

2022 ADVERTISING, PROMOTIONS & SPONSORSHIP OPPORTUNITIES

★ for Washington County Chamber Members Only ★

Membership Levels – What’s Included?

With the Chamber’s five membership levels, you were given the opportunity to choose your path. If you would like to re-read details about the level you chose or feel you may want to enhance your membership this year with greater opportunities for exposure, please review the **Chamber Membership** booklet & application any time on the Chamber website: www.BrenhamTexas.com.

Advertise in the Monthly Newsletter – *The ChamberWorks*

This is published monthly inside the *Brenham Banner-Press* newspaper. Rates start at only \$25 per month for a business-card-size ad (for a 12-month commitment). The rate for a one-time ad is \$40, and a three-month run is \$35 per month.

Relocation Package Ads

You can provide a quantity of your printed brochures/flyers to be included in all *Relocation Packs* given out at the Chamber. This is a hugely valuable opportunity for those interested in contacting new and relocating individuals and businesses. The cost is \$100 per year at the Basic membership level, \$85 for Business Builder, and no charge at the three upper levels.

Membership Labels – Exclusively for Your Use

Interested in mailing your own information to Chamber members directly? Contact the Chamber to receive a set of mailing labels with all member businesses and organizations. (Fees apply at some levels).

Washington County Annual Magazine

Advertise in the Chamber’s award-winning annual magazine that features original photography, informative articles and community profile statistics in a full-color, glossy publication. Reach businesses, relocators and visitors with an ad in this high-quality magazine. Rates for magazine participation are sent out each Fall and also posted on www.BrenhamTexas.com.

Marketing to Visitors, Tourists, and Groups

Products and events that appeal to visitors are in high demand by the thousands of callers and walk-ins at the Chamber. Members should provide up-to-date details each year including posters and flyers for the lobby, bulletin boards and website.

Event Sponsorships

There are several opportunities each year for members to sponsor/co-sponsor events and programs to receive valuable exposure and credibility in the community, including:

- Admin Pros Day – Sponsor this luncheon with high-impact speaker that recognizes and rewards key employees in the region.
- Connect After 5 – Held monthly with a \$500 hosting fee; host site provides refreshments.
- Golf Tournament – A great sponsorship opportunity for your company to receive exposure on and off the course.
- Leadership Washington County – Prestigious program runs August–May with monthly lunch sponsorship opportunities (\$250).
- Networking Breakfasts – Held quarterly with host site sponsors (\$200) and breakfast/food sponsors (\$200).
- Partners for P.E.A.C.E. (Public Education Ambassadors for Community Engagement); participate in this hands-on program and receive extensive community and regional exposure for only \$50 per year!
- Tailgate Event – Several exciting sponsorship levels with a variety of benefits; details are sent out in June.

Constant Contact Email Marketing Program

Members that subscribe to this popular email marketing program are eligible to receive discounts on their Constant Contact accounts. You can save 20% if you prepay for 6 months and 25% if you prepay for 12 months. That’s a 10% deeper discount than what is available to our regular customers!

Infintech Credit Card Processing

Chamber members are able to receive major savings on credit card payment processing fees! Request a free, no-obligation proposal to see if Infintech can lower your processing rates. No contracts and no equipment to buy. Contact Will Watson at (979) 345-2988 or will.watson@infintechllc.com.

Web Site and Online Advertising

Online banner ad spaces are available on the Chamber’s award-winning web site. Call or send an email to receive current prices and details. You may also wish to purchase additional category listings to appear more often in online searches. Inquire for details!

Eblasts, Business Spotlights, Calendar Listings, Hot Deals...and more!

Eblasts, Business Spotlights, Hot Deals, Job Postings, and Calendar of Events are valuable online promotions that you can take advantage of. Allow us to send you full details. (Various fees apply at different membership levels.)

Please call the friendly staff at the Chamber for more details on how you can raise awareness of your business/organization to new heights with the above programs and sponsorships.