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## Record breaking Attendance at May's BAH 300+ Broughton Commercial Properties



George Broughton sure knows how to throw a party! Not only was this our largest Business After Hours in terms of attendees, it also featured the most business and buildings and covered the most acreage.

Broughton Commercial Properties specializes in developing customized building spaces. They provide Morton Buildings and will customize or build-to-suit to fit the needs of your business. With over 600 acres situated on State Route 821, this development has rapidly expanded in the past few years and construction is ongoing. Access to Interstate 77 is under one mile and the attention to the tenant's needs make this a desirable area for relocating companies, including those in the oil and gas industry.

Parking was at the upper lot (Complex 3) and guests rode the Trolley to Complex 2, where Bare Oil Field sponsored a feast of roast pork, dogs, burgers and sides capped off with delicious cold ice cream. Thanks to all who visited Marietta's new booming business complex on Rt. 821 where construction continues. Thanks to George and the other host businesses for their hospitality and for doing business in Washington County! More on Page 3.

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2013 1st Place: Team Eramet



2nd Place: Team Kinetic Networking



Save the Date:  
MACC's 44th Annual Golf Outing  
Monday, August 4, 2014  
Marietta Country Club

Where will your team place this August?  
Even the once-a-year golfer can win a prize and is guaranteed fun, good food, and business contacts!

## From the Corner Office

What do you think of when you hear Summer? I think of sunshine, blue skies, white feathery clouds, sparkling light dancing on the river waves, ice cream, lemonade, and going home in daylight. I also relish freedom from heavy coats, woolen sweaters and winter boots.

In Marietta we look forward to Harmar Days, River Front Roar, and the favorite Merchants and Artists Walks on the 2nd Friday in our historic district. We celebrate the outdoors with Rivers, Trails and Ales festival and enjoy the music at Red, White & Blues Festival. And summer brings camps, barbecues in the backyard, the county fair, and granddaddy of all, the Ohio River Sternwheel Festival wraps up our summer.

At MACC summer also means it's time to clean your clubs, practice your swing, and play the challenging golf course at the Marietta Country Club. The enclosed flyers will help register your team; and if you like, we'll put together a team for you. Promise it will be a team of fun-loving folks!

By the way, we really appreciate those companies that sponsor our golf outing. Our annual operating funds come primarily from membership dues and from the sponsorship dollars of our golf outing and our annual meeting dinner. Entry fees and ticket prices help offset the cost of putting on the event or program, but contribute little

to our overhead. So that's why we need those sponsorships!

What you get by being a sponsor is more than a warm appreciative smile and thank you, we promote your business products and services in print, on our website, through social media, at the event, and at other MACC events.

Your Chamber membership and your sponsorship is more than advertising your products and services. It's a way of sharing your values as a business member of this community.

**A national survey of 2,000 adults reveals that being active in a local chamber of commerce is an effective business strategy because two-thirds of consumers believe that such companies use good business practices, are reputable, care about their customers, and are involved in the community.\***

This year marks our 44th annual golf outing. We hope you'll consider becoming a sponsor; we hope you'll consider being a player; we hope you will consider being a volunteer and enjoying a few hours helping us enjoy the summer day on the course.

Charlotte Keim

740-373-6256

keim@mariettachamber.com

\*Survey conducted by The Shapiro Group

From the Archives....

May 12, 1915

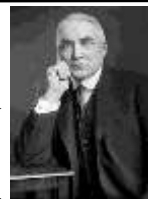
Letter in the Chamber archives announcing the 1915 reception and Dinner to take place in the Assembly Room of the Washington Country Courthouse on Monday evening, the 17th.

"United States Senator Warren G. Harding will be the principal after-dinner speaker. He is conceded to be the most eloquent speaker in the State of Ohio.

We feel that the enterprising people of our city must get-together, and work together, and the one place where they can best do so is the Marietta Chamber of Commerce. Its motto will be "One for all, ALL for one, and ALL for Marietta."

