



## MARIETTA AREA CHAMBER OF COMMERCE

# ANNUAL LEGISLATIVE FORUM

This October MACC hosted our first ever completely virtual Legislative Forum. Although we could not meet in person this year, our webinar format was a success! With nearly 60 viewers between the Zoom call and our post on Facebook live, this year's forum was one of our most attended. We were also proud to have attendance from 15 candidates on the ballot for voters in Washington County. Thank you to each of these candidates listed below, as their attendance allows our voters to make informed decisions on Election Day.

### **Representative to Congress, 6th District**

Bill Johnson (R)

### **Ohio State Senator, 30th District**

Michael Fletcher (D)

Frank Hoagland (R)

### **Ohio State Representative, 94th District**

Jay Edwards (R)

Katie O'Neill (D)

### **Ohio State Representative, 95th District**

Don Jones (R)

### **Washington County Commissioner**

Charles L. Schilling, II (R)

### **Washington County Commissioner**

James Booth (R)

Cora A. Marshall (D)

### **Ohio Justice of the Supreme Court**

Sharon L. Kennedy

John P. O'Donnell

### **Ohio Judge of the Court of Appeals, 4th District**

Stacy Brooks

Kristy Wilkin

### **Judge of the Washington County Court of Common Pleas**

Shoshanna Brooker

John M. Halliday

Video Message from Lt. Governor Jon Husted

# Get the Chamber Connection

**Boost Your Business**  
Wednesday, November 4th

8:30 am - 9:30 am  
Via ZOOM

Featured Speakers:  
Kelsy & Tayla  
Marietta Area Chamber of Commerce



Join us a little earlier in the month than usual for November's Boost Your Business! Kelsy is the Events Manager at the Chamber and Tayla is the Member Services Manager. They will be giving an update about the different Holiday opportunities with the Chamber and how to maximize your Chamber membership through the holidays

Businesses considering joining the Chamber can also benefit from an overview of some of the essential benefits the Chamber provides.



**Coffee Chat**  
Friday, November 20th

8:30 am - 9:30 am  
Via Zoom

Contact [info@mariettachamber.com](mailto:info@mariettachamber.com) for the login information.

Sponsored By:



**Welcome New Members!**

**The Guard Cleaning Company**  
120 S. 3rd Street  
Marietta, OH 45750  
Adam Goudy, Manager

**Biztec**  
326 5th Street  
Parkersburg, WV 26101  
Tiffany Wynn, Business Manager

**Blind Wave LLC**  
220 Front Street Suite B  
Marietta, OH 45750  
Richard Martin, Partner

For the rest of the year the Chamber has lots of promotions going on! These specials include:

- All Regular Marketing Services are Free!
- All Marietta Bucks fees are waived
- The Holiday Mailer, for a cost of \$150 you get a reach of almost 1,000 potential customers during peak Holiday Shopping
- Merry-etta Bucks Blitz, a giveaway of \$4,000 in Marietta Bucks from November 7th to December 18th
- Window Wonderland, a joint contest with Marietta Main Street, and the Marietta/Washington County Convention and Visitors Bureau

Check out all our flyers for these events are more at the end of the Entrepreneur!



2020-2021  
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**Kristopher Justice**  
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*TheisenBrock*

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**Terry Rataiczak**  
Past Chairman  
Communications/Technology  
*Kinetic Networking*

**Tina Adams**  
Board Treasurer  
*Settlers Bank*

**Gary O'Brien**  
Advocacy/Education  
*O'Brien's Safety Services*

**Kathy Schalitz**  
Member Services  
*Pioneer Pipe*

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*Peoples Bank*

**Pam Holschuh**  
*Copper Leaf Interiors*

**Nancy Horner**  
*Solvay Specialty Polymers USA*

**Deborah Rhoades**  
*Peoples Bank*

**David Schramm**  
*Workingman's Store*

**Bill Stacy**  
*Stacy Family Farm*

**Dr. William Ruud**  
*Marietta College*

**Josh Wagner**  
*Wal-Mart Supercenter #2078*

**Bill Wilkinson**  
*Mid-Ohio Valley Employment*

**Dr. Vicky Wood**  
*Washington State Community College*

## MACC Staff

**Gary O'Brien**  
*Interim President/CEO*

**Kelsy Eaton**  
*Executive Assistant/ Events Manager*

**Tayla Kemp**  
*Membership Services Manager*

740-373-5176; Fax: 740-538-5151  
[www.mariettachamber.com](http://www.mariettachamber.com)

