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Outstanding Safety Achievements Of Local Companies Recognized!



The MOVSC and the Ohio BWC recognized 80 companies at the annual awards luncheon at the Marietta Country Club in April. Pictured above are the 100% Award winners. This award is given to each company that works the entire year (2012) without a lost-time injury or illness. See the MOVSC Awards flyer for more pictures and a company award listing.



Working Together. Building Success.

PLATINUM LEVEL
SUSTAINING MEMBER



SILVER LEVEL—SUSTAINING MEMBER



A Family Tree of Great Business!
Representing The Olde World Rug Washing Company:
Back Row: Jessie & Andy Fenton, Adam Fenton & Tom Sherman.
Front Row: Jennifer Fenton, Charlotte Fauss and ??.



Business After Hours Hosted by MACC New Business!

The Olde World Rug Washing Company was the place to be in April. Our guests enjoyed drinks, food, and networking. A huge thank you to Adam & Andy Fenton and Tom Sherman for hosting a great event.

Pictured top right: The Persian Rug Grand Prize was won by GBS Productions. Pictured are Traci Strahler-Chichester, Andy Fenton, David Chichester, Tom Sherman and Adam Fenton.

Middle Picture: Tom Sherman explains the process of rug washing.

Bottom Right: Craig and Natalie Wood, represented Farrar Scientific.



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From the Corner Office

This month I'll share some of what the Chamber is doing for our member businesses and for the economy of our local community. MACC monitors activity in our state legislature, currently focused on state budget talks, Medicaid expansion, municipal tax uniformity, and severance tax. Part of the state budget calls for a 7% reduction in the personal income rate over the next two years. As of mid-April it appears that proposed services sales tax, such as attorney fees, and the oil and gas severance tax, are off the table. That leaves the question of how revenue can be raised to offset a proposed 7% personal income reduction over the next two years?

Ohio's economy has been rebounding, and we hope the growth exceeds what is needed to meet state revenue projections.

Municipal tax reform is of great interest to many businesses in Ohio who must comply with a myriad of tax codes when they do business in different communities. Ohio is one of only ten states that allows municipalities to establish their own income tax rates, definitions, forms, and procedures. HB 5 would establish a standard form and standard definitions of what is taxable income. Municipalities would still administer and collect the local income taxes.

One contractor does work in 28 municipalities, each with its own rules and forms. The software cost to track and report the withholding for each tax entity adds 45 cents per hour per employee to his costs. Often the costs of computing the taxes due are greater than the amount of the tax itself. Most small business owners say the system is too complex, too confusing, and too costly. HB 5 would establish a uniform set of rules, a standard form for reporting, but would not set the individual community tax rates. Those in favor say this change would help improve Ohio's image as a good place to open a business.

Workforce Development is another part

of interest for MACC. Mark Patton, JobsOhio, recently shared that a survey of Ohio companies found that 70% of today's jobs in Ohio require a technical degree, not a four-year degree. There is a shortage of skilled labor to meet current and future workforce demands. A top priority for Jobs Ohio is realignment of state agencies to meet the needs of the employers. Example: Find and fund training programs where the jobs are to help the local population gain the skills to work and stay in their home area.

MACC thinks career planning begins early, so we assist with the Teen Career Awareness Initiative, beginning in 8th grade helping students understand job opportunities, the type of training and skills needed for those jobs, and encouraging students to job shadow.

The MACC Board and Staff also work with programs such as Marietta High School's Race to the Top and Building Bridges to Careers. We share ideas and concerns with administrators and faculty of our local schools, especially in sharing the concerns and needs of you, our business community.

That's just a few of the issues on our agenda in addition to giving you networking, cost savings, safety training, and connections to each other and the community at large.

Want to know more? Just call or email. Our office is open M-F from 9 to 5 and we'll gladly meet you at other times by appointment.

Charlotte Keim

740-373-6256

keim@mariettachamber.com

If you are a landowner and want to know more about Oil and Gas Drilling and/or Water Quality, check out these websites:

www.oilandgas.ohiodnr.gov
www.washington.gov/swdc



2013-2014 MACC Board

Donn Schafer, Chairman of the Board
Settlers Bank

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TheisenBrock

Kin Brewer, Treasurer

Food 4 Less

Dan Harrison, Business Advocacy

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Beth McNally, Education

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David Bricker

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Dr. Bradley Ebersole

WSCC

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Rick Stafford

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David Vandenberg

Microbac Laboratories

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Carrie Ankrom
Program & Events Manager
MOV Safety Council Manager

Cody M. Frye
Member Services Manager

Crystal Thomas
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Candi Heiss
Better Bookkeeping Services

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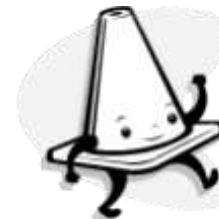
Mid Ohio Valley Safety Council

MOVSC Membership Drive

Interested in joining our safety council? **Enrollment opens on May 1st.** The BWC's Safety Council year begins on July 1, 2013 and ends June 30, 2014.