Signed, M.M. Rose, A.D. Follett, and B.B. Putnam

Who will be the speaker at our 100th Anniversary Annual Meeting? Stay tuned....



### 2013-2014 MACC Board

**Donn Schafer, Chairman of the Board**  
Settlers Bank

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Hampton Inn

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**Morgan Cochran**

Member Services Manager

**Tom Fulton**

Project Manager

**Candi Heiss**

Better Bookkeeping Services

**Emily Malone**

Administrative Assistant



# Mid Ohio Valley Safety Council

## Sun Safety

### It Is never Too Late To Protect your Skin!

Sun safety is never out of season. Summer's arrival means it's time for picnics, trips to the pool and beach—and a spike in the number of sunburns. But winter skiers and fall hikers should be as wary of the sun's rays as swimmers. People who work outdoors need to take precautions, too.

The need for sun safety has become clearer over the past 30 years. Studies show that exposure to the sun can cause skin cancer. Harmful rays from the sun—also from sunlamps and tanning beds—may also cause eye problems, weaken your immune system, and give you skin spots, wrinkles, or "leathery" skin.

Sun damage to the body is caused by invisible ultraviolet (UV) radiation. People recognize sunburn as a type of skin damage caused by the sun. Tanning is also a sign of the skin reacting to potentially damaging UV radiation by producing additional pigmentation that provides it with some—but often not enough—protection against sunburn.

Follow these tips to protect your skin:

#### Reduce Time In The Sun

- It's important to limit sun exposure between 10 a.m. and 2 p.m., when the sun's rays are strongest.

#### Dress With Care

- Wear clothes that protect your body. If you plan on being outside on a sunny day, cover as much of your body as possible.

#### Be Serious About Sunscreen

- Check product labels to make sure you get

- a "sun protection factor" (SPF) of 15 or more. SPF represents the degree to which a sunscreen can protect the skin from sunburn.

- "broad spectrum" protection—sunscreen that protects against all types of skin damage caused by sunlight

- water resistance—sunscreen that stays on your skin longer, even if it gets wet. Reapply water-resistant sunscreens as instructed on the label

#### Apply Sunscreen

- Apply 15 minutes before going out in the sun
- Remember to reapply at least every two hours

#### Protect Your Eyes

- When buying sunglasses, look for a label that specifically offers 99 to 100 percent UV protection.
- People who wear contact lenses that offer UV protection should still wear sunglasses
- Wraparound sunglasses offer the most protection.

Article provided by  
U.S. Food and Drug Administration

## MOVSC Upcoming Meetings

**Wednesday, June 18**

**"An Inside Look At Safety  
Procedures for the Oil and Gas  
Industry"**

Featured Speaker  
Eddy Biehl  
Stonebridge Operating

COST: \$15 and Includes Lunch

RSVP: 740-373-5176

Meeting Location:  
Marietta Shrine Club  
249 Pennsylvania Ave  
Marietta

**Have YOU Met The  
Qualifications to  
Save on Your Worker's  
Compensation?**

- Attend 10 meetings or events between July 1, 2013 and June 30, 2014
- CEO must attend any one safety council sponsored function or meeting
- Submit both semiannual reports for the 2013 calendar year

The current attendance record is located on our website — [www.mariettachamber.com](http://www.mariettachamber.com) under Programs and Mid-Ohio Valley Safety Council





## RESPITE CARE: What Every Family Member Should Know

Respite is pronounced (res-pit) and it simply means a period of rest.

Often the healthcare professions tend to over complicate the terms used to describe services and procedures. The trick for the rest of us is to discover what these unusual words mean and how they can help us solve our problem. So why not simplify these terms and concepts and relate them to our daily life.

You know what a vacation, holiday or get - away weekend is; that's how you should think about Respite Care.

Caring for an elderly spouse or parent is demanding, physically, financially and emotionally. Caregiving also creates tremendous strain on families bringing up young children while caring for aging parents. This is especially true for the primary caregiver, usually the adult daughter. Charlotte and I helped my mother during my dad's eight-plus Alzheimer's ailment. We know the toil it takes on the family.