# October Ambassador Visits



MACC's Ambassadors had a great round of visits this month! Each month our ambassador group visits different Member businesses to thank them for their continued support of the Chamber and keep the Chamber connected with our members. This month's participating ambassadors were: McKenzie Allen (Merrill Lynch), Sandy DeLong (Peoples Bank), David Howell (WTAP), Tom Hushion (WMOA/WJAW), Amy Medley (Schwendeman Agency), Laura Miller (Setters Bank), and Keith Thieman (River Cities Financial Services).

Amy Medley and Keith Thieman are our newest ambassadors and we were glad to welcome them to the group this month!

Our ambassadors visited Peoples Bank's Belpre Branch (pictured on the top left), Clayman & Associates (middle left), Thomson's Landscaping (bottom left), Teri Ann's (top right), KBI Laundries (middle right), and Main Street Car Wash in Belpre (bottom right).

We were happy to celebrate Teri Ann's 59th Anniversary this month and thrilled to stop by both KBI Laundries and Main Street Car Wash in Belpre as they are new members of the Chamber!

Thank you to all of our ambassadors, their outreach provides a vital connection to our members and we are grateful for their support.

Is your business interesting in an ambassador visit? Contact Tayla Kemp our Member Services Manager at [kemp@mariettachamber.com](mailto:kemp@mariettachamber.com) to request a visit. If your business has an employee interesting in becoming an ambassador let the Chamber office know and we can send over an application.

CONTACT US FOR MORE  
INFORMATION

740-373-5176  
[KEMP@MARIETTACHAMBER.COM](mailto:KEMP@MARIETTACHAMBER.COM)



# FOR GOOD. FOR EVER.



Marietta Community Foundation



**- HEATHER ALLENDER,**  
*PRESIDENT & CEO*

## WHO WE ARE...

For over 45 years, Marietta Community Foundation has empowered local philanthropists by making it easy to give back to Washington County. Our services enable our community to engage in philanthropy and establish legacies that live forever!

By serving as manager and distributor of donated funds, we remove the barriers that stand in the way of generosity... including the assessment of fees! That's right, we do not charge for our services, that way every penny of your gifts go to your favorite organizations and causes!

From local donors to local nonprofits, we serve every group who strives to make Washington County a better place to live.

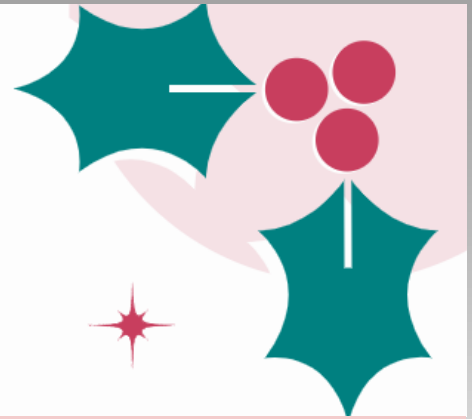
Through our bi-annual grant cycles and robust giving options, we take a proactive approach when it comes to the issues facing our community.

As community leaders, the Foundation stewards the gifts placed in their care to create the greatest impact for Washington County. With over 300 funds, and growing, when you work with us, you are getting top-notch professional care at no charge!

Our duty is to serve our donors For Good, For Ever,<sup>™</sup> and that is exactly what we do. We preserve the legacies that have helped build Washington County... that way their story never ends.