May begins the MOVSC's membership drive. Do you know someone who would benefit from our monthly meetings? Someone who would be interested in the knowledge of our expert speakers? Someone you feel would be an asset to our membership? Someone who could use the networking of our professional members to enhance their company's safety?

If so, please contact Carrie Ankrom, Safety Council Manager, by phone at 740-373-5176 or send her an email at ankrom@mariettachamber.com.



PPE—Get The Right Fit!

Persons/employers supplying the PPE should remember that comfort and fit are very important. If the equipment fits poorly, it will not afford ample protection for the worker. Also, the worker is more likely to wear the PPE if it fits properly. And since PPE comes in a variety of sizes, it is important to select the right size. Adjustments can be made on an individual basis to achieve a comfortable fit. Take particular care in fitting devices for eye protection against dust and chemical splash to ensure that the devices are sealed to the face. Proper fitting of hard hats is important to ensure they will not fall off during work operations. In some cases, a chin strap may be necessary to keep the hard hat on an employee's head. (Chin straps should break at a reasonably low force, however, so as to prevent a strangulation hazard). In addition, it is important to make sure protective foot wear and gloves fit properly. Carefully follow all manufacturer's instructions.

MOVSC Upcoming meetings

Wednesday, May 15

Topic:

"The Funny Thing About Stress"

Speaker:

Kay Francis, Comedian

Sponsored By:

SOOGA

Marietta Country Club
705 Pike Street, Marietta, OH

Wednesday, June 19

Company Tour

Microbac Laboratories

158 Starlite Drive
Marietta, OH 45750

Meeting Information

Registration: 11:30 am

Program: Noon to 1 pm

Cost: \$12 includes lunch

RSVP: 740-373-5176

Email: info@mariettachamber.com

Have YOU Met The Qualifications to Save on Your Worker's Compensation?

If you enrolled in MOVSC by July 31, 2012, you've met one of your qualifications. Here are the rest:

- Attend 10 meetings/events between July 1, 2012 and June 30, 2013
- CEO must attend any one safety council sponsored function or meeting
- Submit both semiannual reports for the 2012 calendar year

For more information, call or email Carrie Ankrom at (740) 373-5176 or ankrom@mariettachamber.com

Destination: EXCELLENCE

Design a safety and return-to-work plan that meets your needs!

Destination: Excellence is BWC's bundle of programs that can help your organization:

- Improve workplace safety;
- Enhance injured worker care;
- Lower workers' compensation costs.

With Destination: Excellence you choose the options that work best for your company and your employees. For more info or to apply, visit us at ohioBWC.com/DestinationExcellence.

Follow us on [twitter](#) @OhioBWC

Ohio Bureau of Workers' Compensation

Organizing Your Estate for Heirs

Don't think you're finished with the estate planning process once a will, trusts, and other estate planning documents are in place. From your heirs' point of view, it's just as important for you to organize paperwork and inform them of basic decisions. One way to approach this task in a systematic manner is to prepare a notebook including the following items:

- **Net worth statement.** An up-to-date net worth statement is a good way to ensure heirs are aware of every asset and liability. Make sure to list all pertinent information for each item on the statement, including account numbers, contact names, and phone numbers. Identify where important documents are kept, including deeds, loan agreements, insurance policies, etc. You may also want to explain your rationale for the distribution of your estate. You can go into specific detail, informing heirs how each asset will be distributed, or you can give a general overview of your estate plan. If you selected one heir as executor or trustee, explain why you chose that individual.
- **Individuals to contact.** List names, addresses and telephone numbers of individuals your heirs may need to contact, including employers, attorneys, accountants, insurance agents, investment managers, and financial planners.
- **Personal papers.** Indicate where personal records are kept, including your birth certificate, marriage certificate, divorce or separation agreements, military records, naturalization records, and diplomas.
- **Safe deposit box.** Indicate where the safe deposit box is located and what is contained in

the box. Note where the key is kept and who has access to the box.

