



BUSINESS OF THE YEAR

EMERGING BUSINESS NOMINATION

The **Emerging Business** Business of the Year Award is presented to a business/organization able to demonstrate outstanding leadership and vision, successful performance and growth, and able to serve as an inspiration to other businesses. The award is designed to recognize and reward a business or organization that has invested in the region by creating economic success in the Greater Watertown Area and continually gives back to the community.

The annual Greater Watertown-North Country Chamber of Commerce Business of the Year Awards will be presented on Thursday, March 26, 2020. Top organizations will be recognized during this prestigious event for their outstanding contributions to our community.

This award category of recognition is open to all North Country businesses. A distinguished panel of judges will review nomination forms, deliberate, and choose a winner in each category.

ELIGIBILITY

Any company that has been in business for five years or less and that has significant operations in Jefferson, Lewis, or St. Lawrence County. Nominees do not need to be a Chamber member. Business cannot be a buy-out of an existing company. May not have previously won a Business of the Year Award in this category.

CRITERIA

Company will be recognized as an up and coming business based on the actual or potential growth of its business, innovative products, or services.

SUBMISSION INSTRUCTIONS

All nomination forms must be received by Friday, February 28, 2020

Submit completed nomination form and required letters of reference. If additional response pages are needed, please attach.

- Email | events@watertownny.com
- Fax | 315-788-3369
- Mail | Attn: Kayla Perry, GWNC Chamber of Commerce, 1241 Coffeen St., Watertown, NY 13601

Questions? Contact Kayla Perry, Director of Events

- Email | events@watertownny.com
- Phone | 315-788-4400 x21

Awards Presentation will be an evening event held on Thursday March 26, 2020 at Garland City Beer Works.

NOMINATION FORM

EMERGING BUSINESS AWARD

Submission deadline is Friday, February 28, 2020

Be sure to 1) complete all required sections on this page 2) answer all category specific questions on the following page 3) attach two supporting letters of reference and 4) sign the bottom of this page to acknowledge that info provided is true to the best of your knowledge. *Please type all responses.* A company may only be nominated in one category. Please note that judges reserve the right to re-assign a nominee to another category that may be more appropriate.

If you are nominating a company other than your own – Please fill out as much information as you can. If incomplete, the Chamber will contact the nominated company to gather any missing information.

I nominate _____ (Company Name)

A. Contact CEO or Primary Owner: _____

Company Address: _____

Phone: _____

Email: _____

Company Website: _____

B. Company Info Year Founded: _____ Current # of Total Employees: _____ (Full-time: _____ Part-time: _____)

Company Mission: _____

C. Nominator's Contact Info, *if different from section A*

Name: _____

Company: _____

Phone: _____ Email: _____

D. Letters of Reference Attach two supporting letters of reference. Preferably from a customer, vendor, banker, accountant, or lawyer.

Print Name: _____ Title: _____

Signature: _____

I attest that all the information presented on this form is true to the best of my knowledge.

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1. Give a brief background of the company's history.

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2. Briefly describe the company's actual growth rate and potential growth.

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3. Describe the strategic vision and management philosophy.

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4. Describe what makes this company stand out from the competition in regard to the products/services offered and marketing strategies.

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5. Describe the company's five-year plan.

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6. Describes the business's community involvement.