# CLICK TO VISIT OUR WEBSITE

# 2020 Holiday Digital Mailer



The holidays are an exciting and busy time in the Marietta Area. As you are dusting off your decorations and untangling your lights, don't forget to take full advantage of what the Chamber has to offer this holiday season!

Consider participating in our annual Holiday Digital Mailer. This mailer is sent out to over 1,000 people in the area and to top it all off, we send it out two times during the holiday season!

The flyer is completely digital, so no extra printing costs for you! Your flyer can include coupons, deals

for your business, videos and links to any website or social media page that you choose!

Get your advertisements in front of more customers this year and sign up for the Holiday Digital Mailer. Contact [info@mariettachamber.com](mailto:info@mariettachamber.com) or call 740-373-5176 to reserve your spot as spaces are limited.

**Cost: \$150**

**Deadline: Friday, November 13th**



We are preparing for the biggest shopping day of the year for our small businesses, Small Business Saturday. Held on the Saturday after Thanksgiving and Black Friday, this day is vital to small businesses across the nation. Partnering with Marietta Main Street and the Marietta-Washington County Convention & Visitors Bureau, we are excited to announce that we are awaiting the arrival of Small Business Saturday merchandise to distribute to our participating businesses around town.

If your business is interested in being a participating businesses, contact [kemp@mariettachamber.com](mailto:kemp@mariettachamber.com) or call (740) 373-5176 to get signed up. The last day to sign up is November 12th.

Any events will follow local government health and safety recommendations and guidelines. Show your support for your community and #ShopSmall this year on November 28th. Follow our Facebook page for updates regarding Small Business Saturday and all other holiday events and programs we have planned!

MACC'S

# Merry-etta Bucks Blitz

Check our Facebook page for participating business updates!

NOV. 7TH THROUGH DEC. 18TH

WIN  
MARIETTA  
BUCKS  
WEEKLY!

\$200

THREE  
WINNERS  
DRAWN EVERY  
FRIDAY!

\$500

TWO GRAND  
PRIZE WINNERS  
ON DECEMBER  
18TH!

## HOW TO ENTER:

- \* Shop at any participating business
- \* Make a purchase and fill out the entry form when checking out

Winners will be drawn every Friday and will be contacted using the information on the entry form and announced on MACC facebook page. Customers may enter at more than one participating location but are limited to one entry per purchase at each location.

## Participating Businesses:

A Unique Flower  
& Gift Shop  
Aletha's Florist  
All Pro Nutrition LLC  
American Flags & Poles  
Apex Feed & Supply, Inc/True Value  
Hardware  
Baker & Baker Jewelers  
Boley Enterprises  
Contractors Building Supply  
da Vinci's  
Gold Line Jewelers, Inc.  
Greenleaf Landscapes  
Jeremiah's Coffee House

Ketell TeamWear, LLC.  
Mahone Tire Service  
Marietta Office Supply  
Rockstar Wellness  
Schafer Leather Store  
Sincerely Yours Gift Shop  
Sugar Maple Boutique  
Teri Ann's  
The Buckley House Restaurant  
The Original Pizza Place  
Thomson's Landscaping  
Threadz Boutique  
Wit & Whimzy  
Workingman's Store



# Managing Your Investments in an Election Year



One of the key tenets of a sound investment strategy is keeping your emotions and your finances separate. Unfortunately, this is often easier said than done—particularly during election years when emotions run high. Making irrational financial decisions based on your emotions can have adverse and lasting consequences on your overall financial picture. Following a few simple guidelines can help you “stay the course” during seemingly turbulent times.

## Have a Plan in Place

There is no substitute for a long-term investment plan. We live in a time when our exposure to news cycles and current events is constant, making us even more susceptible to emotional financial decision making. When there are dramatic market swings based on current events and other factors, your long-term plan can serve as a baseline that allows you to keep your eyes on the end goal.

