

**Important Announcement from MACC
Loading...**

Compensating for COVID-19

Communities across the world have been rocked by the effects of COVID-19. The pandemic has effected every sector of our society, and our local Chamber businesses have been no exception. Facing mandatory shut-downs has been a challenge many businesses never imagined when they first opened their doors. Although the past few months have certainly been difficult for the small business community, many have used this time to adapt their strategies to offer new products, services and new methods to keep themselves and their customers safer.

At Wit & Whimzy, located at 152 Front Street in Marietta, they have taken many steps to keep business going. While their physical store is closed, they have been adding products to their website and offering curbside pick-up and local delivery. In preparation for their reopening, they will be limiting the amount of customers in the store, marking the floor for proper social distancing, and wearing masks. They will also have hand sanitizing stations and they had a countertop barrier made to go between the cashier and the customer.

Wit & Whimzy was able to purchase this barrier from another Chamber member, Murray's Glass and Automotive Paint, located at 151 Front Street, in Marietta. As an essential business, they have stayed open and have been providing these safety barriers to several local businesses. The shield located at Wit & Whimzy is pictured on the right.

Another Chamber member that has adopted new products during this time is Hyde

Brothers Printing & Marketing. They have been pivoting almost weekly to adapt to our clients needs. "As a one source provider of commercial printing, promotional products, decorated apparel and Covid-19 related products, we have put ourselves in place to serve our clients through the pandemic by providing products such as bulk sanitizer, removable floor and window graphics, temporary teller windows, signs, decals, and more" according to Steve Flaughers. They have also been providing a variety of mask options for their customers ranging from KN95, surgical and disposable masks for their medical customers to branded masks for retailers.

Mr. Flaughers noted "We would love to be everyone's source for these products but regardless of where you source, plan ahead or you may not see these items until late in the year. I think this is a message that can be applied to many ways we used to do things. We are fortunate to be in a trusted position to provide these badly needed products to the area as we have done since 1910."

In addition to retail businesses, restaurants have had to make major adjustments. At daVinci's, they have adapted to a new sales method. With the dining room now closed, they started new types of deliveries including curbside pick-up, local delivery and a new program they call dV2U. For dV2U, they have customers order ahead of time and do local drops to areas like Barlow and St. Marys.

They also adjusted what products they carry, focusing more on comfort and family style meals which have become much

more popular as families are spending more time together.

Although this has certainly been a trying time for businesses, our Chamber members are banding together and adapting so they can continue to serve their community. These businesses, along with many others, have come up with great new methods to adjust to COVID-19 and to the new standards we are all living with.



**Platinum Level
Sustaining Member**

Get the Chamber Connection

Boost Your Business
Wednesday, May 13th
8:30 a.m. - 9:30 a.m.

Join us for Boost Your Business this month via Zoom, meeting details will be emailed out.

Title: Market Smarter, Not Harder
Description:

Want to make sure your business, organization, initiative, or event gets in front of your audience? Competition has never been higher for your audience's attention, but by marketing smarter instead of harder, you can stand out from the crowd. This session will help you dive into Audience Development and Engagement to maximize your marketing efforts, especially when it comes to the ever-changing world of social media.

Presenters: Sarah Arnold, Clutch MOV & Cristie Thomas, Marietta Main Street

Coffee Chat
Friday, May 29th

Bring your own coffee and join us virtually for Coffee Chat this month via Zoom, check your email for upcoming details!

8:30 am-9:30 am



To RSVP for all MACC Programs
Call 740-373-5176 or go online at
www.mariettachamber.com/events.

Are you looking for ways to advertise your businesses current offerings or to promote your reopening?



The Chamber can help! We can share posts on our Facebook page, sent out an E-Blast with your flyer or add your business into our weekly E-News.

If you provide us your information, we can even build a flyer for you.

Email info@mariettachamber.com for more information.

Looking to support local businesses during COVID-19? Purchase Marietta Bucks!

Call our office at 740-373-5176 or email info@mariettachamber.com to order them.

With businesses set to reopen soon, purchasing Marietta Bucks is a great way to show your support for local businesses and they make a great gift!
Call us today!

For COVID-19 resources, make sure to check out the COVID-19 tab on our website, mariettachamber.com

Find everything from a local take-out guide to relevant government resources.

Keep in touch with the Chamber and let us know how we can help your business adapt to COVID-19

2020-2021
MACC
Board of Directors

Kristopher Justice
Chairman of the Board
TheisenBrock

Executive Committee

Terry Rataiczak
Past Chairman
Communications/Technology
Kinetic Networking

Tina Adams
Board Treasurer
Settlers Bank

Gary O'Brien
Advocacy/Education
O'Brien's Safety Services

Kathy Schalitz
Member Services
Pioneer Pipe

Directors

Daneka Hedges
Memorial Health Foundation

Pam Holschuh
Copper Leaf Interiors

Nancy Horner
Solvay Specialty Polymers U.S.A.