Close to 80% of all long term care is provided at home by family members who take great pride in providing care to their loved one. But at what cost...

Recently the Commonwealth Fund study found that elderly spousal caregivers aged 66 to 99 reported care giving stress and more significantly, these folks have a 63% higher mortality rate than the non-caregivers of the same age.

A National Family Caregivers Association report indicated that caregivers reported 27% more headaches, 24% more stomach disorders, 41% more back pain, 51% more sleeplessness and 61% more depression.

After one year, 64% of care-givers of the elderly receiving four hours of Respite Care per week reported improved physical health and 78% improved emotional health and 50% improvement in the elderly family members health. Respite Care provides the needed temporary break from exhausting challenges and demands faced by the family caregiver. What are the types of Respite Care?

*In home care* is provided with the support of companion services, homemaker services, personal care or skilled care to

give medication, treatments and supervise activities.

*Residential care* is provided in an Assisted Living Community or in a Skilled Nursing Facility. The length of stay may be from a few days to a full year.

*Adult Day Care* provides assistance during the day so you can go to work, run errands, visit friends or just relax.

There are five skills required to assess Respite Care providers. They are skills you already have. Everyone knows what clean looks and smells like. Everyone knows what good food looks, smells, and tastes like. Everyone knows how friendly, courteous and caring people act.

When you visit a Respite Care provider use all five senses: sight, hearing, touch, smell and taste. Don't forget your sixth sense, your gut feeling or instinct. You should leave your visit saying, "I like this place or that provider, I believe my loved one would be happy and well cared for here or with that provider."

During and after each visit use a notepad and write down your impressions about each Respite Care provider. Draw a line down the middle of the page and on the left side put a plus sign and on the right side put a minus. List your observations accordingly. Narrow your list down to three, then compare you observations to the provider's brochures.

Finally use your natural observation skills and trust your instinct. Above all, ask questions, and don't take anything for granted.

Many thanks to Ken Strong, Jr. (author of "How To Select A Great Nursing Home") for his assistance on this article.

You can now find me in my new office located in downtown Marietta at 219 Greene Street, Suite 2.



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Thanks to these companies who helped host May's record-breaking Business After Hours!

Broughton Commercial Properties LLC

Food  
Bare Oil Field

Other Hosts/Door Prize Contributors

- Artex Oil Company
- PDC Energy
- Doug Lowe Construction
- Tubular Solutions
- Trademark Solutions
- Cam Refrigeration
- BSN Sports
- Kemron Environmental
- Englefield Oil
- GWB Specialty Foods Inc.
- Buckeye Carpet
- Fischer-Bush Equipment
- Ann Tremby LMT
- Spartan Energy
- Morton Buildings Inc.
- Pike Street Lightning Lube
- Rossi Pasta
- Noe Office Equipment
- Pennzoil



**\$500 in Marietta Bucks** almost went to Tatum Woods of MMH, but she wasn't present. Next month, join us on June 12 at Qdoba Mexican Grill for great food, fun, networking and a chance to win \$500 worth of Marietta Bucks!



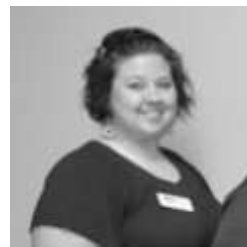
**MACC Ambassadors– Providing the Connection**

**Morgan Cochran**  
Member Services



The MACC Ambassadors are a core group of business men and women who are the eyes and ears for the Chamber –they keep the staff and board informed about the latest in our community. More importantly, they are an informal salesperson for your business. When the MACC Ambassadors visit your business, chat with you at a Business After Hours, or hold the red bows at your ribbon cutting, they are gathering information about your company’s products and services which they then share with all of the people they know in the area. They help connect business to business. Since they are outgoing, often holding sales positions with their employer, they know a lot of people. With over 600 members in MACC, the Ambassadors paly a vital role in strengthening the relationships between the Chamber and the business community.