## Review your Plan

A regularly scheduled financial review with a Financial Advisor is also an excellent opportunity to assess your risk tolerance level. How did you respond to recent market swings of 10% or more? Do you want to be more conservative or aggressive in your investment strategy? Periodic reviews of your long-term plan with a Financial Advisor can help provide you with a feeling of confidence during times of economic and social uncertainty.

## Take a Historic Perspective

While to some it may seem as though we’re living in unprecedented times, history has a way of repeating itself. Tense election cycles, periods of social unrest, world wars, and financial crises have all happened before, sometimes simultaneously. Many people are very emotionally invested in their preferred presidential candidate, but history has shown that the markets are overwhelmingly likely to stabilize regardless of the electoral outcome. The stock market generally rewards those who have patience. History has shown that selling when the market is low and buying back in during a rebound can be one of the most common—and costly—financial mistakes investors make.

## The 19/10 Rule

A helpful way to see how fluctuations in the marketplace tend to level out over time is the “19/10” rule. Consider: if you invested money at the beginning of an election year for the past 19 presidential elections, you would have a positive market return 10 years later regardless of which party was in office, despite world wars, recessions, and disease outbreaks. What’s more, in 17 of those 19 ten-year periods, your investment would have doubled.<sup>1</sup>

## Know Your Financial Self

Regardless of your political affiliation, this November will likely be an emotionally charged time. A conversation with a Financial Advisor can help you keep your investment strategy on track and help you prioritize what’s best for your long-term investment plans. To discuss a strategy that best works for you, contact Hall Financial Advisors Toll-free: (866) 865-4442.

◆ HALL ◆  
FINANCIAL ADVISORS, LLC

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Offices in Parkersburg and Marietta

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<sup>1</sup> 2020 Capital Group. “Elections come and go. Results last a lifetime”. This information is intended to highlight issues and should not be considered advice, an endorsement or a recommendation. Content developed by Capital Group, home of American Funds, should not be used as a primary basis for investment decisions and is not intended to serve as impartial investment or fiduciary advice. American Funds Distributions, Inc., member FINRA.

# MOVSC News Brief



**movsc**

A PREMIER SAFETY  
RESOURCE

## DROWSY DRIVING

### #ALERT2DRIVE

November 1-8, 2020 is Drowsy Driving Prevention Week by the National Sleep Foundation. The National Highway Traffic Safety Administration conservatively estimates that 100,000 police-reported crashes are the direct result of driver fatigue each year. This results in an estimated 1,550 deaths, 71,000 injuries, and \$12.5 billion in monetary losses. These figures may be the tip of the iceberg, since currently it is difficult to attribute crashes to sleepiness.

Here are some signs that should tell a driver to stop and rest:

- Difficulty focusing, frequent blinking, or heavy eyelids
- Daydreaming; wandering/disconnected thoughts
- Trouble remembering the last few miles driven; missing exits or traffic signs
- Yawning repeatedly or rubbing your eyes
- Trouble keeping your head up
- Drifting from your lane, tailgating, or hitting a shoulder rumble strip
- Feeling restless and irritable

Before "Hitting the Road"

- Get adequate sleep — most adults need 7-9 hours to maintain proper alertness during the day
- Schedule proper breaks — about every 100 miles or 2 hours during long trips
- Arrange for a travel companion — someone to talk with and share the driving
- Avoid alcohol and sedating medications — check your labels or ask your doctor

Visit [www.drowsydriving.org](http://www.drowsydriving.org) for more information.

## UPCOMING MEETING

*Fire! Oh wait, not  
another drill*

Join us as we welcome Steve Waltman from the Ohio Department of Commerce Division of the State Fire Marshall.

