



**MICHAEL PARSA**  
MEMBER OF PROVINCIAL PARLIAMENT  
AURORA-OAK RIDGES-RICHMOND HILL



## Ontario Helping People of Underserved Groups Get Training and Land Jobs in Aurora

*Government investing \$391,500 to help 75 people gain the skills to find good jobs*

**NEWS**

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**Aurora** — The Ontario government is investing \$391,500.00 in a project focusing on developing and enhancing the skills of participants from marginalized and underserved groups in the Township of Aurora. The project offers a 30-hour fully online Certificate program facilitated by Schulich ExecEd, emphasizing communication, marketing, and networking, to provide free training that aligns with the in-demand jobs with local employers.

**The investment of \$391,500 in this project is a clear demonstration of our commitment and unwavering support for businesses and entrepreneurs. It highlights our efforts to foster economic growth in our community,” said Michael Parsa, MPP for Aurora-Oak Ridges-Richmond Hill. “The project aims to enhance economic development capacity, employer engagement, and skills training in engineering, manufacturing, general, and technology. I am confident that the Certificate in Upskill Business Management project will help our local businesses succeed and contribute to a thriving and sustainable economy for our residents.”**

**-Michael Parsa, MPP of Aurora- Oak Ridges- Richmond Hill, Minister of MCCSS**

The Aurora Chamber of Commerce continues to hear from businesses that labour shortages are impacting their operations. Providing customized training to their supervisors and middle managers, through the Certificate in Business Acumen Project that builds skills in the areas of Strategic Planning, Finance, Marketing, Sales, Data Analytics, and Productivity Management, positions their employees to take on more responsibilities and support company growth and development. The Aurora Chamber of Commerce has seen first hand how the Ontario Government is dedicated to investing in local businesses, from start-ups to large corporations, they see the need and have responded accordingly.

- Sandra Ferri, CEO, Aurora Chamber of Commerce

The Skills Development Fund Training Stream is open to a wide range of applicants, including employers, industry associations, labour unions, municipalities, hospitals and many more. The funding announced today builds on the government’s mission to make Ontario the best place in the world to work, live and raise a family.

“This project will help people prepare for in-demand jobs in their communities,” said David Piccini, Minister of Labour, Immigration, Training and Skills Development. “Under the leadership of Premier

Ford, our government is proud to invest in programs that help people find well-paying and rewarding careers and build better lives.”

-Minister David Piccini, MLITSD

In addition to the over \$860 million Skills Development Fund Training Stream, the province also [launched the new \\$224 million Skills Development Fund: Capital \(Bricks and Mortar\) Stream](#) to build and upgrade training centres across the province.

### Quick Facts

- So far, the Skills Development Fund Training Stream has supported 597 projects, aiming to help over half a million people around the province take the next step in their careers.
- Over 237,000 jobs are going unfilled across the province.
- The Skills Development Fund Training Stream is supported through labour market transfer agreements between the Government of Canada and the Government of Ontario.

“Competition is fierce in today’s changing global economy. It is critical that employees of our local businesses can hone their skill sets to ensure they are able to thrive in a digitally transformed business environment”, said Dawn Gallagher Murphy, MPP for Newmarket-Aurora. “Our government’s investment of \$391,500 in the Aurora Chamber of Commerce’s Business Acumen program has contributed to the upskilling of our local residents which is a win for the employee, the business and for the growth of Ontario’s economy.”

- Dawn Gallagher Murphy, MPP for Newmarket-Aurora

### Additional Resources

- [Skills Development Fund Training Stream](#)
- [Skills Development Fund Capital Stream](#)
- [Employment Ontario: Free Programs and Services for Job Seekers, Workers and Employers](#)
- [Skilled Trades in Ontario](#)

### MEDIA CONTACTS

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