These wonderful ladies are the three newest MACC Ambassadors:



anna



Audri-Well-



spring (left) is an Admissions Representative with American National University in Parkersburg. As a brand new representative of the college she jumped right in as an Ambassador to start making contacts in the area.

Kim Wells (center) is the owner of the Edward Jones office on 115 South Third Street in Marietta. She rejoined us as an Ambassador after a change in careers brought her back to Marietta and provided time for her to volunteer as an Ambassador.

Melissa Wepler (right) is the owner of an Origami Owl business. June will be her first month as an Ambassador and she is excited to get out in the community to meet other businesses.

If your company is celebrating an anniversary, a new location or would just like us to stop by and say “Hi” give Morgan a call! Note that Ambassador visits are scheduled for the third Monday of the month. Interested in making connections and have a couple of hours every month, consider applying to our Ambassador program.

For more information about Chamber membership and/or our programs, please call 740-373-1883, email Cochran@mariettachamber.com, or stop by and visit.

Your Chamber Membership can improve your bottom line if you participate in one or more of our benefit programs. Call us for more info on discount health insurance plans and workers comp group plans.



**THIS SPACE AVAILABLE for \$30 in 2014.**

**Which month do you prefer?**

**Call 740-373-1884**

**Ask SCORE: Does Outsourcing Make Sense for Your Business?**

In a small business, unfortunately, you can't do everything yourself. If you're not in a position to hire employees to share the work you may want to consider outsourcing. Companies of all sizes can benefit from sending certain job functions outside. Some of those tasks may be infrequent or require special equipment; others may fall into the category of ongoing maintenance such as janitorial services, bookkeeping, and computer maintenance.

Regardless of the type of company you have—service, retail or manufacturing—not every activity requires your expertise. It makes sense to consider outsourcing any activity that another individual or company on the outside can do better. As the company owner, you then free up your time and talent for the more profitable aspects of running your business.

Time and money are your two most important resources. Outsourcing certain functions may save you both. If you have a clear focus and a handle on your day-to-day management, you'll know whether and when it makes sense for your business.

To learn more about the pros and cons of outsourcing and other facets of business operations, contact SCORE for free and confidential business advice.

If you would like to discuss this subject or business planning, business growth strategies or a specific business issue, please contact SCORE at the Small Business Development Center, 305 Front Street, Marietta, OH, call [740-373-5150](tel:740-373-5150) or visit our website at [www.score.org](http://www.score.org).

Ask SCORE article, abridged by SCORE Volunteer Ed Osbourne.

Call SBDC at 740- 373-5150 to schedule an appointment with a SCORE counselor or volunteer to be a SCORE counselor.

**Get the Chamber Connection!**

**Business After Hours**  
Thursday, June 12  
5—6:30 pm

**Qdoba Mexican Grill**  
100 Pike Street, Marietta

\$5 Special Member Price  
\$10 General Admission



**Professional Women's Roundtable**  
Wednesday, June 25  
11:45 am—1 pm  
DaVinci's

TOPIC:  
**Networking at its Best: Business Card Exchange**

Time to learn more about products and services offered by area business women

\$10 Special Member Rate  
\$15 General Admission

MACC & Ohio Chamber Symposium  
June 27, 2014  
11:30 registration; Noon-1 pm program  
Marietta Country Club

**“Hot Topics in Labor & Employment Law”**

With Sara Jodka, attorney with Porter Wright Morris & Arthur LLP, Columbus, Ohio

\$14 Special Member Rate  
\$16 General Admission  
Includes buffet lunch

Reservations Requested, Please for all MACC Programs

Call 740-373-5176 or go online at [www.mariettachamber.com/events](http://www.mariettachamber.com/events) to register

**Welcome New MACC Members**

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**SHALE & YOU: 2nd in the Series**

June 20, 2014  
8:00 am registration  
Washington State Community College  
710 Colegate Drive, Marietta  
*Details on our website*

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