Deborah Rhoades
Peoples Bank

David Schramm
Workingman's Store

Bill Stacy
Stacy Family Farm

Dr. William Ruud
Marietta College

Josh Wagner
Wal-Mart Supercenter #2078

Bill Wilkinson
Mid-Ohio Valley Employment

Dr. Vicky Wood
Washington State Community College

MACC Staff

Carrie Ankrom
President/CEO

Candi Heiss
Accounting/Special Programs Manager

Kelsy Eaton
Executive Assistant

Charlotte Kuehn
RSVP Volunteer

740-373-5176; Fax: 740-538-5151
www.mariettachamber.com

Digital BAH with Harrison Construction



Harrison Construction, Inc.



Overview:

Harrison Construction, Inc. started as a “one man” operation in January, 1981 during what was the worst housing slump in decades. Despite the depressed industry conditions, we prospered nicely, managing to increase our staff to six full-time employees in just 15 months. We went from operating out of owner Dan Harrison’s home and truck, to our current 9,000 square foot facility on Colegate Drive, Marietta, OH, with over 30 full-time employees. 39 years and counting our full service remodeling company also includes; The Material Difference, Inc., our kitchen and bath showroom, Plumbing Services, Electrical Services, and our fabrication Mill Shop.

Mission:

We have established ourselves as a full service remodeling contractor dedicated to quality work, professional image, and complete customer satisfaction. We built our business as an “inclusive company” thus making us readily accessible to provide quality service and craftsmanship, whatever the scope of the project may be. As a rule, there are two types of construction companies. The small firm with one or two employees working out of a pickup truck versus the large general contractor. Harrison Construction, Inc. is inclusive of both. We maintain the desire to handle the smallest repair request to the large remodeling project – “We strive to provide that personal touch service to each and every client.”

We have a “no limitations” philosophy at Harrison Construction, Inc. and a committed belief that the most important part of any project is the total satisfaction of the client, no matter how long it takes or how involved the project becomes. It is our goal to see each project be the best it can be.

Remodeling:

The key to producing a successful remodeling project is being aware of the individual household. It must take into account the style of the home, the investment purpose and the desired results. We also believe that openly sharing our vast knowledge of products, techniques, and creative ideas is our professional responsibility. Clear communication and accountability throughout the process is our commitment to the homeowner. These are the fundamental concepts of “putting it all together.” Our full service remodeling and restoration company is ready to provide assistance and guidance to whatever need or stage of your project, from planning, material selection to completed construction.

Summary:

Harrison Construction, Inc. has completed thousands of residential and commercial remodeling, renovation and repair projects since our start-up in 1981. These projects have encompassed replacing a light bulb for an established client to complete whole house remodeling for a new client. If de-

sign is required, we offer our own “in house” professional design services (through our sister company The Material Difference) that can take a client’s scope of the project and provide completed design plans and drawings to their satisfaction. Upon design completion, our skilled labor and professional staff can then proceed with the actual remodel, renovation or repair of the project to the approval of even the most particular client. We are willing to go the “extra mile” to see that the remodeling process and product is exactly what the client had “dreamed of.”

Harrison Construction, Inc. is a member of; The National Association of the Remodeling Industry (NARI), Washington County, Mid-Ohio Valley, and National Home Builders Association (NHBA), The National Kitchen & Bath Association (NKBA), and most proudly The Marietta Area Chamber of Commerce.

As soon as life and business resumes to a sense of normalcy we are very excited about hosting everyone to the Chamber BAH event at our facility.

Until then be safe – Dan Harrison

www.harrisonconstruction.com

740-373-7000

304-485-3773

Calm, Cool and Collected: How to Weather Market Volatility

Hall Financial Advisors, LLC

(866) 865-4442 • HallFinancialAdvisorsLLC.com
Offices in Parkersburg and Marietta

During uncertain economic times and periods of high market volatility, it's normal for investors to experience increased levels of anxiety and question their financial future. After all, money is a very personal thing. When you've spent 30, 40, 50 years or more building your nest egg, it becomes a tangible reflection of a large part of your life. As markets see frequent, even daily, swings of 10% or more, emotional extremes often follow.

