board of Directors and 4 years on the board of Muskingum Valley Bancshares. He has also been a member of The Ohio State Vegetable Research Council for 8 years. Tom is the farm's main greenhouse grower. He also supervises the sweet corn harvest and works with brother Scott to coordinate the growing of all crops.

Julie Witten is a graduate of The Ohio State University with a degree in agriculture education. She was a participant of The Ohio State University LEAD program and served 8 years on the Ohio Produce Growers & Marketers Association Education Committee. Julie puts her Ag Education degree to work daily as she supervises a team of 14 managers and 175 seasonal farm market employees. She is also in charge of designing the specialty flower containers and assists in the greenhouse growing.

Scott Witten is a graduate of The Ohio State University with a degree in Horticulture. He and his wife Melinda have 2 children, Audrey and Nick. Scott served 6 years in The National Guard. He also served as a Board Member on the Farm Bureau. He is currently on the Ohio Produce Marketing Agreement Board, which handles Food Safety Certification. Scott manages the farm's Migrant Labor Crew, organizes shipping and manages the wholesale department. He also works with Tom to coordinate the growing of all crops.

The Washington County Council of Cooperatives comprises Washington Electric Cooperative, Farmer's Mutual Insurance Association, Farm Credit Mid-America, Agland, and the Washington County Farm Bureau. Since 1971, the council has pre-

sented the agricultural award to long-term farmers or agribusiness people in Washington County who have shown outstanding leadership and commitment to operating their businesses, shown a superb willingness to help improve the agriculture of the community, and have been successful in their careers.

The 44th Elizabeth "Betty" L. Hadler Zonta Woman of the Year was awarded to Karen Waller.

Zonta member, Desni Crock, presented the 43rd Elizabeth "Betty" L. Hadler Zonta Woman of the Year to Karen Waller. Crock described Waller as an amazing woman who has been involved with the Rotary Club of Belpre, St. Ambrose Church,



Right Path of Washington County, United Way, and Artsbridge. The letters of nomination that the committee received expounded on her dedication and commitment going above and beyond the call of duty for each of these clubs. They spoke of Waller's work with the Belpre Chamber of Commerce leading it to actions of improvement for the community including helping to set up the Belpre Area Multi Use Trail as a 501(c)(3) and receiving grants for future trails. All of these letters impressed the importance of Waller's role as serving her community, but none more than a letter from a former student. Waller's 37 years in Public Education, 30 of which serving as a Guidance Counselor for Belpre City Schools, this student recalled memories of her being like "a second mother", "a friend", "a mentor", and a "true believer" in her students. Offering extra-curricular clubs for those who felt they didn't fit in and her devotion to her students made this former student the man he is today. Crock stated, "Effecting children's lives to better the future of the community is the best way to serve."

The Betty L. Hadler, Zonta Woman of the Year is presented to a woman in Washington County who exemplifies service to her community.



Mid Ohio Valley Safety Council

April is Distracted Driving Awareness Month

Here are AAA's Top 5 Tips to Avoid Distractions While Driving

- Secure children and pets before getting underway. If they need your attention, pull off the road safely to care for them. Reaching into the backseat can cause you to lose control of the vehicle.
- Put aside your electronic distractions. Don't use cell phones while driving – handheld or hands-free – except in absolute emergencies. Never use text messaging, email functions, video games or the internet with a wireless device, including those built into the vehicle, while driving.
- If you have passengers, enlist their help so you can focus safely on driving.
- If another activity demands your attention, instead of trying to attempt it while driving, pull off the road and stop your vehicle in a safe place. To avoid temptation, power down or stow devices before heading out.
- As a general rule, if you cannot devote your full attention to driving because of some other activity, it's a distraction. Take care of it before or after your trip, not while behind the wheel.



Have you turned in your 2017 Safety Congress certificates? You only have 30 days from the congress date to print them for an external meeting credit. Email the certificates to ankrom@mariettachamber.com ASAP!

Ohio's Safety Council Members Save \$9.4 Million in 2017

Each Ohio safety council has the same goal to increase safety awareness. With more than 83 safety councils, the Ohio BWC reports the rebate to Ohio employers is \$9.4 million. Locally, our eligible MOVSC Members saved \$65,319.00 between the 2% Participation and 2% Performance Rebates.

Employers not enrolled in a group-experience rating program are eligible for the 2% performance bonus to be calculated and distributed in upcoming months. The 2% performance bonus is for those who reduced either frequency or severity by 10 percent or maintained at zero.

Group experience rating program employers who meet rebate eligibility requirements can earn a 2-percent performance bonus rebate only.

Group retrospective rating program employers who meet rebate eligibility requirements can earn a 2-percent participation rebate only.

NOTE: The rebate offer excludes self-insuring employers and state agencies.



Have you liked us on Facebook?

- Be informed
- Get more safety information
- Be reminded of upcoming meetings and events
- Search us on Facebook at Mid-Ohio Valley Safety Council

MOVSC Upcoming Meetings

Wednesday, April 18
MOVSC Awards Banquet
"Safety in the Workplace"

Featured Speaker:
Wally Kandel, Plant Manager
Solvay Specialty Polymers

Sponsored By:
O'Neill Center

Wednesday, May 16
"God Created Man and Woman and then Laughed"

Featured Speaker:
Scott Warrick
Ohio Human Resource Consultant

Wednesday, June 20
"Distracted Driving—A Different Perspective"

Featured Speaker:
Patrick Garey
City of Columbus

Meeting Information
Marietta Shrine Club
Registration: 11:30 am
Program: Noon to 1 pm
Cost: \$15 includes lunch
RSVP: 740-373-5176

Email: info@mariettachamber.com

Are You a Member of the MOVSC?