November 18<sup>th</sup>, 2020  
11:00 AM  
Via Zoom Webinar





The Riverview Building  
100 Front Street, Suite 200  
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**Buckeye Hills Regional Council**

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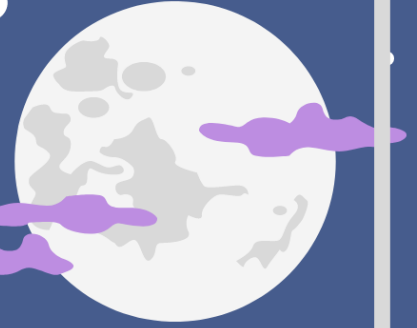
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# Member Flyers





# Window Wonderland

Your business could win:

- \$205 off of your 2021 MACC membership
- Prize from Marietta Main Street TBD
- \$200 off of any 2022 Marietta Visitor Guide AD

All three organizations' prizes will go to the winning window for this annual contest! To enter:

1 Decorate your window for the holiday season

2 Snap a photo and send it to [info@mariettachamber.com](mailto:info@mariettachamber.com) between Nov. 14th and 20th

3

Check out the Marietta Area Chamber of Commerce Facebook page on Nov. 23rd for the winning window!

Photo submissions must be received via email between Nov. 14th and Nov. 20th. A panel of three judges, one from each organization, will score the windows. The business with the highest average score will win the prize from all three organizations. Contact us at 740-373-5176 or [info@mariettachamber.com](mailto:info@mariettachamber.com) for more information.



# Falling in love with Marietta?

We love you too, which is why we are  
waiving all Marietta Bucks fees for the rest  
of the year!

Contact the Chamber office at  
[info@mariettachamber.com](mailto:info@mariettachamber.com) or by calling  
740-373-5176 to order some today!

Marietta Bucks are a great way to keep  
money in our local economy and make the  
perfect gift for a friend or employee!





# Free Marketing!

To help out our members, we are currently offering our marketing services for free!

Entrepreneur Flyer .....	<del>\$150</del>
Entrepreneur Ads .....	<del>\$50-\$250</del>
E-Blast .....	<del>\$75</del>
Mailing Labels .....	<del>\$60</del>
Website Ads .....	<del>\$1,000</del>
Marietta Bucks .....	<del>2.5% fee</del>

**All of these paid services are no charge until 2021! Contact us at 740-373-5176 or [info@mariettachamber.com](mailto:info@mariettachamber.com) for more information.**



# A SAFE ENVIRONMENT FOR MEETINGS & EVENTS



*Just \$300.00 per day Tuesday-Thursday!*

*Some restrictions may apply—contact us for details.*

## Elizabeth Sugden Broughton Community Building

**Open year-round for informative and productive meetings, workshops, seminars, presentations, training sessions, strategic getaways and more!**

The spacious and flexible features of the Elizabeth Sugden Broughton Community Building make it the perfect venue for safe, socially-distanced meetings and events. In its large open area, the Community Building can safely and comfortably seat 48 people at 24 round tables, thus also providing each person with plenty of workspace and unobstructed views of speakers and presentations on our big screen. Meeting-friendly features of the Community Building include a state-of-the-art audio/visual system, large ADA-compliant restrooms, an ice machine and plenty of convenient parking.

The Elizabeth Sugden Broughton Community Building provides a relaxing, comfortable environment for informative and productive meetings, workshops, seminars, presentations, training sessions, strategic getaways and more!

All of this is offered for just \$300/day Tuesday through Thursday, excluding holidays. Holiday rates are available upon request. The Community Building is available on a first-come-first served basis, subject to availability.

Make the most of every day by arranging for delivery of box lunches so that everyone in your group can relax and enjoy their time in the naturally spacious and accommodating ambiance of the Elizabeth Sugden Broughton Community Building and the Broughton Nature and Wildlife Education Area! We are happy to offer referrals to local restaurants and foodservice providers that deliver box lunches to the Community Building.

Contact us now to ask about availability and reserve your dates!



## The Broughton Foundation

639 State Route 821 • Marietta, Ohio 45750 • Phone: 740-374-9396 • FAX: 740-374-9924

[TheBroughtonFoundation.org](http://TheBroughtonFoundation.org)

~ Call or email: [lisa@broughtoncommercial.com](mailto:lisa@broughtoncommercial.com) ~

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