- **Disposition of personal items.** Create a detailed list of how you would like your personal items distributed, including jewelry, photographs, personal collections, and furniture. Often, the disputes over personal possessions are more apt to cause conflict among heirs than disputes over money, so explain your rationale for the distribution of personal items. After you have decided how to distribute your most valued possessions, come up with a method for heirs to distribute the remainder. It can be as simple as heirs taking turns to select the items they want, or flipping a coin if more than one individual is interested in an item.
- **Last wishes.** Indicate your preferences for funeral arrangements, including whether you want a religious or secular service, whether you want flowers or donations to a charity, whether you want to donate your organs or body to medical institutions, and where you would like to be buried. These are details your heirs may feel uncomfortable asking about, but will be grateful your wishes are known so they can be carried out. Also, list any friends or family you would like contacted after your death.

Your thoughts on these subjects can change over time, so review and update the information periodically. Keep it in a place where heirs can find it immediately after your death.



Keim Financial Services



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CRPC®

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Marietta, OH 45750

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888-439-4543

Visit our website at
www.keimfinancial.com

Peter J. Keim is a Registered Representa-



...tive and Investment Advisory Representative offering investments and advisory services through Lincoln Financial Securities Corporation. Member SIPC, FINRA. Lincoln Financial Securities is a member of the Lincoln Financial Group which is the marketing name of Lincoln National Corporation and its affiliates. Lincoln Financial Securities Corporation and Keim Financial do not offer tax or legal advice and are not affiliated.

LFS 2013.0318.D13FG.L exp 03/2016

Celebrating Ten Years of Fine Craftsmanship!

May 5, 2003 was opening day for A. A. Baldwin's Jewelry by Design at 256 Front Street in Marietta. Now ten years later, four remodels, two floods and a fire, Tony Baldwin and his crew are celebrating!

Jewelry By Design is home to the area's only Jewelers of America™ Certified Master Bench Jeweler™. Tony is the first Ohioan and the twelfth jeweler in the United States to receive this prestigious certification.

"I have lived in Marietta for 30 years. It took opening a retail store to feel like a real part of the community. I like to think of myself as a Marietta-ian," Baldwin noted.

For over 35 years Tony has been repairing and making jewelry. His interest began while he was still in high school, and from there he went to school to learn the basics of jewelry manufacturing. For the next 13 years he focused solely on jewelry repairs. Today he crafts custom pieces of jewelry. He has worked with, and continues to work with, exceptional masters in the art and craft of jewelry creation. His experience extends to restoring special items and precious heirlooms; especially making a piece once again wearable. What really

brings a sparkle in Tony's eyes is crafting that custom piece of jewelry with the full design and structural integrity that he knows will give the customer trouble free years of satisfaction.

Since 1990 he has been crafting jewelry for jewelry stores all over the country from his shop in our historic downtown Marietta.

"I like making special pieces for my customers whether it is an heirloom, birth, engagement or any other special occasion, I feel like I am a part of that special moment. The best part of my job is presenting the final piece and getting that moment of reaction from my customer."

His website declares: *The only limitations are what you cannot imagine.* Tony does not consider himself a designer but more a mechanic. Everyone has some kind of appreciation for art at some level. I just create it, my customer is truly the designer," said Tony.

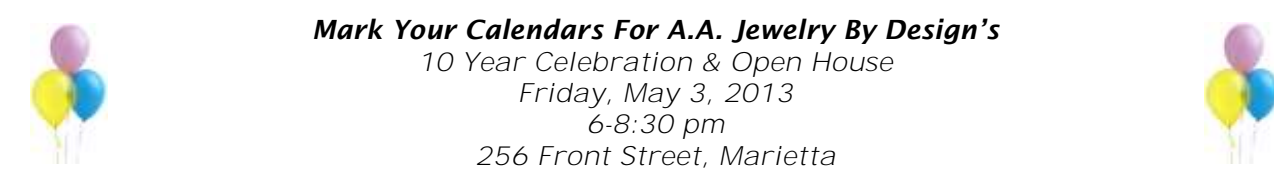
Most of the jewelry Tony offers is made in his Front Street shop where he has captured the tradition and flavor of an old-world craftsman merged with 21st century technologies. He offers Computer Aided Design (CAD) which allows the client to see an image in all

dimensions of the piece to be crafted. This technology has changed jewelry production and what was once done completely by hand is now done with the assistance of computer driven machinery, providing nearly limitless design capabilities with precision production.



