



# BUSINESS OF THE YEAR

## FARM & CRAFT VENDOR NOMINATION

The FARM & CRAFT VENDOR Business of the Year Award is presented to a vendor with a unique presentation, a creative display and a high level of engagement with customers. The vendor will have shown a commitment to the market and an expansion in offerings to customers and additional community involvement outside of the Farm & Craft Market.

The annual Greater Watertown-North Country Chamber of Commerce Business of the Year Awards will be presented on Thursday, March 26, 2020. Top organizations will be recognized during this prestigious event for their outstanding contributions to our community.

### ELIGIBILITY

Nominations are open to all reserved vendors in good standing, who participated in the 2019 market season, and have been a vendor at the market for at least three consecutive years. Vendors may nominate themselves or another market vendor. Nominees do not need to be a Chamber member. May not have previously won a Business of the Year Award in this category.

### CRITERIA

The Vendor of the Year Award recognizes an outstanding Vendor for his/her work and accomplishments related to the Watertown Farm and Craft Market presented by the Greater Watertown-North Country Chamber of Commerce.

## SUBMISSION INSTRUCTIONS

**All nomination forms must be received by Friday, February 28, 2020**

Submit completed nomination form and required letters of reference. If additional response pages are needed, please attach.

- Email | [events@watertownny.com](mailto:events@watertownny.com)
- Fax | 315-788-3369
- Mail | Attn: Kayla Perry, GWNC Chamber of Commerce, 1241 Coffeen St., Watertown, NY 13601

Questions? Contact Kayla Perry, Director of Events

- Email | [events@watertownny.com](mailto:events@watertownny.com)
- Phone | 315-788-4400 x21

Awards Presentation will be an evening event held on Thursday March 26, 2020 at Garland City Beer Works.

# NOMINATION FORM

## FARM & CRAFT VENDOR AWARD

Submission deadline is Friday, February 28, 2020

Be sure to 1) complete all required sections on this page 2) answer all category specific questions on the following page 3) attach two supporting letters of reference and 4) sign the bottom of this page to acknowledge that info provided is true to the best of your knowledge. *Please type all responses.* A company may only be nominated in one category. Please note that judges reserve the right to re-assign a nominee to another category that may be more appropriate.

If you are nominating a company other than your own – Please fill out as much information as you can. If incomplete, the Chamber will contact the nominated company to gather any missing information.

I nominate \_\_\_\_\_ (Vendor Name)

**A. Contact Primary Owner:** \_\_\_\_\_

Company Address: (if applicable) \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Company Website: \_\_\_\_\_

**B. Company Info** Year Founded: \_\_\_\_\_ Current # of Total Employees: \_\_\_\_\_ ( Full-time: \_\_\_\_\_ Part-time: \_\_\_\_\_ )

Company Mission:  
\_\_\_\_\_  
\_\_\_\_\_

**C. Nominators Information, if different from section A**

Name:  
\_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**D. Letters of Reference** Attach two supporting letters of reference. Preferably from a customer, vendor, banker, accountant, or lawyer.

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_

*I attest that all the information presented on this form is true to the best of my knowledge.*

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# NOMINATION FORM

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1. Briefly describe the history of the vendor.

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2. Please provide a brief description of the product(s) and how they add value to the market.

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3. Describe the approach to establish and maintain strong connections with customers. Mention any creative marketing efforts in place.

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4. Describe the nominee's involvement and participation in any trade associations and/or civic and community organizations.