Unfortunately, good financial decisions are rarely made when they're based on emotions like fear. Panic is never part of a solid investment plan. How do you separate your money and investments from your emotions? A financial advisor and a carefully planned, long-term investment strategy can help you recognize normalcy even when markets seem anything but. Stepping back, taking a deep breath and analyzing your long-term financial picture can help you avoid very costly mistakes.

Conquering Financial Fear

Many variables can affect the emotions investors experience during times of extreme volatility, including their stages of life. Investors in their 20s, 30s or 40s with decades remaining in the workforce aren't likely to be "spooked" by large market swings. Similarly, many investors who are several years or decades into retirement have likely already weathered a downturn or two and experienced a subsequent rebound with no lasting impact on their portfolio.

Investors who are early into retirement, perhaps two years or less, can be especially susceptible to market-related anxiety for several reasons. First, they have not yet experienced a significant market downturn during their retirement. Second, they likely have ample free time to dwell on market trends. Finally, the prevalence of social media and constant alerts and "pings" of bad news about the economy and news in general can create an enormous emotional drain. Many retirees find that what was supposed to be the most relaxing time of their lives becomes the most stressful. Fortunately, a solid investment plan has safeguards in place to guard against economic downturns.

Solid Investment Planning

What does a solid, long-term financial strategy look like? Diversification is key. A resilient plan should feature separate investment components or "buckets" that seek to work in different ways to achieve the same goal. A more conservative income (Inc) bucket with minimal fluctuations (0-5 years) supplemented by a moderate-growth and income (MGI) bucket (5-15 years) and an aggressive-growth (AG) bucket (15+ years) help ensure a steady flow of income without the need to sell when prices may be at their lows. The earning potential of the MGI and AG buckets are protected from loss. When the markets rebound, these buckets will be poised for growth.

Avoiding irrational financial decisions during times of dramatic market volatility does not mean investors should remain passive. On the contrary, these can be ideal times to ask yourself important questions and take action. Areas that might warrant your consideration include:

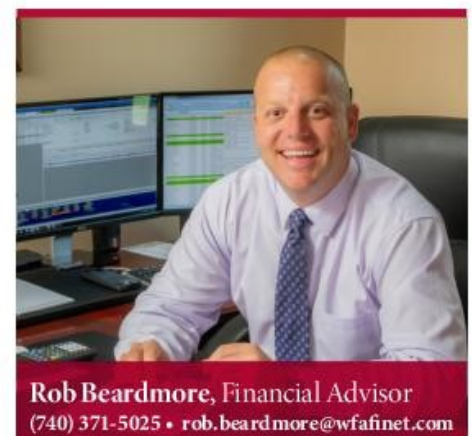
1. Review your 401k, 403b/457/TSP allocations. With recent volatility, your asset allocation within your employer-sponsored plan may no longer be aligned correctly.
2. Consider increasing contributions to employer-sponsored plans. A lower stock market can present great buying opportunities.
3. With historically low interest rates, it may be prudent to review the rates you're paying on your debt.
4. Review your cash reserves. Maintain enough cash in savings for a rainy day, but consider investing some of these funds at more appealing evaluations.
5. Consider making 529 contributions for a child's education at lower interest levels.
6. Examine a Roth conversion; once money is converted and taxes are paid, a Roth IRA is withdrawn tax-free after age 59 ½.

Are You Being Heard

A conversation with a financial professional should not be about industry jargon and rattling off numbers. Candid dialogue with your financial advisor begins with truly listening to you. Where are you? Where do you want to be? What are your specific concerns? A solid investment plan that's right for you can only be created with a clear understanding of your wants, needs, levels of risk tolerance and goals for today and tomorrow.

No financial professional can control the markets, but a good financial advisor will always provide service that goes above and beyond, will always listen, will always provide high-quality investments, and will do so at a reasonable fee structure. A diverse, long-term market strategy developed by a professional financial advisor can help maximize your growth potential and take the emotion out of investing.

To discuss a long-term investment strategy that can work for you contact Hall Financial Advisors - a nationally ranked team by Financial Times, FT Top 400 Advisors in the US1 (2019 & 2017).



HALL
FINANCIAL ADVISORS, LLC

Past performance is not a guarantee of future results. Asset allocation and diversification are investment methods used to help manage risk. They do not guarantee investment returns or eliminate risk of loss including in a declining market. Wells Fargo Advisors Financial Network did not assist in the preparation of this report, and its accuracy and completeness are not guaranteed. The opinions expressed in this report are those of the author(s) and are not necessarily those of Wells Fargo Advisors Financial Network or its

affiliates. The material has been prepared or is distributed solely for information purposes and is not a solicitation or an offer to buy any security or instrument or to participate in any trading strategy.