If not...be our guest! Call the MACC office at 740-373-5176 before the meeting you want to attend and let us know who and how many are attending for meal count purposes.

The MOVSC open enrollment period begins July 1. Check out what we have to offer ahead of time and get a kick start on the year ahead.



The Riverview Building

100 Front Street, Suite 200

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— MARIETTA AREA —

MAACC

CHAMBER OF COMMERCE

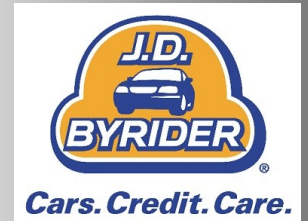
Member Flyers

Special Thanks to MACC's 103rd Annual Dinner Sponsors!

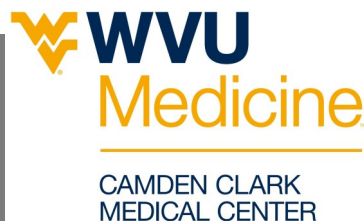
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Gold Level:



Silver Level:



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Bronze Level:



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Marietta Area Chamber of Commerce
Sponsors

Business After Hours
April 12th
5:00-6:30 PM

Hosted By:
First Baptist Church of Marietta
301 Fourth St.
"Celebrating 200 Years Of Service In Our Community"

Please Join Us For
A Tour
Appetizers
Soft Drinks
Door Prizes

Reservations Are Requested
Chamber Members \$5 and General Public \$10.
Please Call 740-373-5176



Ooh La La!



Join us for The 15th Annual

Memorial Health Foundation Fashion Show

Benefiting Strecker Cancer Center Patients and our Breast Health Fund
Sponsorship opportunities are available. (Please see reverse for information)

May 10, 2018

Dyson Baudo Recreation Center, Marietta College

Doors Open at 5:30 p.m. Show Begins at 6:30 p.m.

Reserve a table of 10 for \$400

Individual admission tickets are \$40

Tickets are available for purchase by calling (740) 374-4913

Questions? Contact the Foundation

at (740) 374-4913 or foundation@mhsystem.org



**MEMORIAL
HEALTH
FOUNDATION**

Memorial Health System

Make checks payable to:
Memorial Health Foundation and mail to
P.O. Box 97, Marietta, Ohio 45750

Sponsorship Opportunities • Memorial Health Foundation Fashion Show • 2018

● **Diamond (\$5,000)**

- Premier logo and name placement on event signage/multimedia presentation (due April 18th)
- MHS social media recognition
- Special mention in advertising
- Ten (10) complimentary guest tickets to event with preferred seating
- Company logo and name listed in program
- Trade space and signage at the event
- Opportunity to hang company's banner at event
- Recognition on the "MHS Society" wall
- Include a coupon or brochure in the show's program (700 needed by April 18th)

● **Emerald (\$2,500)**

- Premier logo and name placement on event signage/multimedia presentation (due April 18th)
- Special mention in advertising
- MHS social media recognition
- Six (6) complimentary guest tickets to event with preferred seating
- Company logo and name listed in program
- Trade space and signage at event
- Opportunity to hang company's banner at event
- Recognition on the "MHS Society" wall
- Include a coupon or brochure in the show's program (700 needed by April 18th)

● **Sapphire (\$1,000)**

- Trade space at the event
- Signage at event
- Four (4) complimentary guest tickets to event
- Listing of company name in program
- MHS social media recognition
- Opportunity to hang company's banner at event
- Recognition on the "MHS Society" wall
- Include a coupon or brochure in the show's program (700 needed by April 18th)

● **Pearl (\$250)**

- Signage at the event
- One (1) complimentary guest ticket to event
- Listing of company name in program
- Recognition on the "MHS Society" wall
- Include a coupon or brochure in the show's program (700 needed by April 18th)

● **Ruby (\$500)**

- Signage at event
- Two (2) complimentary guest tickets to event
- Listing of company name in program
- Recognition on the "MHS Society" wall
- Include a coupon or brochure in the show's program (700 needed by April 18th)



Yes! I would like to sponsor the 2018 Memorial Health Foundation Fashion Show

Business name or sponsor name as you wish it to appear (please print): _____

Email Address: _____ Contact person: _____

Sponsorship level:

- Diamond Emerald Sapphire Ruby Pearl

Yes, I will be using my complimentary tickets

No, I will not be using my complimentary tickets and would like to donate them to a cancer survivor.

Please make checks payable to: **Memorial Health Foundation** We also accept: Visa MasterCard Discover

Card# _____ Expiration Date: _____ 3 digit Security Code # _____

Signature: _____ I authorize Memorial Health System to charge \$ _____ to my credit card.

For advertising purposes, please e-mail a high resolution file of your company logo to foundation@mhsystem.org.

Commitment forms are due April 18, 2018

If you wish to sponsor the Fashion Show please fill out this form and return to the Memorial Health Foundation or call the number below.
 If you would like additional information or have any questions please contact the Memorial Health Foundation at (740) 374-4913.
 Gifts are tax deductible.