"We could not be here without the support of our family, friends, and people who have trusted us with their jewelry needs"

Tony Baldwin
A.A. Jewelry By Design
Owner



Mark Your Calendars For A.A. Jewelry By Design's
10 Year Celebration & Open House
 Friday, May 3, 2013
 6-8:30 pm
 256 Front Street, Marietta

There's always more about local business at Facebook/MariettaChamber or www.mariettachamber.com

MACC AMBASSADORS VISIT!



Top Left: The Ambassadors flank Owner Carol Hill—Puzzle Piece Quilt Shop.

Top Right: The MACC Ambassadors visited Kat Garvin - Judas Hair Again

Second Row Left: Sheila's Hair Shop owner Sheila King paid tribute to local fallen soldier LCPL Joshua Taylor on her company marquee.

Second Row Right: Marty Margolis—Marty's Print Shop— was greeted by the Ambassadors.

Right: Upcoming May BAH host Sam Anderson and the Boys and Girls Club of Washington County was embraced by the MACC Ambassadors.

Special thanks to the MACC Ambassadors making this month's April visits possible: Mona Barrett, Nikita Chidester, Sandy Delong, Jennifer Dennis, Sandy Harris, Steve Jewell, David Sams, Dennis Thacker, Kaitlyn Thorn, Rebecca Uhl & Joan Zoller.

**SCORE
HELPS SMALL BUSINESS
Expand Your Business with
a Board of Advisors**

Ask SCORE article, abridged by
SCORE Volunteer Bob High

Everyone needs good advice when starting and running a small business. It's a good idea to consult with highly experienced and respected advisors for unbiased feedback before making key decisions or implementing major changes.

An "advisory board" is an informal group that has no financial interest in your business. They are mentors, people who can provide knowledge, skill, and experience to help you be more competitive, think strategically, and advise about specific issues.

Your advisors can provide feedback on ideas, assist with a problem, or simply offer thoughts about what's happening in the market place, and how it might affect your business. The qualities you need include honesty, objectivity, and specific knowledge outside your skill set; their networking can be leveraged to assist you.

Three to five members should give you a broad spectrum of experience to explain your objectives. Ask them to sign a non-disclosure and/or non-competition agreement to ensure confidentiality of your discussions.

Consulting with advisors as a group expands the thinking process – use an agenda for your meetings – and stick to the topics – but allow time for "expansion", and questions. Be prepared to discuss scenarios that the group can collaborate on.

Remember that you can always count on good advice from a SCORE small business mentor: free, confidential advice on a wide range of industries and business issues, plus directions to training and information resources.

For more information, visit www.score.org, or call the SBDC office at 740-373-5150.

Get the Chamber Connection!

Business After Hours
Thursday, May 9
5—6:30 pm

The Boys and Girls Club
307 Lancaster Street
Marietta, OH

\$5 Special Member Price
\$10 General Admission



Professional Women's Roundtable

Special Event—Special Night!
"The Funny Thing About Stress"
Kay Francis
Motivational Humorist

Wednesday, May 15
The Adelpia Music hall
5:30-8pm

\$20 Special Member Rate
\$25 General Admission
See insert for more information!

**NetStorming:
Lunch, Learn and Connect**

Tuesday, April 2
and
Tuesday, April 16
Noon—1 pm

Location: To be Announced
Cost: \$5 per plus your meal.

CALL 740-373-5176 to make a reservation.
Location will be decided once we know the number of attendees.

**Welcome New
MACC Members**

Cash Max
234 Pike Street
Marietta, OH 45750
740-374-6300
Beth Buxton

Ervin Brothers Janitorial Supply
302 South Chestnut Street
Barnesville, OH 43713
740-373-1999
Steve Ervin

Frontier Local Economic Development Association
PO Box 664
Newport, OH 45767
740-473-2642
Jack Haessly

Humane Society of the Ohio Valley
90 Mount Tom Road
PO Box 5
Marietta, OH 45750
740-373-5959
Steve Herron

Keim Financial Services
Steve Jewell
1200 County House Lane
Ste. 3
Marietta, OH 45750
740-374-6043

Portraits by Carrie
28 Brye Road
Williamstown, WV 26187
304-481-4012
Carrie Ankrom

Did You Know...

The Mid-Ohio Valley
Safety Council Members Saved:
\$90,070.37 in a
2% Participation Rebate
AND
\$88,612.18 Additional Savings 2%
A Total savings of \$178,682.55
in 2012-2013

Are You Going To Join the MOVSC?

Marietta Bucks encourage shoppers to buy at our local stores.