Investment products and services are offered through Wells Fargo Advisors Financial Network, LLC (WFAFN), Member SIPC. Hall Financial Advisors, LLC is a separate entity from WFAFN.

¹The Financial Times Top 400 Advisers rankings are based on data provided by investment firms. Factors include assets under management, experience, industry certifications, online accessibility and compliance record. Investment performance and financial advisor production are not explicit components.

00598 - 05 2020

MOVSC: Guide to Reopening

After a few hard months, we are finally moving towards reopening businesses. Our government officials are working hard to make safe plans to reopen businesses, but what should we do as business owners? The following is our checklist for what we can be doing to make sure our businesses are ready and safe for customers!

REOPENING IDEAS

- 1** MAKE SURE TO ANNOUNCE THAT YOU ARE REOPENING, LIST YOUR HOURS AND LIMITATIONS SO CUSTOMERS KNOW WHAT TO EXPECT
- 2** HAVE YOUR EMPLOYEES WEAR MASKS AND RECOMMEND THAT YOUR CUSTOMERS DO AS WELL
- 3** SANITIZE HIGH TOUCH AREAS REGULARLY, EVEN WHILE CUSTOMERS ARE THERE. SEEING YOU KEEPING YOUR STORE CLEAN WILL HELP THEM FEEL SAFE
- 4** MONITOR WHAT YOUR GOVERNMENT OFFICIALS ARE RECOMMENDING AND FOLLOW THEIR REGULATIONS EVEN AFTER YOU REOPEN
- 5** BEFORE YOU REOPEN, CONSIDER WAYS YOUR STORE CAN BE SAFER. SHOULD YOU SPACE PRODUCTS FURTHER APART, CHANGE A SALES PROCEDURE, OR PURCHASE A SAFETY SHIELD?
- 6** CONSIDER CONTINUING TO OFFER CURBSIDE AND CONTACTLESS OPTIONS FOR YOUR CUSTOMERS THAT ARE STILL WARY
- 7** ADD SANITIZING STATIONS TO YOUR STORE
- 8** THINK ABOUT WAYS YOU CAN KEEP CUSTOMERS A SAFE DISTANCE AWAY FROM EACH OTHER. YOU MAY NEED TO LIMIT HOW MANY ARE IN YOUR STORE OR MARK THE SAFE DISTANCE ON THE FLOOR



Are You a Member of the MOVSC?

If not...be our guest! Call the MACC office at 740-373-5176 before the meeting you want to attend and let us know who and how many are attending for meal count purposes.

The MOVSC open enrollment period begins July 1. Check out what we have to offer ahead of time and get a kick start on the year ahead.

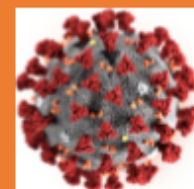


Have you liked us on Facebook?

- Be informed
- Get more safety information
- Be reminded of upcoming meetings and events
- Search us on Facebook at Mid-Ohio Valley Safety Council

Visit our new website link with all real-time information related to COVID-19.

<https://www.mariettachamber.com/covid-19-information/>





The Riverview Building
100 Front Street, Suite 200
Marietta, OH 45750



McDonald's® of Marietta
-serving the community since 1976



kinetic
NETWORKING

This Ad Space Available!
Contact MACC
For More Details
740-373-5176

This Ad Space Available!
Contact MACC
For More Details
740-373-5176



Stacy family farm LLC
since 1899

Bill & Janet Stacy
Marietta, OH 45750 • 740-374-2371 • www.stacyfarm.com
See reverse side for directions >



TRADEMARK SOLUTIONS™
Apparel & Promotions
Since 2002

Joan Zoller Teresa Turner
Your Brand is Our Business

740-374-9779 • tm-solutions.com

Find us on Facebook



JD BYRIDER
Cars. Credit. Care.

1328 7th Street
Parkersburg
304-428-6221



Hyde Brothers Printing & Marketing

2343E STATE ROUTE 821 • COMPLEX 3, BUILDING 10
MARIETTA, OHIO 45750
PHONE 740-373-2054 • FAX 740-373-8440
Offset & Digital Printing • Marketing
Apparel • Promotional Items

@HydeBrothers HydeBrothersPrintingandMarketing



Settlers Bank

115 Third Street, Marietta
740-373-9200



O'BRIEN'S
SAFETY SERVICES

740-336-8407
www.obrienssafetyervices.com

This Ad Space Available!
Contact MACC
For More Details
740-373-5176



Buckeye Hills Regional Council
Connecting You to Aging Resources

Call 1-800-331-2644 or visit:
www.buckeyehills.org



Member Flyers